

ANYUN CHATTERJEE
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EDUCATION

PhD, Media and Communication

Temple University, ABD

MPH, Environmental Health

George Washington University, 2019

BA, Biochemistry

University of California at Berkeley, 2016

ACADEMIC APPOINTMENTS

Adjunct Instructor of Record

Drexel University, 2024-Present

Graduate Instructor of Record

Temple University, 2024-Present

RESEARCH INTERESTS

- The rhetoric of health communication, both in public health and clinical contexts
- Audience heuristics, interpretation, and meaning-making in persuasive contexts

TEACHING INTERESTS

- Introduction to mass media and communication theory
- Social psychological analysis of misinformation, pop culture, and transgressive media

PEER REVIEWED PUBLICATIONS

1. Chatterjee, A., & Mindich, D. T. Z. (2025). Developing an Anti-Dehumanization Pedagogy. *Teaching Journalism & Mass Communication*, 15(2), 1–10.
2. Ashok, V. A., Vervilles, W. J. K., Kellom, K. S., Chatterjee, A., Ntigbu, I., Boms, O., Szabo, A., Fein, J. A., Richmond, T. S., Purtle, J., Kearney, M. D., & Meisel, Z. F. (2025). Firearm Violence and Health in Policymaker Discourse: Mixed Methods Social Media Analysis. *JMIR Formative Research*, 9(1), e80397. <https://doi.org/10.2196/80397>
3. Wu, M., Chatterjee, A., Blum, J. D., Barrero, C. E., Plana, N. M., Massenburg, B. B., Bartlett, S. P., Kellom, K. S., Swanson, J. W., & Taylor, J. A. (2025). The Missing Perspective: Understanding the Plastic Surgery Applicant's Diversity Experience. *Journal of Surgical Research*, 315, 818–828. <https://doi.org/10.1016/j.jss.2025.09.086>
4. Abel, D., Butler, N., Chatterjee, A., Tavlin, S., Kellom, K., Chang, J. C., & Gmuca, S. (2025). A Qualitative Exploration of Adherence to Methotrexate in Juvenile Idiopathic Arthritis. *The Journal of Pediatrics*, 114798. <https://doi.org/10.1016/j.jpeds.2025.114798>
5. Gmuca, S., Chatterjee, A., McGill, M., Butler, N., Kellom, K. S., Young, J. F., Palermo, T., Weiss, P., Rosenberg, A. R., & Cronholm, P. F. (2025). Barriers and Facilitators for Implementing Resilience Coaching for Youth with Chronic Musculoskeletal Pain: Pediatric Rheumatologists' Perspectives. *Arthritis Care & Research*. <https://doi.org/10.1002/acr.25531>
6. Wang, X., Meisel, Z., Kellom, K., Whitaker, J., Strane, D., Chatterjee, A., Rosenquist, R., & Matone, M. (2023). Receipt and duration of buprenorphine treatment during pregnancy and postpartum periods in a national privately-insured cohort. *Drug and Alcohol Dependence Reports*, 9, 100206. <https://doi.org/10.1016/j.dadr.2023.100206>

PEER REVIEWED PUBLICATIONS IN PROGRESS

In Press

1. Kogon, A. J., **Chatterjee, A.**, Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J. A., Amaral, S. Identifying Barriers and Facilitators to Physical Activity Participation among Adolescents with Chronic Kidney Disease: A Qualitative Study Using Semi-Structured Interviews. *Kidney Medicine*. Accepted for publication October 2025.
2. Whittaker, J., Kellom, K., **Chatterjee, A.**, Rosenquist, R., Strane, D., Matone, M. Navigating Opioid Use Disorder Treatment for Pregnant and Parenting People: Composite Narratives for Policy Action. *Substance Abuse Treatment, Prevention, and Policy*. Accepted for publication December 2025.

Manuscripts in Preparation

3. **Chatterjee, A.**, Chan, D., Castonguay, J. The rhetoric of public health departments' cannabis messaging. Manuscript in preparation for submission to *Health Communication*. Expected submission February 2026.
4. **Chatterjee, A.** Heuristic-Empowered Calculations as Precursors to Meaningful Interpersonal Communication. Manuscript in preparation for submission to *Communication Monographs*. Expected submission April 2026.

REFERRED CONFERENCE PRESENTATIONS

First author

1. **Chatterjee, A.** (2026, February). *Harm Reduction Priorities in Institutional Rhetoric on Cannabis*. Midwest Winter Workshop, Indiana University at Bloomington.
2. **Chatterjee, A.**, Chan, D., & Castonguay, J. (2025, November). *Modern Public Health Rhetoric About Cannabis: A softer but persistently abstinence-forward approach*. Mid-Atlantic Popular & American Culture Association, Philadelphia, Pennsylvania, USA.
3. **Chatterjee, A.** (2025, April). *Moving People from "Aware" to "Interested" When Developing Social Influence Campaigns*. Graduate Symposium, Temple University.
4. **Chatterjee, A.** (2024, March). *A Three-Way Interactive Effect of Political Ideology, Trust in the News Media, and Media Channel on Political Participation*. Graduate Research Forum, Philadelphia, PA.
5. **Chatterjee, A.**, & Hagley, Z. (2024, March). *The Impact of Media Frames on the Use of Generative AI*. Graduate Research Forum, Philadelphia, PA.

Contributing author

6. Wu, K., Kellom, K., **Chatterjee, A.**, Strane, D., Meredith, M. (2026, April). *Highlighting and Enhancing Recovery Capital of Mothers with Substance Use Disorder through Attachment-Based Therapy with Their Children*. ResilienceCon, Nashville, TN.
7. Costello, A., **Chatterjee, A.**, Quzack, L., Meyers, A., Jazayeri, J., Kaur, A., Weiss, P. F., Kellom, K., & Rasooly, I. R. (2025, October). *Improving Timely Diagnosis of Juvenile Idiopathic Arthritis: Insights from Caregiver Interviews*. Diagnostic Excellence 2025 Meeting, University of Michigan.
8. Vervilles, W., Ashok, V., Kellom, K., **Chatterjee, A.**, Ntigbu, I., Boms, O., Szabo, A., Fein, J., Richmond, T., Purtle, J., Kearney, M., & Meisel, Z. (2025, June). *Shaping Health Policy: Pennsylvania Lawmakers' Rhetoric on Firearms, Violence, and Public Health*. Annual Research Meeting. AcademyHealth, Minneapolis, MN.

9. Gmuca, S., McGill, M., Butler, N., **Chatterjee, A.**, Kellom, K., Young, J. F., Palermo, T. M., Weiss, P. F., Rosenberg, A. R., & Cronholm, P. F. (2025, April). *A Qualitative Exploration of Patient and Caregiver Satisfaction with Resilience Coaching for Adolescents with Chronic Musculoskeletal Pain*. Childhood Arthritis and Rheumatology Research Alliance, Denver, CO.
10. Lee, S. S., Seo, Y., Hagley, Z., & **Chatterjee, A.** (2025, March). *Rainbow Washing or Authentic Brand Activism? The Effects of Brand Value-Campaign Congruity and Brand Credibility*. American Academy of Advertising, Pittsburgh, PA.
11. Kogon, A., **Chatterjee, A.**, Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J., & Amaral, S. (2024, April). *Patient and Caregiver Perspectives of Physical Activity Participation in Pediatric Chronic Kidney Disease*. Pediatric Academic Societies, Toronto, Ontario, Canada.
12. Litsas, D., Alolod, G., **Chatterjee, A.**, Blunt, R., & Siminoff, L. A. (2023, April). *Exploring Asian Americans' Decision-Making in the Context of Organ Donation*. Society of Behavioral Medicine, Phoenix, AZ.

ADDITIONAL RESEARCH CONTRIBUTIONS

Datasets

1. **Chatterjee, A.** (2025). *Cannabis PSA Archive* [Dataset]. <https://doi.org/10.5281/zenodo.17552779>
2. Castonguay, J., **Chatterjee, A.**, Tallapragada, M., Friel, K. K., & Hardy, B. (2025). *Tranq Stigma Video Corpus* [Dataset]. Klein Media and Psychophysiology Lab. <https://doi.org/10.5281/zenodo.17635675>

Invited talks

3. **Chatterjee, A.** (2025, November). *Crash Course: Teaching Transgressive Media through Horror Comic Books*. Mid-Atlantic Popular & American Culture Association, Philadelphia, Pennsylvania, USA.
4. **Chatterjee, A.** (2025, September). *Composite narratives demonstrating the importance of childcare in supporting parents recovering from opioid use disorder*. PolicyLab Community and Family Health Annual Portfolio Meeting, Children's Hospital of Philadelphia.
5. **Chatterjee, A.** (2025, March). *Institutional Communication: The Role of Public Service Announcements (PSAs) in Children's Media*. Invited Lecture, Temple University Department of Advertising and Public Relations.
6. **Chatterjee, A.** (2024, March). *Protecting Research Participants in Small Study Populations*. Early Career Research Spotlight, PolicyLab, Children's Hospital of Philadelphia.

White Papers/Research Reports

7. Turner, S., **Chatterjee, A.**, Kellom, K., Waasdorp, T., Pennotti, R., & Timko, A. (2025). *Developing School Nursing in Wallingford-Swarthmore School District*. PolicyLab, Children's Hospital of Philadelphia.
8. Whitaker, J., Rosenquist, R., Gerdes, M., **Chatterjee, A.**, Kellom, K., & Matone, M. (2024). *The Role of Child Care in Family-Centered Approaches to Treatment for Substance Use Disorder*. PolicyLab, Children's Hospital of Philadelphia.

TEACHING EXPERIENCE

Drexel University (Adjunct Instructor of Record, 2024-Present)

1. COM 150: Mass Media and Society (Large General Education/Survey Course)
 2. HNRS 201: The Value of Horror Comic Books (Honors Seminar)
 3. HNRS 305: Misinformation (Honors Seminar)

Temple University (Graduate Instructor of Record, 2024-Present)

- 4. ADV 1196: Persuasive Writing (Writing Intensive)
 - 5. ADV 4197: Advanced Writing (Writing Intensive)
 - 6. CSI 3601: Misinformation and Misperception (Upper-Division Elective)

Temple University (Graduate Teaching Assistant, 2023-2024)

- 7. ADV 1011: Introduction to Media and Society (Large General Education/Survey Course)
 - 8. MSP 0821: The Future of Your TV (Large General Education/Survey Course)
 - 9. MSP 1655: Introduction to Media Business (Large General Education/Survey Course)

University of California at Berkeley (Undergraduate “DeCal” Instructor of Record, 2014-2016)

- 10. ART 98: The History of Music Videos (Elective)
 - 11. PUBH 198: Salient Issues in Student Health (Elective)

AWARDS

Grants and Fellowships

1. Travel Grant, Midwest Winter Workshop at IU Bloomington - \$250 2026
Rhetoric of Health and Wellness Group
 2. Summer Research Grant, Temple University Graduate School - \$6,000 2025
Analyzing Rhetoric of Health Departments Around Cannabis
 3. Network of the National Library of Medicine Project Grant - \$20,000 2020
Empowering High Schoolers to Pursue Public Health Research
 4. Vision for Ohio Fellowship - \$8,500 2019
Building transformative community outreach campaigns
 5. Frontlines to Power Fellowship, Sierra Club - \$5,000 2017
Developing environment-centered campaign messaging

Recognition and Honors

6. Sigma Xi Research Honors Society, Full Membership 2025
7. 2nd Top Paper Award, 26th Annual GRF, Klein College 2024

ACADEMIC SERVICE

Service to the Field

- 1. Session Chair, Health Studies Section (MAPACA) 2025
 - 2. Reviewer, *Qualitative Health Research* (Sage) 2025
 - 3. Panel Moderator, Graduate Research Forum (Temple) 2024

Children's Hospital of Philadelphia

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| 4. Chair, Visibility and Voice Committee
<i>Managed DEI-focused high school and university outreach programs</i> | 2025-Present |
| 5. Editor-in-Chief, Qualitative Inquirer Newsletter
<i>Managed quarterly publication for 150+ qualitative health researchers</i> | 2023-Present |
| 6. Coordinator, Qualitative Methods Research Affinity Group
<i>Managed annual mini-grant cycle, organized speakers and workshops</i> | 2022-Present |

Temple University

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| 7. Orientation Facilitator, Center for the Advancement of Teaching
<i>Provided training workshops for incoming teaching assistants</i> | 2024-Present |
| 8. President, Media and Communication Graduate Student Association
<i>Continued service after term ended as the association's first webmaster</i> | 2024-2025 |

PROFESSIONAL EXPERIENCE

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| 1. Mixed Methods Researcher, Children's Hospital of Philadelphia
<i>Managed efforts on 30+ implementation science studies</i> | 2022-Present |
| 2. Campaign Strategist, Ohio Voice
<i>Designed 250+ civic engagement campaigns across Ohio</i> | 2020-2022 |
| 3. Health Educator, Richland Public Health
<i>Earned \$330,000+ in grants to deliver rural public health services</i> | 2019-2020 |

RESEARCH SKILLS

Programming

R (ggplot, tidyverse, etc.), Python (numpy, beautifulsoup, etc.), SQL, Web Development (HTML + PHP, CSS + Bootstrap, Vanilla JavaScript + React)

Data Analysis

Qualitative Analysis in NVivo and MaxQDA (Thematic, Rapid, Narrative, Content Analysis), Journey Mapping, Regression, Exploratory and Confirmatory Factor Analysis

Data Collection

Survey Development, Embedded Web Applications, Semi-Structured Interviews, Focus Groups, Card Sorting, Photo-Elicitation

last updated 12/30/25