Anyun Chatterjee

anyunchatterjee@gmail.com

ACADEMIC APPOINTMENTS

- Temple University, Philadelphia, PA
 - o PhD Student and Instructor, August 2023-Present
- **Drexel University**, Philadelphia, PA
 - o Instructor, Honors College & Department of Communication, September 2024-Present
- Children's Hospital of Philadelphia (CHOP), Philadelphia, PA
 - o Clinical Research Coordinator, PolicyLab, October 2022-Present

EDUCATION

- Temple University, Philadelphia, PA
 - o Doctor of Philosophy (PhD), Media and Communication, 2026
 - Dissertation (in progress): *Characterizing heuristic cues used by community members to evaluate the messaging of public health institutions*
 - Committee: Bruce Hardy (chair), Heather LaMarre, Meghnaa Tallapragada
- George Washington University, Washington, D.C.
 - o Master of Public Health (MPH), Environmental Health, 2019
- University of California at Berkeley, Berkeley, CA
 - o Bachelor of Arts (BA), Biochemistry and Molecular Biology, 2016

RESEARCH AND TEACHING INTERESTS

- Persuasion and Rhetoric
- Public Health Implementation Science
- Health Communication
- Media Effects
- Qualitative and Mixed Methods

PEER REVIEWED PUBLICATIONS

- 1. Gmuca, S., **Chatterjee, A.**, McGill, M., Butler, N., Kellom, K. S., Young, J. F., Palermo, T., Weiss, P., Rosenberg, A. R., & Cronholm, P. F. (2025). Barriers and Facilitators for Implementing Resilience Coaching for Youth with Chronic Musculoskeletal Pain: Pediatric Rheumatologists' Perspectives. *Arthritis Care & Research*. https://doi.org/10.1002/acr.25531. [Conducted and analyzed the interviews to generate this paper's findings wrote methods and results sections]
- 2. Wang, X., Meisel, Z., Kellom, K., Whitaker, J., Strane, D., **Chatterjee, A.,** Rosenquist, R., & Matone, M. (2023). Receipt and duration of buprenorphine treatment during pregnancy and postpartum periods in a national privately-insured cohort. *Drug and Alcohol Dependence Reports*, 9, 100206. https://doi.org/10.1016/j.dadr.2023.100206. [Assisted with analysis of insurance data]

PUBLICATIONS IN PROGRESS

- 1. **Chatterjee, A.** Agential Value Calculations as Precursors to Meaningful Interpersonal Communication. Manuscript in preparation for submission to Communication Monographs (expected November 2025). Theory paper characterizing a heuristic with explanatory power.
- 2. **Chatterjee A.,** Mindich, D. *Developing an anti-dehumanization pedagogy*. Manuscript in preparation for submission to *Journalism & Mass Communication Educator* (expected November 2025). Developing a framework of "anti-dehumanization" for journalism studies coursework.

3. **Chatterjee, A.,** Chan, D., Castonguay, J. *The rhetoric of public health departments' cannabis messaging*. Manuscript in preparation for submission to *Health Communication* (expected September 2025). Content analysis of 150+ videos published by public health departments across the USA.

REFEREED CONFERENCE PRESENTATIONS

- 1. Vervilles, W., Ashok, V., Kellom, K., **Chatterjee, A.**, Ntigbu, I., Boms, O., Szabo, A., Fein, J., Richmond, T., Purtle, J., Kearney, M., & Meisel, Z. (2025, June). *Shaping Health Policy: Pennsylvania Lawmakers' Rhetoric on Firearms, Violence, and Public Health.* Annual Research Meeting. AcademyHealth, Minneapolis, MN.
- 2. Chatterjee, A. (2025, April). *Moving People from "Aware" to "Interested" When Developing Social Influence Campaigns*. Graduate Symposium, Temple University, Philadelphia, PA.
- 3. Gmuca, S., McGill, M., Butler, N., Chatterjee, A., Kellom, K., Young, J. F., Palermo, T. M., Weiss, P. F., Rosenberg, A. R., & Cronholm, P. F. (2025, April). *A Qualitative Exploration of Patient and Caregiver Satisfaction with Resilience Coaching for Adolescents with Chronic Musculoskeletal Pain*. Childhood Arthritis and Rheumatology Research Alliance, Denver, CO.
- 4. Lee, S. S., Seo, Y., Hagley, Z., & Chatterjee, A. (2025, March). Rainbow Washing or Authentic Brand Activism? The Effects of Brand Value-Campaign Congruity and Brand Credibility. American Academy of Advertising, Pittsburgh, PA.
- 5. Kogon, A., **Chatterjee, A.**, Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J., & Amaral, S. (2024, April). *Patient and Caregiver Perspectives of Physical Activity Participation in Pediatric Chronic Kidney Disease*. Pediatric Academic Societies, Toronto, Ontario, Canada.
- 6. Chatterjee, A. (2024, March). A Three-Way Interactive Effect of Political Ideology, Trust in the News Media, and Media Channel on Political Participation. Graduate Research Forum, Philadelphia, PA.
- 7. **Chatterjee, A.**, & Hagley, Z. (2024, March). *The Impact of Media Frames on the Use of Generative AI*. Graduate Research Forum, Philadelphia, PA.
- 8. Litsas, D., Alolod, G., **Chatterjee, A**., Blunt, R., & Siminoff, L. A. (2023, April). *Exploring Asian Americans' Decision-Making in the Context of Organ Donation*,. Society of Behavioral Medicine, Phoenix, AZ.
- 9. Hunt, A., Wang, A., Chatterjee, A., Amunategui, F., & Bransteter, I. (2019, October). Factors in the Onset and Perpetuation of NEET Status in Mental Healthcare-Seeking Adults: A Focus Group Study. Conference on Emerging Adulthood, Toronto, Ontario, Canada.
- 10. **Chatterjee, A.**, & Dossou-Kitti, E. (2018, October). *A Dose-Response Relationship Between Time Spent In The U.S. And Risk of Diabetes In Immigrants*. Interdisciplinary Association of Population Health Sciences, Washington, DC.

AWARDS

Funding

- 1. Temple University Graduate School Summer Research Grant (\$6,000), 2025
- 2. National Networks of Libraries of Medicine Original Project Grant (\$20,000), 2020
- 3. Vision for Ohio Fellowship (\$8,000), 2019
- 4. Sierra Club Frontlines to Power Fellowship (\$6,000), 2017

Recognition and Honors

- 1. Sigma Xi Research Honors Society, nomination to full membership, 2025
- 2. 2nd Top Paper Award, 26th Annual GRF, Klein College, 2024
- 3. Toastmasters District Public Speaking Champion, 2023

TEACHING EXPERIENCE

Temple University

- 1. ADV 4197 [Writing Intensive]: Advanced Writing (Fall 2025, in-person, 15 students)
- 2. MSP 1655 [Survey Course]: Introduction to Media Business [TA] (Spring 2024-Spring 2025, in-person, 50-70 students)
- 3. ADV 1196 [Writing Intensive]: Persuasive Writing (Spring 2025, in-person, 10 students)
- 4. CSI 3601 [Elective]: Misinformation and Misperception (Fall 2024, in-person, 4 students)
- 5. ADV 1101 [Survey Course]: Introduction to Media and Society [TA] (Fall 2023, in-person, 60 students)
- 6. MSP 0821 [Survey Course]: The Future of Your TV [TA] (Fall 2023, in-person, 70 students)

Drexel University

- 7. HNRS 301 [Honors Seminar]: Misinformation (Fall 2025, in-person, 20 students)
- 8. COM 150 [Survey Course]: Mass Media and Society (Summer 2025, in-person, 50 students)
- 9. HNRS 201 [Honors Seminar]: Exploring and Defending the Value of Horror Comic Books (Fall 2024, in-person, 15 students)

University of the People

10. CPH 4510 [Foundational Course]: Biostatistics (Summer 2020, online, 20 students)

George Washington University

- 11. [Graduate Workshop] Data Analysis and Visualization (Fall 2018-Fall 2019, hybrid, 40 students) <u>University of California at Berkeley</u>
 - 12. ART 98 [Elective]: History of Music Videos (Spring 2016, in-person, 20 students)
 - 13. PUBH 198 [Writing Intensive]: Salient Issues in Student Health (Fall 2014-Fall 2016, in-person, 10 students)

RESEARCH ASSISTANTSHIPS

- 1. Klein Media and Psychophysiology (KMAP) Lab Profs. Bruce Hardy and Meghnaa Tallapragada, Temple University, Philadelphia, PA
 - (August 2025-Present) Conducted psychophysiological analysis of individuals' reactions to media documenting the "tranq" epidemic.
- 2. Professor David T.Z. Mindich, Temple University, Philadelphia, PA
 - (January 2024-June 2024) Used historical analysis and critical reading to develop a framework of "anti-dehumanization" in journalism studies.
- 3. Professor Sarah Bass, Temple University, Philadelphia, PA
 - (January 2022-July 2022) Created a health communication campaign to increase COVID-19 vaccination rates among young people.
- 4. Professor Laura Siminoff, Temple University, Philadelphia, PA
 - (August 2021-November 2023) Conducted qualitative analysis of interview transcripts for federally-funded study on organ donation beliefs in special populations.

PUBLIC ENGAGEMENT AND NON-REFEREED CONTRIBUTIONS

Invited talks

1. Chatterjee, A. (2025, September). *Composite narratives demonstrating the importance of childcare in supporting parents recovering from opioid use disorder*. PolicyLab Community and Family Health Annual Portfolio Meeting, Children's Hospital of Philadelphia.

- 2. Chatterjee, A. (2025, March). *History of Drug and Alcohol Public Service Announcements*. ADV 2451: The Influence of Media on Children, Temple University.
- 3. Chatterjee, A. (2024, October). *A Primer on Political Advertising Regulation in the USA*. MSP 1655: Introduction to Media Business, Temple University
- 4. Chatterjee, A. (2024, March). *Protecting Research Participants in Small Study Populations*. Early Career Research Spotlight, PolicyLab, Children's Hospital of Philadelphia.
- 5. Chatterjee, A. (2023, October). *The Role of Artificial Intelligence in Defining Television in the 21st Century*. MSP 0821: The Future of Your TV, Temple University.
- 6. Chatterjee, A. (2019, May). *The Heat Exposure of Texas Prisoners*. Early Career Research Spotlight, Department of Environmental and Occupational Health, George Washington University.
- 7. Chatterjee, A. (2017, October). *The Hikikomori Phenomena and Mental Health Representation in Anime*. Nyancon, Lakeland Community College.

White papers

- 8. Turner, S., **Chatterjee, A.**, Kellom, K., Waasdorp, T., Pennoti, R., & Timko, A. (2025). *Developing School Nursing in Wallingford-Swarthmore School District*. PolicyLab, Children's Hospital of Philadelphia.
- 9. Whitaker, J., Rosenquist, R., Gerdes, M., **Chatterjee, A.**, Kellom, K., & Matone, M. (2024). *The Role of Child Care in Family-centered Approaches to Treatment for Substance Use Disorder*. PolicyLab, Children's Hospital of Philadelphia. https://policylab.chop.edu/sites/default/files/2024-09/policylab-issue-brief-treatment-for-substance-use-disorder.pdf

Workshops

- 10. Chatterjee, A. (2024, August). *Dealing with 'HOT' Moments in the Classroom*. Teaching Assistant Orientation, Center for the Advancement of Teaching, Temple University.
- 11. Chatterjee, A. (2018, February). *Data Visualizations in Health Communication*. Milken School of Public Health Graduate Student Body Meeting, George Washington University.

<u>Newsletters</u>

- 12. Chatterjee, A. (2024). Representing the Personal. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Methods Research Affinity Group). Issue 5. https://mailchi.mp/870f163bd4de/qualitative-inquirer.
- 13. Chatterjee, A. (2024). Operationalizing Theory. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Research Affinity Group). Issue 4. https://mailchi.mp/108704e1c5c2/qualitative-inquirer-winter-2024.
- 14. Chatterjee, A. (2023). Introducing the Qualitative Research Core. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Research Affinity Group). Special Issue. https://mailchi.mp/b9691a5ab846/qualitative-inquirer-issue-3-winter-10361074.
- 15. Chatterjee, A. (2023). Engaging Communities. *Qualitative Inquirer* (Children's Hospital of Philadelphia Qualitative Research Affinity Group). Issue 3. https://mailchi.mp/1c9376b80720/qualitative-inquirer-issue-3-winter.

Blog posts

- 16. Chatterjee, A. (2025, June). Zero-Testing Pedagogy. https://www.anyunchatterjee.com/blogs/zero-testing-pedagogy.html
- 17. Chatterjee, A. (2025, May). Reclaiming Digital Autonomy. https://www.anyunchatterjee.com/blogs/reclaiming-digital-autonomy.html
- 18. Chatterjee, A. (2025, April). The AI Problem (In Higher Education). https://www.anyunchatterjee.com/blogs/the-ai-problem.html
- 19. Chatterjee, A. (2018, September 6). We Need Better Data about What Is Killing American Prisoners. It's Probably the Heat. *Union of Concerned Scientists*.

https://blog.ucsusa.org/science-blogger/we-need-better-data-about-what-is-killing-american-prisoners-its-probably-the-heat/

STUDENT MENTORSHIP

- 1. Arooj Yousaf, MPH student at Johns Hopkins University
 - (Spring 2025, Summer 2025) Mentor for capstone project examining implementation of group prenatal care program
- 2. Lucy Lunay, BS student at Temple University
 - (Spring 2025) Mentor for honors capstone project examining the history of queer spaces in Philadelphia
- 3. Thais Costa Macedo De Arruda, BS student at Temple University
 - (Fall 2024) Mentor for practicum project developing peer recovery specialist role for mothers suffering from substance use disorder. Thais transitioned to a staff role at CHOP.
- 4. Alexandra Mann, MPH Student at University of Pennsylvania
 - (Spring 2024) Mentor for capstone project at CHOP examining barriers to participating in group prenatal care programs. Alex transitioned to a policy analyst role in DC.

ACADEMIC SERVICE

Temple University

- 1. Orientation Facilitator, Center for the Advancement of Teaching, 2024-Present
- 2. Panel Moderator, Graduate Research Forum, 2025
- 3. President, Media and Communication Graduate Student Association, 2024-2025
- 4. Department Coordinator, Temple University Graduate Student Association, 2024-2025

Children's Hospital of Philadelphia

- 5. Visibility and Voice Committee, PolicyLab at CHOP, 2023-Present
- 6. Editor-in-Chief, Qualitative Inquirer, 2023-Present
- 7. Coordinator, CHOP Qualitative Research Affinity Group, 2022-Present

George Washington University

8. Founder and President, MPH Student Research Organization, 2018

University of California at Berkeley

- 9. Editor-in-Chief, Sather Health, 2016
- 10. Vice President, Alpha Chi Sigma (Sigma Chapter), 2016
- 11. Academic Chair, Alpha Chi Sigma (Sigma Chapter), 2015

PROFESSIONAL EXPERIENCE

- 1. Children's Hospital of Philadelphia, 2022-Present
 - Clinical Research Coordinator III Provide methods expertise for 30+ implementation projects at Research Institute
- 2. **Ohio Voice**, 2020-2022
 - o Campaign Strategist Developed and deployed 250+ civic engagement campaigns
- 3. Richland Public Health, 2019-2020
 - Health Educator Wrote and obtained grants totaling over \$330,000 to deliver public health services

AFFILIATIONS

- 1. Sigma Xi Scientific Research Honor Society, 2025-Present
- 2. Media and Communication Graduate Student Association, 2023-Present
- 3. Temple University Graduate Student Association, 2023-Present

ONLINE PRESENCE

- Personal website and blog: <u>www.anyunchatterjee.com</u>
- ORCID: https://orcid.org/0009-0004-4010-8523
- Google Scholar: https://scholar.google.com/citations?user=nP3KKiYAAAAJ