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my profile on **LinkedIn**
<http://linkedin.com/in/ygourven>

my profile on futurelab's blog
<http://www.futurelab.net/?p=contributors&id=8>

educational record

- diploma baccalaureat c (1979),
- diploma of SKEMA Lille graduate school of management (1984), specialised in marketing,
- London chamber of commerce (1984): proficiency in business English advanced level, with distinction.
- completed training "international talents practice" (general management) at em-lyon & cranfield management development centre (2004)

other experience

- French army staff: translator interpreter in French, English and German (1984-85)
- regular contributor to the BNET blog (2009-2010) on social media <http://bit.ly/yagbnet>

associations

- sole european member of social media business council since 2008 (usa)
- co-founder of media aces, the association for european enterprise social media : <http://france.media-aces.org>

website and blogs

<http://visionarymarketing.com>
<http://visionarymarketing.wordpress.com>
<http://blogs.orange-business.com/live>

my june 2010 keynote speech – Ragan Social Media Summit 2010:
<http://slidesha.re/raganyag>



skills

business development, internet & e-business, marketing 2.0, social media, strategy, marketing & e-marketing, team and multicultural management - strong international background

employment history

as of April 2011, director of internet & digital media at orange group

- head of internet & digital media at orange business services (01/2008-06/2011)
- innovation principal, orange business services (06/05-12/07),
- alliance partner manager, france télécom corporate solutions (01/03-06/05),
- 'value selling': strategy engagement on behalf of the MD, france télécom key accounts division (06-12/02),
- director, e-business & business development, france télécom fcr (99-02),
- senior consultant, cap gemini (France/Lebanon/Hong Kong) (97-99),
- consultant, marketing strategy & internet, unisys france & uk (95-97),
- business systems manager, unisys europe africa (92-95),
- business systems manager, unisys france (88-92),
- sales executive, philips france (85-88).

language skills

- written and oral fluency in English and French,
- basic writing skills and conversational proficiency in German.

mba courses, keynoting

- 2007-2011: mba/mib course - marketing of technological innovations - Paris/Georgia state university
- 2007-2011: mba course - collaboration, marketing 2.0 and social media - Paris graduate school of management
- 2007-2011: various lectures and presentations in the US, UK and France at INSEAD, LIKEMINDS UK, RAGAN, BLOGWELL, HEC, etc.
- 2001-2002: course on online surveys at the master of electronic commerce of the SKEMA Lille graduate school of management