

CREDIT CARD WEEKLY REPORT DASHBOARD

Developed a Comprehensive Credit Card Weekly Dashboard

Tools Used: Power BI, MySQL & MS Excel

Overview:

Created a dynamic and interactive dashboard that offers real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.

Key Features:

Data Importation: Imported data from a SQL Database.

Data Processing: Processed data and crafted DAX queries for advanced analytics.

Dashboard Design: Designed and analyzed the dashboard to provide actionable insights.

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Total Transaction Amount

45M

Total Interest Earned

8M

Total Transaction Count

656K

F

M

Med

Low

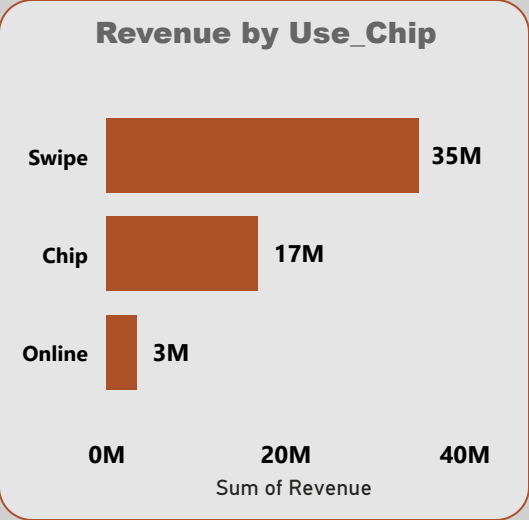
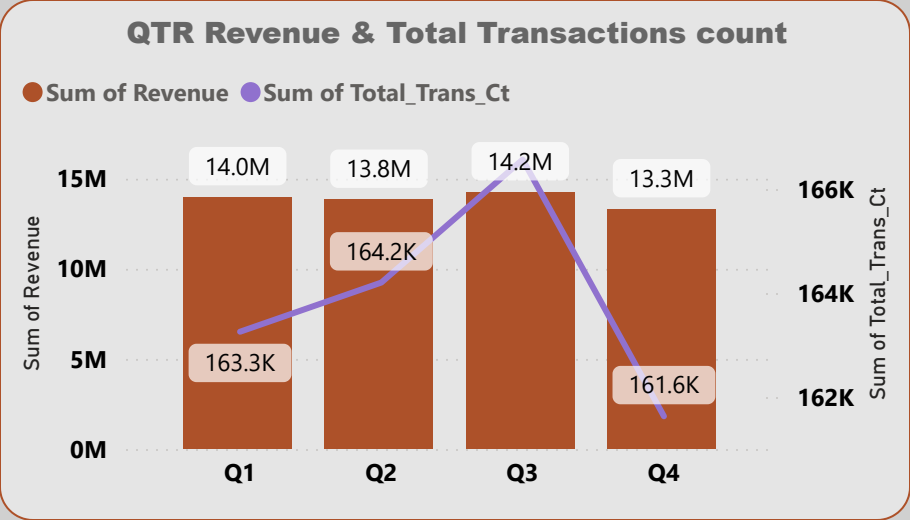
High

Silver

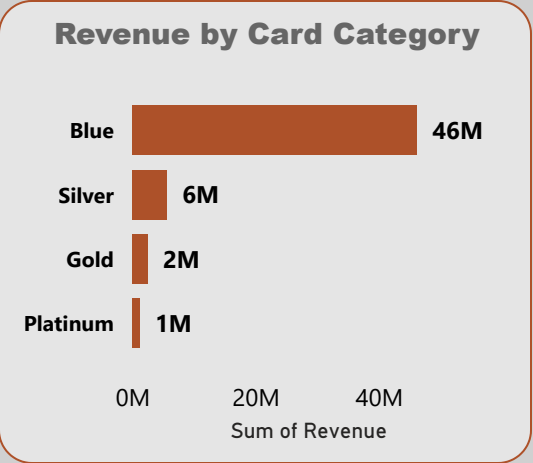
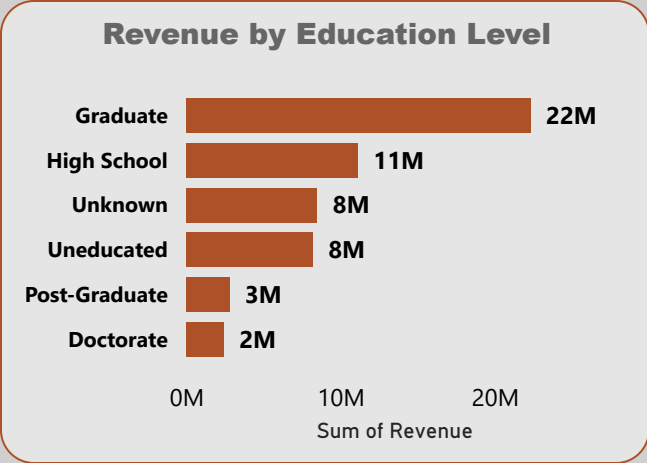
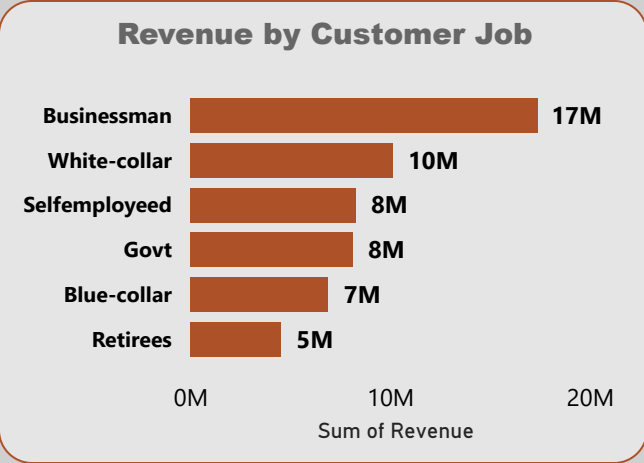
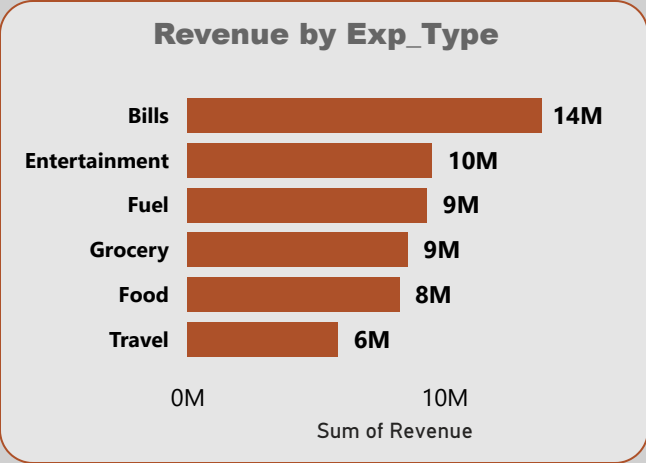
Blue

Gold

Platinum



Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Total Interest

8M

Income

576M

Cust. satisfaction score

3.19

M

30M

F

25M

Swipe

Online

Chip

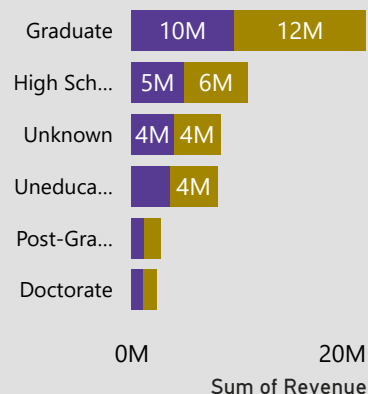
Silver

Blue

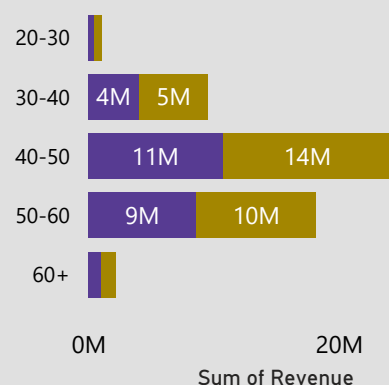
Gold

Platinum

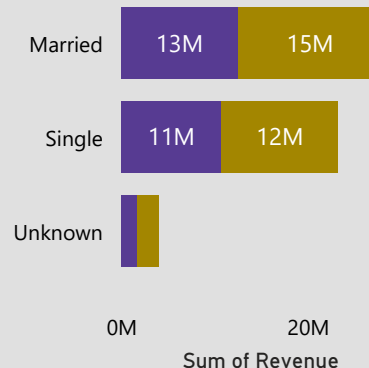
Revenue by Education Level



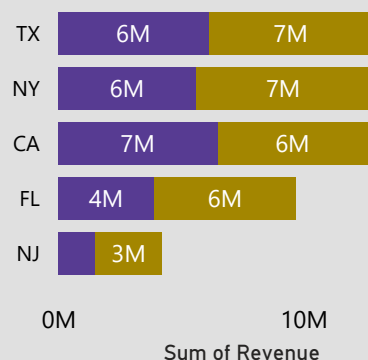
Revenue by Age Group



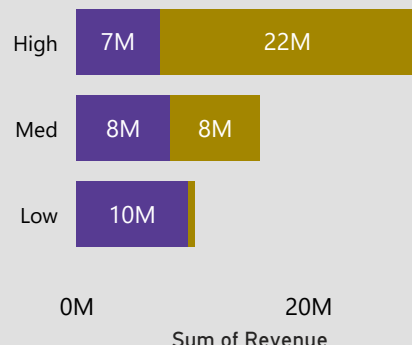
Revenue by Marital status



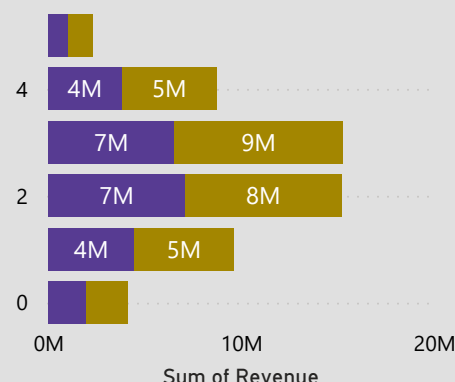
Revenue by Top 5 States



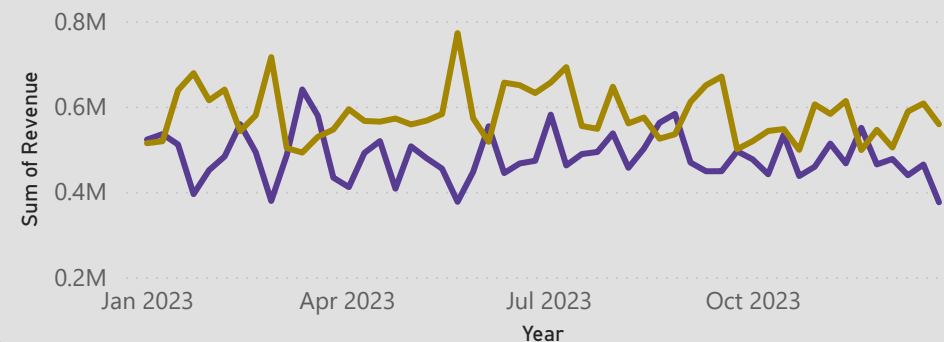
Revenue by Income Group



Revenue by Dependent



Revenue by Week



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	952801
Businessman	17387832	186959919	2539390
Govt	8111701	88773989	1160016
Retirees	4535184	48675030	630359
Selfemployeed	8261758	75313288	1119742
White-collar	10114656	103930055	1441074
Total	55315410	575914439	7843382