



Roadmaster International

Jawad Center, Jeddah, Saudi Arabia
www.roadmaster.com.co

Date: January 09, 2019
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Request for Quotation (RFQ)

Background: Roadmaster website is a Magento-based Online store which offers the purchase of car-head units, roof-mounts, headrests and related accessories.

Goal: 1) Streamline the design 2) Modernise the design 3) Simplify the purchase process

SR	Requirements
1	New design of Roadmaster Website
	Basics
	i SEO compatible design
	ii Fast page-loading speed
	iii Different Screen-Size compatibility (Desktop, Laptop, Tablet, Mobile*) * our 65% customers use mobile phone to access our website
	iv Cross-browser compatibility
	v LTR + RTL support (English, Arabic)
	vi Multi-store support
	vii Multi-currency support
	viii Compatible with used modules (such as Rewards System)
2	Features
	a One-page Checkout
	b Sharing ability on Social Media
	i Buttons on static pages
	ii Buttons on social media pages
	c Clickable tel numbers/email
	d Search Results/Category page: Mouse hover on product-photo to open QuickView information
	e Chat auto-bots
	f Different Search options
	i Selector based on Car Brand -> Car Model -> Car Year
	ii Overall search (using car name, sku, product name, part of product name (alphabets or numbers only))
	g Ajax calls for coupon add/remove and shipping-address/store-location selection instead of full-page reload
	h OTP (SMS) User sign-up and order confirmation
	i Scalability (Should be easily merged with Odoo ERP system)
	j Scheduling (Customer at Checkout will have option to select the date and time (of the available slots) to schedule the installation of the product in his/her car)
	k Product Review (Must consists of a questionnaire rather than 'textarea' box with Smiley face 'happy', 'sad')
	l Enhanced Promotion Rules (Buy 1(+) product get some other product/s free)
	m Blog System
	n Video Center (Page to feature products videos , must be searchable)
	o Rewards System Page (featuring products that can be bought with points)



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SR	Requirements
3	Design
	a Homepage should stand out and attract the customer
	i Pop-ups (Photo, Video, Signup newsletter box, coupon code) !clickable
	b Product feature on homepage, search results, category page, etc must show car brand, car model, car year
	c Before/After price in case of discount + discounted percentage
	d Product Specifications (attributes table)
	e Product (Quick Preview)
	f Comparison Page must stand out
	g Search results page must be properly organized
	h All-Blogs Page + Single Blog page
	i Google Maps for store, vendor, distributors locations
	j Design of pages such as Warranty Page, Privacy Policy, Terms and Condition, Shipping Policy must be related to what they are about. (Related Graphics)
	k All email templates must match the website design with clear details.

Note: Kindly review our live website (www.roadmaster.com.co) and demo website (www.staging.roadmaster.com.co) to understand our requirements better.

Signature