




What have we heard them say?  
What can we imagine them saying?

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What can we imagine them saying?




Subscribing to channel has any benefits



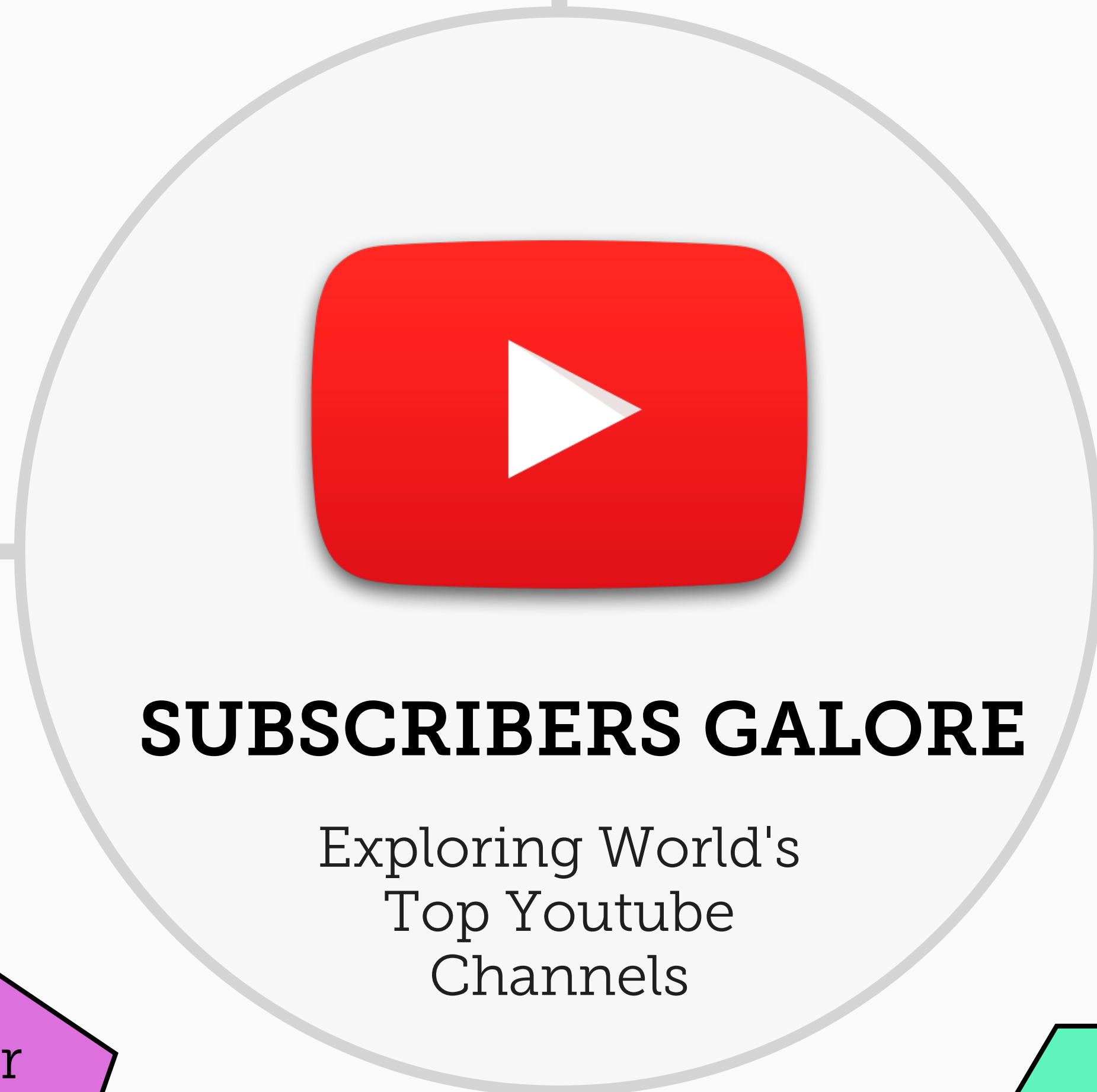
The top channel of Subscribe has every categories with primary language.



Top channels has good content and good quality visual of video and edits.

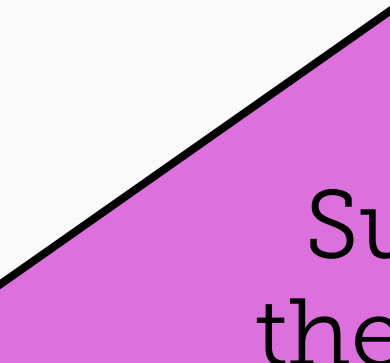


Distraction is one of the most common disadvantages of YouTube for drivers, students, or even workers.



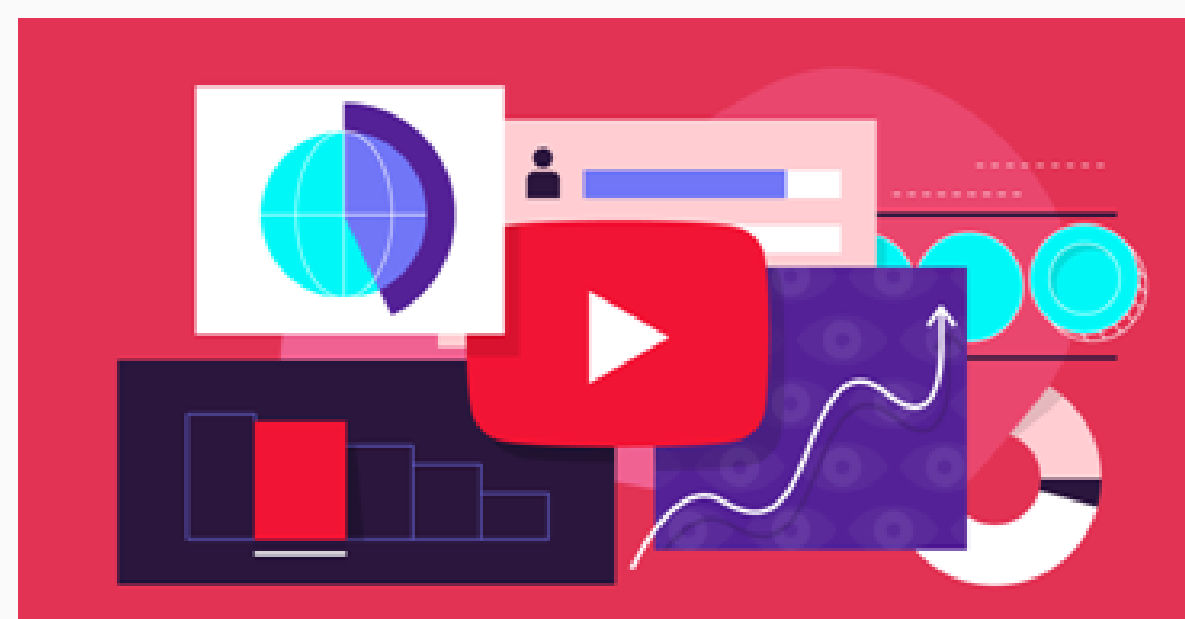
## SUBSCRIBERS GALORE

# Exploring World's Top Youtube Channels




If we  
Subscribe  
the channel  
it shows all the content  
that upload in  
that particular  
channel.

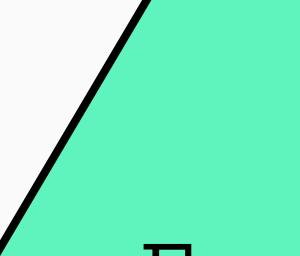
Good platform for business promotion and to earn income.



YouTube has copyright of the content of channels.



People will get interact to see more views by quality of content.



Easy to share video to friends and family.



Irritated by  
continues ads for 12  
to 15 seconds.

Used by students for educational videos.

Why should I want to subscribe the channel.



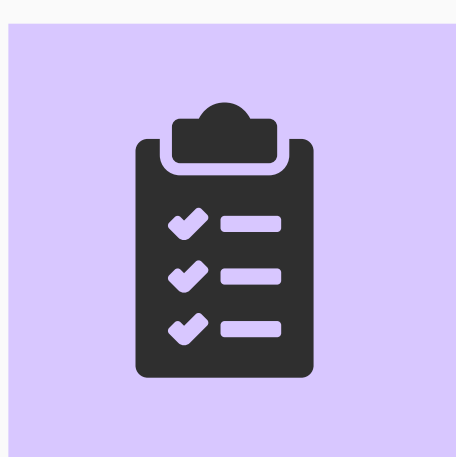
Are the children are attracted to watching videos with explicit language and obscenity.

Whether it has many negatives when the viewers are children and it is safe fir them to watch videos in YouTube

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



# Does

What behavior have we observed?  
What can we imagine them doing?

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



## Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

 [See an example](#)