

# Regularized Topic Models for Sparse Interpretable Word Embeddings



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#### Topic Models

- Text mining tool to reveal hidden topics
- Utilize word-document co-occurrence data
- PLSA model:

$$p(w|d) = \sum_{t \in T} p(w|t)p(t|d) = \sum_{t \in T} \phi_{wt}\theta_{td},$$

- Parametrized by two matrices
- Models probabilities as a mixture of distributions
- Training:
  - Likelihood maximization with EM-algorithm

$$\mathcal{L} = \sum_{d \in D} \sum_{w \in W} n_{wd} \log p(w|d) \to \max_{\Phi, \Theta}$$

$$\sum_{w} \phi_{wt} = 1; \quad \sum_{t} \theta_{td} = 1$$

#### Word Embeddings

- Inspired by neural networks for language modeling
- Utilize word-word co-occurrence data
- Skip-Gram model:

$$p(u|v) = \frac{\exp \sum_{t} \phi_{ut} \theta_{tv}}{\sum_{w \in W} \exp \sum_{t} \phi_{wt} \theta_{tv}}$$

- Parametrized by two matrices
- Models probabilities by softmax
- Training:
  - Likelihood maximization with SGD

$$\mathcal{L} = \sum_{v \in W} \sum_{u \in W} n_{uv} \ln p(u|v) \to \max_{\Phi, \Theta}$$

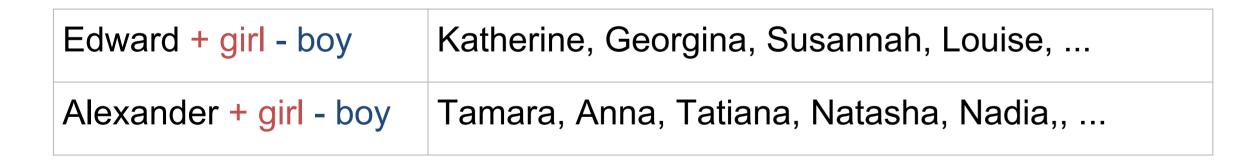
No constraints for the parameters

### Benefits of the two worlds

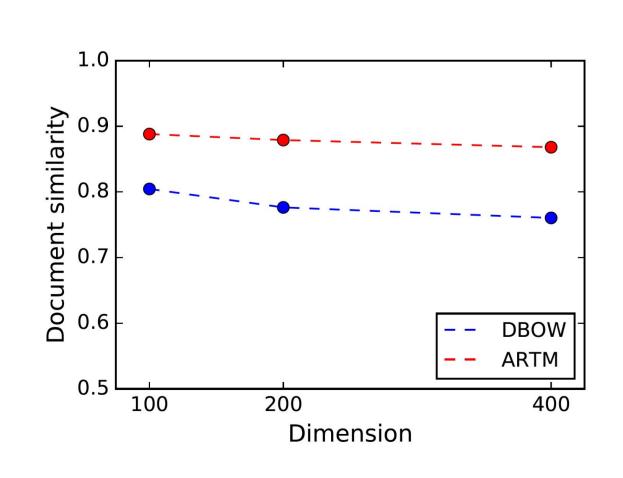
Word Similarity - performs on par with SGNS (on Wikipedia)

| Method    | WordSim<br>Similarity | WordSim<br>Relatedness | WordSim<br>Joint | Bruni et. al<br>MEN | Radinsky M.<br>Turk |
|-----------|-----------------------|------------------------|------------------|---------------------|---------------------|
| SGNS, cos | 0.752                 | 0.632                  | 0.666            | 0.745               | 0.661               |
| LDA, hel  | 0.530                 | 0.455                  | 0.474            | 0.583               | 0.483               |
| ARTM, dot | 0.728                 | 0.671                  | 0.682            | 0.675               | 0.635               |

Word Analogy - examples:



Document Similarity - outperforms Paragraph2Vec (on ArXiv)

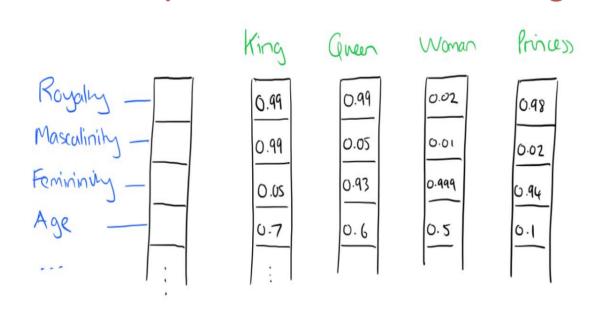


Accuracy of choosing the similar paper from a triplet of:

- query paper
- similar paper (by keywords)
- dissimilar paper

Testeset released by Dai et al.

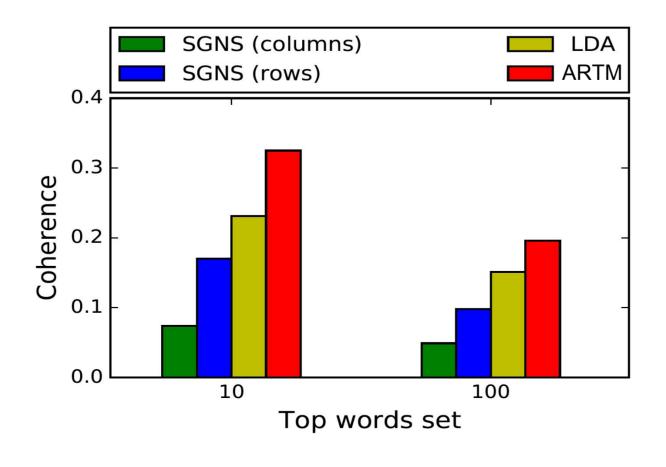
- Interpretability drastic improvement
  - Can components have meaning?



How do we measure that?

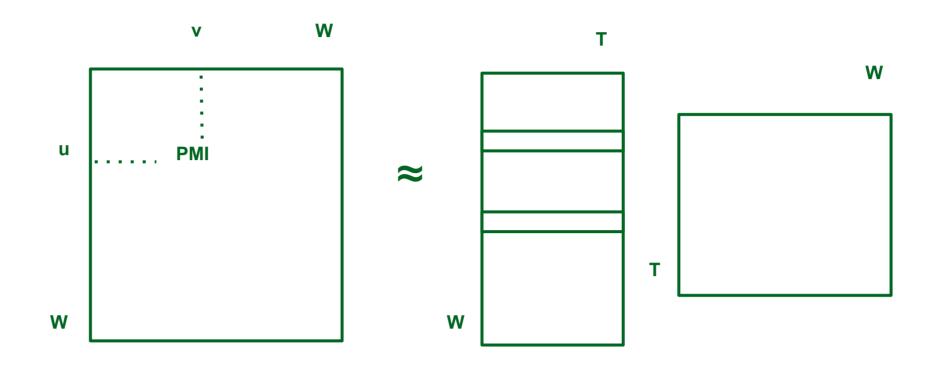
$$C = \frac{2}{k(k-1)} \sum_{j=2}^{k} \sum_{i=1}^{j} PMI(w_i, w_j)$$

How do the models perform?



## Our approach

Point out a striking similarity of various models:
 SGNS, GloVe, PMI-SVD, LDA, NNSE, OIWE....



Build a hybrid model:

$$p(u|v) = \sum_{t \in T} p(u|t)p(t|v) = \sum_{t \in T} \phi_{ut}\theta_{tv}$$

- Utilize word-word co-occurrences
- Parameterize by probabilistic vectors
- Train with EM-algorithm
- Take advantage of additive regularization of topic modeling to customize the embeddings

# ARTM theory

Additive regularization of topic models:

$$\mathcal{L} + R \to \max_{\Phi, \Theta}; \quad R = \sum_{i=1}^{n} \tau_i R_i(\Phi, \Theta)$$

- Easy way to impose additional requirements
- Deals with non-uniqueness of matrix factorization
- Multiple modalities (e.g. timestamps, authors, etc):

$$\sum_{m \in M} \lambda_m \sum_{v \in W^0} \sum_{u \in W^m} n_{uv} \ln p(u|v) \to \max_{\Phi, \Theta},$$
modality log-likelihood  $\mathcal{L}_m(\Phi, \Theta)$ 

- Embeds all modalities to the same space
- Examples of regularizers:
  - Sparsity: KL-divergence between the topic distributions and uniform distributions
  - Diversity: pairwise correlations of the topics
- Implementation: open-source library bigartm.org

## Benefits of ARTM

- Sparsity 94% of zeros with the KL-regularizer
- Multimodal embeddings (on Lenta.ru news)
- Meaningful inter-modality similarities see top-similar words to timestamp embeddings:

| 2015-12-18<br>Star Wars<br>Release | 2016-02-29<br>The Oscars | 2015-05-09<br>Victory Day |
|------------------------------------|--------------------------|---------------------------|
| jedi                               | statuette                | great                     |
| sith                               | award                    | anniversary               |
| fett                               | nomination               | normandy                  |
| anakin                             | linklater                | parade                    |
| chewbacca                          | oscar                    | demonstration             |
| film series                        | birdman                  | vladimir                  |
| hamill                             | win                      | celebration               |
| prequel                            | criticism                | concentration             |
| awaken                             | director                 | auschwitz                 |
| boyega                             | lubezki                  | photograph                |

Further improvement on word similarity task:

| Model      | WordSim<br>Similarity | WordSim<br>Relatedness | WordSim+<br>RG+MC |
|------------|-----------------------|------------------------|-------------------|
| SGNS       | 0.630                 | 0.530                  | 0.567             |
| ARTM       | 0.649                 | 0.565                  | 0.604             |
| Multi-ARTM | 0.682                 | 0.580                  | 0.611             |

Testset translations to Russian are taken from <a href="http://russe.nlpub.ru/downloads/">http://russe.nlpub.ru/downloads/</a>

Further improvement of interpretability:

| art      | 1- '( ('    |
|----------|-------------|
|          | arbitration |
| painting | van         |
| museum   | requests    |
| painters | arbitrators |
| gallery  | noticeboard |
|          | museum      |

#### Future work

Apply the proposed probabilistic embeddings to a suite of NLP tasks and take even more advantage of the additive regularization to incorporate task-specific requirements into the model.

#### References

Anna Potapenko, Artem Popov, Konstantin Vorontsov: Interpretable probabilistic embeddings: bridging the gap between topic models and neural networks. To appear in AINL 2017.