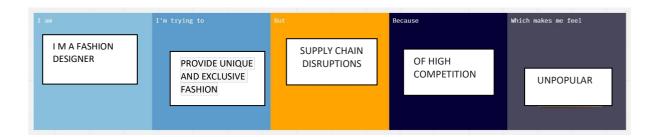
Ideation Phase 1 Define the Problem Statements

Date	04 NOV 2023	
Team ID	NM2023TMID01218	
Project name	TO CREATE BLOG USING	
	WORDPRESS	





Problem statement	I am (customer)	I'm trying to	But	Because	Which makes me
(PS)					feel
PS-1	I M A FASHION DESIGNER	PROVIDE UNIQUE AND EXCLUSIVE FASHION	SUPPLY CHAIN DISRUPTIONS	OF HIGH COMPETITION	UNPOPULAR
PS-2	I M A FASHION DESIGNER	CREATE A PERSONALISED SHOPPING EXPERIENCE	COMPETITION FROM E- COMMERCE	OF TOO MANY SELLERS	DISTRESSED