Anvi Patel

Graphic Designer

Creative Graphic Designer with experience in producing digital and print designs across social media, blogs, websites, emails, e-books, and online ads. Proficient in Figma and Adobe Creative Suite (Photoshop, Illustrator, InDesign). Strong collaborator with content and marketing teams to deliver compelling, on-brand visual assets. Skilled in managing multiple projects, ensuring consistency, and staying ahead of design trends.

Experience

Junior Graphic Designer   April 2024 - Present

Kriyan InfoTech

• Designed visual content for digital platforms including social media, blogs, websites, e-books, and online ads.
• Collaborated closely with marketing and content teams to translate campaign goals into compelling design assets.
• Created layouts for brochures, white papers, trifold flyers, and e-books.
• Maintained visual consistency across all materials, ensuring alignment with brand identity.
• Managed multiple design projects while meeting tight deadlines.
• Stayed current with design trends and adapted new techniques into visual work.

Graphic & UI/UX Designer Intern   Jan 2024 - Mar 2024

SilverXis Inc.

• Assisted in designing user interfaces for client websites and mobile apps using Figma.
• Collaborated with marketing team on SEO-driven visual designs and social creatives.
• Contributed to branding and digital assets creation for startup clients.

Contact

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in www.linkedin.com/in/anvipatel

💼 https://www.behance.net/anvipatel7

Education

Bachelor of Technoloy in Computer Engineering
Silver Oak University
2012-2016

Skills

Tools: Figma, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Canva & CorelDRAW (Basic).

Design Areas: UI/UX Design, Website Design, Mobile App Design, Branding, Social Media Creatives, Blogs, Flyers, Infographics, Brochures, Trifold, Company White Paper, E-Book, YouTube Thumbnails, Logo & Packaging.

Collaboration: Cross-functional teamwork with marketing and content teams.

Soft Skills: Attention to detail, Time management, Adaptability to new trends.