Usability

Positive Points

- Video tutorial is provided
- ♣ The functioning is straight forward
- **♣** The posts interaction is informative
- ♣ Double tap to like the post is good to use
- All are categorised(according to genres)
- Nice themes

Negative Points

- Notifications aren't functioning for follow, comment, like, share actions.
- ➤ OTP capturing is not automatic in this automated world.
- Feed is not prioritised according to followers which lead us to search the follower's name and see the posts.
- There's a confusion due to reverse symbols used in sharing and re posting.
- Taskbar looks kind of odd due to small symbol size.
- ➤ While swiping we can't say which pic we are seeing from the number of pics in a single post.
- > If we view in full video mode, we are restricted to only that video.

User experience

Positive Points

- It is good that everything is clearly navigable.
- Usage of app is good as it isn't hanging, and the flow is smooth.

Negative Points

- > It could be safer, like having confirmation dialogues for reposting
- Some icons could be more intelligible
- ➤ The finish could be more sophisticated(the font could be more pleasing, spacing, better colours and contrast)
- > In search, the icons/ graphics could be bigger for better experience than text

> Felt irritated in viewing pics(swipe, full screen)