2.1 Principles of Network Applications

Suppose you have an idea for a new network application. Perhaps this application will be a great service to humanity, or will please your professor, or will bring you great wealth, or will simply be fun to develop. Whatever the motivation may be, let’s now examine how you transform the idea into a real-world network application.

At the core of network application development is writing programs that run on different end systems and communicate with each other over the network. For example, in the Web application there are two distinct programs that communicate with each other: the browser program running in the user’s host (desktop, laptop, tablet, smartphone, and so on); and the Web server program running in the Web server host. As another example, in a P2P file-sharing system there is a program in each host that participates in the file-sharing community. In this case, the programs in the various hosts may be similar or identical.

Thus, when developing your new application, you need to write software that will run on multiple end systems. This software could be written, for example, in C, Java, or Python. Importantly, you do not need to write software that runs on network-core devices, such as routers or link-layer switches. Even if you wanted to write application software for these network-core devices, you wouldn’t be able to do so. As we learned in **Chapter 1**, and as shown earlier in **Figure 1.24**, network-core devices do not function at the application layer but instead function at lower layers—specifically at the network layer and below. This basic design—namely, confining application software to the end systems—as shown in **Figure 2.1**, has facilitated the rapid development and deployment of a vast array of network applications.

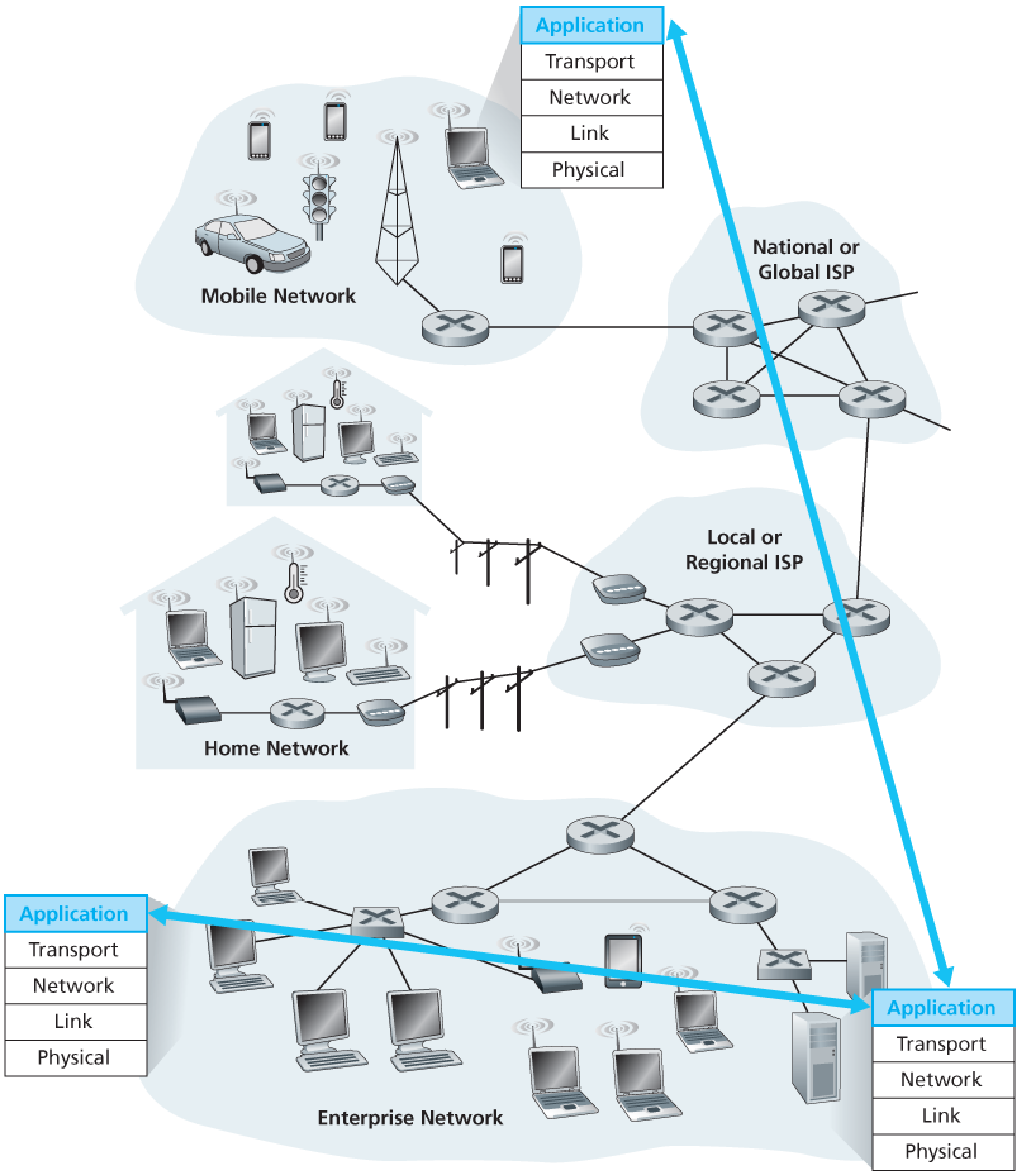


Figure 2.1 Communication for a network application takes place between end systems at the application layer

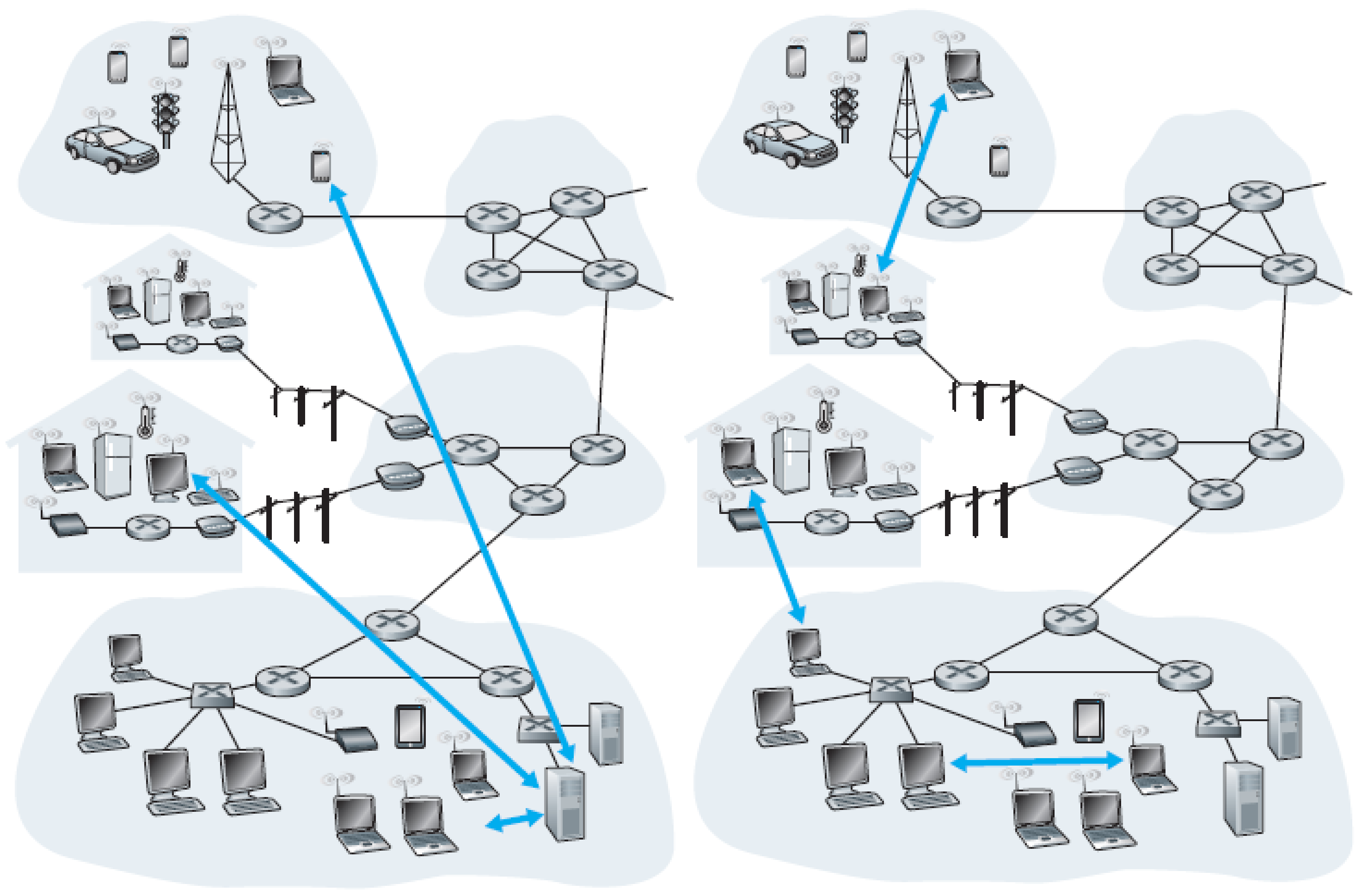
2.1.1 Network Application Architectures

Before diving into software coding, you should have a broad architectural plan for your application. Keep in mind that an application's architecture is distinctly different from the network architecture (e.g., the five-layer Internet architecture discussed in **Chapter 1**). From the application developer's perspective, the network architecture is fixed and provides a specific set of services to applications. The **application architecture**, on the other hand, is designed by the application developer and dictates how the application is structured over the various end systems. In choosing the application architecture, an application developer will likely draw on one of the two predominant architectural paradigms used in modern network applications: the client-server architecture or the peer-to-peer (P2P) architecture.

In a **client-server architecture**, there is an always-on host, called the *server*, which services requests from many other hosts, called *clients*. A classic example is the Web application for which an always-on Web server services requests from browsers running on client hosts. When a Web server receives a request for an object from a client host, it responds by sending the requested object to the client host. Note that with the client-server architecture, clients do not directly communicate with each other; for example, in the Web application, two browsers do not directly communicate. Another characteristic of the client-server architecture is that the server has a fixed, well-known address, called an IP address (which we'll discuss soon). Because the server has a fixed, well-known address, and because the server is always on, a client can always contact the server by sending a packet to the server's IP address. Some of the better-known applications with a client-server architecture include the Web, FTP, Telnet, and e-mail. The client-server architecture is shown in **Figure 2.2(a)**.

Often in a client-server application, a single-server host is incapable of keeping up with all the requests from clients. For example, a popular social-networking site can quickly become overwhelmed if it has only one server handling all of its requests. For this reason, a **data center**, housing a large number of hosts, is often used to create a powerful virtual server. The most popular Internet services—such as search engines (e.g., Google, Bing, Baidu), Internet commerce (e.g., Amazon, eBay, Alibaba), Web-based e-mail (e.g., Gmail and Yahoo Mail), social networking (e.g., Facebook, Instagram, Twitter, and WeChat)—employ one or more data centers. As discussed in **Section 1.3.3**, Google has 30 to 50 data centers distributed around the world, which collectively handle search, YouTube, Gmail, and other services. A data center can have hundreds of thousands of servers, which must be powered and maintained. Additionally, the service providers must pay recurring interconnection and bandwidth costs for sending data from their data centers.

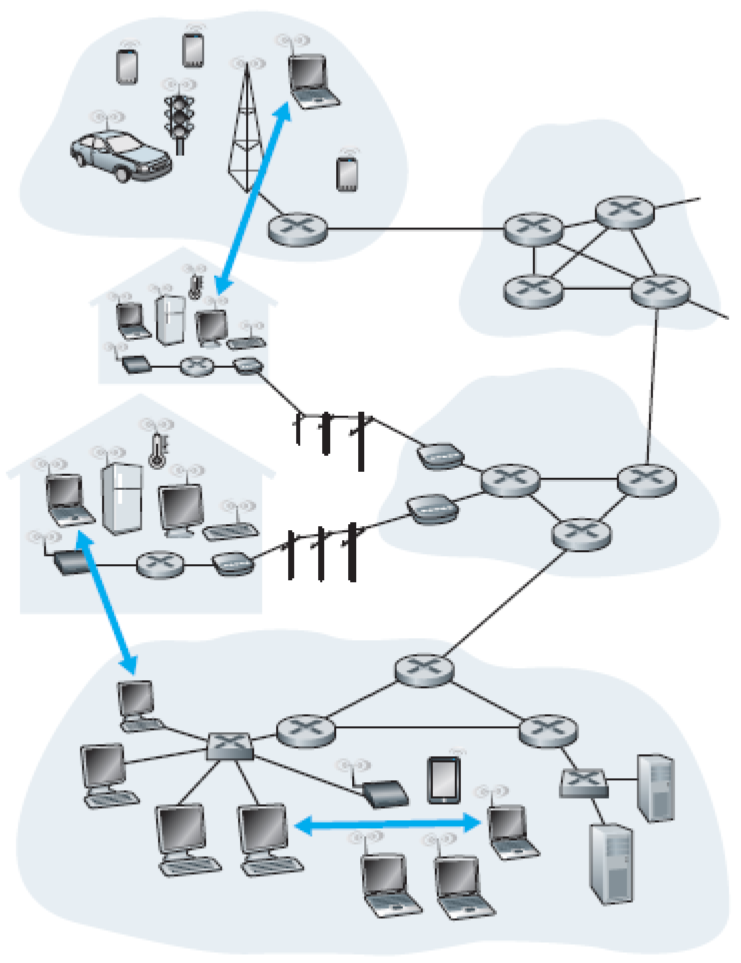
In a **P2P architecture**, there is minimal (or no) reliance on dedicated servers in data centers. Instead the application exploits direct communication between pairs of intermittently connected hosts, called *peers*. The peers are not owned by the service provider, but are instead desktops and laptops controlled by users, with most of the



a. Client-server architecture

b. Peer-to-peer architecture

Figure 2.2 (a) Client-server architecture; (b) P2P architecture



b. Peer-to-peer architecture

peers residing in homes, universities, and offices. Because the peers communicate without passing through a dedicated server, the architecture is called peer-to-peer. Many of today's most popular and traffic-intensive applications are based on P2P architectures. These applications include file sharing (e.g., BitTorrent), peer-assisted download acceleration (e.g., Xunlei), and Internet telephony and video conference (e.g., Skype). The P2P architecture is illustrated in **Figure 2.2(b)**. We mention that some applications have hybrid architectures, combining both client-server and P2P elements. For example, for many instant messaging applications, servers are used to track the IP addresses of users, but user-to-user messages are sent directly between user hosts (without passing through intermediate servers).

One of the most compelling features of P2P architectures is their **self-scalability**. For example, in a P2P file-sharing application, although each peer generates workload by requesting files, each peer also adds service capacity to the system by distributing files to other peers. P2P architectures are also cost effective, since they normally don't require significant server infrastructure and server bandwidth (in contrast with clients-server designs with datacenters). However, P2P applications face challenges of security, performance, and reliability due to their highly decentralized structure.

2.1.2 Processes Communicating

Before building your network application, you also need a basic understanding of how the programs, running in multiple end systems, communicate with each other. In the jargon of operating systems, it is not actually programs but **processes** that communicate. A process can be thought of as a program that is running within an end system. When processes are running on the same end system, they can communicate with each other with interprocess communication, using rules that are governed by the end system's operating system. But in this book we are not particularly interested in how processes in the same host communicate, but instead in how processes running on *different* hosts (with potentially different operating systems) communicate.

Processes on two different end systems communicate with each other by exchanging **messages** across the computer network. A sending process creates and sends messages into the network; a receiving process receives these messages and possibly responds by sending messages back. **Figure 2.1** illustrates that processes communicating with each other reside in the application layer of the five-layer protocol stack.

Client and Server Processes

A network application consists of pairs of processes that send messages to each other over a network. For example, in the Web application a client browser process exchanges messages with a Web server process. In a P2P file-sharing system, a file is transferred from a process in one peer to a process in another peer. For each pair of communicating processes, we typically label one of the two processes as the **client** and the other process as the **server**. With the Web, a browser is a client process and a Web server is a server process. With P2P file sharing, the peer that is downloading the file is labeled as the client, and the peer that is uploading the file is labeled as the server.

You may have observed that in some applications, such as in P2P file sharing, a process can be both a client and a server. Indeed, a process in a P2P file-sharing system can both upload and download files. Nevertheless, in the context of any given communication session between a pair of processes, we can still label one process as the client and the other process as the server. We define the client and server processes as follows:

> *In the context of a communication session between a pair of processes, the process that initiates the communication (that is, initially contacts the other process at the beginning of the session) is labeled as the* client. *The process that waits to be contacted to begin the session is the* server.

In the Web, a browser process initializes contact with a Web server process; hence the browser process is the client and the Web server process is the server. In P2P file sharing, when Peer A asks Peer B to send a specific file, Peer A is the client and Peer B is the server in the context of this specific communication session. When there's no confusion, we'll sometimes also use the terminology "client side and server side of an application." At the end of this chapter, we'll step through simple code for both the client and server sides of network applications.

The Interface Between the Process and the Computer Network

As noted above, most applications consist of pairs of communicating processes, with the two processes in each pair sending messages to each other. Any message sent from one process to another must go through the underlying network. A process sends messages into, and receives messages from, the network through a software interface called a **socket**. Let's consider an analogy to help us understand processes and sockets. A process is analogous to a house and its socket is analogous to its door. When a process wants to send a message to another process on another host, it shoves the message out its door (socket). This sending process assumes that there is a transportation infrastructure on the other side of its door that will transport the message to the door of the destination process. Once the message arrives at the destination host, the message passes through the receiving process's door (socket), and the receiving process then acts on the message.

Figure 2.3 illustrates socket communication between two processes that communicate over the Internet. (**Figure 2.3** assumes that the underlying transport protocol used by the processes is the Internet's TCP protocol.) As shown in this figure, a socket is the interface between the application layer and the transport layer within a host. It is also referred to as the **Application Programming Interface (API)**

between the application and the network, since the socket is the programming interface with which network applications are built. The application developer has control of everything on the application-layer side of the socket but has little control of the transport-layer side of the socket. The only control that the application developer has on the transport-layer side is (1) the choice of transport protocol and (2) perhaps the ability to fix a few transport-layer parameters such as maximum buffer and maximum segment sizes (to be covered in **Chapter 3**). Once the application developer chooses a transport protocol (if a choice is available), the application is built using the transport-layer services provided by that protocol. We'll explore sockets in some detail in **Section 2.7**.

Addressing Processes

In order to send postal mail to a particular destination, the destination needs to have an address. Similarly, in order for a process running on one host to send packets to a process running on another host, the receiving process needs to have an address.

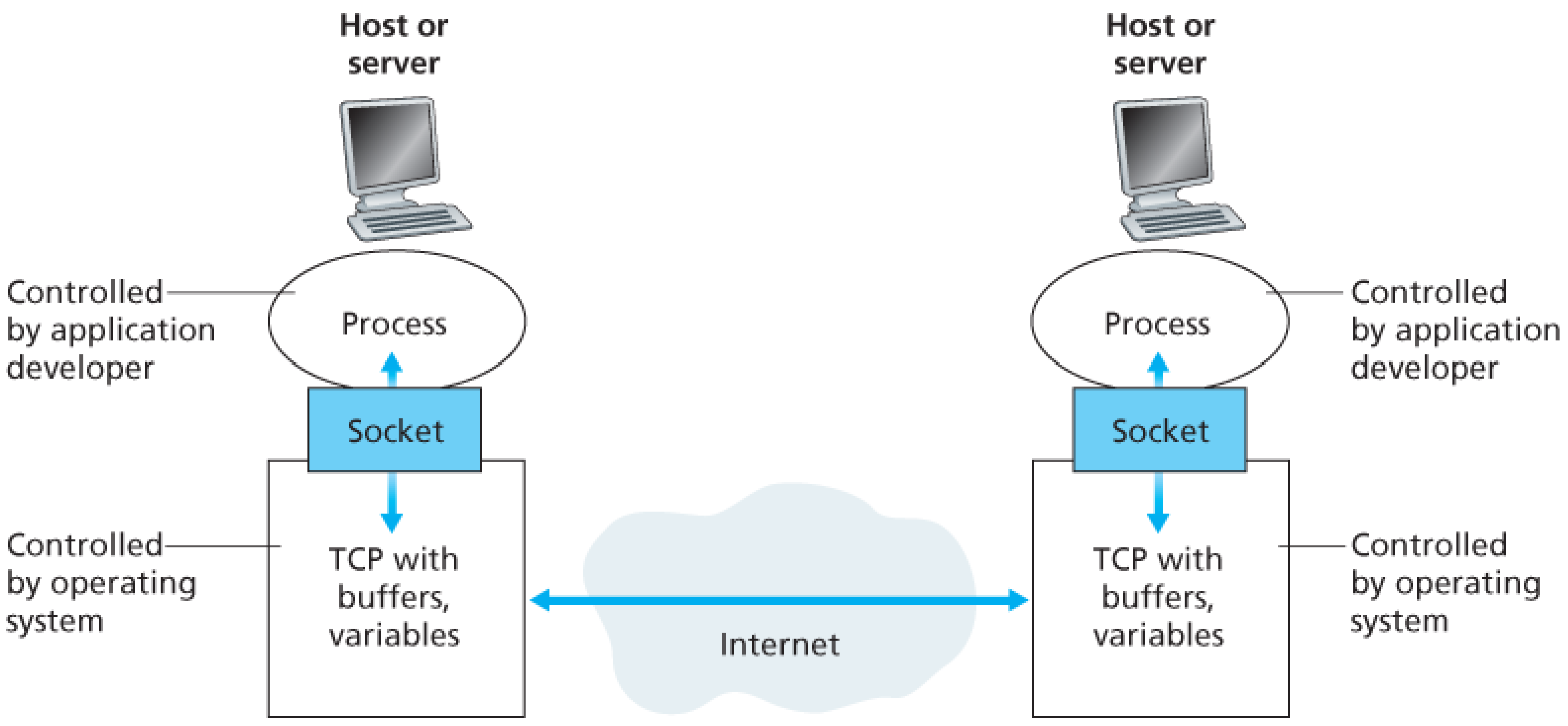

Host or server
Host or server
Controlled by application developer
Process
Process
Controlled by application developer
Socket
Socket
Controlled by operating system
TCP with buffers, variables
Internet
TCP with buffers, variables
Controlled by operating system

Figure 2.3 Application processes, sockets, and underlying transport protocol

To identify the receiving process, two pieces of information need to be specified: (1) the address of the host and (2) an identifier that specifies the receiving process in the destination host.

In the Internet, the host is identified by its **IP address**. We'll discuss IP addresses in great detail in **Chapter 4**. For now, all we need to know is that an IP address is a 32-bit quantity that we can think of as uniquely identifying the host. In addition to knowing the address of the host to which a message is destined, the sending process must also identify the receiving process (more specifically, the receiving socket) running in the host. This information is needed because in general a host could be running many network applications. A destination **port number** serves this purpose. Popular applications have been assigned specific port numbers. For example, a Web server is identified by port number 80. A mail server process (using the SMTP protocol) is identified by port number 25. A list of well-known port numbers for all Internet standard protocols can be found at **www.iana.org**. We'll examine port numbers in detail in **Chapter 3**.

2.1.3 Transport Services Available to Applications

Recall that a socket is the interface between the application process and the transport-layer protocol. The application at the sending side pushes messages through the socket. At the other side of the socket, the transport-layer protocol has the responsibility of getting the messages to the socket of the receiving process.

Many networks, including the Internet, provide more than one transport-layer protocol. When you develop an application, you must choose one of the available transport-layer protocols. How do you make this choice? Most likely, you would study the services provided by the available transport-layer protocols, and then pick the protocol with the services that best match your application's needs. The situation is similar to choosing either train or airplane transport for travel between two cities. You have to choose one or the other, and each transportation mode offers different services. (For example, the train offers downtown pickup and drop-off, whereas the plane offers shorter travel time.)

What are the services that a transport-layer protocol can offer to applications invoking it? We can broadly classify the possible services along four dimensions: reliable data transfer, throughput, timing, and security.

Reliable Data Transfer

As discussed in **Chapter 1**, packets can get lost within a computer network. For example, a packet can overflow a buffer in a router, or can be discarded by a host or router after having some of its bits corrupted. For many applications—such as electronic mail, file transfer, remote host access, Web document transfers, and financial applications—data loss can have devastating consequences (in the latter case, for either the bank or the customer!). Thus, to support these applications, something has to be done to guarantee that the data sent by one end of the application is delivered correctly and completely to the other end of the application. If a protocol provides such a guaranteed data delivery service, it is said to provide **reliable data transfer**. One important service that a transport-layer protocol can potentially provide to an application is process-to-process reliable data transfer. When a transport protocol provides this service, the sending process can just pass its data into the socket and know with complete confidence that the data will arrive without errors at the receiving process.

When a transport-layer protocol doesn't provide reliable data transfer, some of the data sent by the sending process may never arrive at the receiving process. This may be acceptable for **loss-tolerant applications**, most notably multimedia applications such as conversational audio/video that can tolerate some amount of data loss. In these multimedia applications, lost data might result in a small glitch in the audio/video—not a crucial impairment.

Throughput

In **Chapter 1** we introduced the concept of available throughput, which, in the context of a communication session between two processes along a network path, is the rate at which the sending process can deliver bits to the receiving process. Because other sessions will be sharing the bandwidth along the network path, and because these other sessions will be coming and going, the available throughput can fluctuate with time. These observations lead to another natural service that a transport-layer protocol could provide, namely, guaranteed available throughput at some specified rate. With such a service, the application could request a guaranteed throughput of *r* bits/sec, and the transport protocol would then ensure that the available throughput is always at least *r* bits/sec. Such a guaranteed throughput service would appeal to many applications. For example, if an Internet telephony application encodes voice at 32 kbps, it needs to send data into the network and have data delivered to the receiving application at this rate. If the transport protocol cannot provide this throughput, the application would need to encode at a lower rate (and receive enough throughput to sustain this lower coding rate) or may have to give up, since receiving, say, half of the needed throughput is of little or no use to this Internet telephony application. Applications that have throughput requirements are said to be **bandwidth-sensitive applications**. Many current multimedia applications are bandwidth sensitive, although some multimedia applications may use adaptive coding techniques to encode digitized voice or video at a rate that matches the currently available throughput.

While bandwidth-sensitive applications have specific throughput requirements, **elastic applications** can make use of as much, or as little, throughput as happens to be available. Electronic mail, file transfer, and Web transfers are all elastic applications. Of course, the more throughput, the better. There'san adage that says that one cannot be too rich, too thin, or have too much throughput!

Timing

A transport-layer protocol can also provide timing guarantees. As with throughput guarantees, timing guarantees can come in many shapes and forms. An example guarantee might be that every bit that the sender pumps into the socket arrives at the receiver's socket no more than 100 msec later. Such a service would be appealing to interactive real-time applications, such as Internet telephony, virtual environments, teleconferencing, and multiplayer games, all of which require tight timing constraints on data delivery in order to be effective. (See **Chapter 9**, **[Gauthier 1999**; **Ramjee 1994]**.) Long delays in Internet telephony, for example, tend to result in unnatural pauses in the conversation; in a multiplayer game or virtual interactive environment, a long delay between taking an action and seeing the response from the environment (for example, from another player at the end of an end-to-end connection) makes the application feel less realistic. For non-real-time applications, lower delay is always preferable to higher delay, but no tight constraint is placed on the end-to-end delays.

Security

Finally, a transport protocol can provide an application with one or more security services. For example, in the sending host, a transport protocol can encrypt all data transmitted by the sending process, and in the receiving host, the transport-layer protocol can decrypt the data before delivering the data to the receiving process. Such a service would provide confidentiality between the two processes, even if the data is somehow observed between sending and receiving processes. A transport protocol can also provide other security services in addition to confidentiality, including data integrity and end-point authentication, topics that we'll cover in detail in **Chapter 8**.

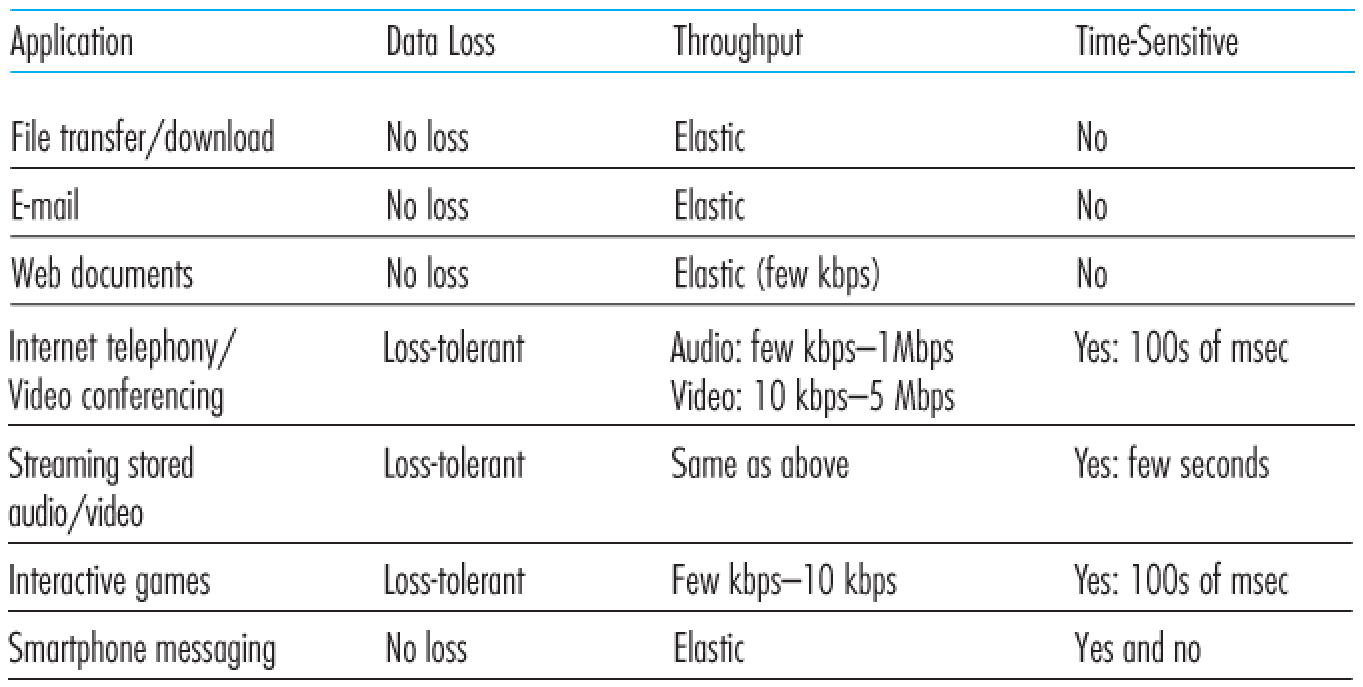
2.1.4 Transport Services Provided by the Internet

Up until this point, we have been considering transport services that a computer network *could* provide in general. Let's now get more specific and examine the type of transport services provided by the Internet. The Internet (and, more generally, TCP/IP networks) makes two transport protocols available to applications, UDP and TCP. When you (as an application developer) create a new network application for the Internet, one of the first decisions you have to make is whether to use UDP or TCP. Each of these protocols offers a different set of services to the invoking applications. **Figure 2.4** shows the service requirements for some selected applications.

TCP Services

The TCP service model includes a connection-oriented service and a reliable data transfer service. When an application invokes TCP as its transport protocol, the application receives both of these services from TCP.

- **Connection-oriented service.** TCP has the client and server exchange transport-layer control information with each other *before* the application-level messages begin to flow. This so-called handshaking procedure alerts the client and server, allowing them to prepare for an onslaught of packets. After the handshaking phase, a **TCP connection** is said to exist between the sockets



Application	Data Loss	Throughput	Time-Sensitive
File transfer/download	No loss	Elastic	No
E-mail	No loss	Elastic	No
Web documents	No loss	Elastic (few kbps)	No
Internet telephony/ Video conferencing	Loss-tolerant	Audio: few kbps–1Mbps Video: 10 kbps–5 Mbps	Yes: 100s of msec
Streaming stored audio/video	Loss-tolerant	Same as above	Yes: few seconds
Interactive games	Loss-tolerant	Few kbps–10 kbps	Yes: 100s of msec
Smartphone messaging	No loss	Elastic	Yes and no

Figure 2.4 Requirements of selected network applications

of the two processes. The connection is a full-duplex connection in that the two processes can send messages to each other over the connection at the same time. When the application finishes sending messages, it must tear down the connection. In **Chapter 3** we'll discuss connection-oriented service in detail and examine how it is implemented.

- **Reliable data transfer service.** The communicating processes can rely on TCP to deliver all data sent without error and in the proper order. When one side of the application passes a stream of bytes into a socket, it can count on TCP to deliver the same stream of bytes to the receiving socket, with no missing or duplicate bytes.

TCP also includes a congestion-control mechanism, a service for the general welfare of the Internet rather than for the direct benefit of the communicating processes. The TCP congestion-control mechanism throttles a sending process (client or server) when the network is congested between sender and receiver. As we will see

FOCUS ON SECURITY

SECURING TCP

Neither TCP nor UDP provides any encryption—the data that the sending process passes into its socket is the same data that travels over the network to the destination process. So, for example, if the sending process sends a password in cleartext (i.e., unencrypted) into its socket, the cleartext password will travel over all the links between sender and receiver, potentially getting sniffed and discovered at any of the intervening links. Because privacy and other security issues have become critical for many applications, the Internet community has developed an enhancement for TCP, called **Secure Sockets Layer (SSL)**. TCP-enhanced-with-SSL not only does everything that traditional TCP does but also provides critical process-to-process security services, including encryption, data integrity, and end-point authentication. We emphasize that SSL is not a third Internet transport protocol, on the same level as TCP and UDP, but instead is an enhancement of TCP, with the enhancements being implemented in the application layer. In particular, if an application wants to use the services of SSL, it needs to include SSL code (existing, highly optimized libraries and classes) in both the client and server sides of the application. SSL has its own socket API that is similar to the traditional TCP socket API. When an application uses SSL, the sending process passes cleartext data to the SSL socket; SSL in the sending host then encrypts the data and passes the encrypted data to the TCP socket. The encrypted data travels over the Internet to the TCP socket in the receiving process. The receiving socket passes the encrypted data to SSL, which decrypts the data. Finally, SSL passes the cleartext data through its SSL socket to the receiving process. We'll cover SSL in some detail in **Chapter 8**.

in **Chapter 3**, TCP congestion control also attempts to limit each TCP connection to its fair share of network bandwidth.

UDP Services

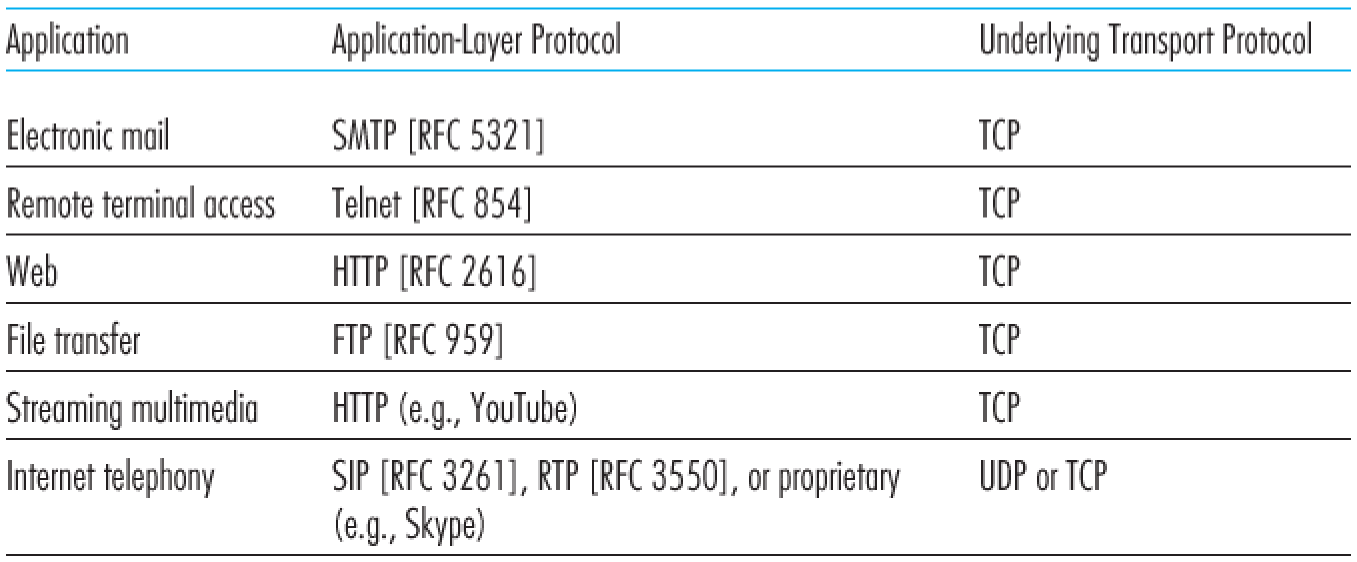
UDP is a no-frills, lightweight transport protocol, providing minimal services. UDP is connectionless, so there is no handshaking before the two processes start to communicate. UDP provides an unreliable data transfer service—that is, when a process sends a message into a UDP socket, UDP provides *no* guarantee that the message will ever reach the receiving process. Furthermore, messages that do arrive at the receiving process may arrive out of order.

UDP does not include a congestion-control mechanism, so the sending side of UDP can pump data into the layer below (the network layer) at any rate it pleases. (Note, however, that the actual end-to-end throughput may be less than this rate due to the limited transmission capacity of intervening links or due to congestion).

Services Not Provided by Internet Transport Protocols

We have organized transport protocol services along four dimensions: reliable data transfer, throughput, timing, and security. Which of these services are provided by TCP and UDP? We have already noted that TCP provides reliable end-to-end data transfer. And we also know that TCP can be easily enhanced at the application layer with SSL to provide security services. But in our brief description of TCP and UDP, conspicuously missing was any mention of throughput or timing guarantees— services *not* provided by today's Internet transport protocols. Does this mean that time-sensitive applications such as Internet telephony cannot run in today's Internet? The answer is clearly no—the Internet has been hosting time-sensitive applications for many years. These applications often work fairly well because they have been designed to cope, to the greatest extent possible, with this lack of guarantee. We'll investigate several of these design tricks in **Chapter 9**. Nevertheless, clever design has its limitations when delay is excessive, or the end-to-end throughput is limited. In summary, today's Internet can often provide satisfactory service to time-sensitive applications, but it cannot provide any timing or throughput guarantees.

Figure 2.5 indicates the transport protocols used by some popular Internet applications. We see that e-mail, remote terminal access, the Web, and file transfer all use TCP. These applications have chosen TCP primarily because TCP provides reliable data transfer, guaranteeing that all data will eventually get to its destination. Because Internet telephony applications (such as Skype) can often tolerate some loss but require a minimal rate to be effective, developers of Internet telephony applications usually prefer to run their applications over UDP, thereby circumventing TCP's congestion control mechanism and packet overheads. But because many firewalls are configured to block (most types of) UDP traffic, Internet telephony applications often are designed to use TCP as a backup if UDP communication fails.



Application	Application-Layer Protocol	Underlying Transport Protocol
Electronic mail	SMTP [RFC 5321]	TCP
Remote terminal access	Telnet [RFC 854]	TCP
Web	HTTP [RFC 2616]	TCP
File transfer	FTP [RFC 959]	TCP
Streaming multimedia	HTTP (e.g., YouTube)	TCP
Internet telephony	SIP [RFC 3261], RTP [RFC 3550], or proprietary (e.g., Skype)	UDP or TCP

Figure 2.5 Popular Internet applications, their application-layer protocols, and their underlying transport protocols

2.1.5 Application-Layer Protocols

We have just learned that network processes communicate with each other by sending messages into sockets. But how are these messages structured? What are the meanings of the various fields in the messages? When do the processes send the messages? These questions bring us into the realm of application-layer protocols. An **application-layer protocol** defines how an application's processes, running on different end systems, pass messages to each other. In particular, an application-layer protocol defines:

- The types of messages exchanged, for example, request messages and response messages
- The syntax of the various message types, such as the fields in the message and how the fields are delineated
- The semantics of the fields, that is, the meaning of the information in the fields
- Rules for determining when and how a process sends messages and responds to messages

Some application-layer protocols are specified in RFCs and are therefore in the public domain. For example, the Web's application-layer protocol, HTTP (the HyperText Transfer Protocol **[RFC 2616]**), is available as an RFC. If a browser developer follows the rules of the HTTP RFC, the browser will be able to retrieve Web pages from any Web server that has also followed the rules of the HTTP RFC. Many other application-layer protocols are proprietary and intentionally not available in the public domain. For example, Skype uses proprietary application-layer protocols.

It is important to distinguish between network applications and application-layer protocols. An application-layer protocol is only one piece of a network application (albeit, a very important piece of the application from our point of view!). Let's look at a couple of examples. The Web is a client-server application that allows users to obtain documents from Web servers on demand. The Web application consists of many components, including a standard for document formats (that is, HTML), Web browsers (for example, Firefox and Microsoft Internet Explorer), Web servers (for example, Apache and Microsoft servers), and an application-layer protocol. The Web's application-layer protocol, HTTP, defines the format and sequence of messages exchanged between browser and Web server. Thus, HTTP is only one piece (albeit, an important piece) of the Web application. As another example, an Internet e-mail application also has many components, including mail servers that house user mailboxes; mail clients (such as Microsoft Outlook) that allow users to read and create messages; a standard for defining the structure of an e-mail message; and application-layer protocols that define how messages are passed between servers, how messages are passed between servers and mail clients, and how the contents of message headers are to be interpreted. The principal application-layer protocol for electronic mail is SMTP (Simple Mail Transfer Protocol) **[RFC 5321]**. Thus, e-mail's principal application-layer protocol, SMTP, is only one piece (albeit an important piece) of the e-mail application.

2.1.6 Network Applications Covered in This Book

New public domain and proprietary Internet applications are being developed every day. Rather than covering a large number of Internet applications in an encyclopedic manner, we have chosen to focus on a small number of applications that are both pervasive and important. In this chapter we discuss five important applications: the Web, electronic mail, directory service video streaming, and P2P applications. We first discuss the Web, not only because it is an enormously popular application, but also because its application-layer protocol, HTTP, is straightforward and easy to understand. We then discuss electronic mail, the Internet's first killer application. E-mail is more complex than the Web in the sense that it makes use of not one but several application-layer protocols. After e-mail, we cover DNS, which provides a directory service for the Internet. Most users do not interact with DNS directly; instead, users invoke DNS indirectly through other applications (including the Web, file transfer, and electronic mail). DNS illustrates nicely how a piece of core network functionality (network-name to network-address translation) can be implemented at the application layer in the Internet. We then discuss P2P file sharing applications, and complete our application study by discussing video streaming on demand, including distributing stored video over content distribution networks. In **Chapter 9**, we'll cover multimedia applications in more depth, including voice over IP and video conferencing.

2.2 The Web and HTTP

Until the early 1990s the Internet was used primarily by researchers, academics, and university students to log in to remote hosts, to transfer files from local hosts to remote hosts and vice versa, to receive and send news, and to receive and send electronic mail. Although these applications were (and continue to be) extremely useful, the Internet was essentially unknown outside of the academic and research communities. Then, in the early 1990s, a major new application arrived on the scene—the World Wide Web **[Berners-Lee 1994]**. The Web was the first Internet application that caught the general public's eye. It dramatically changed, and continues to change, how people interact inside and outside their work environments. It elevated the Internet from just one of many data networks to essentially the one and only data network.

Perhaps what appeals the most to users is that the Web operates *on demand*. Users receive what they want, when they want it. This is unlike traditional broadcast radio and television, which force users to tune in when the content provider makes the content available. In addition to being available on demand, the Web has many other wonderful features that people love and cherish. It is enormously easy for any individual to make information available over the Web—everyone can become a publisher at extremely low cost. Hyperlinks and search engines help us navigate through an ocean of information. Photos and videos stimulate our senses. Forms, JavaScript, Java applets, and many other devices enable us to interact with pages and sites. And the Web and its protocols serve as a platform for YouTube, Web-based e-mail (such as Gmail), and most mobile Internet applications, including Instagram and Google Maps.

2.2.1 Overview of HTTP

The **HyperText Transfer Protocol (HTTP)**, the Web's application-layer protocol, is at the heart of the Web. It is defined in **[RFC 1945]** and **[RFC 2616]**. HTTP is implemented in two programs: a client program and a server program. The client program and server program, executing on different end systems, talk to each other by exchanging HTTP messages. HTTP defines the structure of these messages and how the client and server exchange the messages. Before explaining HTTP in detail, we should review some Web terminology.

A **Web page** (also called a document) consists of objects. An **object** is simply a file—such as an HTML file, a JPEG image, a Java applet, or a video clip—that is addressable by a single URL. Most Web pages consist of a **base HTML file** and several referenced objects. For example, if a Web page contains HTML text and five JPEG images, then the Web page has six objects: the base HTML file plus the five images. The base HTML file references the other objects in the page with the objects' URLs. Each URL has two components: the hostname of the server that houses the object and the object's path name. For example, the URL

```
http://www.someSchool.edu/someDepartment/picture.gif
```

has `www.someSchool.edu` for a hostname and `/someDepartment/picture.gif` for a path name. Because **Web browsers** (such as Internet Explorer and Firefox) implement the client side of HTTP, in the context of the Web, we will use the words *browser* and *client* interchangeably. **Web servers**, which implement the server side of HTTP, house Web objects, each addressable by a URL. Popular Web servers include Apache and Microsoft Internet Information Server.

HTTP defines how Web clients request Web pages from Web servers and how servers transfer Web pages to clients. We discuss the interaction between client and server in detail later, but the general idea is illustrated in **Figure 2.6**. When a user requests a Web page (for example, clicks on a hyperlink), the browser sends HTTP request messages for the objects in the page to the server. The server receives the requests and responds with HTTP response messages that contain the objects.

HTTP uses TCP as its underlying transport protocol (rather than running on top of UDP). The HTTP client first initiates a TCP connection with the server. Once the connection is established, the browser and the server processes access TCP through their socket interfaces. As described in **Section 2.1**, on the client side the socket interface is the door between the client process and the TCP connection; on the server side it is the door between the server process and the TCP connection. The client sends HTTP request messages into its socket interface and receives HTTP response messages from its socket interface. Similarly, the HTTP server receives request messages

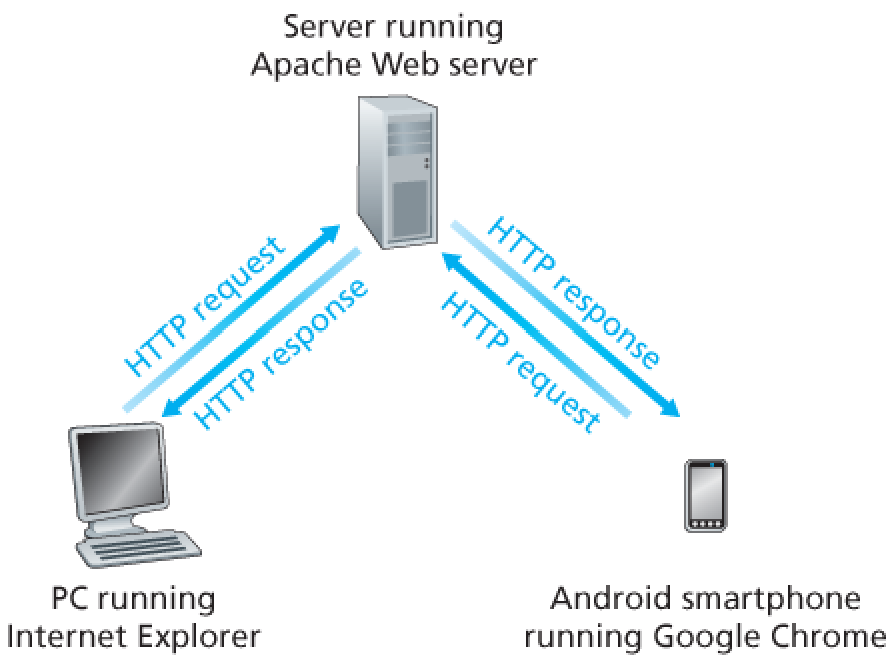


Figure 2.6 HTTP request-response behavior

from its socket interface and sends response messages into its socket interface. Once the client sends a message into its socket interface, the message is out of the client's hands and is "in the hands" of TCP. Recall from **Section 2.1** that TCP provides a reliable data transfer service to HTTP. This implies that each HTTP request message sent by a client process eventually arrives intact at the server; similarly, each HTTP response message sent by the server process eventually arrives intact at the client. Here we see one of the great advantages of a layered architecture—HTTP need not worry about lost data or the details of how TCP recovers from loss or reordering of data within the network. That is the job of TCP and the protocols in the lower layers of the protocol stack.

It is important to note that the server sends requested files to clients without storing any state information about the client. If a particular client asks for the same object twice in a period of a few seconds, the server does not respond by saying that it just served the object to the client; instead, the server resends the object, as it has completely forgotten what it did earlier. Because an HTTP server maintains no information about the clients, HTTP is said to be a **stateless protocol**. We also remark that the Web uses the client-server application architecture, as described in **Section 2.1**. A Web server is always on, with a fixed IP address, and it services requests from potentially millions of different browsers.

2.2.2 Non-Persistent and Persistent Connections

In many Internet applications, the client and server communicate for an extended period of time, with the client making a series of requests and the server responding to each of the requests. Depending on the application and on how the application is being used, the series of requests may be made back-to-back, periodically at regular intervals, or intermittently. When this client-server interaction is taking place over TCP, the application developer needs to make an important decision—should each request/response pair be sent over a *separate* TCP connection, or should all of the requests and their corresponding responses be sent over the *same* TCP connection? In the former approach, the application is said to use **non-persistent connections**; and in the latter approach, **persistent connections**. To gain a deep understanding of this design issue, let's examine the advantages and disadvantages of persistent connections in the context of a specific application, namely, HTTP, which can use both non-persistent connections and persistent connections. Although HTTP uses persistent connections in its default mode, HTTP clients and servers can be configured to use non-persistent connections instead.

HTTP with Non-Persistent Connections

Let's walk through the steps of transferring a Web page from server to client for the case of non-persistent connections. Let's suppose the page consists of a base HTML file and 10 JPEG images, and that all 11 of these objects reside on the same server. Further suppose the URL for the base HTML file is

```
http://www.someSchool.edu/someDepartment/home.index
```

Here is what happens:

1. The HTTP client process initiates a TCP connection to the server `www.someSchool.edu` on port number 80, which is the default port number for HTTP. Associated with the TCP connection, there will be a socket at the client and a socket at the server.
2. The HTTP client sends an HTTP request message to the server via its socket. The request message includes the path name `/someDepartment/home .index`. (We will discuss HTTP messages in some detail below.)
3. The HTTP server process receives the request message via its socket, retrieves the object `/someDepartment/home.index` from its storage (RAM or disk), encapsulates the object in an HTTP response message, and sends the response message to the client via its socket.
4. The HTTP server process tells TCP to close the TCP connection. (But TCP doesn't actually terminate the connection until it knows for sure that the client has received the response message intact.)
5. The HTTP client receives the response message. The TCP connection terminates. The message indicates that the encapsulated object is an HTML file. The client extracts the file from the response message, examines the HTML file, and finds references to the 10 JPEG objects.
6. The first four steps are then repeated for each of the referenced JPEG objects.

As the browser receives the Web page, it displays the page to the user. Two different browsers may interpret (that is, display to the user) a Web page in somewhat different ways. HTTP has nothing to do with how a Web page is interpreted by a client. The HTTP specifications (**[RFC 1945]** and **[RFC 2616]**) define only the communication protocol between the client HTTP program and the server HTTP program.

The steps above illustrate the use of non-persistent connections, where each TCP connection is closed after the server sends the object—the connection does not persist for other objects. Note that each TCP connection transports exactly one request message and one response message. Thus, in this example, when a user requests the Web page, 11 TCP connections are generated.

In the steps described above, we were intentionally vague about whether the client obtains the 10

JPEGs over 10 serial TCP connections, or whether some of the JPEGs are obtained over parallel TCP connections. Indeed, users can configure modern browsers to control the degree of parallelism. In their default modes, most browsers open 5 to 10 parallel TCP connections, and each of these connections handles one request-response transaction. If the user prefers, the maximum number of parallel connections can be set to one, in which case the 10 connections are established serially. As we'll see in the next chapter, the use of parallel connections shortens the response time.

Before continuing, let's do a back-of-the-envelope calculation to estimate the amount of time that elapses from when a client requests the base HTML file until the entire file is received by the client. To this end, we define the **round-trip time (RTT)**, which is the time it takes for a small packet to travel from client to server and then back to the client. The RTT includes packet-propagation delays, packet-queuing delays in intermediate routers and switches, and packet-processing delays. (These delays were discussed in **Section 1.4**.) Now consider what happens when a user clicks on a hyperlink. As shown in **Figure 2.7**, this causes the browser to initiate a TCP connection between the browser and the Web server; this involves a "three-way handshake"—the client sends a small TCP segment to the server, the server acknowledges and responds with a small TCP segment, and, finally, the client acknowledges back to the server. The first two parts of the three-way handshake take one RTT. After completing the first two parts of the handshake, the client sends the HTTP request message combined with the third part of the three-way handshake (the acknowledgment) into the TCP connection. Once the request message arrives at

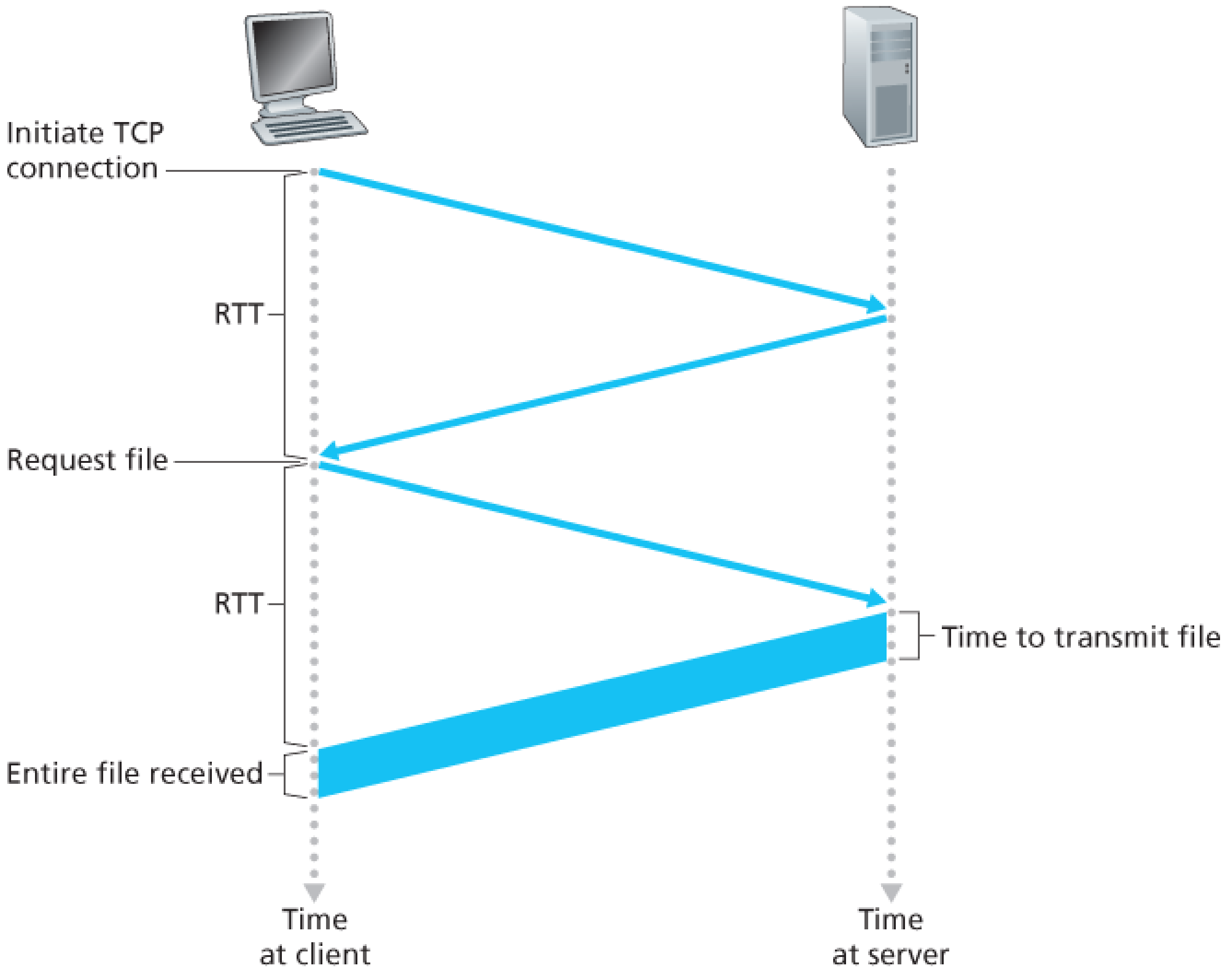


Figure 2.7 Back-of-the-envelope calculation for the time needed to request and receive an HTML file

the server, the server sends the HTML file into the TCP connection. This HTTP request/response eats up another RTT. Thus, roughly, the total response time is two RTTs plus the transmission time at the server of the HTML file.

HTTP with Persistent Connections

Non-persistent connections have some shortcomings. First, a brand-new connection must be established and maintained for *each requested object*. For each of these connections, TCP buffers must be allocated and TCP variables must be kept in both the client and server. This can place a significant burden on the Web server, which may be serving requests from hundreds of different clients simultaneously. Second, as we just described, each object suffers a delivery delay of two RTTs—one RTT to establish the TCP connection and one RTT to request and receive an object.

With HTTP 1.1 persistent connections, the server leaves the TCP connection open after sending a response. Subsequent requests and responses between the same client and server can be sent over the same connection. In particular, an entire Web page (in the example above, the base HTML file and the 10 images) can be sent over a single persistent TCP connection. Moreover, multiple Web pages residing on the same server can be sent from the server to the same client over a single persistent TCP connection. These requests for objects can be made back-to-back, without waiting for replies to pending requests (pipelining). Typically, the HTTP server closes a connection when it isn't used for a certain time (a configurable timeout interval). When the server receives the back-to-back requests, it sends the objects back-to-back. The default mode of HTTP uses persistent connections with pipelining. Most recently, HTTP/2 **[RFC 7540]** builds on HTTP 1.1 by allowing multiple requests and replies to be interleaved in the *same* connection, and a mechanism for prioritizing HTTP message requests and replies within this connection. We'll quantitatively compare the performance of non-persistent and persistent connections in the homework problems of **Chapters 2** and **3**. You are also encouraged to see **[Heidemann 1997**; **Nielsen 1997**; **RFC 7540]**.

2.2.3 HTTP Message Format

The HTTP specifications **[RFC 1945**; **RFC 2616**; **RFC 7540]** include the definitions of the HTTP message formats. There are two types of HTTP messages, request messages and response messages, both of which are discussed below.

HTTP Request Message

Below we provide a typical HTTP request message:

```
GET /somedir/page.html HTTP/1.1
Host: www.someschool.edu
Connection: close
User-agent: Mozilla/5.0
Accept-language: fr
```

We can learn a lot by taking a close look at this simple request message. First of all, we see that the message is written in ordinary ASCII text, so that your ordinary computer-literate human being can read it. Second, we see that the message consists of five lines, each followed by a carriage return and a line feed. The last line is followed by an additional carriage return and line feed. Although this particular request message has five lines, a request message can have many more lines or as few as one line. The first line of an HTTP request message is called the **request line**; the subsequent lines are called the **header lines**. The request line has three fields: the method field, the URL field, and the HTTP version field. The method field can take on several different values, including `GET`, `POST`, `HEAD`, `PUT`, and `DELETE`. The great majority of HTTP request messages use the `GET` method. The `GET` method is used when the browser requests an object, with the requested object identified in the URL field. In this example, the browser is requesting the object `/somedir/page.html`. The version is self-explanatory; in this example, the browser implements version HTTP/1.1.

Now let's look at the header lines in the example. The header line `Host: www.someschool.edu` specifies the host on which the object resides. You might think that this header line is unnecessary, as there is already a TCP connection in place to the host. But, as we'll see in **Section 2.2.5**, the information provided by the host header line is required by Web proxy caches. By including the `Connection: close` header line, the browser is telling the server that it doesn't want to bother with persistent connections; it wants the server to close the connection after sending the requested object. The `User-agent:` header line specifies the user agent, that is, the browser type that is making the request to the server. Here the user agent is Mozilla/5.0, a Firefox browser. This header line is useful because the server can actually send different versions of the same object to different types of user agents. (Each of the versions is addressed by the same URL.) Finally, the `Accept-language:` header indicates that the user prefers to receive a French version of the object, if such an object exists on the server; otherwise, the server should send its default version. The `Accept-language:` header is just one of many content negotiation headers available in HTTP.

Having looked at an example, let's now look at the general format of a request message, as shown in **Figure 2.8**. We see that the general format closely follows our earlier example. You may have noticed, however, that after the header lines (and the additional carriage return and line feed) there is an "entity body." The entity body is empty with the `GET` method, but is used with the `POST` method. An HTTP client often uses the `POST` method when the user fills out a form—for example, when a user provides search words to a search engine. With a `POST` message, the user is still requesting a Web page from the server, but the specific contents of the Web page

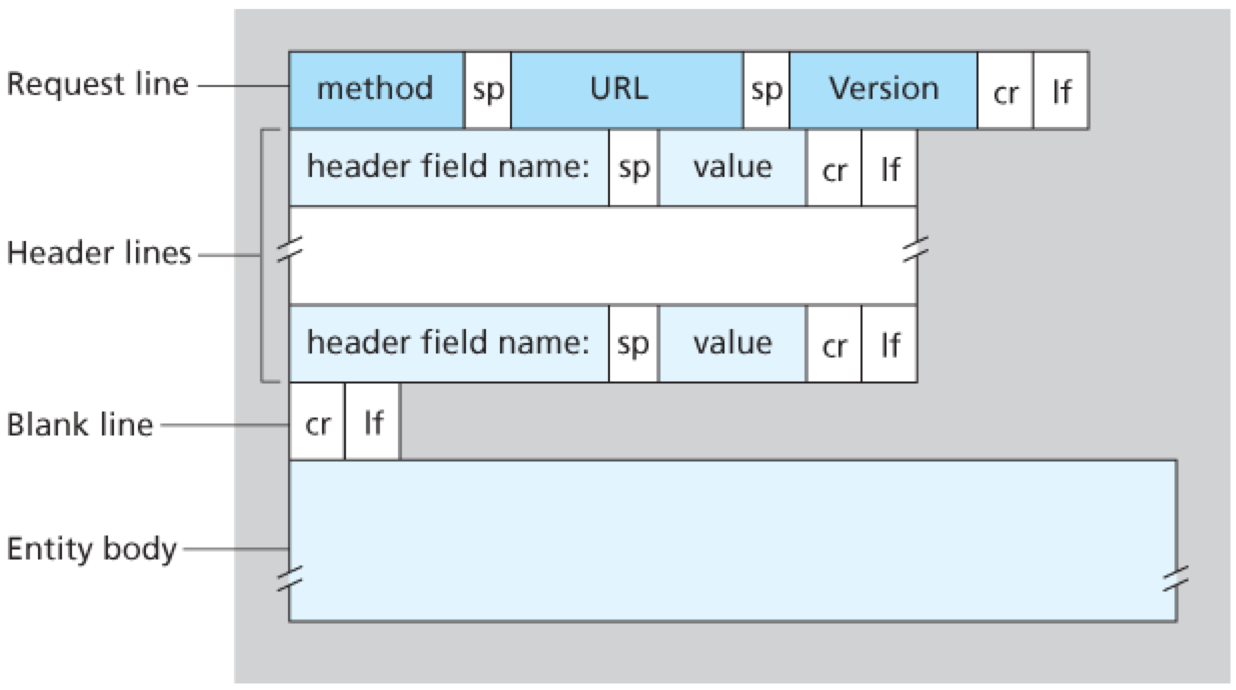


Figure 2.8 General format of an HTTP request message

depend on what the user entered into the form fields. If the value of the method field is `POST`, then the entity body contains what the user entered into the form fields.

We would be remiss if we didn't mention that a request generated with a form does not necessarily use the `POST` method. Instead, HTML forms often use the `GET` method and include the inputted data (in the form fields) in the requested URL. For example, if a form uses the `GET` method, has two fields, and the inputs to the two fields are `monkeys` and `bananas`, then the URL will have the structure **`www.somesite.com/animalsearch?monkeys&bananas`**. In your day-to-day Web surfing, you have probably noticed extended URLs of this sort.

The `HEAD` method is similar to the `GET` method. When a server receives a request with the `HEAD` method, it responds with an HTTP message but it leaves out the requested object. Application developers often use the `HEAD` method for debugging. The `PUT` method is often used in conjunction with Web publishing tools. It allows a user to upload an object to a specific path (directory) on a specific Web server. The `PUT` method is also used by applications that need to upload objects to Web servers. The `DELETE` method allows a user, or an application, to delete an object on a Web server.

HTTP Response Message

Below we provide a typical HTTP response message. This response message could be the response to the example request message just discussed.

```
HTTP/1.1 200 OK
Connection: close
Date: Tue, 18 Aug 2015 15:44:04 GMT
Server: Apache/2.2.3 (CentOS)
Last-Modified: Tue, 18 Aug 2015 15:11:03 GMT
Content-Length: 6821
Content-Type: text/html

(data data data data data ...)
```

Let's take a careful look at this response message. It has three sections: an initial **status line**, six **header lines**, and then the **entity body**. The entity body is the meat of the message—it contains the requested object itself (represented by `data data data data data ...`). The status line has three fields: the protocol version field, a status code, and a corresponding status message. In this example, the status line indicates that the server is using HTTP/1.1 and that everything is OK (that is, the server has found, and is sending, the requested object).

Now let's look at the header lines. The server uses the `Connection: close` header line to tell the client that it is going to close the TCP connection after sending the message. The `Date:` header line indicates the time and date when the HTTP response was created and sent by the server. Note that this is not the time when the object was created or last modified; it is the time when the server retrieves the object from its file system, inserts the object into the response message, and sends the response message. The `Server:` header line indicates that the message was generated by an Apache Web server; it is analogous to the `User-agent:` header line in the HTTP request message. The `Last-Modified:` header line indicates the time and date when the object was created or last modified. The `Last-Modified:` header, which we will soon cover in more detail, is critical for object caching, both in the local client and in network cache servers (also known as proxy servers). The `Content-Length:` header line indicates the number of bytes in the object being sent. The `Content-Type:` header line indicates that the object in the entity body is HTML text. (The object type is officially indicated by the `Content-Type:` header and not by the file extension.)

Having looked at an example, let's now examine the general format of a response message, which is shown in **Figure 2.9**. This general format of the response message matches the previous example of a response message. Let's say a few additional words about status codes and their phrases. The status code and associated phrase indicate the result of the request. Some common status codes and associated phrases include:

- `200 OK:` Request succeeded and the information is returned in the response.
- `301 Moved Permanently:` Requested object has been permanently moved; the new URL is specified in `Location`: header of the response message. The client software will automatically retrieve the new URL.
- `400 Bad Request:` This is a generic error code indicating that the request could not be understood by the server.

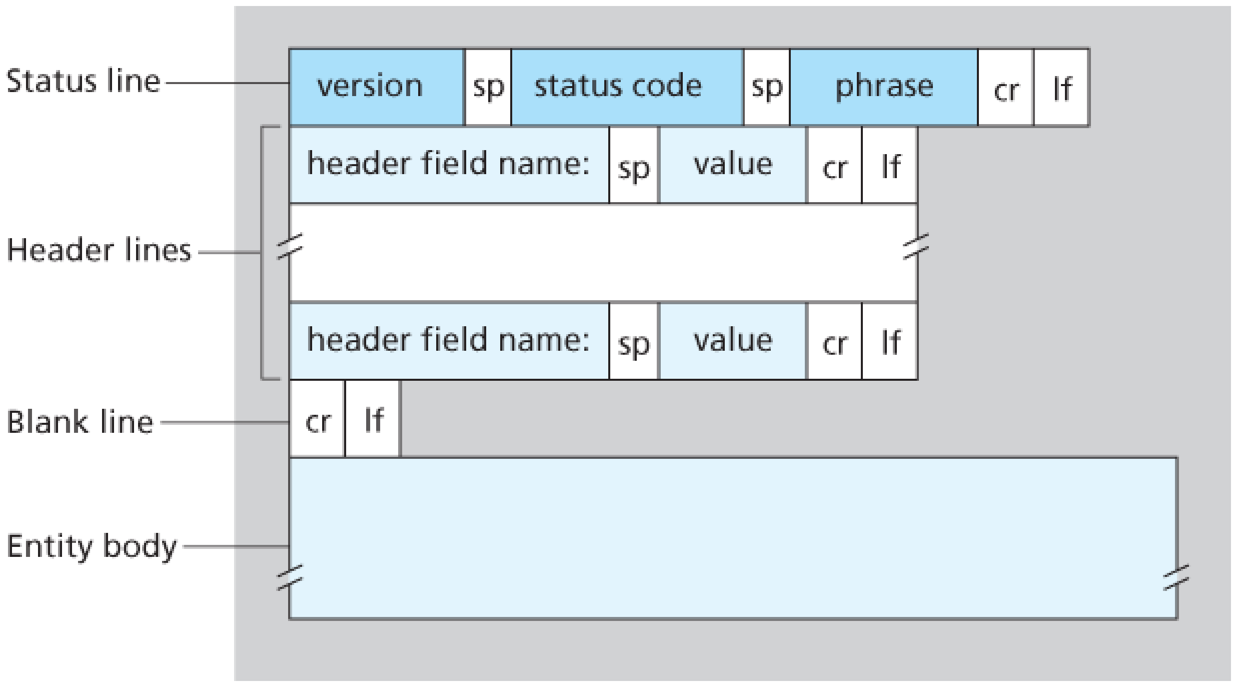


Figure 2.9 General format of an HTTP response message

- `404 Not Found:` The requested document does not exist on this server.
- `505 HTTP Version Not Supported:` The requested HTTP protocol version is not supported by the server.

How would you like to see a real HTTP response message? This is highly recommended and very easy to do! First Telnet into your favorite Web server. Then type in a one-line request message for some object that is housed on the server. For example, if you have access to a command prompt, type:

VideoNote

Using Wireshark to investigate the HTTP protocol

```
telnet gaia.cs.umass.edu 80

GET /kurose_ross/interactive/index.php HTTP/1.1
Host: gaia.cs.umass.edu
```

(Press the carriage return twice after typing the last line.) This opens a TCP connection to port 80 of the host `gaia.cs.umass.edu` and then sends the HTTP request message. You should see a response message that includes the base HTML file for the interactive homework problems for this textbook. If you'd rather just see the HTTP message lines and not receive the object itself, replace `GET` with `HEAD`.

In this section we discussed a number of header lines that can be used within HTTP request and response messages. The HTTP specification defines many, many more header lines that can be inserted by browsers, Web servers, and network cache servers. We have covered only a small number of the totality of header lines. We'll cover a few more below and another small number when we discuss network Web caching in **Section 2.2.5**. A highly readable and comprehensive discussion of the HTTP protocol, including its headers and status codes, is given in **[Krishnamurthy 2001]**.

How does a browser decide which header lines to include in a request message? How does a Web server decide which header lines to include in a response message? A browser will generate header lines as a function of the browser type and version (for example, an HTTP/1.0 browser will not generate any 1.1 header lines), the user configuration of the browser (for example, preferred language), and whether the browser currently has a cached, but possibly out-of-date, version of the object. Web servers behave similarly: There are different products, versions, and configurations, all of which influence which header lines are included in response messages.

2.2.4 User-Server Interaction: Cookies

We mentioned above that an HTTP server is stateless. This simplifies server design and has permitted engineers to develop high-performance Web servers that can handle thousands of simultaneous TCP connections. However, it is often desirable for a Web site to identify users, either because the server wishes to restrict user access or because it wants to serve content as a function of the user identity. For these purposes, HTTP uses cookies. Cookies, defined in **[RFC 6265]**, allow sites to keep track of users. Most major commercial Web sites use cookies today.

As shown in **Figure 2.10**, cookie technology has four components: (1) a cookie header line in the HTTP response message; (2) a cookie header line in the HTTP request message; (3) a cookie file kept on the user’s end system and managed by the user’s browser; and (4) a back-end database at the Web site. Using **Figure 2.10**, let’s walk through an example of how cookies work. Suppose Susan, who always accesses the Web using Internet Explorer from her home PC, contacts **Amazon.com** for the first time. Let us suppose that in the past she has already visited the eBay site. When the request comes into the Amazon Web server, the server creates a unique identification number and creates an entry in its back-end database that is indexed by the identification number. The Amazon Web server then responds to Susan’s browser, including in the HTTP response a `Set-cookie:` header, which contains the identification number. For example, the header line might be:

```
Set-cookie: 1678
```

When Susan’s browser receives the HTTP response message, it sees the `Set-cookie:` header. The browser then appends a line to the special cookie file that it manages. This line includes the hostname of the server and the identification number in the `Set-cookie:` header. Note that the cookie file already has an entry for eBay, since Susan has visited that site in the past. As Susan continues to browse the Amazon site, each time she requests a Web page, her browser consults her cookie file, extracts her identification number for this site, and puts a cookie header line that

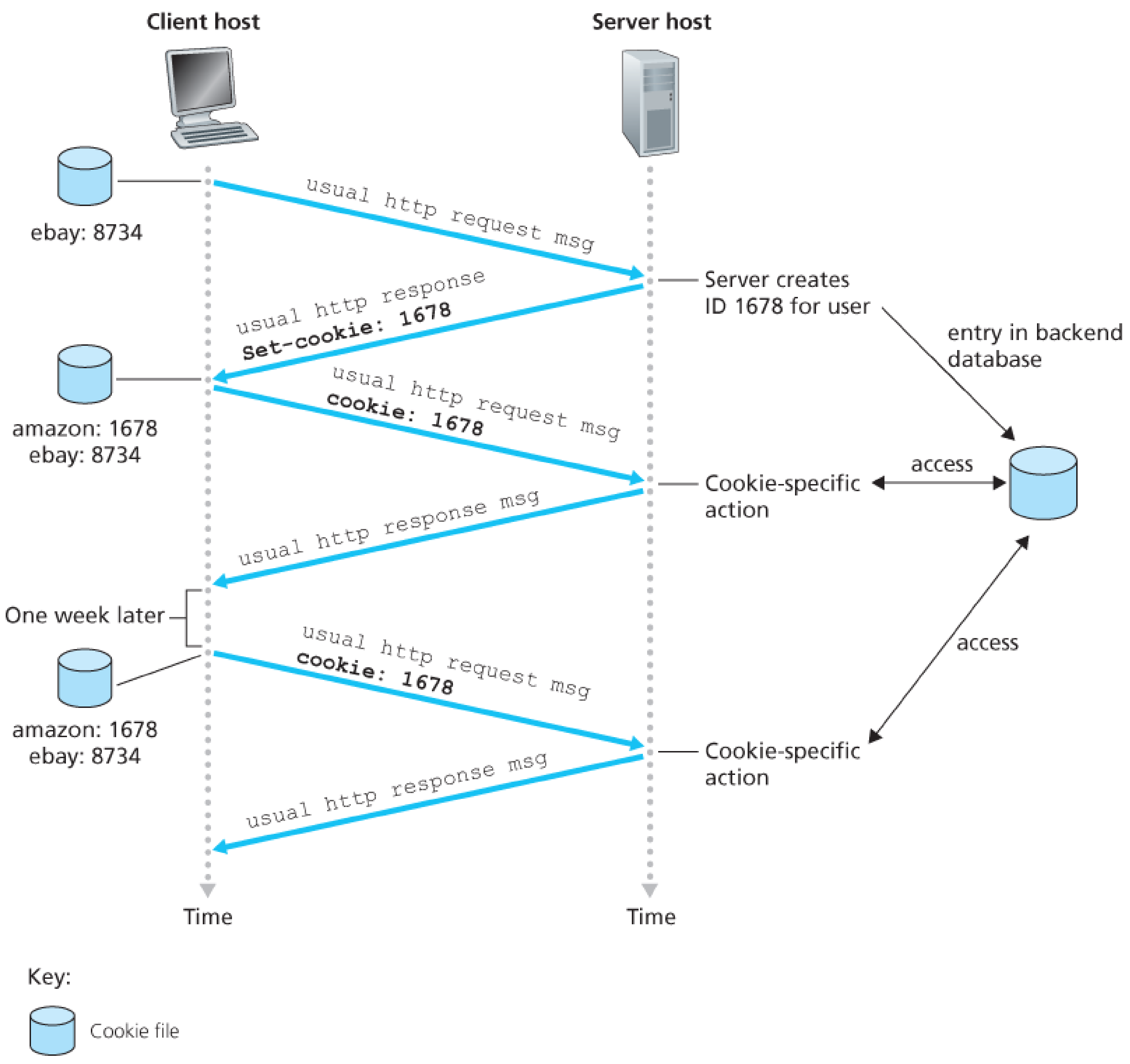


Figure 2.10 Keeping user state with cookies

includes the identification number in the HTTP request. Specifically, each of her HTTP requests to the Amazon server includes the header line:

```
Cookie: 1678
```

In this manner, the Amazon server is able to track Susan's activity at the Amazon site. Although the Amazon Web site does not necessarily know Susan's name, it knows exactly which pages user 1678 visited, in which order, and at what times! Amazon uses cookies to provide its shopping cart service—Amazon can maintain a list of all of Susan's intended purchases, so that she can pay for them collectively at the end of the session.

If Susan returns to Amazon’s site, say, one week later, her browser will continue to put the header line `Cookie: 1678` in the request messages. Amazon also recommends products to Susan based on Web pages she has visited at Amazon in the past. If Susan also registers herself with Amazon—providing full name, e-mail address, postal address, and credit card information—Amazon can then include this information in its database, thereby associating Susan’s name with her identification number (and all of the pages she has visited at the site in the past!). This is how Amazon and other e-commerce sites provide “one-click shopping”—when Susan chooses to purchase an item during a subsequent visit, she doesn’t need to re-enter her name, credit card number, or address.

From this discussion we see that cookies can be used to identify a user. The first time a user visits a site, the user can provide a user identification (possibly his or her name). During the subsequent sessions, the browser passes a cookie header to the server, thereby identifying the user to the server. Cookies can thus be used to create a user session layer on top of stateless HTTP. For example, when a user logs in to a Web-based e-mail application (such as Hotmail), the browser sends cookie information to the server, permitting the server to identify the user throughout the user’s session with the application.

Although cookies often simplify the Internet shopping experience for the user, they are controversial because they can also be considered as an invasion of privacy. As we just saw, using a combination of cookies and user-supplied account information, a Web site can learn a lot about a user and potentially sell this information to a third party. Cookie Central **[Cookie Central 2016]** includes extensive information on the cookie controversy.

2.2.5 Web Caching

A **Web cache**—also called a **proxy server**—is a network entity that satisfies HTTP requests on the behalf of an origin Web server. The Web cache has its own disk storage and keeps copies of recently requested objects in this storage. As shown in **Figure 2.11**, a user’s browser can be configured so that all of the user’s HTTP requests are first directed to the Web cache. Once a browser is configured, each browser request for an object is first directed to the Web cache. As an example, suppose a browser is requesting the object *`http://www.someschool.edu/campus.gif`*. Here is what happens:

1. The browser establishes a TCP connection to the Web cache and sends an HTTP request for the object to the Web cache.
2. The Web cache checks to see if it has a copy of the object stored locally. If it does, the Web cache returns the object within an HTTP response message to the client browser.

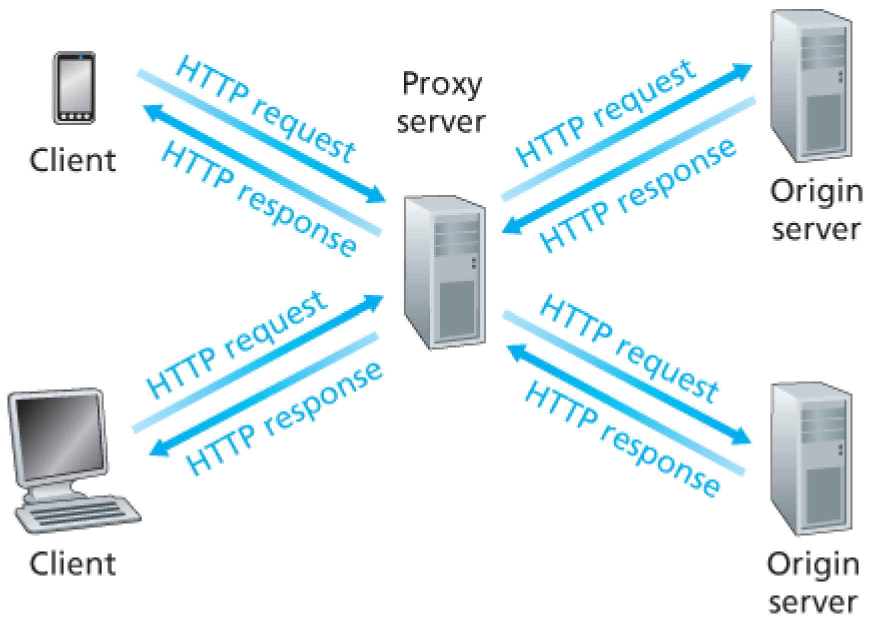


Figure 2.11 Clients requesting objects through a Web cache

3. If the Web cache does not have the object, the Web cache opens a TCP connection to the origin server, that is, to `www.someschool.edu`. The Web cache then sends an HTTP request for the object into the cache-to-server TCP connection. After receiving this request, the origin server sends the object within an HTTP response to the Web cache.
4. When the Web cache receives the object, it stores a copy in its local storage and sends a copy, within an HTTP response message, to the client browser (over the existing TCP connection between the client browser and the Web cache).

Note that a cache is both a server and a client at the same time. When it receives requests from and sends responses to a browser, it is a server. When it sends requests to and receives responses from an origin server, it is a client.

Typically a Web cache is purchased and installed by an ISP. For example, a university might install a cache on its campus network and configure all of the campus browsers to point to the cache. Or a major residential ISP (such as Comcast) might install one or more caches in its network and preconfigure its shipped browsers to point to the installed caches.

Web caching has seen deployment in the Internet for two reasons. First, a Web cache can substantially reduce the response time for a client request, particularly if the bottleneck bandwidth between the client and the origin server is much less than the bottleneck bandwidth between the client and the cache. If there is a high-speed connection between the client and the cache, as there often is, and if the cache has the requested object, then the cache will be able to deliver the object rapidly to the client. Second, as we will soon illustrate with an example, Web caches can substantially reduce traffic on an institution's access link to the Internet. By reducing traffic, the institution (for example, a company or a university) does not have to upgrade bandwidth as quickly, thereby reducing costs. Furthermore, Web caches can substantially reduce Web traffic in the Internet as a whole, thereby improving performance for all applications.

To gain a deeper understanding of the benefits of caches, let's consider an example in the context of **Figure 2.12**. This figure shows two networks—the institutional network and the rest of the public Internet. The institutional network is a high-speed LAN. A router in the institutional network and a router in the Internet are connected by a 15 Mbps link. The origin servers are attached to the Internet but are located all over the globe. Suppose that the average object size is 1 Mbits and that the average request rate from the institution's browsers to the origin servers is 15 requests per second. Suppose that the HTTP request messages are negligibly small and thus create no traffic in the networks or in the access link (from institutional router to Internet router). Also suppose that the amount of time it takes from when the router on the Internet side of the access link in **Figure 2.12** forwards an HTTP request (within an IP datagram) until it receives the response (typically within many IP datagrams) is two seconds on average. Informally, we refer to this last delay as the "Internet delay."

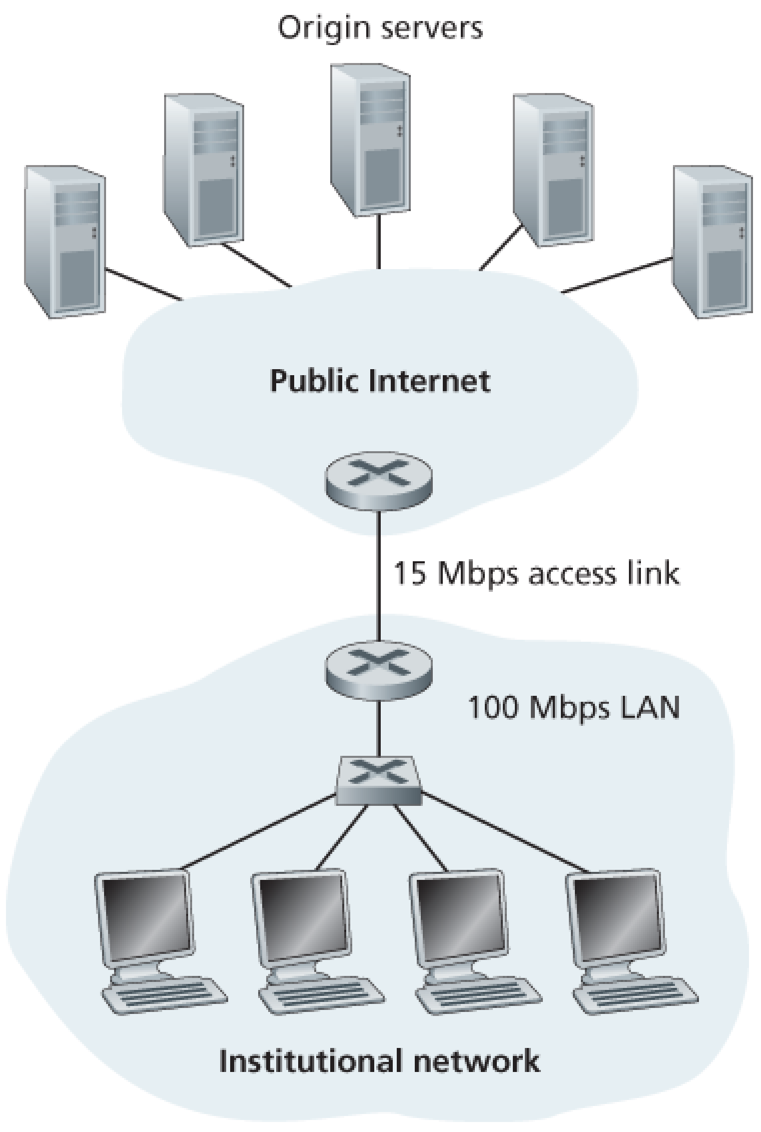


Figure 2.12 Bottleneck between an institutional network and the Internet

The total response time—that is, the time from the browser's request of an object until its receipt of the object—is the sum of the LAN delay, the access delay (that is, the delay between the two routers), and the Internet delay. Let's now do a very crude calculation to estimate this delay. The traffic intensity on the LAN (see **Section 1.4.2**) is

$$(15 \text{ requests/sec})\cdot(1 \text{ Mbits/request})/(100 \text{ Mbps})=0.15$$

whereas the traffic intensity on the access link (from the Internet router to institution router) is

$$(15 \text{ requests/sec})\cdot(1 \text{ Mbits/request})/(15 \text{ Mbps})=1$$

A traffic intensity of 0.15 on a LAN typically results in, at most, tens of milliseconds of delay; hence, we can neglect the LAN delay. However, as discussed in **Section 1.4.2**, as the traffic intensity approaches 1 (as is the case of the access link in **Figure 2.12**), the delay on a link becomes very large and grows without bound. Thus, the average response time to satisfy requests is going to be on the order of minutes, if not more, which is unacceptable for the institution's users. Clearly something must be done.

One possible solution is to increase the access rate from 15 Mbps to, say, 100 Mbps. This will lower the traffic intensity on the access link to 0.15, which translates to negligible delays between the two routers. In this case, the total response time will roughly be two seconds, that is, the Internet delay. But this solution also means that the institution must upgrade its access link from 15 Mbps to 100 Mbps, a costly proposition.

Now consider the alternative solution of not upgrading the access link but instead installing a Web cache in the institutional network. This solution is illustrated in **Figure 2.13**. Hit rates—the fraction of requests that are satisfied by a cache— typically range from 0.2 to 0.7 in practice. For illustrative purposes, let's suppose that the cache provides a hit rate of 0.4 for this institution. Because the clients and the cache are connected to the same high-speed LAN, 40 percent of the requests will be satisfied almost immediately, say, within 10 milliseconds, by the cache. Nevertheless, the remaining 60 percent of the requests still need to be satisfied by the origin servers. But with only 60 percent of the requested objects passing through the access link, the traffic intensity on the access link is reduced from 1.0 to 0.6. Typically, a traffic intensity less than 0.8 corresponds to a small delay, say, tens of milliseconds, on a 15 Mbps link. This delay is negligible compared with the two-second Internet delay. Given these considerations, average delay therefore is

$$0.4\cdot(0.01 \text{ seconds})+0.6\cdot(2.01 \text{ seconds})$$

which is just slightly greater than 1.2 seconds. Thus, this second solution provides an even lower response time than the first solution, and it doesn't require the institution

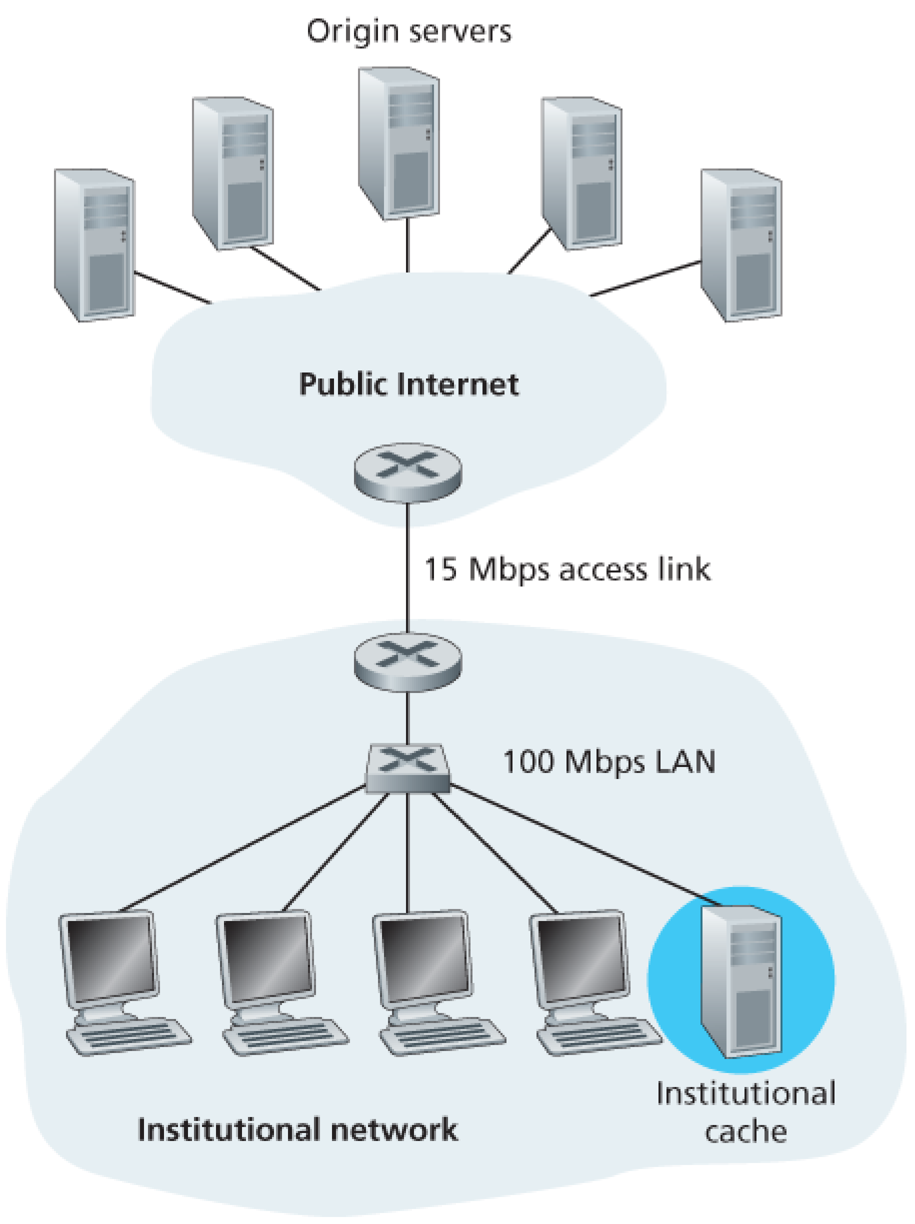


Figure 2.13 Adding a cache to the institutional network

to upgrade its link to the Internet. The institution does, of course, have to purchase and install a Web cache. But this cost is low—many caches use public-domain software that runs on inexpensive PCs.

Through the use of **Content Distribution Networks (CDNs)**, Web caches are increasingly playing an important role in the Internet. A CDN company installs many geographically distributed caches throughout the Internet, thereby localizing much of the traffic. There are shared CDNs (such as Akamai and Limelight) and dedicated CDNs (such as Google and Netflix). We will discuss CDNs in more detail in **Section 2.6**.

The Conditional GET

Although caching can reduce user-perceived response times, it introduces a new problem—the copy of an object residing in the cache may be stale. In other words, the object housed in the Web server may have been modified since the copy was cached at the client. Fortunately, HTTP has a mechanism that allows a cache to verify that its objects are up to date. This mechanism is called the **conditional GET**.

An HTTP request message is a so-called conditional GET message if (1) the request message uses the `GET` method and (2) the request message includes an `If-Modified-Since:` header line.

To illustrate how the conditional GET operates, let's walk through an example. First, on the behalf of a requesting browser, a proxy cache sends a request message to a Web server:

```
GET /fruit/kiwi.gif HTTP/1.1
Host: www.exotiquecuisine.com
```

Second, the Web server sends a response message with the requested object to the cache:

```
HTTP/1.1 200 OK
Date: Sat, 3 Oct 2015 15:39:29
Server: Apache/1.3.0 (Unix)
Last-Modified: Wed, 9 Sep 2015 09:23:24
Content-Type: image/gif

(data data data data data ...)
```

The cache forwards the object to the requesting browser but also caches the object locally. Importantly, the cache also stores the last-modified date along with the object. Third, one week later, another browser requests the same object via the cache, and the object is still in the cache. Since this object may have been modified at the Web server in the past week, the cache performs an up-to-date check by issuing a conditional GET. Specifically, the cache sends:

```
GET /fruit/kiwi.gif HTTP/1.1
Host: www.exotiquecuisine.com
If-modified-since: Wed, 9 Sep 2015 09:23:24
```

Note that the value of the `If-modified-since:` header line is exactly equal to the value of the `Last-Modified:` header line that was sent by the server one week ago. This conditional GET is telling the server to send the object only if the object has been modified since the specified date. Suppose the object has not been modified since 9 Sep 2015 09:23:24. Then, fourth, the Web server sends a response message to the cache:

```
HTTP/1.1 304 Not Modified
Date: Sat, 10 Oct 2015 15:39:29
Server: Apache/1.3.0 (Unix)

(empty entity body)
```

We see that in response to the conditional GET, the Web server still sends a response message but does not include the requested object in the response message. Including the requested object would only waste bandwidth and increase user-perceived response time, particularly if the object is large. Note that this last response message has `304 Not Modified` in the status line, which tells the cache that it can go ahead and forward its (the proxy cache's) cached copy of the object to the requesting browser.

This ends our discussion of HTTP, the first Internet protocol (an application-layer protocol) that we've studied in detail. We've seen the format of HTTP messages and the actions taken by the Web client and server as these messages are sent and received. We've also studied a bit of the Web's application infrastructure, including caches, cookies, and back-end databases, all of which are tied in some way to the HTTP protocol.

2.3 Electronic Mail in the Internet

Electronic mail has been around since the beginning of the Internet. It was the most popular application when the Internet was in its infancy **[Segaller 1998]**, and has become more elaborate and powerful over the years. It remains one of the Internet's most important and utilized applications.

As with ordinary postal mail, e-mail is an asynchronous communication medium—people send and read messages when it is convenient for them, without having to coordinate with other people's schedules. In contrast with postal mail, electronic mail is fast, easy to distribute, and inexpensive. Modern e-mail has many powerful features, including messages with attachments, hyperlinks, HTML-formatted text, and embedded photos.

In this section, we examine the application-layer protocols that are at the heart of Internet e-mail. But before we jump into an in-depth discussion of these protocols, let's take a high-level view of the Internet mail system and its key components.

Figure 2.14 presents a high-level view of the Internet mail system. We see from this diagram that it has three major components: **user agents**, **mail servers**, and the **Simple Mail Transfer Protocol (SMTP)**. We now describe each of these components in the context of a sender, Alice, sending an e-mail message to a recipient, Bob. User agents allow users to read, reply to, forward, save, and compose messages. Microsoft Outlook and Apple Mail are examples of user agents for e-mail. When Alice is finished composing her message, her user agent sends the message to her mail server, where the message is placed in the mail server's outgoing message queue. When Bob wants to read a message, his user agent retrieves the message from his mailbox in his mail server.

Mail servers form the core of the e-mail infrastructure. Each recipient, such as Bob, has a **mailbox** located in one of the mail servers. Bob's mailbox manages and

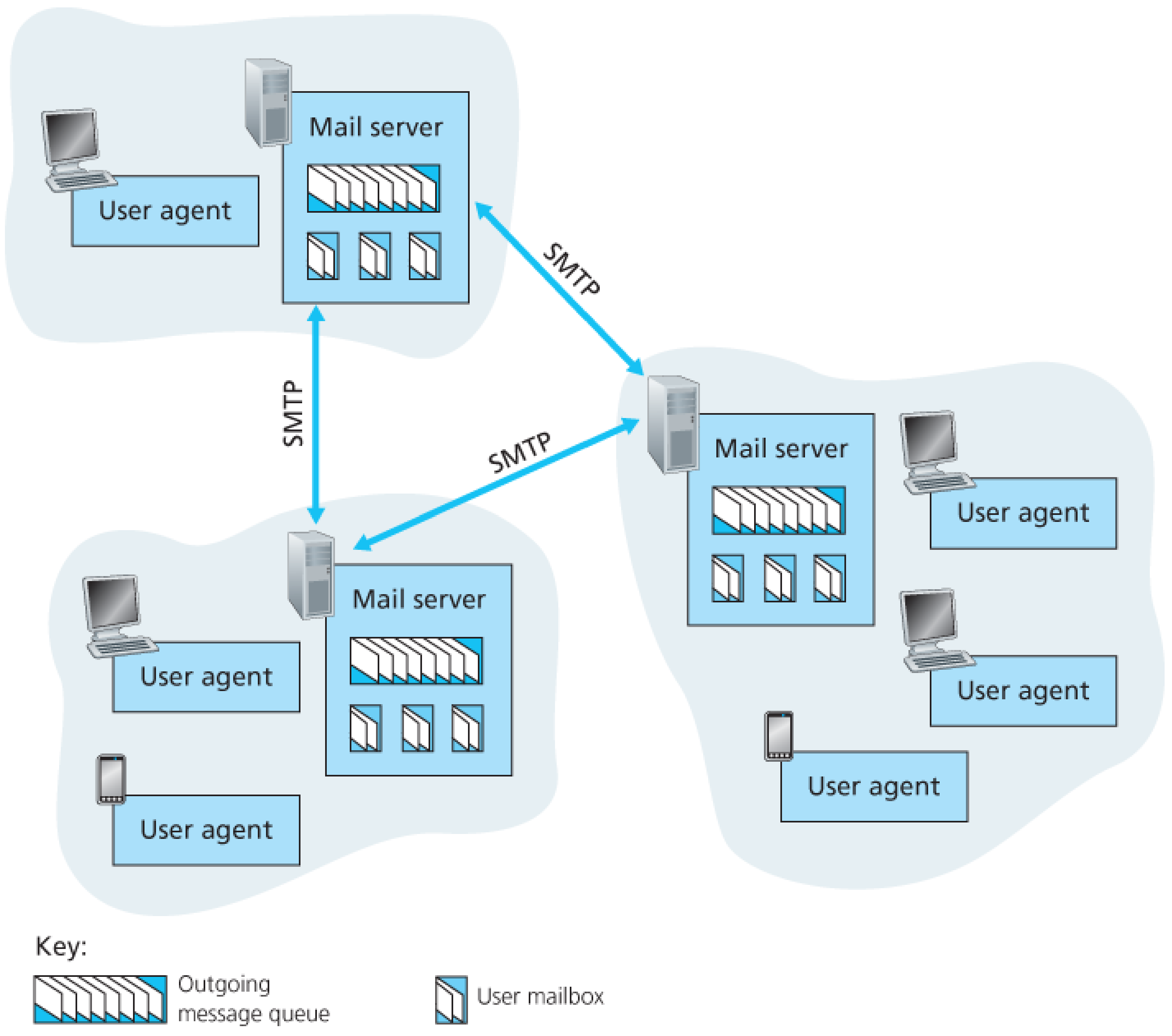


Figure 2.14 A high-level view of the Internet e-mail system

maintains the messages that have been sent to him. A typical message starts its journey in the sender's user agent, travels to the sender's mail server, and travels to the recipient's mail server, where it is deposited in the recipient's mailbox. When Bob wants to access the messages in his mailbox, the mail server containing his mailbox authenticates Bob (with usernames and passwords). Alice's mail server must also deal with failures in Bob's mail server. If Alice's server cannot deliver mail to Bob's server, Alice's server holds the message in a **message queue** and attempts to transfer the message later. Reattempts are often done every 30 minutes or so; if there is no success after several days, the server removes the message and notifies the sender (Alice) with an e-mail message.

SMTP is the principal application-layer protocol for Internet electronic mail. It uses the reliable data transfer service of TCP to transfer mail from the sender's mail server to the recipient's mail server. As with most application-layer protocols, SMTP has two sides: a client side, which executes on the sender's mail server, and a server side, which executes on the recipient's mail server. Both the client and server sides of SMTP run on every mail server. When a mail server sends mail to other mail servers, it acts as an SMTP client. When a mail server receives mail from other mail servers, it acts as an SMTP server.

2.3.1 SMTP

SMTP, defined in RFC 5321, is at the heart of Internet electronic mail. As mentioned above, SMTP transfers messages from senders' mail servers to the recipients' mail servers. SMTP is much older than HTTP. (The original SMTP RFC dates back to 1982, and SMTP was around long before that.) Although SMTP has numerous wonderful qualities, as evidenced by its ubiquity in the Internet, it is nevertheless a legacy technology that possesses certain archaic characteristics. For example, it restricts the body (not just the headers) of all mail messages to simple 7-bit ASCII. This restriction made sense in the early 1980s when transmission capacity was scarce and no one was e-mailing large attachments or large image, audio, or video files. But today, in the multimedia era, the 7-bit ASCII restriction is a bit of a pain —it requires binary multimedia data to be encoded to ASCII before being sent over SMTP; and it requires the corresponding ASCII message to be decoded back to binary after SMTP transport. Recall from **Section 2.2** that HTTP does not require multimedia data to be ASCII encoded before transfer.

To illustrate the basic operation of SMTP, let's walk through a common scenario. Suppose Alice wants to send Bob a simple ASCII message.

1. Alice invokes her user agent for e-mail, provides Bob's e-mail address (for example, ***bob@someschool.edu***), composes a message, and instructs the user agent to send the message.
2. Alice's user agent sends the message to her mail server, where it is placed in a message queue.
3. The client side of SMTP, running on Alice's mail server, sees the message in the message queue. It opens a TCP connection to an SMTP server, running on Bob's mail server.
4. After some initial SMTP handshaking, the SMTP client sends Alice's message into the TCP connection.
5. At Bob's mail server, the server side of SMTP receives the message. Bob's mail server then places the message in Bob's mailbox.
6. Bob invokes his user agent to read the message at his convenience.

The scenario is summarized in **Figure 2.15**.

It is important to observe that SMTP does not normally use intermediate mail servers for sending mail, even when the two mail servers are located at opposite ends of the world. If Alice's server is in Hong Kong and Bob's server is in St. Louis, the TCP

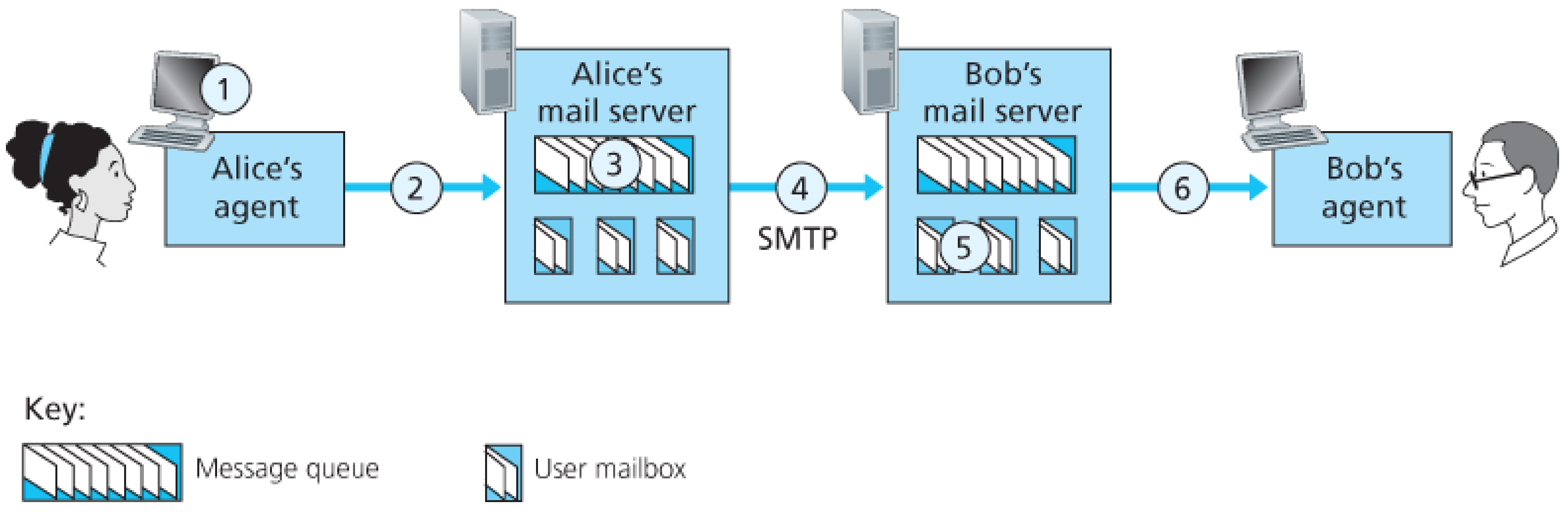


Figure 2.15 Alice sends a message to Bob

connection is a direct connection between the Hong Kong and St. Louis servers. In particular, if Bob's mail server is down, the message remains in Alice's mail server and waits for a new attempt—the message does not get placed in some intermediate mail server.

Let's now take a closer look at how SMTP transfers a message from a sending mail server to a receiving mail server. We will see that the SMTP protocol has many similarities with protocols that are used for face-to-face human interaction. First, the client SMTP (running on the sending mail server host) has TCP establish a connection to port 25 at the server SMTP (running on the receiving mail server host). If the server is down, the client tries again later. Once this connection is established, the server and client perform some application-layer handshaking—just as humans often introduce themselves before transferring information from one to another, SMTP clients and servers introduce themselves before transferring information. During this SMTP handshaking phase, the SMTP client indicates the e-mail address of the sender (the person who generated the message) and the e-mail address of the recipient. Once the SMTP client and server have introduced themselves to each other, the client sends the message. SMTP can count on the reliable data transfer service of TCP to get the message to the server without errors. The client then repeats this process over the same TCP connection if it has other messages to send to the server; otherwise, it instructs TCP to close the connection.

Let's next take a look at an example transcript of messages exchanged between an SMTP client (C) and an SMTP server (S). The hostname of the client is `crepes.fr` and the hostname of the server is `hamburger.edu`. The ASCII text lines prefaced with `C:` are exactly the lines the client sends into its TCP socket, and the ASCII text lines prefaced with `S:` are exactly the lines the server sends into its TCP socket. The following transcript begins as soon as the TCP connection is established.

```
S:  220 hamburger.edu
C:  HELO crepes.fr
S:  250 Hello crepes.fr, pleased to meet you
```

```
C:  MAIL FROM: <alice@crepes.fr>
S:  250 alice@crepes.fr ... Sender ok
C:  RCPT TO: <bob@hamburger.edu>
S:  250 bob@hamburger.edu ... Recipient ok
C:  DATA
S:  354 Enter mail, end with ”.” on a line by itself
C:  Do you like ketchup?
C:  How about pickles?
C:  .
S:  250 Message accepted for delivery
C:  QUIT
S:  221 hamburger.edu closing connection
```

In the example above, the client sends a message (“`Do you like ketchup? How about pickles?`”) from mail server **`crepes.fr`** to mail server `hamburger.edu`. As part of the dialogue, the client issued five commands: `HELO` (an abbreviation for HELLO), `MAIL FROM`, `RCPT TO`, `DATA`, and `QUIT`. These commands are self-explanatory. The client also sends a line consisting of a single period, which indicates the end of the message to the server. (In ASCII jargon, each message ends with `CRLF.CRLF`, where `CR` and `LF` stand for carriage return and line feed, respectively.) The server issues replies to each command, with each reply having a reply code and some (optional) English-language explanation. We mention here that SMTP uses persistent connections: If the sending mail server has several messages to send to the same receiving mail server, it can send all of the messages over the same TCP connection. For each message, the client begins the process with a new `MAIL FROM:` **`crepes.fr`**, designates the end of message with an isolated period, and issues `QUIT` only after all messages have been sent.

It is highly recommended that you use Telnet to carry out a direct dialogue with an SMTP server. To do this, issue

```
telnet serverName 25
```

where `serverName` is the name of a local mail server. When you do this, you are simply establishing a TCP connection between your local host and the mail server. After typing this line, you should immediately receive the `220` reply from the server. Then issue the SMTP commands `HELO`, `MAIL FROM`, `RCPT TO`, `DATA`, `CRLF.CRLF`, and `QUIT` at the appropriate times. It is also highly recommended that you do Programming Assignment 3 at the end of this chapter. In that assignment, you’ll build a simple user agent that implements the client side of SMTP. It will allow you to send an e-mail message to an arbitrary recipient via a local mail server.

2.3.2 Comparison with HTTP

Let’s now briefly compare SMTP with HTTP. Both protocols are used to transfer files from one host to another: HTTP transfers files (also called objects) from a Web server to a Web client (typically a browser); SMTP transfers files (that is, e-mail messages) from one mail server to another mail server. When transferring the files, both persistent HTTP and SMTP use persistent connections. Thus, the two protocols have common characteristics. However, there are important differences. First, HTTP is mainly a **pull protocol**—someone loads information on a Web server and users use HTTP to pull the information from the server at their convenience. In particular, the TCP connection is initiated by the machine that wants to receive the file. On the other hand, SMTP is primarily a **push protocol**—the sending mail server pushes the file to the receiving mail server. In particular, the TCP connection is initiated by the machine that wants to send the file.

A second difference, which we alluded to earlier, is that SMTP requires each message, including the body of each message, to be in 7-bit ASCII format. If the message contains characters that are not 7-bit ASCII (for example, French characters with accents) or contains binary data (such as an image file), then the message has to be encoded into 7-bit ASCII. HTTP data does not impose this restriction.

A third important difference concerns how a document consisting of text and images (along with possibly other media types) is handled. As we learned in **Section 2.2**, HTTP encapsulates each object in its own HTTP response message. SMTP places all of the message’s objects into one message.

2.3.3 Mail Message Formats

When Alice writes an ordinary snail-mail letter to Bob, she may include all kinds of peripheral header information at the top of the letter, such as Bob’s address, her own return address, and the date. Similarly, when an e-mail message is sent from one person to another, a header containing peripheral information precedes the body of the message itself. This peripheral information is contained in a series of header lines, which are defined in RFC 5322. The header lines and the body of the message are separated by a blank line (that is, by `CRLF`). RFC 5322 specifies the exact format for mail header lines as well as their semantic interpretations. As with HTTP, each header line contains readable text, consisting of a keyword followed by a colon followed by a value. Some of the keywords are required and others are optional. Every header must have a `From:` header line and a `To:` header line; a header may include a `Subject:` header line as well as other optional header lines. It is important to note that these header lines are *different* from the SMTP commands we studied in **Section 2.4.1** (even though they contain some common words such as “*from*” and “*to*”). The commands in that section were part of the SMTP handshaking protocol; the header lines examined in this section are part of the mail message itself.

A typical message header looks like this:

```
From: alice@crepes.fr
To: bob@hamburger.edu
Subject: Searching for the meaning of life.
```

After the message header, a blank line follows; then the message body (in ASCII) follows. You should use Telnet to send a message to a mail server that contains some header lines, including the `Subject:` header line. To do this, issue `telnet serverName 25,` as discussed in **Section 2.4.1**.

2.3.4 Mail Access Protocols

Once SMTP delivers the message from Alice’s mail server to Bob’s mail server, the message is placed in Bob’s mailbox. Throughout this discussion we have tacitly assumed that Bob reads his mail by logging onto the server host and then executing a mail reader that runs on that host. Up until the early 1990s this was the standard way of doing things. But today, mail access uses a client-server architecture—the typical user reads e-mail with a client that executes on the user’s end system, for example, on an office PC, a laptop, or a smartphone. By executing a mail client on a local PC, users enjoy a rich set of features, including the ability to view multimedia messages and attachments.

Given that Bob (the recipient) executes his user agent on his local PC, it is natural to consider placing a mail server on his local PC as well. With this approach, Alice’s mail server would dialogue directly with Bob’s PC. There is a problem with this approach, however. Recall that a mail server manages mailboxes and runs the client and server sides of SMTP. If Bob’s mail server were to reside on his local PC, then Bob’s PC would have to remain always on, and connected to the Internet, in order to receive new mail, which can arrive at any time. This is impractical for many Internet users. Instead, a typical user runs a user agent on the local PC but accesses its mailbox stored on an always-on shared mail server. This mail server is shared with other users and is typically maintained by the user’s ISP (for example, university or company).

Now let’s consider the path an e-mail message takes when it is sent from Alice to Bob. We just learned that at some point along the path the e-mail message needs to be deposited in Bob’s mail server. This could be done simply by having Alice’s user agent send the message directly to Bob’s mail server. And this could be done with SMTP—indeed, SMTP has been designed for pushing e-mail from one host to another. However, typically the sender's user agent does not dialogue directly with the recipient's mail server. Instead, as shown in **Figure 2.16**, Alice's user agent uses SMTP to push the e-mail message into her mail server, then Alice's mail server uses SMTP (as an SMTP client) to relay the e-mail message to Bob's mail server. Why the two-step procedure? Primarily because without relaying through Alice's mail server, Alice's user agent doesn't have any recourse to an unreachable destination

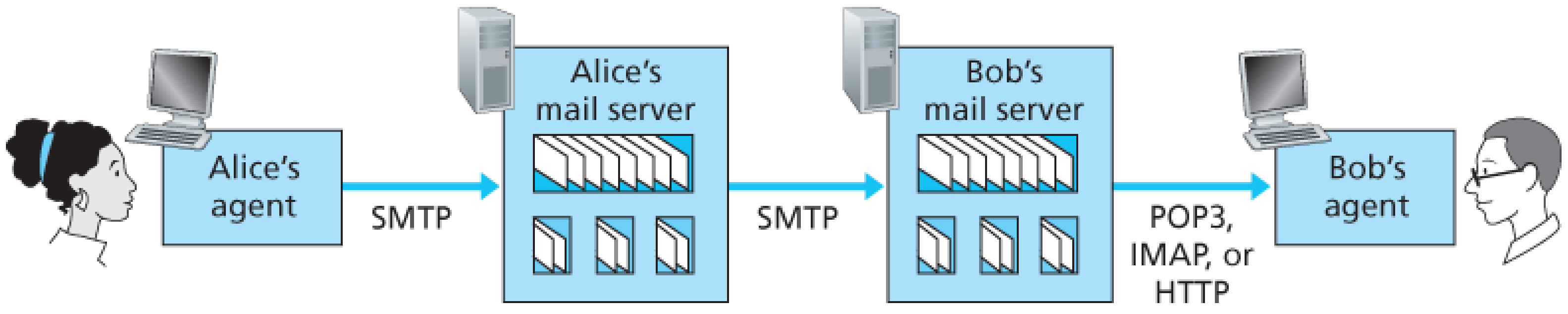


Figure 2.16 E-mail protocols and their communicating entities

mail server. By having Alice first deposit the e-mail in her own mail server, Alice's mail server can repeatedly try to send the message to Bob's mail server, say every 30 minutes, until Bob's mail server becomes operational. (And if Alice's mail server is down, then she has the recourse of complaining to her system administrator!) The SMTP RFC defines how the SMTP commands can be used to relay a message across multiple SMTP servers.

But there is still one missing piece to the puzzle! How does a recipient like Bob, running a user agent on his local PC, obtain his messages, which are sitting in a mail server within Bob's ISP? Note that Bob's user agent can't use SMTP to obtain the messages because obtaining the messages is a pull operation, whereas SMTP is a push protocol. The puzzle is completed by introducing a special mail access protocol that transfers messages from Bob's mail server to his local PC. There are currently a number of popular mail access protocols, including **Post Office Protocol—Version 3 (POP3)**, **Internet Mail Access Protocol (IMAP)**, and HTTP.

Figure 2.16 provides a summary of the protocols that are used for Internet mail: SMTP is used to transfer mail from the sender's mail server to the recipient's mail server; SMTP is also used to transfer mail from the sender's user agent to the sender's mail server. A mail access protocol, such as POP3, is used to transfer mail from the recipient's mail server to the recipient's user agent.

POP3

POP3 is an extremely simple mail access protocol. It is defined in **[RFC 1939]**, which is short and quite readable. Because the protocol is so simple, its functionality is rather limited. POP3 begins when the user agent (the client) opens a TCP connection to the mail server (the server) on port 110. With the TCP connection established, POP3 progresses through three phases: authorization, transaction, and update. During the first phase, authorization, the user agent sends a username and a password (in the clear) to authenticate the user. During the second phase, transaction, the user agent retrieves messages; also during this phase, the user agent can mark messages for deletion, remove deletion marks, and obtain mail statistics. The third phase, update, occurs after the client has issued the `quit` command, ending the POP3 session; at this time, the mail server deletes the messages that were marked for deletion.

In a POP3 transaction, the user agent issues commands, and the server responds to each command with a reply. There are two possible responses: `+OK` (sometimes followed by server-to-client data), used by the server to indicate that the previous command was fine; and `-ERR`, used by the server to indicate that something was wrong with the previous command.

The authorization phase has two principal commands: `user <username>` and `pass <password>`. To illustrate these two commands, we suggest that you Telnet directly into a POP3 server, using port 110, and issue these commands. Suppose that `mailServer` is the name of your mail server. You will see something like:

```
telnet mailServer 110
+OK POP3 server ready
user bob
+OK
pass hungry
+OK user successfully logged on
```

If you misspell a command, the POP3 server will reply with an `-ERR` message.

Now let’s take a look at the transaction phase. A user agent using POP3 can often be configured (by the user) to “download and delete” or to “download and keep.” The sequence of commands issued by a POP3 user agent depends on which of these two modes the user agent is operating in. In the download-and-delete mode, the user agent will issue the `list`, `retr`, and `dele` commands. As an example, suppose the user has two messages in his or her mailbox. In the dialogue below, `C:` (standing for client) is the user agent and `S:` (standing for server) is the mail server. The transaction will look something like:

```
C: list
S: 1 498
S: 2 912
```

```
S: .
C: retr 1
S: (blah blah ...
S: .................
S: ..........blah)
S: .
C: dele 1
C: retr 2
S: (blah blah ...
S: .................
S: ..........blah)
S: .
C: dele 2
C: quit
S: +OK POP3 server signing off
```

The user agent first asks the mail server to list the size of each of the stored messages. The user agent then retrieves and deletes each message from the server. Note that after the authorization phase, the user agent employed only four commands: `list`, `retr`, `dele`, and `quit`. The syntax for these commands is defined in RFC 1939. After processing the `quit` command, the POP3 server enters the update phase and removes messages 1 and 2 from the mailbox.

A problem with this download-and-delete mode is that the recipient, Bob, may be nomadic and may want to access his mail messages from multiple machines, for example, his office PC, his home PC, and his portable computer. The download-and-delete mode partitions Bob's mail messages over these three machines; in particular, if Bob first reads a message on his office PC, he will not be able to reread the message from his portable at home later in the evening. In the download-and-keep mode, the user agent leaves the messages on the mail server after downloading them. In this case, Bob can reread messages from different machines; he can access a message from work and access it again later in the week from home.

During a POP3 session between a user agent and the mail server, the POP3 server maintains some state information; in particular, it keeps track of which user messages have been marked deleted. However, the POP3 server does not carry state information across POP3 sessions. This lack of state information across sessions greatly simplifies the implementation of a POP3 server.

IMAP

With POP3 access, once Bob has downloaded his messages to the local machine, he can create mail folders and move the downloaded messages into the folders. Bob can then delete messages, move messages across folders, and search for messages (by sender name or subject). But this paradigm—namely, folders and messages in the local machine—poses a problem for the nomadic user, who would prefer to maintain a folder hierarchy on a remote server that can be accessed from any computer. This is not possible with POP3—the POP3 protocol does not provide any means for a user to create remote folders and assign messages to folders.

To solve this and other problems, the IMAP protocol, defined in **[RFC 3501]**, was invented. Like POP3, IMAP is a mail access protocol. It has many more features than POP3, but it is also significantly more complex. (And thus the client and server side implementations are significantly more complex.)

An IMAP server will associate each message with a folder; when a message first arrives at the server, it is associated with the recipient's INBOX folder. The recipient can then move the message into a new, user-created folder, read the message, delete the message, and so on. The IMAP protocol provides commands to allow users to create folders and move messages from one folder to another. IMAP also provides commands that allow users to search remote folders for messages matching specific criteria. Note that, unlike POP3, an IMAP server maintains user state information across IMAP sessions—for example, the names of the folders and which messages are associated with which folders.

Another important feature of IMAP is that it has commands that permit a user agent to obtain components of messages. For example, a user agent can obtain just the message header of a message or just one part of a multipart MIME message. This feature is useful when there is a low-bandwidth connection (for example, a slow-speed modem link) between the user agent and its mail server. With a low-bandwidth connection, the user may not want to download all of the messages in its mailbox, particularly avoiding long messages that might contain, for example, an audio or video clip.

Web-Based E-Mail

More and more users today are sending and accessing their e-mail through their Web browsers. Hotmail introduced Web-based access in the mid 1990s. Now Web-based e-mail is also provided by Google, Yahoo!, as well as just about every major university and corporation. With this service, the user agent is an ordinary Web browser, and the user communicates with its remote mailbox via HTTP. When a recipient, such as Bob, wants to access a message in his mailbox, the e-mail message is sent from Bob's mail server to Bob's browser using the HTTP protocol rather than the POP3 or IMAP protocol. When a sender, such as Alice, wants to send an e-mail message, the e-mail message is sent from her browser to her mail server over HTTP rather than over SMTP. Alice's mail server, however, still sends messages to, and receives messages from, other mail servers using SMTP.

2.4 DNS—The Internet's Directory Service

We human beings can be identified in many ways. For example, we can be identified by the names that appear on our birth certificates. We can be identified by our social security numbers. We can be identified by our driver's license numbers. Although each of these identifiers can be used to identify people, within a given context one identifier may be more appropriate than another. For example, the computers at the IRS (the infamous tax-collecting agency in the United States) prefer to use fixed-length social security numbers rather than birth certificate names. On the other hand, ordinary people prefer the more mnemonic birth certificate names rather than social security numbers. (Indeed, can you imagine saying, "Hi. My name is 132-67-9875. Please meet my husband, 178-87-1146.")

Just as humans can be identified in many ways, so too can Internet hosts. One identifier for a host is its **hostname**. Hostnames—such as `www.facebook.com`, `www.google.com`, **`gaia.cs.umass.edu`**—are mnemonic and are therefore appreciated by humans. However, hostnames provide little, if any, information about the location within the Internet of the host. (A hostname such as **`www.eurecom.fr`**, which ends with the country code `.fr`, tells us that the host is probably in France, but doesn't say much more.) Furthermore, because hostnames can consist of variable-length alphanumeric characters, they would be difficult to process by routers. For these reasons, hosts are also identified by so-called **IP addresses**.

We discuss IP addresses in some detail in **Chapter 4**, but it is useful to say a few brief words about them now. An IP address consists of four bytes and has a rigid hierarchical structure. An IP address looks like `121.7.106.83`, where each period separates one of the bytes expressed in decimal notation from 0 to 255. An IP address is hierarchical because as we scan the address from left to right, we obtain more and more specific information about where the host is located in the Internet (that is, within which network, in the network of networks). Similarly, when we scan a postal address from bottom to top, we obtain more and more specific information about where the addressee is located.

2.4.1 Services Provided by DNS

We have just seen that there are two ways to identify a host—by a hostname and by an IP address. People prefer the more mnemonic hostname identifier, while routers prefer fixed-length, hierarchically structured IP addresses. In order to reconcile these preferences, we need a directory service that translates hostnames to IP addresses. This is the main task of the Internet's **domain name system (DNS)**. The DNS is (1) a distributed database implemented in a hierarchy of **DNS servers**, and (2) an application-layer protocol that allows hosts to query the distributed database. The DNS servers are often UNIX machines running the Berkeley Internet Name Domain (BIND) software **[BIND 2016]**. The DNS protocol runs over UDP and uses port 53.

DNS is commonly employed by other application-layer protocols—including HTTP and SMTP to translate user-supplied hostnames to IP addresses. As an example, consider what happens when a browser (that is, an HTTP client), running on some user's host, requests the URL `www.someschool.edu/index.html`. In order for the user's host to be able to send an HTTP request message to the Web server `www.someschool.edu`, the user's host must first obtain the IP address of `www.someschool.edu`. This is done as follows.

1. The same user machine runs the client side of the DNS application.
2. The browser extracts the hostname, `www.someschool.edu`, from the URL and passes the hostname to the client side of the DNS application.
3. The DNS client sends a query containing the hostname to a DNS server.
4. The DNS client eventually receives a reply, which includes the IP address for the hostname.
5. Once the browser receives the IP address from DNS, it can initiate a TCP connection to the HTTP server process located at port 80 at that IP address.

We see from this example that DNS adds an additional delay—sometimes substantial—to the Internet applications that use it. Fortunately, as we discuss below, the desired IP address is often cached in a "nearby" DNS server, which helps to reduce DNS network traffic as well as the average DNS delay.

DNS provides a few other important services in addition to translating hostnames to IP addresses:

- **Host aliasing.** A host with a complicated hostname can have one or more alias names. For example, a hostname such as `relay1.west-coast.enterprise.com` could have, say, two aliases such as **`enterprise.com`** and **`www.enterprise.com`**. In this case, the hostname `relay1.west-coast.enterprise.com` is said to be a **canonical hostname**. Alias hostnames, when present, are typically more mnemonic than canonical hostnames. DNS can be invoked by an application to obtain the canonical hostname for a supplied alias hostname as well as the IP address of the host.
- **Mail server aliasing.** For obvious reasons, it is highly desirable that e-mail addresses be mnemonic. For example, if Bob has an account with Yahoo Mail, Bob's e-mail address might be as simple as **`bob@yahoo.mail`**. However, the hostname of the Yahoo mail server is more complicated and much less mnemonic than simply **`yahoo.com`** (for example, the canonical hostname might be something like `relay1.west-coast.yahoo.com`). DNS can be invoked by a mail application to obtain the canonical hostname for a supplied alias hostname as well as the IP address of the host. In fact, the MX record (see below) permits a company's mail server and Web server to have identical (aliased) hostnames; for example, a company's Web server and mail server can both be called

`enterprise.com`.

- **Load distribution.** DNS is also used to perform load distribution among replicated servers, such as replicated Web servers. Busy sites, such as `cnn.com`, are replicated over multiple servers, with each server running on a different end system and each having a different IP address. For replicated Web servers, a *set* of IP addresses is thus associated with one canonical hostname. The DNS database contains this set of IP addresses. When clients make a DNS query for a name mapped to a set of addresses, the server responds with the entire set of IP addresses, but rotates the ordering of the addresses within each reply. Because a client typically sends its HTTP request message to the IP address that is listed first in the set, DNS rotation distributes the traffic among the replicated servers. DNS rotation is also used for e-mail so that multiple mail servers can have the same alias name. Also, content distribution companies such as Akamai have used DNS in more sophisticated ways **[Dilley 2002]** to provide Web content distribution (see **Section 2.6.3**).

The DNS is specified in RFC 1034 and RFC 1035, and updated in several additional RFCs. It is a complex system, and we only touch upon key aspects of its

PRINCIPLES IN PRACTICE

DNS: CRITICAL NETWORK FUNCTIONS VIA THE CLIENT-SERVER PARADIGM

Like HTTP, FTP, and SMTP, the DNS protocol is an application-layer protocol since it (1) runs between communicating end systems using the client-server paradigm and (2) relies on an underlying end-to-end transport protocol to transfer DNS messages between communicating end systems. In another sense, however, the role of the DNS is quite different from Web, file transfer, and e-mail applications. Unlike these applications, the DNS is not an application with which a user directly interacts. Instead, the DNS provides a core Internet function—namely, translating hostnames to their underlying IP addresses, for user applications and other software in the Internet. We noted in **Section 1.2** that much of the complexity in the Internet architecture is located at the “edges” of the network. The DNS, which implements the critical name-to-address translation process using clients and servers located at the edge of the network, is yet another example of that design philosophy.

operation here. The interested reader is referred to these RFCs and the book by Albitz and Liu **[Albitz 1993]**; see also the retrospective paper **[Mockapetris 1988]**, which provides a nice description of the what and why of DNS, and **[Mockapetris 2005]**.

2.4.2 Overview of How DNS Works

We now present a high-level overview of how DNS works. Our discussion will focus on the hostname-to-

IP-address translation service.

Suppose that some application (such as a Web browser or a mail reader) running in a user's host needs to translate a hostname to an IP address. The application will invoke the client side of DNS, specifying the hostname that needs to be translated. (On many UNIX-based machines, `gethostbyname()` is the function call that an application calls in order to perform the translation.) DNS in the user's host then takes over, sending a query message into the network. All DNS query and reply messages are sent within UDP datagrams to port 53. After a delay, ranging from milliseconds to seconds, DNS in the user's host receives a DNS reply message that provides the desired mapping. This mapping is then passed to the invoking application. Thus, from the perspective of the invoking application in the user's host, DNS is a black box providing a simple, straightforward translation service. But in fact, the black box that implements the service is complex, consisting of a large number of DNS servers distributed around the globe, as well as an application-layer protocol that specifies how the DNS servers and querying hosts communicate.

A simple design for DNS would have one DNS server that contains all the mappings. In this centralized design, clients simply direct all queries to the single DNS server, and the DNS server responds directly to the querying clients. Although the simplicity of this design is attractive, it is inappropriate for today's Internet, with its vast (and growing) number of hosts. The problems with a centralized design include:

- **A single point of failure**. If the DNS server crashes, so does the entire Internet!
- **Traffic volume**. A single DNS server would have to handle all DNS queries (for all the HTTP requests and e-mail messages generated from hundreds of millions of hosts).
- **Distant centralized database**. A single DNS server cannot be "close to" all the querying clients. If we put the single DNS server in New York City, then all queries from Australia must travel to the other side of the globe, perhaps over slow and congested links. This can lead to significant delays.
- **Maintenance**. The single DNS server would have to keep records for all Internet hosts. Not only would this centralized database be huge, but it would have to be updated frequently to account for every new host.

In summary, a centralized database in a single DNS server simply *doesn't scale.* Consequently, the DNS is distributed by design. In fact, the DNS is a wonderful example of how a distributed database can be implemented in the Internet.

A Distributed, Hierarchical Database

In order to deal with the issue of scale, the DNS uses a large number of servers, organized in a hierarchical fashion and distributed around the world. No single DNS server has all of the mappings for all of the hosts in the Internet. Instead, the mappings are distributed across the DNS servers. To a first approximation, there are three classes of DNS servers—root DNS servers, top-level domain (TLD) DNS servers, and authoritative DNS servers—organized in a hierarchy as shown in Figure 2.17. To understand how these three classes of servers interact, suppose a DNS client wants to determine the IP address for the hostname `www.amazon.com`. To a first

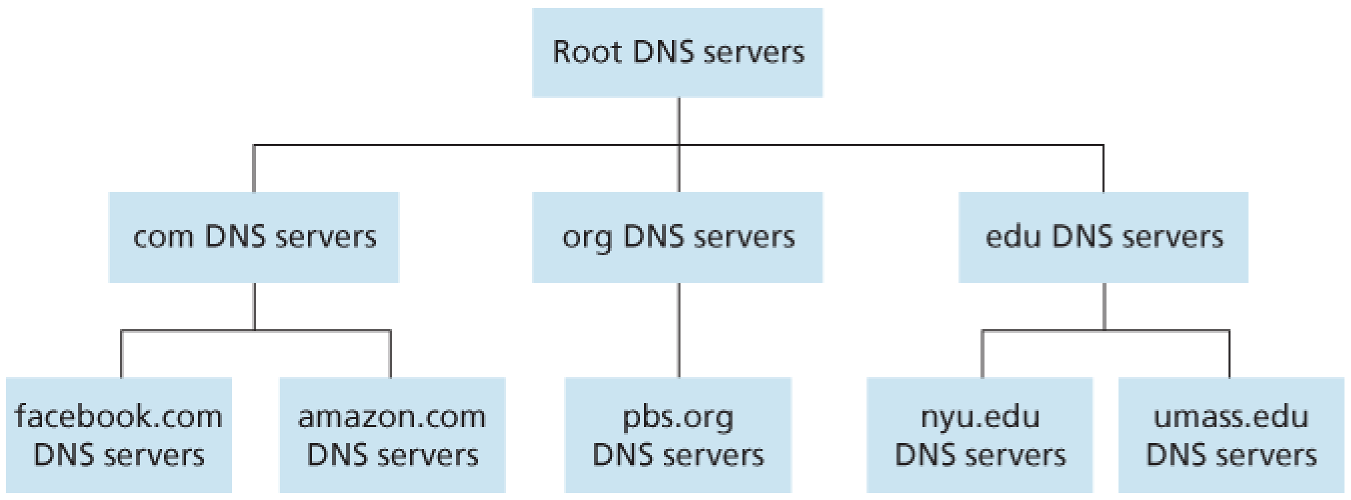


Figure 2.17 Portion of the hierarchy of DNS servers

approximation, the following events will take place. The client first contacts one of the root servers, which returns IP addresses for TLD servers for the top-level domain `com`. The client then contacts one of these TLD servers, which returns the IP address of an authoritative server for `amazon.com`. Finally, the client contacts one of the authoritative servers for `amazon.com`, which returns the IP address for the hostname `www.amazon.com`. We'll soon examine this DNS lookup process in more detail. But let's first take a closer look at these three classes of DNS servers:

- **Root DNS servers.** There are over 400 root name servers scattered all over the world. Figure 2.18 shows the countries that have root names servers, with countries having more than ten darkly shaded. These root name servers are managed by 13 different organizations. The full list of root name servers, along with the organizations that manage them and their IP addresses can be found at [Root Servers 2016]. Root name servers provide the IP addresses of the TLD servers.
- **Top-level domain (TLD) servers**. For each of the top-level domains — top-level domains such as com, org, net, edu, and gov, and all of the country top-level domains such as uk, fr, ca, and jp — there is TLD server (or server cluster). The company Verisign Global Registry Services maintains the TLD servers for the `com` top-level domain, and the company Educause maintains the TLD servers for the `edu` top-level domain. The network infrastructure supporting a TLD can be large and complex; see [Osterweil 2012] for a nice overview of the Verisign network. See [TLD list 2016] for a list of all top-level domains. TLD servers provide the IP addresses for authoritative DNS servers.

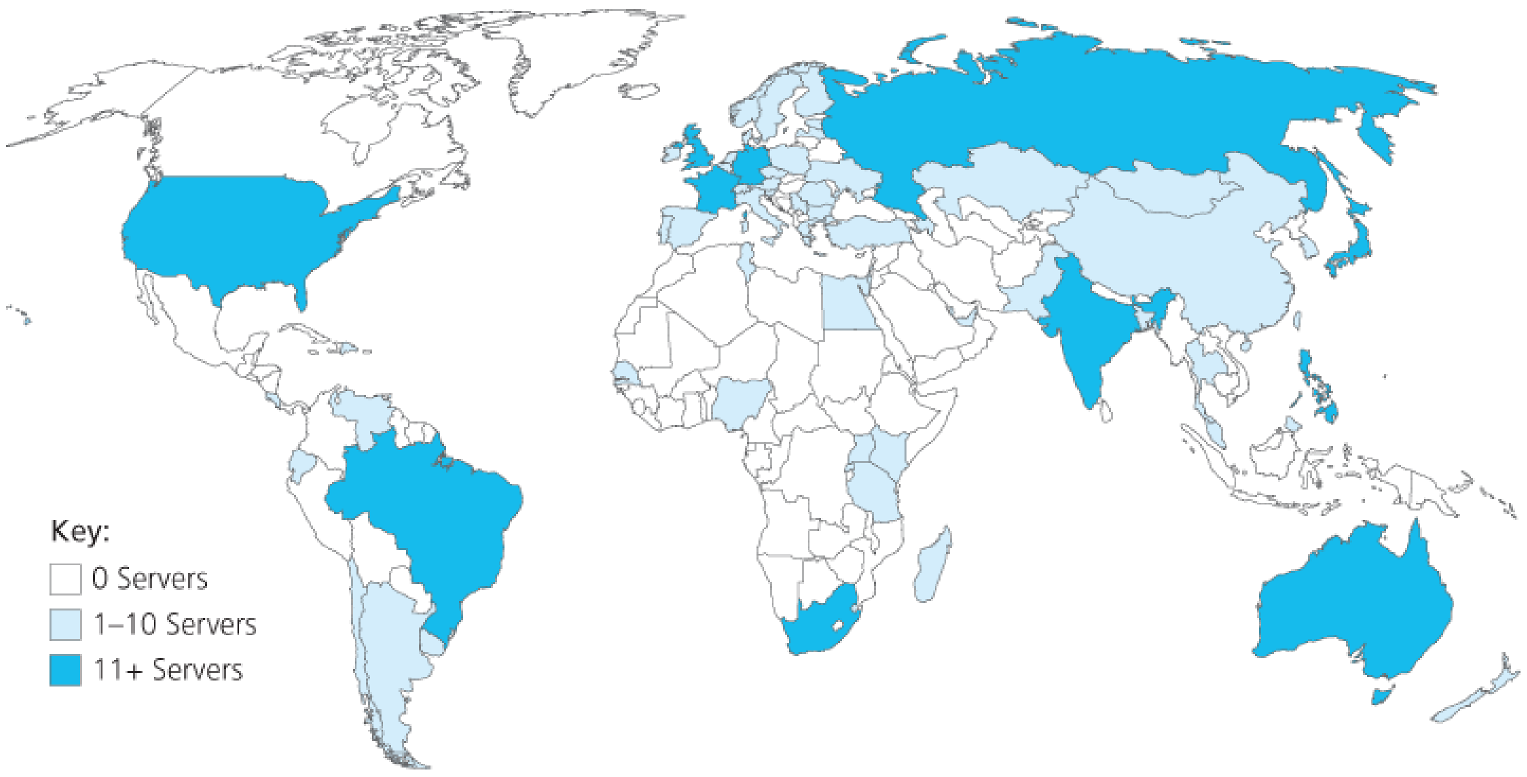


Figure 2.18 DNS root servers in 2016

- **Authoritative DNS servers**. Every organization with publicly accessible hosts (such as Web servers and mail servers) on the Internet must provide publicly accessible DNS records that map the names of those hosts to IP addresses. An organization's authoritative DNS server houses these DNS records. An organization can choose to implement its own authoritative DNS server to hold these records; alternatively, the organization can pay to have these records stored in an authoritative DNS server of some service provider. Most universities and large companies implement and maintain their own primary and secondary (backup) authoritative DNS server.

The root, TLD, and authoritative DNS servers all belong to the hierarchy of DNS servers, as shown in **Figure 2.17**. There is another important type of DNS server called the **local DNS server**. A local DNS server does not strictly belong to the hierarchy of servers but is nevertheless central to the DNS architecture. Each ISP—such as a residential ISP or an institutional ISP—has a local DNS server (also called a default name server). When a host connects to an ISP, the ISP provides the host with the IP addresses of one or more of its local DNS servers (typically through DHCP, which is discussed in **Chapter 4**). You can easily determine the IP address of your local DNS server by accessing network status windows in Windows or UNIX. A host's local DNS server is typically "close to" the host. For an institutional ISP, the local DNS server may be on the same LAN as the host; for a residential ISP, it is typically separated from the host by no more than a few routers. When a host makes a DNS query, the query is sent to the local DNS server, which acts a proxy, forwarding the query into the DNS server hierarchy, as we'll discuss in more detail below.

Let's take a look at a simple example. Suppose the host `cse.nyu.edu` desires the IP address of ***`gaia.cs.umass.edu`***. Also suppose that NYU's ocal DNS server for `cse.nyu.edu` is called `dns.nyu.edu` and that an authoritative DNS server for `gaia.cs.umass.edu` is called `dns.umass.edu`. As shown in **Figure 2.19**, the host `cse.nyu.edu` first sends a DNS query message to its local DNS server, `dns.nyu.edu`. The query message contains the hostname to be translated, namely, `gaia.cs.umass.edu`. The local DNS server forwards the query message to a root DNS server. The root DNS server takes note of the edu suffix and returns to the local DNS server a list of IP addresses for TLD servers responsible for `edu`. The local DNS server then resends the query message to one of these TLD servers. The TLD server takes note of the `umass.edu` suffix and responds with the IP address of the authoritative DNS server for the University of Massachusetts, namely, `dns.umass.edu`. Finally, the local DNS server resends the query message directly to `dns.umass.edu`, which responds with the IP address of `gaia.cs.umass.edu`. Note that in this example, in order to obtain the mapping for one hostname, eight DNS messages were sent: four query messages and four reply messages! We'll soon see how DNS caching reduces this query traffic.

Our previous example assumed that the TLD server knows the authoritative DNS server for the hostname. In general this not always true. Instead, the TLD server

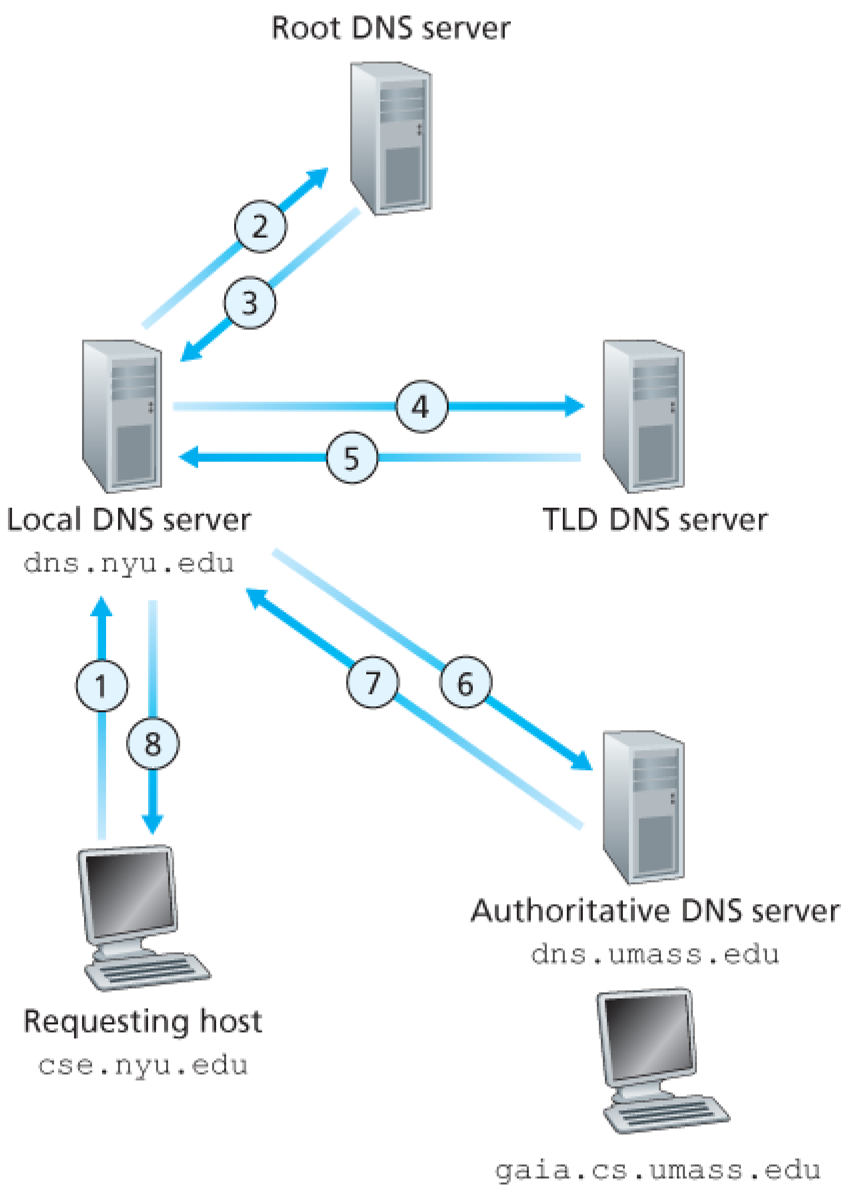


Figure 2.19 Interaction of the various DNS servers

may know only of an intermediate DNS server, which in turn knows the authoritative DNS server for the hostname. For example, suppose again that the University of Massachusetts has a DNS server for the university, called `dns.umass.edu`. Also suppose that each of the departments at the University of Massachusetts has its own DNS server, and that each departmental DNS server is authoritative for all hosts in the department. In this case, when the intermediate DNS server, `dns.umass.edu`, receives a query for a host with a hostname ending with **`cs.umass.edu`**, it returns to `dns.nyu.edu` the IP address of `dns.cs.umass.edu`, which is authoritative for all hostnames ending with **`cs.umass.edu`**. The local DNS server `dns.nyu.edu` then sends the query to the authoritative DNS server, which returns the desired mapping to the local DNS server, which in turn returns the mapping to the requesting host. In this case, a total of 10 DNS messages are sent!

The example shown in **Figure 2.19** makes use of both **recursive queries** and **iterative queries**. The query sent from `cse.nyu.edu` to `dns.nyu.edu` is a recursive query, since the query asks `dns.nyu.edu` to obtain the mapping on its behalf. But the subsequent three queries are iterative since all of the replies are directly returned to `dns.nyu.edu`. In theory, any DNS query can be iterative or recursive. For example, **Figure 2.20** shows a DNS query chain for which all of the queries are recursive. In practice, the queries typically follow the pattern in **Figure 2.19**: The query from the requesting host to the local DNS server is recursive, and the remaining queries are iterative.

DNS Caching

Our discussion thus far has ignored **DNS caching**, a critically important feature of the DNS system. In truth, DNS extensively exploits DNS caching in order to improve the delay performance and to reduce the number of DNS messages

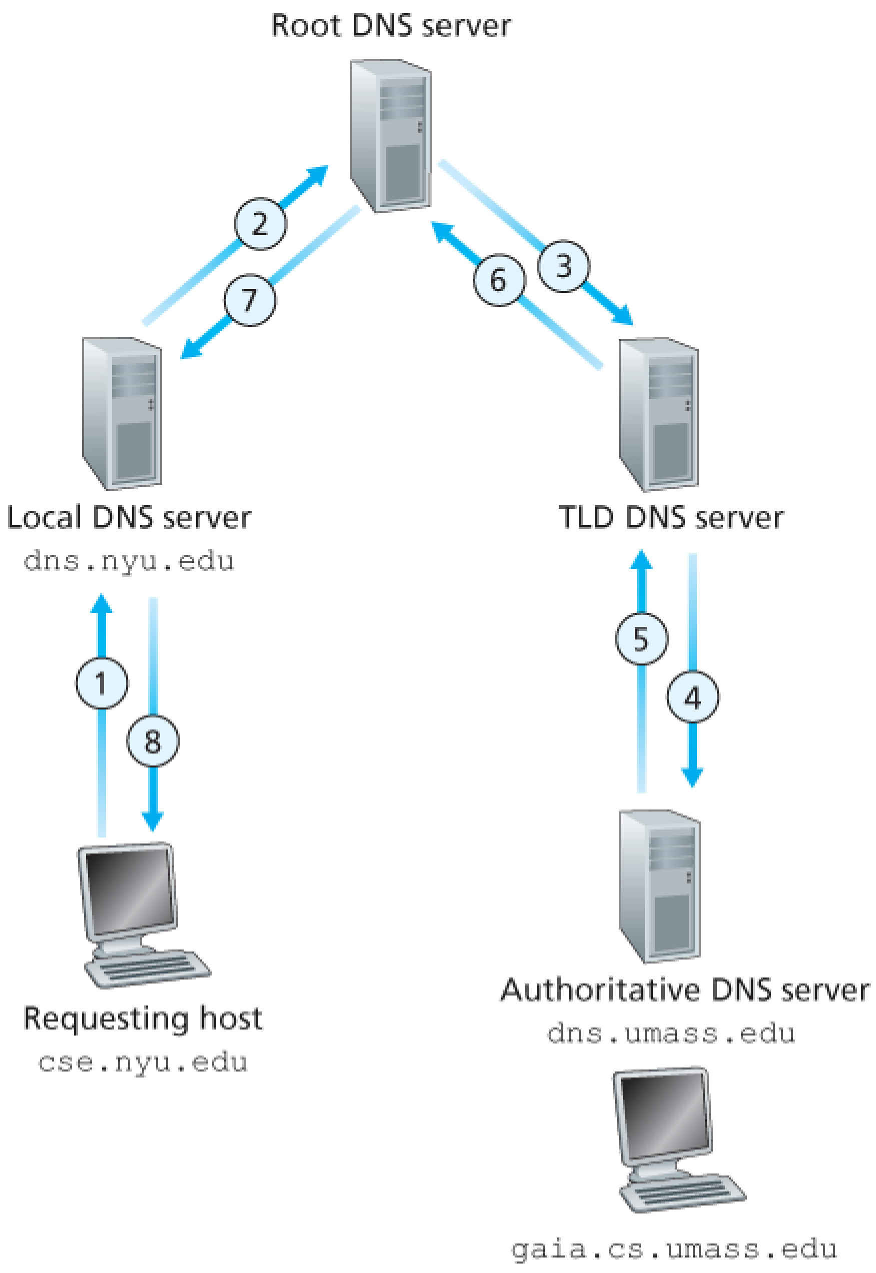


Figure 2.20 Recursive queries in DNS

ricocheting around the Internet. The idea behind DNS caching is very simple. In a query chain, when a DNS server receives a DNS reply (containing, for example, a mapping from a hostname to an IP address), it can cache the mapping in its local memory. For example, in **Figure 2.19**, each time the local DNS server `dns.nyu.edu` receives a reply from some DNS server, it can cache any of the information contained in the reply. If a hostname/IP address pair is cached in a DNS server and another query arrives to the DNS server for the same hostname, the DNS server can provide the desired IP address, even if it is not authoritative for the hostname. Because hosts and mappings between hostnames and IP addresses are by no means permanent, DNS servers discard cached information after a period of time (often set to two days).

As an example, suppose that a host `apricot.nyu.edu` queries `dns.nyu.edu` for the IP address for the hostname **`cnn.com`**. Furthermore, suppose that a few hours later, another NYU host, say, `kiwi.nyu.edu`, also queries `dns.nyu.edu` with the same hostname. Because of caching, the local DNS server will be able to immediately return the IP address of **`cnn.com`** to this second requesting host without having to query any other DNS servers. A local DNS server can also cache the IP addresses of TLD servers, thereby allowing the local DNS server to bypass the root DNS servers in a query chain. In fact, because of caching, root servers are bypassed for all but a very small fraction of DNS queries.

2.4.3 DNS Records and Messages

The DNS servers that together implement the DNS distributed database store **resource records (RRs)**, including RRs that provide hostname-to-IP address mappings. Each DNS reply message carries one or more resource records. In this and the following subsection, we provide a brief overview of DNS resource records and messages; more details can be found in **[Albitz 1993]** or in the DNS RFCs **[RFC 1034**; **RFC 1035]**.

A resource record is a four-tuple that contains the following fields:

```
(Name, Value, Type, TTL)
```

`TTL` is the time to live of the resource record; it determines when a resource should be removed from a cache. In the example records given below, we ignore the `TTL` field. The meaning of `Name` and `Value` depend on `Type`:

- If `Type=A`, then `Name` is a hostname and `Value` is the IP address for the hostname. Thus, a Type A record provides the standard hostname-to-IP address mapping. As an example, `(relay1.bar.foo.com, 145.37.93.126, A)` is a Type A record.
- If `Type=NS`, then `Name` is a domain (such as `foo.com`) and `Value` is the hostname of an authoritative DNS server that knows how to obtain the IP addresses for hosts in the domain. This record is used to route DNS queries further along in the query chain. As an example, `(foo.com, dns.foo.com, NS)` is a Type NS record.
- If `Type=CNAME`, then `Value` is a canonical hostname for the alias hostname `Name`. This record can provide querying hosts the canonical name for a hostname. As an example, `(foo.com, relay1.bar.foo.com, CNAME)` is a CNAME record.
- If `Type=MX`, then `Value` is the canonical name of a mail server that has an alias hostname `Name`. As an example, `(foo.com, mail.bar.foo.com, MX)` is an MX record. MX records allow the hostnames of mail servers to have simple aliases. Note that by using the MX record, a company can have the same aliased name for its mail server and for one of its other servers (such as its Web server). To obtain the canonical name for the mail server, a DNS client would query for an MX

record; to obtain the canonical name for the other server, the DNS client would query for the CNAME record.

If a DNS server is authoritative for a particular hostname, then the DNS server will contain a Type A record for the hostname. (Even if the DNS server is not authoritative, it may contain a Type A record in its cache.) If a server is not authoritative for a hostname, then the server will contain a Type NS record for the domain that includes the hostname; it will also contain a Type A record that provides the IP address of the DNS server in the `Value` field of the NS record. As an example, suppose an edu TLD server is not authoritative for the host **`gaia.cs.umass.edu`**. Then this server will contain a record for a domain that includes the host **`gaia.cs.umass.edu`**, for example, `(`**`umass.edu`**`, dns.umass.edu, NS)`. The edu TLD server would also contain a Type A record, which maps the DNS server `dns.umass.edu` to an IP address, for example, `(dns.umass.edu, 128.119.40.111, A)`.

DNS Messages

Earlier in this section, we referred to DNS query and reply messages. These are the only two kinds of DNS messages. Furthermore, both query and reply messages have the same format, as shown in **Figure 2.21**.The semantics of the various fields in a DNS message are as follows:

- The first 12 bytes is the *header section*, which has a number of fields. The first field is a 16-bit number that identifies the query. This identifier is copied into the reply message to a query, allowing the client to match received replies with sent queries. There are a number of flags in the flag field. A 1-bit query/reply flag indicates whether the message is a query (0) or a reply (1). A 1-bit authoritative flag is

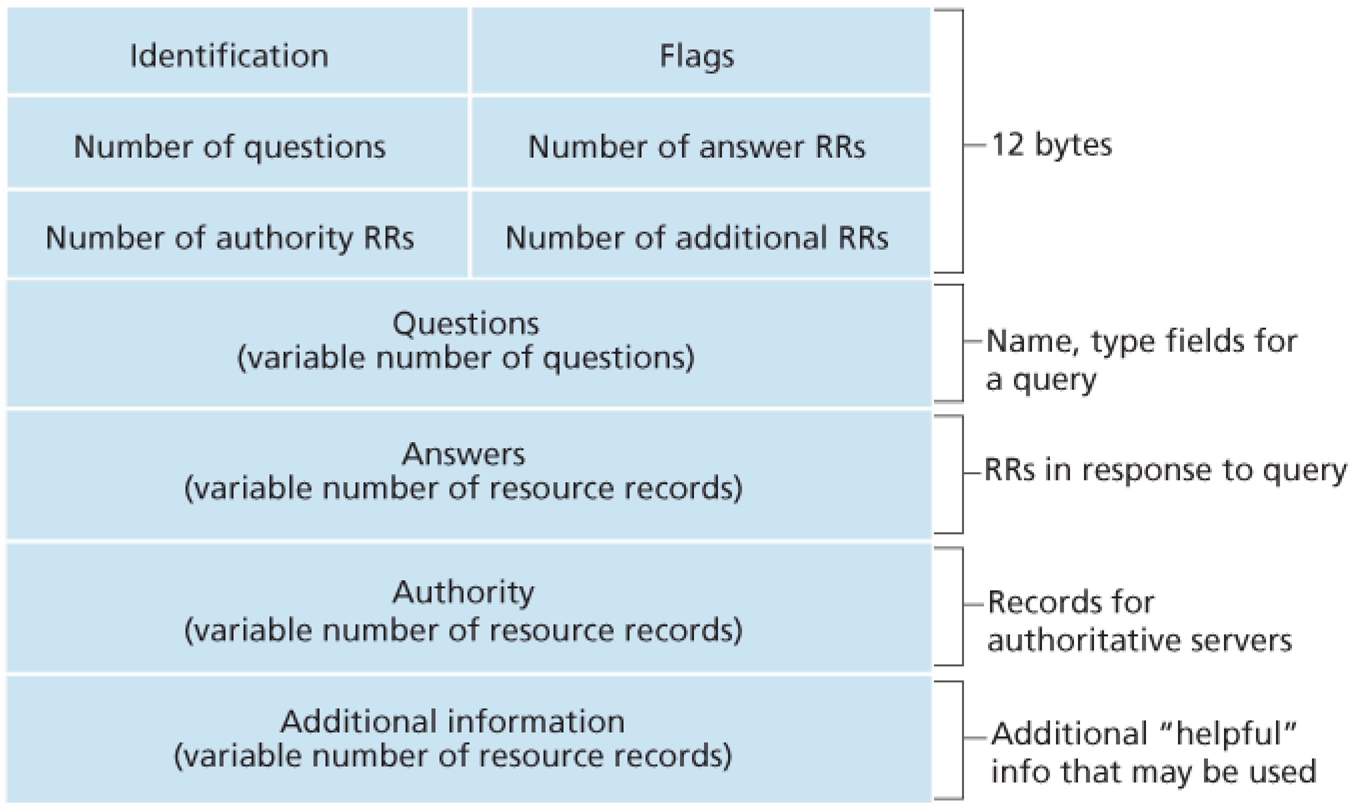

Identification
Flags
Number of questions
Number of answer RRs
Number of authority RRs
Number of additional RRs
12 bytes
Questions
(variable number of questions)
Name, type fields for a query
Answers
(variable number of resource records)
RRs in response to query
Authority
(variable number of resource records)
Records for authoritative servers
Additional information
(variable number of resource records)
Additional "helpful" info that may be used

Figure 2.21 DNS message format

set in a reply message when a DNS server is an authoritative server for a queried name. A 1-bit recursion-desired flag is set when a client (host or DNS server) desires that the DNS server perform recursion when it doesn't have the record. A 1-bit recursion-available field is set in a reply if the DNS server supports recursion. In the header, there are also four number-of fields. These fields indicate the number of occurrences of the four types of data sections that follow the header.

- The *question section* contains information about the query that is being made. This section includes (1) a name field that contains the name that is being queried, and (2) a type field that indicates the type of question being asked about the name—for example, a host address associated with a name (Type A) or the mail server for a name (Type MX).
- In a reply from a DNS server, the *answer section* contains the resource records for the name that was originally queried. Recall that in each resource record there is the `Type` (for example, A, NS, CNAME, and MX), the `Value`, and the `TTL`. A reply can return multiple RRs in the answer, since a hostname can have multiple IP addresses (for example, for replicated Web servers, as discussed earlier in this section).
- The *authority section* contains records of other authoritative servers.
- The *additional section* contains other helpful records. For example, the answer field in a reply to an MX query contains a resource record providing the canonical hostname of a mail server. The additional section contains a Type A record providing the IP address for the canonical hostname of the mail server.

How would you like to send a DNS query message directly from the host you're working on to some DNS server? This can easily be done with the **nslookup program**, which is available from most Windows and UNIX platforms. For example, from a Windows host, open the Command Prompt and invoke the nslookup program by simply typing "nslookup." After invoking nslookup, you can send a DNS query to any DNS server (root, TLD, or authoritative). After receiving the reply message from the DNS server, nslookup will display the records included in the reply (in a human-readable format). As an alternative to running nslookup from your own host, you can visit one of many Web sites that allow you to remotely employ nslookup. (Just type "nslookup" into a search engine and you'll be brought to one of these sites.) The DNS Wireshark lab at the end of this chapter will allow you to explore the DNS in much more detail.

Inserting Records into the DNS Database

The discussion above focused on how records are retrieved from the DNS database. You might be wondering how records get into the database in the first place. Let's look at how this is done in the context of a specific example. Suppose you have just created an exciting new startup company called Network Utopia. The first thing you'll surely want to do is register the domain name `networkutopia.com` at a registrar. A **registrar** is a commercial entity that verifies the uniqueness of the domain name, enters the domain name into the DNS database (as discussed below), and collects a small fee from you for its services. Prior to 1999, a single registrar, Network Solutions, had a monopoly on domain name registration for `com`, `net`, and `org` domains. But now there are many registrars competing for customers, and the Internet Corporation for Assigned Names and Numbers (ICANN) accredits the various registrars. A complete list of accredited registrars is available at `http://www.internic.net`.

When you register the domain name `networkutopia.com` with some registrar, you also need to provide the registrar with the names and IP addresses of your primary and secondary authoritative DNS servers. Suppose the names and IP addresses are `dns1.networkutopia.com`, `dns2.networkutopia.com`, `212.2.212.1,` and `212.212.212.2.` For each of these two authoritative DNS servers, the registrar would then make sure that a Type NS and a Type A record are entered into the TLD com servers. Specifically, for the primary authoritative server for `networkutopia.com`, the registrar would insert the following two resource records into the DNS system:

```
(networkutopia.com, dns1.networkutopia.com, NS)
(dns1.networkutopia.com, 212.212.212.1, A)
```

You’ll also have to make sure that the Type A resource record for your Web server `www.networkutopia.com` and the Type MX resource record for your mail server `mail.networkutopia.com` are entered into your authoritative DNS

FOCUS ON SECURITY

DNS VULNERABILITIES

We have seen that DNS is a critical component of the Internet infrastructure, with many important services—including the Web and e-mail—simply incapable of functioning without it. We therefore naturally ask, how can DNS be attacked? Is DNS a sitting duck, waiting to be knocked out of service, while taking most Internet applications down with it?

The first type of attack that comes to mind is a DDoS bandwidth-flooding attack (see **Section 1.6**) against DNS servers. For example, an attacker could attempt to send to each DNS root server a deluge of packets, so many that the majority of legitimate DNS queries never get answered. Such a large-scale DDoS attack against DNS root servers actually took place on October 21, 2002. In this attack, the attackers leveraged a botnet to send truck loads of ICMP ping messages to each of the 13 DNS root IP addresses. (ICMP messages are discussed in

Section 5.6. For now, it suffices to know that ICMP packets are special types of IP datagrams.) Fortunately, this large-scale attack caused minimal damage, having little or no impact on users' Internet experience. The attackers did succeed at directing a deluge of packets at the root servers. But many of the DNS root servers were protected by packet filters, configured to always block all ICMP ping messages directed at the root servers. These protected servers were thus spared and functioned as normal. Furthermore, most local DNS servers cache the IP addresses of top-level-domain servers, allowing the query process to often bypass the DNS root servers.

A potentially more effective DDoS attack against DNS would be send a deluge of DNS queries to top-level-domain servers, for example, to all the top-level-domain servers that handle the .com domain. It would be harder to filter DNS queries directed to DNS servers; and top-level-domain servers are not as easily bypassed as are root servers. But the severity of such an attack would be partially mitigated by caching in local DNS servers.

DNS could potentially be attacked in other ways. In a man-in-the-middle attack, the attacker intercepts queries from hosts and returns bogus replies. In the DNS poisoning attack, the attacker sends bogus replies to a DNS server, tricking the server into accepting bogus records into its cache. Either of these attacks could be used, for example, to redirect an unsuspecting Web user to the attacker's Web site. These attacks, however, are difficult to implement, as they require intercepting packets or throttling servers [Skoudis 2006].

In summary, DNS has demonstrated itself to be surprisingly robust against attacks. To date, there hasn't been an attack that has successfully impeded the DNS service.

servers. (Until recently, the contents of each DNS server were configured statically, for example, from a configuration file created by a system manager. More recently, an UPDATE option has been added to the DNS protocol to allow data to be dynamically added or deleted from the database via DNS messages. [RFC 2136] and [RFC 3007] specify DNS dynamic updates.)

Once all of these steps are completed, people will be able to visit your Web site and send e-mail to the employees at your company. Let's conclude our discussion of DNS by verifying that this statement is true. This verification also helps to solidify what we have learned about DNS. Suppose Alice in Australia wants to view the Web page **`www.networkutopia.com`**. As discussed earlier, her host will first send a DNS query to her local DNS server. The local DNS server will then contact a TLD `com` server. (The local DNS server will also have to contact a root DNS server if the address of a TLD `com` server is not cached.) This TLD server contains the Type NS and Type A resource records listed above, because the registrar had these resource records inserted into all of the TLD com servers. The TLD com server sends a reply to Alice's local DNS server, with the reply containing the two resource records. The local DNS server then sends a DNS query to `212.212.212.1`, asking for the Type A record corresponding to **`www.networkutopia.com`**. This record provides the IP address of the desired Web server, say, `212.212.71.4`, which the local DNS server passes back to Alice's host. Alice's browser can now initiate a TCP connection to the host `212.212.71.4` and send an HTTP request over the connection. Whew! There's a lot more going on than what meets the eye when one surfs the Web!

2.5 Peer-to-Peer File Distribution

The applications described in this chapter thus far—including the Web, e-mail, and DNS—all employ client-server architectures with significant reliance on always-on infrastructure servers. Recall from **Section 2.1.1** that with a P2P architecture, there is minimal (or no) reliance on always-on infrastructure servers. Instead, pairs of intermittently connected hosts, called peers, communicate directly with each other. The peers are not owned by a service provider, but are instead desktops and laptops controlled by users.

In this section we consider a very natural P2P application, namely, distributing a large file from a single server to a large number of hosts (called peers). The file might be a new version of the Linux operating system, a software patch for an existing operating system or application, an MP3 music file, or an MPEG video file. In client-server file distribution, the server must send a copy of the file to each of the peers—placing an enormous burden on the server and consuming a large amount of server bandwidth. In P2P file distribution, each peer can redistribute any portion of the file it has received to any other peers, thereby assisting the server in the distribution process. As of 2016, the most popular P2P file distribution protocol is BitTorrent. Originally developed by Bram Cohen, there are now many different independent BitTorrent clients conforming to the BitTorrent protocol, just as there are a number of Web browser clients that conform to the HTTP protocol. In this subsection, we first examine the self-scalability of P2P architectures in the context of file distribution. We then describe BitTorrent in some detail, highlighting its most important characteristics and features.

Scalability of P2P Architectures

To compare client-server architectures with peer-to-peer architectures, and illustrate the inherent self-scalability of P2P, we now consider a simple quantitative model for distributing a file to a fixed set of peers for both architecture types. As shown in **Figure 2.22**, the server and the peers are connected to the Internet with access links. Denote the upload rate of the server's access link by u_s, the upload rate of the ith peer's access link by u_i, and the download rate of the ith peer's access link by d_i. Also denote the size of the file to be distributed (in bits) by F and the number of peers that want to obtain a copy of the file by N. The **distribution time** is the time it takes to get

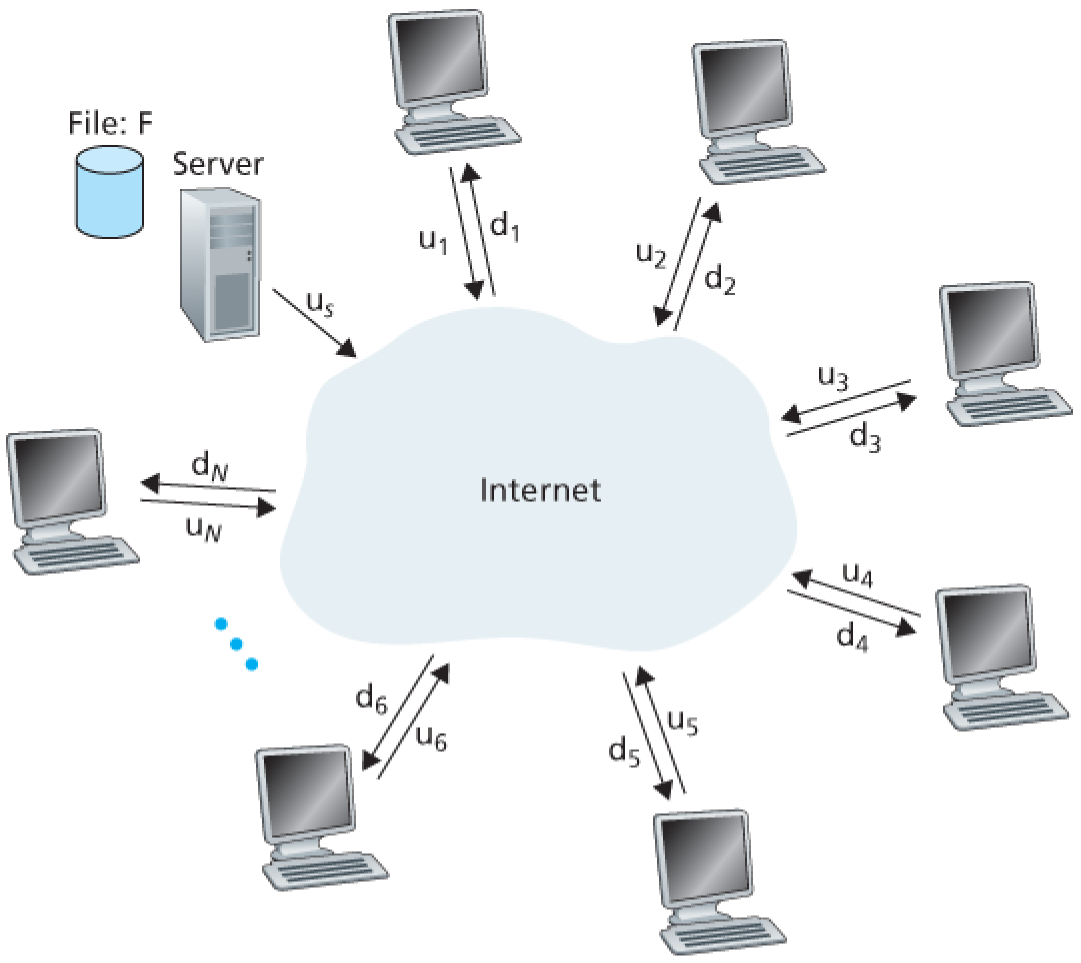


Figure 2.22 An illustrative file distribution problem

a copy of the file to all *N* peers. In our analysis of the distribution time below, for both client-server and P2P architectures, we make the simplifying (and generally accurate **[Akella 2003]**) assumption that the Internet core has abundant bandwidth, implying that all of the bottlenecks are in access networks. We also suppose that the server and clients are not participating in any other network applications, so that all of their upload and download access bandwidth can be fully devoted to distributing this file.

Let's first determine the distribution time for the client-server architecture, which we denote by D_{cs}. In the client-server architecture, none of the peers aids in distributing the file. We make the following observations:

- The server must transmit one copy of the file to each of the *N* peers. Thus the server must transmit *NF* bits. Since the server's upload rate is u_s, the time to distribute the file must be at least NF/u_s.
- Let d_{min} denote the download rate of the peer with the lowest download rate, that is, $d_{min}=\min\{d_1,d_p,...,d_N\}$. The peer with the lowest download rate cannot obtain all *F* bits of the file in less than F/d_{min} seconds. Thus the minimum distribution time is at least F/d_{min}.

Putting these two observations together, we obtain

$$D_{cs} \geq \max\left\{\frac{NF}{u_s},\frac{F}{d_{min}}\right\}.$$

This provides a lower bound on the minimum distribution time for the client-server architecture. In the homework problems you will be asked to show that the server can schedule its transmissions so that the lower bound is actually achieved. So let’s take this lower bound provided above as the actual distribution time, that is,

$$D_{cs}=\max\left\{\frac{NF}{u_s},\frac{F}{d_{min}}\right\} \tag{2.1}$$

We see from **Equation 2.1** that for N large enough, the client-server distribution time is given by NF/u_s. Thus, the distribution time increases linearly with the number of peers N. So, for example, if the number of peers from one week to the next increases a thousand-fold from a thousand to a million, the time required to distribute the file to all peers increases by 1,000.

Let’s now go through a similar analysis for the P2P architecture, where each peer can assist the server in distributing the file. In particular, when a peer receives some file data, it can use its own upload capacity to redistribute the data to other peers. Calculating the distribution time for the P2P architecture is somewhat more complicated than for the client-server architecture, since the distribution time depends on how each peer distributes portions of the file to the other peers. Nevertheless, a simple expression for the minimal distribution time can be obtained **[Kumar 2006]**. To this end, we first make the following observations:

- At the beginning of the distribution, only the server has the file. To get this file into the community of peers, the server must send each bit of the file at least once into its access link. Thus, the minimum distribution time is at least F/u_s. (Unlike the client-server scheme, a bit sent once by the server may not have to be sent by the server again, as the peers may redistribute the bit among themselves.)
- As with the client-server architecture, the peer with the lowest download rate cannot obtain all F bits of the file in less than F/d_{min} seconds. Thus the minimum distribution time is at least F/d_{min}.
- Finally, observe that the total upload capacity of the system as a whole is equal to the upload rate of the server plus the upload rates of each of the individual peers, that is, $u_{total}=u_s+u_1+\cdots+u_N$. The system must deliver (upload) F bits to each of the N peers, thus delivering a total of NF bits. This cannot be done at a rate faster than u_{total}. Thus, the minimum distribution time is also at least $NF/(u_s+u_1+\cdots+u_N)$.

Putting these three observations together, we obtain the minimum distribution time for P2P, denoted by D_{P2P}.

$$D_{P2P}\geq\max\left\{\frac{F}{u_s},\frac{F}{d_{min}},\frac{NF}{u_s+\sum_{i=1}^{N}u_i}\right\} \tag{2.2}$$

Equation 2.2 provides a lower bound for the minimum distribution time for the P2P architecture. It turns out that if we imagine that each peer can redistribute a bit as soon as it receives the bit, then there is a redistribution scheme that actually achieves this lower bound **[Kumar 2006]**. (We will prove a special case of this result in the homework.) In reality, where chunks of the file are redistributed rather than individual bits, **Equation 2.2** serves as a good approximation of the actual minimum distribution time. Thus, let's take the lower bound provided by **Equation 2.2** as the actual minimum distribution time, that is,

$$D_{P2P}=\max\left\{\frac{F}{u_s},\frac{F}{d_{min}},\frac{NF}{u_s+\sum_{i=1}^{N}u_i}\right\} \tag{2.3}$$

Figure 2.23 compares the minimum distribution time for the client-server and P2P architectures assuming that all peers have the same upload rate *u*. In **Figure 2.23**, we have set $F/u=1$ hour, $u_s=10u$, and $d_{min}\geq u_s$. Thus, a peer can transmit the entire file in one hour, the server transmission rate is 10 times the peer upload rate,

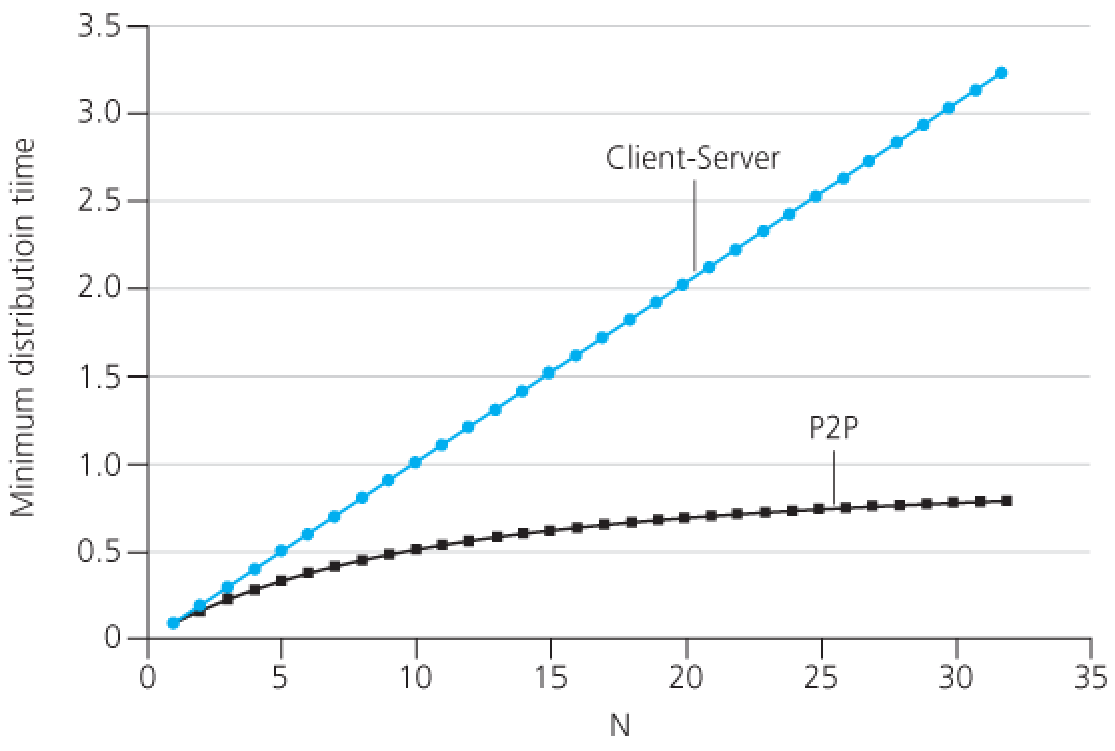


Figure 2.23 Distribution time for P2P and client-server architectures

and (for simplicity) the peer download rates are set large enough so as not to have an effect. We see from **Figure 2.23** that for the client-server architecture, the distribution time increases linearly and without bound as the number of peers increases. However, for the P2P architecture, the minimal distribution time is not only always less than the distribution time of the client-server architecture; it is also less than one hour for *any* number of peers *N*. Thus, applications with the P2P architecture can be self-scaling. This scalability is a direct consequence of peers being redistributors as well as consumers of bits.

BitTorrent

BitTorrent is a popular P2P protocol for file distribution **[Chao 2011]**. In BitTorrent lingo, the collection of all peers participating in the distribution of a particular file is called a *torrent*. Peers in a torrent download equal-size *chunks* of the file from one another, with a typical chunk size of 256 KBytes. When a peer first joins a torrent, it has no chunks. Over time it accumulates more and more chunks. While it downloads chunks it also uploads chunks to other peers. Once a peer has acquired the entire file, it may (selfishly) leave the torrent, or (altruistically) remain in the torrent and continue to upload chunks to other peers. Also, any peer may leave the torrent at any time with only a subset of chunks, and later rejoin the torrent.

Let's now take a closer look at how BitTorrent operates. Since BitTorrent is a rather complicated protocol and system, we'll only describe its most important mechanisms, sweeping some of the details under the rug; this will allow us to see the forest through the trees. Each torrent has an infrastructure node called a *tracker*.

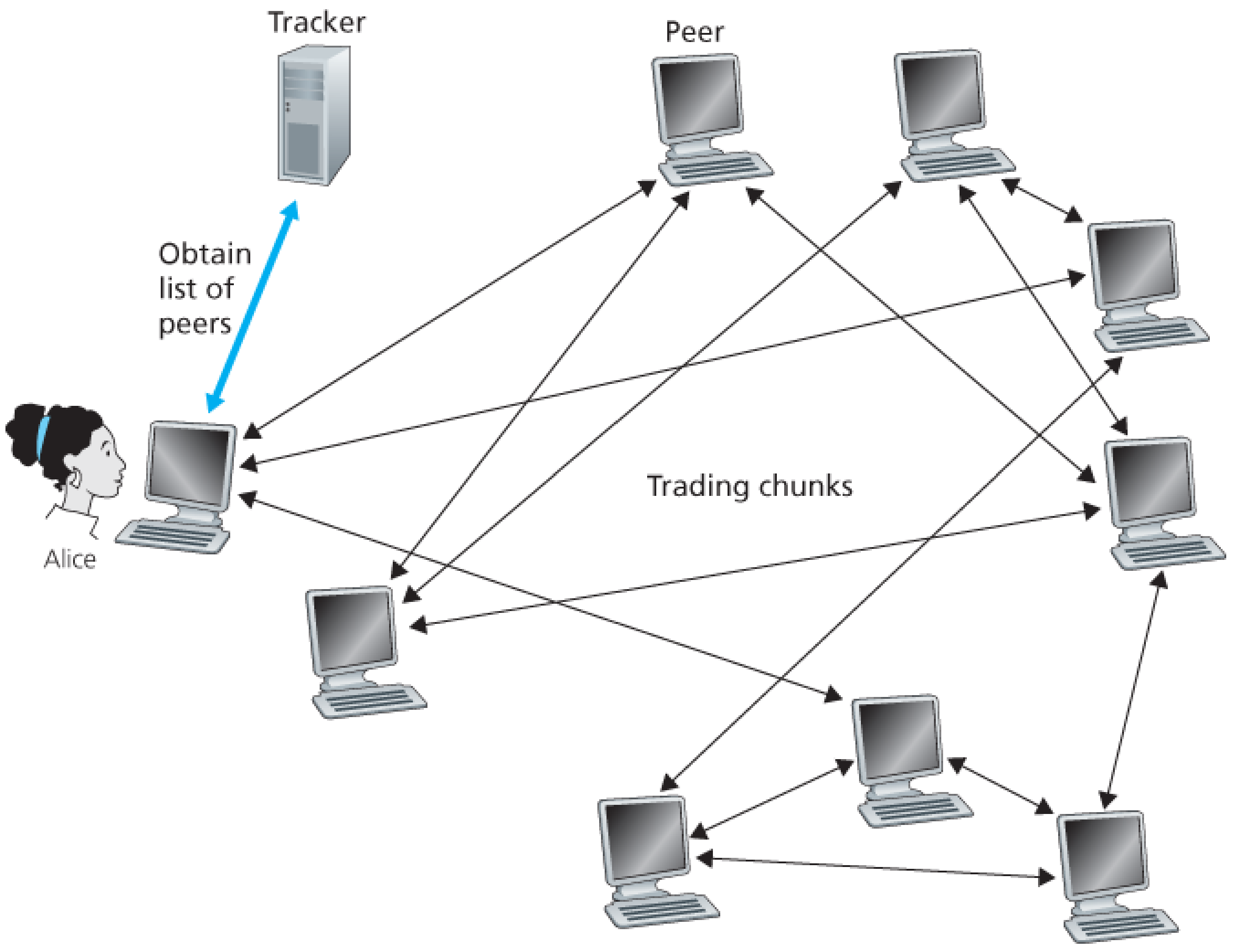


Figure 2.24 File distribution with BitTorrent

When a peer joins a torrent, it registers itself with the tracker and periodically informs the tracker that it is still in the torrent. In this manner, the tracker keeps track of the peers that are participating in the torrent. A given torrent may have fewer than ten or more than a thousand peers participating at any instant of time.

As shown in **Figure 2.24**, when a new peer, Alice, joins the torrent, the tracker randomly selects a subset of peers (for concreteness, say 50) from the set of participating peers, and sends the IP addresses of these 50 peers to Alice. Possessing this list of peers, Alice attempts to establish concurrent TCP connections with all the peers on this list. Let's call all the peers with which Alice succeeds in establishing a TCP connection "neighboring peers." (In **Figure 2.24**, Alice is shown to have only three neighboring peers. Normally, she would have many more.) As time evolves, some of these peers may leave and other peers (outside the initial 50) may attempt to establish TCP connections with Alice. So a peer's neighboring peers will fluctuate over time.

At any given time, each peer will have a subset of chunks from the file, with different peers having different subsets. Periodically, Alice will ask each of her neighboring peers (over the TCP connections) for the list of the chunks they have. If Alice has *L* different neighbors, she will obtain *L* lists of chunks. With this knowledge, Alice will issue requests (again over the TCP connections) for chunks she currently does not have.

So at any given instant of time, Alice will have a subset of chunks and will know which chunks her neighbors have. With this information, Alice will have two important decisions to make. First, which chunks should she request first from her neighbors? And second, to which of her neighbors should she send requested chunks? In deciding which chunks to request, Alice uses a technique called **rarest first**. The idea is to determine, from among the chunks she does not have, the chunks that are the rarest among her neighbors (that is, the chunks that have the fewest repeated copies among her neighbors) and then request those rarest chunks first. In this manner, the rarest chunks get more quickly redistributed, aiming to (roughly) equalize the numbers of copies of each chunk in the torrent.

To determine which requests she responds to, BitTorrent uses a clever trading algorithm. The basic idea is that Alice gives priority to the neighbors that are currently supplying her data *at the highest rate*. Specifically, for each of her neighbors, Alice continually measures the rate at which she receives bits and determines the four peers that are feeding her bits at the highest rate. She then reciprocates by sending chunks to these same four peers. Every 10 seconds, she recalculates the rates and possibly modifies the set of four peers. In BitTorrent lingo, these four peers are said to be **unchoked**. Importantly, every 30 seconds, she also picks one additional neighbor at random and sends it chunks. Let's call the randomly chosen peer Bob. In BitTorrent lingo, Bob is said to be **optimistically unchoked**. Because Alice is sending data to Bob, she may become one of Bob's top four uploaders, in which case Bob would start to send data to Alice. If the rate at which Bob sends data to Alice is high enough, Bob could then, in turn, become one of Alice's top four uploaders. In other words, every 30 seconds, Alice will randomly choose a new trading partner and initiate trading with that partner. If the two peers are satisfied with the trading, they will put each other in their top four lists and continue trading with each other until one of the peers finds a better partner. The effect is that peers capable of uploading at compatible rates tend to find each other. The random neighbor selection also allows new peers to get chunks, so that they can have something to trade. All other neighboring peers besides these five peers (four “top” peers and one probing peer) are “choked,” that is, they do not receive any chunks from Alice. BitTorrent has a number of interesting mechanisms that are not discussed here, including pieces (mini-chunks), pipelining, random first selection, endgame mode, and anti-snubbing [Cohen 2003].

The incentive mechanism for trading just described is often referred to as tit-for-tat [Cohen 2003]. It has been shown that this incentive scheme can be circumvented **[Liogkas 2006]**; **Locher 2006**; **Piatek 2007]**. Nevertheless, the BitTorrent ecosystem is wildly successful, with millions of simultaneous peers actively sharing files in hundreds of thousands of torrents. If BitTorrent had been designed without tit-for-tat (or a variant), but otherwise exactly the same, BitTorrent would likely not even exist now, as the majority of the users would have been freeriders **[Saroiu 2002]**.

We close our discussion on P2P by briefly mentioning another application of P2P, namely, Distributed Hast Table (DHT). A distributed hash table is a simple database, with the database records being distributed over the peers in a P2P system. DHTs have been widely implemented (e.g., in BitTorrent) and have been the subject of extensive research. An overview is provided in a Video Note in the companion website.

VideoNote

Walking though distributed hash tables

2.6 Video Streaming and Content Distribution Networks

Streaming prerecorded video now accounts for the majority of the traffic in residential ISPs in North America. In particular, the Netflix and YouTube services alone consumed a whopping 37% and 16%, respectively, of residential ISP traffic in 2015 **[Sandvine 2015]**. In this section we will provide an overview of how popular video streaming services are implemented in today's Internet. We will see they are implemented using application-level protocols and servers that function in some ways like a cache. In **Chapter 9**, devoted to multimedia networking, we will further examine Internet video as well as other Internet multimedia services.

2.6.1 Internet Video

In streaming stored video applications, the underlying medium is prerecorded video, such as a movie, a television show, a prerecorded sporting event, or a prerecorded user-generated video (such as those commonly seen on YouTube). These prerecorded videos are placed on servers, and users send requests to the servers to view the videos *on demand*. Many Internet companies today provide streaming video, including, Netflix, YouTube (Google), Amazon, and Youku.

But before launching into a discussion of video streaming, we should first get a quick feel for the video medium itself. A video is a sequence of images, typically being displayed at a constant rate, for example, at 24 or 30 images per second. An uncompressed, digitally encoded image consists of an array of pixels, with each pixel encoded into a number of bits to represent luminance and color. An important characteristic of video is that it can be compressed, thereby trading off video quality with bit rate. Today's off-the-shelf compression algorithms can compress a video to essentially any bit rate desired. Of course, the higher the bit rate, the better the image quality and the better the overall user viewing experience.

From a networking perspective, perhaps the most salient characteristic of video is its high bit rate. Compressed Internet video typically ranges from 100 kbps for low-quality video to over 3 Mbps for streaming high-definition movies; 4K streaming envisions a bitrate of more than 10 Mbps. This can translate to huge amount of traffic and storage, particularly for high-end video. For example, a single 2 Mbps video with a duration of 67 minutes will consume 1 gigabyte of storage and traffic. By far, the most important performance measure for streaming video is average end-to-end throughput. In order to provide continuous playout, the network must provide an average throughput to the streaming application that is at least as large as the bit rate of the compressed video.

We can also use compression to create multiple versions of the same video, each at a different quality level. For example, we can use compression to create, say, three versions of the same video, at rates of 300 kbps, 1 Mbps, and 3 Mbps. Users can then decide which version they want to watch as a function of their current available bandwidth. Users with high-speed Internet connections might choose the 3 Mbps version; users watching the video over 3G with a smartphone might choose the 300 kbps version.

2.6.2 HTTP Streaming and DASH

In HTTP streaming, the video is simply stored at an HTTP server as an ordinary file with a specific URL. When a user wants to see the video, the client establishes a TCP connection with the server and issues an HTTP `GET` request for that URL. The server then sends the video file, within an HTTP response message, as quickly as the underlying network protocols and traffic conditions will allow. On the client side, the bytes are collected in a client application buffer. Once the number of bytes in this buffer exceeds a predetermined threshold, the client application begins playback—specifically, the streaming video application periodically grabs video frames from the client application buffer, decompresses the frames, and displays them on the user's screen. Thus, the video streaming application is displaying video as it is receiving and buffering frames corresponding to latter parts of the video.

Although HTTP streaming, as described in the previous paragraph, has been extensively deployed in practice (for example, by YouTube since its inception), it has a major shortcoming: All clients receive the same encoding of the video, despite the large variations in the amount of bandwidth available to a client, both across different clients and also over time for the same client. This has led to the development of a new type of HTTP-based streaming, often referred to as **Dynamic Adaptive Streaming over HTTP (DASH)**. In DASH, the video is encoded into several different versions, with each version having a different bit rate and, correspondingly, a different quality level. The client dynamically requests chunks of video segments of a few seconds in length. When the amount of available bandwidth is high, the client naturally selects chunks from a high-rate version; and when the available bandwidth is low, it naturally selects from a low-rate version. The client selects different chunks one at a time with HTTP GET request messages **[Akhshabi 2011]**.

DASH allows clients with different Internet access rates to stream in video at different encoding rates. Clients with low-speed 3G connections can receive a low bit-rate (and low-quality) version, and clients with fiber connections can receive a high-quality version. DASH also allows a client to adapt to the available bandwidth if the available end-to-end bandwidth changes during the session. This feature is particularly important for mobile users, who typically see their bandwidth availability fluctuate as they move with respect to the base stations.

With DASH, each video version is stored in the HTTP server, each with a different URL. The HTTP server also has a **manifest file**, which provides a URL for each version along with its bit rate. The client first requests the manifest file and learns about the various versions. The client then selects one chunk at a time by specifying a URL and a byte range in an HTTP GET request message for each chunk. While downloading chunks, the client also measures the received bandwidth and runs a rate determination algorithm to select the chunk to request next. Naturally, if the client has a lot of video buffered and if the measured receive bandwidth is high, it will choose a chunk from a high-bitrate version. And naturally if the client has little video buffered and the measured received bandwidth is low, it will choose a chunk from a low-bitrate version. DASH therefore allows the client to freely switch among different quality levels.

2.6.3 Content Distribution Networks

Today, many Internet video companies are distributing on-demand multi-Mbps streams to millions of users on a daily basis. YouTube, for example, with a library of hundreds of millions of videos, distributes hundreds of millions of video streams to users around the world every day. Streaming all this traffic to locations all over the world while providing continuous playout and high interactivity is clearly a challenging task.

For an Internet video company, perhaps the most straightforward approach to providing streaming video service is to build a single massive data center, store all of its videos in the data center, and stream the videos directly from the data center to clients worldwide. But there are three major problems with this approach. First, if the client is far from the data center, server-to-client packets will cross many communication links and likely pass through many ISPs, with some of the ISPs possibly located on different continents. If one of these links provides a throughput that is less than the video consumption rate, the end-to-end throughput will also be below the consumption rate, resulting in annoying freezing delays for the user. (Recall from **Chapter 1** that the end-to-end throughput of a stream is governed by the throughput at the bottleneck link.) The likelihood of this happening increases as the number of links in the end-to-end path increases. A second drawback is that a popular video will likely be sent many times over the same communication links. Not only does this waste network bandwidth, but the Internet video company itself will be paying its provider ISP (connected to the data center) for sending the *same* bytes into the Internet over and over again. A third problem with this solution is that a single data center represents a single point of failure—if the data center or its links to the Internet goes down, it would not be able to distribute *any* video streams.

In order to meet the challenge of distributing massive amounts of video data to users distributed around the world, almost all major video-streaming companies make use of **Content Distribution Networks (CDNs)**. A CDN manages servers in multiple geographically distributed locations, stores copies of the videos (and other types of Web content, including documents, images, and audio) in its servers, and attempts to direct each user request to a CDN location that will provide the best user experience. The

CDN may be a **private CDN**, that is, owned by the content provider itself; for example, Google's CDN distributes YouTube videos and other types of content. The CDN may alternatively be a **third-party CDN** that distributes content on behalf of multiple content providers; Akamai, Limelight and Level-3 all operate third-party CDNs. A very readable overview of modern CDNs is **[Leighton 2009**; **Nygren 2010]**.

CDNs typically adopt one of two different server placement philosophies **[Huang 2008]**:

- **Enter Deep.** One philosophy, pioneered by Akamai, is to *enter deep* into the access networks of Internet Service Providers, by deploying server clusters in access ISPs all over the world. (Access networks are described in **Section 1.3**.) Akamai takes this approach with clusters in approximately 1,700 locations. The goal is to get close to end users, thereby improving user-perceived delay and throughput by decreasing the number of links and routers between the end user and the CDN server from which it receives content. Because of this highly distributed design, the task of maintaining and managing the clusters becomes challenging.
- **Bring Home.** A second design philosophy, taken by Limelight and many other CDN companies, is to *bring the ISPs home* by building large clusters at a smaller number (for example, tens) of sites. Instead of getting inside the access ISPs, these CDNs typically place their clusters in Internet Exchange Points (IXPs) (see **Section 1.3**). Compared with the enter-deep design philosophy, the bring-home design typically results in lower maintenance and management overhead, possibly at the expense of higher delay and lower throughput to end users.

Once its clusters are in place, the CDN replicates content across its clusters. The CDN may not want to place a copy of every video in each cluster, since some videos are rarely viewed or are only popular in some countries. In fact, many CDNs do not push videos to their clusters but instead use a simple pull strategy: If a client requests a video from a cluster that is not storing the video, then the cluster retrieves the video (from a central repository or from another cluster) and stores a copy locally while streaming the video to the client at the same time. Similar Web caching (see **Section 2.2.5**), when a cluster's storage becomes full, it removes videos that are not frequently requested.

CDN Operation

Having identified the two major approaches toward deploying a CDN, let's now dive down into the nuts and bolts of how a CDN operates. When a browser in a user's

> CASE STUDY
>
> GOOGLE'S NETWORK INFRASTRUCTURE
>
> To support its vast array of cloud services—including search, Gmail, calendar, YouTube video, maps, documents, and social networks—Google has deployed an extensive private network and CDN infrastructure. Google's CDN infrastructure has three tiers of server clusters:

- Fourteen “mega data centers,” with eight in North America, four in Europe, and two in Asia **[Google Locations 2016]**, with each data center having on the order of 100,000 servers. These mega data centers are responsible for serving dynamic (and often personalized) content, including search results and Gmail messages.
- An estimated 50 clusters in IXPs scattered throughout the world, with each cluster consisting on the order of 100–500 servers **[Adhikari 2011a]**. These clusters are responsible for serving static content, including YouTube videos **[Adhikari 2011a]**.
- Many hundreds of “enter-deep” clusters located within an access ISP. Here a cluster typically consists of tens of servers within a single rack. These enter-deep servers perform TCP splitting (see **Section 3.7**) and serve static content **[Chen 2011]**, including the static portions of Web pages that embody search results.

All of these data centers and cluster locations are networked together with Google’s own private network. When a user makes a search query, often the query is first sent over the local ISP to a nearby enter-deep cache, from where the static content is retrieved; while providing the static content to the client, the nearby cache also forwards the query over Google’s private network to one of the mega data centers, from where the personalized search results are retrieved. For a YouTube video, the video itself may come from one of the bring-home caches, whereas portions of the Web page surrounding the video may come from the nearby enter-deep cache, and the advertisements surrounding the video come from the data centers. In summary, except for the local ISPs, the Google cloud services are largely provided by a network infrastructure that is independent of the public Internet.

host is instructed to retrieve a specific video (identified by a URL), the CDN must intercept the request so that it can (1) determine a suitable CDN server cluster for that client at that time, and (2) redirect the client’s request to a server in that cluster. We’ll shortly discuss how a CDN can determine a suitable cluster. But first let’s examine the mechanics behind intercepting and redirecting a request.

Most CDNs take advantage of DNS to intercept and redirect requests; an interesting discussion of such a use of the DNS is **[Vixie 2009]**. Let’s consider a simple example to illustrate how the DNS is typically involved. Suppose a content provider, NetCinema, employs the third-party CDN company, KingCDN, to distribute its videos to its customers. On the NetCinema Web pages, each of its videos is assigned a URL that includes the string “video” and a unique identifier for the video itself; for example, Transformers 7 might be assigned **http://video.netcinema.com/6Y7B23V**. Six steps then occur, as shown in **Figure 2.25**:

1. The user visits the Web page at NetCinema.
2. When the user clicks on the link **http://video.netcinema.com/6Y7B23V**, the user’s host sends a DNS query for **video.netcinema.com**.

3. The user's Local DNS Server (LDNS) relays the DNS query to an authoritative DNS server for NetCinema, which observes the string "video" in the hostname **video.netcinema.com**. To "hand over" the DNS query to KingCDN, instead of returning an IP address, the NetCinema authoritative DNS server returns to the LDNS a hostname in the KingCDN's domain, for example, a1105.kingcdn.com.
4. From this point on, the DNS query enters into KingCDN's private DNS infrastructure. The user's LDNS then sends a second query, now for a1105.kingcdn.com, and KingCDN's DNS system eventually returns the IP addresses of a KingCDN content server to the LDNS. It is thus here, within the KingCDN's DNS system, that the CDN server from which the client will receive its content is specified.

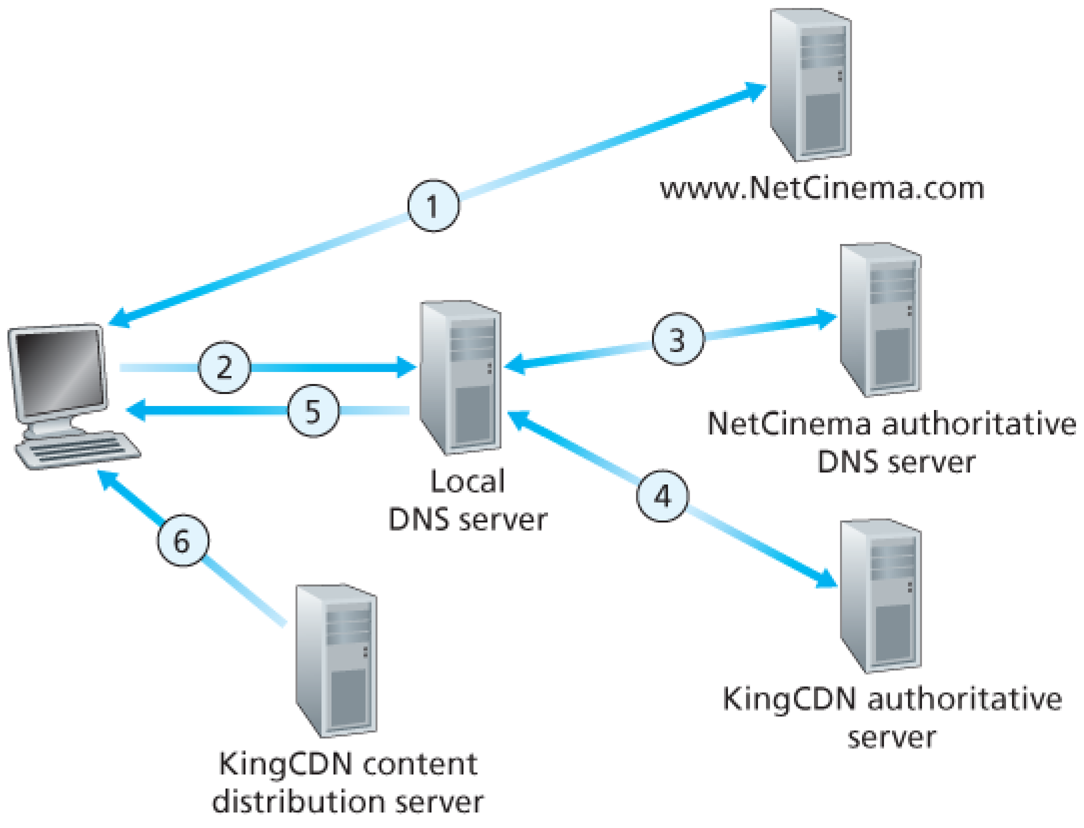

www.NetCinema.com
1
2
5
3
NetCinema authoritative DNS server
Local DNS server
4
6
KingCDN authoritative server
KingCDN content distribution server

Figure 2.25 DNS redirects a user's request to a CDN server

5. The LDNS forwards the IP address of the content-serving CDN node to the user's host.
6. Once the client receives the IP address for a KingCDN content server, it establishes a direct TCP connection with the server at that IP address and issues an HTTP GET request for the video. If DASH is used, the server will first send to the client a manifest file with a list of URLs, one for each version of the video, and the client will dynamically select chunks from the different versions.

Cluster Selection Strategies

At the core of any CDN deployment is a **cluster selection strategy**, that is, a mechanism for dynamically directing clients to a server cluster or a data center within the CDN. As we just saw, the

CDN learns the IP address of the client's LDNS server via the client's DNS lookup. After learning this IP address, the CDN needs to select an appropriate cluster based on this IP address. CDNs generally employ proprietary cluster selection strategies. We now briefly survey a few approaches, each of which has its own advantages and disadvantages.

One simple strategy is to assign the client to the cluster that is **geographically closest**. Using commercial geo-location databases (such as Quova **[Quova 2016]** and Max-Mind **[MaxMind 2016]**), each LDNS IP address is mapped to a geographic location. When a DNS request is received from a particular LDNS, the CDN chooses the geographically closest cluster, that is, the cluster that is the fewest kilometers from the LDNS "as the bird flies." Such a solution can work reasonably well for a large fraction of the clients **[Agarwal 2009]**. However, for some clients, the solution may perform poorly, since the geographically closest cluster may not be the closest cluster in terms of the length or number of hops of the network path. Furthermore, a problem inherent with all DNS-based approaches is that some end-users are configured to use remotely located LDNSs **[Shaikh 2001**; Mao 2002], in which case the LDNS location may be far from the client's location. Moreover, this simple strategy ignores the variation in delay and available bandwidth over time of Internet paths, always assigning the same cluster to a particular client.

In order to determine the best cluster for a client based on the *current* traffic conditions, CDNs can instead perform periodic **real-time measurements** of delay and loss performance between their clusters and clients. For instance, a CDN can have each of its clusters periodically send probes (for example, ping messages or DNS queries) to all of the LDNSs around the world. One drawback of this approach is that many LDNSs are configured to not respond to such probes.

2.6.4 Case Studies: Netflix, YouTube, and Kankan

We conclude our discussion of streaming stored video by taking a look at three highly successful large-scale deployments: Netflix, YouTube, and Kankan. We'll see that each of these systems take a very different approach, yet employ many of the underlying principles discussed in this section.

Netflix

Generating 37% of the downstream traffic in residential ISPs in North America in 2015, Netflix has become the leading service provider for online movies and TV series in the United States **[Sandvine 2015]**. As we discuss below, Netflix video distribution has two major components: the Amazon cloud and its own private CDN infrastructure.

Netflix has a Web site that handles numerous functions, including user registration and login, billing, movie catalogue for browsing and searching, and a movie recommendation system. As shown in **Figure**

2.26, this Web site (and its associated backend databases) run entirely on Amazon servers in the Amazon cloud. Additionally, the Amazon cloud handles the following critical functions:

- **Content ingestion.** Before Netflix can distribute a movie to its customers, it must first ingest and process the movie. Netflix receives studio master versions of movies and uploads them to hosts in the Amazon cloud.
- **Content processing.** The machines in the Amazon cloud create many different formats for each movie, suitable for a diverse array of client video players running on desktop computers, smartphones, and game consoles connected to televisions. A different version is created for each of these formats and at multiple bit rates, allowing for adaptive streaming over HTTP using DASH.
- **Uploading versions to its CDN.** Once all of the versions of a movie have been created, the hosts in the Amazon cloud upload the versions to its CDN.

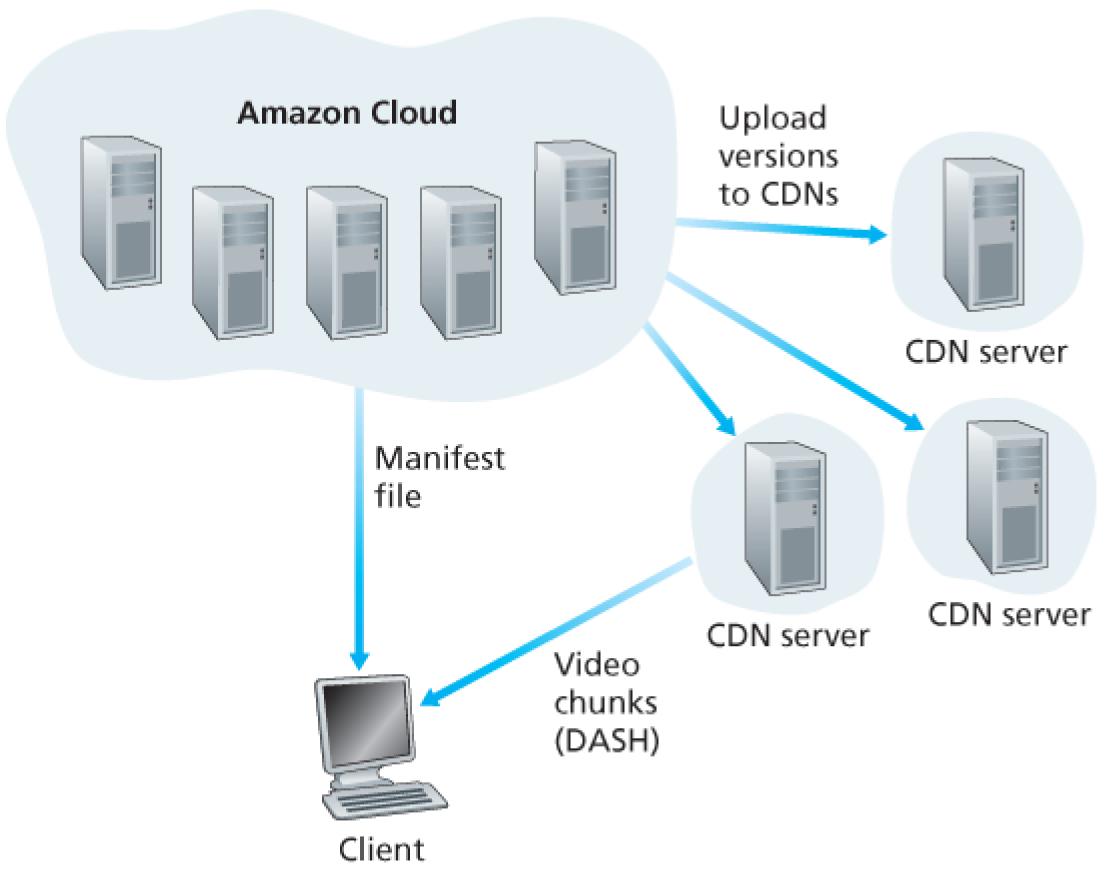


Figure 2.26 Netflix video streaming platform

When Netflix first rolled out its video streaming service in 2007, it employed three third-party CDN companies to distribute its video content. Netflix has since created its own private CDN, from which it now streams all of its videos. (Netflix still uses Akamai to distribute its Web pages, however.) To create its own CDN, Netflix has installed server racks both in IXPs and within residential ISPs themselves. Netflix currently has server racks in over 50 IXP locations; see **[Netflix Open Connect 2016]** for a current list of IXPs housing Netflix racks. There are also hundreds of ISP locations housing Netflix racks; also see **[Netflix Open Connect 2016]**, where Netflix provides to potential ISP partners instructions about installing a (free) Netflix rack for their networks. Each server in the rack has several 10 Gbps

Ethernet ports and over 100 terabytes of storage. The number of servers in a rack varies: IXP installations often have tens of servers and contain the entire Netflix streaming video library, including multiple versions of the videos to support DASH; local IXPs may only have one server and contain only the most popular videos. Netflix does not use pull-caching (**Section 2.2.5**) to populate its CDN servers in the IXPs and ISPs. Instead, Netflix distributes by pushing the videos to its CDN servers during off-peak hours. For those locations that cannot hold the entire library, Netflix pushes only the most popular videos, which are determined on a day-to-day basis. The Netflix CDN design is described in some detail in the YouTube videos **[Netflix Video 1]** and **[Netflix Video 2]**.

Having described the components of the Netflix architecture, let's take a closer look at the interaction between the client and the various servers that are involved in movie delivery. As indicated earlier, the Web pages for browsing the Netflix video library are served from servers in the Amazon cloud. When a user selects a movie to play, the Netflix software, running in the Amazon cloud, first determines which of its CDN servers have copies of the movie. Among the servers that have the movie, the software then determines the "best" server for that client request. If the client is using a residential ISP that has a Netflix CDN server rack installed in that ISP, and this rack has a copy of the requested movie, then a server in this rack is typically selected. If not, a server at a nearby IXP is typically selected.

Once Netflix determines the CDN server that is to deliver the content, it sends the client the IP address of the specific server as well as a manifest file, which has the URLs for the different versions of the requested movie. The client and that CDN server then directly interact using a proprietary version of DASH. Specifically, as described in **Section 2.6.2**, the client uses the byte-range header in HTTP GET request messages, to request chunks from the different versions of the movie. Netflix uses chunks that are approximately four-seconds long **[Adhikari 2012]**. While the chunks are being downloaded, the client measures the received throughput and runs a rate-determination algorithm to determine the quality of the next chunk to request.

Netflix embodies many of the key principles discussed earlier in this section, including adaptive streaming and CDN distribution. However, because Netflix uses its own private CDN, which distributes only video (and not Web pages), Netflix has been able to simplify and tailor its CDN design. In particular, Netflix does not need to employ DNS redirect, as discussed in **Section 2.6.3**, to connect a particular client to a CDN server; instead, the Netflix software (running in the Amazon cloud) directly tells the client to use a particular CDN server. Furthermore, the Netflix CDN uses push caching rather than pull caching (**Section 2.2.5**): content is pushed into the servers at scheduled times at off-peak hours, rather than dynamically during cache misses.

YouTube

With 300 hours of video uploaded to YouTube every minute and several billion video views per day **[YouTube 2016]**, YouTube is indisputably the world's largest video-sharing site. YouTube began its service in April 2005 and was acquired by Google in November 2006. Although the Google/YouTube design and protocols are proprietary, through several independent measurement efforts we can gain a basic understanding about how YouTube operates **[Zink 2009**; **Torres 2011**; **Adhikari 2011a]**. As with Netflix, YouTube makes extensive use of CDN technology to distribute its videos **[Torres 2011]**. Similar to Netflix, Google uses its own private CDN to distribute YouTube videos, and has installed server clusters in many hundreds of different IXP and ISP locations. From these locations and directly from its huge data centers, Google distributes YouTube videos **[Adhikari 2011a]**. Unlike Netflix, however, Google uses pull caching, as described in **Section 2.2.5**, and DNS redirect, as described in **Section 2.6.3**. Most of the time, Google's cluster-selection strategy directs the client to the cluster for which the RTT between client and cluster is the lowest; however, in order to balance the load across clusters, sometimes the client is directed (via DNS) to a more distant cluster **[Torres 2011]**.

YouTube employs HTTP streaming, often making a small number of different versions available for a video, each with a different bit rate and corresponding quality level. YouTube does not employ adaptive streaming (such as DASH), but instead requires the user to manually select a version. In order to save bandwidth and server resources that would be wasted by repositioning or early termination, YouTube uses the HTTP byte range request to limit the flow of transmitted data after a target amount of video is prefetched.

Several million videos are uploaded to YouTube every day. Not only are YouTube videos streamed from server to client over HTTP, but YouTube uploaders also upload their videos from client to server over HTTP. YouTube processes each video it receives, converting it to a YouTube video format and creating multiple versions at different bit rates. This processing takes place entirely within Google data centers. (See the case study on Google's network infrastructure in **Section 2.6.3**.)

Kankan

We just saw that dedicated servers, operated by private CDNs, stream Netflix and YouTube videos to clients. Netflix and YouTube have to pay not only for the server hardware but also for the bandwidth the servers use to distribute the videos. Given the scale of these services and the amount of bandwidth they are consuming, such a CDN deployment can be costly.

We conclude this section by describing an entirely different approach for providing video on demand over the Internet at a large scale—one that allows the service provider to significantly reduce its infrastructure and bandwidth costs. As you might suspect, this approach uses P2P delivery instead of (or along with) client-server delivery. Since 2011, Kankan (owned and operated by Xunlei) has been deploying P2P video delivery with great success, with tens of millions of users every month **[Zhang 2015]**.

At a high level, P2P video streaming is very similar to BitTorrent file downloading. When a peer wants to see a video, it contacts a tracker to discover other peers in the system that have a copy of that video. This requesting peer then requests chunks of the video in parallel from the other peers that have the video. Different from downloading with BitTorrent, however, requests are preferentially made for chunks that are to be played back in the near future in order to ensure continuous playback **[Dhungel 2012]**.

Recently, Kankan has migrated to a hybrid CDN-P2P streaming system **[Zhang 2015]**. Specifically, Kankan now deploys a few hundred servers within China and pushes video content to these servers. This Kankan CDN plays a major role in the start-up stage of video streaming. In most cases, the client requests the beginning of the content from CDN servers, and in parallel requests content from peers. When the total P2P traffic is sufficient for video playback, the client will cease streaming from the CDN and only stream from peers. But if the P2P streaming traffic becomes insufficient, the client will restart CDN connections and return to the mode of hybrid CDN-P2P streaming. In this manner, Kankan can ensure short initial start-up delays while minimally relying on costly infrastructure servers and bandwidth.

2.7 Socket Programming: Creating Network Applications

Now that we've looked at a number of important network applications, let's explore how network application programs are actually created. Recall from **Section 2.1** that a typical network application consists of a pair of programs—a client program and a server program—residing in two different end systems. When these two programs are executed, a client process and a server process are created, and these processes communicate with each other by reading from, and writing to, sockets. When creating a network application, the developer's main task is therefore to write the code for both the client and server programs.

There are two types of network applications. One type is an implementation whose operation is specified in a protocol standard, such as an RFC or some other standards document; such an application is sometimes referred to as "open," since the rules specifying its operation are known to all. For such an implementation, the client and server programs must conform to the rules dictated by the RFC. For example, the client program could be an implementation of the client side of the HTTP protocol, described in **Section 2.2** and precisely defined in RFC 2616; similarly, the server program could be an implementation of the HTTP server protocol, also precisely defined in RFC 2616. If one developer writes code for the client program and another developer writes code for the server program, and both developers carefully follow the rules of the RFC, then the two programs will be able to interoperate. Indeed, many of today's network applications involve communication between client and server programs that have been created by independent developers—for example, a Google Chrome browser communicating with an Apache Web server, or a BitTorrent client communicating with BitTorrent tracker.

The other type of network application is a proprietary network application. In this case the client and server programs employ an application-layer protocol that has *not* been openly published in an RFC or elsewhere. A single developer (or development team) creates both the client and server programs, and the developer has complete control over what goes in the code. But because the code does not implement an open protocol, other independent developers will not be able to develop code that interoperates with the application.

In this section, we'll examine the key issues in developing a client-server application, and we'll "get our hands dirty" by looking at code that implements a very simple client-server application. During the development phase, one of the first decisions the developer must make is whether the application is to run over TCP or over UDP. Recall that TCP is connection oriented and provides a reliable byte-stream channel through which data flows between two end systems. UDP is connectionless and sends independent packets of data from one end system to the other, without any guarantees about delivery.

Recall also that when a client or server program implements a protocol defined by an RFC, it should use the well-known port number associated with the protocol; conversely, when developing a proprietary application, the developer must be careful to avoid using such well-known port numbers. (Port numbers were briefly discussed in **Section 2.1**. They are covered in more detail in **Chapter 3**.)

We introduce UDP and TCP socket programming by way of a simple UDP application and a simple TCP application. We present the simple UDP and TCP applications in Python 3. We could have written the code in Java, C, or C++, but we chose Python mostly because Python clearly exposes the key socket concepts. With Python there are fewer lines of code, and each line can be explained to the novice programmer without difficulty. But there's no need to be frightened if you are not familiar with Python. You should be able to easily follow the code if you have experience programming in Java, C, or C++.

If you are interested in client-server programming with Java, you are encouraged to see the Companion Website for this textbook; in fact, you can find there all the examples in this section (and associated labs) in Java. For readers who are interested in client-server programming in C, there are several good references available **[Donahoo 2001**; **Stevens 1997**; **Frost 1994**; Kurose 1996]; our Python examples below have a similar look and feel to C.

2.7.1 Socket Programming with UDP

In this subsection, we'll write simple client-server programs that use UDP; in the following section, we'll write similar programs that use TCP.

Recall from **Section 2.1** that processes running on different machines communicate with each other by sending messages into sockets. We said that each process is analogous to a house and the process's socket is analogous to a door. The application resides on one side of the door in the house; the transport-layer protocol resides on the other side of the door in the outside world. The application developer has control of everything on the application-layer side of the socket; however, it has little control of the transport-layer side.

Now let's take a closer look at the interaction between two communicating processes that use UDP sockets. Before the sending process can push a packet of data out the socket door, when using UDP, it must first attach a destination address to the packet. After the packet passes through the sender's socket, the Internet will use this destination address to route the packet through the Internet to the socket in the receiving process. When the packet arrives at the receiving socket, the receiving process will retrieve the packet through the socket, and then inspect the packet's contents and take appropriate action.

So you may be now wondering, what goes into the destination address that is attached to the packet?

As you might expect, the destination host's IP address is part of the destination address. By including the destination IP address in the packet, the routers in the Internet will be able to route the packet through the Internet to the destination host. But because a host may be running many network application processes, each with one or more sockets, it is also necessary to identify the particular socket in the destination host. When a socket is created, an identifier, called a **port number**, is assigned to it. So, as you might expect, the packet's destination address also includes the socket's port number. In summary, the sending process attaches to the packet a destination address, which consists of the destination host's IP address and the destination socket's port number. Moreover, as we shall soon see, the sender's source address—consisting of the IP address of the source host and the port number of the source socket—are also attached to the packet. However, attaching the source address to the packet is typically *not* done by the UDP application code; instead it is automatically done by the underlying operating system.

We'll use the following simple client-server application to demonstrate socket programming for both UDP and TCP:

1. The client reads a line of characters (data) from its keyboard and sends the data to the server.
2. The server receives the data and converts the characters to uppercase.
3. The server sends the modified data to the client.
4. The client receives the modified data and displays the line on its screen.

Figure 2.27 highlights the main socket-related activity of the client and server that communicate over the UDP transport service.

Now let's get our hands dirty and take a look at the client-server program pair for a UDP implementation of this simple application. We also provide a detailed, line-by-line analysis after each program. We'll begin with the UDP client, which will send a simple application-level message to the server. In order for

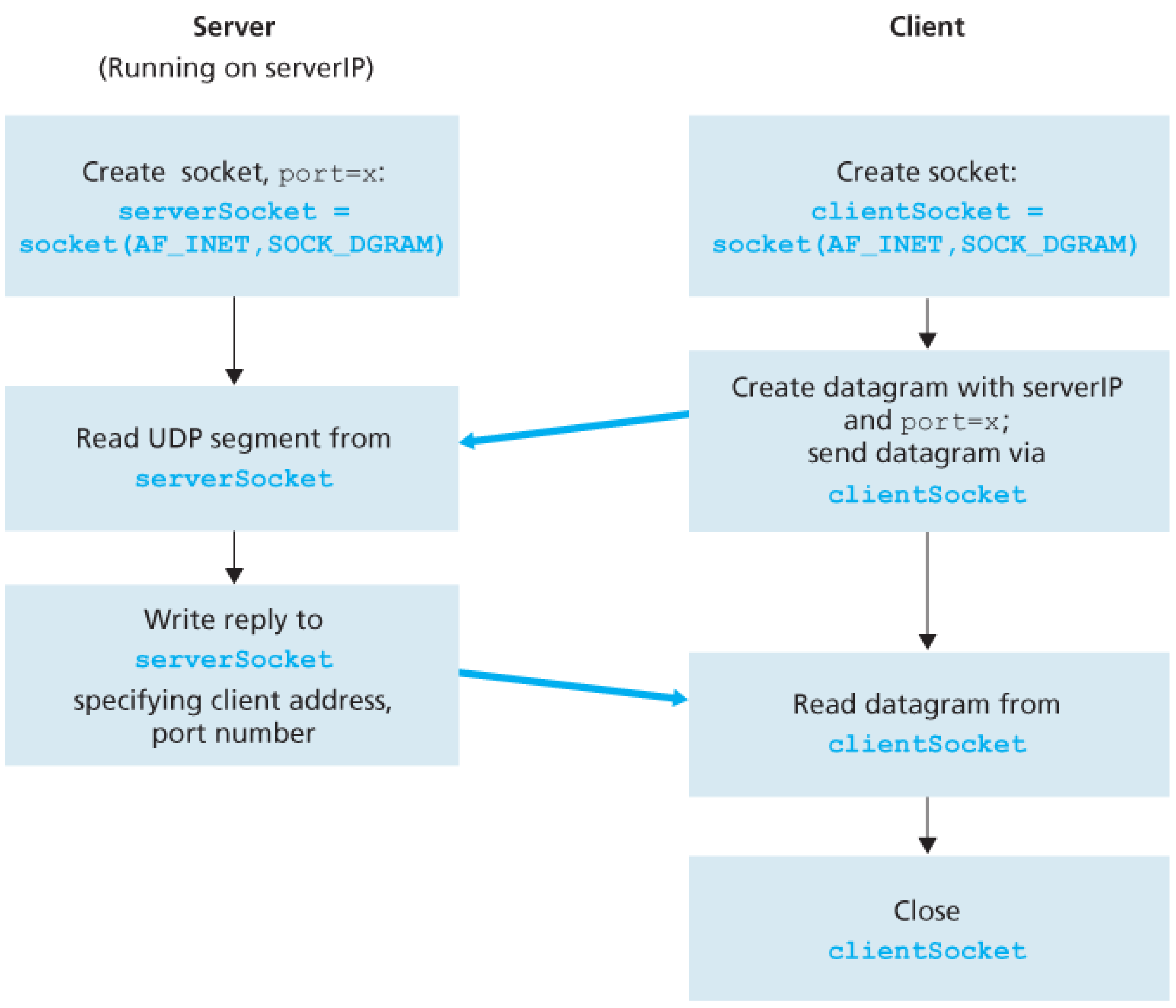


Figure 2.27 The client-server application using UDP

the server to be able to receive and reply to the client's message, it must be ready and running—that is, it must be running as a process before the client sends its message.

The client program is called UDPClient.py, and the server program is called UDPServer.py. In order to emphasize the key issues, we intentionally provide code that is minimal. "Good code" would certainly have a few more auxiliary lines, in particular for handling error cases. For this application, we have arbitrarily chosen 12000 for the server port number.

UDPClient.py

Here is the code for the client side of the application:

```
from socket import *
serverName = 'hostname'
serverPort = 12000
```

```
clientSocket = socket(AF_INET, SOCK_DGRAM)
message = raw_input('Input lowercase sentence:')
clientSocket.sendto(message.encode(),(serverName, serverPort))
modifiedMessage, serverAddress = clientSocket.recvfrom(2048)
print(modifiedMessage.decode())
clientSocket.close()
```

Now let's take a look at the various lines of code in UDPClient.py.

```
from socket import *
```

The `socket` module forms the basis of all network communications in Python. By including this line, we will be able to create sockets within our program.

```
serverName = 'hostname'
serverPort = 12000
```

The first line sets the variable `serverName` to the string 'hostname'. Here, we provide a string containing either the IP address of the server (e.g., "128.138.32.126") or the hostname of the server (e.g., "cis.poly.edu"). If we use the hostname, then a DNS lookup will automatically be performed to get the IP address.) The second line sets the integer variable `serverPort` to 12000.

```
clientSocket = socket(AF_INET, SOCK_DGRAM)
```

This line creates the client's socket, called `clientSocket`. The first parameter indicates the address family; in particular, `AF_INET` indicates that the underlying network is using IPv4. (Do not worry about this now—we will discuss IPv4 in **Chapter 4**.) The second parameter indicates that the socket is of type `SOCK_DGRAM`, which means it is a UDP socket (rather than a TCP socket). Note that we are not specifying the port number of the client socket when we create it; we are instead letting the operating system do this for us. Now that the client process's door has been created, we will want to create a message to send through the door.

```
message = raw_input('Input lowercase sentence:')
```

`raw_input()` is a built-in function in Python. When this command is executed, the user at the client is prompted with the words “Input lowercase sentence:” The user then uses her keyboard to input a line, which is put into the variable `message`. Now that we have a socket and a message, we will want to send the message through the socket to the destination host.

```
clientSocket.sendto(message.encode(),(serverName, serverPort))
```

In the above line, we first convert the message from string type to byte type, as we need to send bytes into a socket; this is done with the `encode()` method. The method `sendto()` attaches the destination address (`serverName, serverPort`) to the message and sends the resulting packet into the process’s socket, `clientSocket`. (As mentioned earlier, the source address is also attached to the packet, although this is done automatically rather than explicitly by the code.) Sending a client-to-server message via a UDP socket is that simple! After sending the packet, the client waits to receive data from the server.

```
modifiedMessage, serverAddress = clientSocket.recvfrom(2048)
```

With the above line, when a packet arrives from the Internet at the client’s socket, the packet’s data is put into the variable `modifiedMessage` and the packet’s source address is put into the variable `serverAddress`. The variable `serverAddress` contains both the server’s IP address and the server’s port number. The program UDPClient doesn’t actually need this server address information, since it already knows the server address from the outset; but this line of Python provides the server address nevertheless. The method `recvfrom` also takes the buffer size 2048 as input. (This buffer size works for most purposes.)

```
print(modifiedMessage.decode())
```

This line prints out modifiedMessage on the user’s display, after converting the message from bytes to string. It should be the original line that the user typed, but now capitalized.

```
clientSocket.close()
```

This line closes the socket. The process then terminates.

UDPServer.py

Let’s now take a look at the server side of the application:

```
from socket import *
serverPort = 12000
serverSocket = socket(AF_INET, SOCK_DGRAM)
serverSocket.bind((’’, serverPort))
print(”The server is ready to receive”)
while True:
    message, clientAddress = serverSocket.recvfrom(2048)
    modifiedMessage = message.decode().upper()
    serverSocket.sendto(modifiedMessage.encode(), clientAddress)
```

Note that the beginning of UDPServer is similar to UDPClient. It also imports the socket module, also sets the integer variable `serverPort` to 12000, and also creates a socket of type `SOCK_DGRAM` (a UDP socket). The first line of code that is significantly different from UDPClient is:

```
serverSocket.bind((’’, serverPort))
```

The above line binds (that is, assigns) the port number 12000 to the server’s socket. Thus in UDPServer, the code (written by the application developer) is explicitly assigning a port number to the socket. In this manner, when anyone sends a packet to port 12000 at the IP address of the server, that packet will be directed to this socket. UDPServer then enters a while loop; the while loop will allow UDPServer to receive and process packets from clients indefinitely. In the while loop, UDPServer waits for a packet to arrive.

```
message, clientAddress = serverSocket.recvfrom(2048)
```

This line of code is similar to what we saw in UDPClient. When a packet arrives at the server’s socket, the packet’s data is put into the variable `message` and the packet’s source address is put into the variable `clientAddress`. The variable clientAddress contains both the client’s IP address and the client’s port number. Here, UDPServer *will* make use of this address information, as it provides a return address, similar to the return address with ordinary postal mail. With this source address information, the server now knows to where it should direct its reply.

```
modifiedMessage = message.decode().upper()
```

This line is the heart of our simple application. It takes the line sent by the client and, after converting the message to a string, uses the method `upper()` to capitalize it.

```
serverSocket.sendto(modifiedMessage.encode(), clientAddress)
```

This last line attaches the client's address (IP address and port number) to the capitalized message (after converting the string to bytes), and sends the resulting packet into the server's socket. (As mentioned earlier, the server address is also attached to the packet, although this is done automatically rather than explicitly by the code.) The Internet will then deliver the packet to this client address. After the server sends the packet, it remains in the while loop, waiting for another UDP packet to arrive (from any client running on any host).

To test the pair of programs, you run UDPClient.py on one host and UDPServer.py on another host. Be sure to include the proper hostname or IP address of the server in UDPClient.py. Next, you execute UDPServer.py, the compiled server program, in the server host. This creates a process in the server that idles until it is contacted by some client. Then you execute UDPClient.py, the compiled client program, in the client. This creates a process in the client. Finally, to use the application at the client, you type a sentence followed by a carriage return.

To develop your own UDP client-server application, you can begin by slightly modifying the client or server programs. For example, instead of converting all the letters to uppercase, the server could count the number of times the letter *s* appears and return this number. Or you can modify the client so that after receiving a capitalized sentence, the user can continue to send more sentences to the server.

2.7.2 Socket Programming with TCP

Unlike UDP, TCP is a connection-oriented protocol. This means that before the client and server can start to send data to each other, they first need to handshake and establish a TCP connection. One end of the TCP connection is attached to the client socket and the other end is attached to a server socket. When creating the TCP connection, we associate with it the client socket address (IP address and port number) and the server socket address (IP address and port number). With the TCP connection established, when one side wants to send data to the other side, it just drops the data into the TCP connection via its socket. This is different from UDP, for which the server must attach a destination address to the packet before dropping it into the socket.

Now let's take a closer look at the interaction of client and server programs in TCP. The client has the job of initiating contact with the server. In order for the server to be able to react to the client's initial contact, the server has to be ready. This implies two things. First, as in the case of UDP, the TCP server must be running as a process before the client attempts to initiate contact. Second, the server program must have a special door—more precisely, a special socket—that welcomes some initial contact from a client process running on an arbitrary host. Using our house/door analogy for a process/socket, we will sometimes refer to the client's initial contact as "knocking on the welcoming door."

With the server process running, the client process can initiate a TCP connection to the server. This is done in the client program by creating a TCP socket. When the client creates its TCP socket, it specifies the address of the welcoming socket in the server, namely, the IP address of the server host and the port number of the socket. After creating its socket, the client initiates a three-way handshake and establishes a TCP connection with the server. The three-way handshake, which takes place within the transport layer, is completely invisible to the client and server programs.

During the three-way handshake, the client process knocks on the welcoming door of the server process. When the server "hears" the knocking, it creates a new door—more precisely, a *new* socket that is dedicated to that particular client. In our example below, the welcoming door is a TCP socket object that we call `serverSocket`; the newly created socket dedicated to the client making the connection is called `connectionSocket`. Students who are encountering TCP sockets for the first time sometimes confuse the welcoming socket (which is the initial point of contact for all clients wanting to communicate with the server), and each newly created server-side connection socket that is subsequently created for communicating with each client.

From the application's perspective, the client's socket and the server's connection socket are directly connected by a pipe. As shown in **Figure 2.28**, the client process can send arbitrary bytes into its socket, and TCP guarantees that the server process will receive (through the connection socket) each byte in the order sent. TCP thus provides a reliable service between the client and server processes. Furthermore, just as people can go in and out the same door, the client process not only sends bytes into but also receives bytes from its socket; similarly, the server process not only receives bytes from but also sends bytes into its connection socket.

We use the same simple client-server application to demonstrate socket programming with TCP: The client sends one line of data to the server, the server capitalizes the line and sends it back to the client. **Figure 2.29** highlights the main socket-related activity of the client and server that communicate over the TCP transport service.

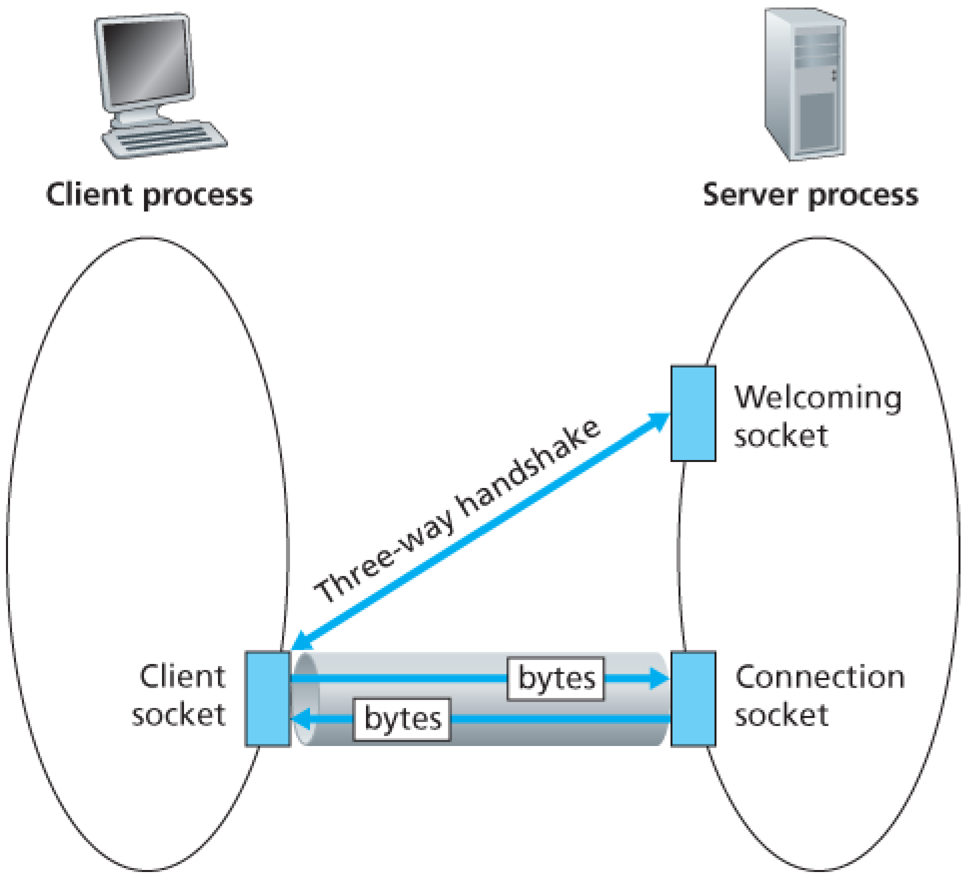


Figure 2.28 ***The*** `TCPServer` **process has two sockets**

TCPClient.py

Here is the code for the client side of the application:

```
from socket import *
serverName = 'servername'
serverPort = 12000
clientSocket = socket(AF_INET, SOCK_STREAM)
clientSocket.connect((serverName, serverPort))
sentence = raw_input('Input lowercase sentence:')
clientSocket.send(sentence.encode())
modifiedSentence = clientSocket.recv(1024)
print('From Server: ', modifiedSentence.decode())
clientSocket.close()
```

Let's now take a look at the various lines in the code that differ significantly from the UDP implementation. The first such line is the creation of the client socket.

```
clientSocket = socket(AF_INET, SOCK_STREAM)
```

This line creates the client's socket, called `clientSocket`. The first parameter again indicates that the underlying network is using IPv4. The second parameter

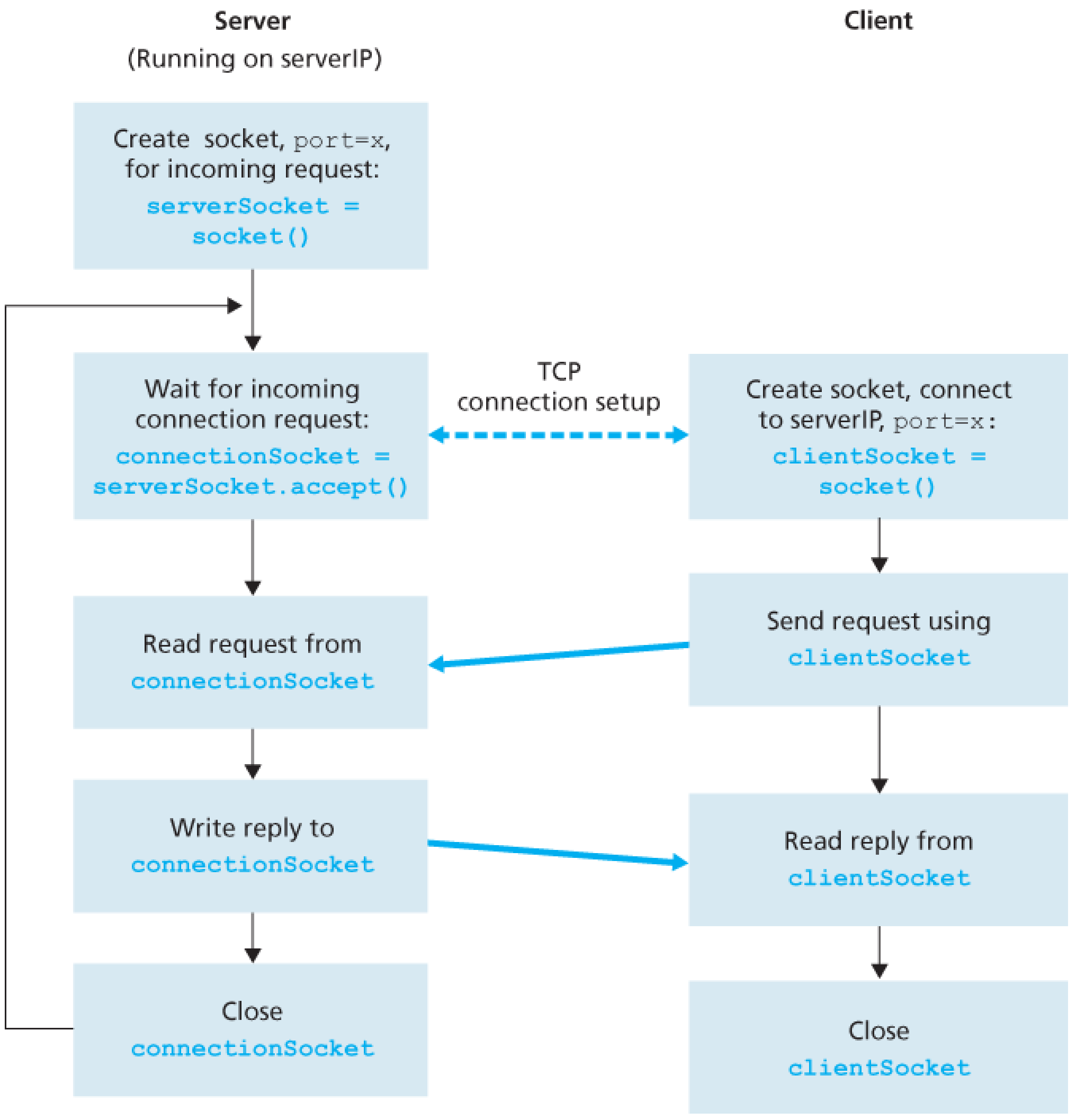

Server
(Running on serverIP)
Client
Create socket, port=x, for incoming request:
serverSocket = socket()
Wait for incoming connection request:
connectionSocket = serverSocket.accept()
TCP connection setup
Create socket, connect to serverIP, port=x:
clientSocket = socket()
Read request from connectionSocket
Send request using clientSocket
Write reply to connectionSocket
Read reply from clientSocket
Close connectionSocket
Close clientSocket

Figure 2.29 The client-server application using TCP

indicates that the socket is of type `SOCK_STREAM`, which means it is a TCP socket (rather than a UDP socket). Note that we are again not specifying the port number of the client socket when we create it; we are instead letting the operating system do this for us. Now the next line of code is very different from what we saw in UDPClient:

```
clientSocket.connect((serverName, serverPort))
```

Recall that before the client can send data to the server (or vice versa) using a TCP socket, a TCP connection must first be established between the client and server. The above line initiates the TCP connection between the client and server. The parameter of the `connect()` method is the address of the server side of the connection. After this line of code is executed, the three-way handshake is performed and a TCP connection is established between the client and server.

```
sentence = raw_input('Input lowercase sentence:')
```

As with UDPClient, the above obtains a sentence from the user. The string `sentence` continues to gather characters until the user ends the line by typing a carriage return. The next line of code is also very different from UDPClient:

```
clientSocket.send(sentence.encode())
```

The above line sends the `sentence` through the client's socket and into the TCP connection. Note that the program does *not* explicitly create a packet and attach the destination address to the packet, as was the case with UDP sockets. Instead the client program simply drops the bytes in the string `sentence` into the TCP connection. The client then waits to receive bytes from the server.

```
modifiedSentence = clientSocket.recv(2048)
```

When characters arrive from the server, they get placed into the string `modifiedSentence`. Characters continue to accumulate in `modifiedSentence` until the line ends with a carriage return character. After printing the capitalized sentence, we close the client's socket:

```
clientSocket.close()
```

This last line closes the socket and, hence, closes the TCP connection between the client and the server. It causes TCP in the client to send a TCP message to TCP in the server (see **Section 3.5**).

TCPServer.py

Now let’s take a look at the server program.

```
from socket import *
serverPort = 12000
serverSocket = socket(AF_INET, SOCK_STREAM)
serverSocket.bind((’’, serverPort))
serverSocket.listen(1)
print(’The server is ready to receive’)
while True:
    connectionSocket, addr = serverSocket.accept()
    sentence = connectionSocket.recv(1024).decode()
    capitalizedSentence = sentence.upper()
    connectionSocket.send(capitalizedSentence.encode())
    connectionSocket.close()
```

Let’s now take a look at the lines that differ significantly from UDPServer and TCPClient. As with TCPClient, the server creates a TCP socket with:

```
serverSocket=socket(AF_INET, SOCK_STREAM)
```

Similar to UDPServer, we associate the server port number, `serverPort`, with this socket:

```
serverSocket.bind((’’, serverPort))
```

But with TCP, `serverSocket` will be our welcoming socket. After establishing this welcoming door, we will wait and listen for some client to knock on the door:

```
serverSocket.listen(1)
```

This line has the server listen for TCP connection requests from the client. The parameter specifies the maximum number of queued connections (at least 1).

```
connectionSocket, addr = serverSocket.accept()
```

When a client knocks on this door, the program invokes the `accept()` method for serverSocket, which creates a new socket in the server, called `connectionSocket`, dedicated to this particular client. The client and server then complete the handshaking, creating a TCP connection between the client's `clientSocket` and the server's `connectionSocket`. With the TCP connection established, the client and server can now send bytes to each other over the connection. With TCP, all bytes sent from one side not are not only guaranteed to arrive at the other side but also guaranteed arrive in order.

```
connectionSocket.close()
```

In this program, after sending the modified sentence to the client, we close the connection socket. But since `serverSocket` remains open, another client can now knock on the door and send the server a sentence to modify.

This completes our discussion of socket programming in TCP. You are encouraged to run the two programs in two separate hosts, and also to modify them to achieve slightly different goals. You should compare the UDP program pair with the TCP program pair and see how they differ. You should also do many of the socket programming assignments described at the ends of **Chapter 2**, **4**, and **9**. Finally, we hope someday, after mastering these and more advanced socket programs, you will write your own popular network application, become very rich and famous, and remember the authors of this textbook!

2.8 Summary

In this chapter, we've studied the conceptual and the implementation aspects of network applications. We've learned about the ubiquitous client-server architecture adopted by many Internet applications and seen its use in the HTTP, SMTP, POP3, and DNS protocols. We've studied these important application-level protocols, and their corresponding associated applications (the Web, file transfer, e-mail, and DNS) in some detail. We've learned about the P2P architecture and how it is used in many applications. We've also learned about streaming video, and how modern video distribution systems leverage CDNs. We've examined how the socket API can be used to build network applications. We've walked through the use of sockets for connection-oriented (TCP) and connectionless (UDP) end-to-end transport services. The first step in our journey down the layered network architecture is now complete!

At the very beginning of this book, in **Section 1.1**, we gave a rather vague, bare-bones definition of a protocol: "the format and the order of messages exchanged between two or more communicating entities, as well as the actions taken on the transmission and/or receipt of a message or other event." The material in this chapter, and in particular our detailed study of the HTTP, SMTP, POP3, and DNS protocols, has now added considerable substance to this definition. Protocols are a key concept in networking; our study of application protocols has now given us the opportunity to develop a more intuitive feel for what protocols are all about.

In **Section 2.1**, we described the service models that TCP and UDP offer to applications that invoke them. We took an even closer look at these service models when we developed simple applications that run over TCP and UDP in **Section 2.7**. However, we have said little about how TCP and UDP provide these service models. For example, we know that TCP provides a reliable data service, but we haven't said yet how it does so. In the next chapter we'll take a careful look at not only the *what*, but also the *how* and *why* of transport protocols.

Equipped with knowledge about Internet application structure and application-level protocols, we're now ready to head further down the protocol stack and examine the transport layer in **Chapter 3**.