

[PROJECTDATA-NYSE](#)
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Excel Interface:

- Formulas Bar:** E15
- Ribbon Tabs:** Clipboard, Font, Alignment, Number, Styles, Cells.

	A	B	C	D	E	F	G	H	I	J	K	L
2	Row Labels	Year 1 (2013)	Year 2 (2014)	Year 3 (2015)	Year 4 (2016)	Grand Total		MEAN	MEDIAN	RANGE	STANDARD DEVIATION	
3	Consumer Discretionary	\$1,306,636,524,000.00	\$1,359,506,280,000.00	\$1,433,673,899,000.00	\$1,523,851,904,000.00	\$5,623,668,607,000.00		\$1,405,917,151,750.00	\$1,396,590,089,500.00	\$217,215,380,000.00	\$ 94,321,533,188.70	
4	Consumer Staples	\$1,388,801,763,000.00	\$1,428,526,946,000.00	\$1,453,416,640,000.00	\$1,459,100,902,000.00	\$5,729,846,251,000.00		\$1,432,461,562,750.00	\$1,440,971,793,000.00	\$70,299,139,000.00	\$ 31,991,816,565.12	
5	Energy	\$1,352,502,544,000.00	\$1,366,043,920,000.00	\$1,271,860,937,000.00	\$843,707,367,000.00	\$4,834,114,768,000.00		\$1,208,528,692,000.00	\$1,312,181,740,500.00	\$522,336,553,000.00	\$ 246,742,166,064.84	
6	Financials	\$878,187,750,000.00	\$843,392,964,000.00	\$850,512,546,000.00	\$843,303,463,000.00	\$3,415,396,723,000.00		\$853,849,180,750.00	\$846,952,755,000.00	\$34,884,287,000.00	\$ 16,573,510,151.02	
7	Health Care	\$963,813,675,000.00	\$1,039,341,879,000.00	\$1,171,182,213,000.00	\$1,283,674,608,000.00	\$4,458,012,375,000.00		\$1,114,503,093,750.00	\$1,105,262,046,000.00	\$319,860,933,000.00	\$ 141,642,781,812.21	
8	Industrials	\$1,010,796,852,000.00	\$1,029,253,211,000.00	\$1,037,676,179,000.00	\$1,026,094,777,000.00	\$4,103,821,019,000.00		\$1,025,955,254,750.00	\$1,027,673,994,000.00	\$26,879,327,000.00	\$ 11,225,762,351.11	
9	Information Technology	\$917,269,645,000.00	\$908,093,059,000.00	\$955,502,612,000.00	\$881,926,904,000.00	\$3,662,792,220,000.00		\$915,698,055,000.00	\$912,681,352,000.00	\$73,575,708,000.00	\$ 30,469,652,974.28	
10	Materials	\$285,223,746,000.00	\$291,555,004,000.00	\$295,549,075,000.00	\$251,951,155,000.00	\$1,124,278,980,000.00		\$281,069,745,000.00	\$288,389,375,000.00	\$43,597,920,000.00	\$ 19,872,423,618.69	
11	Real Estate	\$55,010,248,000.00	\$61,768,962,000.00	\$69,673,022,000.00	\$74,766,197,000.00	\$261,218,429,000.00		\$65,304,607,250.00	\$65,720,992,000.00	\$19,755,949,000.00	\$ 8,700,179,073.39	
12	Telecommunications Services	\$273,043,853,000.00	\$278,472,000,000.00	\$289,106,000,000.00	\$310,126,000,000.00	\$1,150,747,853,000.00		\$287,686,963,250.00	\$283,789,000,000.00	\$37,082,147,000.00	\$ 16,379,461,336.87	
13	Utilities	\$252,177,719,000.00	\$264,966,001,000.00	\$278,755,544,000.00	\$273,125,907,000.00	\$1,069,025,171,000.00		\$267,256,292,750.00	\$269,045,954,000.00	\$26,577,825,000.00	\$ 11,536,810,266.69	
14	Grand Total	\$8,683,464,319,000.00	\$8,870,920,226,000.00	\$9,106,908,667,000.00	\$8,771,629,184,000.00	\$35,432,922,396,000.00						

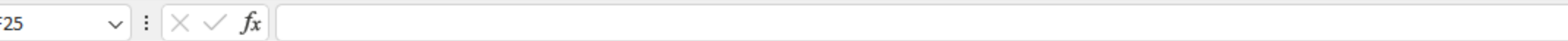
Growth Rate:

This bar chart displays the total revenue for each sector over four years (2013-2016). The y-axis represents revenue in billions of dollars, ranging from \$0.00 to \$1,800.00 billion. The x-axis lists the sectors. Each sector has four bars representing the years 2013 (blue), 2014 (orange), 2015 (grey), and 2016 (yellow).

MEAN, MEDIAN, RANGE & SD GROWTH

This bar chart compares four statistical measures of growth rate across the same sectors. The y-axis represents the value of these measures, ranging from \$0.00 to \$1,600.00 billion. The legend indicates: MEAN (blue), MEDIAN (orange), RANGE (grey), and STANDARD DEVIATION (yellow).

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412	WHR			
413	WM			
414	WMB			
415	WMT			
416	WRK			
417	WU			
418	WY			
419	WYN			Strong Case
420	WYNN			Base Case
421	XEC			Weak Case
422	XEL			
423	XL			
424	XLNX			
425	XOM			
426	XRAY			
427	XRX			
428	XYL			
429	YHOO			
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PivotTable Fields

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Income statement						
		Year 1	Year 2	Year 3	Year 4	
Revenue		\$ 5,781,000,000.00	\$ 5,838,000,000.00	\$ 6,053,000,000.00	\$ 6,098,000,000.00	
COGS		\$ 3,477,000,000.00	\$ 3,490,000,000.00	\$ 3,586,000,000.00	\$ 3,501,000,000.00	
Gross profit		\$ 2,304,000,000.00	\$ 2,348,000,000.00	\$ 2,467,000,000.00	\$ 2,597,000,000.00	
Sales, General & Admin		\$ 443,000,000.00	\$ 458,000,000.00	\$ 468,000,000.00	\$ 542,000,000.00	
Other Operating Expense		\$ 673,000,000.00	\$ 706,000,000.00	\$ 745,000,000.00	\$ 796,000,000.00	
Research and Development		\$-	\$-	\$-	\$-	
Total operating Expense		\$ 1,116,000,000.00	\$ 1,164,000,000.00	\$ 1,213,000,000.00	\$ 1,338,000,000.00	
Operating Income/EBIT		\$ 1,188,000,000.00	\$ 1,184,000,000.00	\$ 1,254,000,000.00	\$ 1,259,000,000.00	

Total operating Expense & Operating Income

Category	Series2	Series3	Series4	Series5
Total operating Expense	\$1,116,000,000.00	\$1,164,000,000.00	\$1,213,000,000.00	\$1,338,000,000.00
Operating Income/EBIT	\$1,188,000,000.00	\$1,184,000,000.00	\$1,254,000,000.00	\$1,259,000,000.00

Ticker Symbol	ADS				
Income statement					
		Year 1	Year 2	Year 3	Year 4
Revenue		\$ 3,641,390,000.00	\$ 4,319,063,000.00	\$ 5,302,940,000.00	\$ 6,439,746,000.00
COGS		\$ 2,392,091,000.00	\$ 2,894,917,000.00	\$ 3,643,979,000.00	\$ 4,482,700,000.00
Gross profit		\$ 1,249,299,000.00	\$ 1,424,146,000.00	\$ 1,658,961,000.00	\$ 1,957,046,000.00
Sales, General & Admin		\$ 108,059,000.00	\$ 109,115,000.00	\$ 247,412,000.00	\$ 203,046,000.00
Other Operating Expense		\$ 166,876,000.00	\$ 216,119,000.00	\$ 313,082,000.00	\$ 492,140,000.00
Research and Development		\$-	\$-	\$-	\$-
Total operating Expense		\$ 7,557,715,000.00	\$ 8,963,360,000.00	\$11,166,374,000.00	\$ 13,574,678,000.00
Operating Income/EBIT		\$ (6,308,416,000.00)	\$ (7,539,214,000.00)	\$ (9,507,413,000.00)	\$(11,617,632,000.00)

Operating statistics					
		Historical			
Revenue growth (%)		base	19%	23%	21%
Gross margin		0.34	0.33	0.31	0.30
Operating margin		0.27	0.25	0.21	0.20

Scenario	Weak Case							
SENSITIVITY ANALYSIS						Assuming for following years		
						Year 5	Year 6	
Revenue growth								
Strong Case						22.7%	22.7%	
Base Case						20.9%	20.9%	
Weak Case						19.2%	19.2%	
Gross Margin								
Strong Case						0.34	0.34	
Base Case						0.32	0.32	
Weak Case						0.31	0.31	
Operating Margin								
Strong Case						0.26	0.26	
Base Case						0.23	0.23	
Weak Case						0.20	0.20	

