



# SQL – RSVP Movies Case Study

Executive Summary and  
Recommendation

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## **EXECUTIVE SUMMARY AND RECOMMENDATIONS**

We derived the following insights by analyzing IMDb data for RSVP movies –

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- A decrease in movie production has been observed over time. March saw the most movies produced.
- The number of Drama movies produced is the highest among all genres, totaling 4285 and average duration is 106.77 minutes.
- For its future films, RSVP Movies may choose to focus on the Drama genre. They may also include action-based films and thrillers. Both belong to the top three genre categories.
- Drama genre has released a maximum no. of movies during March 2017 in the USA and has got more than 1,000 votes.
- Marvel Studios rules the movie world and we have got Twentieth Century Fox and Warner Bros on 2nd and 3<sup>rd</sup> position respectively based on the number of votes received by their movies and must be considered for a global partner.
- According to the total votes for Hindi movies released in India and the average rating of 7.74, actress Taapsee Pannu is the top most actress.
- The next movie can be cast with either Mammooty or Mohanlal based on median rating of the film.
- James Mangold can be hired as the director for RSVP's next project.
- Two of the most prolific production houses are Star Cinema and Twentieth Century Fox which have produced the highest number of hits among multilingual movies. The movie is meant for a worldwide audience. These production houses are good contenders and should be considered for their next project.
- Based on average rating of movies released in India, Top actor is Vijay Sethupathi with movie count of 5, maximum votes, and actor rating as 8.42