

LEAD A TENSION FREE LIFE WITH US ☆☆

LADY HUB



A one-stop solution and a complete guide to a woman's mental and physical health, fitness and psychological well-being.



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About

Get rid of your mental and physical issues with LadyHUB

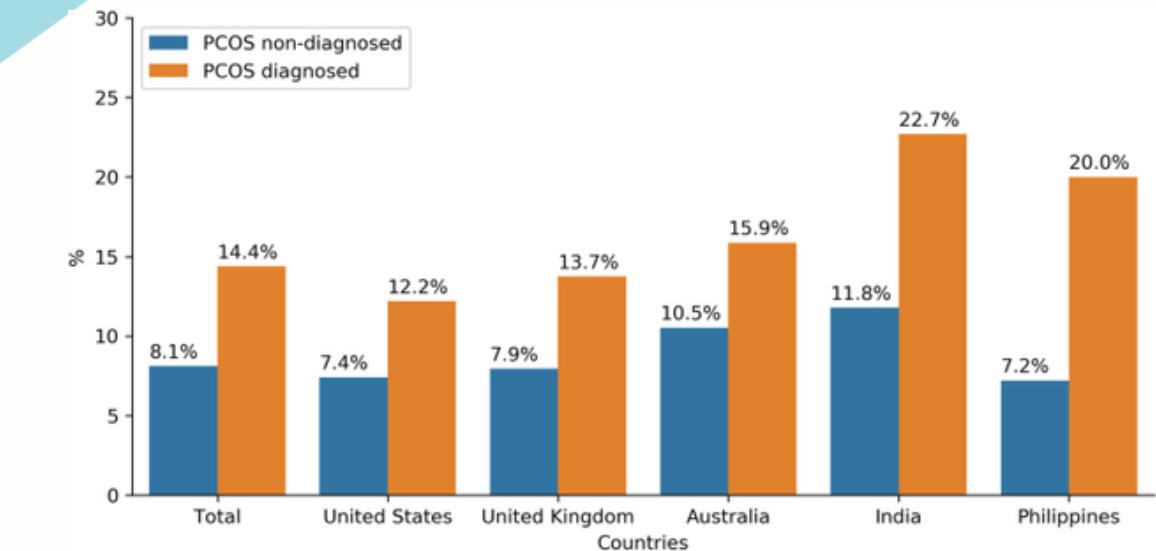
- website aiming, at providing complete healthcare & wellness solution at a single platform.
- Constitutes of various striking features such as tracking of menstruation cycle, general health and mental diagnosis, consultancy with medical experts through a video call and chat feature, shop healthcare products etc.



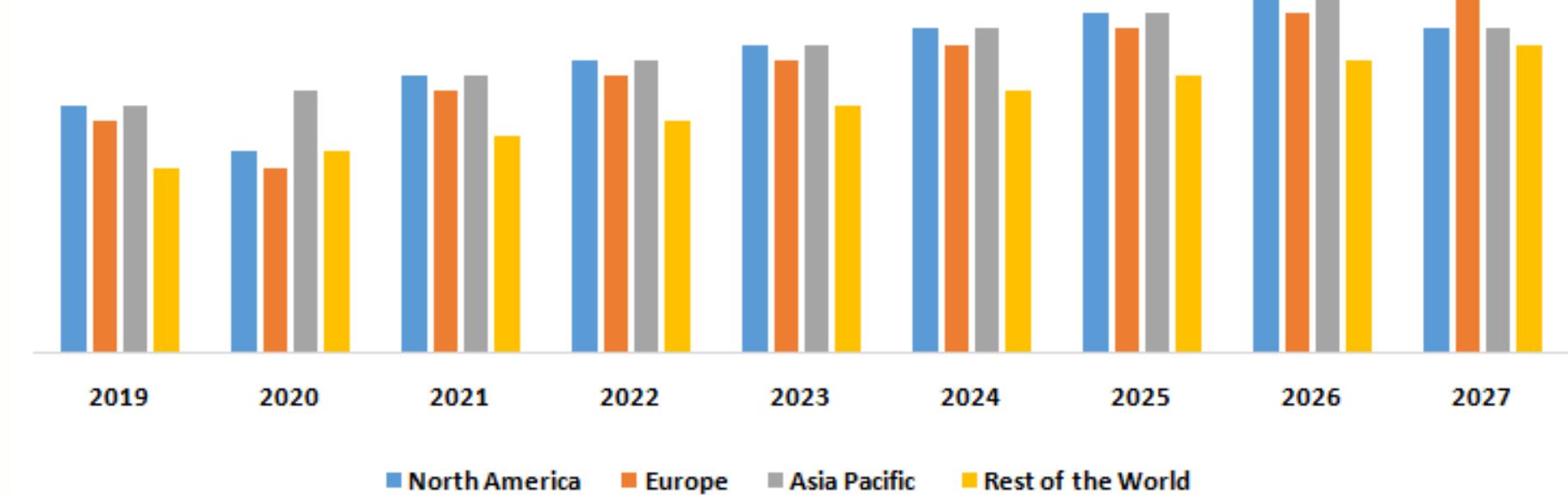
PROBLEMS, WE ARE ADDRESSING

The concept of women's health today has become a major concern among the developing countries because of deteriorating quality of life. Though India has made considerable progress in social and economic development in recent decades in many fields, but studies demonstrate that it lagged in the improvement of women's health.

- WHO estimation revealed over 116 million women are affected by PCOS worldwide
- An estimated one in five (20%) Indian women suffer from PCOS
- While mental illnesses affect both men and women, the prevalence of mental illnesses in men is often lower than women



Polycystic Ovarian Syndrome Treatment Market (PCOS), By Region
2020-2027



SOLUTION

Physical
health checkup

Mental
health checkup



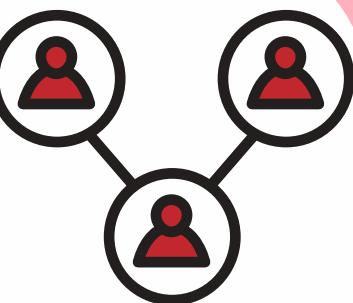
Period
Tracker



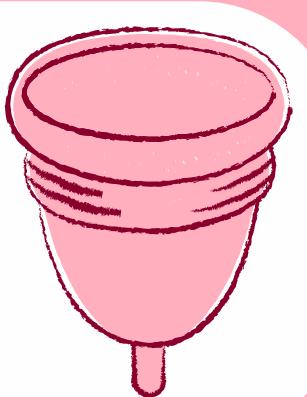
Nutrition &
Diet Plans



Community
Forum



Wellness
Products





PERIOD TRACKER

Our website includes a period tracker, which predicts the next period date of the user and allows the user to add it in the user's calender. The period tracker predicts the next probable date of the user's period based on the data the user enters in the form provided.

Enter your last period details:

Month: Start Date: End Date:

Flow: Low Medium High

Mood:  Happy Normal Stressed Sad Anxious

Your next period is predicted to be on
Sorry, not yet predicted, please fill the form

Your next period is predicted to be on 2022-06-25

NUTRITION & DIET PLANS

Our website provides various diet and meal plans according to the needs of the users, like- low carb diet for weight loss, a high protein meal plan etc.



COMMUNITY FORUM

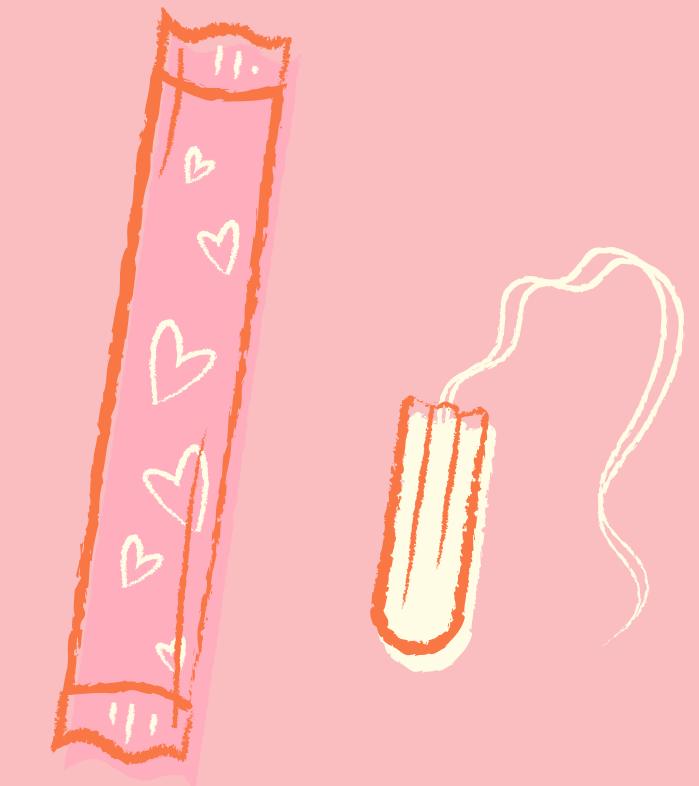


We provide our users with a community forum in our website where, the users can ask their own questions and answer other questions by other users related to physical and mental wellbeing of women.

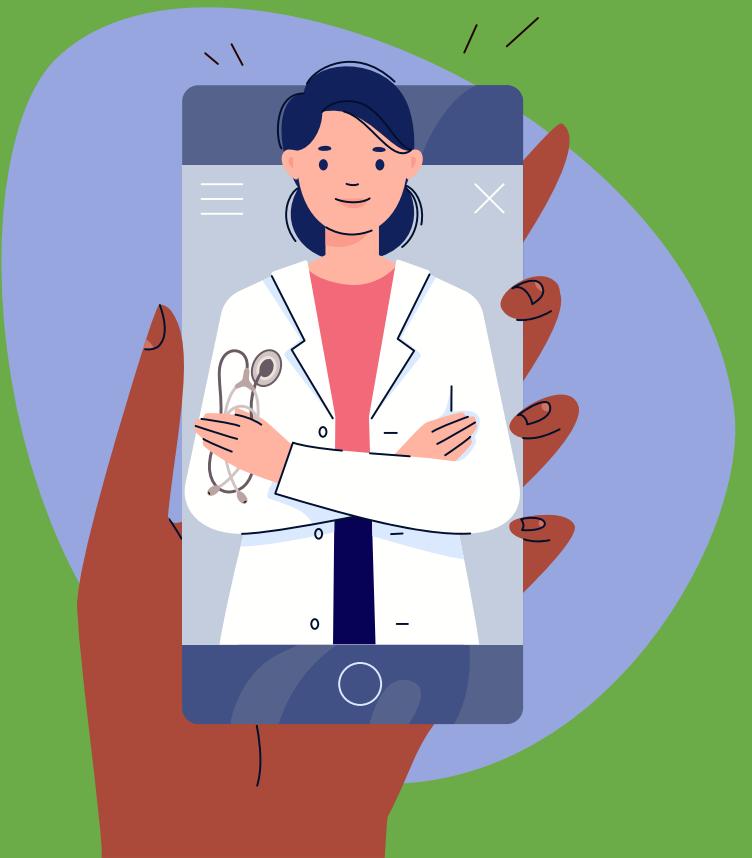


WELLNESS PRODUCTS

Our users can buy various women-wellness products like sanitary napkins, tampons, menstrual cups, hygiene wash, birth-control pills, vitamin supplements, hot-water bags etc from the shopping platform on our website.



DOCTOR'S CONSULTANCY



The website consists of a "doctor's consultancy" feature, where the users can get general and health related medical consultancy from medical experts and doctors through features like video call and chat. E-prescriptions can also be issued post checkup .



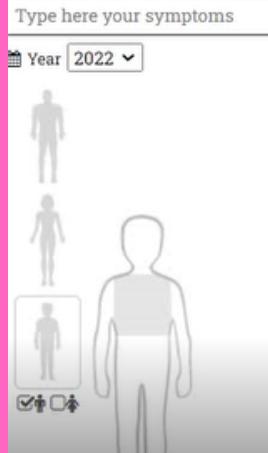
USP(UNIQUE SELLING PROPOSITION)

PHYSICAL CHECKUP :-

Our website consists of a feature called physical health checker, where the users can check their physical health conditions by selecting the body parts where the symptoms are been seen, and enter the details about the various symptoms of an injury/disease occurring in the user's body, to predict the possible diseases that the user might be going through and get respective doctors available .



Physical Health Checker

| Select symptoms | Selected symptoms | Possible diseases |
|--|--|--|
| <input type="text" value="Type here your symptoms"/> Year 2022 ▾  | Chest & back Back Chest Lateral chest | Accident injury Orthopedics Pediatrics Inflammation to the joints Pediatrics Rheumatology |
| | <p>Chest pain Limited mobility of the back Joint pain</p> <p><input checked="" type="checkbox"/> I understand that this website doesn't replace in any case a medical consultation and therefore allows no diagnosis. I hereby agree with the Terms of use and the Privacy Policy of this website</p> <p>Analyze disease pattern</p> | <p>In the following you will find recommended doctor specialization based on your disease pattern. If you think you may have a medical, life-threatening emergency, you should immediately go to or contact emergency.</p> |
| | <p>Do you have one of the following symptoms?</p> <ul style="list-style-type: none">Changes in the nailsImmobilizationBone fractureLimited mobility of the fingersLimited mobility of the legFinger pain | |

USP(UNIQUE SELLING PROPOSITION)

MENTAL CHECKUP :-

Our website consists of a feature called mental health checker, where the users can check their mental health conditions by answering a few questions regarding her current mood and mental health. According proper recreational activities will be suggested so that she can control her mood swings and mental states.



The screenshot shows a mobile application interface for a 'Mental Health Check'. At the top left is the 'LADY HUB' logo, which includes a small silhouette of a woman. To the right of the logo is the text 'Mental Health Check' in red. The main content area is a white box containing three questions with radio button options. Question Q1 asks about feeling tired, with 'Some of the time' selected. Question Q2 asks about feeling nervous, with 'Most of the time' selected. Question Q3 asks about feeling so nervous that nothing could calm you down, with 'None of the time' selected.

| |
|---|
| Q1 About how often did you feel tired out for no good reason? |
| <input type="radio"/> None of the time |
| <input checked="" type="radio"/> A little of the time |
| <input type="radio"/> Some of the time |
| <input type="radio"/> Most of the time |
| <input type="radio"/> All of the time |
| Q2 About how often did you feel nervous? |
| <input type="radio"/> None of the time |
| <input type="radio"/> A little of the time |
| <input type="radio"/> Some of the time |
| <input checked="" type="radio"/> Most of the time |
| <input type="radio"/> All of the time |
| Q3 About how often did you feel so nervous that nothing could calm you down? |
| <input type="radio"/> None of the time |

FINANCIAL MODEL

We will be working on a Freemium revenue model, where 3 different category of subscription will be available for ur customers.

Regular

FREE

Try free

Pro+

₹ 250/ month

-40% off

Try free for 30 days

or skip trial and [pay now](#)

- Community-section
- wellness products,
- period tracker

Premium

₹ 750/ month

-50% off

Try free for 30 days

or skip trial and [pay now](#)

- Complete Physical health checkup
- Doctor consultations, e-prescriptions
- Access to the Safety bell

- Mental health checkup
- Specially curated playlists and movies to lessen your mood
- Access to premium

FUTURE VISIONS AND SCALABILITY

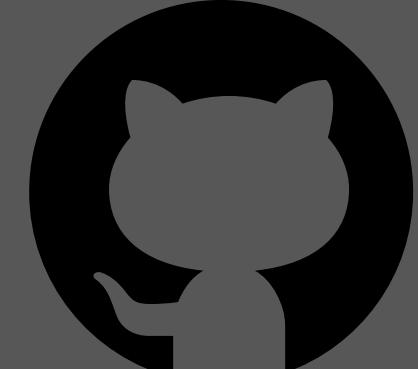
- Detect current mood of user through questions and create spotify playlists or movie playlists .
- To develop our website into a full fledged mobile-app.
- To install a safety bell-icon in our application so that in-case a woman get molested , she can send her exact location to the nearby P.S



TECH STACKS TO BE USED

FRONTEND+BACKEND

- HTML
- CSS
- JavaScript
- PHP
- MySQL
- XAMMP



APIs

- Symptom Checker API

VIDEO CALLING

- videowhisper.com

TEAM



Anwesha Chakraborty
**Hemwati Nandan
Bahuguna Garhwal
University**

Fullstack developer
Business head ,
Finanace and
Marketing

Sagarika Mondol
**Jadavpur
University**



Product development
Machine Learning
Engineer
Graphics Designer
UI-UX expert

THANK YOU

FOR GIVING YOUR PRECIOUS
TIME IN HEARING US.