

# Anyun Chatterjee

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## CURRENT POSTINGS

- **Temple University**, Philadelphia, PA
  - PhD Student and Instructor, August 2023-Present
- **Drexel University**, Philadelphia, PA
  - Instructor (Honors College and Department of Communication), September 2024-Present
- **Children's Hospital of Philadelphia**, Philadelphia, PA
  - Clinical Research Coordinator, PolicyLab, October 2022-Present

## EDUCATION

- **Temple University**, Philadelphia, PA
  - Doctor of Philosophy (PhD), Media and Communication, expected 2026
    - Dissertation: *Interpersonal heuristics and acceptability of health communication*.
    - Committee: Bruce Hardy (chair), Heather LaMarre, Meghna Tallapragada
  - Graduate Teaching Certificate, completed 2024
- **George Washington University**, Washington, D.C.
  - Master of Public Health (MPH), Environmental Health, completed 2019
    - Thesis: *The increasing burden of heat related illness in Texas prisons*.
- **University of California at Berkeley**, Berkeley, CA
  - Bachelor of Arts (BA), Biochemistry and Molecular Biology, completed 2016

## RESEARCH AND TEACHING INTERESTS

- Persuasion and Rhetoric
- Public Health Implementation Science
- Health Communication
- Media Psychology, History, and Technology
- Qualitative and Mixed Methods

## GRANTS AND AWARDS

1. Sigma Xi Research Honors Society, nomination to full membership, 2025
2. Temple University Graduate School Summer Research Grant, 2025
3. 2nd Top Paper Award, 26th Annual GRF, Klein College, 2024
4. Toastmasters District Public Speaking Champion, 2023
5. Toastmasters Area Public Speaking Champion, 2022
6. National Networks of Libraries of Medicine Original Project Grant, 2019
7. Vision for Ohio Fellowship, 2019-2020
8. Sierra Club Frontlines to Power Fellowship, 2017-2018

## PEER REVIEWED PUBLICATIONS

1. Gmuca, S., **Chatterjee, A.**, McGill, M., Butler, N., Kellom, K. S., Young, J. F., Palermo, T., Weiss, P., Rosenberg, A. R., & Cronholm, P. F. (2025). Barriers and Facilitators for Implementing Resilience Coaching for Youth with Chronic Musculoskeletal Pain: Pediatric Rheumatologists' Perspectives. *Arthritis Care & Research*. <https://doi.org/10.1002/acr.25531>

- Wang, X., Meisel, Z., Kellom, K., Whitaker, J., Strane, D., **Chatterjee, A.**, Rosenquist, R., & Matone, M. (2023). Receipt and duration of buprenorphine treatment during pregnancy and postpartum periods in a national privately-insured cohort. *Drug and Alcohol Dependence Reports*, 9, 100206. <https://doi.org/10.1016/j.dadr.2023.100206>

## REFEREED CONFERENCE PRESENTATIONS

- Vervilles, W., Ashok, V., Kellom, K., **Chatterjee, A.**, Ntigbu, I., Boms, O., Szabo, A., Fein, J., Richmond, T., Purtle, J., Kearney, M., & Meisel, Z. (2025, June). *Shaping Health Policy: Pennsylvania Lawmakers' Rhetoric on Firearms, Violence, and Public Health*. Annual Research Meeting. AcademyHealth, Minneapolis, MN.
- Chatterjee, A. (2025, April). *Moving People from "Aware" to "Interested" When Developing Social Influence Campaigns*. Graduate Symposium, Temple University, Philadelphia, PA.
- Gmuca, S., McGill, M., Butler, N., **Chatterjee, A.**, Kellom, K., Young, J. F., Palermo, T. M., Weiss, P. F., Rosenberg, A. R., & Cronholm, P. F. (2025, April). *A Qualitative Exploration of Patient and Caregiver Satisfaction with Resilience Coaching for Adolescents with Chronic Musculoskeletal Pain*. Childhood Arthritis and Rheumatology Research Alliance, Denver, CO.
- Lee, S. S., Seo, Y., Hagley, Z., & **Chatterjee, A.** (2025, March). *Rainbow Washing or Authentic Brand Activism? The Effects of Brand Value-Campaign Congruity and Brand Credibility*. American Academy of Advertising, Pittsburgh, PA.
- Kogon, A., **Chatterjee, A.**, Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J., & Amaral, S. (2024, April). *Patient and Caregiver Perspectives of Physical Activity Participation in Pediatric Chronic Kidney Disease*. Pediatric Academic Societies, Toronto, Ontario, Canada.
- Chatterjee, A. (2024, March). *A Three-Way Interactive Effect of Political Ideology, Trust in the News Media, and Media Channel on Political Participation*. Graduate Research Forum, Philadelphia, PA.
- Chatterjee, A.**, & Hagley, Z. (2024, March). *The Impact of Media Frames on the Use of Generative AI*. Graduate Research Forum, Philadelphia, PAA.
- Litsas, D., Alolod, G., **Chatterjee, A.**, Blunt, R., & Siminoff, L. A. (2023, April). *Exploring Asian Americans' Decision-Making in the Context of Organ Donation*. Society of Behavioral Medicine, Phoenix, AZ.
- Hunt, A., Wang, A., **Chatterjee, A.**, Amunategui, F., & Bransteter, I. (2019, October). *Factors in the Onset and Perpetuation of NEET Status in Mental Healthcare-Seeking Adults: A Focus Group Study*. Conference on Emerging Adulthood, Toronto, Ontario, Canada.
- Chatterjee, A.**, & Dossou-Kitti, E. (2018, October). *A Dose-Response Relationship Between Time Spent In The U.S. And Risk of Diabetes In Immigrants*. Interdisciplinary Association of Population Health Sciences, Washington, DC.

## ADDITIONAL MEDIA AND APPEARANCES

### Research talks (non-refereed)

- Chatterjee, A. (2025, September). *Composite narratives demonstrating the importance of childcare in supporting parents recovering from opioid use disorder*. PolicyLab Community and Family Health Annual Portfolio Meeting, Children's Hospital of Philadelphia.
- Chatterjee, A. (2024, March). *Protecting Research Participants in Small Study Populations*. Early Career Research Spotlight, PolicyLab, Children's Hospital of Philadelphia.
- Chatterjee, A. (2019, May). *The Heat Exposure of Texas Prisoners*. Early Career Research Spotlight, Department of Environmental and Occupational Health, George Washington University.
- Chatterjee, A. (2017, October). *The Hikikomori Phenomena and Mental Health Representation in Anime*. Nyancon, Lakeland Community College.

### Research papers (non-refereed)

5. Chatterjee, A. (2019). The Increasing Burden of Heat Related Illness in Texas Prisons. *The George Washington University*.  
[https://www.academia.edu/41335750/The\\_Increasing\\_Burden\\_of\\_Heat\\_Related\\_Illness\\_in\\_Texas\\_Prisons](https://www.academia.edu/41335750/The_Increasing_Burden_of_Heat_Related_Illness_in_Texas_Prisons)
6. Chatterjee, A. (2016). Hip-hop as Human Rights Practice. *University of California at Berkeley*.  
[https://www.academia.edu/41335697/Hip\\_hop\\_as\\_Human\\_Rights\\_Practice](https://www.academia.edu/41335697/Hip_hop_as_Human_Rights_Practice)

#### White papers

7. Turner, S., **Chatterjee, A.**, Kellom, K., Waasdorp, T., Pennoti, R., & Timko, A. (2025). *Developing School Nursing in Wallingford-Swarthmore School District*. PolicyLab, Children's Hospital of Philadelphia.
8. Whitaker, J., Rosenquist, R., Gerdes, M., **Chatterjee, A.**, Kellom, K., & Matone, M. (2024). *The Role of Child Care in Family-centered Approaches to Treatment for Substance Use Disorder*. PolicyLab, Children's Hospital of Philadelphia.  
<https://policylab.chop.edu/sites/default/files/2024-09/policylab-issue-brief-treatment-for-substance-use-disorder.pdf>

#### Guest lectures

9. Chatterjee, A. (2025, March). *History of Drug and Alcohol Public Service Announcements* [Guest Lecture]. ADV 2451: The Influence of Media on Children, Temple University.
10. Chatterjee, A. (2025, February). *A Primer on Political Advertising Regulation in the USA* [Guest Lecture]. MSP 1655: Introduction to Media Business, Temple University.
11. Chatterjee, A. (2024, October). *A Primer on Political Advertising Regulation in the USA* [Guest Lecture]. MSP 1655: Introduction to Media Business, Temple University.
12. Chatterjee, A. (2023, October). *The Role of Artificial Intelligence in Defining Television in the 21st Century* [Guest Lecture]. MSP 0821: The Future of Your TV, Temple University.

#### Workshops led

13. Chatterjee, A. (2025, August). *Dealing with 'HOT' Moments in the Classroom*. Teaching Assistant Orientation, Center for the Advancement of Teaching, Temple University.
14. Chatterjee, A. (2024, August). *Dealing with 'HOT' Moments in the Classroom*. Teaching Assistant Orientation, Center for the Advancement of Teaching, Temple University.
15. Chatterjee, A.. (2021). *Tools for Community Organizers to Optimize Social Media* [Video recording]. Ohio Voice. <https://www.youtube.com/watch?v=rrpqhAhq9WQ>
16. Chatterjee, A.. (2020). *Graphic Design for Organizers* [Video recording]. Ohio Voice. <https://www.youtube.com/watch?v=-aLPfw875fw>
17. Chatterjee, A. (2018, February). *Data Visualizations in Health Communication*. Milken School of Public Health Graduate Student Body Meeting, George Washington University.

#### Panels moderated

18. Chatterjee, A. (2025, March). *Social Media Networks and their Effects*. Graduate Research Forum, Temple University.
19. Chatterjee, A. (2025, March). *Career Opportunities in Public Health Research*. Visibility and Voice Committee Research Day, PolicyLab, Children's Hospital of Philadelphia.
20. Chatterjee, A. (2024, September). *Career Opportunities in Public Health Research*. Visibility and Voice Committee Research Day, PolicyLab, Children's Hospital of Philadelphia.

#### Research newsletters

21. Chatterjee, A. (2024). Representing the Personal. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Methods Research Affinity Group). Issue 5.  
<https://mailchi.mp/870f163bd4de/qualitative-inquirer>.
22. Chatterjee, A. (2024). Operationalizing Theory. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Research Affinity Group). Issue 4.  
<https://mailchi.mp/108704e1c5c2/qualitative-inquirer-winter-2024>.

23. Chatterjee, A. (2023). Introducing the Qualitative Research Core. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Research Affinity Group). Special Issue.  
<https://mailchi.mp/b9691a5ab846/qualitative-inquirer-issue-3-winter-10361074>.
24. Chatterjee, A. (2023). Engaging Communities. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Research Affinity Group). Issue 3.  
<https://mailchi.mp/1c9376b80720/qualitative-inquirer-issue-3-winter>.

#### **Blog posts**

25. Chatterjee, A. (2025, June). Zero-Testing Pedagogy.  
<https://www.anyunchatterjee.com/blogs/zero-testing-pedagogy.html>
26. Chatterjee, A. (2025, May). Reclaiming Digital Autonomy.  
<https://www.anyunchatterjee.com/blogs/reclaiming-digital-autonomy.html>
27. Chatterjee, A. (2025, April). The AI Problem.  
<https://www.anyunchatterjee.com/blogs/the-ai-problem.html>
28. Chatterjee, A. (2018, September 6). We Need Better Data about What Is Killing American Prisoners. It's Probably the Heat. *Union of Concerned Scientists*.  
<https://blog.ucsusa.org/science-blogger/we-need-better-data-about-what-is-killing-american-prisoners-its-probably-the-heat/>

#### **RESEARCH ASSISTANTSHIPS**

1. Klein Media and Psychophysiology (KMAP) Lab - Profs. Bruce Hardy and Meghnaa Tallapragada, Temple University, Philadelphia, PA
  - (August 2025-Present) Analyzed of the “tranq” epidemic in Philadelphia
2. Professor Susanna S. Lee, Temple University, Philadelphia, PA
  - (March 2024-August 2024) Analyzed brand identity congruity during Pride Month.
3. Professor David T.Z. Mindich, Temple University, Philadelphia, PA
  - (January 2024-June 2024) Developed framework of “anti-dehumanization” in journalism.
4. Professor Sarah Bass, Temple University, Philadelphia, PA
  - (January 2022-July 2022) Created a health communication campaign to increase COVID-19 vaccination rates among young people.
5. Professor Laura Siminoff, Temple University, Philadelphia, PA
  - (August 2021 - November 2023) Analyzed organ donation attitudes among veterans and Asian Americans.
6. Professor Robin Taylor Wilson, Temple University, Philadelphia, PA
  - (January 2021-August 2021) Created videos on epidemiology to teach high-schoolers.
7. Shabab Wahidi, DrPH(c), George Washington University, Washington, D.C.
  - (September 2018- June 2019) Analyzed explanatory models of mental health among young Bangladeshi men living in an urban slum.
8. Andrew Hunt, M.D., University Hospitals, Cleveland, OH
  - (June 2017-December 2019) Developed framework to understand NEET Syndrome.

#### **TEACHING**

##### **Temple University**

1. ADV 4197: Advanced Writing (Fall 2025)
2. MSP 1655: Introduction to Media Business [TA] (Spring 2024-Spring 2025)
3. ADV 1196: Persuasive Writing (Spring 2025)
4. CSI 3601: Misinformation and Misperception (Fall 2024)

5. ADV 1101: Introduction to Media and Society [TA] (Fall 2023)
6. MSP 0821: The Future of Your TV [TA] (Fall 2023)

#### Drexel University

7. HNRS 301: Misinformation (Fall 2025)
8. COM 150: Mass Media and Society (Summer 2025)
9. HNRS 201: The Psychology and Philosophy of Horror Comic Books (Fall 2024)

#### University of the People

10. CPH 4510: Biostatistics (Summer 2020)

#### George Washington University

11. Data Analysis and Visualization Graduate Workshop (Fall 2018-Fall 2019)

#### University of California at Berkeley

12. ART 98: History of Music Videos (Spring 2016)
13. PUBH 198: Salient Issues in Student Health (Fall 2014-Fall 2016)

### **STUDENT MENTORSHIP**

1. Arooj Yousaf, MPH student at Johns Hopkins University
  - (Spring 2025, Summer 2025) Mentor for capstone project examining implementation of group prenatal care program
2. Lucy Lunay, BS student at Temple University
  - (Spring 2025) Mentor for honors capstone project examining the history of queer spaces in Philadelphia
3. Thais Costa Macedo De Arruda, BS student at Temple University
  - (Fall 2024) Mentor for practicum project developing peer recovery specialist role for mothers suffering from substance use disorder. Thais transitioned to a staff role at CHOP.
4. Alexandra Mann, MPH Student at University of Pennsylvania
  - (Spring 2024) Mentor for capstone project at CHOP examining barriers to participating in group prenatal care programs. Alex transitioned to a policy analyst role in DC.

### **RELATED PROFESSIONAL EXPERIENCE**

1. **Children's Hospital of Philadelphia**, Philadelphia, PA
  - **Clinical Research Coordinator III**, October 2022-Present
  - Working as an internal consultant for Qualitative Research Methods Core, managed efforts on 10-20 implementation projects at Research Institute at any given time
2. **Ohio Voice**, Columbus, OH
  - **Digital Media Manager**, May 2020-November 2022
  - Developed and deployed 250+ campaigns for statewide civic engagement
  - Provided trainings for nonprofit media managers to build technical skillsets
3. **Richland Public Health**, Mansfield, OH
  - **Health Educator and Accreditation Coordinator**, June 2019-April 2020
  - Wrote and obtained grants totalling to over \$330,000 in order to deliver public health services to vulnerable communities in a rural county
  - Conducted key stakeholder analysis and interviews, and developed central file repository in order to maintain status with NACCHO

## **ACADEMIC SERVICE**

### Temple University

1. Orientation Facilitator, Center for the Advancement of Teaching, 2024-Present
2. President, Media and Communication Graduate Student Association, 2024-2025
3. Department Coordinator, Temple University Graduate Student Association, 2024-2025

### Children's Hospital of Philadelphia

4. Visibility and Voice Committee, PolicyLab at CHOP, 2023-Present
5. Editor-in-Chief, *Qualitative Inquirer*, 2023-Present
6. Coordinator, CHOP Qualitative Research Affinity Group, 2022-Present

### George Washington University

7. Founder and President, MPH Student Research Organization, 2018

### University of California at Berkeley

8. Editor-in-Chief, *Sather Health*, 2016
9. Vice President, Alpha Chi Sigma (Sigma Chapter), 2016
10. Academic Chair, Alpha Chi Sigma (Sigma Chapter), 2015

## **AFFILIATIONS**

1. Sigma Xi Scientific Research Honor Society, 2025-Present
2. Media and Communication Graduate Student Association, 2023-Present
3. Temple University Graduate Student Association, 2023-Present