

ACADEMIC APPOINTMENTS

- **Temple University**, Philadelphia, PA
 - PhD Student, 2023 - Present
 - Instructor of Record, 2024-Present
- **Drexel University**, Philadelphia, PA
 - Adjunct Instructor of Record, 2024-Present

EDUCATION

- **Temple University**, Philadelphia, PA
 - **Doctor of Philosophy (PhD)**, Media and Communication, 2026
 - Dissertation (working title, in progress): *Agential Value: Rethinking Health Communication Campaigns* (Advisor: Dr. Bruce Hardy)
- **George Washington University**, Washington, D.C.
 - **Master of Public Health (MPH)**, Environmental Health, 2019
- **University of California at Berkeley**, Berkeley, CA
 - **Bachelor of Arts (BA)**, Biochemistry, 2016

RESEARCH AND TEACHING INTERESTS

- I theorize that the ways in which rhetoric develops within public health institutions leads to health communication efforts which do not align with the self-defined needs or norms of target audiences. My work interrogates this process from both sides (institution and audience) to expand on rhetoric theory, media psychology, and implementation science in order to characterize a construct I call *agential value*.
- My overarching concern with aligning institutional effort with target audience needs and norms has led to me identifying debate-based learning and student research as key pedagogical tools to improve student engagement and outcomes in courses with topics ranging from media studies, to social psychology, to contemporary issues like misinformation.

PEER REVIEWED PUBLICATIONS

Contributing author

1. Gmuca, S., **Chatterjee, A.**, McGill, M., Butler, N., Kellom, K. S., Young, J. F., Palermo, T., Weiss, P., Rosenberg, A. R., & Cronholm, P. F. (2025). Barriers and Facilitators for Implementing Resilience Coaching for Youth with Chronic Musculoskeletal Pain: Pediatric Rheumatologists' Perspectives. *Arthritis Care & Research*. <https://doi.org/10.1002/acr.25531>. [Provided qualitative methods expertise]
2. Wang, X., Meisel, Z., Kellom, K., Whitaker, J., Strane, D., **Chatterjee, A.**, Rosenquist, R., & Matone, M. (2023). Receipt and duration of buprenorphine treatment during pregnancy and postpartum periods in a national privately-insured cohort. *Drug and Alcohol Dependence Reports*, 9, 100206. <https://doi.org/10.1016/j.dadr.2023.100206>. [Provided statistical analysis expertise]

PUBLICATIONS IN PROGRESS

First author

1. **Chatterjee, A.** Agential Value Calculations as Precursors to Meaningful Interpersonal Communication. Manuscript in preparation for submission to *Communication Monographs* (Expected submission: November 2025). Develops a new theoretical framework to explain how publics assess institutional appeals for behavior change.
2. **Chatterjee, A.,** Chan, D., Castonguay, J. The rhetoric of public health departments' cannabis messaging. Manuscript in preparation for submission to *Health Communication* (Expected submission: August 2025). Content analysis of 150+ videos from health departments across the USA.
3. **Chatterjee A.,** Mindich, D. Developing an anti-dehumanization pedagogy. Manuscript submitted to *Teaching Journalism & Mass Communication* on July 10, 2025. Developing a framework of "anti-dehumanization" for journalism studies coursework.

REFEREED CONFERENCE PRESENTATIONS

First author

1. **Chatterjee, A.** (2025, April). *Moving People from "Aware" to "Interested" When Developing Social Influence Campaigns*. Graduate Symposium, Temple University, Philadelphia, PA.
2. **Chatterjee, A.** (2024, March). *A Three-Way Interactive Effect of Political Ideology, Trust in the News Media, and Media Channel on Political Participation*. Graduate Research Forum, Philadelphia, PA.
3. **Chatterjee, A.,** & Hagley, Z. (2024, March). *The Impact of Media Frames on the Use of Generative AI*. Graduate Research Forum, Philadelphia, PA.

Contributing author

4. Vervilles, W., Ashok, V., Kellom, K., **Chatterjee, A.,** Ntigbu, I., Boms, O., Szabo, A., Fein, J., Richmond, T., Purtle, J., Kearney, M., & Meisel, Z. (2025, June). *Shaping Health Policy: Pennsylvania Lawmakers' Rhetoric on Firearms, Violence, and Public Health*. Annual Research Meeting. AcademyHealth, Minneapolis, MN.
5. Gmuca, S., McGill, M., Butler, N., **Chatterjee, A.,** Kellom, K., Young, J. F., Palermo, T. M., Weiss, P. F., Rosenberg, A. R., & Cronholm, P. F. (2025, April). *A Qualitative Exploration of Patient and Caregiver Satisfaction with Resilience Coaching for Adolescents with Chronic Musculoskeletal Pain*. Childhood Arthritis and Rheumatology Research Alliance, Denver, CO.
6. Lee, S. S., Seo, Y., Hagley, Z., & **Chatterjee, A.** (2025, March). *Rainbow Washing or Authentic Brand Activism? The Effects of Brand Value-Campaign Congruity and Brand Credibility*. American Academy of Advertising, Pittsburgh, PA.
7. Kogon, A., **Chatterjee, A.,** Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J., & Amaral, S. (2024, April). *Patient and Caregiver Perspectives of Physical Activity Participation in Pediatric Chronic Kidney Disease*. Pediatric Academic Societies, Toronto, Ontario, Canada.
8. Litsas, D., Alolod, G., **Chatterjee, A.,** Blunt, R., & Siminoff, L. A. (2023, April). *Exploring Asian Americans' Decision-Making in the Context of Organ Donation*. Society of Behavioral Medicine, Phoenix, AZ.

RESEARCH TRANSLATION & POLICY CONTRIBUTIONS

Invited talks

1. **Chatterjee, A.** (2025, September). *Composite narratives demonstrating the importance of childcare in supporting parents recovering from opioid use disorder*. PolicyLab Community and Family Health Annual Portfolio Meeting, Children's Hospital of Philadelphia.
2. **Chatterjee, A.** (2025, March). *Institutional Communication: The Role of Public Service Announcements (PSAs) in Children's Media*. Invited Lecture, Temple University Department of Advertising and Public Relations.
3. **Chatterjee, A.** (2024, March). *Protecting Research Participants in Small Study Populations*. Early Career Research Spotlight, PolicyLab, Children's Hospital of Philadelphia.

Research Reports

4. Turner, S., **Chatterjee, A.**, Kellom, K., Waasdorp, T., Pennoti, R., & Timko, A. (2025). *Developing School Nursing in Wallingford-Swarthmore School District*. PolicyLab, Children's Hospital of Philadelphia.
5. Whitaker, J., Rosenquist, R., Gerdes, M., **Chatterjee, A.**, Kellom, K., & Matone, M. (2024). *The Role of Child Care in Family-centered Approaches to Treatment for Substance Use Disorder*. PolicyLab, Children's Hospital of Philadelphia.

Blogs

6. **Chatterjee, A.** (2018). We Need Better Data About What Is Killing American Prisoners - It's Probably the Heat. *The Equation*. Union of Concerned Scientists.
<https://blog.ucs.org/science-blogger/we-need-better-data-about-what-is-killing-american-prisoners-its-probably-the-heat/>.

TEACHING EXPERIENCE

Drexel University (Instructor of Record, 2024 - present)

1. HNRS 301: Misinformation (Honors Seminar)
2. COM 150: Mass Media and Society (Survey Course)
3. HNRS 201: The Value of Horror Comic Books (Honors Seminar)

Temple University (Instructor of Record, 2024-present)

4. ADV 4197: Advanced Writing (Writing Intensive)
5. ADV 1196: Persuasive Writing (Writing Intensive)
6. CSI 3601: Misinformation and Misperception (Upper-division Elective)

AWARDS

Funding

1. Temple University Graduate School Summer Grant (Competitive Internal Award), 2025
2. National Networks of Libraries of Medicine (National Project Grant - \$20,000), 2020
3. Vision for Ohio Fellowship (Statewide, competitive), 2019
4. Sierra Club Frontlines to Power Fellowship (National, competitive), 2017

Recognition and Honors

1. Sigma Xi Research Honors Society, Full Membership, 2025

2. 2nd Top Paper Award, 26th Annual GRF, Klein College, 2024

ACADEMIC SERVICE

Temple University

1. Orientation Facilitator for New Teaching Assistants, Center for the Advancement of Teaching, 2024-Present
2. Panel Moderator, Graduate Research Forum, 2025
3. President, Media and Communication Graduate Student Association, 2024-2025

Children's Hospital of Philadelphia

4. Editor-in-Chief, *Qualitative Inquirer* (quarterly research newsletter), 2023-Present
5. Coordinator, CHOP Qualitative Research Affinity Group (organized speakers and workshops on qualitative methods), 2022-Present

PROFESSIONAL EXPERIENCE

1. **Children's Hospital of Philadelphia**, 2022-Present
 - **Research Coordinator** - Led qualitative research efforts on 30+ mixed-methods implementation studies at CHOP, resulting in policy reports and publications.
2. **Ohio Voice**, 2020-2022
 - **Campaign Strategist** - Designed messaging strategies for 250+ civic engagement campaigns across Ohio.
3. **Richland Public Health**, 2019-2020
 - **Health Educator** - Earned grants totaling over \$330,000 to deliver public health services in a rural community.

AFFILIATIONS

1. Sigma Xi, Full Member, 2025-Present
2. Media and Communication Graduate Student Association, 2023-Present
3. Temple University Graduate Student Association, 2023-Present