Programación Web
2021-1
Taller Individual 1

Página de producto o servicio

Deberá crear un sitio web para un producto o servicio de su elección. El objetivo de la web es venderle el producto al público, para esto debe presentar fotos, características, testimonios y otros datos que ayuden a formar una idea positiva del producto en el usuario.

El producto o servicio es libre, puede ser real, inventado, propio, etc. Debe tener en cuenta que para el segundo taller (individual) y el final (parejas) se va a utilizar el mismo producto, complementando esta web con otras secciones. En el segundo taller se implementará una tienda para el producto y en el taller final se usarán APIs web (3D, canvas, animación, sensores, etc) para generar una interacción con el producto.

Es requisito que la página cuente con las siguientes secciones, o secciones semejantes:

1. Menú de navegación.
2. Banner principal.
3. Espacio publicitario o promocional (propio).
4. 3 características principales con descripción.
5. Interacción simple con el producto, utilizando algún tipo de input (text, slider, color, checkbox, button, textarea, etc).
6. Galería de fotos y videos.
7. Tabla de especificaciones completas.
8. Inscripción a newsletter (no funcional).
9. Footer.

Ejemplos:

- https://www.motorola.com/us/products/moto-z-force-edition-gen-2
- https://www.khanacademy.org/
- https://www.lyft.com/drive-with-lyft/

El sitio web debe ser responsive (nota 50/50). Se pueden utilizar plugins de JavaScript cuando sean necesarios (para algún carrusel o galería, por ejemplo), pero no se puede usar Bootstrap o librerías similares para los estilos. Para el CSS debe utilizar la metodología BEM vista en clase.

Debe entregar los estilos en SASS, maquetación, código JavaScript y todos los elementos necesarios para que la web funcione, publicada en GitHub Pages. Las imágenes y demás recursos deben estar optimizados.

Importante: La entrega debe quedar en github, al menos con 20 commits con mensajes significativos y no hechos el mismo día.

Cronograma fechas de entrega:

* Propuesta gráfica móvil y escritorio: **viernes 19 de febrero (semana 3)**
* Revisión de avances*:* **viernes 26 de febrero (semana 4)**
* Revisión de avances*:* **viernes 5 de marzo (semana 5)**
* Entrega del código (último commit de github): **viernes 12 de marzo (semana 6)**
* Presentación y calificación: **lunes 15 y miércoles 17 de marzo (semana 7)**

Criterios de evaluación

Propuesta gráfica y diseño de la interfaz (móvil y escritorio)	**10%**
Revisión de avances	**15%**
Calidad del código, organización y seguimiento de buenas prácticas	**15%**
Cumplimiento de todos los requisitos y componentes	**20%**
Funcionamiento general de la web	**20%**
Behance del proyecto	**10%**
Presentación del proyecto	**10%**

Referencias:

INTRODUCING SNAP KIT

Grow your app with Snapchat's best features

▶ Play Video   Get Started

Creative Kit   Login Kit   Bitmoji Kit   Story Kit

Snap Kit lets developers like you integrate some of Snapchat's best features across your platform – and lets your community share their favorite moments from your app with their friends, and Snapchatters across the world!

Privacy & Security First

We believe that privacy is essential to honest self-expression. It's hard to be yourself without a sense of security! That's why Snap Kit was designed to share minimal data – safely, and only with your permission.

☑ **Just the Basics**
Snap Kit only shares your Display Name and Bitmoji when logging in.

Only Your Data
You don't share any of your friends' data when logging in with Snap Kit.

90-Day Expiration
Apps are automatically disconnected after 90 days of inactivity.

Creative Kit

Share what makes your app special

Integrate your own stickers, Filters, links, and more right into Snapchat's camera! Creative Kit lets Snapchatters bring highlights from your app – like high scores, workout stats, or new playlists – right into the Preview screen, so they can add their own touch and share it with friends.

● SHARE TO CAMERA   ○ SHARE TO PREVIEW

MY RUN

42:37
TOTAL TIME

6.02
MILES RUN

7'04"
AVG. PACE

Snap My Run
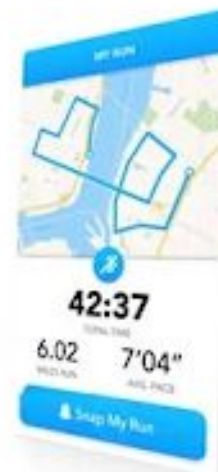
Login Kit

Unlock features & log in faster

Snapchatters can link their Snapchat account to your app, and bring their Bitmoji avatar with them. You can integrate it in fun new ways – both in your app, and in ours! You can even use Login Kit as a secure, temporary login that doesn't track activity.

PUZZ with Pals

Log in with Snapchat

Start Playing

Bitmoji Kit

Make messaging way more fun

Bitmoji Kit lets Snapchatters express themselves with Bitmoji stickers across your
app – so they can chat with a real sense of personality.

My BFFs

Story Kit BETA

Watch your community come alive

With Story Kit, you can embed Snapchat Stories on your own platform
to showcase your community! You can also search Public Stories based
on location, time, captions, and more – so you can see what your
fanbase is up to.

Partnerships built on trust

We review every app before integrating it with Snap Kit, so we can make sure it's a good fit for our community and yours!

Quip   ◉ tinder   ◔ POSHMARK   ◔ Postmates   ◻ GIPHY   Eventbrite

PATREON   ◉ SoundHound   scorestream   ◼ bandsintown   Quandoo   pandora

StickerPop   ARENA OF VALOR   ◉ Zenly

Ready to introduce your app to hundreds of millions
of Snapchatters across the world?

Try Snap Kit

HelloFRESH
Date Night Box

DESIGNED BY JESSICA ALBA

We teamed up with The Honest Company® Founder Jessica Alba to design a little something special for you and your special someone. So trade in those heels for flats (or slippers)—we're bringing date night to you!

ORDER YOURS TODAY

HOW IT WORKS

STEP 1
Choose your delivery date for this one-off box at least five days before you want it to arrive. (Last day to order is September 7!)

STEP 2
Get everything you need for the occasion delivered to any address of your choosing.

STEP 3
Cook a delicious meal with your loved one, and impress each other with your culinary skills!

> When Cash and I do date night, it's all about enjoying a satisfying meal that's easy to make, so we can focus on each other.

xo, jessica

Parent, Actress, New York Times Best-selling Author, & Founder of The Honest Company and Honest Beauty

ORDER YOURS TODAY

TAKE A PEEK INSIDE THE BOX

At the end of the day, there's nothing sweeter than a romantic night in with your loved one. So swoon over our Date Night Box, which includes a delicious **three-course meal for two,** enjoyed in the comfort of home

YOUR DREAM
date night
IS ONLY
$24.99
PER PERSON

1 Appetizer
TOMATO BRUSCHETTA
with Thai Basil

2 Entrée
PROSCIUTTO-WRAPPED CHICKEN
over Truffled

3 Dessert
FOODSTIRS®
MOLTEN CHOCOLATE

For every student, every classroom. Real results.

We're a nonprofit with the mission to provide a free, world-class education for anyone, anywhere.

[Learners]   [Teachers]   [Parents]

Why Khan Academy works

Personalized learning

Students practice at their own pace, first filling in gaps in their understanding and then accelerating their learning.

Trusted content

Created by experts, Khan Academy's library of trusted practice and lessons covers math, science, and more. Always free for learners and teachers.

Tools to empower teachers

With Khan Academy, teachers can identify gaps in their students' understanding, tailor instruction, and meet the needs of every student.

TEACHERS

Differentiate your classroom and engage every student.

We empower teachers to support their entire classroom. 90% of US teachers who have used Khan Academy have found us effective.

SOURCE: 2018 ComStat U.S. Online Education Customer Survey

[Teachers, start here]

You can learn anything.

Build a deep, solid understanding in math, science, and more.

Learners, start here

"I come from a poor family. At home it's one room, just a room we live in. When I was a child, I used to fear mathematics. But now, I am in love with mathematics because of Khan Academy."

ANJALI
India

TOGETHER WE CAN MAKE A DIFFERENCE

Every child deserves the chance to learn.

Across the globe, 617 million children are missing basic math and reading skills. We're a nonprofit delivering the education they need, and we need your help. You can change the course of a child's life.

Give them the chance

lyft

Drive toward what matters.

Sign up to drive

Let's start with your phone number – we'll text you a code to verify your phone.

⦿ I have a car   ◯ I need a car

| Mobile Phone Number |

☐ I agree to Lyft's Terms of Service

NEXT

Already applied?
Check the status of your application here.

Don't have a car?
Get a flexible rental with Lyft Express Drive

Drive Your Way
Get a car any time—and return it when you want after 7 days.

Cut Costs
Insurance and standard maintenance are always included.

Unlimited Lyft Miles
Drive unlimited miles for Lyft and get extra miles for personal use.

The more you drive, the less you pay with all inclusive rentals designed to help you earn on your terms.
Learn more

What is Lyft?

Lyft is a platform that connects drivers with individuals and organizations that need rides.

We know this is a challenging time, and as the COVID-19 crisis continues the well-being of Lyft drivers is our priority. Visit our site to learn what steps we're taking to support drivers, and how we're finding new opportunities for them to earn while helping their communities.

Why Lyft?

Keep Your Tips

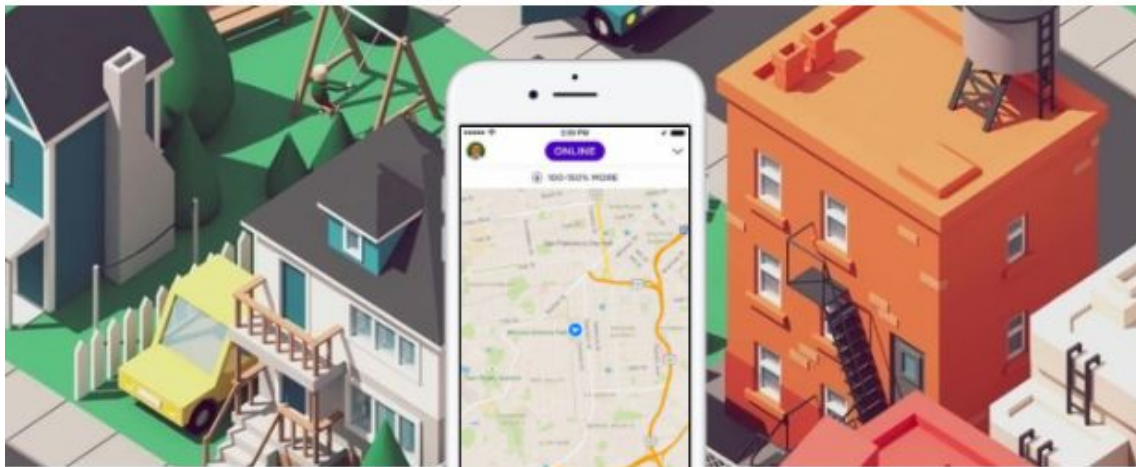Earn tips from your passengers and keep the whole amount — they're yours.

Make More Money

With increased Prime Time pricing during peak hours, you make more with Lyft.

Best Community

The Lyft community is full of awesome, friendly people — passengers and drivers alike.

How Lyft
Driving Works

■ □ □ □

Lyft Insurance Protection

Lyft provides additional insurance policies, at no cost to the driver. We worked with leading insurance carriers to provide various coverages including: commercial auto liability insurance up to $1M per occurrence, contingent comprehensive and collision insurance for drivers who carry comprehensive and collision coverage on their personal auto policy, and coverage for bodily injury caused by uninsured/underinsured motorists when you are engaged in a ride. If you already carry commercial insurance or personal coverage providing specific coverage for ridesharing, Lyft's policy will continue to be excess to your insurance coverage. Please note, the above coverage may be modified to comply with local regulations or state laws. Our policy is available in all states in the U.S., except for those rides originating in New York City with a TLC (Taxi and Limousine Commission) driver. Get information about our insurance policies.

Passenger Ratings

Drivers rate passengers after each ride, so you've always got a say. We also require passengers to provide valid credit card information for identity verification purposes.

Frequently Asked Questions

Is driving for Lyft
affected by COVID-19?   ⊕

How long does the   ⊕