Sample Company Name

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| Company Name | | | | | |
| XYZ Center, ABC city, Pakistan | | | | | |
| Current Website: |  | Email: |  | Contact: |  |

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| SR | Requirements | | |
| 1 | New design of ABC Website | | |
| a | Basics | |
| i | SEO compatible design |
| ii | Fast page-loading speed |
| iii | Different Screen-Size compatibility (Desktop, Laptop, Tablet, Mobile\*)  \* our 65% customers use mobile phone to access our website |
| iv | Cross-browser compatibility |
| viii | Compatible with used modules (such as Rewards System) |
| 2 | Features | | |
| a | One-page Checkout | |
| b | Sharing ability on Social Media | |
| i | Buttons on static pages |
| ii | Buttons on social media pages |
| c | Clickable Tel numbers/email | |
| d | Search Results/Category page: Mouse hover on product-photo to open Quick View information | |
| e | Chat auto-bots | |
| f | Different Search options | |
| i | Selector based on Car Brand -> Car Model -> Car Year |
| ii | Overall search (using car name, sku, product name, part of product name (alphabets or numbers only) |
| h | User sign-up and order confirmation | |
| j | Scheduling  (Customer at Checkout will have option to select the date and time (of the available slots) to schedule the installation of the product in his/her car) | |
| k | Product Review  (Must consists of a questionnaire rather than 'text area' box with Smiley face 'happy’, ‘sad') | |
| m | Blog System | |
| n | Video Center (Page to feature products videos , must be searchable) | |
| o | Rewards System Page (featuring products that can be bought with points) | |

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| SR | Requirements | | |
| 3 | Design | | |
| a | Homepage should stand out and attract the customer | |
| i | Pop-ups (Photo, Video, Signup newsletter box, coupon code) !clickable |
| b | Product feature on homepage, search results, category page, etc. must show car brand, car model, car year | |
| c | Before/After price in case of discount + discounted percentage | |
| d | Product Specifications (attributes table) | |
| e | Product (Quick Preview) | |
| f | Comparison Page must stand out | |
| g | Search results page must be properly organized | |
| h | All-Blogs Page + Single Blog page | |
| i | Google Maps for store, vendor, distributors locations | |
| j | Design of pages such as Warranty Page, Privacy Policy, Terms and Condition, Shipping Policy must be related to  What they are about. (Related Graphics) | |
| k | All email templates must match the website design with clear details. | |

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| Note: Kindly review our live website (www.abc.com) to Understand our requirements better. |