

# Anyun Chatterjee

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## CURRENT POSTINGS

- **Temple University**, Philadelphia, PA
  - PhD Student and Instructor, August 2023-Present
- **Drexel University**, Philadelphia, PA
  - Adjunct Instructor, September 2024-Present
- **Children's Hospital of Philadelphia**, Philadelphia, PA
  - Research Coordinator III, PolicyLab, October 2022-Present
  - Qualitative Research Affinity Group Coordinator, October 2022-Present

## EDUCATION

- **Temple University**, Philadelphia, PA
  - PhD, Media and Communication, expected May 2026
- **George Washington University**, Washington, D.C.
  - MPH, Environmental Health Science and Policy, completed 2019
- **University of California at Berkeley**, Berkeley, CA
  - BA, Biochemistry and Molecular Biology, completed 2016

## RESEARCH AND TEACHING INTERESTS

- Persuasion and Rhetoric
- Public Health Implementation Science
- Health Communication
- Qualitative and Mixed Methods

## GRANTS AND AWARDS

1. Temple University Graduate School Summer Research Grant, 2025
2. 2nd Top Paper Award, 26th Annual GRF, Klein College, 2024
3. Toastmasters Regional Public Speaking Champion, 2022, 2023
4. NNLM: Empowering High Schoolers through Research Training, 2019-2020
5. Vision for Ohio Fellowship, 2019-2020
6. Sierra Club Frontlines to Power Fellowship, 2017-2018

## PEER REVIEWED PUBLICATIONS

1. Gmuca, S., **Chatterjee, A.**, McGill, M., Butler, N., Kellom, K. S., Young, J. F., Palermo, T., Weiss, P., Rosenberg, A. R., & Cronholm, P. F. (2025). Barriers and Facilitators for Implementing Resilience Coaching for Youth with Chronic Musculoskeletal Pain: Pediatric Rheumatologists' Perspectives. *Arthritis Care & Research*.  
<https://doi.org/10.1002/acr.25531>
2. Wang, X., Meisel, Z., Kellom, K., Whitaker, J., Strane, D., **Chatterjee, A.**, Rosenquist, R., & Matone, M. (2023). Receipt and duration of buprenorphine treatment during pregnancy and postpartum periods in a national privately-insured cohort. *Drug and Alcohol Dependence Reports*, 9, 100206. <https://doi.org/10.1016/j.dadr.2023.100206>

## ADDITIONAL PUBLICATIONS

1. Whitaker, J., Rosenquist, R., Gerdes, M., **Chatterjee, A.**, Kellom, K., & Matone, M. (2024). *The Role of Child Care in Family-centered Approaches to Treatment for Substance Use Disorder* [Text]. PolicyLab, Children's Hospital of Philadelphia.  
<https://policylab.chop.edu/sites/default/files/2024-09/policylab-issue-brief-treatment-for-substance-use-disorder.pdf>
2. Chatterjee, A. (2016). Hip-hop as Human Rights Practice. *University of California at Berkeley*.  
[https://www.academia.edu/41335697/Hip\\_hop\\_as\\_Human\\_Rights\\_Practice](https://www.academia.edu/41335697/Hip_hop_as_Human_Rights_Practice)
3. Chatterjee, A. (2018, September 6). We Need Better Data about What Is Killing American Prisoners. It's Probably the Heat. *Union of Concerned Scientists*.  
<https://blog.ucsusa.org/science-blogger/we-need-better-data-about-what-is-killing-american-prisoners-its-probably-the-heat/>
4. Chatterjee, A. (2019). The Increasing Burden of Heat Related Illness in Texas Prisons. *The George Washington University*.  
[https://www.academia.edu/41335750/The\\_Increasing\\_Burden\\_of\\_Heat\\_Related\\_Illness\\_in\\_Texas\\_Prisons](https://www.academia.edu/41335750/The_Increasing_Burden_of_Heat_Related_Illness_in_Texas_Prisons)

## CONFERENCE PRESENTATIONS

1. Chatterjee, A. (2025, April). *Moving People from "Aware" to "Interested" When Developing Social Influence Campaigns*. Graduate Symposium, Temple University.
2. Gmuca, S., McGill, M., Butler, N., **Chatterjee, A.**, Kellom, K., Young, J. F., Palermo, T. M., Weiss, P. F., Rosenberg, A. R., & Cronholm, P. F. (2025, April). *A Qualitative Exploration of Patient and Caregiver Satisfaction with Resilience Coaching for Adolescents with Chronic Musculoskeletal Pain*. Childhood Arthritis and Rheumatology Research Alliance, Denver, Colorado, USA.
3. Lee, S. S., Seo, Y., Hagley, Z., & **Chatterjee, A.** (2025, March). *Rainbow Washing or Authentic Brand Activism? The Effects of Brand Value-Campaign Congruity and Brand Credibility*. American Academy of Advertising, Pittsburgh, Pennsylvania, USA.
4. Kogon, A., **Chatterjee, A.**, Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J., & Amaral, S. (2024, April). *Patient and Caregiver Perspectives of Physical Activity Participation in Pediatric Chronic Kidney Disease*. Pediatric Academic Societies, Toronto, Ontario, Canada.
5. Chatterjee, A. (2024, March). *A Three-Way Interactive Effect of Political Ideology, Trust in the News Media, and Media Channel on Political Participation*. Graduate Research Forum, Philadelphia, Pennsylvania, USA.
6. **Chatterjee, A.**, & Hagley, Z. (2024, March). *The Impact of Media Frames on the Use of Generative AI*. Graduate Research Forum, Philadelphia, Pennsylvania, USA.
7. Litsas, D., Alolod, G., **Chatterjee, A.**, Blunt, R., & Siminoff, L. A. (2023, April). *Exploring Asian Americans' Decision-Making in the Context of Organ Donation*. Society of Behavioral Medicine, Phoenix, Arizona, USA.
8. Hunt, A., Wang, A., **Chatterjee, A.**, Amunategui, F., & Bransteter, I. (2019, October). *Factors in the Onset and Perpetuation of NEET Status in Mental Healthcare-Seeking Adults: A Focus Group Study*. Conference on Emerging Adulthood, Toronto, Ontario, Canada.
9. **Chatterjee, A.**, & Dossou-Kitti, E. (2018, October). *A Dose-Response Relationship Between Time Spent In The U.S. And Risk of Diabetes In Immigrants*. Interdisciplinary Association of Population Health Sciences, Washington, DC, USA.

## ADDITIONAL PRESENTATIONS

1. Chatterjee, A. (2025, March). *History of Drug and Alcohol Public Service Announcements* [Guest Lecture]. ADV 2451: The Influence of Media on Children, Temple University.
2. Chatterjee, A. (2025, March). *Social Media Networks and their Effects* [Panel Moderator]. Graduate Research Forum, Temple University.

3. Chatterjee, A. (2025, March). *Career Opportunities in Public Health Research* [Panel Moderator]. Visibility and Voice Committee Research Day, PolicyLab, Children's Hospital of Philadelphia.
4. Chatterjee, A. (2025, February). *A Primer on Political Advertising Regulation in the USA* [Guest Lecture]. MSP 1655: Introduction to Media Business, Temple University.
5. Chatterjee, A. (2024, October). *A Primer on Political Advertising Regulation in the USA* [Guest Lecture]. MSP 1655: Introduction to Media Business, Temple University.
6. Chatterjee, A. (2024, September). *Career Opportunities in Public Health Research* [Panel Moderator]. Visibility and Voice Committee Research Day, PolicyLab, Children's Hospital of Philadelphia.
7. Chatterjee, A. (2024, August). *Dealing with 'HOT' Moments in the Classroom* [Workshop]. Teaching Assistant Orientation, Center for the Advancement of Teaching, Temple University.
8. Chatterjee, A. (2024, March). *Protecting Research Participants in Small Study Populations*. Early Career Research Spotlight, PolicyLab, Children's Hospital of Philadelphia.
9. Chatterjee, A. (2023, October). *The Role of Artificial Intelligence in Defining Television in the 21st Century* [Guest Lecture]. MSP 0821: The Future of Your TV, Temple University.
10. Chatterjee, A. (2019, May). *The Heat Exposure of Texas Prisoners*. Early Career Research Spotlight, Department of Environmental and Occupational Health, George Washington University.
11. Chatterjee, A. (2018, February). *Data Visualizations in Health Communication* [Workshop]. Milken School of Public Health Graduate Student Body Meeting, George Washington University.
12. Chatterjee, A. (2017, October). *The Hikikomori Phenomena and Mental Health Representation in Anime*, [Research Spotlight]. Nyancon, Lakeland Community College.

## RESEARCH ASSISTANTSHIPS

1. **Professor Susanna S. Lee**, Temple University, Philadelphia, PA
  - (March 2024-August 2024) Contributed to analysis and manuscript for study on Brand Activism and Health Communication
2. **Professor David T.Z. Mindich**, Temple University, Philadelphia, PA
  - (January 2024-June 2024) Developed conceptual framework and manuscript for teaching "anti-dehumanization" in journalism studies
3. **Professor Sarah Bass**, Temple University, Philadelphia, PA
  - (January 2022-July 2022) Developed, implemented, and evaluated city-wide health communication campaign to increase COVID-19 vaccination rates among young people
4. **Professor Laura Siminoff**, Temple University, Philadelphia, PA
  - (August 2021 - November 2023) Performed content analysis and thematic analysis on interviews surrounding organ donation among veterans and Asian Americans
5. **Professor Robin Taylor Wilson**, Temple University, Philadelphia, PA
  - (January 2021-August 2021) Developed pedagogical videos on topics in Epidemiology for use in a high-school centered educational platform
6. **Shabab Wahidi, DrPH(c)**, George Washington University, Washington, D.C.
  - (September 2018- June 2019) Conducted bilingual qualitative analysis on interviews surrounding mental health with young Bangladeshi men living in an urban slum
7. **Andrew Hunt, M.D.**, University Hospitals, Cleveland, OH

- (June 2017-December 2019) Facilitated and analyzed focus groups with transitional-aged youth to build theoretical framework understanding NEET Syndrome

## **TEACHING**

### Temple University

1. ADV 0853: Advertising and Globalization (Fall 2025)
2. MSP 1655: Introduction to Media Business [TA] (Spring 2024-Spring 2025)
3. ADV 1196: Persuasive Writing (Spring 2025)
4. CSI 3601: Misinformation and Misperception (Fall 2024)
5. ADV 1101: Introduction to Media and Society [TA] (Fall 2023)
6. MSP 0821: The Future of Your TV [TA] (Fall 2023)

### Drexel University

7. HNRS 301: Misinformation (Fall 2025)
8. COM 150: Mass Media and Society (Summer 2025)
9. HNRS 201: The Psychology and Philosophy of Horror Comic Books (Fall 2024)

### University of the People

10. CPH 4510: Biostatistics (Summer 2020)

### George Washington University

11. Data Analysis and Visualization Graduate Workshop (Fall 2018-Fall 2019)

### University of California at Berkeley (DeCAL Program)

12. ART 98: History of Music Videos (Spring 2016)
13. PUBH 198: Salient Issues in Student Health (Fall 2014-Fall 2016)

## **STUDENT MENTORSHIP**

1. Lucy Lunay, BS student at Temple University
  - (Spring 2025, Fall 2025) Mentor for honors capstone project examining feminist readings of modern advertisements
2. Arooj Yousaj, MPH student at Johns Hopkins University
  - (Spring 2025) Mentor for capstone project at CHOP examining implementation of group prenatal care program
3. Thais Costa Macedo De Arruda, BS student at Temple University
  - (Fall 2024) Mentor for practicum project at CHOP developing peer recovery specialist role for mothers suffering from substance use disorder. Thais successfully transitioned to a staff role at CHOP.
4. Alexandra Mann, MPH Student at University of Pennsylvania
  - (Spring 2024) Mentor for capstone project at CHOP examining barriers to participating in group prenatal care program. Alex successfully transitioned to a policy analyst role in DC.

## **RELATED PROFESSIONAL EXPERIENCE**

1. **Children's Hospital of Philadelphia, Philadelphia, PA**
  - **Clinical Research Coordinator III**, October 2022-Present

- Working as an internal consultant for Qualitative Research Methods Core, managed efforts on 10-20 qualitative research projects at Research Institute at any given time
- 2. **Ohio Voice**, Columbus, OH
  - **Digital Media Manager**, May 2020-November 2022
  - Developed and deployed 250+ campaigns for statewide civic engagement
  - Created roundtable for nonprofit media managers to build professional skillsets
- 3. **Richland Public Health**, Mansfield, OH
  - **Health Educator and Accreditation Coordinator**, June 2019-April 2020
  - Wrote and obtained grants totalling to over \$330,000 in order to deliver public health services to vulnerable communities in a rural county
  - Conducted key stakeholder analysis and interviews, and developed central file repository in order to maintain status with NACCHO

## **ACADEMIC SERVICE**

1. Reviewer, Klein Graduate Research Forum, 2023-Present
2. Visibility and Voice Committee, PolicyLab at CHOP, 2023-Present
3. Coordinator, CHOP Qualitative Research Affinity Group, 2022-Present
4. Orientation Facilitator, Center for the Advancement of Teaching, 2024-2025
5. President, Media and Communication Graduate Student Association, 2024-2025
6. Department Coordinator, Temple University Graduate Student Association, 2024-2025
7. Reviewer, AEJMC Communication Theory Division, 2025
8. Reviewer, ICA Interpersonal Communication Division, 2024
9. Reviewer, AEJMC Political Communication Division, 2024
10. Reviewer, ICA Comm & Tech Division, 2023
11. Editor-in-Chief, Sather Health, 2016-2017
12. Academic Chair, Alpha Chi Sigma (Sigma Chapter), 2015-2017

## **AFFILIATIONS**

1. Media and Communication Graduate Student Association, 2023-Present
2. Temple University Graduate Student Association, 2023-Present
3. Alpha Chi Sigma Professional Chemistry Fraternity, 2014-2017