

CONSTELLATION CODERS
PRESENTS

STELLER ATLAS



**YOUR ALL-IN-ONE COMMUNITY
& UTILITY HUB FOR THE
COSMOS.**

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THE PROBLEM: A FRAGMENTED UNIVERSE

TODAY'S SPACE ENTHUSIAST IS FORCED
TO USE A DOZEN SCATTERED TOOLS.
THE JOURNEY FROM CURIOSITY TO
HOBBY IS BROKEN.



1. WHERE DO I LOOK FOR RESOURCES?
2. WHAT ARE THE CURRENT UPDATES?
3. WHO DO I ASK AND BELIEVE?
4. HOW DO I START STARGAZING?
5. HOW DO I CONNECT WITH THE SPACE COMMUNITY?

**WE OBSERVED THAT THERE IS NO SINGLE ECOSYSTEM TO
GUIDE A USER'S JOURNEY. THIS FRAGMENTATION KILLS
CURIOSITY**

THE SOLUTION: A UNIFIED 360° ECOSYSTEM

Pillar 1.

LEARN HUB

We combined a resource library with powerful utilities, like a Stargazing Forecast and an AI-powered search, sun locator, “how to stargaze” guide all in one ‘Learn’ hub.

Pillar 2.

INTERACT

A built-in social hub to discuss news, share astrophotography in our gallery, and take community polls. This is what will make our users return.

Pillar 3.

DISCOVER

A dynamic feed of the latest news and an interactive encyclopedia of every major space mission—past, present, and future.



THE VALUE LOOP: FROM UTILITY TO COMMUNITY

PRIMARY OBJECTIVE IS TO TURN PASSIVE
LEARNING INTO ACTIVE, COMMUNITY-
GENERATED CONTENT.

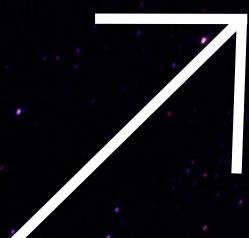
OUR VISION: FROM PROJECT TO PRODUCT

OUR BUSINESS MODEL

FREE TIER: FULL ACCESS TO THE COMMUNITY HUB & ALL STANDARD LEARNING TOOLS. THIS IS OUR GROWTH ENGINE.

PRO TIER: UNLOCKS THE CUSTOMIZABLE "MISSION CONTROL" DASHBOARD—A PERSONAL HUB WITH "MY FORECAST," "MY TRACKED MISSIONS," AND EXCLUSIVE "LEARNING QUESTS."

WE WANT OUR PRODUCT TO BE THE ECOSYSTEM THAT GUIDES A USER FROM A SPARK OF CURIOSITY TO A LIFELONG HOBBY.





THANK YOU!