





<YOUR TEAM PROPOSAL TITLE>

<YOUR TEAM NAME>

<Rename your ppt as your team name and upload into LumiNUS>







<List your team members' name (as in your course registration)>







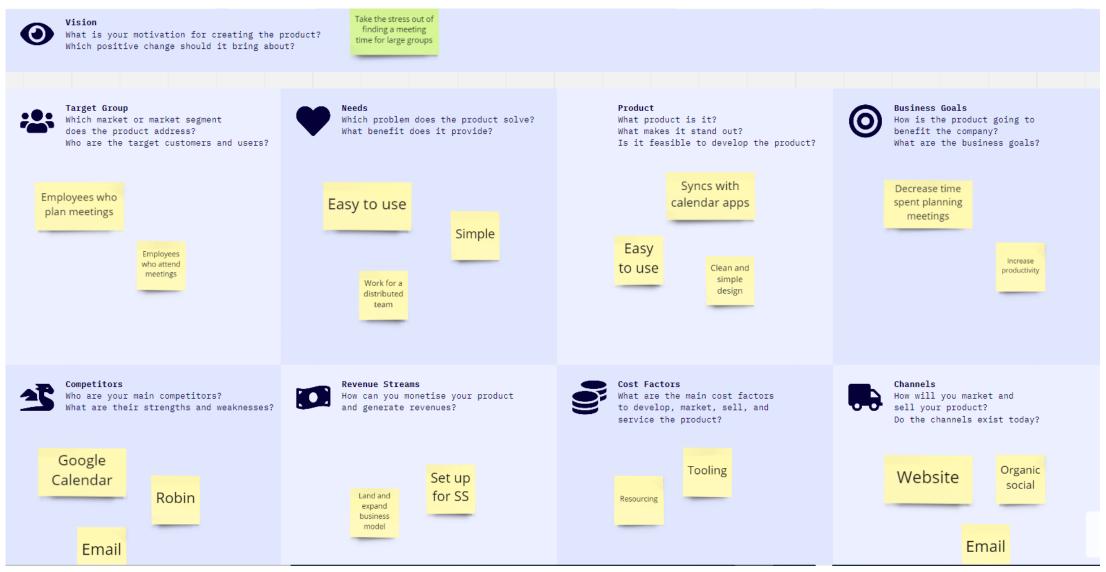
- Use the product vision board to provide a summary pitch of key information of your product idea/solution
- **Template with examples provided in next slide



Product Vision Board – template with filled examples









Additional Details (1)





MVP

- <value proposition: we offer <u>product/service</u> that does <u>what</u> that will give <u>who</u> the <u>benefits</u>>
- <Describe what organisational challenge/issue/problem is being addressed by the solution?>
- <describe the solution in detail: what will it do, how to do it?>



Additional Details (2)





User/Customer/Market/Competitor Analysis

- <who will benefit from this solution?>
- <now many in which location will benefit from this solution?>
- <who else is offering this solution? why is ours better or what differentiates our solutions from our others?>



optional: Release Plan





- <describe the features in MVP (release 1) and next 2 releases>
- <state the schedule for these releases from time of approval>



optional: Investment Plan





- <what is the quantifiable benefits (e.g. revenue, cost or time savings)?>
- <what are the costs of hardware, software, people resources needed to deliver the solution in the release plan>





