

Anyun Chatterjee

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ACADEMIC APPOINTMENTS

- **Temple University**, Philadelphia, PA
 - PhD Student and Instructor, August 2023-Present
- **Drexel University**, Philadelphia, PA
 - Instructor, Honors College & Department of Communication, September 2024-Present
- **Children's Hospital of Philadelphia (CHOP)**, Philadelphia, PA
 - Clinical Research Coordinator, PolicyLab, October 2022-Present

EDUCATION

- **Temple University**, Philadelphia, PA
 - **Doctor of Philosophy (PhD)**, Media and Communication, 2026
 - Dissertation (in progress): *Characterizing heuristic cues used by community members to evaluate the messaging of public health institutions*
 - Committee: Bruce Hardy (chair), Heather LaMarre, Meghna Tallapragada
- **George Washington University**, Washington, D.C.
 - **Master of Public Health (MPH)**, Environmental Health, 2019
- **University of California at Berkeley**, Berkeley, CA
 - **Bachelor of Arts (BA)**, Biochemistry and Molecular Biology, 2016

RESEARCH AND TEACHING INTERESTS

- Persuasion and Rhetoric
- Public Health Implementation Science
- Health Communication
- Media Effects
- Qualitative and Mixed Methods

PEER REVIEWED PUBLICATIONS

1. Gmuca, S., **Chatterjee, A.**, McGill, M., Butler, N., Kellom, K. S., Young, J. F., Palermo, T., Weiss, P., Rosenberg, A. R., & Cronholm, P. F. (2025). Barriers and Facilitators for Implementing Resilience Coaching for Youth with Chronic Musculoskeletal Pain: Pediatric Rheumatologists' Perspectives. *Arthritis Care & Research*. <https://doi.org/10.1002/acr.25531>. [Conducted and analyzed the interviews to generate this paper's findings - wrote methods and results sections]
2. Wang, X., Meisel, Z., Kellom, K., Whitaker, J., Strane, D., **Chatterjee, A.**, Rosenquist, R., & Matone, M. (2023). Receipt and duration of buprenorphine treatment during pregnancy and postpartum periods in a national privately-insured cohort. *Drug and Alcohol Dependence Reports*, 9, 100206. <https://doi.org/10.1016/j.dadr.2023.100206>. [Assisted with analysis of insurance data]

PUBLICATIONS IN PROGRESS

1. **Chatterjee, A.** *Agential Value Calculations as Precursors to Meaningful Interpersonal Communication*. Manuscript in preparation for submission to *Communication Monographs* (in progress). Theory paper characterizing a heuristic with explanatory power.

2. **Chatterjee A.**, Mindich, D. *Developing an anti-dehumanization pedagogy*. Manuscript in preparation for submission to *Journalism & Mass Communication Educator* (expected November 2025). Developing a framework of “anti-dehumanization” for journalism studies coursework.
3. **Chatterjee, A.**, Chan, D., Castonguay, J. *The rhetoric of public health departments’ cannabis messaging*. Manuscript in preparation for submission to *Health Communication* (expected September 2025). Content analysis of 150+ videos from health departments across the USA.

REFEREED CONFERENCE PRESENTATIONS

1. Vervilles, W., Ashok, V., Kellom, K., **Chatterjee, A.**, Ntigbu, I., Boms, O., Szabo, A., Fein, J., Richmond, T., Purtle, J., Kearney, M., & Meisel, Z. (2025, June). *Shaping Health Policy: Pennsylvania Lawmakers’ Rhetoric on Firearms, Violence, and Public Health*. Annual Research Meeting. AcademyHealth, Minneapolis, MN.
2. Chatterjee, A. (2025, April). *Moving People from “Aware” to “Interested” When Developing Social Influence Campaigns*. Graduate Symposium, Temple University, Philadelphia, PA.
3. Gmuca, S., McGill, M., Butler, N., **Chatterjee, A.**, Kellom, K., Young, J. F., Palermo, T. M., Weiss, P. F., Rosenberg, A. R., & Cronholm, P. F. (2025, April). *A Qualitative Exploration of Patient and Caregiver Satisfaction with Resilience Coaching for Adolescents with Chronic Musculoskeletal Pain*. Childhood Arthritis and Rheumatology Research Alliance, Denver, CO.
4. Lee, S. S., Seo, Y., Hagley, Z., & **Chatterjee, A.** (2025, March). *Rainbow Washing or Authentic Brand Activism? The Effects of Brand Value-Campaign Congruity and Brand Credibility*. American Academy of Advertising, Pittsburgh, PA.
5. Kogon, A., **Chatterjee, A.**, Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J., & Amaral, S. (2024, April). *Patient and Caregiver Perspectives of Physical Activity Participation in Pediatric Chronic Kidney Disease*. Pediatric Academic Societies, Toronto, Ontario, Canada.
6. Chatterjee, A. (2024, March). *A Three-Way Interactive Effect of Political Ideology, Trust in the News Media, and Media Channel on Political Participation*. Graduate Research Forum, Philadelphia, PA.
7. **Chatterjee, A.**, & Hagley, Z. (2024, March). *The Impact of Media Frames on the Use of Generative AI*. Graduate Research Forum, Philadelphia, PA.
8. Litsas, D., Alolod, G., **Chatterjee, A.**, Blunt, R., & Siminoff, L. A. (2023, April). *Exploring Asian Americans’ Decision-Making in the Context of Organ Donation*. Society of Behavioral Medicine, Phoenix, AZ.
9. Hunt, A., Wang, A., **Chatterjee, A.**, Amunategui, F., & Bransteter, I. (2019, October). *Factors in the Onset and Perpetuation of NEET Status in Mental Healthcare-Seeking Adults: A Focus Group Study*. Conference on Emerging Adulthood, Toronto, Ontario, Canada.
10. **Chatterjee, A.**, & Dossou-Kitti, E. (2018, October). *A Dose-Response Relationship Between Time Spent In The U.S. And Risk of Diabetes In Immigrants*. Interdisciplinary Association of Population Health Sciences, Washington, DC.

AWARDS

Funding

1. Temple University Graduate School Summer Research Grant (\$6,000), 2025
2. National Networks of Libraries of Medicine Original Project Grant (\$20,000), 2020
3. Vision for Ohio Fellowship (\$8,000), 2019
4. Sierra Club Frontlines to Power Fellowship (\$6,000), 2017

Recognition and Honors

1. Sigma Xi Research Honors Society, nomination to full membership, 2025
2. 2nd Top Paper Award, 26th Annual GRF, Klein College, 2024
3. Toastmasters District Public Speaking Champion, 2023

TEACHING EXPERIENCE

Temple University

1. ADV 4197 [Writing Intensive]: Advanced Writing (Fall 2025, in-person, 15 students)
2. MSP 1655 [Survey Course]: Introduction to Media Business [TA] (Spring 2024-Spring 2025, in-person, 50-70 students)
3. ADV 1196 [Writing Intensive]: Persuasive Writing (Spring 2025, in-person, 10 students)
4. CSI 3601 [Elective]: Misinformation and Misperception (Fall 2024, in-person, 4 students)
5. ADV 1101 [Survey Course]: Introduction to Media and Society [TA] (Fall 2023, in-person, 60 students)
6. MSP 0821 [Survey Course]: The Future of Your TV [TA] (Fall 2023, in-person, 70 students)

Drexel University

7. HNRS 301 [Honors Seminar]: Misinformation (Fall 2025, in-person, 20 students)
8. COM 150 [Survey Course]: Mass Media and Society (Summer 2025, in-person, 50 students)
9. HNRS 201 [Honors Seminar]: Exploring and Defending the Value of Horror Comic Books (Fall 2024, in-person, 15 students)

University of the People

10. CPH 4510 [Foundational Course]: Biostatistics (Summer 2020, online, 20 students)

George Washington University

11. [Graduate Workshop] Data Analysis and Visualization (Fall 2018-Fall 2019, hybrid, 40 students)

University of California at Berkeley

12. ART 98 [Elective]: History of Music Videos (Spring 2016, in-person, 20 students)
13. PUBH 198 [Writing Intensive]: Salient Issues in Student Health (Fall 2014-Fall 2016, in-person, 10 students)

RESEARCH ASSISTANTSHIPS

1. Klein Media and Psychophysiology (KMAP) Lab - Profs. Bruce Hardy and Meghnaa Tallapragada, Temple University, Philadelphia, PA
 - (August 2025-Present) Conducted psychophysiological analysis of individuals' reactions to media documenting the "tranq" epidemic.
2. Professor David T.Z. Mindich, Temple University, Philadelphia, PA
 - (January 2024-June 2024) Used historical analysis to develop a framework of "anti-dehumanization" in journalism studies.
3. Professor Sarah Bass, Temple University, Philadelphia, PA
 - (January 2022-July 2022) Created a health communication campaign to increase COVID-19 vaccination rates among young people.
4. Professor Laura Siminoff, Temple University, Philadelphia, PA
 - (August 2021-November 2023) Conducted qualitative analysis of interview transcripts for federally-funded study on organ donation beliefs in special populations.

PUBLIC ENGAGEMENT AND NON-REFEREED CONTRIBUTIONS

Invited talks

1. Chatterjee, A. (2025, September). *Composite narratives demonstrating the importance of childcare in supporting parents recovering from opioid use disorder*. PolicyLab Community and Family Health Annual Portfolio Meeting, Children's Hospital of Philadelphia.
2. Chatterjee, A. (2025, March). *History of Drug and Alcohol Public Service Announcements*. ADV 2451: The Influence of Media on Children, Temple University.
3. Chatterjee, A. (2024, October). *A Primer on Political Advertising Regulation in the USA*. MSP 1655: Introduction to Media Business, Temple University
4. Chatterjee, A. (2024, March). *Protecting Research Participants in Small Study Populations*. Early Career Research Spotlight, PolicyLab, Children's Hospital of Philadelphia.
5. Chatterjee, A. (2023, October). *The Role of Artificial Intelligence in Defining Television in the 21st Century*. MSP 0821: The Future of Your TV, Temple University.
6. Chatterjee, A. (2019, May). *The Heat Exposure of Texas Prisoners*. Early Career Research Spotlight, Department of Environmental and Occupational Health, George Washington University.
7. Chatterjee, A. (2017, October). *The Hikikomori Phenomena and Mental Health Representation in Anime*. Nyancon, Lakeland Community College.

White papers

8. Turner, S., **Chatterjee, A.**, Kellom, K., Waasdorp, T., Pennoti, R., & Timko, A. (2025). *Developing School Nursing in Wallingford-Swarthmore School District*. PolicyLab, Children's Hospital of Philadelphia.
9. Whitaker, J., Rosenquist, R., Gerdes, M., **Chatterjee, A.**, Kellom, K., & Matone, M. (2024). *The Role of Child Care in Family-centered Approaches to Treatment for Substance Use Disorder*. PolicyLab, Children's Hospital of Philadelphia.
<https://policylab.chop.edu/sites/default/files/2024-09/policylab-issue-brief-treatment-for-substance-use-disorder.pdf>

Workshops

10. Chatterjee, A. (2024, August). *Dealing with 'HOT' Moments in the Classroom*. Teaching Assistant Orientation, Center for the Advancement of Teaching, Temple University.
11. Chatterjee, A. (2018, February). *Data Visualizations in Health Communication*. Milken School of Public Health Graduate Student Body Meeting, George Washington University.

Newsletters

12. Chatterjee, A. (2024). Representing the Personal. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Methods Research Affinity Group). Issue 5.
<https://mailchi.mp/870f163bd4de/qualitative-inquirer>.
13. Chatterjee, A. (2024). Operationalizing Theory. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Research Affinity Group). Issue 4.
<https://mailchi.mp/108704e1c5c2/qualitative-inquirer-winter-2024>.
14. Chatterjee, A. (2023). Introducing the Qualitative Research Core. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Research Affinity Group). Special Issue.
<https://mailchi.mp/b9691a5ab846/qualitative-inquirer-issue-3-winter-10361074>.
15. Chatterjee, A. (2023). Engaging Communities. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Research Affinity Group). Issue 3.
<https://mailchi.mp/1c9376b80720/qualitative-inquirer-issue-3-winter>.

Blog posts

16. Chatterjee, A. (2018, September 6). We Need Better Data about What Is Killing American Prisoners. It's Probably the Heat. *Union of Concerned Scientists*.
<https://blog.ucsusa.org/science-blogger/we-need-better-data-about-what-is-killing-american-prisoners-its-probably-the-heat/>

STUDENT MENTORSHIP

1. Arooj Yousaf, MPH student at Johns Hopkins University
 - (Spring 2025, Summer 2025) Mentor for capstone project examining implementation of group prenatal care program
2. Lucy Lunay, BS student at Temple University
 - (Spring 2025) Mentor for honors thesis examining the queer spaces in Philadelphia
3. Thais Costa Macedo De Arruda, BS student at Temple University
 - (Fall 2024) Mentor for practicum project developing peer recovery specialist role for mothers suffering from substance use disorder. Thais transitioned to a staff role at CHOP.
4. Alexandra Mann, MPH Student at University of Pennsylvania
 - (Spring 2024) Mentor for capstone project at CHOP examining barriers to participating in group prenatal care programs. Alex transitioned to a policy analyst role in DC.

ACADEMIC SERVICE

Temple University

1. Orientation Facilitator, Center for the Advancement of Teaching, 2024-Present
2. Panel Moderator, Graduate Research Forum, 2025
3. President, Media and Communication Graduate Student Association, 2024-2025
4. Department Coordinator, Temple University Graduate Student Association, 2024-2025

Children's Hospital of Philadelphia

5. Visibility and Voice Committee, PolicyLab at CHOP, 2023-Present
6. Editor-in-Chief, *Qualitative Inquirer*, 2023-Present
7. Coordinator, CHOP Qualitative Research Affinity Group, 2022-Present

George Washington University

8. Founder and President, MPH Student Research Organization, 2018

University of California at Berkeley

9. Editor-in-Chief, *Sather Health*, 2016
10. Vice President, Alpha Chi Sigma (Sigma Chapter), 2016
11. Academic Chair, Alpha Chi Sigma (Sigma Chapter), 2015

PROFESSIONAL EXPERIENCE

1. **Children's Hospital of Philadelphia**, 2022-Present
 - **Clinical Research Coordinator** - Conduct 30+ mixed methods implementation projects
2. **Ohio Voice**, 2020-2022
 - **Campaign Strategist** - Developed and deployed 250+ civic engagement campaigns
3. **Richland Public Health**, 2019-2020
 - **Health Educator** - Earned grants totaling over \$330,000 to deliver public health services

AFFILIATIONS

1. Sigma Xi Scientific Research Honor Society, 2025-Present
2. Media and Communication Graduate Student Association, 2023-Present
3. Temple University Graduate Student Association, 2023-Present