

Ideation Phase 1

Define the Problem Statements

Date	04 NOV 2023
Team ID	NM2023TMID01218
Project name	TO CREATE BLOG USING WORDPRESS

I am	I'm trying to	But	Because	Which makes me feel
I M A FASHION DESIGNER	PROVIDE UNIQUE AND EXCLUSIVE FASHION	SUPPLY CHAIN DISRUPTIONS	OF HIGH COMPETITION	UNPOPULAR

I am	I'm trying to	But	Because	Which makes me feel
I M A FASHION DESIGNER	CREATE A PERSONALISED SHOPPING EXPERIENCE	COMPETITION FROM E-COMMERCE	OF TOO MANY SELLERS	DISTRESSED

Problem statement (PS)	I am (customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I M A FASHION DESIGNER	PROVIDE UNIQUE AND EXCLUSIVE FASHION	SUPPLY CHAIN DISRUPTIONS	OF HIGH COMPETITION	UNPOPULAR
PS-2	I M A FASHION DESIGNER	CREATE A PERSONALISED SHOPPING EXPERIENCE	COMPETITION FROM E-COMMERCE	OF TOO MANY SELLERS	DISTRESSED