Name: Finders Keepers
Tagline: Never lose anything again

Q) Write a short paragraph describing your app. Make sure to mention what the app does and what problem it solves.

Have you ever found yourself unable to recollect where you put a certain object in your house? *Finders Keepers* ensures that you'll never have to face that frustration again, with a simple tracking system that enables you to find your stuff with just a click! Attach the given tracking chip on the back of your object and connect it to your app through bluetooth and voila! The item is added to your app. When you wish to find your item, click on it in the app and it will show you the bluetooth proximity or emit a sound.

Q) Describe four specific functions that your app will do. List these ideas in order of importance, with the first idea being the most important.

1. While adding the object to your app, details like name of the item and a picture of the item can be entered. There is also an option to enter "tags" to make the finding process easier. Finding can be done in one of three ways-
    ○ **Bluetooth proximity** that guides you to it
    ○ **Sound emitted** from the tracker
    ○ **Flashing light** from the tracker
2. **Functionality to add "Houses"** such as "Smith Family Home" or "Kelsey and Lisa's Dorm" and store objects pertaining to these locations separately. **Houses can be shared** with multiple users of the app.
3. **Integration with Alexa/Siri** to find your device through voice control.
4. Provide extra functionality by adding options to input **advanced details of the item** as per the user's wish (ie: price of the item, store at which item was bought, warranty expiration of the item, etc) and also be able to access the **location history** of an item.
5. A community tab to find something you've lost in the locality, helped by other users.

Q) List 4 potential roles that are a part of your initial user target group. Then, expand on one of the roles with a detailed profile description of one of these potential users.

1. People who misplace things often
2. People who want to stay more organised and who want to optimise their time
3. People who appreciate geeky,useful apps
4. People who are worried about their things being stolen and want to keep a track of them.

User Profile-

Olivia, San Jose

20 year old, Student

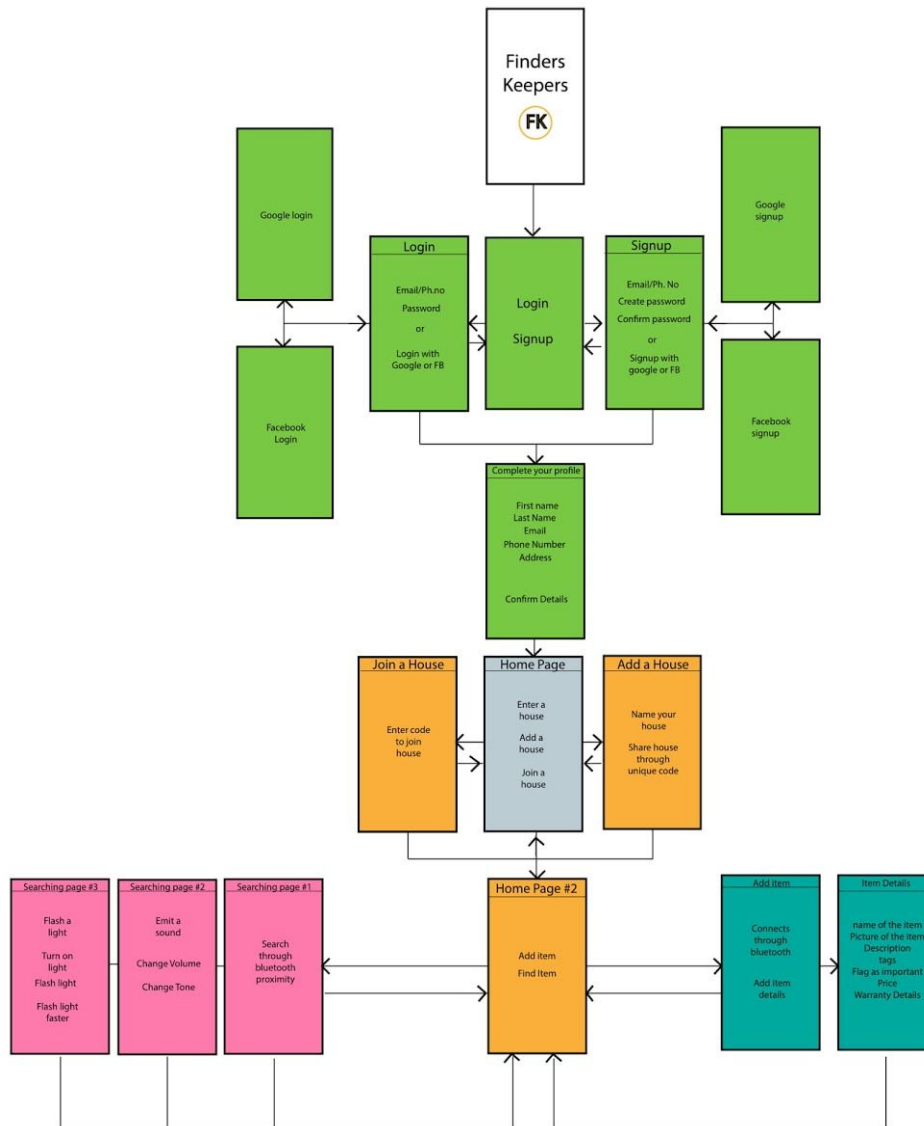*Lives in a shared dorm*

Clumsy, Tech geek

Here, our user Olivia is a young college student who lives in a dorm with 3 other people. She is often worried about her valuables being stolen when she isn't in the dorm. She also has a tendency to misplace things and would appreciate an app that helps her keep track of things through a cool technological device such as a tracker.

Q) Come up with 4 client/designer goals for your app design. You don't have to assign these to a category (political, social, etc). List your goals in order of importance, with the first goal being the most important.

1. Ease of finding items around the house (never having to scramble for your keys/wallet, etc)
2. Stay organised and save time by keeping track of inventory around the house, and prices, warranties etc of an item.
3. Develop a sense of community by letting users help each other find lost things.
4. Save money by being extra careful about your valuables.

Q) Name and briefly describe 3 existing apps that are similar to your app idea.

1. **Tile App:** A 'tile' is a tiny device that comes in different shapes and sizes, it attaches to the back of your devices. You can use the Tile app to see the last recorded location of the object and also make the attached Tile beep when in 100ft proximity.
2. **Locca:** A more advanced tracker that also offers reliable security against theft, and you can track your belongings using GPS, GSM cellular network and Bluetooth
3. **Whistle :** Whistle is a tracker for your pets to ensure they are safe and you don't waste 15 minutes looking for fifi before going out. It uses GPS, cellular data and WiFi to offer accurate location of your pet

Finders Keepers
FK

Google login

Login
Email/Ph.no
Password
or
Login with
Google or FB

Login
Signup

Signup
Email/Ph. No
Create password
Confirm password
or
Signup with
google or FB

Google signup

Facebook Login

Facebook signup

Complete your profile
First name
Last Name
Email
Phone Number
Address

Confirm Details

Join a House
Enter code
to join
house

Home Page
Enter a house
Add a house
Join a house

Add a House
Name your house
Share house through unique code

Searching page #3
Flash a light
Turn on light
Flash light
Flash light faster

Searching page #2
Emit a sound
Change Volume
Change Tone

Searching page #1
Search through bluetooth proximity

Home Page #2
Add item
Find Item

Add item
Connects through bluetooth
Add item details

Item Details
name of the item
Picture of the item
Description
tags
Flag as important
Price
Warranty Details

For the purpose of the wireframes, I have chosen the **green, orange and blue** pathways from the above sitemap.

Finders Keepers

Login

Sign-Up

LOGIN

Email/Ph.no

Password

Login

OR

Login using

Google   Facebook

SIGNUP

Email/Ph.no

Create Password:

Confirm Password:

Sign Up

OR

Signup using

Google   Facebook

Complete Your Profile

First Name* :

Last Name :

Address :

Ph no. * :

Email :

Confirm Details

MY HOUSES

There are no houses to display...

Add A House

or

Join an existing House

Add A House

Name your house

For ex: Smith Family Home

Your house's Unique ID:

5WCS67

Share this code with someone so that they can join your house!

CREATE

Join a House

Enter the code from your friend's
phone to join their house!

JOIN

MY HOUSES

Add or Join a House

House #1 Name

House #1 Name

There are no items yet...

Add an Item

Press the button on your tracker
twice to activate bluetooth

Make sure the Bluetooth on your phone is on!

Connecting...

Connected!

Add Item Details

Item Details

ID: 445621

[Add a picture]

⊠ Flag as Important

Name* : [For ex: Cooper's Keys]

Description : [   ]
[   ]

Tags : [For ex: #cooper #keys]

Advanced Details ⊕

[Add Item]

House #1 Name

🔍 search for names/keywords...

Add an Item

Item Name	Item Name
FIND!	**FIND!**
Item Name	Item Name
FIND!	**FIND!**
Item Name	Item Name