

Anyun Chatterjee

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CURRENT POSTINGS

Drexel University, Philadelphia, PA

Adjunct Instructor, Pennoni Honors College, September 2024-Present

Temple University, Philadelphia, PA

PhD Student and Instructor, Klein College of Media and Communication, August 2023-Present

Children's Hospital of Philadelphia, Philadelphia, PA

Research Coordinator III, PolicyLab, October 2022-Present

Qualitative Research Affinity Group Coordinator, October 2022-Present

EDUCATION

Temple University, Philadelphia, PA

PhD, Media and Communication, expected May 2026

Graduate Teaching Certificate, completed 2024

George Washington University, Washington, D.C.

MPH, Environmental Health Science and Policy, completed 2019

University of California at Berkeley, Berkeley, CA

BA, Biochemistry and Molecular Biology, completed 2016

RESEARCH AND TEACHING INTERESTS

Public Health Implementation Science

Health and Political Communication

Persuasion and Rhetoric Studies

Qualitative and Mixed Methods

Public Health and Communication Ethics

Graphic Novels as Pedagogical Tools

AWARDS

2nd Top Paper Award, 26th Annual GRF, Klein College

2024

Toastmasters Regional Public Speaking Champion

2022, 2023

Vision for Ohio Fellowship

2019-2020

Sierra Club Frontlines to Power Fellowship

2017-2018

GRANTS

Ohio PREP Initiative: Teaching Comprehensive Sex Ed to At-Risk Youth

2019-2024

Richland County Foundation: Providing Dental Hygiene Services

2019-2020

NNLM: Empowering High Schoolers through Research Training	2019-2020
NNLM: Wearable Technology Intervention for Physical Activity	2019-2020

PEER REVIEWED PUBLICATIONS

- Gmuca, S., **Chatterjee, A.**, McGill, M., Butler, N., Kellom, K. S., Young, J. F., Palermo, T., Weiss, P., Rosenberg, A. R., & Cronholm, P. F. (2025). Barriers and Facilitators for Implementing Resilience Coaching for Youth with Chronic Musculoskeletal Pain: Pediatric Rheumatologists' Perspectives. *Arthritis Care & Research*.
<https://doi.org/10.1002/acr.25531>
- Wang, X., Meisel, Z., Kellom, K., Whitaker, J., Strane, D., **Chatterjee, A.**, Rosenquist, R., & Matone, M. (2023). Receipt and duration of buprenorphine treatment during pregnancy and postpartum periods in a national privately-insured cohort. *Drug and Alcohol Dependence Reports*, 9, 100206. <https://doi.org/10.1016/j.dadr.2023.100206>

ADDITIONAL PUBLICATIONS

- Whitaker, J., Rosenquist, R., Gerdes, M., **Chatterjee, A.**, Kellom, K., & Matone, M. (2024). *The Role of Child Care in Family-centered Approaches to Treatment for Substance Use Disorder* [Text]. PolicyLab, Children's Hospital of Philadelphia.
<https://policylab.chop.edu/sites/default/files/2024-09/policylab-issue-brief-treatment-for-substance-use-disorder.pdf>
- Chatterjee, A. (2016). Hip-hop as Human Rights Practice. *University of California at Berkeley*.
https://www.academia.edu/41335697/Hip_hop_as_Human_Rights_Practice
- Chatterjee, A. (2018, September 6). We Need Better Data about What Is Killing American Prisoners. It's Probably the Heat. *Union of Concerned Scientists*.
<https://blog.ucsusa.org/science-blogger/we-need-better-data-about-what-is-killing-american-prisoners-its-probably-the-heat/>
- Chatterjee, A. (2019). The Increasing Burden of Heat Related Illness in Texas Prisons. *The George Washington University*.
https://www.academia.edu/41335750/The_Increasing_Burden_of_Heat_Related_Illness_in_Texas_Prisons

CONFERENCE PRESENTATIONS

- Chatterjee, A. (2025, April). *Moving People from "Aware" to "Interested" When Developing Social Influence Campaigns*. Graduate Symposium, Temple University.
- Gmuca, S., McGill, M., Butler, N., **Chatterjee, A.**, Kellom, K., Young, J. F., Palermo, T. M., Weiss, P. F., Rosenberg, A. R., & Cronholm, P. F. (2025, April). *A Qualitative Exploration of Patient and Caregiver Satisfaction with Resilience Coaching for Adolescents with Chronic Musculoskeletal Pain*. Childhood Arthritis and Rheumatology Research Alliance, Denver, Colorado, USA.

Lee, S. S., Seo, Y., Hagley, Z., & **Chatterjee, A.** (2025, March). *Rainbow Washing or Authentic Brand Activism? The Effects of Brand Value-Campaign Congruity and Brand Credibility*. American Academy of Advertising, Pittsburgh, Pennsylvania, USA.

Kogon, A., **Chatterjee, A.**, Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J., & Amaral, S. (2024, April). *Patient and Caregiver Perspectives of Physical Activity Participation in Pediatric Chronic Kidney Disease*. Pediatric Academic Societies, Toronto, Ontario, Canada.

Chatterjee, A. (2024, March). *A Three-Way Interactive Effect of Political Ideology, Trust in the News Media, and Media Channel on Political Participation*. Graduate Research Forum, Philadelphia, Pennsylvania, USA.

Chatterjee, A., & Hagley, Z. (2024, March). *The Impact of Media Frames on the Use of Generative AI*. Graduate Research Forum, Philadelphia, Pennsylvania, USA.

Litsas, D., Alolod, G., **Chatterjee, A.**, Blunt, R., & Siminoff, L. A. (2023, April). *Exploring Asian Americans' Decision-Making in the Context of Organ Donation*. Society of Behavioral Medicine, Phoenix, Arizona, USA.

Hunt, A., Wang, A., **Chatterjee, A.**, Amunategui, F., & Bransteter, I. (2019, October). *Factors in the Onset and Perpetuation of NEET Status in Mental Healthcare-Seeking Adults: A Focus Group Study*. Conference on Emerging Adulthood, Toronto, Ontario, Canada.

Chatterjee, A., & Dossou-Kitti, E. (2018, October). *A Dose-Response Relationship Between Time Spent In The U.S. And Risk of Diabetes In Immigrants*. Interdisciplinary Association of Population Health Sciences, Washington, DC, USA.

ADDITIONAL PRESENTATIONS

Chatterjee, A. (2025, March). *History of Drug and Alcohol Public Service Announcements* [Guest Lecture]. ADV 2451: The Influence of Media on Children, Temple University.

Chatterjee, A. (2025, March). *Social Media Networks and their Effects* [Panel Moderator]. Graduate Research Forum, Temple University.

Chatterjee, A. (2025, March). *Career Opportunities in Public Health Research* [Panel Moderator]. Visibility and Voice Committee Research Day, PolicyLab, Children's Hospital of Philadelphia.

Chatterjee, A. (2025, February). *A Primer on Political Advertising Regulation in the USA* [Guest Lecture]. MSP 1655: Introduction to Media Business, Temple University.

Chatterjee, A. (2024, October). *A Primer on Political Advertising Regulation in the USA* [Guest Lecture]. MSP 1655: Introduction to Media Business, Temple University

Chatterjee, A. (2024, September). *Career Opportunities in Public Health Research* [Panel Moderator]. Visibility and Voice Committee Research Day, PolicyLab, Children's Hospital of Philadelphia.

Chatterjee, A. (2024, August). *Dealing with 'HOT' Moments in the Classroom* [Workshop]. Teaching Assistant Orientation, Center for the Advancement of Teaching, Temple University.

Chatterjee, A. (2024, March). *Protecting Research Participants in Small Study Populations*. Early Career Research Spotlight, PolicyLab, Children's Hospital of Philadelphia.

Chatterjee, A. (2023, October). *The Role of Artificial Intelligence in Defining Television in the 21st Century* [Guest Lecture]. MSP 0821: The Future of Your TV, Temple University.

Chatterjee, A. (2019, May). *The Heat Exposure of Texas Prisoners*. Early Career Research Spotlight, Department of Environmental and Occupational Health, George Washington University.

Chatterjee, A. (2018, February). *Data Visualizations in Health Communication* [Workshop]. Milken School of Public Health Graduate Student Body Meeting, George Washington University.

Chatterjee, A. (2017, October). *The Hikikomori Phenomena and Mental Health Representation in Anime*, [Research Spotlight]. Nyancon, Lakeland Community College.

RESEARCH ASSISTANTSHIPS

Professor Susanna S. Lee, Temple University, Philadelphia, PA

Research Assistant, March 2024-August 2024

Contributed to analysis and manuscript for study on Brand Activism and Health Communication

Professor David T.Z. Mindich, Temple University, Philadelphia, PA

Research Assistant, January 2024-June 2024

Developed conceptual framework and manuscript for teaching "anti-dehumanization" in journalism studies

Professor Sarah Bass, Temple University, Philadelphia, PA

Research Assistant, January 2022-July 2022

Developed, implemented, and evaluated city-wide health communication campaign to increase COVID-19 vaccination rates among young people

Professor Laura Siminoff, Temple University, Philadelphia, PA

Research Assistant, August 2021 - November 2023

Performed content analysis and thematic analysis on interviews surrounding organ donation among veterans and Asian Americans

Professor Robin Taylor Wilson, Temple University, Philadelphia, PA

Research Assistant, January 2021-August 2021

Developed pedagogical videos on topics in Epidemiology for use in a high-school centered educational platform

Shabab Wahidi, DrPH(c), George Washington University, Washington, D.C.

Research Assistant, September 2018- June 2019

Conducted bilingual qualitative analysis on interviews surrounding mental health with young Bangladeshi men living in an urban slum

Andrew Hunt, M.D., University Hospitals, Cleveland, OH

Research Assistant, June 2017-December 2019

Facilitated and analyzed focus groups with transitional-aged youth to build theoretical framework understanding NEET Syndrome

TEACHING

Temple University

ADV 4197: Advanced Writing	Fall 2025
MSP 1655: Introduction to Media Business [TA]	Spring 2024-2025
ADV 1196: Persuasive Writing	Spring 2025
CSI 3601: Misinformation and Misperception	Fall 2024
ADV 1101: Introduction to Media and Society [TA]	Fall 2023
MSP 0821: The Future of Your TV [TA]	Fall 2023

Drexel University

HNRS 201: The Psychology and Philosophy of Horror Comic Books	Fall 2024
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University of the People

CPH 4510: Biostatistics	Summer 2020
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George Washington University

Data Analysis and Visualization Graduate Workshop	Fall 2018-Fall 2019
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University of California at Berkeley (DeCAL Program)

ART 98: History of Music Videos	Spring 2016
PUBH 198: Salient Issues in Student Health	Fall 2014-Fall 2016

STUDENT MENTORSHIP

Lucy Lunay, BS student at Temple University

Spring 2025, Fall 2025 - mentor for honors capstone project examining feminist readings of modern advertisements

Arooj Yousaj, MPH student at Johns Hopkins University

Spring 2025 - mentor for capstone project at CHOP examining implementation of group prenatal care program

Thais Costa Macedo De Arruda, BS student at Temple University

Fall 2024 - mentor for practicum project at CHOP developing peer recovery specialist role for mothers suffering from substance use disorder. Thais successfully transitioned to a staff role at CHOP.

Alexandra Mann, MPH Student at University of Pennsylvania

Spring 2024 - mentor for capstone project at CHOP examining barriers to participating in group prenatal care program. Alex successfully transitioned to a policy analyst role in DC.

RELATED PROFESSIONAL EXPERIENCE

Children's Hospital of Philadelphia, Philadelphia, PA

Clinical Research Coordinator III, October 2022-Present

Working as an internal consultant for Qualitative Research Methods Core, managed efforts on 10-20 qualitative research projects at Research Institute at any given time

Ohio Voice, Columbus, OH

Digital Media Manager, May 2020-November 2022

Developed and deployed 250+ campaigns for statewide civic engagement

Created roundtable for nonprofit media managers to build professional skillsets

Richland Public Health, Mansfield, OH

Health Educator, June 2019-April 2020

Wrote and obtained grants totalling to over \$330,000 in order to deliver public health services to vulnerable communities in a rural county

Accreditation Coordinator

Conducted key stakeholder analysis and interviews, and developed central file repository in order to maintain status with NACCHO

ACADEMIC SERVICE

Reviewer, Klein Graduate Research Forum	2023-Present
Visibility and Voice Committee, PolicyLab at CHOP	2023-Present
Coordinator, CHOP Qualitative Research Affinity Group	2022-Present
President, Media and Communication Graduate Student Association	2024-2025
Department Coordinator, Temple University Graduate Student Association	2024-2025
Reviewer, ICA Interpersonal Communication Division	2024
Orientation Facilitator, Center for the Advancement of Teaching	2024
Reviewer, AEJMC Political Communication Division	2024
Reviewer, ICA Comm & Tech Division	2023
Editor-in-Chief, Sather Health	2016-2017

Academic Chair, Alpha Chi Sigma (Sigma Chapter)

2015-2017

AFFILIATIONS

Media and Communication Graduate Student Association

2023-Present

Temple University Graduate Student Association

2023-Present

Alpha Chi Sigma Professional Chemistry Fraternity

2014-2017