

# Anyun Chatterjee

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## CURRENT POSTINGS

- **Temple University**, Philadelphia, PA
  - PhD Student and Instructor, Klein College of Media and Communication, August 2023-Present
- **Drexel University**, Philadelphia, PA
  - Adjunct Instructor, Pennoni Honors College, September 2024-Present
- **Children's Hospital of Philadelphia**, Philadelphia, PA
  - Research Coordinator III, PolicyLab, October 2022-Present
  - Qualitative Research Affinity Group Coordinator, October 2022-Present

## EDUCATION

- **Temple University**, Philadelphia, PA
  - PhD, Media and Communication, expected May 2026
- **George Washington University**, Washington, D.C.
  - MPH, Environmental Health Science and Policy, completed 2019
- **University of California at Berkeley**, Berkeley, CA
  - BA, Biochemistry and Molecular Biology, completed 2016

## RESEARCH AND TEACHING INTERESTS

- Persuasion and Rhetoric
- Public Health Implementation Science
- Health Communication
- Qualitative and Mixed Methods

## AWARDS

1. 2nd Top Paper Award, 26th Annual GRF, Klein College, 2024
2. Toastmasters Regional Public Speaking Champion, 2022, 2023
3. Vision for Ohio Fellowship, 2019-2020
4. Sierra Club Frontlines to Power Fellowship, 2017-2018

## GRANTS

1. Ohio PREP Initiative: Teaching Comprehensive Sex Ed to At-Risk Youth, 2019-2024
2. Richland County Foundation: Providing Dental Hygiene Services, 2019-2020
3. NNLM: Empowering High Schoolers through Research Training, 2019-2020
4. NNLM: Wearable Technology Intervention for Physical Activity, 2019-2020

## PEER REVIEWED PUBLICATIONS

1. Gmuca, S., **Chatterjee, A.**, McGill, M., Butler, N., Kellom, K. S., Young, J. F., Palermo, T., Weiss, P., Rosenberg, A. R., & Cronholm, P. F. (2025). Barriers and Facilitators for Implementing Resilience Coaching for Youth with Chronic Musculoskeletal Pain: Pediatric Rheumatologists' Perspectives. *Arthritis Care & Research*.  
<https://doi.org/10.1002/acr.25531>

- Wang, X., Meisel, Z., Kellom, K., Whitaker, J., Strane, D., **Chatterjee, A.**, Rosenquist, R., & Matone, M. (2023). Receipt and duration of buprenorphine treatment during pregnancy and postpartum periods in a national privately-insured cohort. *Drug and Alcohol Dependence Reports*, 9, 100206. <https://doi.org/10.1016/j.dadr.2023.100206>

## ADDITIONAL PUBLICATIONS

- Whitaker, J., Rosenquist, R., Gerdes, M., **Chatterjee, A.**, Kellom, K., & Matone, M. (2024). *The Role of Child Care in Family-centered Approaches to Treatment for Substance Use Disorder* [Text]. PolicyLab, Children's Hospital of Philadelphia. <https://policylab.chop.edu/sites/default/files/2024-09/policylab-issue-brief-treatment-for-substance-use-disorder.pdf>
- Chatterjee, A. (2016). Hip-hop as Human Rights Practice. *University of California at Berkeley*. [https://www.academia.edu/41335697/Hip\\_hop\\_as\\_Human\\_Rights\\_Practice](https://www.academia.edu/41335697/Hip_hop_as_Human_Rights_Practice)
- Chatterjee, A. (2018, September 6). We Need Better Data about What Is Killing American Prisoners. It's Probably the Heat. *Union of Concerned Scientists*. <https://blog.ucsusa.org/science-blogger/we-need-better-data-about-what-is-killing-american-prisoners-its-probably-the-heat/>
- Chatterjee, A. (2019). The Increasing Burden of Heat Related Illness in Texas Prisons. *The George Washington University*. [https://www.academia.edu/41335750/The\\_Increasing\\_Burden\\_of\\_Heat\\_Related\\_Illness\\_in\\_Texas\\_Prisons](https://www.academia.edu/41335750/The_Increasing_Burden_of_Heat_Related_Illness_in_Texas_Prisons)

## CONFERENCE PRESENTATIONS

- Chatterjee, A. (2025, April). *Moving People from "Aware" to "Interested" When Developing Social Influence Campaigns*. Graduate Symposium, Temple University.
- Gmuca, S., McGill, M., Butler, N., **Chatterjee, A.**, Kellom, K., Young, J. F., Palermo, T. M., Weiss, P. F., Rosenberg, A. R., & Cronholm, P. F. (2025, April). *A Qualitative Exploration of Patient and Caregiver Satisfaction with Resilience Coaching for Adolescents with Chronic Musculoskeletal Pain*. Childhood Arthritis and Rheumatology Research Alliance, Denver, Colorado, USA.
- Lee, S. S., Seo, Y., Hagley, Z., & **Chatterjee, A.** (2025, March). *Rainbow Washing or Authentic Brand Activism? The Effects of Brand Value-Campaign Congruity and Brand Credibility*. American Academy of Advertising, Pittsburgh, Pennsylvania, USA.
- Kogon, A., **Chatterjee, A.**, Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J., & Amaral, S. (2024, April). *Patient and Caregiver Perspectives of Physical Activity Participation in Pediatric Chronic Kidney Disease*. Pediatric Academic Societies, Toronto, Ontario, Canada.
- Chatterjee, A. (2024, March). *A Three-Way Interactive Effect of Political Ideology, Trust in the News Media, and Media Channel on Political Participation*. Graduate Research Forum, Philadelphia, Pennsylvania, USA.
- Chatterjee, A.**, & Hagley, Z. (2024, March). *The Impact of Media Frames on the Use of Generative AI*. Graduate Research Forum, Philadelphia, Pennsylvania, USA.
- Litsas, D., Alolod, G., **Chatterjee, A.**, Blunt, R., & Siminoff, L. A. (2023, April). *Exploring Asian Americans' Decision-Making in the Context of Organ Donation*. Society of Behavioral Medicine, Phoenix, Arizona, USA.
- Hunt, A., Wang, A., **Chatterjee, A.**, Amunategui, F., & Bransteter, I. (2019, October). *Factors in the Onset and Perpetuation of NEET Status in Mental Healthcare-Seeking Adults: A Focus Group Study*. Conference on Emerging Adulthood, Toronto, Ontario, Canada.
- Chatterjee, A.**, & Dossou-Kitti, E. (2018, October). *A Dose-Response Relationship Between Time Spent In The U.S. And Risk of Diabetes In Immigrants*. Interdisciplinary Association of Population Health Sciences, Washington, DC, USA.

## ADDITIONAL PRESENTATIONS

1. Chatterjee, A. (2025, March). *History of Drug and Alcohol Public Service Announcements* [Guest Lecture]. ADV 2451: The Influence of Media on Children, Temple University.
2. Chatterjee, A. (2025, March). *Social Media Networks and their Effects* [Panel Moderator]. Graduate Research Forum, Temple University.
3. Chatterjee, A. (2025, March). *Career Opportunities in Public Health Research* [Panel Moderator]. Visibility and Voice Committee Research Day, PolicyLab, Children's Hospital of Philadelphia.
4. Chatterjee, A. (2025, February). *A Primer on Political Advertising Regulation in the USA* [Guest Lecture]. MSP 1655: Introduction to Media Business, Temple University.
5. Chatterjee, A. (2024, October). *A Primer on Political Advertising Regulation in the USA* [Guest Lecture]. MSP 1655: Introduction to Media Business, Temple University.
6. Chatterjee, A. (2024, September). *Career Opportunities in Public Health Research* [Panel Moderator]. Visibility and Voice Committee Research Day, PolicyLab, Children's Hospital of Philadelphia.
7. Chatterjee, A. (2024, August). *Dealing with 'HOT' Moments in the Classroom* [Workshop]. Teaching Assistant Orientation, Center for the Advancement of Teaching, Temple University.
8. Chatterjee, A. (2024, March). *Protecting Research Participants in Small Study Populations*. Early Career Research Spotlight, PolicyLab, Children's Hospital of Philadelphia.
9. Chatterjee, A. (2023, October). *The Role of Artificial Intelligence in Defining Television in the 21st Century* [Guest Lecture]. MSP 0821: The Future of Your TV, Temple University.
10. Chatterjee, A. (2019, May). *The Heat Exposure of Texas Prisoners*. Early Career Research Spotlight, Department of Environmental and Occupational Health, George Washington University.
11. Chatterjee, A. (2018, February). *Data Visualizations in Health Communication* [Workshop]. Milken School of Public Health Graduate Student Body Meeting, George Washington University.
12. Chatterjee, A. (2017, October). *The Hikikomori Phenomena and Mental Health Representation in Anime*, [Research Spotlight]. Nyancon, Lakeland Community College.

## RESEARCH ASSISTANTSHIPS

1. **Professor Susanna S. Lee**, Temple University, Philadelphia, PA
  - (March 2024-August 2024) Contributed to analysis and manuscript for study on Brand Activism and Health Communication
2. **Professor David T.Z. Mindich**, Temple University, Philadelphia, PA
  - (January 2024-June 2024) Developed conceptual framework and manuscript for teaching "anti-dehumanization" in journalism studies
3. **Professor Sarah Bass**, Temple University, Philadelphia, PA
  - (January 2022-July 2022) Developed, implemented, and evaluated city-wide health communication campaign to increase COVID-19 vaccination rates among young people
4. **Professor Laura Siminoff**, Temple University, Philadelphia, PA
  - (August 2021 - November 2023) Performed content analysis and thematic analysis on interviews surrounding organ donation among veterans and Asian Americans
5. **Professor Robin Taylor Wilson**, Temple University, Philadelphia, PA

- (January 2021-August 2021) Developed pedagogical videos on topics in Epidemiology for use in a high-school centered educational platform
- 6. **Shabab Wahidi, DrPH(c)**, George Washington University, Washington, D.C.
  - (September 2018- June 2019) Conducted bilingual qualitative analysis on interviews surrounding mental health with young Bangladeshi men living in an urban slum
- 7. **Andrew Hunt, M.D.**, University Hospitals, Cleveland, OH
  - (June 2017-December 2019) Facilitated and analyzed focus groups with transitional-aged youth to build theoretical framework understanding NEET Syndrome

## TEACHING

### Temple University

1. ADV 4197: Advanced Writing (Fall 2025)
2. MSP 1655: Introduction to Media Business [TA] (Spring 2024-Spring 2025)
3. ADV 1196: Persuasive Writing (Spring 2025)
4. CSI 3601: Misinformation and Misperception (Fall 2024)
5. ADV 1101: Introduction to Media and Society [TA] (Fall 2023)
6. MSP 0821: The Future of Your TV [TA] (Fall 2023)

### Drexel University

7. HNRS 301: Misinformation (Fall 2025)
8. HNRS 201: The Psychology and Philosophy of Horror Comic Books (Fall 2024)

### University of the People

9. CPH 4510: Biostatistics (Summer 2020)

### George Washington University

10. Data Analysis and Visualization Graduate Workshop (Fall 2018-Fall 2019)

### University of California at Berkeley (DeCAL Program)

11. ART 98: History of Music Videos (Spring 2016)
12. PUBH 198: Salient Issues in Student Health (Fall 2014-Fall 2016)

## STUDENT MENTORSHIP

1. Lucy Lunay, BS student at Temple University
  - *(Spring 2025, Fall 2025) Mentor for honors capstone project examining feminist readings of modern advertisements*
2. Arooj Yousaj, MPH student at Johns Hopkins University
  - (Spring 2025) Mentor for capstone project at CHOP examining implementation of group prenatal care program
3. Thais Costa Macedo De Arruda, BS student at Temple University
  - (Fall 2024) Mentor for practicum project at CHOP developing peer recovery specialist role for mothers suffering from substance use disorder. Thais successfully transitioned to a staff role at CHOP.
4. Alexandra Mann, MPH Student at University of Pennsylvania

- (Spring 2024) Mentor for capstone project at CHOP examining barriers to participating in group prenatal care program. Alex successfully transitioned to a policy analyst role in DC.

## **RELATED PROFESSIONAL EXPERIENCE**

1. **Children's Hospital of Philadelphia**, Philadelphia, PA
  - **Clinical Research Coordinator III**, October 2022-Present
  - Working as an internal consultant for Qualitative Research Methods Core, managed efforts on 10-20 qualitative research projects at Research Institute at any given time
2. **Ohio Voice**, Columbus, OH
  - **Digital Media Manager**, May 2020-November 2022
  - Developed and deployed 250+ campaigns for statewide civic engagement
  - Created roundtable for nonprofit media managers to build professional skillsets
3. **Richland Public Health**, Mansfield, OH
  - **Health Educator and Accreditation Coordinator**, June 2019-April 2020
  - Wrote and obtained grants totalling to over \$330,000 in order to deliver public health services to vulnerable communities in a rural county
  - Conducted key stakeholder analysis and interviews, and developed central file repository in order to maintain status with NACCHO

## **ACADEMIC SERVICE**

1. Reviewer, Klein Graduate Research Forum, 2023-Present
2. Visibility and Voice Committee, PolicyLab at CHOP, 2023-Present
3. Coordinator, CHOP Qualitative Research Affinity Group, 2022-Present
4. Orientation Facilitator, Center for the Advancement of Teaching, 2024-2025
5. President, Media and Communication Graduate Student Association, 2024-2025
6. Department Coordinator, Temple University Graduate Student Association, 2024-2025
7. Reviewer, AEJMC Communication Theory Division, 2025
8. Reviewer, ICA Interpersonal Communication Division, 2024
9. Reviewer, AEJMC Political Communication Division, 2024
10. Reviewer, ICA Comm & Tech Division, 2023
11. Editor-in-Chief, Sather Health, 2016-2017
12. Academic Chair, Alpha Chi Sigma (Sigma Chapter), 2015-2017

## **AFFILIATIONS**

1. Media and Communication Graduate Student Association, 2023-Present
2. Temple University Graduate Student Association, 2023-Present
3. Alpha Chi Sigma Professional Chemistry Fraternity, 2014-2017