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 [AI Product Management Series](#)

 [Digital Products](#)

CORE COMPETENCIES

- AI Product Strategy & Lifecycle Management
- GenAI, RAG, and Agentic AI Implementation
- Regulated Industry Transformation (USFDA, GDPR, GxP)
- Agile Program & Stakeholder Leadership
- M365, Power Platform, SharePoint Ecosystems
- KPI-driven Product Roadmapping
- Digital Process Reengineering
- Cross-functional Team Mentorship
- Global Product Delivery & Change Management

CERTIFICATIONS

-  Project Management Professional (PMP) - PMI
-  Professional Scrum Product Owner (PSPO 1) - Scrum.org
-  Smartsheet Product certification
-  Atlassian Jira Fundamentals Badge

ANVIL DSOUZA

AI & DIGITAL TRANSFORMATION LEADER
PMP | PSPO 1 | EMBA-IT |

PROFESSIONAL SUMMARY

Strategic and delivery-focused AI Product & Program Leader with 13+ years of progressive experience driving digital transformation, AI innovation, and enterprise platform adoption across regulated global organizations (USFDA, GDPR, GxP). A PMP- and PSPO-certified practitioner, I specialize in bridging business ambition with technological clarity, translating complex change into measurable outcomes.

Beyond the enterprise, I author “AI Product Management Series”, a thought-leadership newsletter and comic series exploring the philosophy and pitfalls of AI, systems thinking, and human decision-making.

My aspiration is to evolve from product delivery to business architecture, designing ecosystems where technology, people, and strategy compound to create enduring enterprise value. Recognized as a mentor to Product Owners, Project Managers, and emerging leaders for cultivating structure, clarity, and confidence amid transformation.

WHY ME

The Architect Who Turns Change into Clarity

I translate transformation into tangible outcomes, guiding teams from strategy to execution with precision and empathy. As a Transformation Tactician, I led the platform shift from fragmented APIs to a modular control plane — redefining our AI enablement architecture for scale and compliance.

As an Influence Architect, I secured CEO sponsorship at Lupin for a global intranet by reframing technology as a bridge for human connection, turning hesitation into conviction at the highest level.

My craft lies in designing systems where clarity replaces chaos, collaboration replaces silos, and change becomes a disciplined art of progress.

EDUCATION

Executive MBA - IT Management

GNIMS | 2019 - 2021

B.E. (Electronics & Telecommunications)

St. Francis Institute of Technology | 2007 - 2011

PROFESSIONAL EXPERIENCE: (LAST 10 YEARS)

M&G Global Services Pvt Ltd - Mumbai, India

AVP - Product Manager | September, 2023 - Present

Own a 4-product AI portfolio (Docs, Data, Flow, Insights) serving UK and EMEA business lines within M&G Asset Management's AI & Analytics division, steering product, platform, and strategy convergence across structured, unstructured, and generative data assets.

- Lead a 25+ cross-functional team (10 matrix, 15 shared across Eng/DS/QA/Design), driving a \$1.3M Opex portfolio focused on accelerating AI-driven productivity, data quality, and insight velocity.
- Improved internal AI model accuracy from 70% → 85% through context optimization and prompt engineering, enabling measurable business adoption and user trust in AI-assisted workflows.
- Re-architected delivery governance (OKRs, QBRs, decision logs, KPI dashboards), increasing throughput by 25% and improving stakeholder alignment across Technology and Business.
- Mentor and coach 5 Product Owners in backlog design, experimentation, and storytelling, creating a scalable product operating model across the AI domain.
- Spearheading the Data Marketplace, M&G's flagship data discovery and management platform, designed to unify structured and unstructured data with an agentic AI framework, laying the foundation for enterprise-level data strategy and quality governance.
- Delivered +40% team capacity gain and +30% business impact uplift through disciplined KPI-to-ROI mapping, optimizing product investment and Opex allocation.

Piramal Pharma Limited - Mumbai, India

Digital Program Manager | July, 2020 - September, 2023

Led the Digital Transformation portfolio across Finance, EHS, HR, Strategy, and Quality functions for Piramal Pharma Solutions across 5 geos(US, Canada, UK, Europe and India) as the business-unit-aligned IT organization distinct from Corporate IT, operating with direct business accountability and strategic ownership.

- Pioneered enterprise digitization with GxP-compliant platforms across 15+ global sites, ensuring USFDA, MHRA, and GDPR compliance while scaling delivery through 5 vendor partners.
- Launched the CAPEX Bot (GenAI + SAP + Teams), automating the capital approval cycle and improving turnaround efficiency by 50%; recognized at the Trescon Big CIO Show 2023 for innovation in AI adoption.
- Implemented the global digital EHS platform (MySafe by MySetu), replacing legacy WMS systems across manufacturing sites, strengthening site safety compliance for 6,000+ employees; awarded "Super Achiever" for impact and execution excellence.
- Institutionalized low-code and automation practices (Power Platform, RPA, AI POCs), reducing manual workloads by 40% and fostering a citizen development culture across business units.
- Delivered strategic operational excellence programs, including touchless visitor management and remote audit systems using AR headsets, driving productivity under pandemic constraints.

- Enabled 80% SharePoint and M365 adoption via a structured change and training program across global business units, embedding collaboration at scale.
- Managed a blended team of 10 (2 direct, 8 matrix) and 5 global vendors, overseeing portfolio delivery, compliance, and innovation roadmaps.

Lupin Limited - Mumbai, India

IT Manager – Digital Workplace | June, 2016 - July, 2020

Led 4 direct reports and 3 vendor teams; partnered with Microsoft for enterprise-scale M365 transformation across 20k+ employees across 3 geos (US, UK and India); managed multi-year digital workplace portfolio (Intranet, BI, LMS, ITSM, HRIS).

- Owned enterprise rollout of Microsoft 365 ecosystem (SharePoint, Power BI, Teams, Yammer, Streams), achieving 100% adoption and cultural shift toward digital collaboration.
- Directed migration from Skype for Business to Teams, establishing unified communication standards and improved enterprise-wide productivity.
- Awarded CEO Recognition for rapid deployment of tax and document management systems supporting critical compliance mandates.
- Oversaw site IT operations for Aurangabad and Visakhapatnam manufacturing facilities, stepping in during leadership transition to maintain continuity.
- Conducted on-site audits, stabilized local infrastructure, and coordinated with corporate IT to ensure zero disruption to production and compliance systems.
- Recognized for demonstrating enterprise ownership beyond functional remit, ensuring operational resilience across geographically distributed units.
- Built and launched strategic platforms – Global Intranet, GST Compliance Portal, LMS, PMO Dashboards, Shipment Tracker, and NPD Lifecycle BI – driving automation and visibility across global functions.
- Implemented GST regulatory systems integrating vendor registrations into SAP, ensuring seamless compliance during India's national tax regime shift.
- Procured and implemented ITSM platform (Symphony Summit) for Incident, Service, and Asset Management; established governance, workflows, and vendor performance KPIs.
- Partnered with HR & Finance leadership to develop HRIS applications (360 Talent Review, Employee Recognition, Asset Management), enhancing employee lifecycle management.
- Mentored 3 junior managers and cross-functional IT leads, building internal product ownership capability and promoting enterprise-wide change adoption.
- Collaborated with Procurement for vendor evaluation and onboarding, driving cost-effective partnerships and SLA adherence.