**Design Process**

1. As first step, I focused on creation of “**Personas**” for most common set of users for this application i.e. students and professionals.
2. Next came “**Requirement Gathering**” –
3. Information users would like to see about property like location, rent, occupancy, amenities.
4. How to bring common interests of flat mates in picture like lifestyle, openness to pets.
5. Lastly, I worked upon “**Competitive Analysis**” by taking a closer look at similar applications like Nestaway, Oyo Life and Roomster.

**Additional Persona Identification**

I thought of other possible personas for the application. They could be young married post-graduate students or bachelor owner’s renting rooms in their own house and living together.

**Story Boarding**

Through storyboarding, a story has been portrayed about the necessity of this application and how it makes a difference in its user’s life.

**Wireframe & Task Flow**

I created wireframe for expected flow of the application. It gives us two ways of navigation in the application –

1. As a registered user
2. As a guest user

**Registered users** need to provide their interests and inclinations in terms of residence area and flat mates. They can browse all available properties and look into exact information provided against each one. Additionally, they get the privilege to report out any unpleasant experiences with other users to be further investigated and acted upon.

**Guest users** can fill in their interest and locality details where they want to shift in. These users can see properties listed but only at area level. This feature protects our registered users from Broker issues, as such details are only visible to registered users and they have to fill in identification form which ensures they can be held accountable if they are found to be brokers looking for property owner details as reported by other registered users.

**Visual Design**

I have created visual design for two pages of this application –

1. Homepage
2. Property Details

**Homepage** has user input details regarding their preferences and needs, provided when they logged in.

**Property Detail page** contains information added against selected property. Registered users get added features to send interest in the property, connect to flat mates and schedule a visit to finalize it. Viewer actions ,related to the property, are also available here –

1. Add to favorite
2. Share
3. Rate (only for registered user)
4. Report (only for registered user)

If given a chance to take this forward, I would like to present a working prototype for this application.