

CONSTELLATION CODERS  
PRESENTS

# STELLER ATLAS

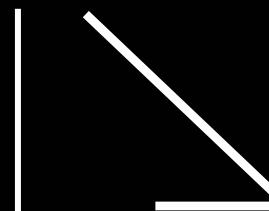


**YOUR ALL-IN-ONE COMMUNITY  
& UTILITY HUB FOR THE  
COSMOS.**

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# THE PROBLEM: A FRAGMENTED UNIVERSE

TODAY'S SPACE ENTHUSIAST IS FORCED  
TO USE A DOZEN SCATTERED TOOLS.  
THE JOURNEY FROM CURIOSITY TO  
HOBBY IS BROKEN.



1. WHERE DO I LOOK FOR RESOURCES?
2. WHAT ARE THE CURRENT UPDATES?
3. WHO DO I ASK AND BELIEVE?
4. HOW DO I START STARGAZING?
5. HOW DO I CONNECT WITH THE SPACE COMMUNITY?

**WE OBSERVED THAT THERE IS NO SINGLE ECOSYSTEM TO  
GUIDE A USER'S JOURNEY. THIS FRAGMENTATION KILLS  
CURIOSITY**

# THE SOLUTION: A UNIFIED 360° ECOSYSTEM

Pillar 1.

## LEARN HUB

We combined a resource library with powerful utilities, like a Stargazing Forecast and an AI-powered search, sun locator, “how to stargaze” guide all in one ‘Learn’ hub.

Pillar 2.

## INTERACT

A built-in social hub to discuss news, share astrophotography in our gallery, and take community polls. This is what will make our users return.

Pillar 3.

## DISCOVER

A dynamic feed of the latest news and an interactive encyclopedia of every major space mission—past, present, and future.



# THE VALUE LOOP: FROM UTILITY TO COMMUNITY

PRIMARY OBJECTIVE IS TO TURN PASSIVE LEARNING INTO ACTIVE, COMMUNITY-GENERATED CONTENT.

The image displays three screenshots of the Stellar Atlas website, set against a dark background with a starry space theme.

- Top Screenshot:** Shows the homepage with a large banner reading "WELCOME TO THE WORLD OF ASTROPHYSICS". Below it is a sub-banner: "Your one stop platform for entering the world of astrophysics". The navigation bar includes links for HOME, BLOGS, ASTRONOMY, RESOURCES, COMMUNITY, MISSIONS, PRICING, and LOGIN.
- Middle Screenshot:** Shows the "COMMUNITY" page with a header "WELCOME TO THE COMMUNITY". It features a "Join the Conversation" section with a text input field and a "Post" button. Below this are two posts from users @AstroExplorer and @CosmicClara. The navigation bar includes links for HOME, COMMUNITY, POLLS, GALLERY, EVENTS, and RESOURCES.
- Bottom Screenshot:** Shows the "PRICING" page with a header "Unlock the Universe". It encourages users to "Choose the plan that fits your cosmic journey. Access premium features, exclusive content, and stay ahead with the latest space discoveries." Two plans are listed: "Free Explorer" (\$0) and "Premium Astronaut" (\$9.99 per month). The "Premium Astronaut" plan includes "Unlimited access to all missions". The navigation bar includes links for HOME, BLOGS, ASTRONOMY, RESOURCES, COMMUNITY, MISSIONS, PRICING, and LOGIN.

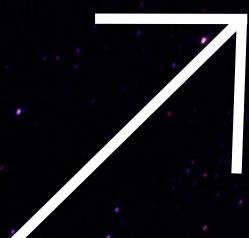
# OUR VISION: FROM PROJECT TO PRODUCT

## OUR BUSINESS MODEL

**FREE TIER:** FULL ACCESS TO THE COMMUNITY HUB & ALL STANDARD LEARNING TOOLS. THIS IS OUR GROWTH ENGINE.

**PRO TIER:** UNLOCKS THE CUSTOMIZABLE "MISSION CONTROL" DASHBOARD—A PERSONAL HUB WITH "MY FORECAST," "MY TRACKED MISSIONS," AND EXCLUSIVE "LEARNING QUESTS."

WE WANT OUR PRODUCT TO BE THE ECOSYSTEM THAT GUIDES A USER FROM A SPARK OF CURIOSITY TO A LIFELONG HOBBY.





THANK YOU!