

## **Roadmaster International**

Jawad Center, Jeddah, Saudi Arabia www.roadmaster.com.co Date: January 09, 2019

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## **Request for Quotation (RFQ)**

<u>Background</u>: Roadmaster website is a Magento-based Online store which offers the purchase of car-head units, roof-mounts, headrests and related accessories.

**Goal**: 1) Streamline the design 2) Modernise the design 3) Simplify the purchase process

New design of Roadmaster Website   Basics   i   SEO comptible design   ii   Fast page-loading speed   Different Screen-Size compatibility (Desktop, Laptop, Tablet, Mobile*)   iii   * our 65% customers use mobile phone to access our website   v   Cross-browser compatibility   v   LTR + RTL support (English, Arabic)   vi   Multi-store support   vii   Multi-turrency support   viii   Compatible with used modules (such as Rewards System)   Features   a   Done-page Checkout   Sharing ability on Social Media   b   i   Buttons on static pages   ii   Buttons on static pages   ii   Buttons on static pages   c   Clickable tel numbers/email   d   Search Results/Category page: Mouse hover on product-photo to open QuickView information   e   Chat auto-bots   Different Search options   i   Selector based on Car Brand -> Car Model -> Car Year   ii   Overall search (using car name, sku, product name, part of product name (alphabets or numbers only)   g   Ajax calls for coupon add/remove and shipping-address/store-location selection instead of full-page reload   h   OTP (SMS) User sign-up and order confirmation   i   Scalability (Should be easily merged with Odoo ERP system)   Scheduling   j (Customer at Checkout will have option to select the date and time (of the available slots) to schedule the installation of the product in his/her car)   Product Review   k   Must consists of a questionaire rather than 'textarea' box with Smily face 'happy', 'sad')   Enhanced Promotion Rules (Buy 1(+) product get some other products/s free)   m   Blog System   Video Center (Page to feature products videos, must be searchable)   a   Page of Seature products videos, must be searchable)   a   Page of Seature products videos, must be searchable)   a   Page of Seature products videos, must be searchable)   a   Page of Seature products videos, must be searchable)   a   Page of Seature products videos, must be searchable)   a   Page of Seature products videos, must be searchable)   a   Page of Seature products videos, must be searchable)   a   Pa	SR		Requirements		
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**Goal**: 1) Streamline the design 2) Modernise the design 3) Simplify the purchase process

SR		Requirements		
3	D	Design		
	а	Homepage should stand out and attract the customer		
	а	i Pop-ups (Photo, Video, Signup newsletter box, coupon code) !clickable		
	b	Product feature on homepage, search results, category page, etc must show car brand, car model, car year		
	С	Before/After price in case of discount + discounted percentage		
	d	Product Specifications (attributes table)		
	e	Product (Quick Preview)		
	f	Comparison Page must stand out		
	g	Search results page must be properly organized		
	h	All-Blogs Page + Single Blog page		
	i	Google Maps for store, vendor, distributors locations		
	j	Design of pages such as Warranty Page, Privacy Policy, Terms and Condition, Shipping Policy must be related to		
		what they are about. (Related Graphics)		
	k	All email templates must match the website design with clear details.		

Note: Kindly review our live website (www.roadmaster.com.co) and demo website (www.staging.roadmaster.com.co) to understand our requirements better.

Signature