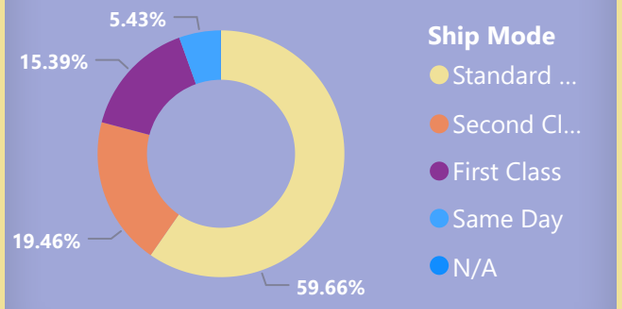
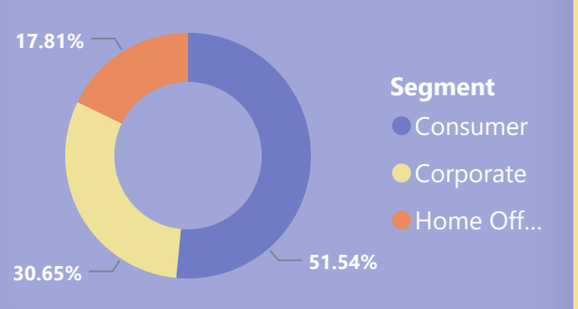
Profit_Category acc Segment



Category acc Segment



AVG. of Sales_Price

222

AVG.of Profit

21

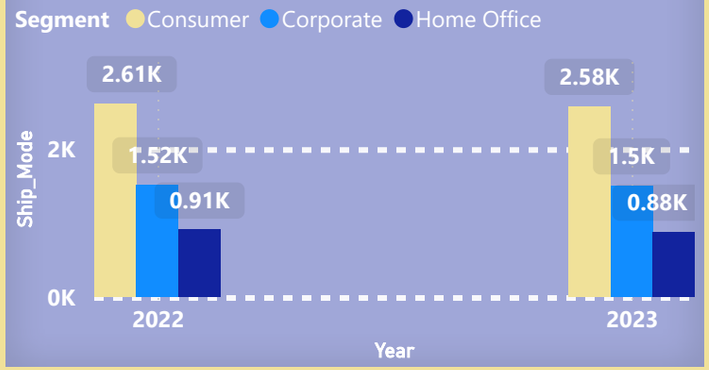
AVG.of Cost_Price

201.19

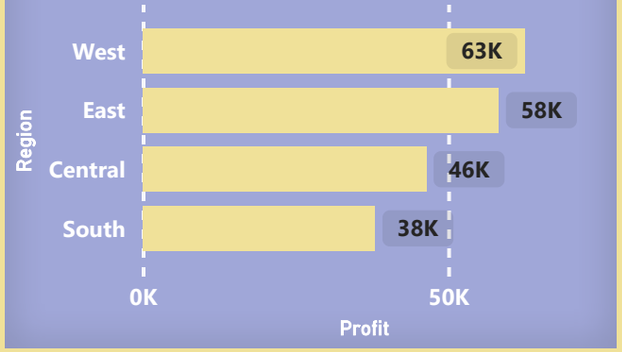
Avg. of Discoun

3.48

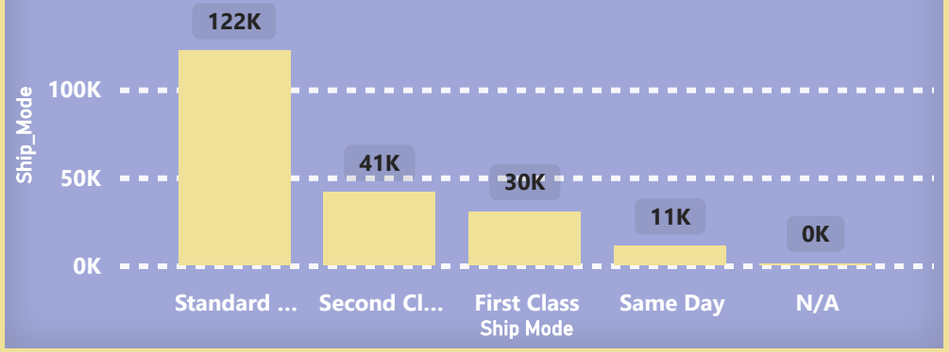
Segment Acc Profit_YEAR



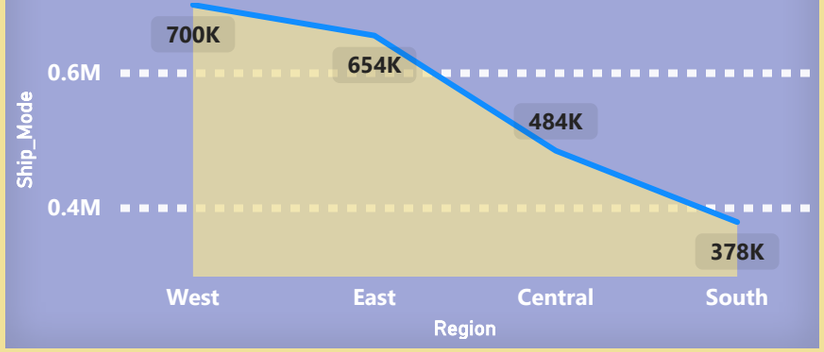
Profit acc. to Region



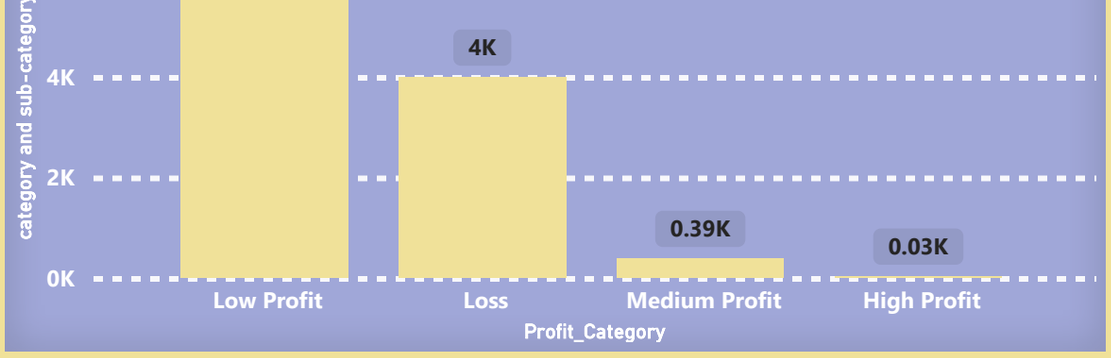
Shipmode Acc Profit



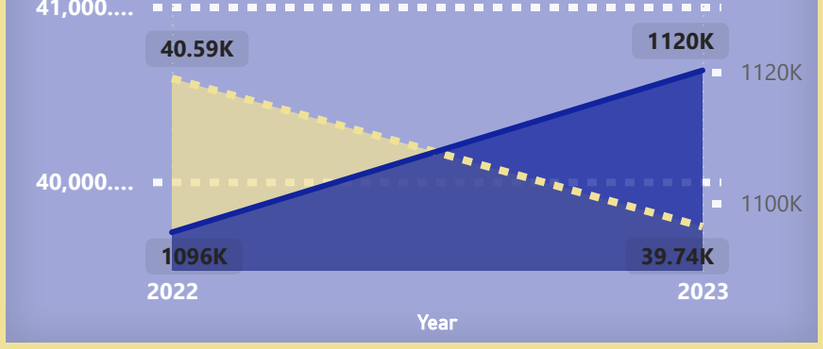
SalesPrice Acc Region



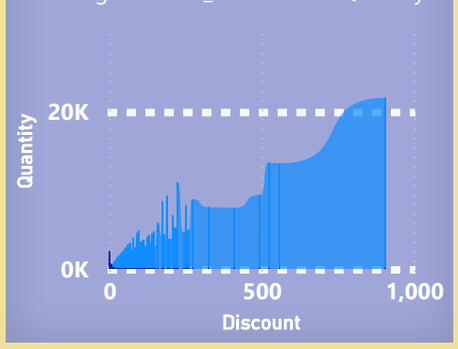
Category and Sub Category Acc Profit



Sum of SalesPrice & Discount ACC to DATE



AVG_SalesPrice & Quantity ACC Discount

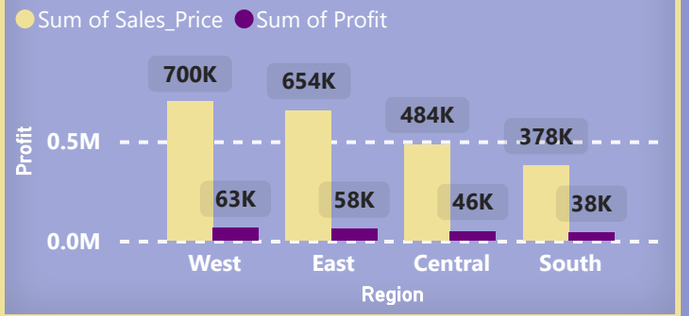


Sales and Profit Analysis Dashboard

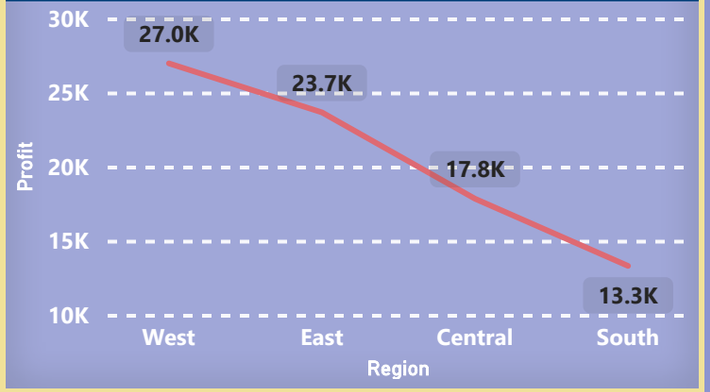
Best & Worst Selling_Category ACC to State

State	Best-Selling Category per State	Worst-Selling Category per State
California	Furniture	Office Supplies
Colorado	Furniture	Office Supplies
Idaho	Furniture	Technology
Iowa	Furniture	Office Supplies
Mississippi	Furniture	Technology
Nebraska	Furniture	Office Supplies
New Mexico	Furniture	Office Supplies
North Carolina	Furniture	Office Supplies
Oklahoma	Furniture	Office Supplies
Pennsylvania	Furniture	Office Supplies
Tennessee	Furniture	Technology
Utah	Furniture	Technology
Vermont	Furniture	Technology
Washington	Furniture	Office Supplies
Wisconsin	Furniture	Office Supplies
Wyoming	Furniture	Furniture
Connecticut	Office Supplies	Technology
Delaware	Office Supplies	Furniture
Georgia	Office Supplies	Furniture
Kansas	Office Supplies	Furniture
Louisiana	Office Supplies	Technology
Maryland	Office Supplies	Technology
Massachusetts	Office Supplies	Technology
Michigan	Office Supplies	Technology
Minnesota	Office Supplies	Technology
Missouri	Office Supplies	Furniture
North Dakota	Office Supplies	Office Supplies
Oregon	Office Supplies	Technology
South Carolina	Office Supplies	Technology
South Dakota	Office Supplies	Furniture
West Virginia	Office Supplies	Furniture
Total	**Furniture**	**Furniture**

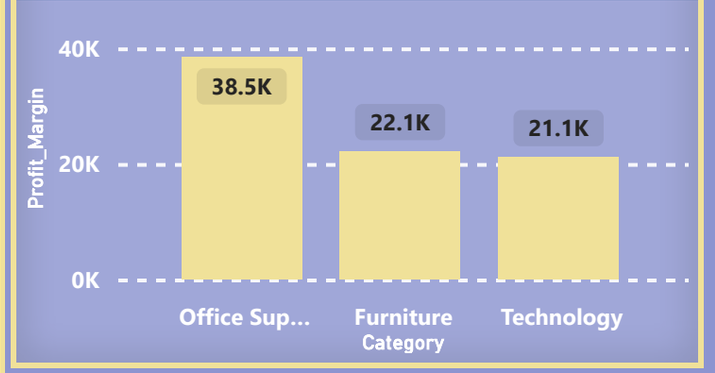
Profit & Sales acc. to Region



Profit Margin acc to Region



Category ACC to Profit_Margin



Best-Selling-Category

Technology

Highest Profitable City

New York City

Highest Profitable State

California

Lowest Profitable City

Frisco

Lowest Profitable State

South Dakota

Total_Sales

11.08M

Total_Profit

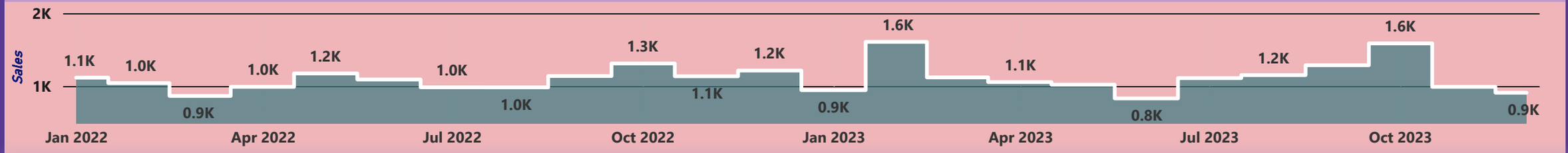
1.04M

Avg_Discount

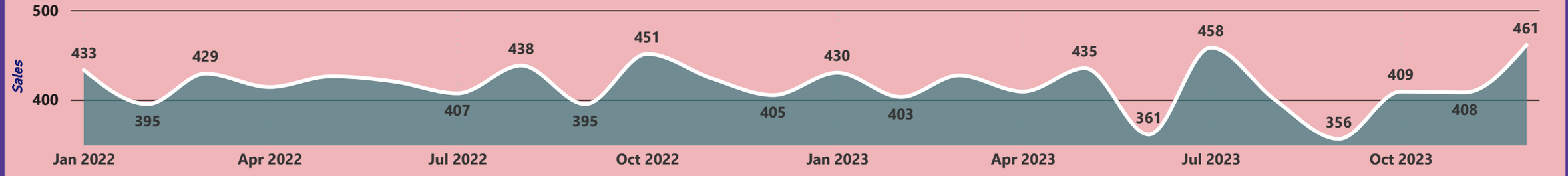
3.48

Customer Segment and Shipping Dashboard

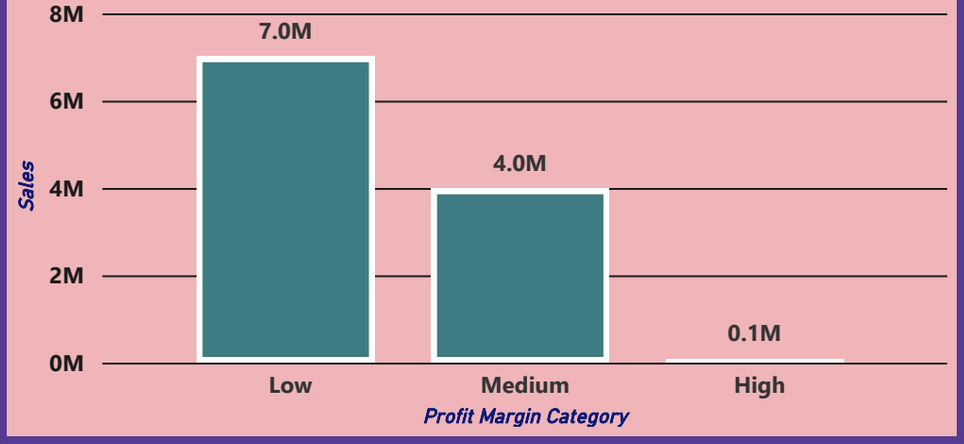
Average Sales Per Order



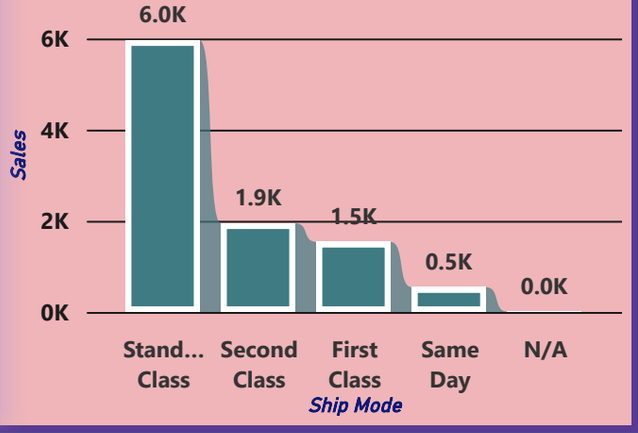
Order_Count



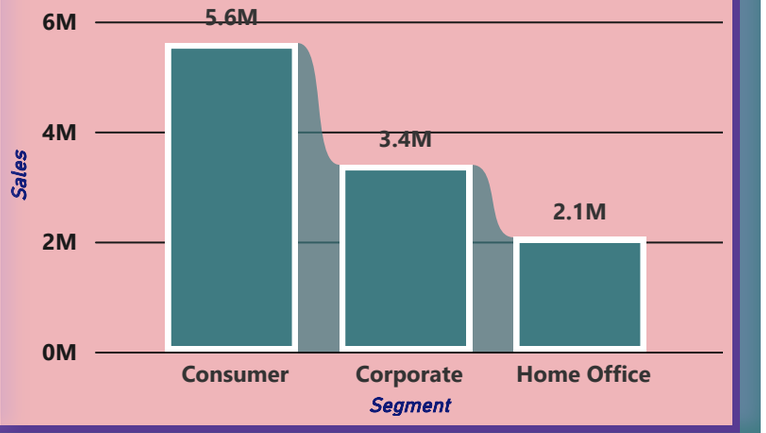
Sales by Profit_Margin category



Sales by Ship_Mode



Sales by Segment



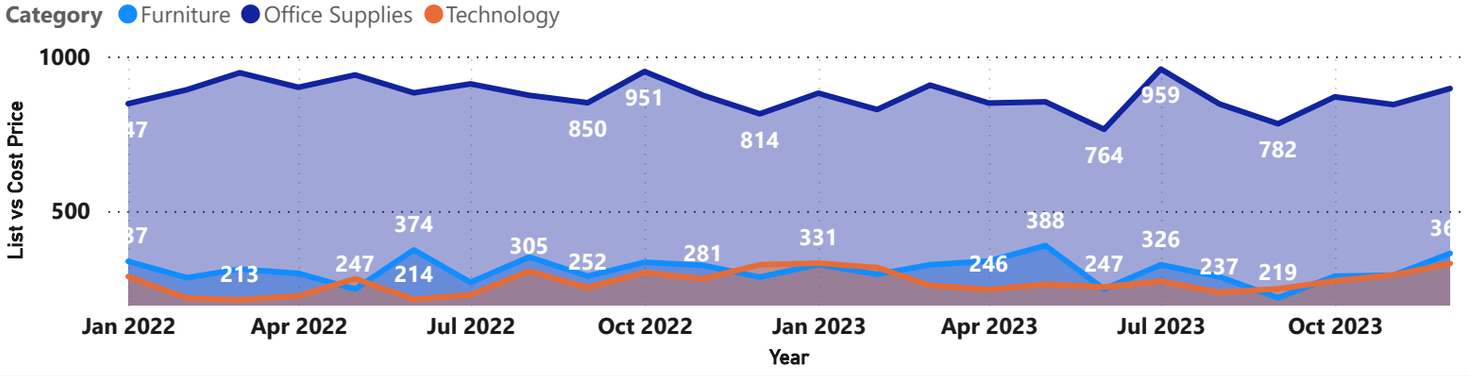
Product Performance Dashboard

Category: All

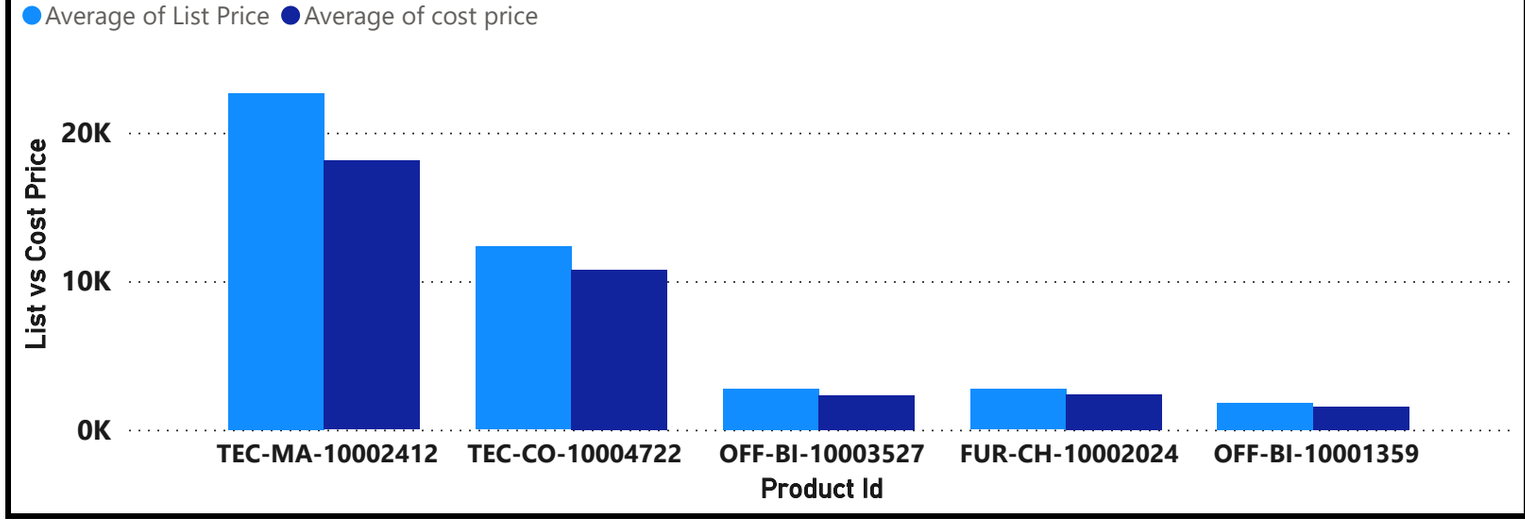
Sub Category: All

Discount Trends Acc to order date

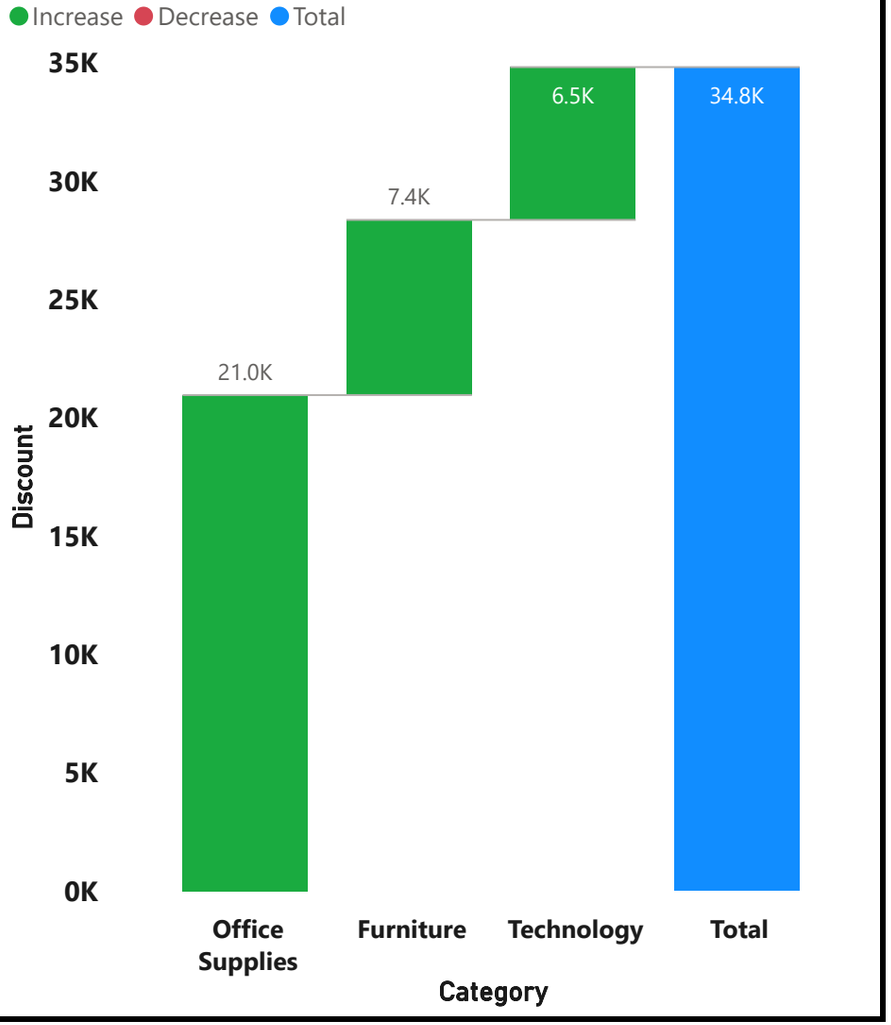
By Category



Price Comparison (List Price vs. Cost Price)



Discount Trends by Category



Order and Shipping Analysis Dashboard

YEAR

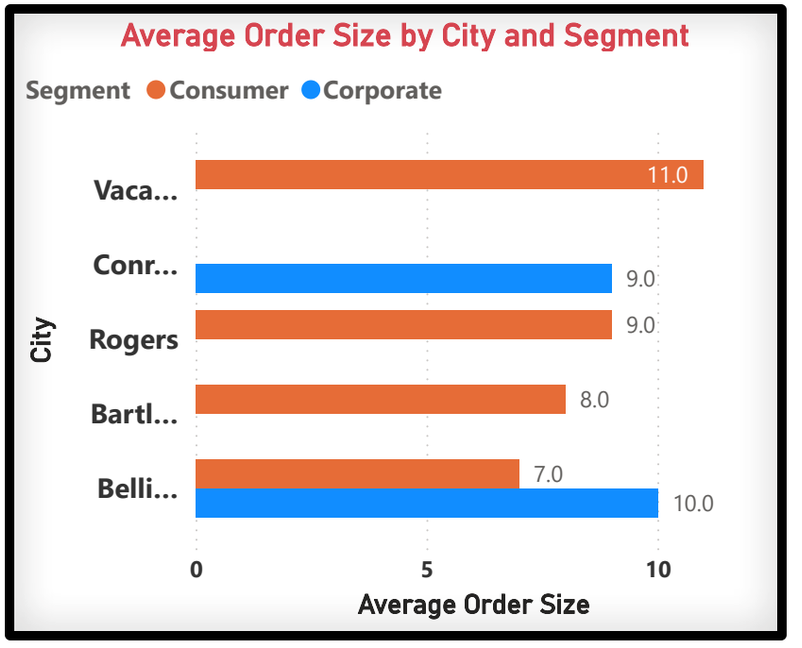
- 2022
- 2023

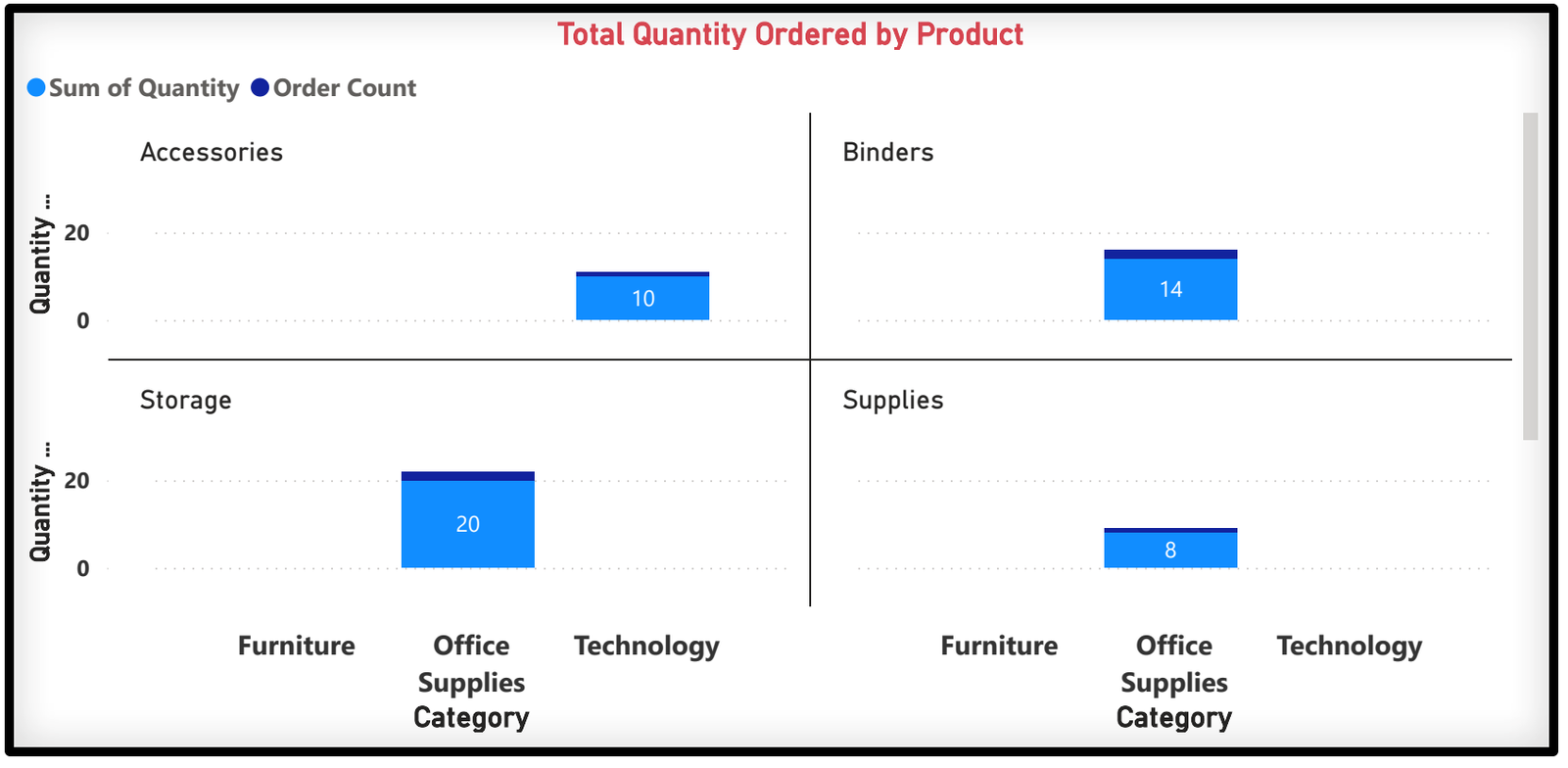
Region

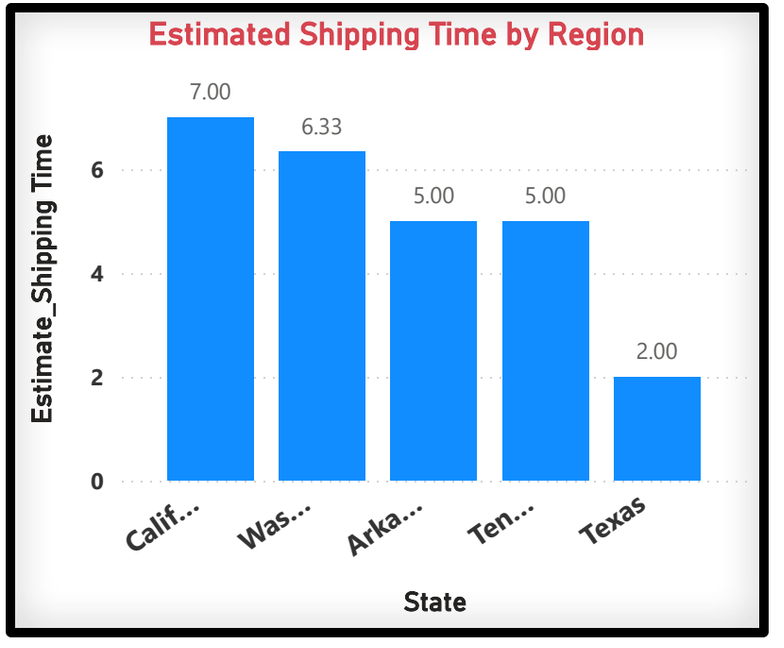
Central | South | West

Shipping Tym

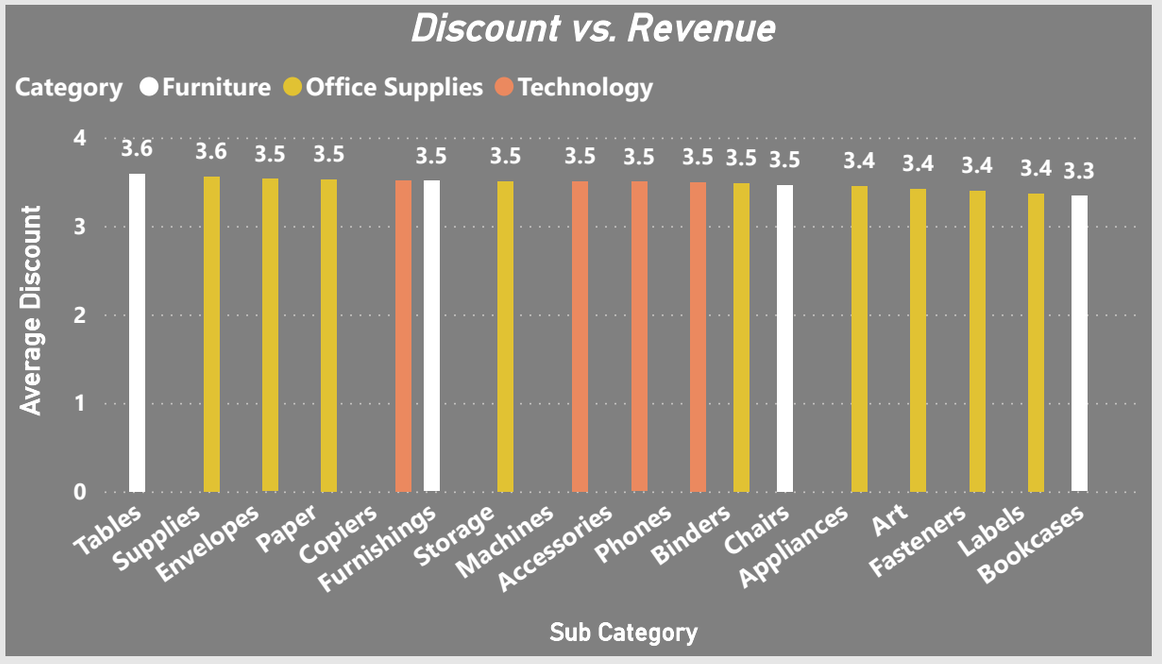
2 | 5 | 7

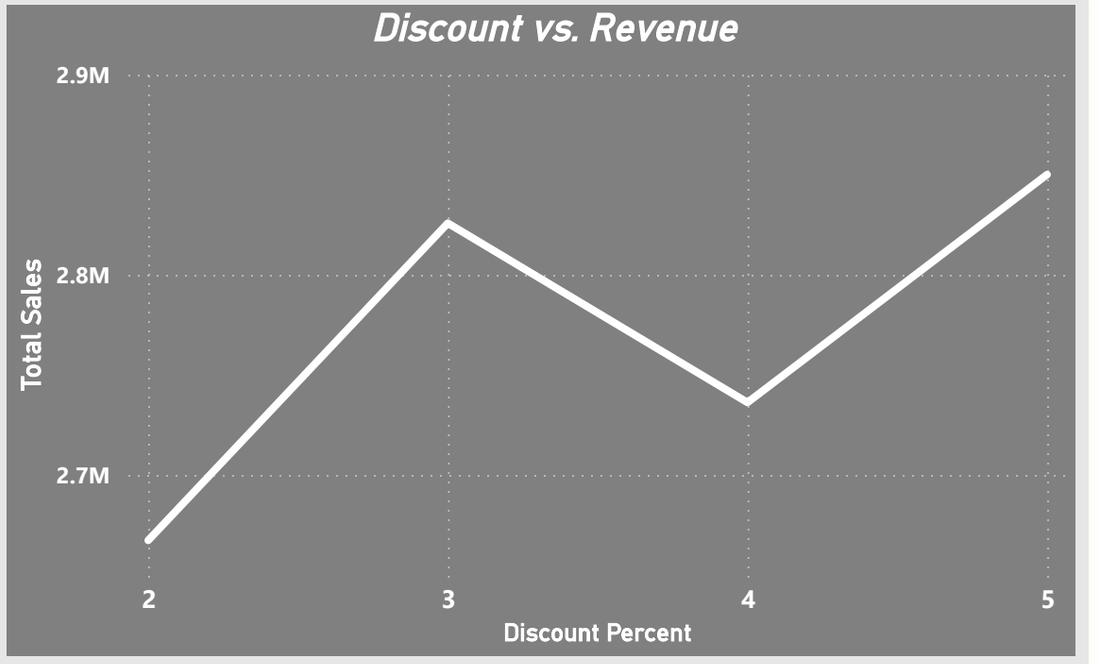






Discount and Revenue Impact Dashboard





Region

- Central
- East
- South
- West

Margin Category

- High
- Low
- Medium

YEAR

- 2022
- 2023

Ship_Mode

- First Class
- N/A
- Same Day
- Second Class

Segment

- Consumer
- Corporate
- Home Office