

Lesson 8:

1. What does DAX stand for:

Answer: DAX is used to calculate and analyse something which is very important in marketing:

2. Write a DAX formula to sum the sales column :

Answer: sales ustunidagi barcha qiymatlarni measure sifatida jamlash:
Totalsales=sum(sheet1[sales])profit ma

3. What is the difference between a calculated column and a measure:

Answer: calculated column-har bir qatordagi qiymatni hisoblab yangi ustun yaratadi

Measure- dinamik qiymat bo'lib , vizuallarda umumiy natija sifatida hisoblanadi.

Profit=sheet1[sales]-sheet1[cost]

Total profit= sum(sheet1[sales])-sum(sheet1[cost])

4. Use the divide function to calculate profit margin(profit/sales)

Profit margin=divide([total profit], [total sales])

5. What does countrows() do in dax?

Answer: countrows() returns the number of rows in a table or a filtered table: It counts how many rows exist -including after applying any filters.

Syntax- countrows(table)

Total orders= countrows(sheet1)

High quantity orders=countrows(filyter(sheet1, sheet1[quantity]>5)

6. Create a measure total profit = total sales-total cost

7. Write a measure to calculate average sales per product :

We want to calculate the average sales amount per product, that means

Total sales/ number of products

Average sales per product=divide(sum(sheet1[sales],
distinctcount(sheet1[productid]))

8. Create a calculated column : high profit:

Agar profit>5000 bo'lsa " High" aks holda "low"

9. Use calculate () with filter to get total sales where cost>300:

Sales where cost>300=calulate (sum(sheet1[sales], Filter(sheet1,
sheet[cost]>300))

10. Distinctcount () to count unique products

Nechta takrorlanmaydigan row borligimni sanash uchun ishlatiladi ,
Toppish uchun quyidagi formuladan foydalanamiz,
distinctcount(sheet1[product])

11. Use switch () to categorize profit levels profit ustunini low /medium/ high/ sifatida toifalash.

switch () is like a cleaner alternative to nested ifs , we will use it to classify profit levels

profit<2000 "low"

2000<=profit<=5000, "medium"

Profit >5000 "high"

12. Use the related () to get customer name from a related table:

Customer name=related(customer[name])