

Anyun Chatterjee

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CURRENT POSTINGS

- **Temple University**, Philadelphia, PA
 - PhD Student and Instructor, August 2023-Present
- **Drexel University**, Philadelphia, PA
 - Adjunct Instructor, September 2024-Present
- **Children's Hospital of Philadelphia**, Philadelphia, PA
 - Clinical Research Coordinator III, PolicyLab, October 2022-Present

EDUCATION

- **Temple University**, Philadelphia, PA
 - Doctor of Philosophy (PhD), Media and Communication, expected May 2026
 - Graduate Teaching Certificate, completed 2024
- **George Washington University**, Washington, D.C.
 - Master of Public Health (MPH), Environmental Health, completed 2019
- **University of California at Berkeley**, Berkeley, CA
 - Bachelor of Arts (BA), Biochemistry and Molecular Biology, completed 2016

RESEARCH AND TEACHING INTERESTS

- Persuasion and Rhetoric
- Public Health Implementation Science
- Health Communication
- Media Psychology, History, and Technology
- Qualitative and Mixed Methods

GRANTS AND AWARDS

1. Sigma Xi Research Honors Society, nomination to full membership, 2025
2. Temple University Graduate School Summer Research Grant, 2025
3. 2nd Top Paper Award, 26th Annual GRF, Klein College, 2024
4. Toastmasters Regional Public Speaking Champion, 2022, 2023
5. National Networks of Libraries of Medicine Original Project Grant, 2019-2020
6. Vision for Ohio Fellowship, 2019-2020
7. Sierra Club Frontlines to Power Fellowship, 2017-2018

PEER REVIEWED PUBLICATIONS

1. Gmuca, S., **Chatterjee, A.**, McGill, M., Butler, N., Kellom, K. S., Young, J. F., Palermo, T., Weiss, P., Rosenberg, A. R., & Cronholm, P. F. (2025). Barriers and Facilitators for Implementing Resilience Coaching for Youth with Chronic Musculoskeletal Pain: Pediatric Rheumatologists' Perspectives. *Arthritis Care & Research*.
<https://doi.org/10.1002/acr.25531>
2. Wang, X., Meisel, Z., Kellom, K., Whitaker, J., Strane, D., **Chatterjee, A.**, Rosenquist, R., & Matone, M. (2023). Receipt and duration of buprenorphine treatment during pregnancy and postpartum periods in a national privately-insured cohort. *Drug and Alcohol Dependence Reports*, 9, 100206. <https://doi.org/10.1016/j.dadr.2023.100206>

REFEREED CONFERENCE PRESENTATIONS

1. Vervilles, W., Ashok, V., Kellom, K., **Chatterjee, A.**, Ntigbu, I., Boms, O., Szabo, A., Fein, J., Richmond, T., Purtle, J., Kearney, M., & Meisel, Z. (2025, June). *Shaping Health Policy: Pennsylvania Lawmakers' Rhetoric on Firearms, Violence, and Public Health*. Annual Research Meeting. AcademyHealth, Minneapolis, MN.
2. Chatterjee, A. (2025, April). *Moving People from "Aware" to "Interested" When Developing Social Influence Campaigns*. Graduate Symposium, Temple University.
3. Gmuca, S., McGill, M., Butler, N., **Chatterjee, A.**, Kellom, K., Young, J. F., Palermo, T. M., Weiss, P. F., Rosenberg, A. R., & Cronholm, P. F. (2025, April). *A Qualitative Exploration of Patient and Caregiver Satisfaction with Resilience Coaching for Adolescents with Chronic Musculoskeletal Pain*. Childhood Arthritis and Rheumatology Research Alliance, Denver, Colorado, USA.
4. Lee, S. S., Seo, Y., Hagley, Z., & **Chatterjee, A.** (2025, March). *Rainbow Washing or Authentic Brand Activism? The Effects of Brand Value-Campaign Congruity and Brand Credibility*. American Academy of Advertising, Pittsburgh, Pennsylvania, USA.
5. Kogon, A., **Chatterjee, A.**, Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J., & Amaral, S. (2024, April). *Patient and Caregiver Perspectives of Physical Activity Participation in Pediatric Chronic Kidney Disease*. Pediatric Academic Societies, Toronto, Ontario, Canada.
6. Chatterjee, A. (2024, March). *A Three-Way Interactive Effect of Political Ideology, Trust in the News Media, and Media Channel on Political Participation*. Graduate Research Forum, Philadelphia, Pennsylvania, USA.
7. **Chatterjee, A.**, & Hagley, Z. (2024, March). *The Impact of Media Frames on the Use of Generative AI*. Graduate Research Forum, Philadelphia, Pennsylvania, USA.
8. Litsas, D., Alolod, G., **Chatterjee, A.**, Blunt, R., & Siminoff, L. A. (2023, April). *Exploring Asian Americans' Decision-Making in the Context of Organ Donation*. Society of Behavioral Medicine, Phoenix, Arizona, USA.
9. Hunt, A., Wang, A., **Chatterjee, A.**, Amunategui, F., & Bransteter, I. (2019, October). *Factors in the Onset and Perpetuation of NEET Status in Mental Healthcare-Seeking Adults: A Focus Group Study*. Conference on Emerging Adulthood, Toronto, Ontario, Canada.
10. **Chatterjee, A.**, & Dossou-Kitti, E. (2018, October). *A Dose-Response Relationship Between Time Spent In The U.S. And Risk of Diabetes In Immigrants*. Interdisciplinary Association of Population Health Sciences, Washington, DC, USA.

ADDITIONAL MEDIA AND APPEARANCES

Invited research talks (non-refereed)

1. Chatterjee, A. (2025, September). *Composite narratives demonstrating the importance of childcare in supporting parents recovering from opioid use disorder*. PolicyLab Community and Family Health Annual Portfolio Meeting, Children's Hospital of Philadelphia.
2. Chatterjee, A. (2024, March). *Protecting Research Participants in Small Study Populations*. Early Career Research Spotlight, PolicyLab, Children's Hospital of Philadelphia.
3. Chatterjee, A. (2019, May). *The Heat Exposure of Texas Prisoners*. Early Career Research Spotlight, Department of Environmental and Occupational Health, George Washington University.
4. Chatterjee, A. (2017, October). *The Hikikomori Phenomena and Mental Health Representation in Anime*. Nyancon, Lakeland Community College.

Research papers (non-refereed)

5. Chatterjee, A. (2019). *The Increasing Burden of Heat Related Illness in Texas Prisons*. *The George Washington University*.

[https://www.academia.edu/41335750/The Increasing Burden of Heat Related Illness in Texas Prisons](https://www.academia.edu/41335750/The_Increasing_Burden_of_Heat_Related_Illness_in_Texas_Prisons)

6. Chatterjee, A. (2016). Hip-hop as Human Rights Practice. *University of California at Berkeley*.
[https://www.academia.edu/41335697/Hip_hop as Human Rights Practice](https://www.academia.edu/41335697/Hip_hop_as_Human_Rights_Practice)

Issue briefs

7. Whitaker, J., Rosenquist, R., Gerdes, M., **Chatterjee, A.**, Kellom, K., & Matone, M. (2024). *The Role of Child Care in Family-centered Approaches to Treatment for Substance Use Disorder*. PolicyLab, Children's Hospital of Philadelphia.
<https://policylab.chop.edu/sites/default/files/2024-09/policylab-issue-brief-treatment-for-substance-use-disorder.pdf>

Guest lectures

8. Chatterjee, A. (2025, March). *History of Drug and Alcohol Public Service Announcements* [Guest Lecture]. ADV 2451: The Influence of Media on Children, Temple University.
9. Chatterjee, A. (2025, February). *A Primer on Political Advertising Regulation in the USA* [Guest Lecture]. MSP 1655: Introduction to Media Business, Temple University.
10. Chatterjee, A. (2024, October). *A Primer on Political Advertising Regulation in the USA* [Guest Lecture]. MSP 1655: Introduction to Media Business, Temple University
11. Chatterjee, A. (2023, October). *The Role of Artificial Intelligence in Defining Television in the 21st Century* [Guest Lecture]. MSP 0821: The Future of Your TV, Temple University.

Workshops led

12. Chatterjee, A. (2024, August). *Dealing with 'HOT' Moments in the Classroom*. Teaching Assistant Orientation, Center for the Advancement of Teaching, Temple University.
13. Chatterjee, A.. (2021). *Tools for Community Organizers to Optimize Social Media* [Video recording]. Ohio Voice. <https://www.youtube.com/watch?v=rrpqhAhq9WQ>
14. Chatterjee, A.. (2020). *Graphic Design for Organizers* [Video recording]. Ohio Voice. <https://www.youtube.com/watch?v=-aLPfw875fw>
15. Chatterjee, A. (2018, February). *Data Visualizations in Health Communication*. Milken School of Public Health Graduate Student Body Meeting, George Washington University.

Panels moderated

16. Chatterjee, A. (2025, March). *Social Media Networks and their Effects*. Graduate Research Forum, Temple University.
17. Chatterjee, A. (2025, March). *Career Opportunities in Public Health Research*. Visibility and Voice Committee Research Day, PolicyLab, Children's Hospital of Philadelphia.
18. Chatterjee, A. (2024, September). *Career Opportunities in Public Health Research*. Visibility and Voice Committee Research Day, PolicyLab, Children's Hospital of Philadelphia.

Research newsletters

19. Chatterjee, A. (2024). Representing the Personal. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Methods Research Affinity Group). Issue 5.
<https://mailchi.mp/870f163bd4de/qualitative-inquirer>.
20. Chatterjee, A. (2024). Operationalizing Theory. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Research Affinity Group). Issue 4.
<https://mailchi.mp/108704e1c5c2/qualitative-inquirer-winter-2024>.
21. Chatterjee, A. (2023). Introducing the Qualitative Research Core. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Research Affinity Group). Special Issue.
<https://mailchi.mp/b9691a5ab846/qualitative-inquirer-issue-3-winter-10361074>.
22. Chatterjee, A. (2023). Engaging Communities. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Research Affinity Group). Issue 3.
<https://mailchi.mp/1c9376b80720/qualitative-inquirer-issue-3-winter>.

Blog posts

23. Chatterjee, A. (2025). Zero-Testing Pedagogy.
<https://www.anyunchatterjee.com/blogs/zero-testing-pedagogy.html>
24. Chatterjee, A. (2025). Reclaiming Digital Autonomy.
<https://www.anyunchatterjee.com/blogs/reclaiming-digital-autonomy.html>
25. Chatterjee, A. (2025). The AI Problem.
<https://www.anyunchatterjee.com/blogs/the-ai-problem.html>
26. Chatterjee, A. (2018, September 6). We Need Better Data about What Is Killing American Prisoners. It's Probably the Heat. *Union of Concerned Scientists*.
<https://blog.ucsusa.org/science-blogger/we-need-better-data-about-what-is-killing-american-prisoners-its-probably-the-heat/>

RESEARCH ASSISTANTSHIPS

1. **Klein Media and Psychophysiology (KMAP) Lab - Profs. Bruce Hardy and Meghnaa Tallapragada**, Temple University, Philadelphia, PA
 - (August 2025-Present) Contributed to content analysis and psychophysiological analysis of responses to media surround the “tranq” epidemic in Philadelphia
2. **Professor Susanna S. Lee**, Temple University, Philadelphia, PA
 - (March 2024-August 2024) Contributed to analysis and manuscript for study on Brand Activism and Health Communication
3. **Professor David T.Z. Mindich**, Temple University, Philadelphia, PA
 - (January 2024-June 2024) Developed conceptual framework and manuscript for teaching “anti-dehumanization” in journalism studies
4. **Professor Sarah Bass**, Temple University, Philadelphia, PA
 - (January 2022-July 2022) Developed, implemented, and evaluated city-wide health communication campaign to increase COVID-19 vaccination rates among young people
5. **Professor Laura Siminoff**, Temple University, Philadelphia, PA
 - (August 2021 - November 2023) Performed content analysis and thematic analysis on interviews surrounding organ donation among veterans and Asian Americans
6. **Professor Robin Taylor Wilson**, Temple University, Philadelphia, PA
 - (January 2021-August 2021) Developed pedagogical videos on topics in Epidemiology for use in a high-school centered educational platform
7. **Shabab Wahidi, DrPH(c)**, George Washington University, Washington, D.C.
 - (September 2018- June 2019) Conducted bilingual qualitative analysis on interviews surrounding mental health with young Bangladeshi men living in an urban slum
8. **Andrew Hunt, M.D.**, University Hospitals, Cleveland, OH
 - (June 2017-December 2019) Facilitated and analyzed focus groups with transitional-aged youth to build theoretical framework understanding NEET Syndrome

TEACHING

Temple University

1. ADV 4197: Advanced Writing (Fall 2025)

2. MSP 1655: Introduction to Media Business [TA] (Spring 2024-Spring 2025)
3. ADV 1196: Persuasive Writing (Spring 2025)
4. CSI 3601: Misinformation and Misperception (Fall 2024)
5. ADV 1101: Introduction to Media and Society [TA] (Fall 2023)
6. MSP 0821: The Future of Your TV [TA] (Fall 2023)

Drexel University

7. HNRS 301: Misinformation (Fall 2025)
8. COM 150: Mass Media and Society (Summer 2025)
9. HNRS 201: The Psychology and Philosophy of Horror Comic Books (Fall 2024)

University of the People

10. CPH 4510: Biostatistics (Summer 2020)

George Washington University

11. Data Analysis and Visualization Graduate Workshop (Fall 2018-Fall 2019)

University of California at Berkeley

12. ART 98: History of Music Videos (Spring 2016)
13. PUBH 198: Salient Issues in Student Health (Fall 2014-Fall 2016)

STUDENT MENTORSHIP

1. Arooj Yousaf, MPH student at Johns Hopkins University
 - (Spring 2025, Summer 2025) Mentor for capstone project at CHOP examining implementation of group prenatal care program
2. Lucy Lunay, BS student at Temple University
 - (Spring 2025) Mentor for honors capstone project examining the history of queer spaces in Philadelphia
3. Thais Costa Macedo De Arruda, BS student at Temple University
 - (Fall 2024) Mentor for practicum project at CHOP developing peer recovery specialist role for mothers suffering from substance use disorder. Thais successfully transitioned to a staff role at CHOP.
4. Alexandra Mann, MPH Student at University of Pennsylvania
 - (Spring 2024) Mentor for capstone project at CHOP examining barriers to participating in group prenatal care programs. Alex successfully transitioned to a policy analyst role in DC.

RELATED PROFESSIONAL EXPERIENCE

1. **Children's Hospital of Philadelphia**, Philadelphia, PA
 - **Clinical Research Coordinator III**, October 2022-Present
 - Working as an internal consultant for Qualitative Research Methods Core, managed efforts on 10-20 implementation projects at Research Institute at any given time
2. **Ohio Voice**, Columbus, OH
 - **Digital Media Manager**, May 2020-November 2022
 - Developed and deployed 250+ campaigns for statewide civic engagement
 - Created roundtable for nonprofit media managers to build professional skillsets
3. **Richland Public Health**, Mansfield, OH

- **Health Educator and Accreditation Coordinator**, June 2019-April 2020
- Wrote and obtained grants totalling to over \$330,000 in order to deliver public health services to vulnerable communities in a rural county, and to create health and data literacy among high schoolers in research education/outreach program
- Conducted key stakeholder analysis and interviews, and developed central file repository in order to maintain status with NACCHO

ACADEMIC SERVICE

1. Organizer and Panel Moderator, Klein Graduate Research Forum, 2023-Present
2. Visibility and Voice Committee, PolicyLab at CHOP, 2023-Present
3. Coordinator, CHOP Qualitative Research Affinity Group, 2022-Present
4. Orientation Facilitator, Center for the Advancement of Teaching, 2024-2025
5. President, Media and Communication Graduate Student Association, 2024-2025
6. Department Coordinator, Temple University Graduate Student Association, 2024-2025
7. Editor-in-Chief, Sather Health, 2016-2017
8. Academic Chair, Alpha Chi Sigma (Sigma Chapter), 2015-2017

AFFILIATIONS

1. Sigma Xi Scientific Research Honor Society, 2025-Present
2. Media and Communication Graduate Student Association, 2023-Present
3. Temple University Graduate Student Association, 2023-Present
4. Alpha Chi Sigma Professional Chemistry Fraternity, 2014-2017