

Contact

anyunchatterjee@gmail.com

www.linkedin.com/in/anyunchatterjee (LinkedIn)

Top Skills

Research

Analytical Skills

Python (Programming Language)

Languages

Bengali (Native or Bilingual)

Certifications

Certified Health Education Specialist (CHES)

Public Information Officer

Anyun Chatterjee

Mixed Methods Researcher | Public Health and Communication
Philadelphia, Pennsylvania, United States

Summary

Researcher specializing in digital health usability, misinformation, and media effects. Experienced in qualitative and quantitative methods, with a strong background in academic and hospital settings. Skilled in study design, data analysis, and user-centered research. Currently pursuing a PhD in Media and Communication.

Experience

PolicyLab at Children's Hospital of Philadelphia

2 years 6 months

Research Coordinator III

October 2024 - Present (6 months)

- Work with researchers and clinicians to develop and execute 15+ great mixed methods clinical projects to improve patient experiences and contribute to policy briefs on topics like substance use disorder among pregnant/postpartum people, medication adherence, and delivering better care in diverse settings

- Develop trainings and materials to share with broader CHOP research community, most recently a 10-part video series

Research Coordinator I

October 2022 - November 2024 (2 years 2 months)

Conducted mixed methods research on topics in Maternal and Child Health including substance use and prenatal support. Additionally, served as "Qualitative Core" researcher by providing qualitative methods support on 10+ projects across the Research Institute.

Pennoni Honors College

Adjunct

September 2024 - Present (7 months)

Instructor of Record for an honors course on the Philosophy and Psychology of Horror (self-developed)

Klein College of Media and Communication

1 year 8 months

Researcher

August 2023 - Present (1 year 8 months)

Conducted mixed methods research on topics in social interaction and human-computer interaction

Instructor

August 2023 - Present (1 year 8 months)

Taught 2 courses each semester on topics in media and communication including misinformation, media industries, and research methods

Temple University College of Public Health

Research Assistant

March 2021 - August 2023 (2 years 6 months)

Conducted mixed methods research for five externally funded health communication projects resulting in academic posters and manuscripts as well as a citywide health communication campaign

Ohio Voice

Digital Media Manager

May 2020 - October 2022 (2 years 6 months)

- Increased civic engagement (voting, petition signatures, event attendance) by 15% across Ohio through the development and execution of 200+ social media campaigns

- Managed annual digital media budget of \$25,000 to make ad buys, manage multiple websites, and maintain media library

- Trained 50+ nonprofit staffers on topics in graphic design, video editing, social media advertising, and social media analytics in order to increase digital media capacity in Ohio's civic engagement space by 20%

Richland Public Health

Health Educator

June 2019 - April 2020 (11 months)

Served rural population of 440,000+ people's public health literacy and informational needs through in-person and digital outreach. Additionally, brought in \$330,000+ in grants from federal and foundation sources.

University Hospitals

Research Assistant

September 2017 - November 2019 (2 years 3 months)

Collected and analyzed 500+ survey responses and 10+ focus groups for two psychiatric research projects, resulting in three posters in academic conferences

University of California, Berkeley

Instructor

August 2014 - December 2016 (2 years 5 months)

Instructor of record through "Democratic Education at Cal (DeCAL)" program

Fall 2014 - Fall 2016: Instructor of record for course on public health topics in student life

Spring 2016: Instructor of record for self-designed media studies course examining music videos

Education

Temple University

Doctor of Philosophy - PhD, Media and Communications · (2026)

University of California, Berkeley

Bachelor of Arts - BA · (2016)

The George Washington University

Master of Public Health - MPH · (2019)

Saint Ignatius High School

High School Diploma · (2013)