

## ACADEMIC APPOINTMENTS

- **Temple University**, Philadelphia, PA
  - PhD Student, 2023 - Present
  - Instructor of Record, 2024-Present
- **Drexel University**, Philadelphia, PA
  - Adjunct Instructor of Record, 2024-Present

## EDUCATION

- **Temple University**, Philadelphia, PA
  - **Doctor of Philosophy (PhD)**, Media and Communication, 2026
    - Dissertation (working title, in progress): *Agential Value: Rethinking Health Communication Campaigns* (Advisor: Dr. Bruce Hardy)
- **George Washington University**, Washington, D.C.
  - **Master of Public Health (MPH)**, Environmental Health, 2019
- **University of California at Berkeley**, Berkeley, CA
  - **Bachelor of Arts (BA)**, Biochemistry, 2016

## RESEARCH AND TEACHING INTERESTS

### Research Interests

- Institutional rhetoric in public health communication
- Audience-institution misalignment in communication campaigns
- Rhetoric theory, media psychology, and implementation science

### Teaching Interests

- Social psychology and misinformation
- Media studies and pop-culture studies
- Debate-based learning

## PEER REVIEWED PUBLICATIONS

### Contributing author

1. Gmuca, S., **Chatterjee, A.**, McGill, M., Butler, N., Kellom, K. S., Young, J. F., Palermo, T., Weiss, P., Rosenberg, A. R., & Cronholm, P. F. (2025). Barriers and Facilitators for Implementing Resilience Coaching for Youth with Chronic Musculoskeletal Pain: Pediatric Rheumatologists' Perspectives. *Arthritis Care & Research*. <https://doi.org/10.1002/acr.25531>. [Provided qualitative methods expertise]
2. Wang, X., Meisel, Z., Kellom, K., Whitaker, J., Strane, D., **Chatterjee, A.**, Rosenquist, R., & Matone, M. (2023). Receipt and duration of buprenorphine treatment during pregnancy and postpartum periods in a national privately-insured cohort. *Drug and Alcohol Dependence Reports*, 9, 100206. <https://doi.org/10.1016/j.dadr.2023.100206>. [Provided statistical analysis expertise]

## PUBLICATIONS IN PROGRESS

### Submitted

1. **Chatterjee A.**, Mindich, D. Developing an anti-dehumanization pedagogy. Manuscript submitted to *Teaching Journalism & Mass Communication* on July 10, 2025. Developing a framework of “anti-dehumanization” for journalism studies coursework.

### Preparing for submission

2. **Chatterjee, A.** Agential Value Calculations as Precursors to Meaningful Interpersonal Communication. Manuscript in preparation for submission to *Communication Monographs* (Expected submission: November 2025). Develops a new theoretical framework to explain how publics assess institutional appeals for behavior change.
3. **Chatterjee, A.**, Chan, D., Castonguay, J. The rhetoric of public health departments’ cannabis messaging. Manuscript in preparation for submission to *Health Communication* (Expected submission: November 2025). Content analysis of 100+ videos from health departments across the USA.

## **REFEREED CONFERENCE PRESENTATIONS**

### First author

1. **Chatterjee, A.**, Chan, D., & Castonguay, J. (2025, November). *Modern Public Health Rhetoric About Cannabis: A softer, but persistently abstinence-forward approach*. Mid-Atlantic Popular & American Culture Association, Philadelphia, Pennsylvania, USA.
2. **Chatterjee, A.** (2025, April). *Moving People from “Aware” to “Interested” When Developing Social Influence Campaigns*. Graduate Symposium, Temple University, Philadelphia, PA.
3. **Chatterjee, A.** (2024, March). *A Three-Way Interactive Effect of Political Ideology, Trust in the News Media, and Media Channel on Political Participation*. Graduate Research Forum, Philadelphia, PA.
4. **Chatterjee, A.**, & Hagley, Z. (2024, March). *The Impact of Media Frames on the Use of Generative AI*. Graduate Research Forum, Philadelphia, PA.

### Contributing author

5. Vervilles, W., Ashok, V., Kellom, K., **Chatterjee, A.**, Ntigbu, I., Boms, O., Szabo, A., Fein, J., Richmond, T., Purtle, J., Kearney, M., & Meisel, Z. (2025, June). *Shaping Health Policy: Pennsylvania Lawmakers’ Rhetoric on Firearms, Violence, and Public Health*. Annual Research Meeting. AcademyHealth, Minneapolis, MN.
6. Gmuca, S., McGill, M., Butler, N., **Chatterjee, A.**, Kellom, K., Young, J. F., Palermo, T. M., Weiss, P. F., Rosenberg, A. R., & Cronholm, P. F. (2025, April). *A Qualitative Exploration of Patient and Caregiver Satisfaction with Resilience Coaching for Adolescents with Chronic Musculoskeletal Pain*. Childhood Arthritis and Rheumatology Research Alliance, Denver, CO.
7. Lee, S. S., Seo, Y., Hagley, Z., & **Chatterjee, A.** (2025, March). *Rainbow Washing or Authentic Brand Activism? The Effects of Brand Value-Campaign Congruity and Brand Credibility*. American Academy of Advertising, Pittsburgh, PA.
8. Kogon, A., **Chatterjee, A.**, Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J., & Amaral, S. (2024, April). *Patient and Caregiver Perspectives of Physical Activity Participation in Pediatric Chronic Kidney Disease*. Pediatric Academic Societies, Toronto, Ontario, Canada.

9. Litsas, D., Alolod, G., **Chatterjee, A.**, Blunt, R., & Siminoff, L. A. (2023, April). *Exploring Asian Americans' Decision-Making in the Context of Organ Donation*. Society of Behavioral Medicine, Phoenix, AZ.

## RESEARCH TRANSLATION & POLICY CONTRIBUTIONS

### Invited talks

1. **Chatterjee, A.** (2025, September). *Composite narratives demonstrating the importance of childcare in supporting parents recovering from opioid use disorder*. PolicyLab Community and Family Health Annual Portfolio Meeting, Children's Hospital of Philadelphia.
2. **Chatterjee, A.** (2025, March). *Institutional Communication: The Role of Public Service Announcements (PSAs) in Children's Media*. Invited Lecture, Temple University Department of Advertising and Public Relations.
3. **Chatterjee, A.** (2024, March). *Protecting Research Participants in Small Study Populations*. Early Career Research Spotlight, PolicyLab, Children's Hospital of Philadelphia.

### Research Reports

4. Turner, S., **Chatterjee, A.**, Kellom, K., Waasdorp, T., Pennoti, R., & Timko, A. (2025). *Developing School Nursing in Wallingford-Swarthmore School District*. PolicyLab, Children's Hospital of Philadelphia.
5. Whitaker, J., Rosenquist, R., Gerdes, M., **Chatterjee, A.**, Kellom, K., & Matone, M. (2024). *The Role of Child Care in Family-centered Approaches to Treatment for Substance Use Disorder*. PolicyLab, Children's Hospital of Philadelphia.

### Blogs

6. **Chatterjee, A.** (2018). We Need Better Data About What Is Killing American Prisoners - It's Probably the Heat. *The Equation*. Union of Concerned Scientists.  
<https://blog.ucs.org/science-blogger/we-need-better-data-about-what-is-killing-american-prisoners-its-probably-the-heat/>.

## TEACHING EXPERIENCE

### Drexel University (Instructor of Record, 2024 - present)

1. HNRS 301: Misinformation (Honors Seminar)
2. COM 150: Mass Media and Society (Survey Course)
3. HNRS 201: The Value of Horror Comic Books (Honors Seminar)

### Temple University (Instructor of Record, 2024-present)

4. ADV 4197: Advanced Writing (Writing Intensive)
5. ADV 1196: Persuasive Writing (Writing Intensive)
6. CSI 3601: Misinformation and Misperception (Upper-division Elective)

## AWARDS

### Funding

1. Temple University Graduate School Summer Grant (Competitive Internal Award), 2025
2. National Networks of Libraries of Medicine (National Project Grant - \$20,000), 2020
3. Vision for Ohio Fellowship (Statewide, competitive), 2019

4. Sierra Club Frontlines to Power Fellowship (National, competitive), 2017

#### Recognition and Honors

1. Sigma Xi Research Honors Society, Full Membership, 2025
2. 2nd Top Paper Award, 26th Annual GRF, Klein College, 2024

### **ACADEMIC SERVICE**

#### Temple University

1. Orientation Facilitator for New Teaching Assistants, Center for the Advancement of Teaching, 2024-Present
2. Panel Moderator, Graduate Research Forum, 2025
3. President, Media and Communication Graduate Student Association, 2024-2025

#### Children's Hospital of Philadelphia

4. Committee Chair, Visibility and Voice Committee (managed student outreach efforts and assessed inclusivity of internal programs), 2025-Present
5. Editor-in-Chief, *Qualitative Inquirer* (quarterly research newsletter), 2023-Present
6. Coordinator, CHOP Qualitative Research Affinity Group (organized speakers and workshops on qualitative methods), 2022-Present

### **PROFESSIONAL EXPERIENCE**

1. **Children's Hospital of Philadelphia**, 2022-Present
  - **Research Coordinator** - Led qualitative research efforts on 30+ mixed-methods implementation studies at CHOP, resulting in policy reports and publications.
2. **Ohio Voice**, 2020-2022
  - **Campaign Strategist** - Designed messaging strategies for 250+ civic engagement campaigns across Ohio.
3. **Richland Public Health**, 2019-2020
  - **Health Educator** - Earned grants totaling over \$330,000 to deliver public health services in a rural community.

### **AFFILIATIONS**

1. Sigma Xi, Full Member, 2025-Present
2. Media and Communication Graduate Student Association, 2023-Present
3. Temple University Graduate Student Association, 2023-Present