



**<YOUR TEAM PROPOSAL  
TITLE>**

**<YOUR TEAM NAME>**

*<Rename your ppt as your team name and upload into LumiNUS>*



# Team members

- *<List your team members' name (as in your course registration)>*



# Product Idea

- *Use the product vision board to provide a summary pitch of key information of your product idea/solution*
- *\*\*Template with examples provided in next slide*



# Product Vision Board – template with filled examples





# Additional Details (1)

## MVP

- *<value proposition: we offer product/service that does what that will give who the benefits>*
- *<Describe what organisational challenge/issue/problem is being addressed by the solution?>*
- *<describe the solution **in detail**: what will it do, how to do it?>*



# Additional Details (2)

## User/Customer/Market/Competitor Analysis

- *<who will benefit from this solution?>*
- *<how many in which location will benefit from this solution?>*
- *<who else is offering this solution? why is ours better or what differentiates our solutions from our others?>*



## *optional: Release Plan*

- *<describe the features in MVP (release 1) and next 2 releases>*
- *<state the schedule for these releases from time of approval>*



## *optional: Investment Plan*

- *<what is the quantifiable benefits (e.g. revenue, cost or time savings)?>*
- *<what are the costs of hardware, software, people resources needed to deliver the solution in the release plan>*





**END**