



# ADIDAS SALES ANALYSIS

Region

All

1/1/2020

12/31/2021

Total Sales

\$900M

Operating Profit

\$332M

Units Sold

2M

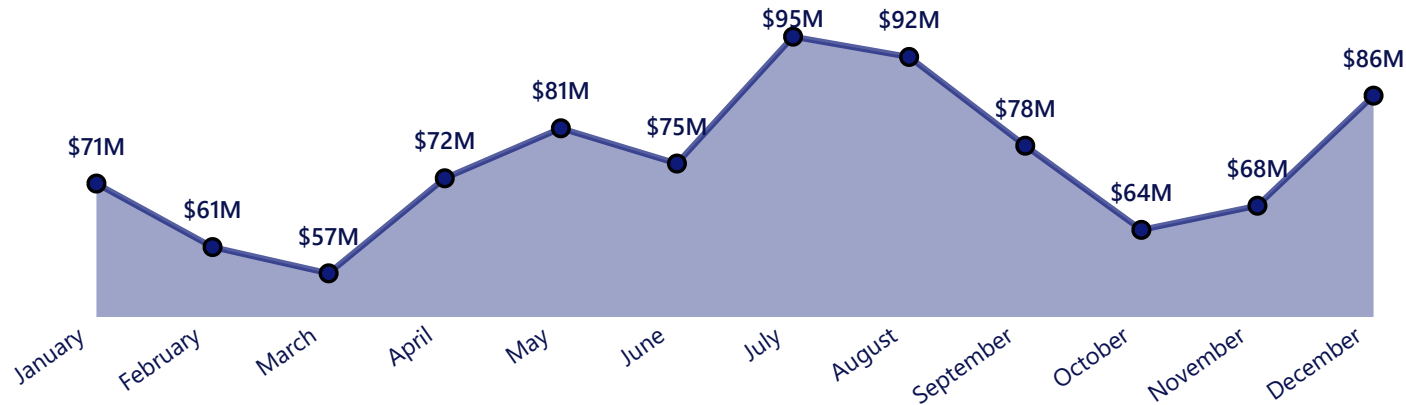
Price per Unit

\$45

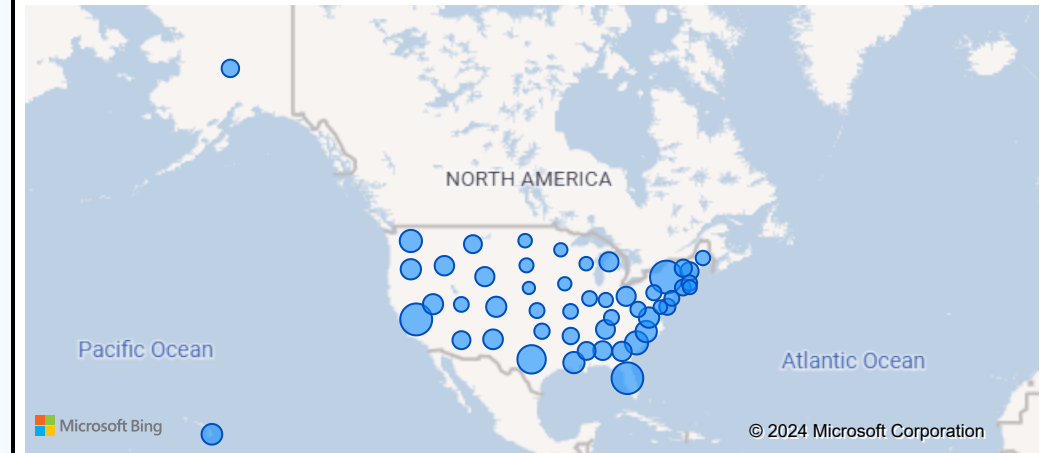
Operating Margin

42%

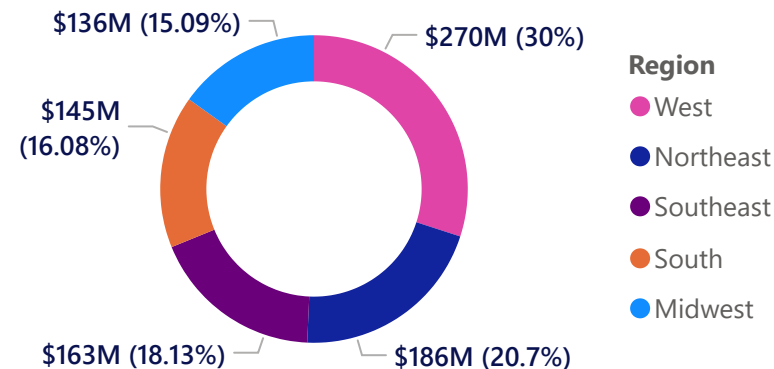
Total Sales by Month



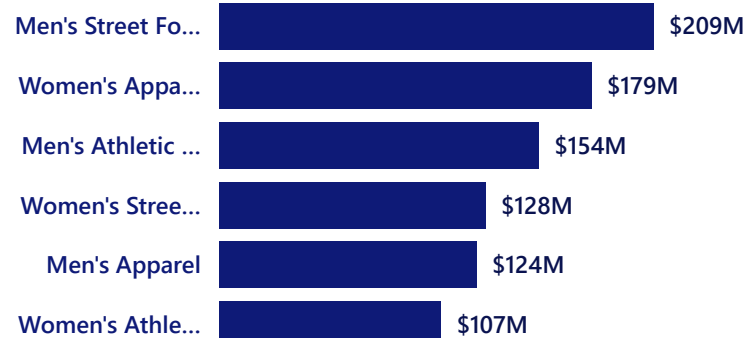
Total Sales by State



Sum of Total Sales by Region



Total Sales by Product



Total Sales by Retailer

