

# AHMED MOHAMED

[London, Wembley]

Phone: +44 (0) 746 646 0083 E-Mail: [ahmedtarekah@yahoo.com](mailto:ahmedtarekah@yahoo.com)

<https://aofficial0.github.io/devportfolio/>

<https://www.linkedin.com/in/ahmed-mohamed-b745bb152/>

## **Professional Summary**

As a front-end developer, my passion lies in creating beautiful and functional user interfaces that engage and delight users. I love working with HTML, CSS, and JavaScript to bring designs to life and enhance the user experience.

I have a strong understanding of web development principles and standards, as well as experience with a variety of front-end frameworks and libraries such as React, Bootstrap. I stay up-to-date with the latest trends and best practices in the industry, and am always looking for new ways to improve my skills and knowledge.

In addition to my technical skills, I am also a creative problem solver who enjoys collaborating with designers, product owners, and other developers to find the best solutions for any given project. I am a strong communicator and value clear and effective communication throughout the development process.

Overall, I am passionate about creating high-quality front-end experiences that are both visually stunning and highly functional, and I am excited to continue honing my skills as a front-end developer.

## **Experience**

### **Shopify Developer, Zyber Ltd**

**JUN 2022 – FEB 2023**

- In part, my daily responsibilities involve ensuring that all parts of the website are completely functional, that products are correctly merchandised with corresponding prices. This included adding or removing products, tracking the customer journey and reviewing traffic (Shopify)
- Adding over 20,000 products and creating creatives and banners for up selling and bundles

### **Web Developer, Passiflora Ltd (Shopify / WordPress)**

**Feb 2022 – JUN 2022**

- In part, my daily responsibilities involve ensuring that all parts of the website are completely functional, that products are correctly merchandised with corresponding prices. This included adding or removing products, tracking the customer journey and reviewing traffic
- Upload art images, descriptions, prices, media articles, team and blogs into the website (WordPress-Shopify).
- Working with few designers using Figma on landing pages for our brands for each season and executing these designs on Shopify and Wordpress (elementor)
- Using finale inventory to organize our products and orders.

### **Shopify Developer, Ultamodan**

**Oct 2021 – Feb 2022**

- Collaborated with design and development teams to create visually appealing and functional e-commerce websites
- Implemented third-party integrations, including payment gateways and shipping providers
- Conducted quality assurance testing to ensure website functionality and user experience

- Provided technical support to clients and resolved issues in a timely manner
- Troubleshoot website problems, And collaborate with team members on projects and product needs
- Upload art images, descriptions, prices, media articles, team and blogs into the website (WordPress-Shopify). Collaborate with team members on projects and product needs
- Ensure consistency of branding across all platforms and mediums.

### **Web Developer, *Xplorealm*s (Shopify / WordPress)**

**May 2021 – Oct 2021**

- Develop concepts, control project flow, and ensure deliverable milestones are met.
- Research, plan and launch a website to include social media. Include SEO and other optimisation.
- Upload art images, descriptions, prices, media articles, team and blogs into the website (WordPress-Shopify).
- Ensure consistency of branding across all platforms and mediums.
- Produce videos, animation, graphic designs to promote social across channels as directed
- Research, plan and reactivate social media channels to generate sales from websites.

### **Shopify Expert, Flood Maker**

**Feb 2021 – OCT 2021**

- Performed website and development for clients in diverse fields such as retail and educational material and entertainment.
- Developing strategic plans whilst liaising with clientele to design and develop high-grade websites on WordPress and Shopify.
- Generating online retail stores and restaurant portfolios with the benefit of Dropshipping for various chains across the UK.

### **Web Designer, *Smart Developers***

**Jan 2020 – Dec 2020**

As a freelance Web Developer, it was my duty to actively seek clients requiring web design services. I achieved this through advertising and also actively scanning websites that looked a little dated and offering my services. I would then meet with the client in person or via Skype or Phone, and discuss the project with them. I would then create a template for them to look at, and insert their content into that if they were happy with it.

### **Education & Certifications**

- BSc (Hons) Economic with HR, *London South Bank University* **Jun 2019**
- BSc (Hons) Economics with Political Science, *6<sup>th</sup> of October University* **Jun 2016**
- Language and Translation (English & French), *6<sup>th</sup> of October University* **Jun 2013**
- Introduction to Front-End Development **Coursera / Meta 04/2023**
- Programming with JavaScript **Coursera / Meta 04/2023**
- Version Control **Coursera / Meta 04/2023**

## **React web apps: -**

- Product-based t-shirt website:
  - \*choose different colours
  - \*upload any files or logos

TRY IT OUT : <https://t-project-threejs.netlify.app/>

Used technologies:

react

vite

tailwindcss

threejs

GitHub: [https://github.com/Aofficial0/T\\_project\\_threejs](https://github.com/Aofficial0/T_project_threejs)

- Snapread AI

the ultimate app for article summarization. Say goodbye to information overload and lengthy reading sessions. With Snapread, you can effortlessly extract key insights from articles in seconds.

TRY IT OUT : <https://snapread.netlify.app/>

Used technologies:

react

vite

tailwindcss

redux

rapid API

GitHub: <https://github.com/Aofficial0/SnapreadAI>

## **ADDITIONAL PROJECTS DONE AS A FREELANCE: -**

<https://inhouselondon.co.uk/> (WordPress) 2023.

<https://www.sixty8hairatelier.co.uk/> (WIX) 2022

<https://kugibeautybar.com/> (Shopify) 2022