

Project Case Study: Opening a New Branch of Yum Yum Restaurant

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Project Overview

This project involved the planning and execution of a new branch of Yum Yum Restaurant in Newcastle city centre. The objective was to deliver a fully operational store within 4 months, including location setup, staffing, vendor onboarding, and marketing.

Tools & Methodologies

- MS Project (Timeline & Gantt Chart)
- Microsoft Excel (Budgeting, Risk Register)
- Word & PowerPoint (Charter, Communication Plan)
- Waterfall Methodology with parallel task streams

Key Deliverables

- Project Charter
- Gantt Chart (Timeline)
- Budget & Cost Estimate
- Risk Register
- Stakeholder Communication Plan
- Launch Strategy

Project Highlights

- Timeline: 4-month execution window met with 1-week buffer
- Budget: Delivered under £150K with 10% contingency planning
- Staffing: 10 new hires trained pre-launch
- Risk Management: Early permit handling prevented regulatory delays
- Marketing: 25% customer growth via soft launch campaign

Summary

This project demonstrated effective multi-stakeholder coordination, time-bound execution, and cost control. It reflects strong foundational skills in project management, stakeholder communication, and operational leadership.