CREATING A BLOG USING WORDPRESS PLATFORM

PROJECT

REPORT

ON

DIGITAL

MARKETING

by:

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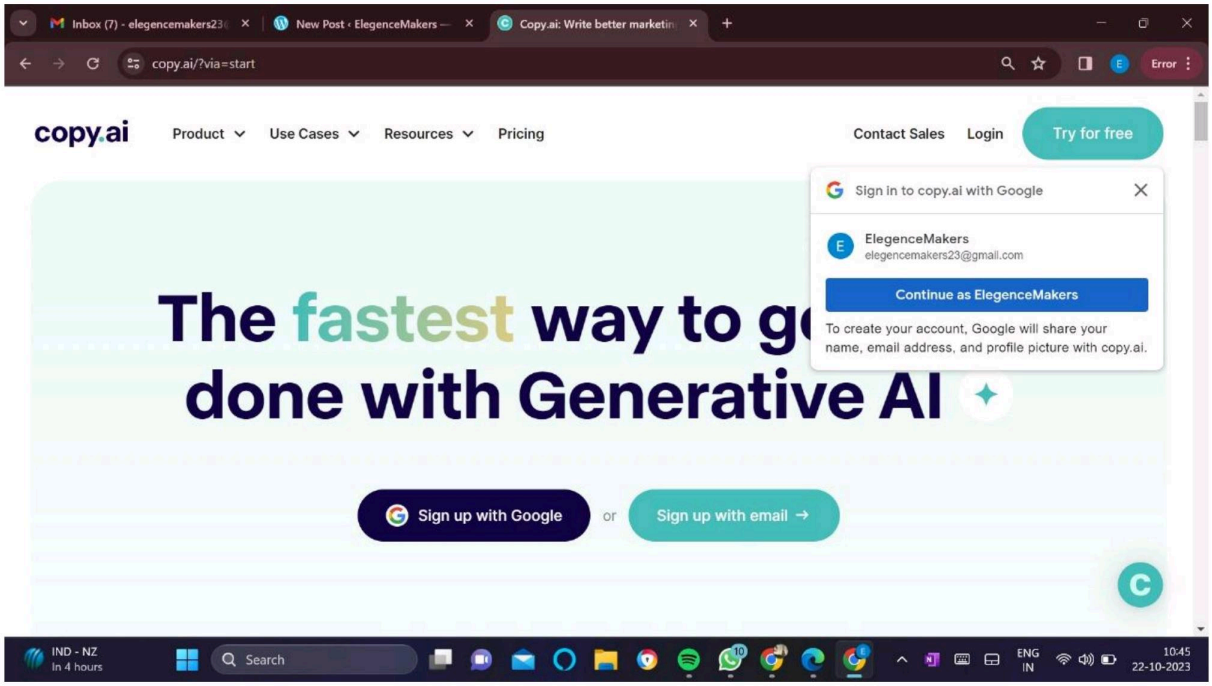
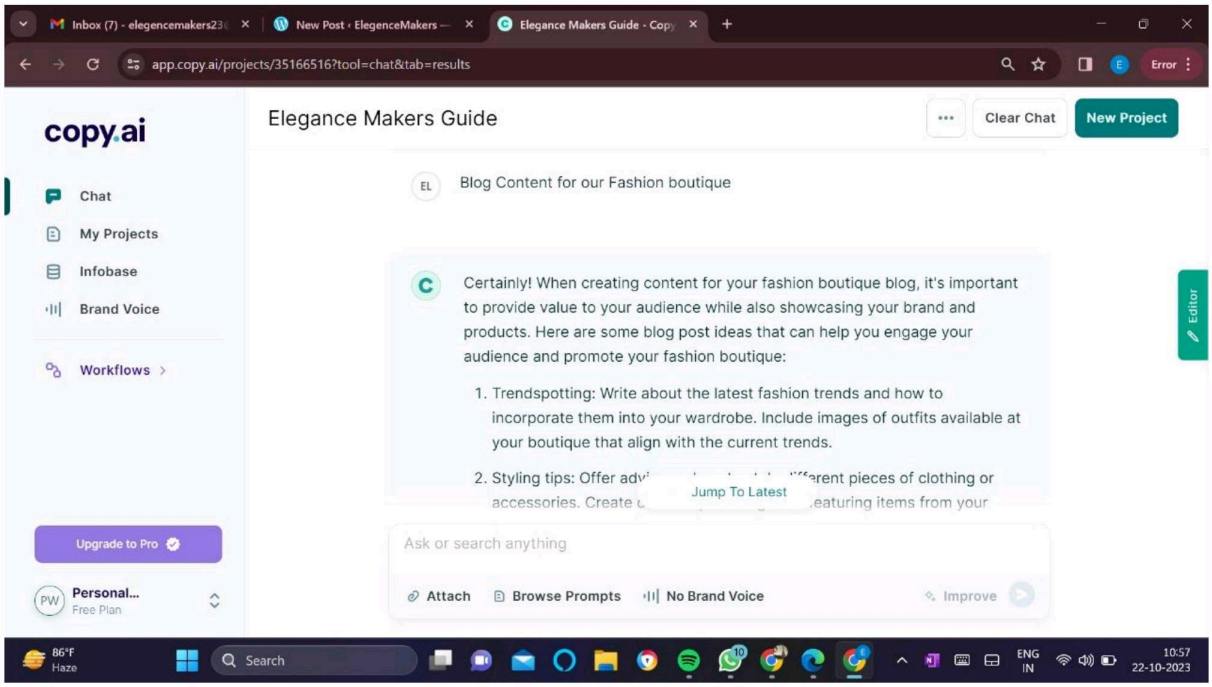
ANNA UNIVERSITY REGIONAL CAMPUS – TIRUNELVELI

DEPARTMENT OF ELECTRONICS AND COMMUNICATION

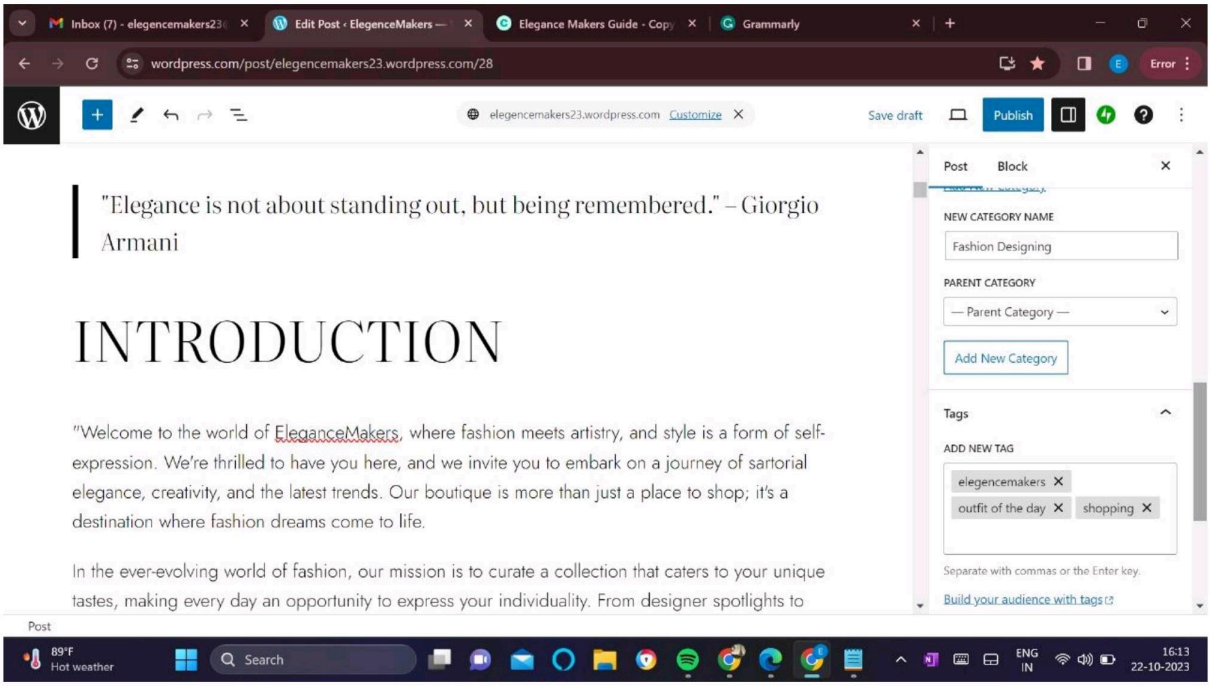
Step1:
Sign up or Login to Copy.ai
https://www.copy.ai/?via=start

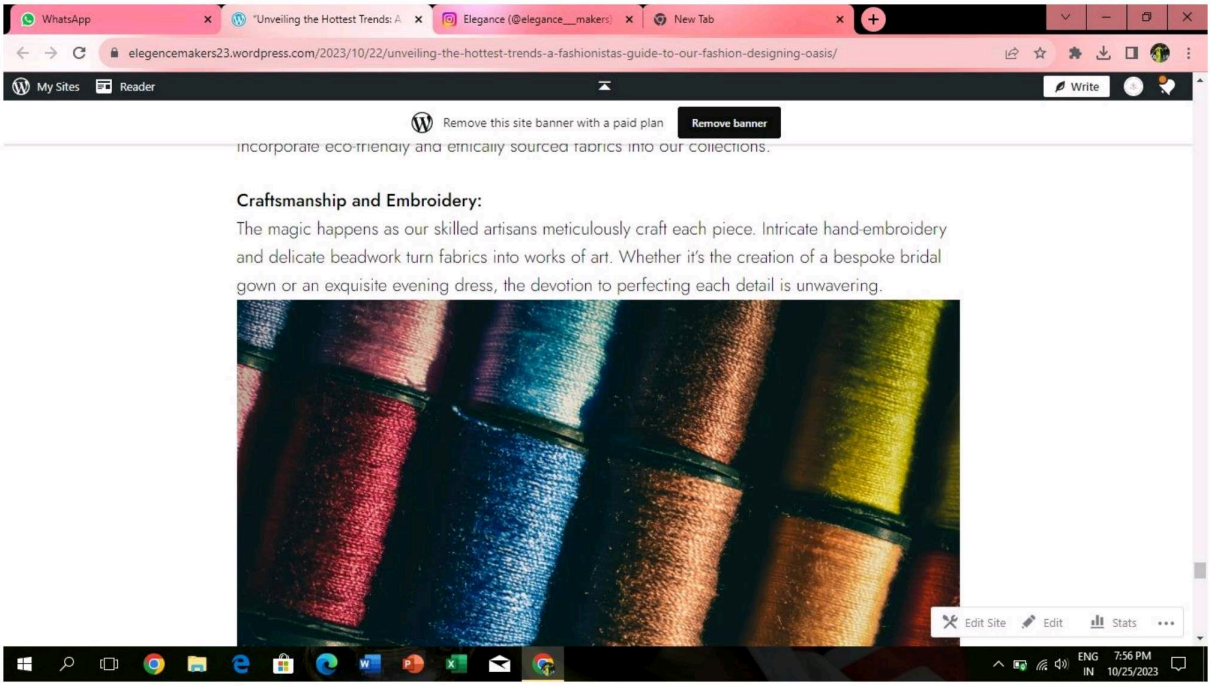


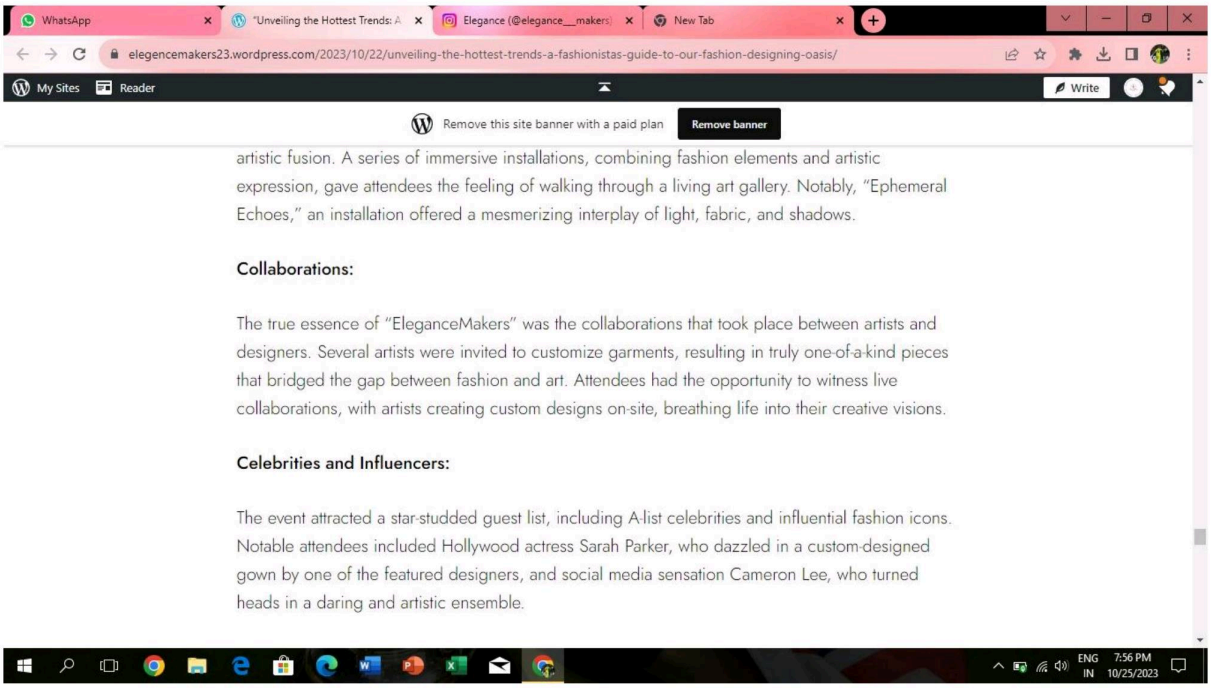
Step2:
Type the blog Title in Copy.ai



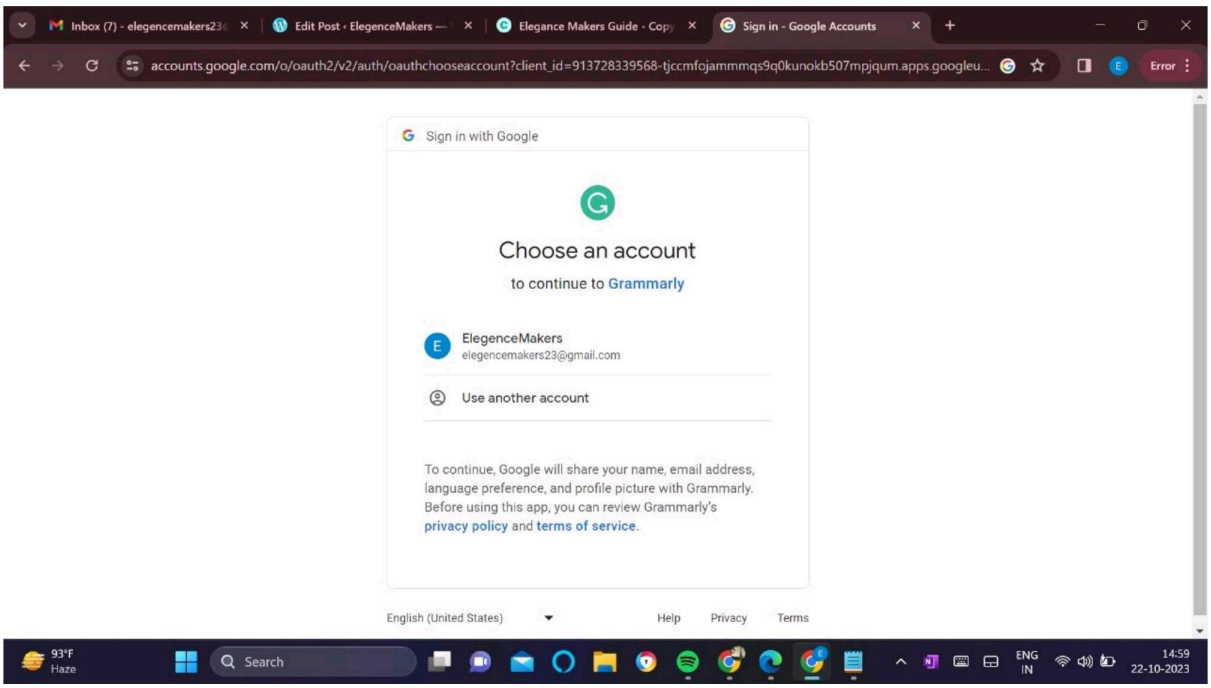
Step3:
Copy contents from Copy.ai and paste it in Wordpress



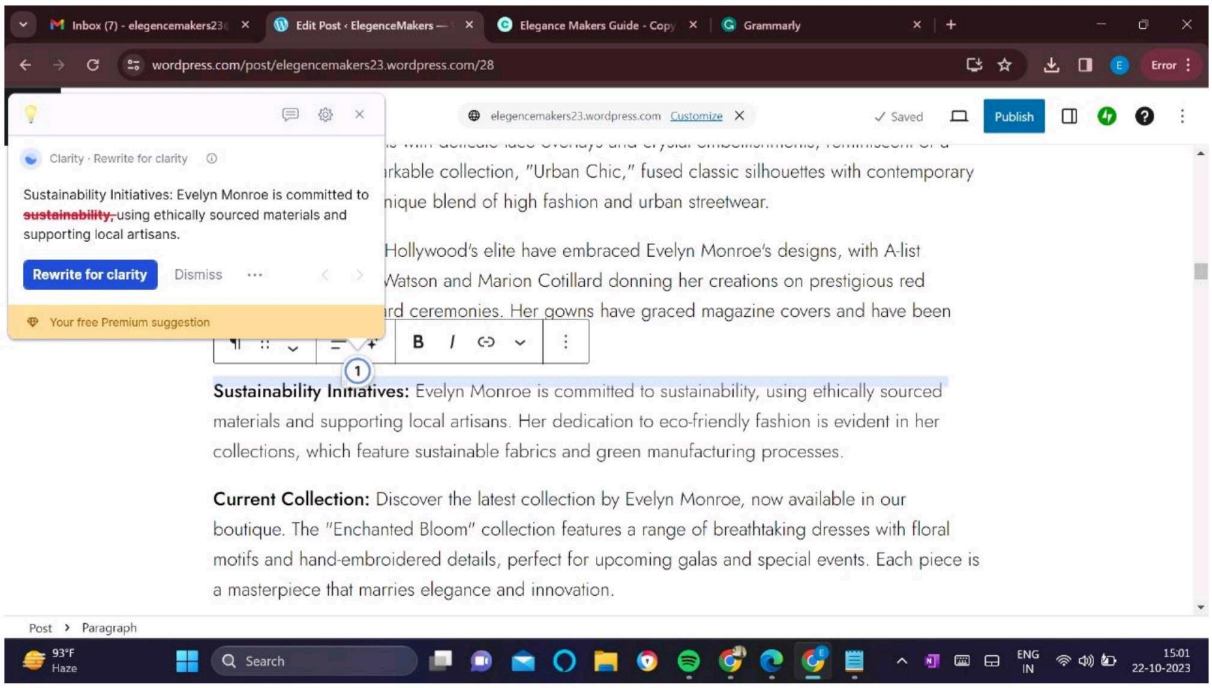




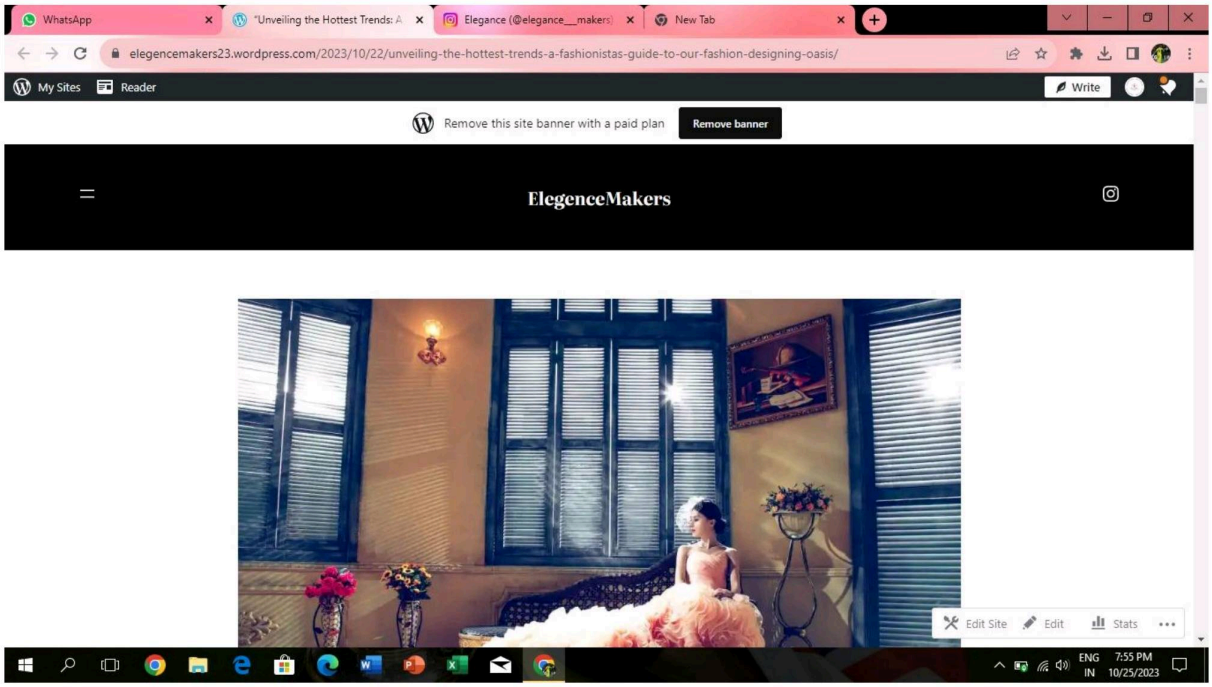
Step4:
Search Grammerly and Sign in

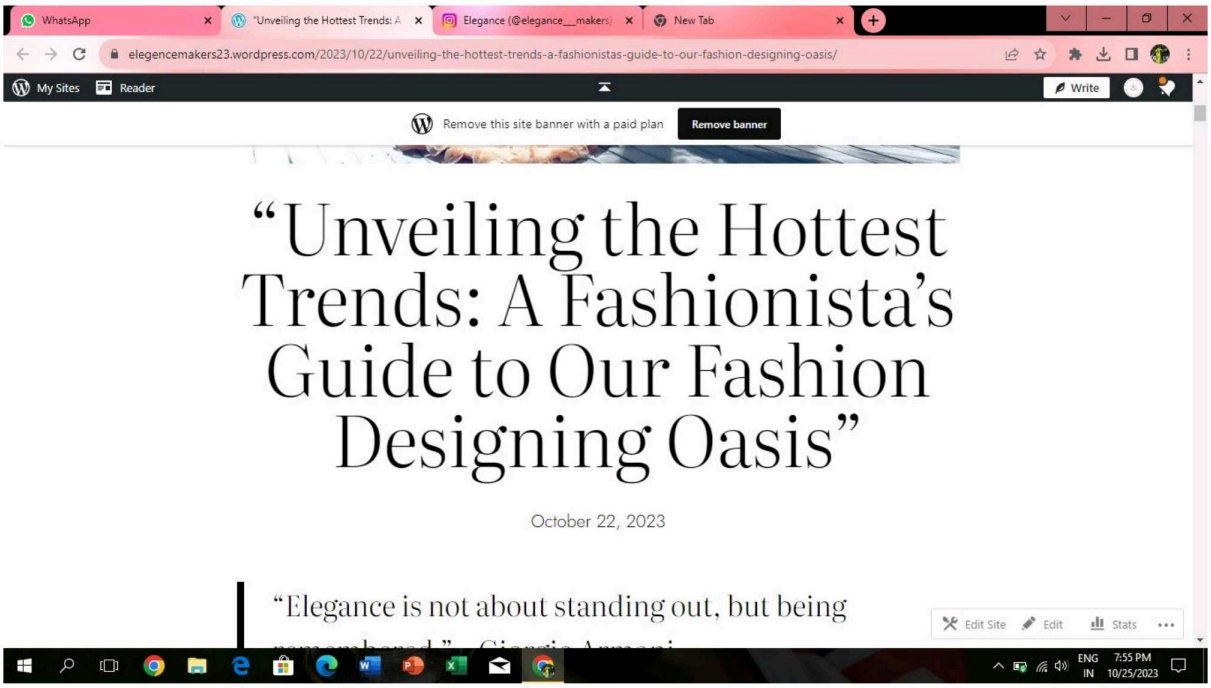


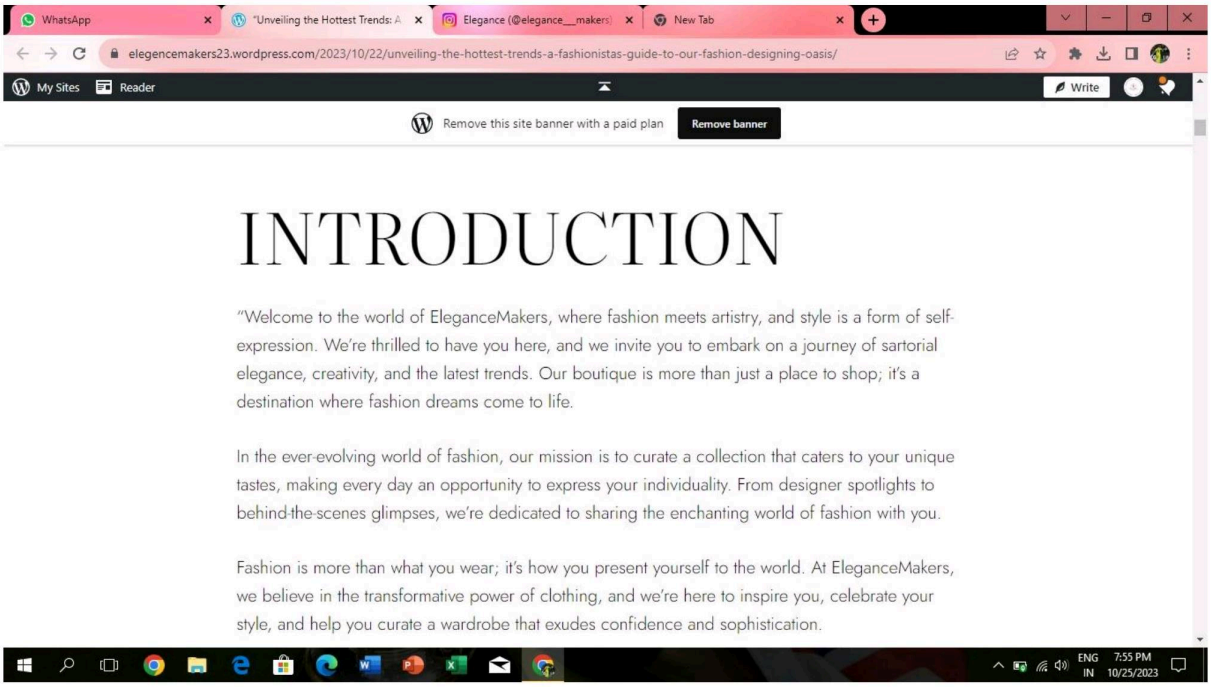
Step5:
Use Grammarly to check Grammar errors and spellings



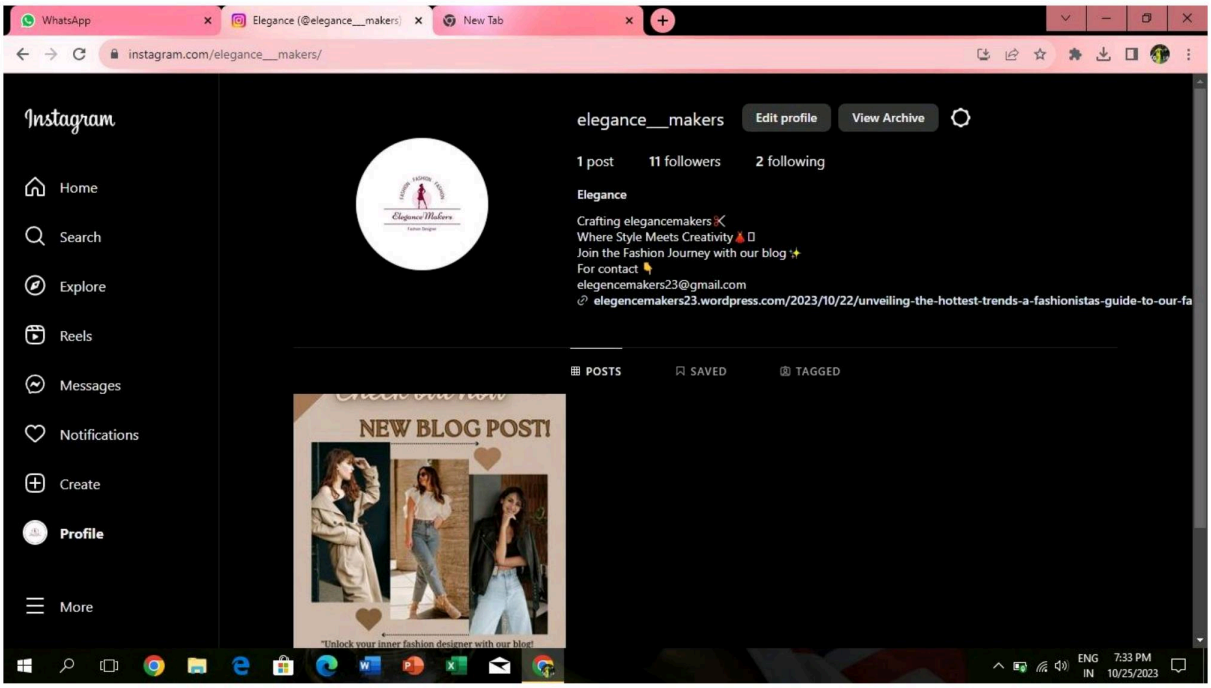
Step6:
Wordpress Blog is Ready







Step7:
Prepare a poster on canva and post it in social media.


WhatsApp
Elegance (@elegance__makers)
New Tab
instagram.com/elegance__makers/
Instagram
Home
Search
Explore
Reels
Messages
Notifications
Create
Profile
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1 post
11 followers
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elegencemakers23.wordpress.com/2023/10/22/unveiling-the-hottest-trends-a-fashionistas-guide-to-our-fa
POSTS
SAVED
TAGGED
NEW BLOG POST!
"Unlock your inner fashion designer with our blog!
ENG
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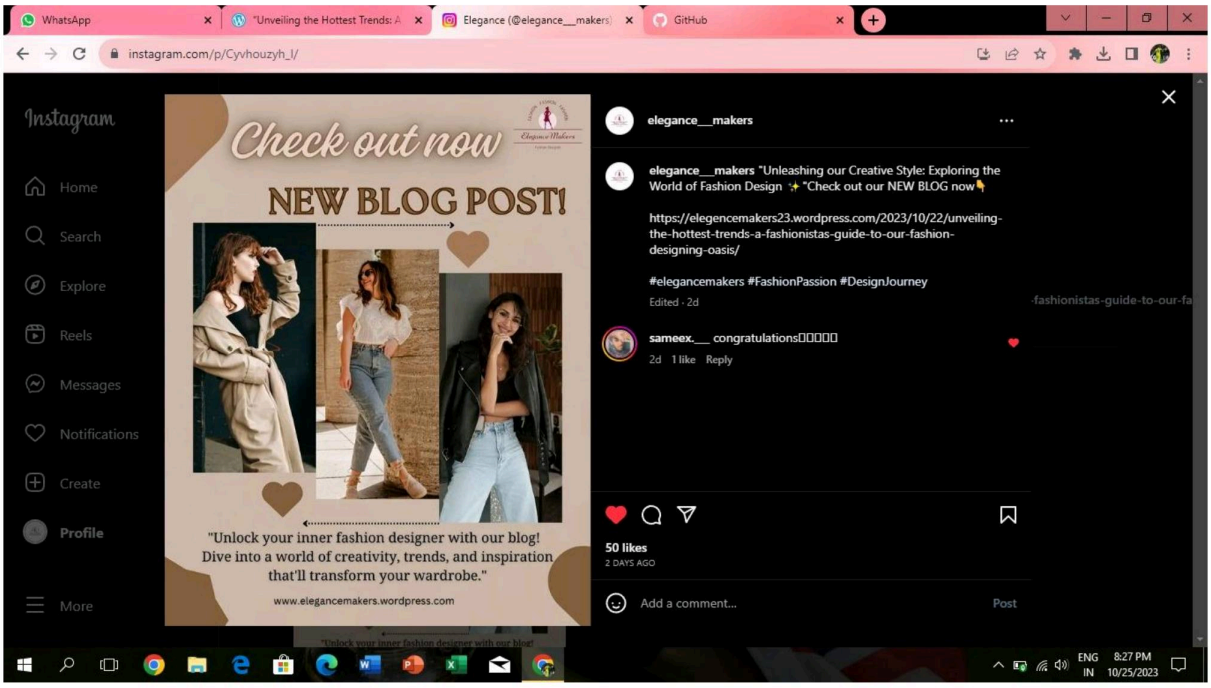
WhatsApp
"Unveiling the Hottest Trends: A
Elegance (@elegance__makers)
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