# **Anyun Chatterjee**

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### **CURRENT POSTINGS**

# Drexel University, Philadelphia, PA

Adjunct Instructor, Pennoni Honors College, September 2024-Present

# Temple University, Philadelphia, PA

PhD Student and Instructor, Klein College of Media and Communication, August 2023-Present

# Children's Hospital of Philadelphia, Philadelphia, PA

Research Coordinator III, PolicyLab, October 2022-Present Qualitative Research Affinity Group Coordinator, October 2022-Present

#### **EDUCATION**

# Temple University, Philadelphia, PA

PhD, Media and Communication, expected May 2026 Graduate Teaching Certificate, completed 2024

# George Washington University, Washington, D.C.

MPH, Environmental Health Science and Policy, completed 2019

### University of California at Berkeley, Berkeley, CA

BA, Biochemistry and Molecular Biology, completed 2016

#### RESEARCH AND TEACHING INTERESTS

Public Health Implementation Science	Qualitative and Mixed Methods
Health and Political Communication	Public Health and Communication Ethics
Persuasion and Rhetoric Studies	Graphic Novels as Pedagogical Tools

#### **AWARDS**

2nd Top Paper Award, 26th Annual GRF, Klein College	2024
Toastmasters Regional Public Speaking Champion	2022, 2023
Vision for Ohio Fellowship	2019-2020
Sierra Club Frontlines to Power Fellowship	2017-2018

#### **GRANTS**

Ohio PREP Initiative: Teaching Comprehensive Sex Ed to At-Risk Youth	2019-2024
Richland County Foundation: Providing Dental Hygiene Services	2019-2020
NNLM: Empowering High Schoolers through Research Training	2019-2020
NNLM: Wearable Technology Intervention for Physical Activity	2019-2020

#### PEER REVIEWED PUBLICATIONS

Gmuca, S., **Chatterjee, A.**, McGill, M., Butler, N., Kellom, K. S., Young, J. F., Palermo, T., Weiss, P., Rosenberg, A. R., & Cronholm, P. F. (2025). Barriers and Facilitators for Implementing Resilience Coaching for Youth with Chronic Musculoskeletal Pain: Pediatric Rheumatologists' Perspectives. *Arthritis Care & Research*. <a href="https://doi.org/10.1002/acr.25531">https://doi.org/10.1002/acr.25531</a>

Wang, X., Meisel, Z., Kellom, K., Whitaker, J., Strane, D., **Chatterjee, A.,** Rosenquist, R., & Matone, M. (2023). Receipt and duration of buprenorphine treatment during pregnancy and postpartum periods in a national privately-insured cohort. *Drug and Alcohol Dependence Reports*, *9*, 100206. https://doi.org/10.1016/j.dadr.2023.100206

#### ADDITIONAL PUBLICATIONS

- Whitaker, J., Rosenquist, R., Gerdes, M., **Chatterjee, A.**, Kellom, K., & Matone, M. (2024). *The Role of Child Care in Family-centered Approaches to Treatment for Substance Use Disorder* [Text]. PolicyLab, Children's Hospital of Philadelphia. <a href="https://policylab.chop.edu/sites/default/files/2024-09/policylab-issue-brief-treatment-for-substance-use-disorder.pdf">https://policylab.chop.edu/sites/default/files/2024-09/policylab-issue-brief-treatment-for-substance-use-disorder.pdf</a>
- Chatterjee, A. (2016). Hip-hop as Human Rights Practice. *University of California at Berkeley*. https://www.academia.edu/41335697/Hip hop as Human Rights Practice
- Chatterjee, A. (2018, September 6). We Need Better Data about What Is Killing American Prisoners. It's Probably the Heat. *Union of Concerned Scientists*. <a href="https://blog.ucsusa.org/science-blogger/we-need-better-data-about-what-is-killing-american-prisoners-its-probably-the-heat/">https://blog.ucsusa.org/science-blogger/we-need-better-data-about-what-is-killing-american-prisoners-its-probably-the-heat/</a>
- Chatterjee, A. (2019). The Increasing Burden of Heat Related Illness in Texas Prisons.

  The George Washington University.

  <a href="https://www.academia.edu/41335750/The Increasing Burden of Heat Related Illness">https://www.academia.edu/41335750/The Increasing Burden of Heat Related Illness in Texas Prisons</a>

#### **CONFERENCE PRESENTATIONS**

- Gmuca, S., McGill, M., Butler, N., **Chatterjee, A.**, Kellom, K., Young, J. F., Palermo, T. M., Weiss, P. F., Rosenberg, A. R., & Cronholm, P. F. (2025, April). *A Qualitative Exploration of Patient and Caregiver Satisfaction with Resilience Coaching for Adolescents with Chronic Musculoskeletal Pain*. Childhood Arthritis and Rheumatology Research Alliance, Denver, Colorado, USA.
- Lee, S. S., Seo, Y., Hagley, Z., & **Chatterjee**, **A**. (2025, March). *Rainbow Washing or Authentic Brand Activism? The Effects of Brand Value-Campaign Congruity and Brand Credibility*. American Academy of Advertising, Pittsburgh, Pennsylvania, USA.
- Kogon, A., **Chatterjee, A.**, Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J., & Amaral, S. (2024, April). *Patient and Caregiver Perspectives of Physical Activity Participation in Pediatric Chronic Kidney Disease*. Pediatric Academic Societies, Toronto, Ontario, Canada.
- Chatterjee, A. (2024, March). A Three-Way Interactive Effect of Political Ideology, Trust in the News Media, and Media Channel on Political Participation. Graduate Research Forum, Philadelphia, Pennsylvania, USA.
- **Chatterjee, A.**, & Hagley, Z. (2024, March). *The Impact of Media Frames on the Use of Generative AI*,. Graduate Research Forum, Philadelphia, Pennsylvania, USA.
- Litsas, D., Alolod, G., **Chatterjee, A**., Blunt, R., & Siminoff, L. A. (2023, April). *Exploring Asian Americans' Decision-Making in the Context of Organ Donation,*. Society of Behavioral Medicine, Phoenix, Arizona, USA.
- Hunt, A., Wang, A., **Chatterjee, A**., Amunategui, F., & Bransteter, I. (2019, October). Factors in the Onset and Perpetuation of NEET Status in Mental Healthcare-Seeking Adults: A Focus Group Study. Conference on Emerging Adulthood, Toronto, Ontario, Canada.
- **Chatterjee, A.**, & Dossou-Kitti, E. (2018, October). *A Dose-Response Relationship Between Time Spent In The U.S. And Risk of Diabetes In Immigrants*. Interdisciplinary Association of Population Health Sciences, Washington, DC, USA.

#### ADDITIONAL PRESENTATIONS

- Chatterjee, A. (2025, March). *History of Drug and Alcohol Public Service Announcements* [Guest Lecture]. ADV 2451: The Influence of Media on Children, Temple University.
- Chatterjee, A. (2025, March). *Social Media Networks and their Effects* [Panel Moderator]. Graduate Research Forum, Temple University.

- Chatterjee, A. (2025, March). *Career Opportunities in Public Health Research* [Panel Moderator]. Visibility and Voice Committee Research Day, PolicyLab, Children's Hospital of Philadelphia.
- Chatterjee, A. (2025, February). *A Primer on Political Advertising Regulation in the USA* [Guest Lecture]. MSP 1655: Introduction to Media Business, Temple University.
- Chatterjee, A. (2024, October). A Primer on Political Advertising Regulation in the USA [Guest Lecture]. MSP 1655: Introduction to Media Business, Temple University
- Chatterjee, A. (2024, September). *Career Opportunities in Public Health Research* [Panel Moderator]. Visibility and Voice Committee Research Day, PolicyLab, Children's Hospital of Philadelphia.
- Chatterjee, A. (2024, August). *Dealing with 'HOT' Moments in the Classroom* [Workshop]. Teaching Assistant Orientation, Center for the Advancement of Teaching, Temple University.
- Chatterjee, A. (2024, March). *Protecting Research Participants in Small Study Populations*. Early Career Research Spotlight, PolicyLab, Children's Hospital of Philadelphia.
- Chatterjee, A. (2023, October). *The Role of Artificial Intelligence in Defining Television in the 21st Century* [Guest Lecture]. MSP 0821: The Future of Your TV, Temple University.
- Chatterjee, A. (2019, May). *The Heat Exposure of Texas Prisoners*. Early Career Research Spotlight, Department of Environmental and Occupational Health, George Washington University.
- Chatterjee, A. (2018, February). *Data Visualizations in Health Communication* [Workshop]. Milken School of Public Health Graduate Student Body Meeting, George Washington University.
- Chatterjee, A. (2017, October). *The Hikikomori Phenomena and Mental Health Representation in Anime,* [Research Spotlight]. Nyancon, Lakeland Community College.

#### RESEARCH ASSISTANTSHIPS

Professor Susanna S. Lee, Temple University, Philadelphia, PA
Research Assistant, March 2024-August 2024
Contributed to analysis and manuscript for study on Brand Activism and Health
Communication

### **Professor David T.Z. Mindich**, Temple University, Philadelphia, PA

Research Assistant, January 2024-June 2024

Developed conceptual framework and manuscript for teaching "anti-dehumanization" in journalism studies

### Professor Sarah Bass, Temple University, Philadelphia, PA

Research Assistant, January 2022-July 2022

Developed, implemented, and evaluated city-wide health communication campaign to increase COVID-19 vaccination rates among young people

### Professor Laura Siminoff, Temple University, Philadelphia, PA

**Research Assistant,** August 2021 - November 2023

Performed content analysis and thematic analysis on interviews surrounding organ donation among veterans and Asian Americans

# Professor Robin Taylor Wilson, Temple University, Philadelphia, PA

Research Assistant, January 2021-August 2021

Developed pedagogical videos on topics in Epidemiology for use in a high-school centered educational platform

### **Shabab Wahidi, DrPH(c)**, George Washington University, Washington, D.C.

Research Assistant, September 2018- June 2019

Conducted bilingual qualitative analysis on interviews surrounding mental health with young Bangladeshi men living in an urban slum

# Andrew Hunt, M.D., University Hospitals, Cleveland, OH

**Research Assistant**, June 2017-December 2019

Facilitated and analyzed focus groups with transitional-aged youth to build theoretical framework understanding NEET Syndrome

#### **TEACHING**

### <u>Temple University</u>

MSP 1655: Introduction to Media Business [TA]	Spring 2024-Present
ADV 1196: Persuasive Writing	Spring 2025
CSI 3601: Misinformation and Misperception	Fall 2024
ADV 1101: Introduction to Media and Society [TA]	Fall 2023
MSP 0821: The Future of Your TV [TA]	Fall 2023

### <u>Drexel University</u>

HNRS 201: The Psychology and Philosophy of Horror Comic Books Fall 2024

<u>University of the People</u>

CPH 4510: Biostatistics Summer 2020

**George Washington University** 

Data Analysis and Visualization Graduate Workshop Fall 2018-Fall 2019

<u>University of California at Berkeley (DeCAL Program)</u>

ART 98: History of Music Videos Spring 2016

PUBH 198: Salient Issues in Student Health Fall 2014-Fall 2016

#### STUDENT MENTORSHIP

Lucy Lunay, BS student at Temple University

Spring 2025, Fall 2025 - mentor for honors capstone project examining feminist readings of modern advertisements

Arooj Yousaj, MPH student at Johns Hopkins University

Spring 2025 - mentor for capstone project at CHOP examining implementation of group prenatal care program

Thais Costa Macedo De Arruda, BS student at Temple University

Fall 2024 - mentor for practicum project at CHOP developing peer recovery specialist role for mothers suffering from substance use disorder. Thais successfully transitioned to a staff role at CHOP.

Alexandra Mann, MPH Student at University of Pennsylvania

Spring 2024 - mentor for capstone project at CHOP examining barriers to participating in group prenatal care program. Alex successfully transitioned to a policy analyst role in DC.

#### RELATED PROFESSIONAL EXPERIENCE

### Children's Hospital of Philadelphia, Philadelphia, PA

Clinical Research Coordinator III, October 2022-Present

Working as an internal consultant for Qualitative Research Methods Core, managed efforts on 10-20 qualitative research projects at Research Institute at any given time

Ohio Voice, Columbus, OH

Digital Media Manager, May 2020-November 2022

Developed and deployed 250+ campaigns for statewide civic engagement Created roundtable for nonprofit media managers to build professional skillsets

# Richland Public Health, Mansfield, OH

**Health Educator**, June 2019-April 2020

Wrote and obtained grants totalling to over \$330,000 in order to deliver public health services to vulnerable communities in a rural county

### **Accreditation Coordinator**

Conducted key stakeholder analysis and interviews, and developed central file repository in order to maintain status with NACCHO

### **ACADEMIC SERVICE**

Reviewer, Klein Graduate Research Forum	2023-Present
Visibility and Voice Committee, PolicyLab at CHOP	2023-Present
Coordinator, CHOP Qualitative Research Affinity Group	2022-Present
President, Media and Communication Graduate Student Association	2024-2025
Department Coordinator, Temple University Graduate Student Association	2024-2025
Reviewer, ICA Interpersonal Communication Division	2024
Orientation Facilitator, Center for the Advancement of Teaching	2024
Reviewer, AEJMC Political Communication Division	2024
Reviewer, ICA Comm & Tech Division	2023
Editor-in-Chief, Sather Health	2016-2017
Academic Chair, Alpha Chi Sigma (Sigma Chapter)	2015-2017

### **AFFILIATIONS**

Media and Communication Graduate Student Association	2023-Present
Temple University Graduate Student Association	2023-Present
Alpha Chi Sigma Professional Chemistry Fraternity	2014-2017