

## Says

What have we heard them say?
What can we imagine them saying?

The designing should be professional and eye-catching

An artist illustrator graphic designer who brings greeting cards to life

Marketing your business and getting your key contact information into your client's hands



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Encourages
people to contact
you ,visit your
business and
learn more about
you

An essential part of your branding and should act as a visual extension of your brand design

Simple, easy to read and clear-cut and logos and color schemes



## A.ANUSIYA

Designing professional business cards

Your business card design is an essential part of your branding and should act as a visual extension of your brand design

Your name, the company name and contact information

Business cards show you're a professional and serious about your business Trigger snap judgment.A texture may be rough, Smooth, hard, glossy, sandy, etc.

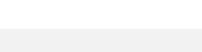
Emphasizes the importance of human emotions at the center of the creative process

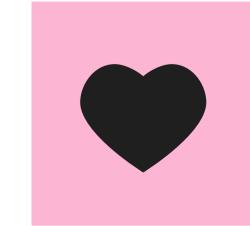
It tells someone what you do AND how they can get in touch with you



## Does

What behavior have we observed? What can we imagine them doing?





**Feels**