



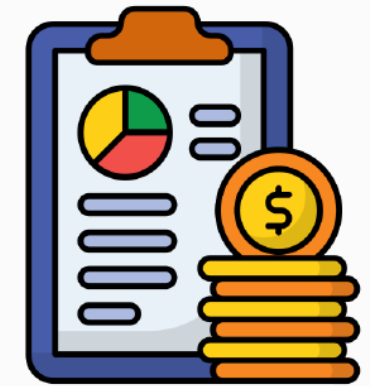
Mitron Bank Customer Insights Dashboard



HOME



DEMOGRAPHICS



**INCOME & EXPENSE
ANALYTICS**

Please click on the icons to go to other pages

DEMOGRAPHICS

Customer Demographic insights summarized here



Active Customers

4000

Average Income

\$51.7K



City

All



Gender

All



Marital Status

All



Occupation

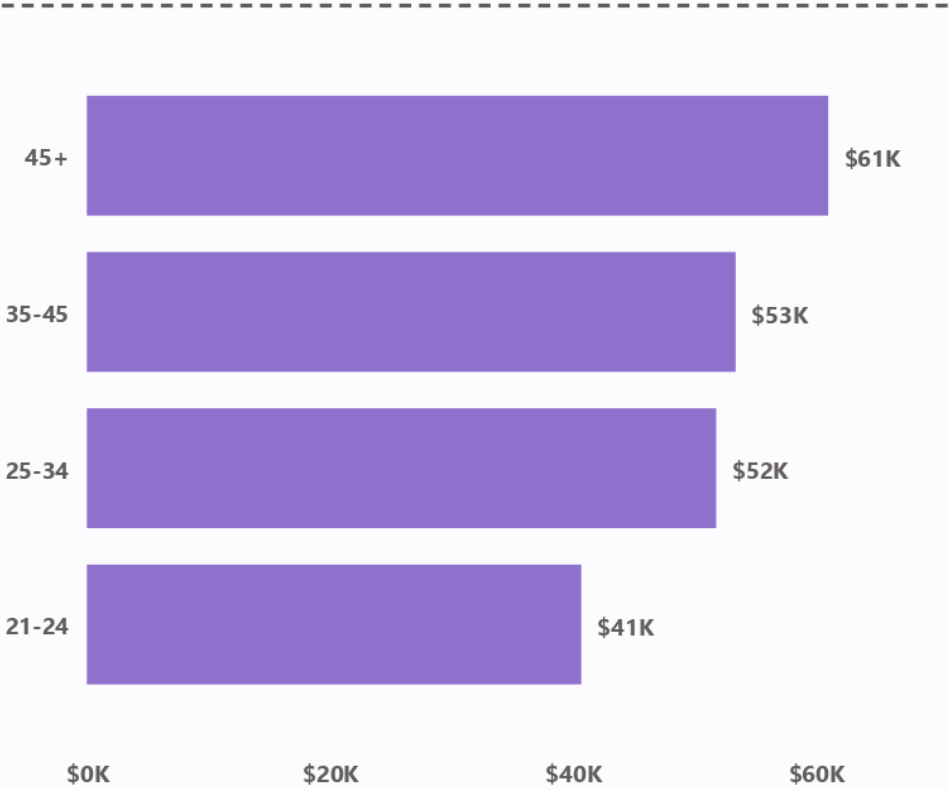
All



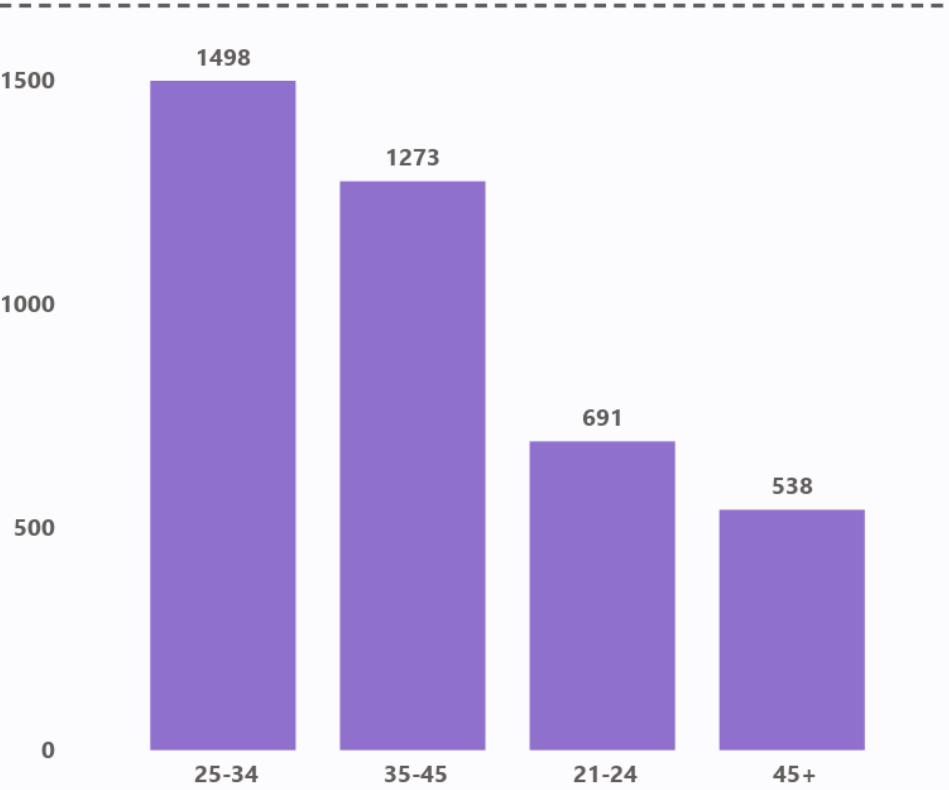
Income Segment

All

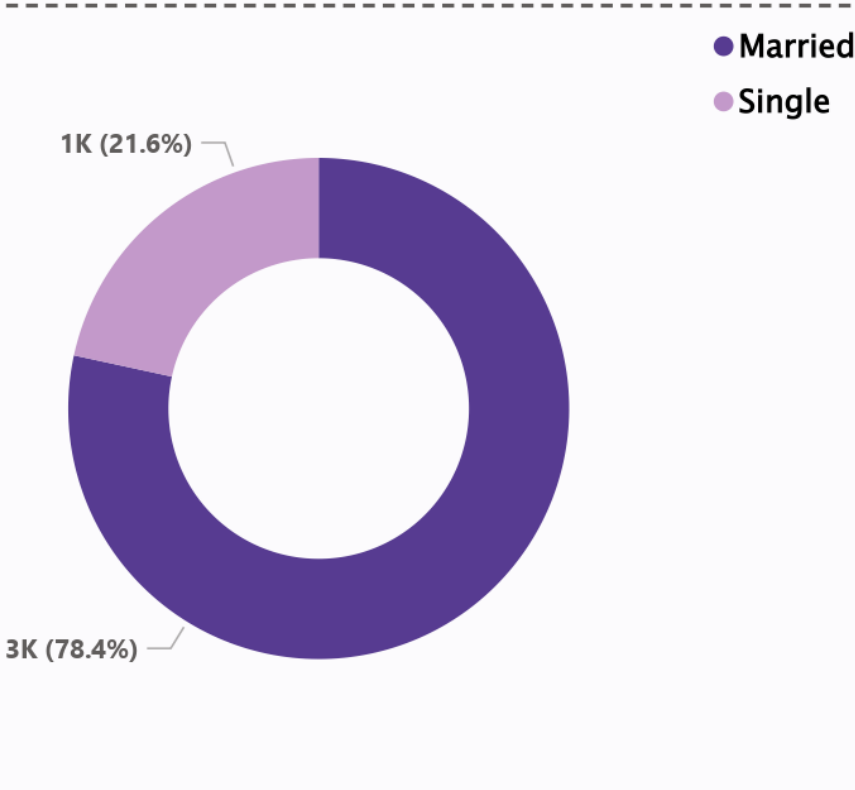
Average Income per Age Group



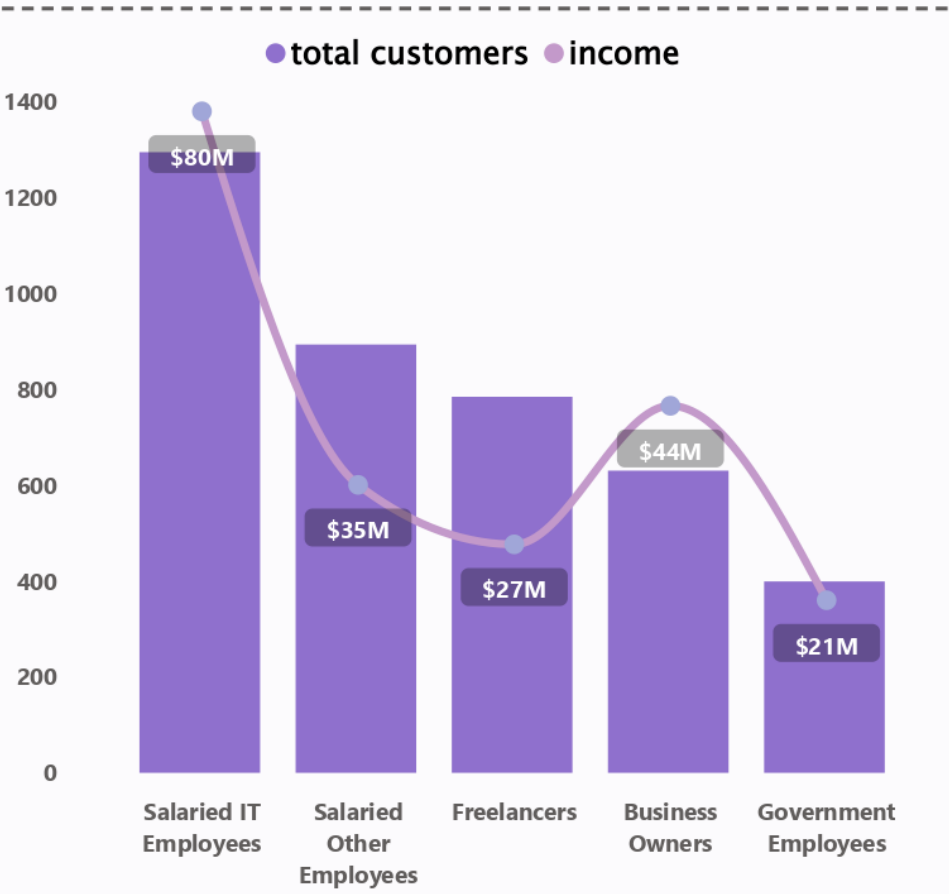
Customer Segmentation by Age Group



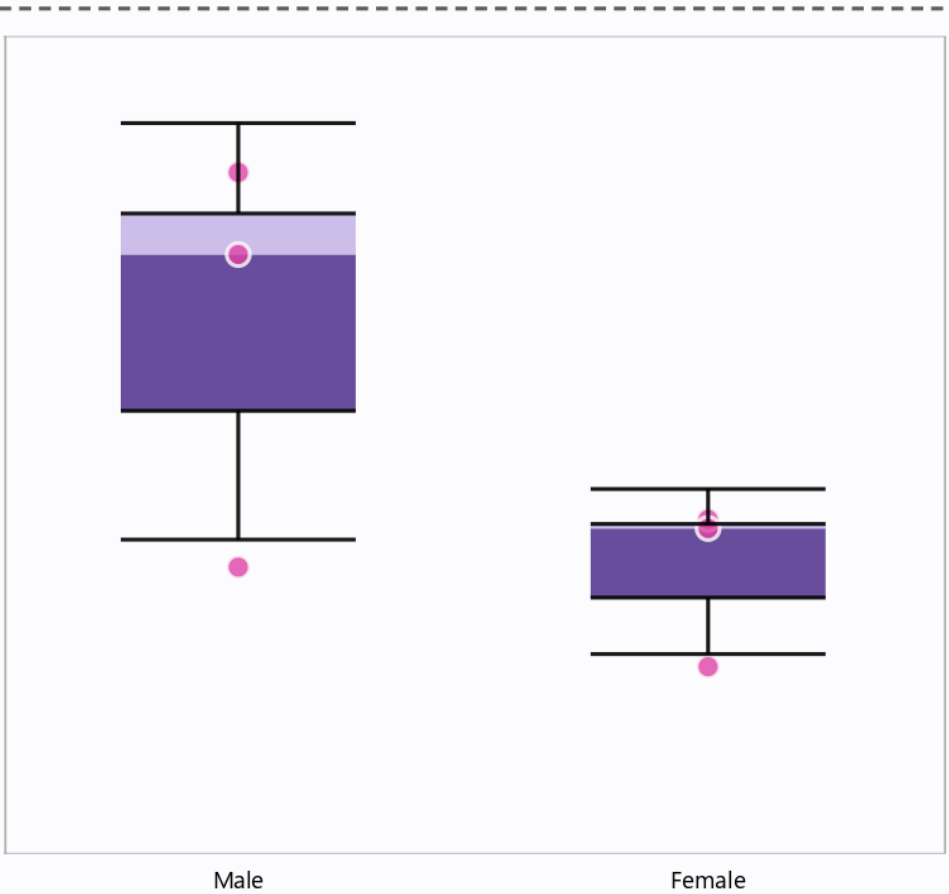
Active Customers by Marital Status



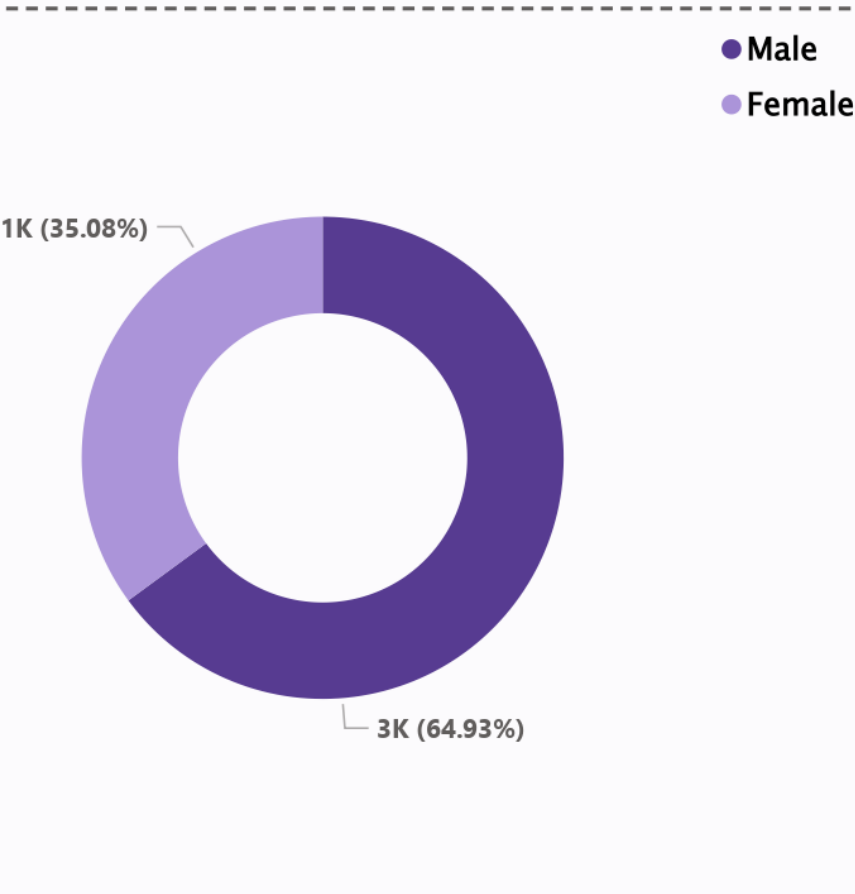
Customers & Income Segmentation by Occupation



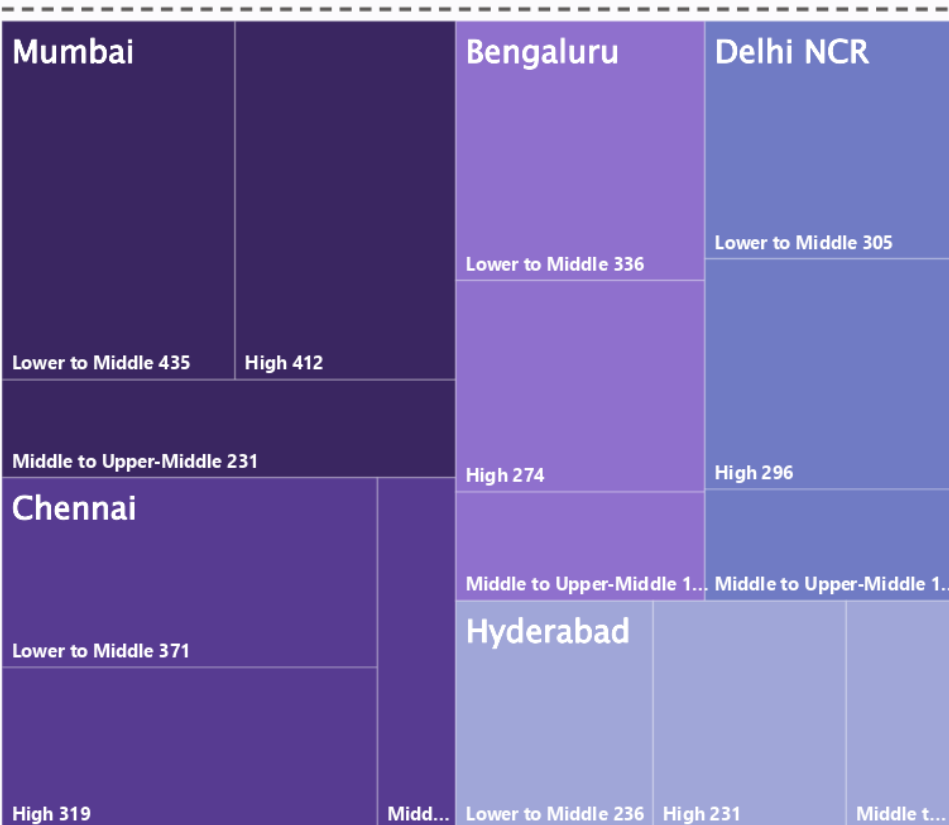
Customer Income Type Distribution by Gender



Active Customers by Genders



Customer Segmentation by City & Income



Average Income by City and Occupation

City	Business Owners	Freelancers	Government Employees	Salaried IT Employees	Salaried Other Employees
Bengaluru	\$70,428.4	\$35,115.2	\$52,892.8	\$61,866.8	\$38,797.2
Chennai	\$70,232.0	\$35,138.1	\$52,076.5	\$62,595.0	\$39,002.5
Delhi NCR	\$69,736.1	\$35,377.4	\$51,564.3	\$61,594.4	\$38,910.2
Hyderabad	\$70,210.4	\$35,502.1	\$52,232.2	\$61,512.2	\$39,525.6
Mumbai	\$69,945.2	\$34,426.7	\$51,533.4	\$60,424.5	\$38,151.7

INCOME & EXPENSE ANALYTICS

Customer income and expenditure insights summarized here



Active Customers

4000

Income Utilization %

257%



City

All



Gender

All



Month

All



Occupation

All



Income Segment

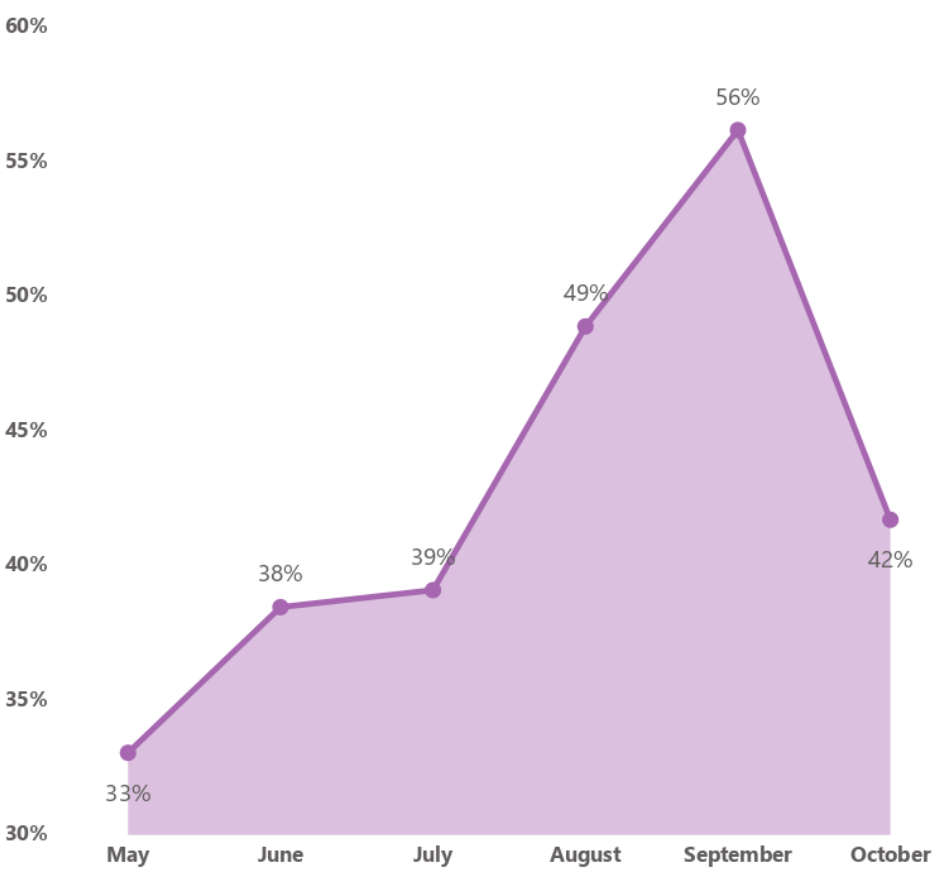
All



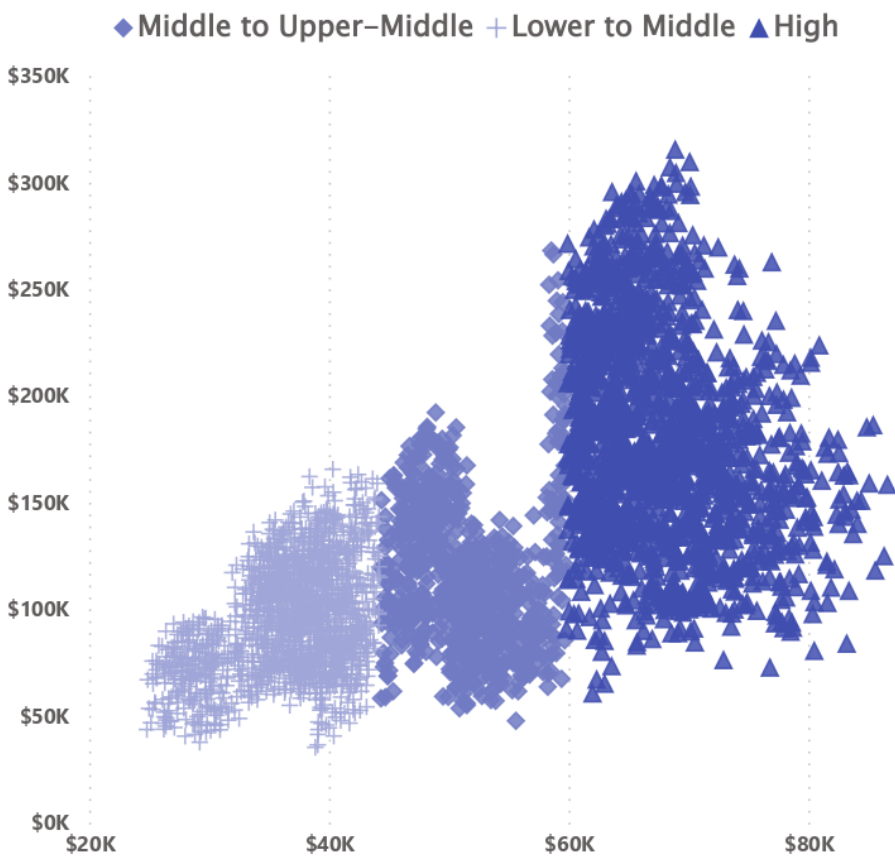
Spending Type

All

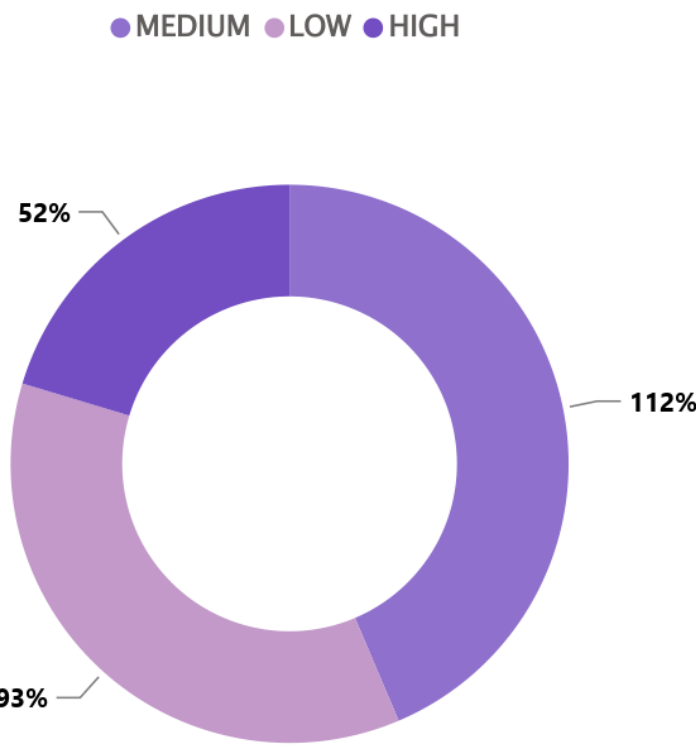
Income Utilization % by Month



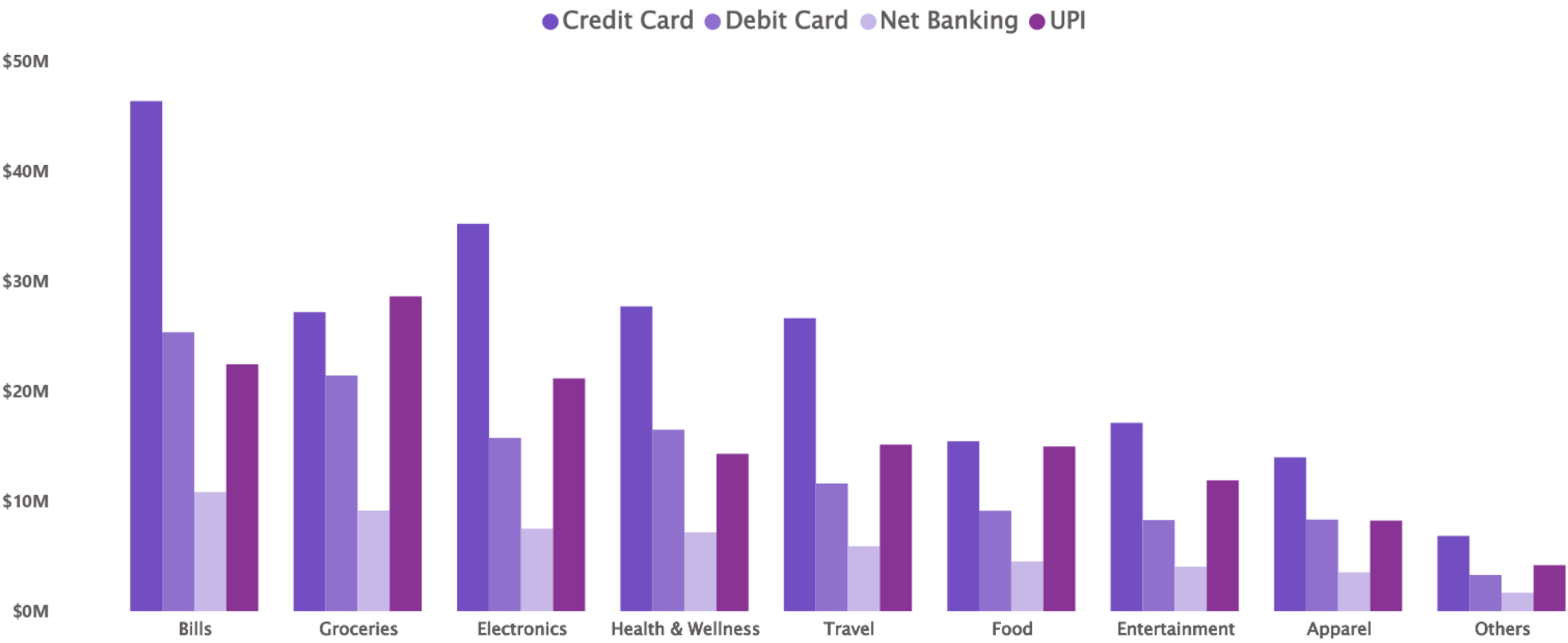
Correlation Between Income and Expenditure



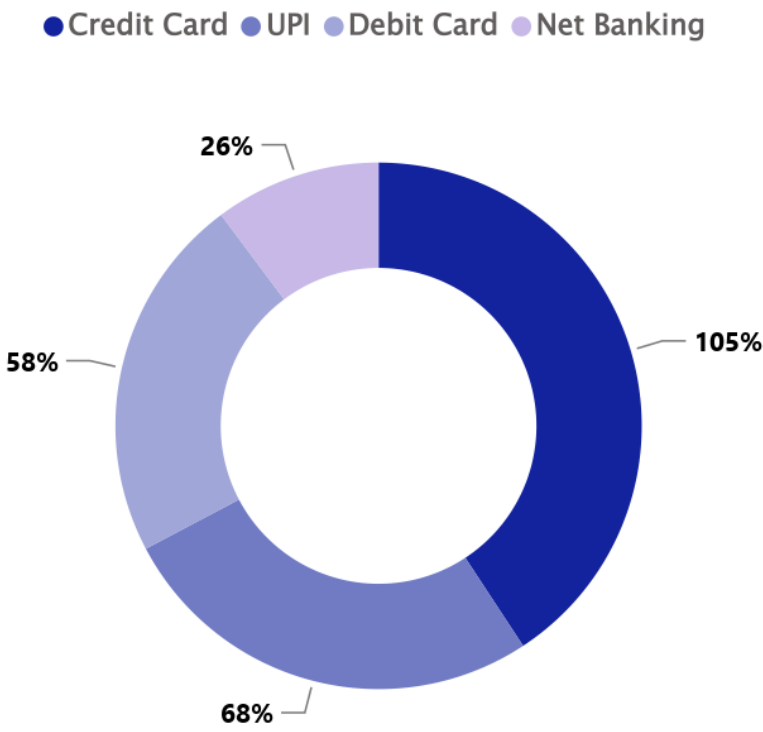
Income Utilization % by Spending Type



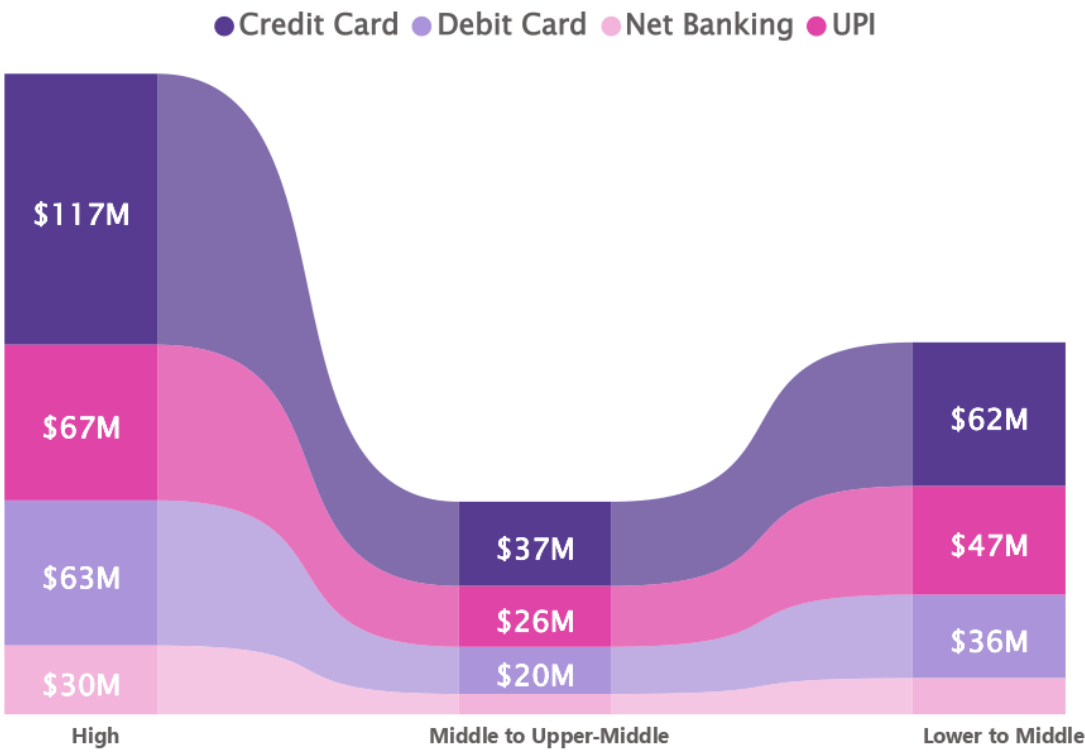
Expense Breakdown by Product Category and Payment Method



Income Utilization % by Payment Type



Expenditure Breakdown



Monthly Expense Analysis by Occupation & Month

Occupation	Avg Income	Expense	Income Utilization %
Government Employees	\$52,034.8	\$36,122,418.0	174%
May		\$4,631,059.0	22%
June		\$5,374,495.0	26%
July		\$5,501,920.0	27%
October		\$5,829,801.0	28%
August		\$6,917,950.0	33%
September		\$7,867,193.0	38%
Business Owners	\$70,091.2	\$88,004,709.0	199%
May		\$11,271,552.0	26%
June		\$13,117,495.0	30%
Total	\$51,657.0	\$530,897,755.0	257%