



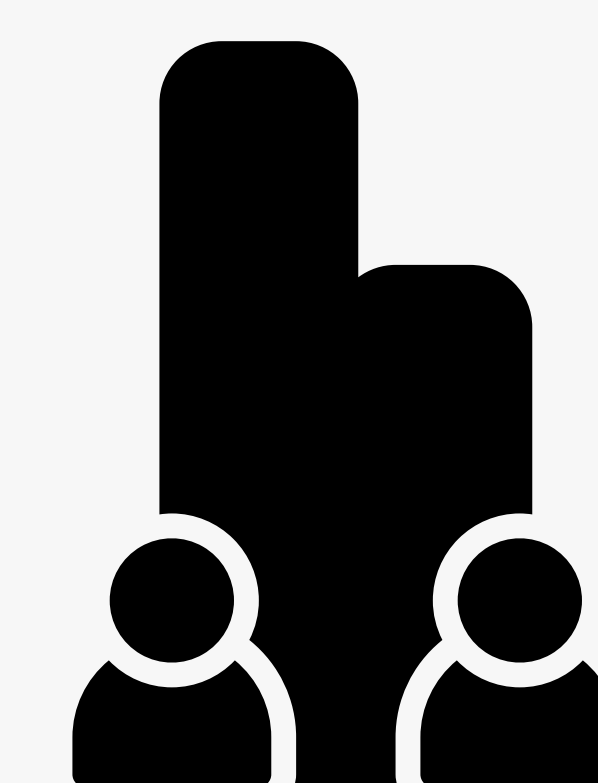
Says

What have we heard them say?
What can we imagine them saying?

8,039
candidates
participated
over 542
constituents.

On average
14.8
candidates are
contesting per
constituency.

128 candidates
participated in
nizamabad
constituency
which is higher in
country.



PARAMASIVAN

Short summary of
the persona

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



The data is
collected from
the website of
Election
Commision.

By analysing
candidates,
choosing right
person to
parliament.

Maximum
numbers of
MPs join to
form the good
government.

By using
tableu
software, we
do the project

This project is
helpful for next
year lok shaba
election.

This may
cause increase
of voting in
next election.

It will give
political
knowledge to
common
people.

People can
gather
candidate
details easily.

This helps to
stop the
rumours about
candidate.



Does

What behavior have we observed?
What can we imagine them doing?

Feels



[See an example](#)

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?