

1. INTRODUCTION

- Overview

Designing professional business cards

- Purpose
- Marketing your business and getting your key contact information into your client's hands

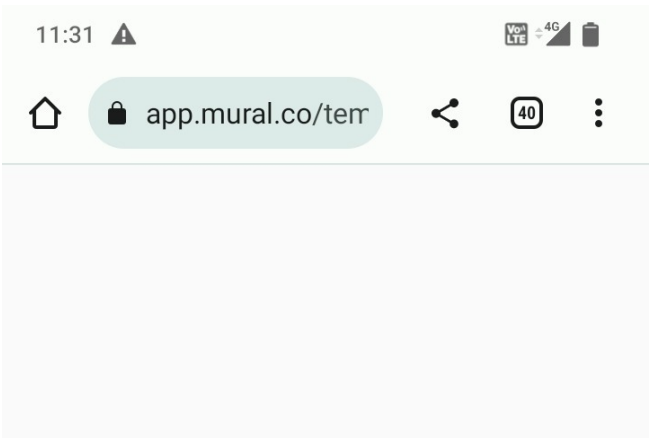
1. Problem Definition & Design Thinking

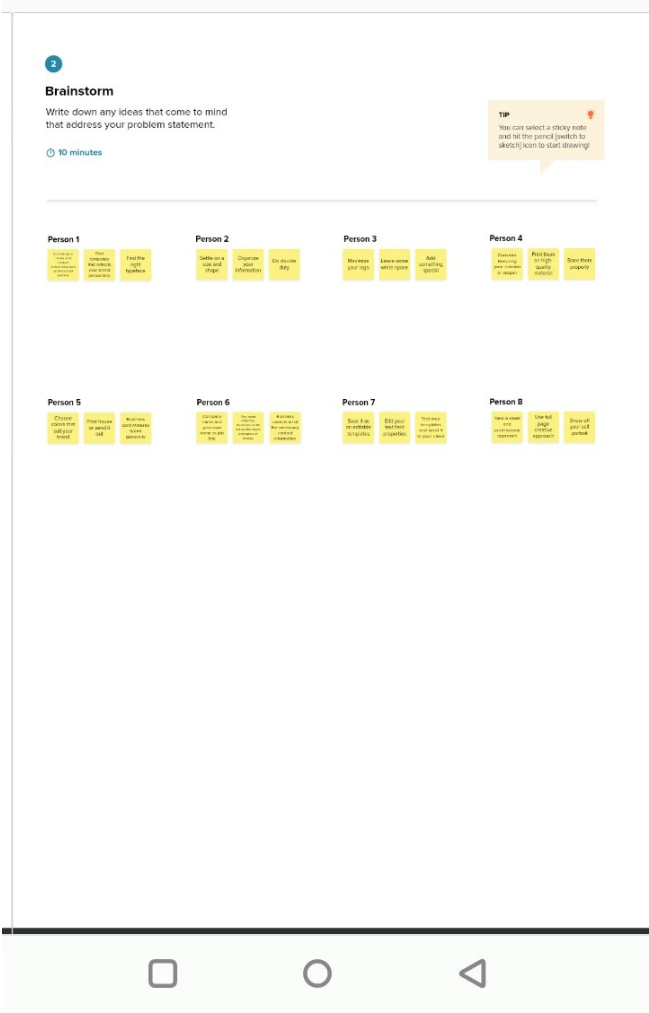
- Empathy Map



Paste the empathy map screenshot

- Ideation & Brainstorming Map





Paste the Ideation & brainstorming map screenshot

1. RESULT





Final findings (Output) of the project along with

1. ADVANTAGES & DISADVANTAGES

Below, you will find a selection of the key business cards benefits from low printing costs to ease of distribution

Business cards might be susceptible to wear and tear

1. APPLICATIONS

Encourages people to contact you visit your business and learn more about you

1. CONCLUSION

Offer business and individual way to save money when networking