

# PROJECT REPORT

## 1.INTRODUCTION

### 1.1 Overview

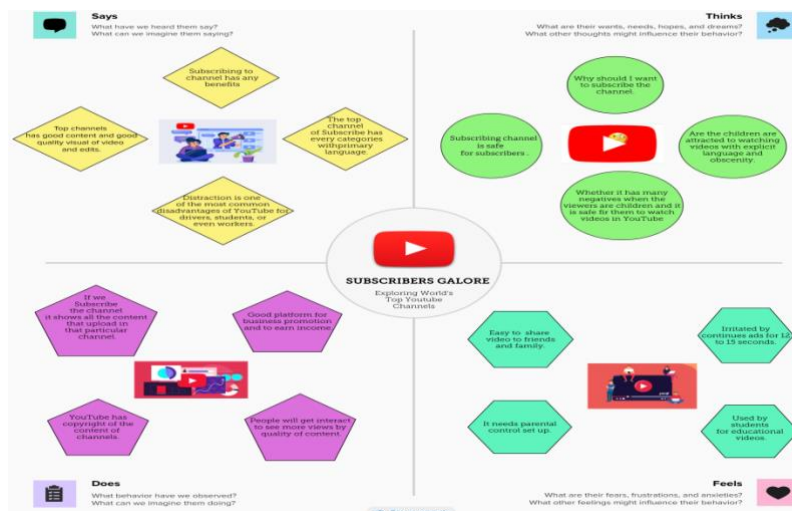
The name of our project is “Subscriber Galore:Exploring World’s top Youtube Channel.

### 1.2 Purpose

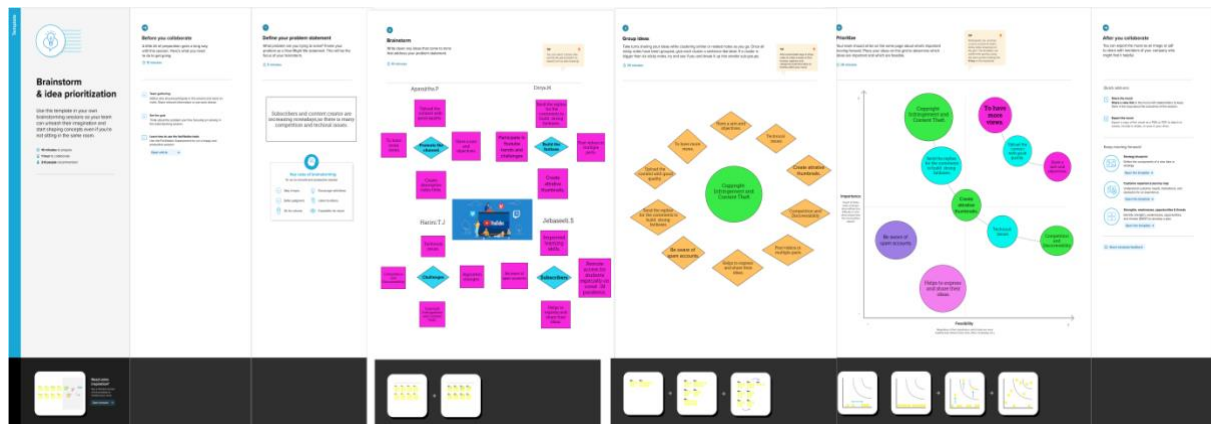
YouTube has already experienced tremendous growth in recent years, and this trend is expected to continue. With over 2 billion monthly active users and increasing consumption of video content.And it also used to express their talents.

## 2.Problem Definitions &Design thinking:

### 2.1 Empathy Map



## 2.2 Ideation and Brainstorming Map



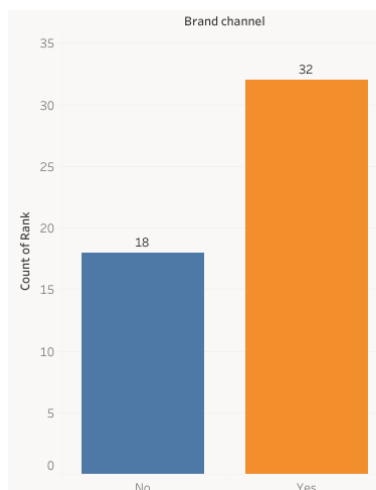
## 3. Result

### Dashboard

#### Rank Wise Channel

Channel Name	
T-Series	1
Cocomelon	2
Sony Entertainment Television India	3
MrBeast	4
PewDiePie	5
Kids Diana Show	6
Like Nastya	7
Vlad and Niki	8
WWE	9
Zee Music Company	10
Blackpink	11
Goldmines	12
5-Minute Crafts	13
Sony SAB	14
BangtanTV	15
Justin Bieber	16
Hybe Labels	17
Canal KondZilla	18
Zee TV	19
Pinkfong	20
Shemaroo Entertainment	21
ChuChu TV	22
Colors TV	23

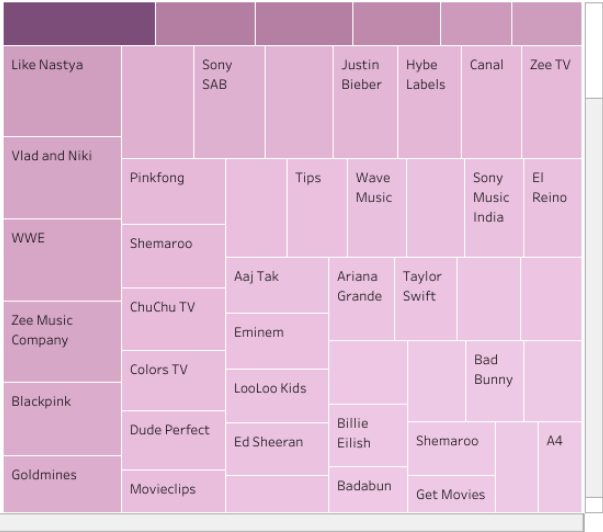
#### No. of channel with Brand



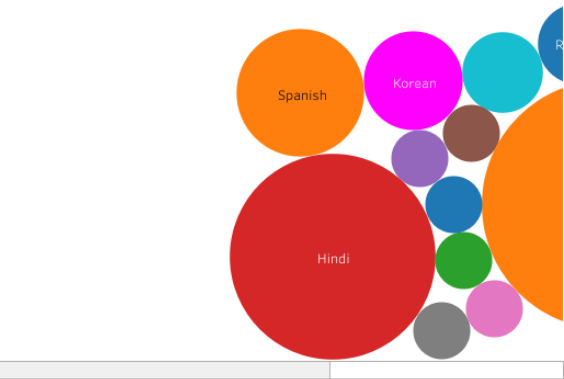
#### Channel Brand

Channel Name	Brand channel	
	No	Yes
5-Minute Crafts		Yes
A4	No	
Aaj Tak		Yes
Ariana Grande	No	
Bad Bunny	No	
Badabun		Yes
BangtanTV	No	
Billie Eilish	No	
BillionSurpriseToys		Yes
Blackpink		Yes
Canal KondZilla		Yes
ChuChu TV		Yes
Cocomelon		Yes
Colors TV		Yes
Dude Perfect	No	
Ed Sheeran	No	
El Reino Infantil		Yes
Eminem	No	
Felipe Neto	No	
Fernanfloo	No	
Get Movies		Yes
Goldmines		Yes

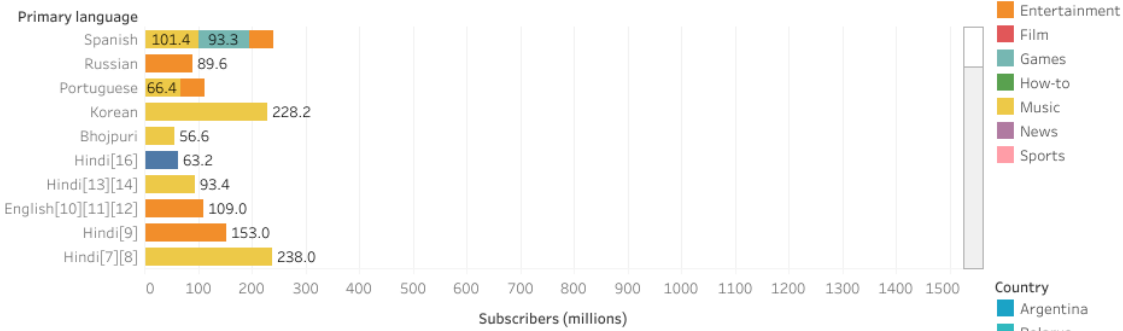
Channel name with Subscribers



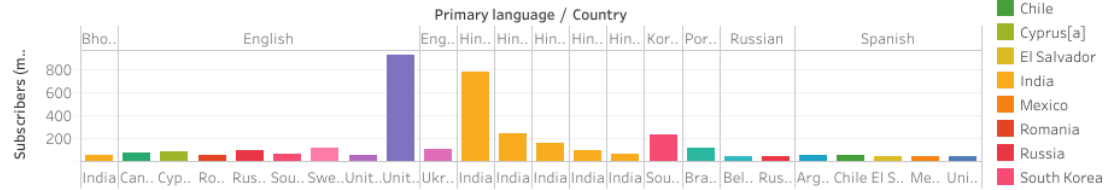
No.of channels for a language



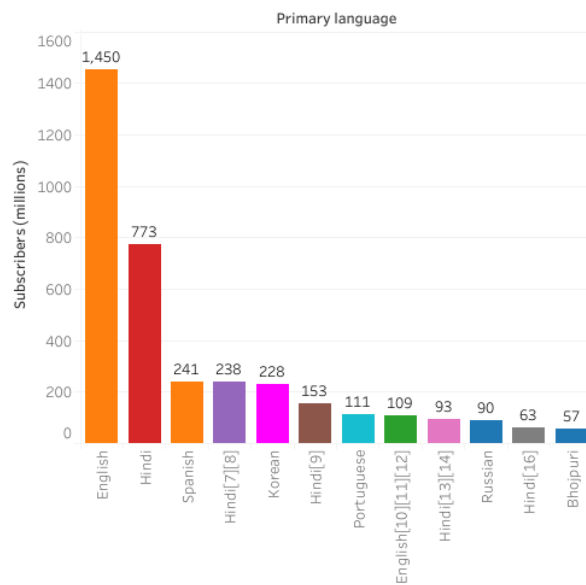
Category wise language



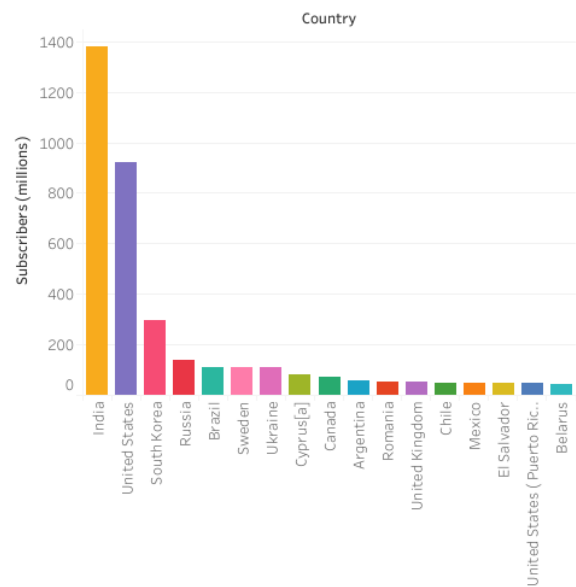
Country and Language



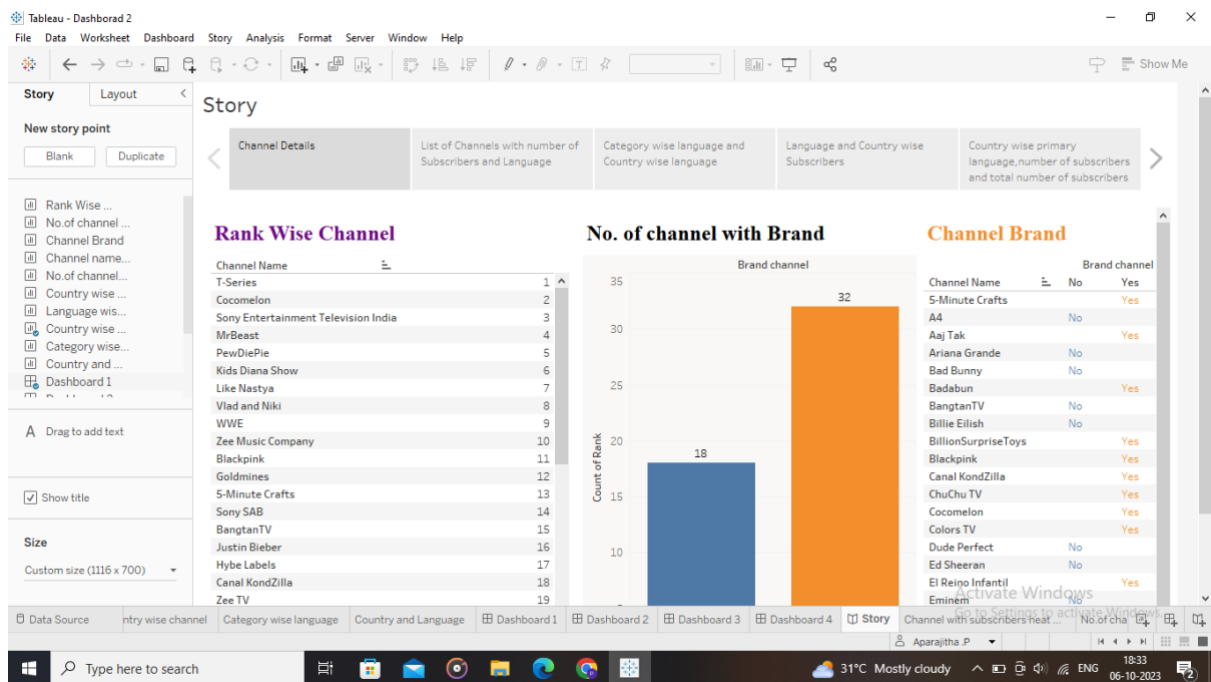
## Language wise subscribers

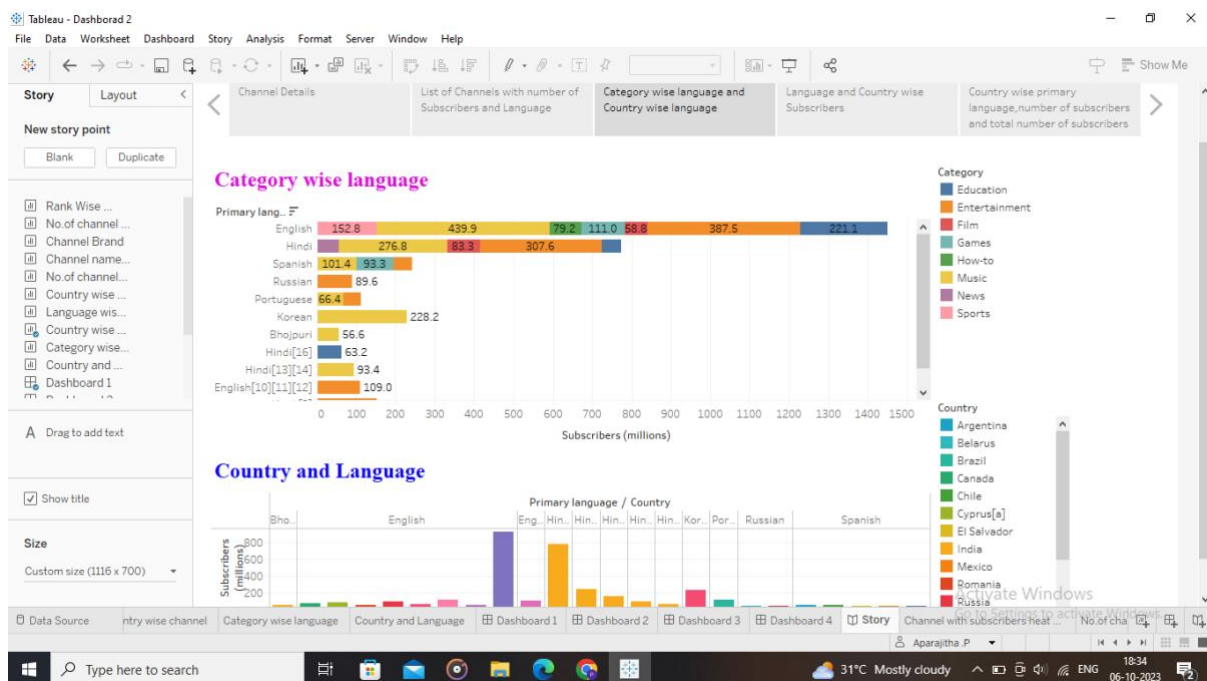
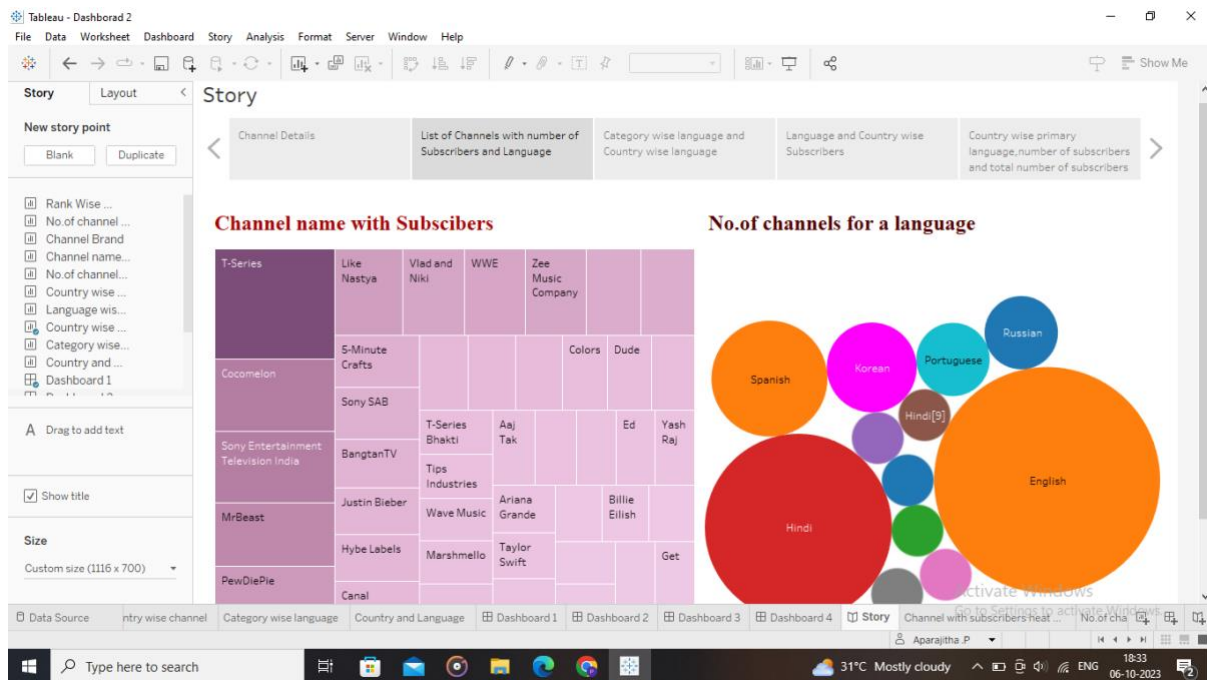


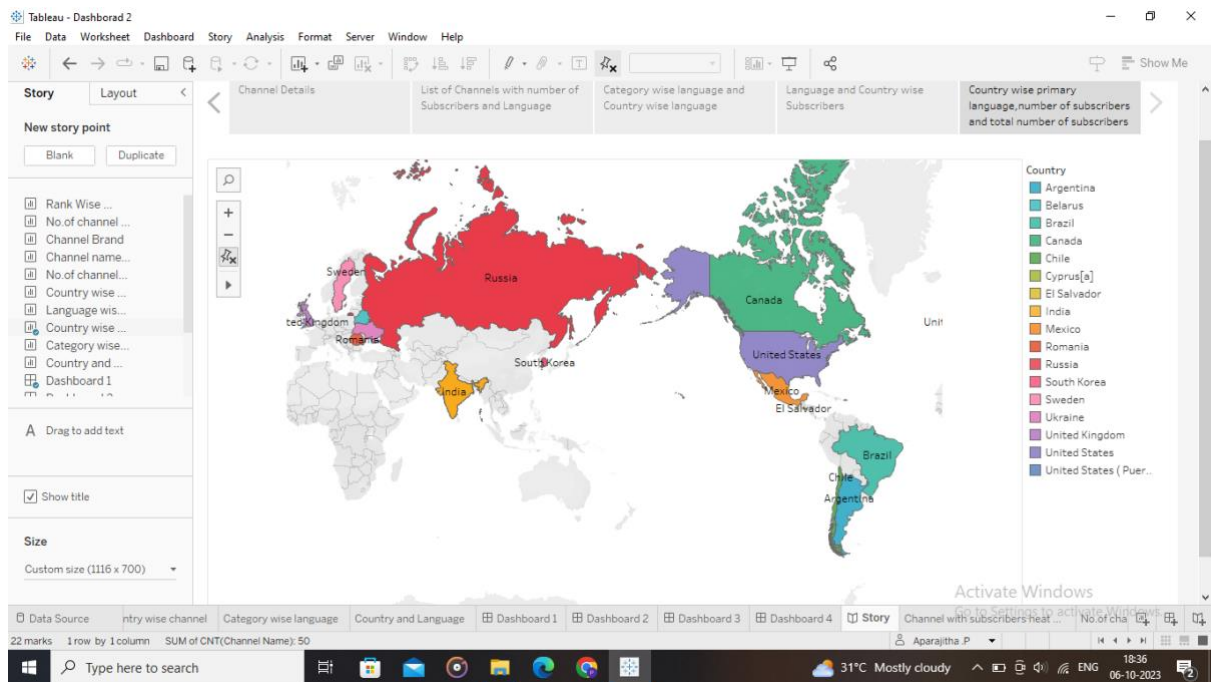
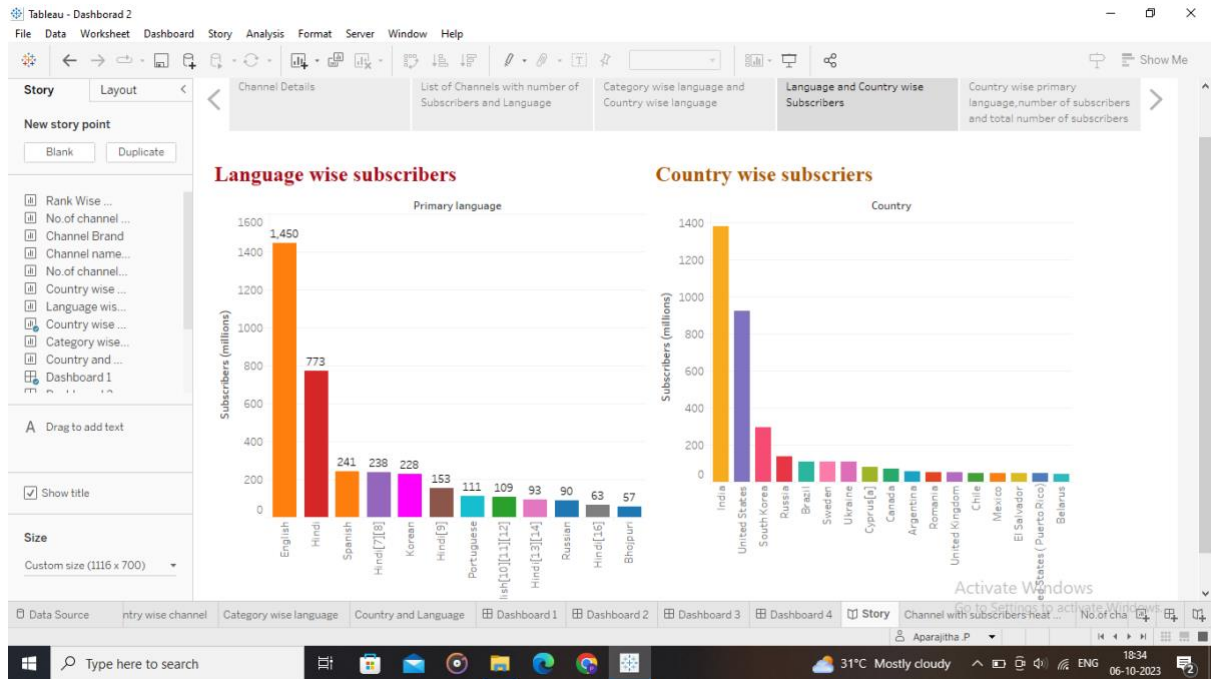
## Country wise subscribers



## Story







## **4.Advantages & Disadvantages:**

Advantages:

- 1.Information disseminating platform for students.
- 2.Important news and information will be shared immediately on particular youtube channels.

Disadvantages:

- 1.Making money isn't that easy .
- 2.Too many adverstiments .
- 3.Algorithm changes.

## **5.Application:**

Subscriber Application Form means either the physical or online application form completed by either a Business or Individual Subscriber and forms part of the Agreement. The face of this Agreement and any appendices attached.

## **6.Conclusion:**

The subscriber of youtube channel helped us to understand the data and visualize it in various ways.The ideas are taken from each member and are created as empathy map and brainstorming,represented as dashboard and story and solution are discussed.By the given data it shows that it is based on peoples interest on the youtube subscriber.

## **7.Future scope:**

YouTube has been using AI and Machine learning to improve the user experience, such as recommending videos and improving search results.

This trend is expected to continue, with YouTube investing more advanced AI technologies to enhance the platform further.