



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

we insight can provide a business with the opportunity to better personalize and product range .

To an approach that examines a company from the purchase and utilize its products and service.

improve product qualities and development.

Functional needs,desires needs.

goals of a target audience

A want is a desire for offerings or benifits that are necessary

We are very intresting for online shopping.

They are says about this tittle are;product,subproduct

Need human interaction

market opportunity analysis is the pivotal first step in crafting both a company's initial strategy and its product strategy.

UNVEILING MARKET INSIGHTS :
ANALYSING SPENDING BEHAVIOUR AND IDENTIFYING OPPORTUNITIES FOR GROWTH

Helps identify how our customers decide on a product or a service

sets a base lines for settting improvement goals

we can understand how to identify the target market within the total available market and serviceable available market.

many peoples are fear to start marketing but we are understand some tricks and some rules in marketing

Before introducing a new product ,companies conduct market research to appeal to potential customers .

due to lack of proper guidance , full effort, interest and commitment many people lose in the company and those see it are afraid to take the next step.

create a forum for recognition of positive behaviour

we are feel about the marketing fears; spending for too much money on marketing and receiving minimal results.

We feel about helps you identify both high-level and more accessible opportunities for reaching and converting new customers

Brand crime by people who have no business creating their own marketing collateral.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?