

Contact

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Top Skills

Social Media
Microsoft Office
Social Media Marketing

Honors-Awards

Chancellor's Scholar
MN State Marketing Mix Champion

Publications

Madison Times Articles

Aubrey Koski

Director Of Development And Communications at PRG Inc
Minneapolis, Minnesota

Summary

Creative, innovative and strategic problem solver with excellent verbal and written communication skills, specializing in ideation for Strategic Communications Campaigns and Front-End Web Development. Passionate about the written word and a clean, engaging aesthetic.

Experience

PRG Inc
Director Of Development And Communications
August 2019 - Present
Minneapolis, MN, United States

ThinkTankMedia
Creative Director
July 2019 - Present
Greater Minneapolis-St. Paul Area

Xcel Energy
Marketing Team
May 2019 - July 2019 (3 months)
Greater Minneapolis-St. Paul Area

The Minnesota Transportation Alliance
Research and Communications
April 2018 - May 2019 (1 year 2 months)
Saint Paul, MN

Researched and developed marketing campaign for 125th anniversary, including marketing materials for print and web. Assist in writing of media pieces and create and update website content.

Twin Cities R!SE
Marketing
January 2018 - August 2018 (8 months)

Greater Minneapolis-St. Paul Area

Developed marketing materials for print, web and social media (Graphics + Copy). Created a social media strategy. Developed a rebranding campaign for The Empowerment Institute.

Integrity Design Engineering

Marketing Intern

October 2015 - April 2016 (7 months)

Brand development, web site traffic growth, web site UI

Madison Times Weekly Newspaper

Editorial Intern

March 2015 - June 2015 (4 months)

Copy writing and editing.

Education

University of Minnesota

MERN Full Stack Web Development certificate, Web Development · (2019 - 2020)

University of Wisconsin-Madison

BA strategic communication · (2011 - 2014)

Hopkins High School