

Experience

- Doctoral Researcher, Temple University Aug. 2023 - now
- Independently conceptualize and conduct mixed methods research on topics in human-computer interaction and health communication
- Research Coordinator, Children's Hospital of Philadelphia Oct. 2022 - now
- Independently conduct mixed methods research to develop academic manuscripts and policy position papers on topics in maternal and child health, as well as other academic and applied public health research
- Research Assistant, Temple University Mar. 2021 - Oct. 2022
- Conducted research activities (interviews, qualitative analysis, data analysis, etc.) to 4 externally/federally funded public health/health communication studies
- Digital Media Manager, Ohio Voice May 2020 - Mar. 2021
- Independently created and evaluated 200+ digital media campaigns, including content calendars, graphic design, copywriting, and web design to further civic engagement goals in the state of Ohio
- Health Educator, Richland Public Health Jun. 2019 - May 2020
- Developed and evaluated public health programming to serve rural county of 400k+ individuals with needs in nutrition, exercise, dental health, health literacy, and more

Other Activities

- Freelance Web Developer and Social Media Manager 2015 - now
- Designed and managed web presence for 45+ clients including musical artists, activists, nonprofits, and cultural organizations
 - Worked on personal side projects to learn full-stack development, ex. created webapp to experimentally test the impact of media frames on generative AI usage

Education

- PhD (in progress), Temple University expected Dec. 2026
Master of Public Health, George Washington awarded May 2019
Bachelor of Arts, University of California at Berkeley awarded Dec. 2016

Skills

User Research - skilled qualitative researcher with experience conducting interviews and focus groups and using NVivo and MaxQDA, as well as survey tools like REDCap and Qualtrics

Web Development - self-taught full-stack: HTML, CSS (Bootstrap and Tailwind), JavaScript (jQuery, Node.JS, React), PHP, SQL (MySQL and PostgreSQL)

Data Science - doctoral level training in inferential statistics and data analysis in R, SAS, and Python (pandas), as well as visualization in ggPlot and Tableau