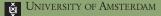
Computational Social Science

Linear Regression Fundamentals

Roberto Cerina

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The Problem of Statistical Inference

- Observe data from a sample of n units (e.g. individuals): $y_i \in \{1, ..., n\}$
- Posit a theory (model) for how the data was generate (Data Generating Process - DGP):

 $y_i \sim f^*$

3 Describe the DGP in terms of some well defined model parameters: $f^* = f(\theta)$



Note: This representation is called a 'Directed Acyclic Graph' (DAG)

The Problem of Statistical Inference

4 Estimate value of unknown parameter $\theta \to \text{choose}$ the 'most compatible with observed data' (Maximum Likelihood Estimate):

$$\hat{\theta}_{MLE} = \arg \max_{\theta} \mathcal{L}(\mathbf{y} \mid \theta)$$

- **6** From the MLE we can derive the Empirical Posterior Distribution of $\theta \sim g(\hat{\theta}_{\text{MLE}})$
- From this distirbution, we can sample plausible values of the parameter θ , and make statements about its nature, accounting for uncertainty: $\theta_{s} \sim g(\hat{\theta}_{\textit{MLE}})$ draw S plausible values of θ ; $\hat{\Pr}(\theta>0) = \frac{1}{n} \sum_{s}^{n} (\theta_{s}>0)$ count how many are >0 to see if 'significant' (for example ...)

The 'Homogeneous Expectations' Gaussian Model

$$y_i \sim N(\mu, \sigma^2)$$
 $\forall i \in \{1, ..., n\}$

- \Rightarrow Can also write as: $y_i = \mu + \epsilon$, $\epsilon \sim N(0, \sigma^2)$.
- $\implies \mu$: expected value (shared across subjects);
- \odot σ : standard deviation from expected value (sometimes noted as σ^2 , the 'variance', or $\frac{1}{\sigma^2}$ the 'precision', also shared across subjects);
- \implies assume σ is known our interest lies in learning about μ .
- \Rightarrow σ^2 represents the 'unsystematic' variance in y, that which is inherently random and not predictable;
- $\implies Var(\mu)$ represents the 'systematic' variance in y, that which can be understood and systematically predicted;
- \gg % Explained variance: $R^2 = \frac{Var(\mu)}{Var(\mu) + \sigma^2}$.

The 'Homogeneous Expectations' Gaussian Model



Note:

- 'square' nodes indicate 'observed / known values';
- 'circular' nodes indicate 'unknown parameters';
- 'solid' arrows indicate 'stochastic' relationships i.e. subject to random variability;
- 'dotted' arrows indicate 'deterministic' relationships i.e. a given input will always provide the same output;

Estimation (Point Estimate)

Define a loss function, and minimise!

- Likelihood: $\mathcal{L}_i(\mathbf{y} \mid \mu, \sigma = \sigma^*)$ (sigma is known hence set to σ^*)
- for an observation i: $\mathcal{L}_i = \frac{1}{\sqrt{2\pi\sigma^{\star 2}}} \exp\left\{-\frac{1}{2\sigma^{\star 2}} (\mathsf{y}_i \mu)^2\right\}$
- for the entire sample: $\mathcal{L} = \prod_{i=1}^{n} \mathcal{L}_{i}$
- log-likelihood: $\log(\mathcal{L}) = \log(\Pi_i^n \mathcal{L}_i) = \sum_i^n \log(\mathcal{L}_i) \leftarrow \text{this we want to maximise}$
- negative log-likelihood: $L = -\sum_{i=1}^{n} \log(\mathcal{L}_i) \leftarrow \text{this we want to minimise}$
- This has an analytical solution:

$$\hat{\mu}_{MLE} = \frac{1}{n} \sum_{i=1}^{n} y_i = \bar{y} \leftarrow \text{the sample mean is the MLE of } \mu.$$

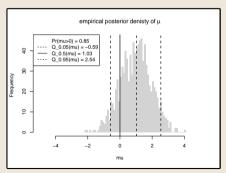
Uncertainty

- MLE has wonderful properties!
- by asymptotic normality ($n \to \infty$) / Central Limit Theorem / Bayesian Posterior Distribution:

$$\mu \sim N(\hat{\mu}_{MLE}, \frac{\sigma^{2\star}}{n})$$

- call this the empirical posterior distribution of μ .
- posterior indicates this is the distribution we learn after observing the data.

- ullet What statements can be made about μ ?
- draw S values from the empirical posterior: $\mu_s \sim N(\hat{\mu}_{MLE}, \frac{\sigma^{2*}}{n});$ $\mu_{1:S} = \{1.85, 1.86, 1.45, 1.29, 1.12, 2.76, 1.69, ...\};$
- ullet Plot the distribution of μ and infer its properties:



'Monte Carlo' (MC) methods

- Calculating statistics about parameters from simulated distributions; Examples:
- \hookrightarrow MC Mean (average value of μ across simulations): $\frac{1}{S} \sum_{s}^{S} \mu_{s}$;
- \implies MC Quantiles (0.05,0.5,0.95) $Q_{\alpha}(\mu_{1:S})$
- riangleq Quantiles are used to get the credibility interval $Q_{0.5}(\mu_{1:S})$ represents the median, whilst the other quantiles are the lower and upper estimates.

- * Note:
- using the simulations method outlined above, we do not refer to 'confidence intervals'...
- the idea of 'confidence' belongs to the realm of hypothesis testing and so called 'frequentist' statistics.
- If you use the empirical posterior to make inference, as we do above, we call these 'credibility intervals';
- ullet these reflect directly the distirbution of plausible or credible values of μ .

Prediction

 Prediction: given what we have learned about our parameters, and the uncertainty associated with this learning, what is our best guess for a new, unseen value of y?

Prediction too is solved by simulating from the empirical posterior of our parameters!

Prediction

Follow the DGP:

lacktriangled simulate S 'new' values from μ according to its empirical posterior distribution:

$$\mu_{s} \sim N(\hat{\mu}_{MLE}, \frac{\sigma^{2\star}}{n});$$

2 simulate S new values \tilde{y} according to its likelihood, conditional on the simulated values of μ :

$$\tilde{y}_{s} \sim N(\mu_{s}, \sigma^{2\star});$$

- We call the posterior distribution of \tilde{y} , conditional on the posterior distribution of the other model parameters, the posterior predictive distribution
- You can then use Monte Carlo methods to make inference about predictions
 the MC median will typically be 'your best guess'.

The 'Heterogeneous Expectations' (Multivariate) Gaussian Model

$$y_i \sim N(\mu_i, \sigma^2) \qquad \forall i \in \{1, ..., n\}$$

$$\mu_i = \beta_0 + \beta_1 x_{i1} + ... + \beta_p x_{ip}$$

○ Can also write as:

$$y_i = \beta_0 + \beta_1 x_{i1} + \dots + \beta_p x_{ip} + \epsilon,$$
 $\epsilon_i \sim N(0, \sigma^2)$

→ In matrix form:

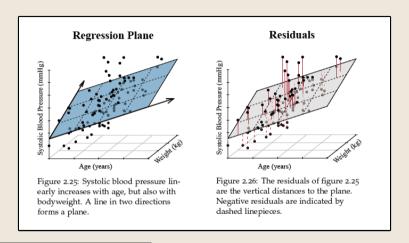
$$\mathbf{y} = \beta \mathbf{X} + \mathbf{e},$$
 $\mathbf{e} \sim \mathsf{MN}(\mathbf{0}, \sigma^2 \mathbf{I})$

→ X is known as the 'Design Matrix':

$$\mathbf{X} = \begin{bmatrix} 1 & x_{11} & x_{12} & \cdots & x_{1p} \\ 1 & x_{21} & x_{22} & \cdots & x_{2p} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 1 & x_{n1} & x_{n2} & \cdots & x_{np} \end{bmatrix}$$

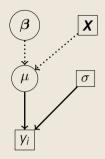
- i. μ_i is the subject-specific expected value:
- ii. β_0 is the 'baseline' level of error:
 - \rightarrow if all other covariates were set to 0 (X = 0), the expected level of y;
- iii. $\beta_1 \dots \beta_p$ represent the relationships between variables $x_1 \dots x_p$ and the outcome y:
 - \rightarrow for a 1 unit change in x, we expect to see a change β in y ('controlling for' the effects of the other variables).

The 'Heterogeneous Expectations' (Multivariate) Gaussian Model



Ohttps://stackoverflow.com/questions/47344850/ scatterplot3d-regression-plane-with-residuals

The 'Heterogeneous Expectations' (Multivariate) Gaussian Model



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Define a loss function, and minimise!

- Likelihood: $\mathcal{L}_i(\mathbf{y} \mid \beta_0, ..., \beta_p, \sigma = \sigma^*)$ (sigma is known hence set to σ^*)
- for an observation i: $\mathcal{L}_i = \frac{1}{\sqrt{2\pi\sigma^{\star 2}}} \exp\left\{-\frac{1}{2\sigma^{\star 2}}(y_i [\beta_0 + \beta_1 x_{i1} + ... + \beta_p x_{ip}])^2\right\};$
- minimise: $L = -\sum_{i}^{n} \log(\mathcal{L}_{i})$;
- This has an analytical solution by solving a system of equations:

$$\hat{oldsymbol{eta}}_{ extit{MLE}} = (oldsymbol{X}^{ au}oldsymbol{X})^{-1}oldsymbol{X}^{ au}oldsymbol{y}$$

Uncertainty

- similar to the 'homogeneous' case, but now we have mmultiple coefficients, and these tend to be correlated ...
- we need a Multivariate Normal distribution to describe the uncertainty around the MLE of β .
- by asymptotic normality ($n \to \infty$) / Central Limit Theorem / Bayesian Posterior Distribution:

$$oldsymbol{eta} \sim extstyle \mathsf{MN}(\hat{oldsymbol{eta}}_{\mathsf{MLE}}, (oldsymbol{oldsymbol{X}}^{\mathsf{T}}oldsymbol{oldsymbol{X}})^{-1}\sigma^{2\star})$$

• $\Sigma = (\mathbf{X}^T \mathbf{X})^{-1} \sigma^{2\star}$ is called the 'Covariance Matrix' of $\boldsymbol{\beta}$.

- What statements can be made about each β_j ?
- draw S simulated values from the marginal distribution of β_j :

$$eta_{j}^{s} \sim \mathcal{N}(\hat{eta}_{j}, \hat{\sigma}_{eta_{j}}^{2}) \qquad \forall s \in \{1, ..., S\}$$

 $\hat{\sigma}_{\beta_i}^2$ is simply the j^{th} diagonal element of Σ .

Monte Carlo estimates from these simulated values can reveal significance, and intervals, much like in the univariate case.

Note:

- \blacksquare The marginal distribution (which is univariate normal) is sufficient to make inference about a single coefficient amongst those in β .
- If we wanted to make contemporaneous inference about the value of every beta, the joint distribution (the multivariate normal) would be necessary.

Prediction

Follow the DGP:

- define a set of L 'new subjects' characterised by design vector $\tilde{x}_l, \forall l \in \{1, ..., L\}$;
- $oldsymbol{2}$ simulate S 'new' values from $oldsymbol{\beta}$ according to its empirical (joint) posterior distribution:

$$m{eta}^{ extsf{s}} \sim \mathcal{N}(\hat{m{eta}}_{ extsf{MLE}}, (m{X}^{ extsf{T}}m{X})^{-1}\sigma^{2\star});$$

3 Calculate μ_i for each simulation round:

$$\tilde{\mu}_{l}^{s} = \beta_{0}^{s} + \beta_{1}^{s} \tilde{\mathbf{x}}_{l1} + \dots + + \beta_{1}^{s} \tilde{\mathbf{x}}_{l1}$$

• simulate S new values \tilde{y} according to its likelihood, conditional on the simulated values of $\tilde{\mu}$:

$$\tilde{\mathbf{y}}_{l}^{s} \sim N(\tilde{\mu}_{l}^{s}, \sigma^{2\star});$$

You can then use Monte Carlo methods to make inference about predictions
 the MC median will typically be 'your best guess'.