

Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

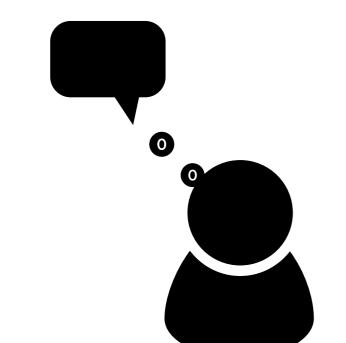


Thinks

I need to find efficient flight routes and schedules X

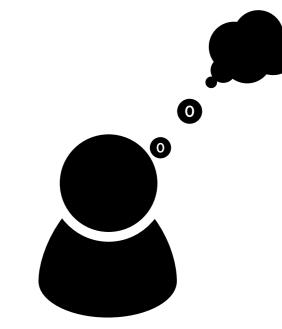
Improving operational efficiency will reduce costs

we need to optimize fleet utilization and minimize costs



we have to manage passenger flow and security.

How do we handle diverse flight paths and changing weather?



How can we enhance travel experience while maintaining safety

we need more accurate prediction of flight delays.

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Book flights

with airlines

that ofer

reliability



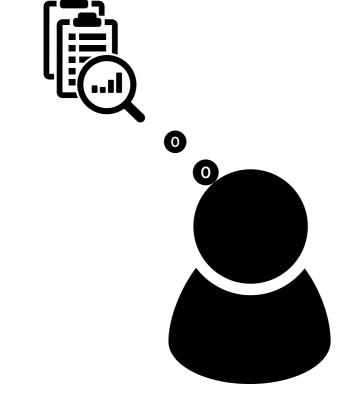
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Unlocking insights into global air transportation networks

How can we balance supply and demand effiectively?

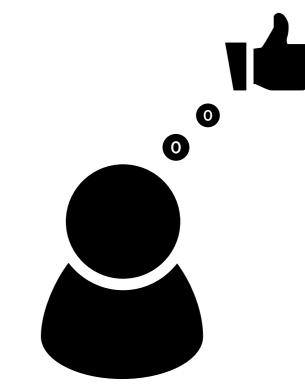
Excited about exploring new destinations.

Review airline ratings and reviews



Researches flight options online

Disappointed when flights are delayed or cancelled __



Worried about missing flights or dealing with layovers

Search for flight prices, schedules, and rewives online

Does

What behavior have we observed? What can we imagine them doing?

Satisfied when booking process is smooth and easy

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



