Question 1: Movie categories being watched

Count of title by category
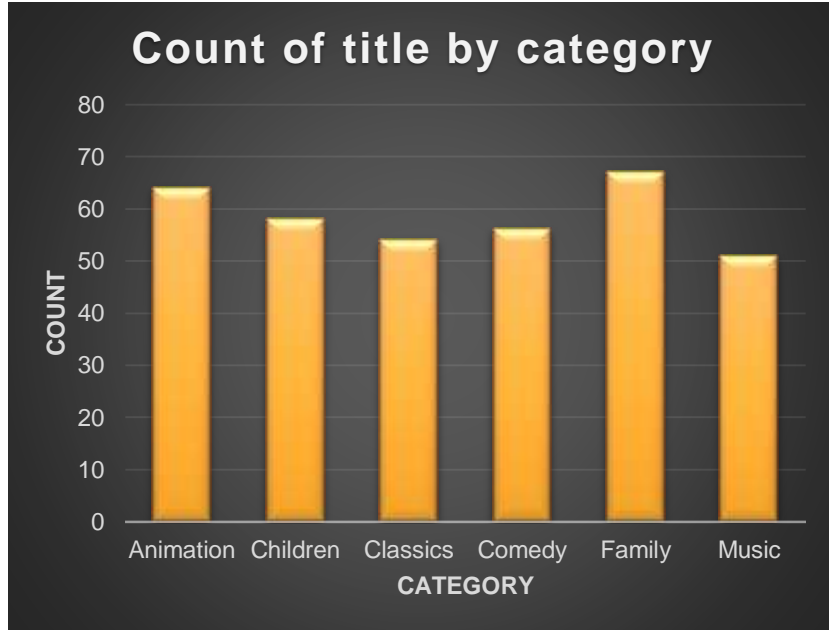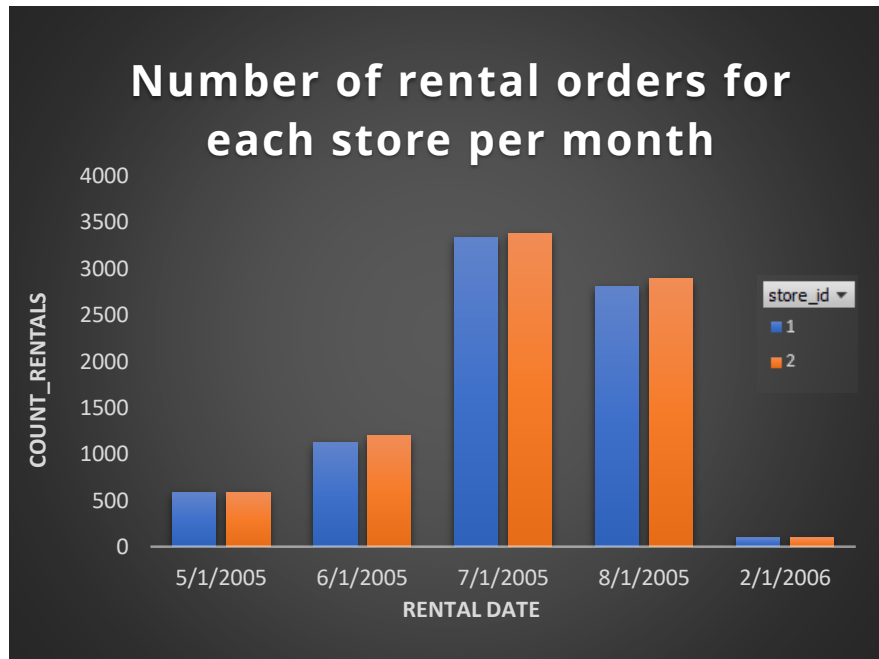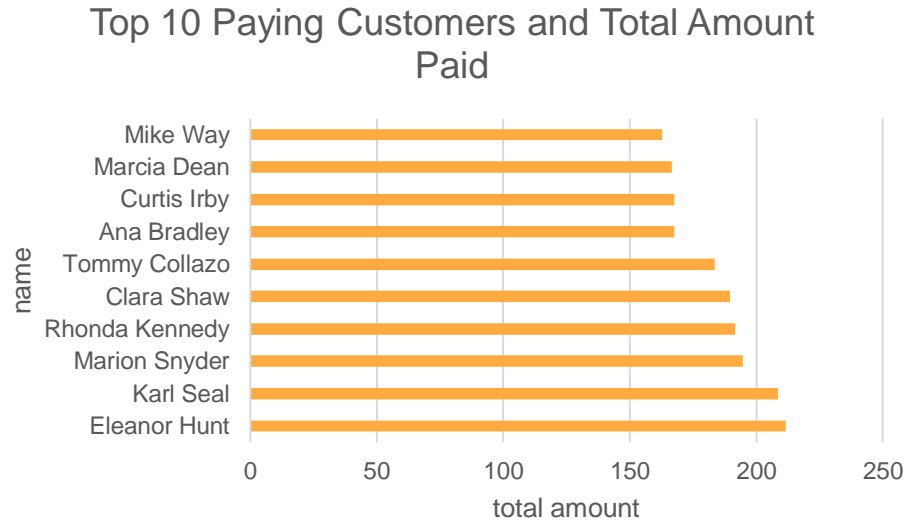
- The most popular category is Family movies, which is followed by Animation movies. Music related movies tend to be least popular movies. There is no such preference for any type of movie.
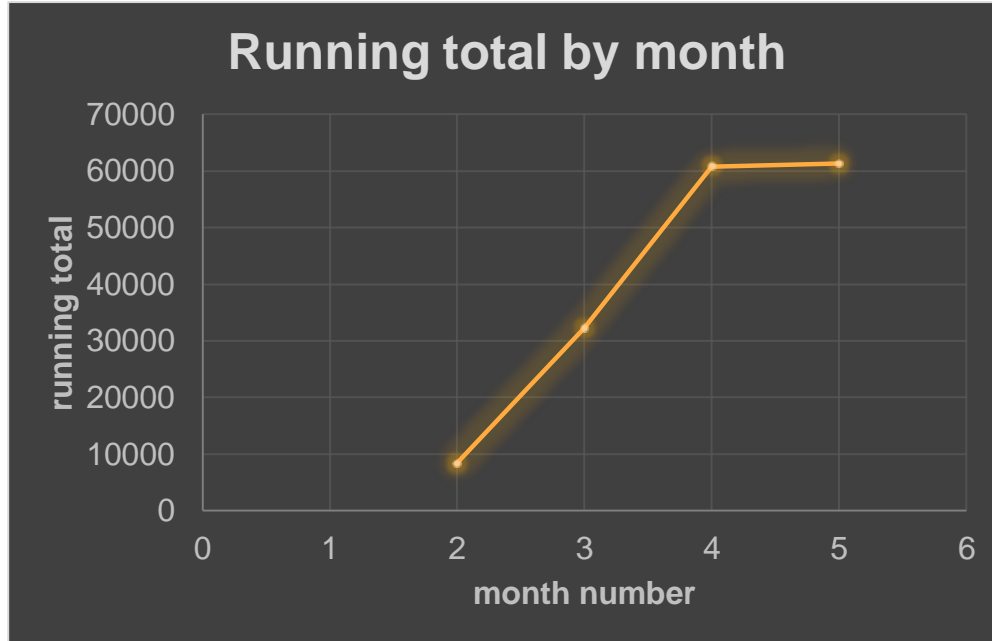
Question 2: Store-wise monthly rental order count

Number of rental orders for each store per month

- This chart shows the number of of movies at each category, with maximum count had reached on the date 7/1/2005 with store id 1 and 2.

Question 3: Top 10 highest-paying customers

Top 10 Paying Customers and Total Amount Paid

- The highest amount is paid by the customer Eleanor Hunt with more than $200. The least is paid by Mike way.

Question 4: Running total of film rental payments per month

Running total by month

(x-axis: month number, 0 to 6)
(y-axis: running total, 0 to 70000)

- This chart shows the monthly increase of the running total paid on each film.

- After 4th month we can see there is no increase in running total. The cost becomes stagnant.