**Table 1: Summary statistics of the number of backers and outcome of crowdfunding campaigns**

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| **Summary Statistics** | | |
| **Statistics** | **Successful campaigns** | **Unsuccessful campaigns** |
| Total backers | 480898 | 213164 |
| Mean number of backers | 851.15 | 585.62 |
| Median number of backers | 201 | 114.5 |
| Minimum number of backers | 16 | 0 |
| Maximum number of backers | 7295 | 6080 |
| Variance of the number of backers | 1603373.73 | 921574.68 |
| Standard deviation of the number of backers | 1266.24 | 959.99 |