# Megan Helmsworth - Employee Profile

\*\*Full Name:\*\* Megan Helmsworth   
\*\*Employee ID:\*\* 8856743M   
\*\*Address:\*\* 302 Marina Blvd, San Francisco, CA 94123   
\*\*Phone Number:\*\* 415-432-7789   
\*\*Email:\*\* megan.helmsworth@pixelproofy.com   
  
\*\*Emergency Contact:\*\*   
 - Name: Sophia Helmsworth   
 - Relationship: Mother   
 - Contact Number: 415-567-9981   
  
\*\*Department:\*\* Marketing   
\*\*Position/Job Title:\*\* Marketing Coordinator   
\*\*Salary:\*\* $94,300.00 annually   
\*\*Start Date:\*\* 2023-04-15   
\*\*Employment Status:\*\* Full-time   
\*\*Manager/Supervisor:\*\* Diana Spencer   
  
\*\*Certifications:\*\*   
 - Content Marketing Certification (HubSpot)  
Social Media Marketing   
  
\*\*Training History:\*\*   
 - Google Ads & Paid Media Strategy (2023)  
Influencer & Partnership Marketing (2024)   
  
\*\*Project Assignments:\*\*   
 - Executed a paid social campaign that increased brand visibility by 35%.  
Managed influencer partnerships leading to a 20% boost in customer engagement.  
Implemented an email marketing strategy that improved open rates by 22%.