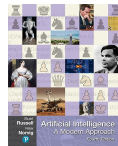


## 8.2: Causal Inference

**Instructor:** Dr. GP Saggese - [gsaggese@umd.edu](mailto:gsaggese@umd.edu)

**References:**

- AIMA (Artificial Intelligence: a Modern Approach)
- Pearl et al., The Book of Why, 2017



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JUDEA PEARL  
WINNER OF THE PULITZER PRIZE  
AND DANA MACKENZIE  
THE  
BOOK OF  
WHY  
THE NEW SCIENCE  
OF CAUSE AND EFFECT

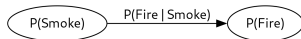
- ***Causal Networks***
  - Variables
  - Type of Variables in Causal AI
  - Paths
  - Back-door Adjustment
  - Front-door Adjustment
  - Do-calculus
  - Intervention and Counterfactuals
  - Randomized Controlled Treatment

# (Non-Causal) Bayesian Networks

- **Bayesian networks** represent a joint distribution function
  - The direction of the arrow represent *conditional dependence* (not causality)
  - $A \rightarrow B$  requires to estimate  $\Pr(A|B)$
- **Many possible Bayesian networks** with same nodes, different edges to explain the same phenomenon



- **Example**

- A Bayesian network with *Fire* and *Smoke*, which are dependent
- $Fire \rightarrow Smoke$ 
  - Need  $\Pr(Fire)$  and  $\Pr(Smoke|Fire)$  to compute  $\Pr(Fire, Smoke)$
- $Smoke \rightarrow Fire$ 
  - Need  $\Pr(Smoke)$  and  $\Pr(Fire|Smoke)$



- **Different Bayesian networks:**
  - Are equivalent and convey the same information
  - Have different difficulties to be estimated
- There is an **asymmetry in nature**
  - Extinguishing fire stops smoke
  - Clearing smoke doesn't affect fire

# Causal (Bayesian) Networks

- **Causal networks are Bayesian networks with only causal edges**
  - Use judgment based on nature instead of just statistics
  - E.g., you need to go from
    - “Are random variables *Smoke* and *Fire* correlated?” to
    - “What causes what, *Smoke* or *Fire*?”
- **"Dependency in nature"** is like assignment in programming
  - E.g., nature assigns *Smoke* based on *Fire*:
    -   $Smoke := f(Fire)$
    -   $Fire := f(Smoke)$
- **Structural equations** describe “assignment mechanism” in causal graphs

$$X_i := f(X_j) \iff X_j \rightarrow X_i$$

# Causal DAG

---

- **Causal DAG**

- *Directed*: Arrows show cause  $\rightarrow$  effect
- *Acyclic*: No feedback loops
  - Causal relationships assume temporal order: cause before effect
  - A cycle implies a variable is both cause and effect of itself

- **Benefits**

- DAGs makes explicit *causal* links
- Support explainable AI models
- Stability in conditional probability estimation
- Reason about interventions and counterfactuals

- **Limitations**

- Requires domain knowledge for structure
- Assumes all relevant variables included (no hidden confounders)

# Causal Edges are Stable

---

- **Causal edges reflect stable relationship**
  - *Mechanistic stability*
    - Causal relationships show system function, not just behavior in one dataset
    - E.g., “*Temperature*  $\rightarrow$  *ice melting rate*” holds true in Alaska and Arizona
  - *Invariance under interventions*
    - If  $X$  causes  $Y$ , intervening on  $X$  affects  $Y$  consistently, despite confounders or context changes
  - *Easier estimation through causal modeling*
    - Identifying causal direction focuses estimation on effect size (e.g., regression of  $Y$  on  $X$  under intervention)
- **Example:** study *Exercise*  $\rightarrow$  *Health*:
  - Correlation may differ in young or elderly populations
  - Causal effect remains stable, as physiological mechanism doesn't change

# Causal DAG: Example

- **Explanatory variables**

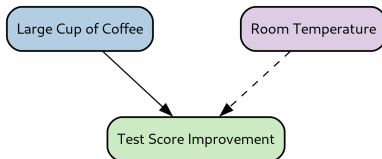
- You can manipulate or observe when changes are applied
- E.g., *"does a large cup of coffee before an exam help with a test?"*

- **Outcome variables**

- Result of the action
- E.g., *"by how much did the score test improve?"*

- **Unobserved variables**

- Not seen or more difficult to account
- E.g., *"temperature of the room makes students sleepy and less alert"*



# Structural Causal Model

- A **Structural Causal Model** (SCM) translates a causal DAG into mathematical equations
  - DAGs show structure (nodes and edges)
  - SCMs use equations to define how variables interact
- **Structure of SCMs**
  - Variables  $X_1, X_2, \dots, X_n$  represent quantities in the system
  - Equations model each variable as a function of its direct causes
  - Formally,  $X_i$  is modeled as:

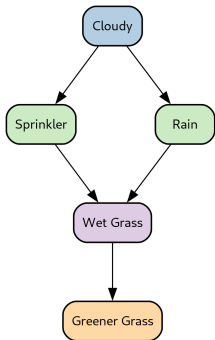
$$X_i = f_i(\text{Parents}(X_i), \varepsilon_i)$$

where:

- $\text{Parents}(X_i)$  are direct causes of  $X_i$
  - $\varepsilon_i$  is an exogenous (external, unobserved) noise term
- **Properties**
  - Same properties of causal networks
    - Explain causal relationships between variables
    - Provide a foundation for causal reasoning and simulation
    - ...
  - Quantify effect
- Used in econometrics and genetics for a long time



# Structural Causal Model: Sprinkler Example



- Structural equations for this model:

$$\begin{cases} C := f_C(\varepsilon_C) \\ R := f_R(C, \varepsilon_R) \\ S := f_S(C, \varepsilon_S) \\ W := f_W(R, S, \varepsilon_W) \\ G := f_G(W, \varepsilon_G) \end{cases}$$

- Unmodeled variables  $\varepsilon_x$  represent error terms
  - E.g.,  $\varepsilon_W$  is another source of wetness besides *Sprinkler* and *Rain* (e.g., *MorningDew*)
- Assume unmodeled variables are exogenous, independent, with a certain distribution (prior)
- Express joint distribution of five variables as a product of conditional distributions using causal DAG topology:

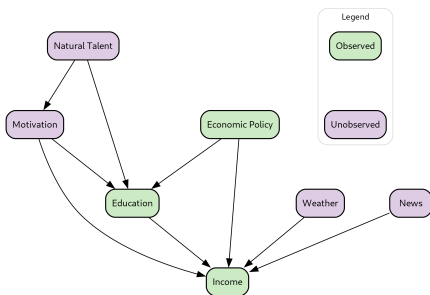
$$\Pr(C, R, S, W, G) = \Pr(C) \Pr(R|C) \Pr(S|C) \Pr(W|R, S) \Pr(G|W)$$

- Causal Networks
  - *Variables*
  - Type of Variables in Causal AI
  - Paths
  - Back-door Adjustment
  - Front-door Adjustment
  - Do-calculus
  - Intervention and Counterfactuals
  - Randomized Controlled Treatment

# Observed Vs. Unobserved Variables

- **Observed variables**

- Aka “measurable” or “visible”
- Variables directly measured or collected in a dataset
- E.g.,
  - Education
  - Income
  - Blood pressure
  - Product price



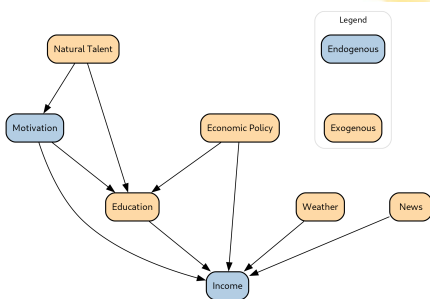
- **Unobserved variables**

- Aka “latent” or “hidden”
- Exist but not measured or included in data
- E.g.,
  - Natural talent
  - Motivation
  - Company culture
- Ignoring unobserved variables distorts causal relationships
  - Observed: *IceCreamSales* and *DrowningRates*
  - Unobserved: *Temperature*
  - Misleading conclusion: *IceCream* causes *Drowning*

# Endogenous Vs. Exogenous Variables

- **Endogenous variables**

- Values determined *within* the model
  - Dependent on other variables in the system
- Represent system's internal behavior and outcomes
- E.g.,
  - Motivation
  - Income



- **Exogenous variables**

- Originate *outside* the system being modeled
  - Not caused by other variables in the model
- Represent background conditions or external shocks
- E.g.,
  - Natural talent
  - Economic policy
  - Weather
  - News

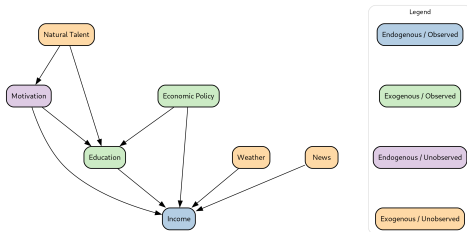
# Endo / Exogenous, Observed / Unobserved Vars

- In **Structural Causal Models**

$$X_i = f_i(\text{Parents}(X_i), \varepsilon_i)$$

where:

- $X_i$ : endogenous
- $\varepsilon_i$ : exogenous noise
- **Typically**
  - *Endogenous variables*: focus for prediction and intervention
  - *Exogenous variables*: capture randomness or unknown external factors



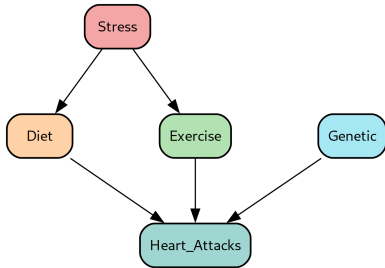
Variable Type	Observability	Example
Endogenous	Observed	Income
Exogenous	Observed	Education
Endogenous	Unobserved	Motivation
Exogenous	Unobserved	Natural Talent

# Building a Causal DAG

- **Causal models** visually represent complex environments and relationships
- Nodes are like “nouns” in the model:
  - E.g., “price”, “sales”, “revenue”, “birth weight”, “gestation period”
  - Variables can be endogenous/exogenous and observed/unobserved
  - Complex relationships between variables:
    - Parents, children (direct relationships)
    - Descendants, ancestors (along the path)
    - Neighbors
- **Iterative Refinement:**
  - Continuously update models with new variables and insights
- **Modeling as a Communication Tool:**
  - Shared language bridges gaps between technical and non-technical team members
- **Unobservable Variables:**
  - Include variables not empirically observed but known to exist
  - E.g., trust or competitor activity modeled despite lack of direct data

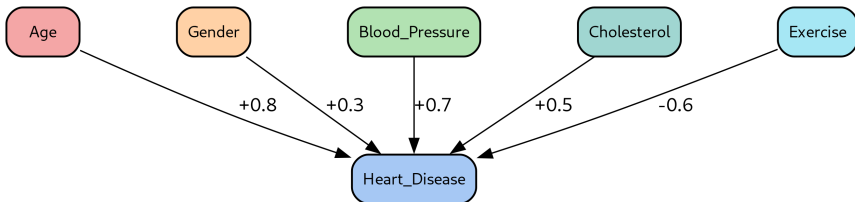
# Heart Attack: Example

- What's the relationship between stress and heart attacks?
  - Stress is the treatment
  - Heart attack is the outcome
  - Stress is not a direct cause of heart attack
    - E.g., a stressed person tend to have poor eating habits



# Weights

- Assign weights to paths to represent causal strength
  - Estimate weights using statistical methods
- Sign indicates direction





- Causal Networks
  - Variables
  - *Type of Variables in Causal AI*
  - Paths
  - Back-door Adjustment
  - Front-door Adjustment
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  - Intervention and Counterfactuals
  - Randomized Controlled Treatment

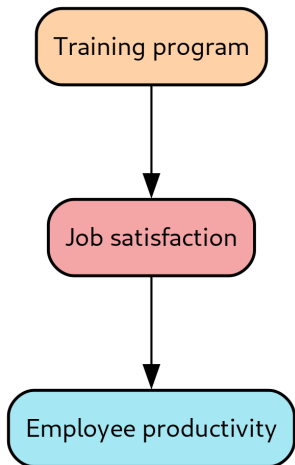
# Mediator Variable

- A **mediator variable**  $M$ 
  - Is an intermediate variable that *transmits* the causal effect from  $X$  (treatment) to  $Y$  (outcome)
  - Lies **on the causal path** between  $X$  and  $Y$
  - Captures the **mechanism or process** through which  $X$  influences  $Y$



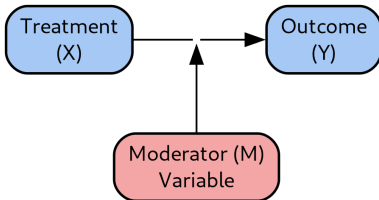
# Mediator Variable: Example

- **Research question:** “Does a training program increase employee productivity?”
- Causal effect may be indirect, through a **mediator**
  - Training might not immediately boost productivity
  - Could enhance job satisfaction, raising productivity
- **Causal interpretation**
  - X: Training Program (cause)
  - M: Job Satisfaction (mediator)
  - Y: Employee Productivity (effect)
  - Path:  $X \rightarrow M \rightarrow Y$
- **Direct vs. Indirect effects**
  - Indirect effect X affects Y through M
  - Direct effect X affects Y not through M
  - Controlling for M separates effects, clarifying training impact



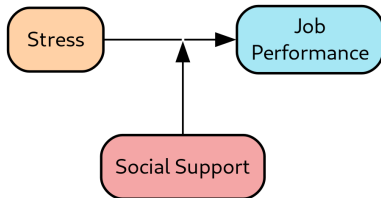
# Moderator Variable

- A **moderator variable**  $M$ 
  - Changes the *strength* or *direction* of the relationship between an independent variable ( $X$ ) and a dependent variable ( $Y$ )
  - Is not part of the causal chain but conditions the relationship



# Moderator Variable: Example

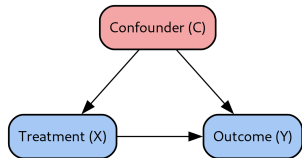
- **Research question:** “Study relationship between stress  $X$  and job performance  $Y$ ”
- **Social support**  $M$  as a moderator
  - High social support weakens stress's negative effect on performance
  - Low social support strengthens stress's negative effect on performance



# Confounder Variable

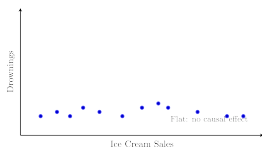
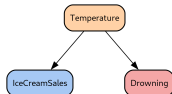
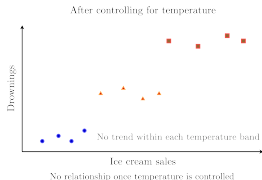
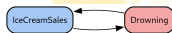
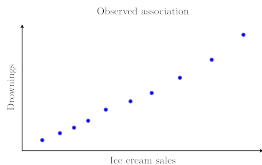
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- A **confounder**  $C$ 
  - Affects both treatment (cause) and outcome
  - Creates misleading association if not controlled



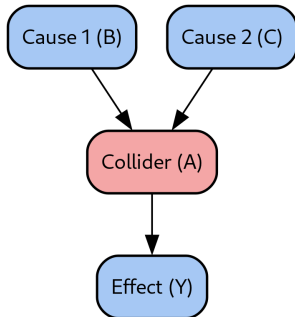
# Confounder Variable: Example

- *IceCreamSales* and *Drowning* move together
  - Correlation-based model claims association, but how to use this relationship?
  - Ban ice cream to prevent drowning?
  - Ice cream maker increase drowning to boost sales?
- No cause-effect between *IceCreamSales* and *Drowning*
  - *Temperature* is a confounder
  - Control for season in regression or intervention, association disappears



# Collider

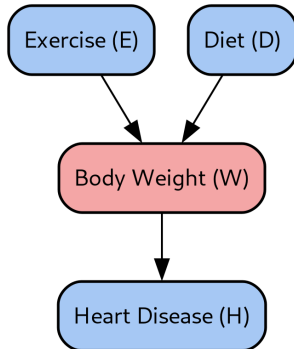
- A **collider** A
  - Is a variable influenced by multiple variables  $B$ ,  $C$
  - Complicates understanding relationships between variables  $B$ ,  $C$  and those it influences,  $Y$





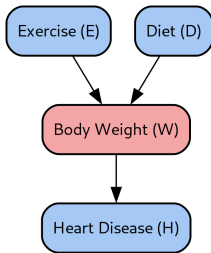
# Collider: Examples

- Study the relationship between *Exercise* and *HeartDisease*
  - *Diet* and *Exercise* influence *BodyWeight*
  - *BodyWeight* influences *HeartDisease*
  - *BodyWeight* is a collider



# Collider Bias

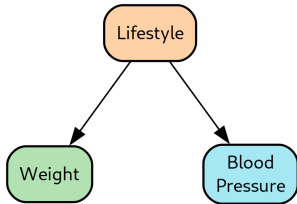
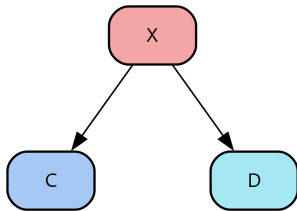
- Aka “Berkson’s paradox”
- **Conditioning on a collider** can introduce a spurious association between its parents by “*opening a path that is blocked*”
- Consider the variables:
  - *Diet* (D)
  - *Exercise* (E)
  - *BodyWeight* (W)
  - *HeartDisease* (H)
- **Without conditioning on W**
  - E and D are independent
    - E.g., knowing exercise level E doesn’t inform about diet D, and vice versa
  - Collider W blocks association between E and D
- **After conditioning on W**
  - E.g., individuals with specific body weight
  - Introduce dependency between E and D
  - With W fixed, changes in E balanced by changes in D, inducing spurious correlation between E and D



- Causal Networks
  - Variables
  - Type of Variables in Causal AI
  - *Paths*
  - Back-door Adjustment
  - Front-door Adjustment
  - Do-calculus
  - Intervention and Counterfactuals
  - Randomized Controlled Treatment

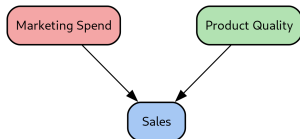
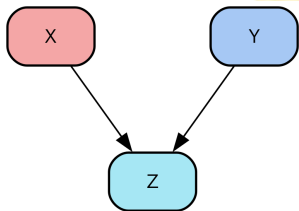
# Fork Structure

- A **fork**  $D \leftarrow X \rightarrow C$  occurs when a single variable causally influences two or more variables
  - $X$  is a **confounder** (common cause) of  $C$  and  $D$
  - Forks induce statistical dependence between  $C$  and  $D$  even if  $C$  and  $D$  are not causally linked
- **Conditioning** on  $X$  blocks the path and removes spurious correlation
- **Example**
  - *Lifestyle* is a confounder that affects both *Weight* and *BloodPressure*
  - These outcomes may appear correlated due to shared cause



# Inverted Fork

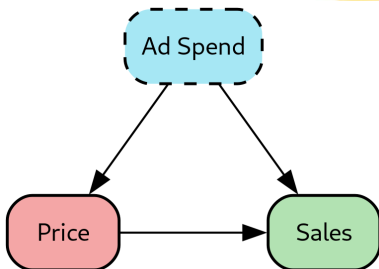
- An **inverted fork** occurs when two or more arrows converge on a common node
  - **Colliders** block associations unless the collider or its descendants are conditioned on
- **Conditioning on a collider** *opens a path*, inducing spurious correlations
  - This is the basis of selection bias
- **Example**
  - Sales influenced by multiple independent causes
  - *MarketingSpend* and *ProductQuality* both influence *Sales*
  - Conditioning on *Sales* can induce false dependence between *MarketingSpend* and *ProductQuality*



- Causal Networks
  - Variables
  - Type of Variables in Causal AI
  - Paths
  - *Back-door Adjustment*
  - Front-door Adjustment
  - Do-calculus
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  - Randomized Controlled Treatment

# Back-Door Paths

- A company wants to understand the causal effect of price on sales
- Advertising spend *AdSpend* is a confounder since it can affect both:
  - The price the company can set (e.g., the cost increases to cover advertisement costs and the product is perceived as more valuable)
  - The sales (directly)
- The back-door path goes from *Price* to *Sales* via *AdSpend*
- The company needs to control for *AdSpend* to estimate the causal effect of *Price* on *Sales* by:
  - Using *AdSpend* as covariate in the regression
  - Designing experiment holding *AdSpend* constant or randomized
  - Using back-door criterion



# Back-Door Criterion: Overview

---

- A method to control for confounding in observational studies
- Relies on a causal graph (DAG) representing relationships
  - Ensures identification of causal effect from  $X$  to  $Y$
  - Blocks all non-causal (back-door) paths from  $X$  to  $Y$
  - Allows estimation of  $\Pr(Y \mid do(X))$  from observational data

$$\Pr(Y \mid do(X)) = \sum_z \Pr(Y \mid X, Z = z) \Pr(Z = z)$$

- Essential when randomization is not possible
- Key to understanding when correlation can imply causation
- Foundation of many empirical studies in epidemiology, economics, and social science



# What is a Back-Door Path?

---

- Any path from  $X$  to  $Y$  that starts with an arrow into  $X$
- Represents potential confounding, not causal influence
  - If unblocked, back-door paths create spurious associations
- Goal: block these paths without disturbing the causal effect
  - Blocking done by conditioning on variables (adjusting for them)
  - Not all paths need to be blocked—only the back-door ones
  - Conditioning improperly can introduce bias (e.g., colliders)

# Back-Door Criterion: Formal Definition

---

- A set of variables  $Z$  satisfies the back-door criterion relative to  $(X, Y)$  if:
  - No variable in  $Z$  is a descendant of  $X$
  - $Z$  blocks every path from  $X$  to  $Y$  that starts with an arrow into  $X$
- If  $Z$  satisfies this, then:

$$\Pr(Y \mid do(X)) = \sum_z \Pr(Y \mid X, Z = z) \Pr(Z = z)$$

- This is called the *adjustment formula*
- It allows us to use observational data to compute causal effect

# Chains, Forks, and Colliders

---

- In a **chain**  $X \rightarrow M \rightarrow Y$ 
  - Conditioning on  $M$  blocks causal effect (avoid)
- In a **fork**  $X \leftarrow Z \rightarrow Y$ 
  - Conditioning on  $Z$  removes confounding (good)
- In a **collider**  $X \rightarrow M \leftarrow Y$ 
  - Conditioning on  $M$  introduces bias (avoid)
- Back-door sets block forks, not colliders
  - Colliders must remain unconditioned unless for specific causal queries
- Essential to read and interpret graph structure correctly

# Common Mistakes

---

- Conditioning on a descendant of  $X$  can bias the estimate
- Controlling for too many variables can open colliders (introduce bias)
- Forgetting to block all back-door paths
- Using variables that lie on the causal path (blocks the effect)
- Ignoring unobserved confounders: can make causal effect unidentifiable

# When Back-Door Adjustment Fails

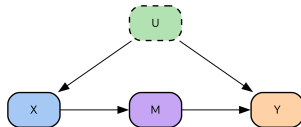
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- No set of observable variables satisfies the back-door criterion
- Unobserved confounders make  $\Pr(Y \mid do(X))$  non-identifiable
- Alternatives:
  - **Front-door criterion**: uses mediators
  - **Instrumental variables**: uses external variation
  - **Do-calculus**: symbolic transformations to eliminate  $do()$
- Graph structure determines whether causal effect can be estimated
- Back-door is simple but not universally applicable

- Causal Networks
  - Variables
  - Type of Variables in Causal AI
  - Paths
  - Back-door Adjustment
  - ***Front-door Adjustment***
  - Do-calculus
  - Intervention and Counterfactuals
  - Randomized Controlled Treatment

# Front-Door Adjustment in Causal Inference

- **Front-door criterion** identifies causal effects with unobserved confounders
  - Applies when a **mediator variable** transmits all causal influence from treatment to outcome
- Basic Setup
  - $X$ : treatment or cause
  - $M$ : mediator
  - $Y$ : outcome
  - $U$ : unobserved confounder
- Hypotheses:
  1. All directed paths from  $X$  to  $Y$  go through  $M$
  2. No unobserved confounder affects  $X$  and  $M$
  3. All backdoor paths from  $M$  to  $Y$  are blocked by  $X$
- Thesis: estimate the causal effect  $P(Y|do(X))$  despite unobserved  $U$

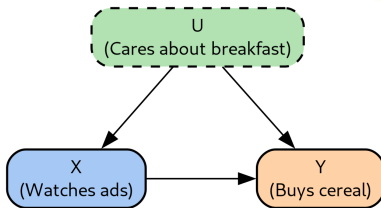


$$P(Y | do(X)) = \sum_m P(M | X) \sum_{x'} P(Y | M, X') P(X')$$

- Intuition: estimate observed link  $X \rightarrow M$  and  $M \rightarrow Y$

# Cereal and Ads: Example

- **Research question:** “Does watching ads ( $X$ ) make people buy more cereal ( $Y$ )?”
- **Hidden factor:** “Parents who care about breakfast ( $U$ )” might
  - Let kids watch more TV (see ads)
  - Buy more cereal anyway
- Hidden factor  $U$  confounds ads and buying
  - Correlation exists even if ads don't cause it
  - Observing  $X$  and  $Y$  without controlling for  $U$  leads to spurious association





# Cereal and Ads: Solutions

---

- **Strategy 1: Back-Door adjustment**

- If you *know* and can *measure*  $U$  “how much parents care about breakfast”, include  $U$  as a control variable in analysis
- Intuition:
  - Compare families with *the same* breakfast attitudes ( $U$  fixed)
  - See if ads ( $X$ ) still change cereal buying ( $Y$ )

- **Strategy 2: Use randomization**

- Randomized experiments break link between  $X$  and  $U$ 
  - Randomly show ads to some families, not others
  - Randomization ignores parental breakfast attitude; differences in buying come from ads
- This is why controlled experiments are gold standard for causal inference

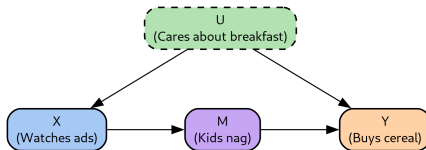
- **Strategy 3: Front-door Adjustment**

# Cereal and Ads: Finding a Mediator

- Imagine ads work by “making kids ask for cereal” (aka “nagging”)  $M$ 
  - This is a true advertisement strategy!
  - At the convenience store the candies are at the bottom of the desk
- There is a **mediator** variable

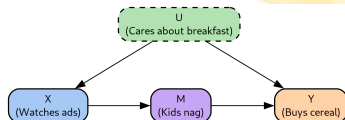


- So the **causal chain** is:
  - Ads ( $X$ )  $\rightarrow$  Kids Nagging ( $M$ )  $\rightarrow$  Parents Buy Cereal ( $Y$ )
- The hidden factor “parents’ breakfast attitude”  $U$ :
  - Affects how much cereal gets bought
  - But doesn’t affect how much kids nag (only ads do that)



# When Front-Door Works

- You can use “kids’ nagging”  $M$  to “see inside” the causal path if:
  - Influence of ads on buying goes through nagging ( $X \rightarrow M \rightarrow Y$ )
  - No hidden confounders affect both ads and nagging (TV schedule is random, not linked to parents’ breakfast attitudes)
  - All confounding between nagging and buying is blocked by controlling for ads
- Instead of doing an intervention  $do(X)$ , just observe!
  1. Measure how often ads make kids nag ( $\Pr(M|X)$ )
  2. Measure how nagging changes buying ( $\Pr(Y|M, X')$ )
  3. Combine both to estimate what happens if you *force* more ads



$$\Pr(Y|do(X)) = \sum_m \Pr(M|X) \sum_{x'} \Pr(Y|M, X') \Pr(X')$$

- Intuition: “How ads cause nagging”  $\times$  “How nagging causes buying”

- Causal Networks
  - Variables
  - Type of Variables in Causal AI
  - Paths
  - Back-door Adjustment
  - Front-door Adjustment
  - *Do-calculus*
  - Intervention and Counterfactuals
  - Randomized Controlled Treatment

# Do-Calculus

- Do-calculus is a formal system for reasoning about causal effects in graphical models (Judea Pearl, 2000)
- Provides algebraic rules to transform intervention expressions (do-operator, e.g.,  $\text{do}(X = x)$ ) into expressions computable from observational data, given certain conditions
- Identify causal effects like:

$$\Pr(Y|\text{do}(X = x))$$

Distribution of Y if you intervene and set X to x, breaking causal links into X

- Observational data provides:

$$\Pr(Y|X = x)$$

Generally **not equal** to  $\Pr(Y|\text{do}(X = x))$  due to confounding

# The Rules of Do-Calculus

- Do-calculus provides **three transformation rules** for manipulating expressions involving  $do()$ :

- Insertion/Deletion of Observations:** If  $Y \perp Z \mid X, W$  in  $G_{\overline{X}}$  (where incoming edges to  $X$  are removed), then:

$$P(Y \mid do(X), Z, W) = P(Y \mid do(X), W)$$

- Action/Observation Exchange:** If  $Y \perp Z \mid X, W$  in  $G_{\overline{X}, \underline{Z}}$  (incoming edges to  $X$  removed, outgoing from  $Z$  removed), then:

$$P(Y \mid do(X), do(Z), W) = P(Y \mid do(X), Z, W)$$

- Insertion/Deletion of Actions:** If  $Y \perp Z \mid X, W$  in  $G_{\overline{X}, \overline{Z(W)}}$  (incoming edges to  $X$  and to  $Z$  excluding those from  $W$  removed), then:

$$P(Y \mid do(X), do(Z), W) = P(Y \mid do(X), W)$$

- These rules allow the systematic reduction of expressions involving  $do()$  into observational terms if the causal graph permits

# Back-door and Front-door Adjustments and do-calculus

- The **back-door** and **front-door** criteria are **specific applications** of do-calculus
- They are simpler, graphical conditions that allow  $P(Y \mid do(X))$  to be expressed using observational probabilities
- Back-door adjustment If a set of variables  $Z$  blocks all **back-door paths** from  $X$  to  $Y$  (paths that go into  $X$ ), then:

$$P(Y \mid do(X)) = \sum_z P(Y \mid X, Z)P(Z)$$

- Front-door adjustment If there exists a variable  $Z$  such that:
  1.  $Z$  is affected by  $X$ ,
  2.  $Z$  affects  $Y$ ,
  3. All back-door paths from  $X$  to  $Z$  are blocked, and
  4. All back-door paths from  $Z$  to  $Y$  are blocked by  $X$ , then:

$$P(Y \mid do(X)) = \sum_z P(Z \mid X) \sum_{x'} P(Y \mid Z, X')P(X')$$

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# The do-operator and interventions in causal inference

- **Causal Bayesian Networks**

- Represent cause-effect relations between variables (e.g., Rain  $\rightarrow$  WetGrass)

- **Interventions**

- *Intervention* means setting a variable to a fixed value, overriding its causal mechanism
- E.g., *Turning the sprinkler on manually* regardless of cloudiness
- Replace equation  $S = f_S(C, U_S)$  with  $S = \text{true}$
- Causal link from Cloudy to Sprinkler is *cut*, forming a new “mutilated” model

- **The do-operator**

- Denoted as  $\text{do}(X = x)$
- Represents performing an action that *sets*  $X$  to  $x$ , not *observing*  $X = x$
- After  $\text{do}(X_j = x_j^k)$ , new joint distribution:

$$P_{x_j^k}(x_1, \dots, x_n) = \begin{cases} \prod_{i \neq j} \Pr(x_i | \text{parents}(X_i)) & \text{if } x_j = x_j^k, \\ 0 & \text{otherwise.} \end{cases}$$

Removes  $\Pr(x_j | \text{parents}(X_j))$  from the product

**Difference between observation and intervention**

# Intervention

- **Effect estimation**

- Causal effect of  $X_j$  on  $X_i$ :

$$\Pr(X_i = x_i | \text{do}(X_j = x_j^k)) = \sum_{\text{parents}(X_j)} \Pr(x_i | x_j^k, \text{parents}(X_j)) \Pr(\text{parents}(X_j))$$

- Known as the *adjustment formula*

- **Example (Sprinkler model)**

- $\text{do}(S = \text{true}) \rightarrow$  New distribution:

$$\Pr(c, r, w, g | \text{do}(S = \text{true})) = \Pr(c) \Pr(r|c) \Pr(w|r, S = \text{true}) \Pr(g|w)$$

- Only descendants of Sprinkler (WetGrass, GreenerGrass) change
- Cloudy and Rain remain unaffected

- **Intuition**

- Do-operator isolates *causal effects* by simulating external manipulation
- Essential for answering “what if” questions: *What happens if you intervene and change X?*

# Counterfactuals

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- A **counterfactual** describes what would have happened under a different scenario
  - *"What would the outcome have been if X had been different?"*
  - *"If kangaroos had no tails, they would topple over"*
  - *"What if we had two suppliers instead of one? Would we have more sales?"*
  - *"Would customers be more satisfied if we shipped products in one week instead of three?"*
- **Causal reasoning:**
  - Goes beyond correlation and association
  - Requires a causal model to simulate alternate realities
  - E.g.,
    - Actual: A student received tutoring and scored 85%
    - Counterfactual: What if the student didn't receive tutoring?
    - Causal model estimates the alternative outcome (e.g., 70%)
- **Challenges:**
  - Requires strong assumptions and accurate models
  - Difficult to validate directly since counterfactuals are unobservable

# Causal Discovery

- **Definition**

- Causal discovery learns the structure of a causal network from data
- Identify which variables directly cause others (learn the direction of causal arrows, not just correlations)

- **Approaches to causal discovery**

- **Search-based methods**

- Start with an empty or initial model and iteratively modify it (adding, reversing, or deleting links)
- Evaluate each candidate network based on its fit to data (likelihood or score-based approach)
- Use search strategies like hill climbing or simulated annealing while ensuring the network remains acyclic

- **Constraint-based methods**

- Infer causal directions from conditional independence tests among variables
- If  $X$  and  $Y$  are independent given  $Z$ , this constrains which arrows are possible
- E.g., the PC algorithm uses statistical independence tests to infer structure

- **Dealing with complexity**

- The number of possible network structures grows superexponentially with the number of variables
- Complexity penalties help avoid overfitting by discouraging unnecessary

- **Causality connection**

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# What is a Randomized Controlled Treatment?

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- A method to estimate causal effects by comparing treatment and control groups
- Treatment is assigned randomly, not chosen by the subjects
- Ensures the two groups are statistically equivalent in all respects except for the treatment
- Goal is to isolate the effect of the treatment itself
- Fundamental question:  $\Pr(Y \mid do(X))$  vs  $\Pr(Y \mid X)$
- Randomization simulates the do-operator by removing all incoming arrows to  $X$
- Eliminates confounding paths from background variables
- Allows causal inference without knowing all confounders

# Why is Randomization Important?

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- Removes influence of hidden biases and confounders
- Ensures independence between treatment and background variables
- Guarantees that observed differences in outcomes are due to the treatment
- Makes  $\Pr(Y | X) = \Pr(Y | do(X))$
- Randomization turns observational data into experimental data
- Enables fair comparisons between groups
- Example: Assigning a new drug vs placebo to patients by lottery
- Prevents self-selection bias (e.g., healthier people choosing treatment)

# Limits of RCT

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- May be unethical (e.g., assigning harmful treatment)
- Can be expensive or impractical
- Non-compliance: some participants may not follow assigned treatment
- Attrition: dropout rates may differ between groups
- May not generalize to broader populations
- Requires careful implementation and monitoring



# RCT vs Observational Studies

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- Observational: treatment not randomized, subject to confounding
- RCT: removes confounding by design
- Observational data gives  $\Pr(Y | X)$
- Causal effect requires  $\Pr(Y | do(X))$
- In observational studies, need methods like back-door adjustment, instrumental variables, or front-door criterion
- RCTs bypass need for model assumptions if implemented correctly
- RCT is a design strategy, not a statistical formula
- Key distinction: intervention (doing) vs passive observation (seeing)

# Summary: Why RCT is Powerful

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- Implements intervention in a principled, unbiased way
- Severs all back-door paths to isolate treatment effect
- Translates the abstract  $do(X)$  into concrete randomized assignments
- Gold standard of causal inference (when feasible)
- Empowers data to answer causal, not just correlational, questions
- Supported by formal tools like causal diagrams and do-calculus
- Bridges the gap between statistics and cause-effect reasoning
- Foundation for scientific experimentation and evidence-based policy