# ESCUELA POLITÉCNICA NACIONAL FACULTAD DE CIENCIAS MODELOS LINEALES Y DISEÑO DE EXPERIMENTOS

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> (ventas <- data[,"Ventas"]-b)</pre>

## Regresión sin el intercepto β<sub>1</sub>

```
Informe:
     install.packages("readxl", dependencies=TRUE)
     library(readxl)
     Is("package:readxl")
     data <- read excel("data rls uti.xlsx", sheet=1,na="")
     str(data)
     View(data)
     reg <- Im(Utilidad~Ventas, data)
     str(reg)
     summary(reg)
     anova <- aov(reg)
     summary(anova)
     qt(0.975,df=38)
     qf(0.95,df=1,df2=38)
     ####datos centrados######
     > (a<- mean(data[,"Utilidad"]))
      [1] 6683.725
     > (b<- mean(data[,"Ventas"]))
      [1] 14880.92
> (utilidad<- data[,"Utilidad"]-a)
[1] -666.725 1365.275 1867.275 36.275 707.275 1361.275 -869.725 -1729.725
[9] -1119.725 476.275 661.275 1649.275 -1442.725 -2077.725 60.275 -1409.725
[17] 1647.275 -1973.725 -1386.725 -243.725 649.275 1622.275 97.275 570.275
[25] -714.725 -1675.725 2295.275 -246.725 988.275 1462.275 -2019.725 1467.275
[33] -1477.725 2404.275 -1303.725 -2246.725 -2131.725 1409.275 -188.725 2128.275
```

```
[1] -1610.925 2246.075 2933.075 1119.075 3145.075 2996.075 -1666.925 -4559.925
[9] -2515.925 354.075 420.075 4960.075 -2098.925 -4644.925 445.075 -3893.925
[17] 3631.075 -4860.925 -3844.925 452.075 3004.075 3577.075 531.075 231.075
[25] -1615.925 -4226.925 3825.075 446.075 3222.075 3221.075 -4280.925 2100.075
[33] -3312.925 4831.075 -3655.925 -4316.925 -3777.925 3103.075 223.075 3868.075
#Regresión con los datos centrados
> reg1 <- lm(utilidad1~ventas1)
> summary(reg1)
Call:
lm(formula = utilidad ~ ventas)
Residuals:
  Min
         1Q Median
                        3Q Max
-676.35 -302.04 42.59 303.67 612.49
Coefficients:
Estimate Std. Error t value Pr(>|t|)
(Intercept) -6.835e-13 5.809e+01 0.00
ventas
          4.399e-01 1.859e-02 23.66 <2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
Residual standard error: 367.4 on 38 degrees of freedom
Multiple R-squared: 0.9364, Adjusted R-squared: 0.9348
F-statistic: 559.9 on 1 and 38 DF, p-value: < 2.2e-16
> anova1 <- aov(reg1)
> summary(anova1)
      Df Sum Sq Mean Sq F value Pr(>F)
ventas_c 1 75578286 75578286 559.9 <2e-16 ***
Residuals 38 5129142 134977
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
Residual standard error: 367.4 on 38 degrees of freedom
Multiple R-squared: 0.9364, Adjusted R-squared: 0.9348
F-statistic: 559.9 on 1 and 38 DF, p-value: < 2.2e-16
#intervalos de confianza
> confint(reg1, level=0.95)
          2.5 % 97.5 %
(Intercept) -117.5968432 117.5968432
ventas c 0.4022981 0.4775722
```

## > str(reg1[["residuals"]])

Named num [1:40] 42 377 577 -456 -676 ...
- attr(\*, "names")= chr [1:40] "1" "2" "3" "4" ...

### > (predicciones1<-reg1[["fitted.values"]])

1 2 3 4 5 6

-708.70257 988.12739 1290.36285 492.32045 1383.62911 1318.07877

7 8 9 10 11 12

-733.33894 -2006.07139 -1106.84390 155.77005 184.80577 2182.11145

13 14 15 16 17 18

-923.39093 -2043.46588 195.80415 -1713.07457 1597.43761 -2138.49188

19 20 21 22 23 24

 $-1691.51774 \quad 198.88369 \quad 1321.59825 \quad 1573.68111 \quad 233.63857 \quad 101.65802$ 

-710.90224 -1859.57298 1682.78503 196.24408 1417.50412 1417.06418

31 32 33 34 35 36

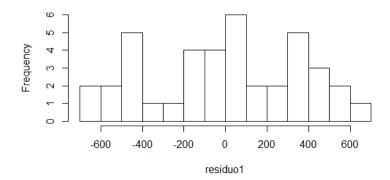
-1883.32948 923.89686 -1457.47223 2125.35981 -1608.36999 -1899.16714

37 38 39 40

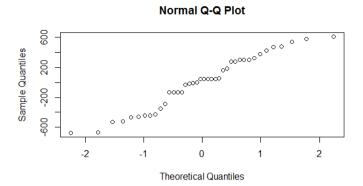
-1662.04209 1365.15183 98.13854 1701.70224

- > data4<-data.frame(utilidad1,ventas1,predicciones1,res1)
- > View(data4)
- > hist(res1,20)
- > mean(res1)
- [1] 7.494005e-17
- > data5<-data.frame(res1)
- > View(data5)
- > qqnorm(res1)
- > qqline(res1,col="red")
- > plot(res1,predicciones1)
- > plot(utilidad1,ventas1

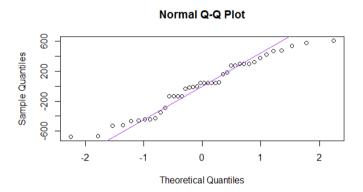
#### Histogram of residuo1



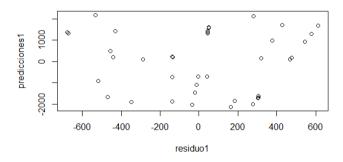
# > qqnorm(residuo1) #grafico de la normalidad



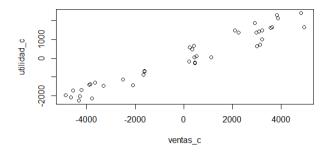
# > qqline(residuo1,col="purple") #grafico de la normalidad con la recta



# > plot(residuo1,predicciones1)



> plot(ventas\_c,utilidad\_c)



#### **Análisis**

$$\widehat{\beta_1} = -6.442e - 13 \approx 0$$
  
 $\widehat{\beta_2} = 4.399e - 01$ 

Tenemos que: Pr(>|t|) = 1 > 0.05 por tanto la regresión es significativa.

Resumiendo los siguientes datos tenemos:

t tableado: 
$$t_{n-2}\left(\frac{\alpha}{2}\right) = t_{38}(0.025) = qt(0.975, df = 38) = 2.024394$$

t value:  $t \ value = 0.00$ 

Pero se cumple :  $t \ tableado = 2.024394 > t \ value = 0$ 

Con lo que podemos concluir que re rechaza  $H_0$ :  $\beta_2 = 0$  y comprobamos que la regrsión es significativa.

Analizando la tabla anova, al decir que se rechaza  $H_0$ :  $\beta_2=0$  dependiendo del valor de F.

Cuartil de Fisher de parámetros 1, n-2 y alfa:

$$F_{1,n-2}(\alpha) = F_{1,38}(0.05) = qf(0.95, df_1 = 1, df_2 = 38 = 4.098172$$

F value: F = 559.9

Como también se cumple:  $F\ value = 559,9 > F_{1,n-2}(\alpha) = 4,098172$ 

Entonces se rechaza  $H_0$ :  $\beta_2 = 0$ .