

Anvi Patel

Graphic Designer

User-focused UI/UX Designer with a strong flair for crafting intuitive digital experiences across websites and mobile applications. Skilled in turning complex ideas into clean, functional interfaces using tools like Figma, and InDesign. Alongside UI/UX, I bring versatile experience in Graphic Design — delivering creative assets for branding, social media, packaging, brochures, YouTube thumbnails, e-books, and more. With a passion for visual storytelling and consistency, I ensure every design element aligns with brand identity and audience needs. Collaborative, detail-driven, and always up to date with the latest design trends and tools.

Experience

Junior Graphic Designer April 2024 – Present

Kriyan InfoTech

- Designed responsive UI/UX layouts for web and mobile applications using Figma ensuring alignment with client guidelines and user-centered design principles.
- Created website designs and mobile app interfaces with intuitive navigation and cohesive branding.
- Developed visual assets for social media posts, improving campaign performance and visual consistency.
- Designed brand elements including logos, packaging, and brand identity systems for client projects and branding guidelines.
- Delivered professional brochures, trifold designs, company white papers, and e-books for print and digital use.
- Produced engaging YouTube thumbnails and digital banners to support video content strategies.

Graphic & UI/UX Designer Intern Jan 2024 – Mar 2024

SilverXis Inc.

- Assisted in designing user interfaces for client websites and mobile apps using Figma.
- Collaborated with marketing team on SEO-driven visual designs and social creatives.
- Contributed to branding and digital assets creation for startup clients.

Contact

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Education

Bachelor of Technology in Computer Engineering

Silver Oak University

2012–2016

Skills

Tools: Figma, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Canva & CorelDRAW (Basic).

Design Areas: UI/UX Design, Website Design, Mobile App Design, Branding, Social Media Creatives, Blogs, Flyers, Infographics, Brochures, Trifold, Company White Paper, E-Book, YouTube Thumbnails, Logo & Packaging.

Collaboration: Cross-functional teamwork with marketing and content teams.

Soft Skills: Attention to detail, Time management, Adaptability to new trends.