



**- ISPP PRESENTS -**

# **A PARKING**

**SEE YOU HERE, PARK YOU HERE**

# TOPICS

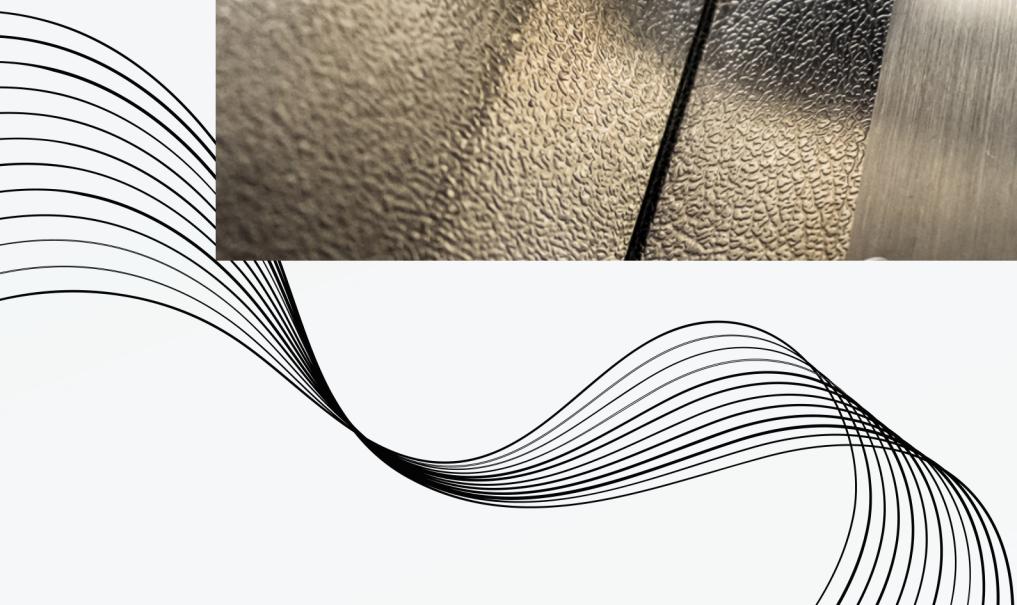
- 1. Introduction
- 2. Customer Agreement
- 3. Budget
- 4. Team
- 5. Team
- 6. Changelog
- 7. Retrospective
- 8. Pilot Users
- 8. Closing



Feedback

(01)

# ELEVATOR PITCH





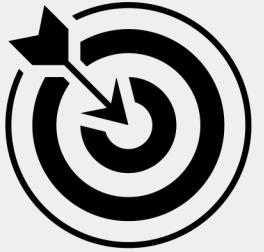
Feedback

# MVP - CORE

(02)



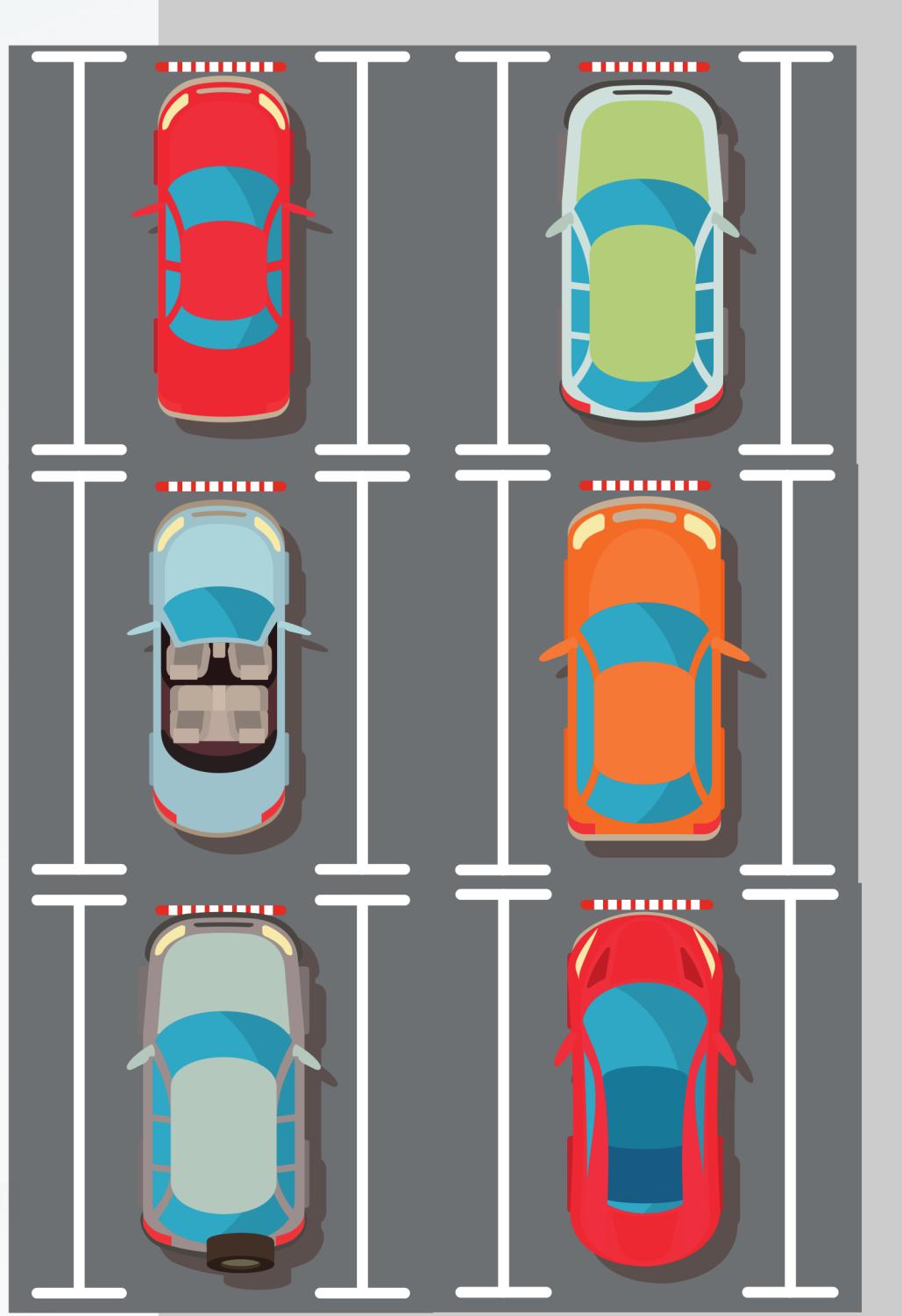
The largest database, users. C2C



Right on target

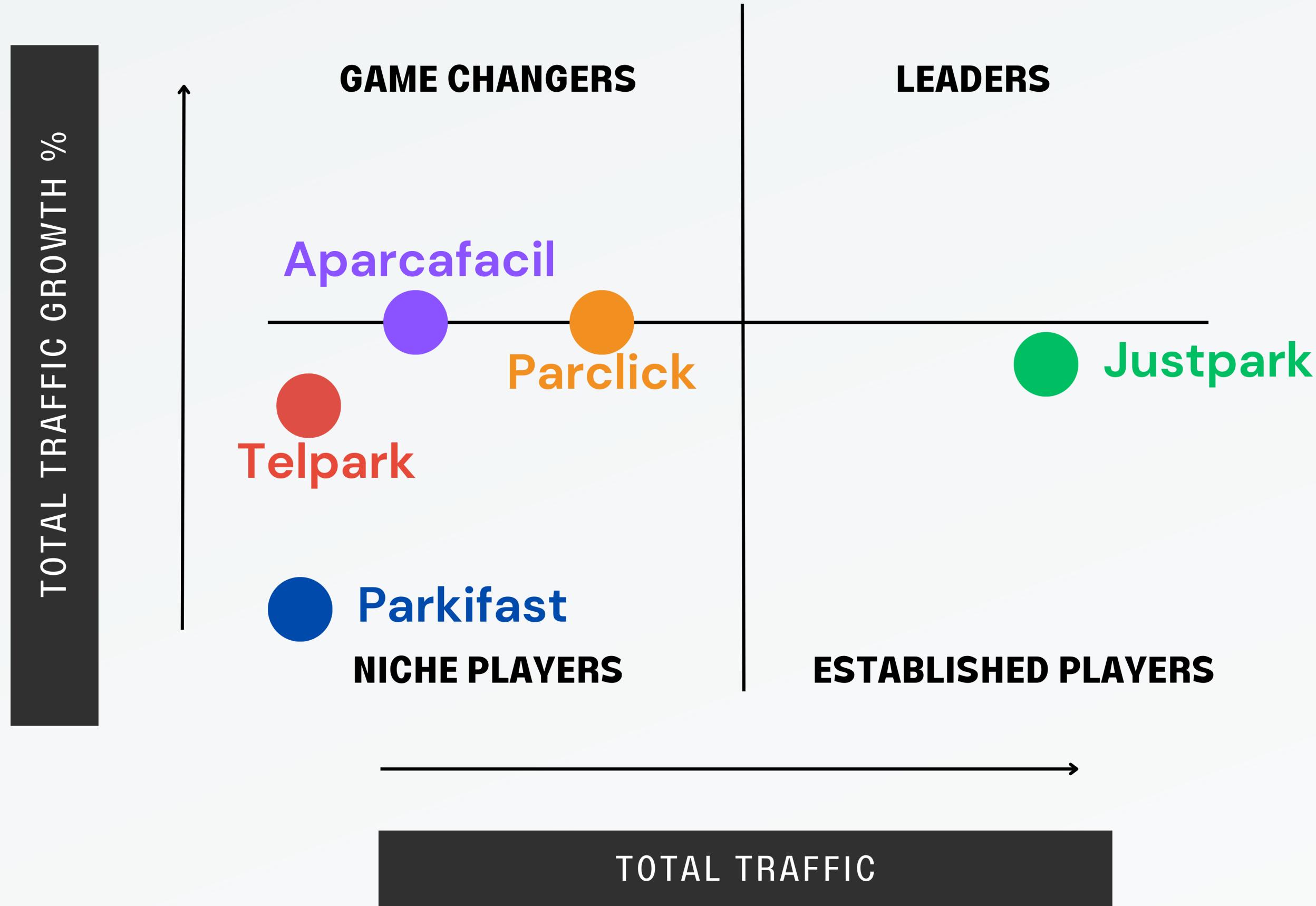


Rent your place



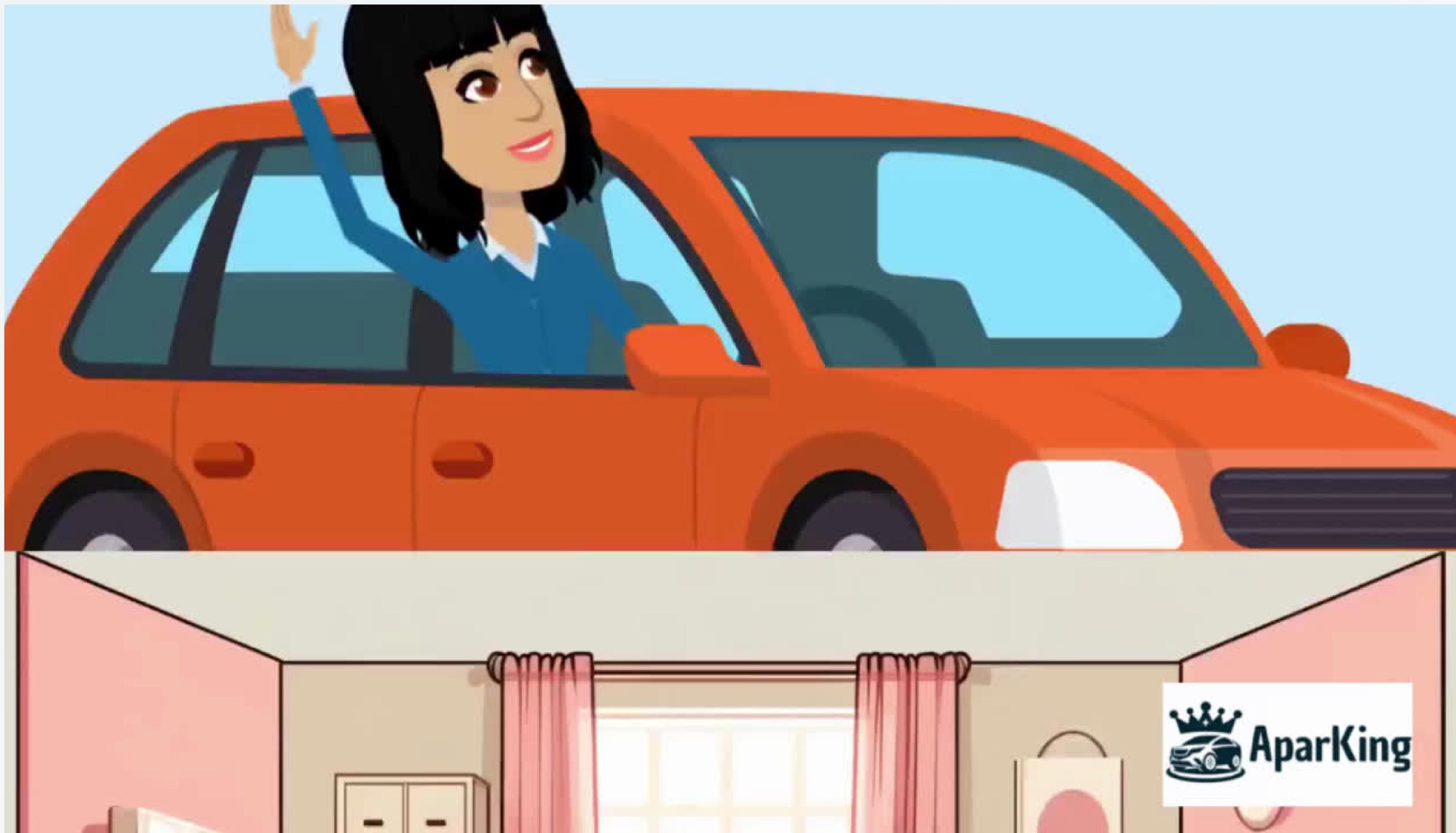


# COMPETITOR ANALYSIS



# ADVERTISEMENT

(04)



# CUSTOMER AGREEMENT 2.0

## AparKing

- High quality service
- Low latency
- Good performance
- Maintenance and support
- Security
- Legal compliance



## Client

- Payments on time
- Illegal purposes banned
- Right information
- Collaboration with resources
- Do not share personal information
- Notify errors



# PRICING C.A.

## MEANS



## PRICING

0 €

3.99 €

4.99 €

0.001 € / user

0.049 € / credit

## FEATURES

50 credits + 1 garage

300 credits + 3 garages

1000 credits + 5 garages

# SLA

- **Service Availability:** 24/7
- **Response Time:** Quick timeouts
- **Data Updates:** reflects real time parkings
- **Geographical Coverage:** parking search coverage with your location
- **Technical Support:** provided via mail
- **Compensation for Non-Compliance:** if we fail you'll be rewarded

# COMMUNITY MANAGER



@aparking.g11

Young people between  
18 and 35 years old



@aparking11

- User Acquisition Strategy
- Video Promotion
- Collaboration with Influencers



# COST ANALYSIS

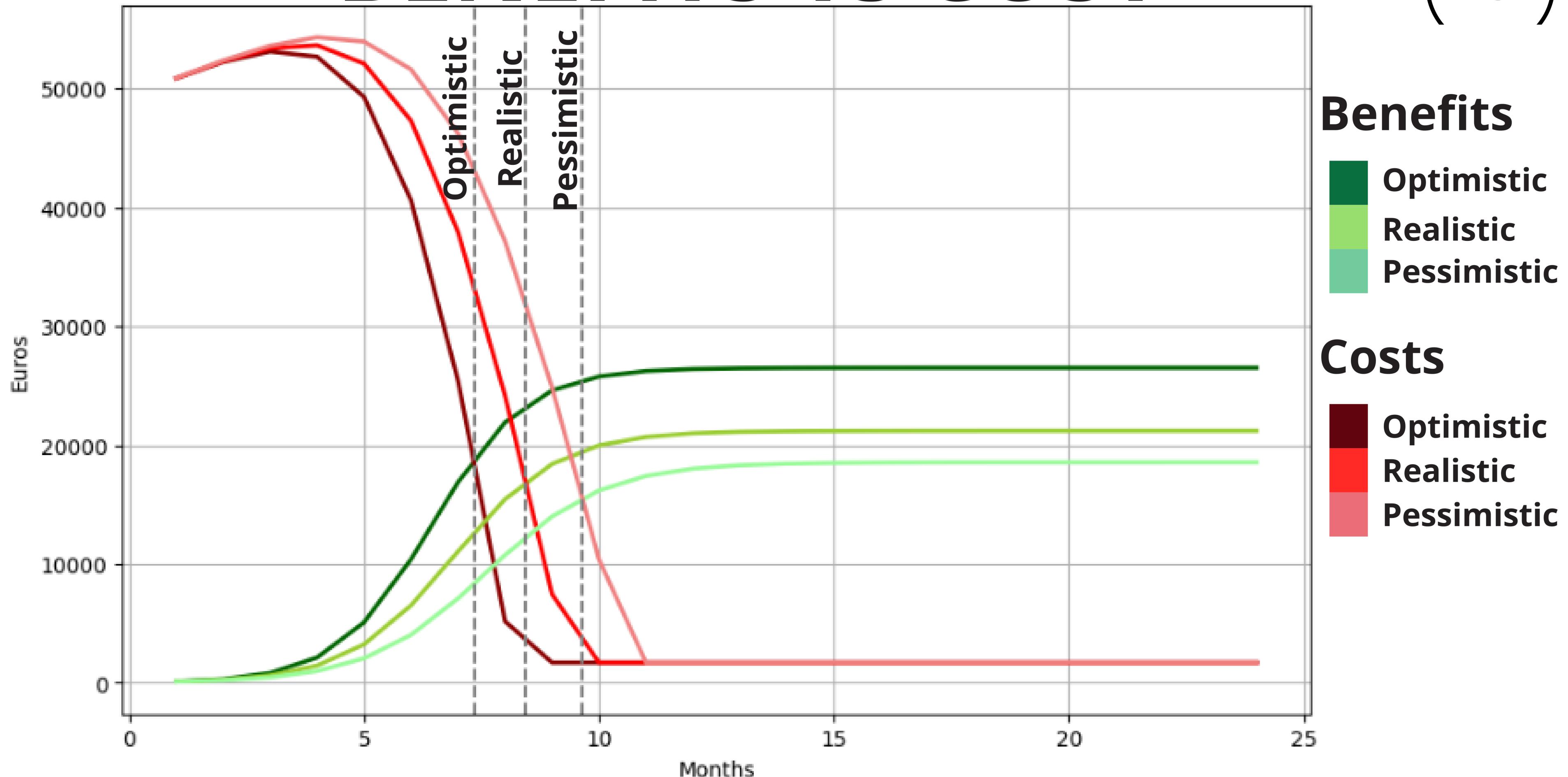
NEW ROLES	PESSIMISTIC 6.5k users/year	REALISTIC 8k users/year	OPTIMISTIC 10k users/year
CAPEX (anual)	1st year = 39k since 2nd year = 36k	1st year = 39k since 2nd year = 36k	1st year = 39k since 2nd year = 36k
OPEX (anual)	1st year = 7k since 2nd year = 5k	1st year = 13k since 2nd year = 8k	1st year = 16k since 2nd year = 12k
TCO (2 years)	87k	96k	103k



Feedback

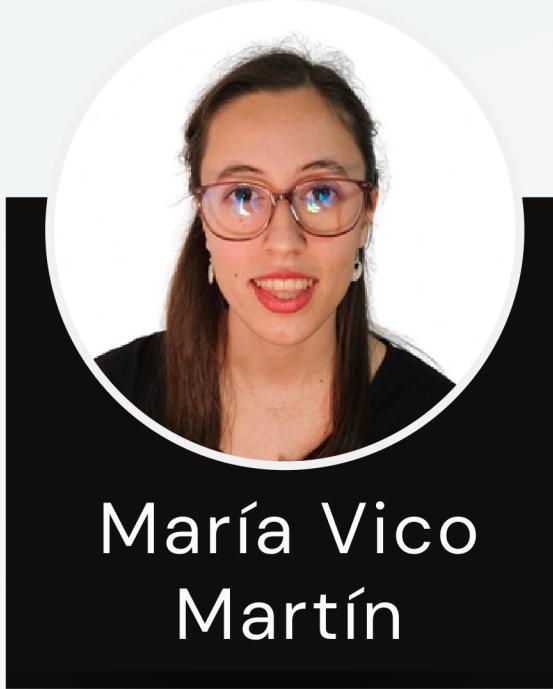
# BENEFITS vs COST

( 10 )



# OUR TEAM: GROUP 1

( 11 )



María Vico  
Martín

**Coordinator**



Alejandro  
Pérez Vázquez

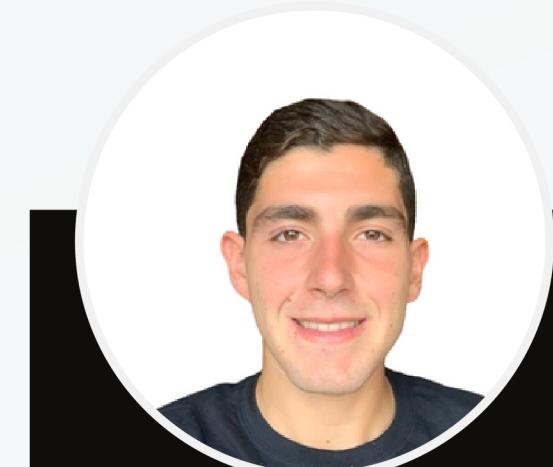


Carmen Ruiz  
Porcel

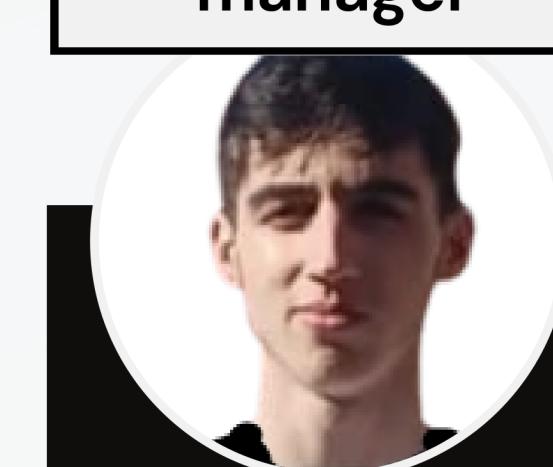
**Community  
manager**



Juan Carlos  
Ramírez  
López



Sergio Santiago  
Sánchez



Pedro Jesús  
Ruiz Aguilar



José Javier  
Alcobendas

# OUR TEAM: COCHECITO LERÉ

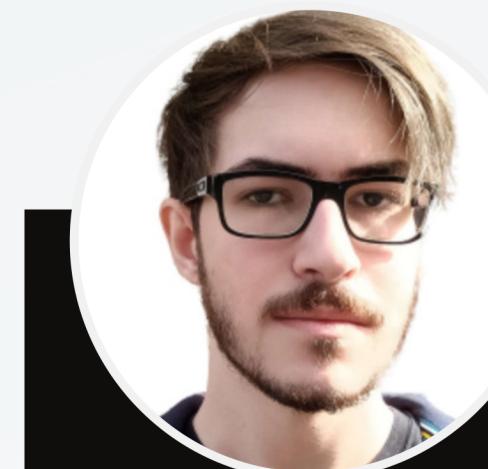


Alberto Perea  
León

**Coordinator**



Mario Aroca  
Páez



Enrique  
Caballero Muñoz



Laura Roldán  
Merat



Iván Sánchez  
San José



Ismael Ruiz  
Jurado



Virgilio Oliva  
Alonso

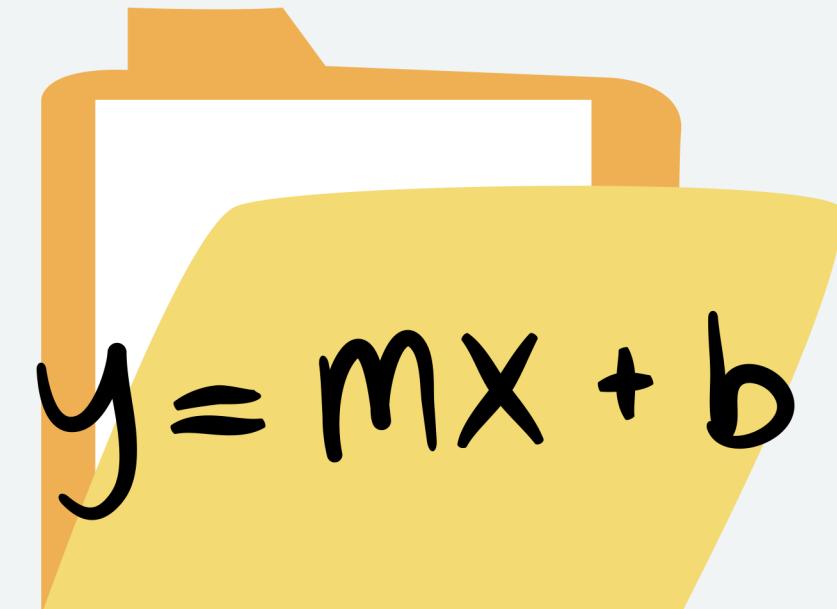
**GDPR**



# COMMITMENT AGREEMENT

- Time dedication
- Task Completion
- Compliance with the role
- Correct performance by the coordinator
- Following the indicated guidelines
- Mutual respect
- Self appraisal
- Confidentiality and professionalism
- Commitment to effort
- Overtime information
- Follow configuration standards

**4 Versions**

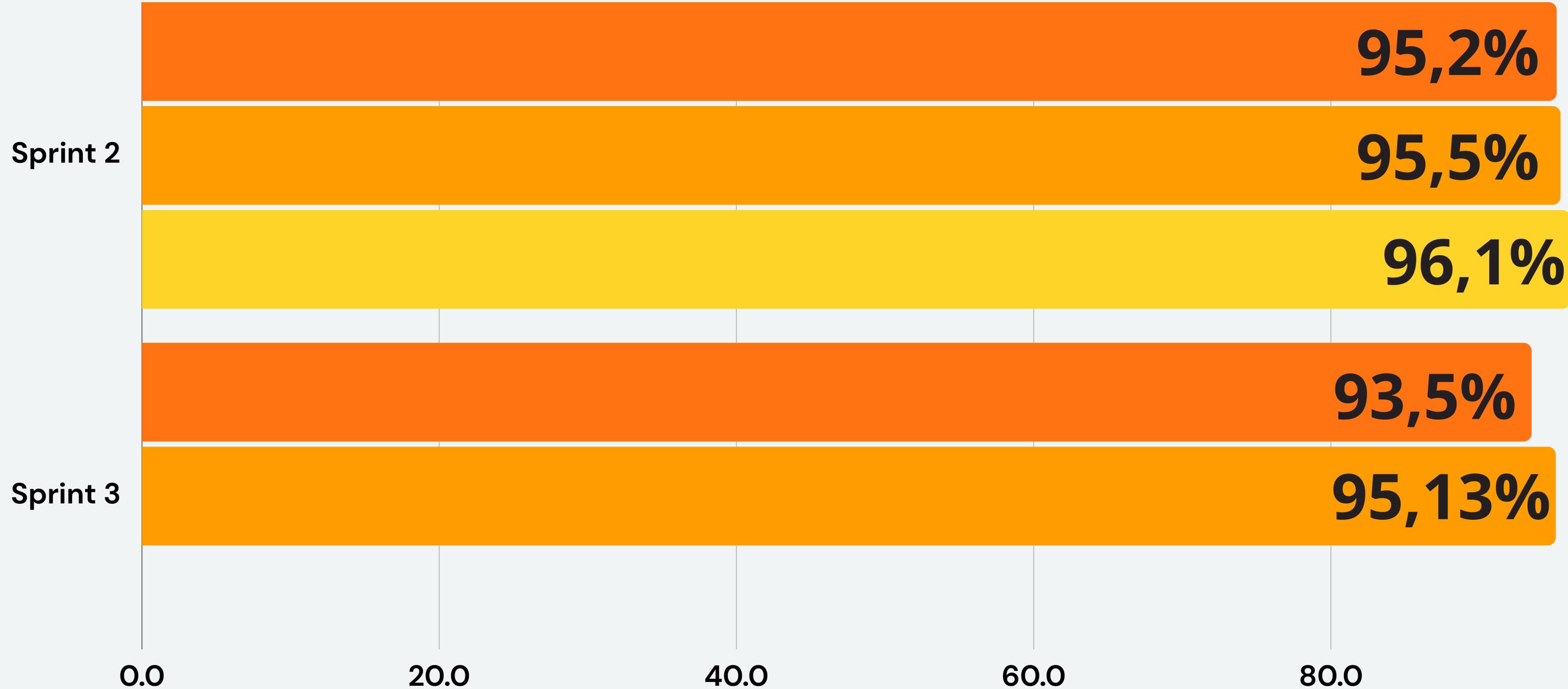




# COMMITMENT AGREEMENT

(14)

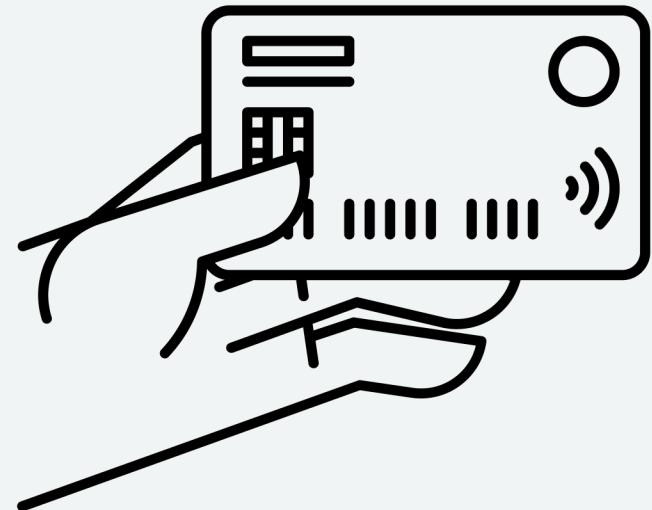
Semana 1    Semana 2    Semana 3



# CHANGELOG



Fix filter private parking



Payment getaway



Information page



Search parking for city



Edit and delete user

# DEMO

(16)



# HTTP & RIGHT TO BE FORGOTTEN (17)

## Informe sobre la NO Implementación de HTTPS en el proyecto

User Profile

Nombre

albperleo



# TERMS AND CONDITIONS

(18)



1. Payments
2. Proper use
3. Maintenance
4. Collaboration & Cooperation
5. Security & Confidentiality
6. Reports

Client's musts



Aparking's musts



Aceptar los términos y condiciones de AparKing

(19)

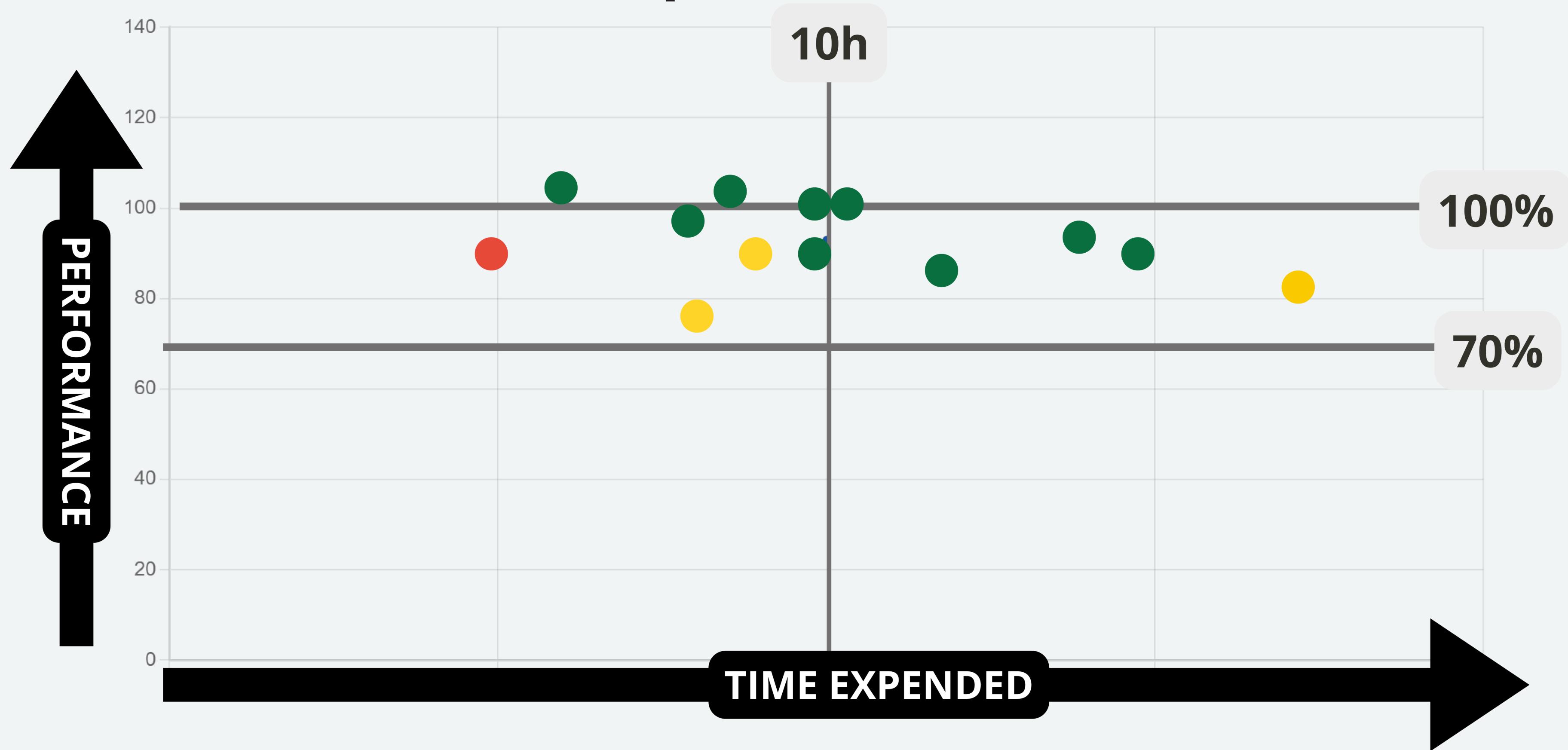
# Team performance

$$\left( \frac{T_e}{T_d} \right) \times \left( \frac{PH_t}{PH_e} \right) \times 10 - P + B$$

Team member	Time estimate d	Time dedicated	History points complete d	History points estimated	Penalty	Bonification	Performance
1	6	6	17	17	0	0,6	106%
2	6	9	10	15	0	0	44,44%
3	6	8	16	16	0	0	75%

# RETROSPECTIVE S3

## Matrix performance/time



# RETROSPECTIVE S3

## Risk monitoring

(21)

RISK	STATE	CONTINGENCY	LEARNED LESSONS
UNEQUAL ISSUE ASSIGNMENT		HELP FROM OTHERS PAIR PROGRAMMING	WORKED, IT SPED UP THE PACE
MEMBER COORDINATION		REASSIGN ISSUES IMPROVE COMMUNICATION	WORKED, MEMBERS HAD BETTER UNDERSTANDING
INABILITY OF A MEMBER		MINIMIZE THE IMPACT	DIDN'T WORK -> SHORTEN THE SCOPE



Solved



On Going

# RETROSPECTIVE S3

## Risk monitoring

(22)

RISK	STATE	CONTINGENCY	LEARNED LESSONS
ISSUE DEPENDENCY		HELP FROM OTHERS PROGRESS AS MUCH AS YOU CAN	WORKED, BUT IT WAS FERIA
MEMBER COORDINATION		REASSIGN ISSUES IMPROVE COMMUNICATION	WORKED A BIT, IT WAS FERIA
ISSUE DELAY		PAIR PROGRAMMING HELP FROM OTHERS	DIDN'T WORK -> SHORTEN SCOPE
INADEQUATE TECHNOLOGY FOR THE APPLICATION		ANALYSE THE ISSUE FIND A SOLUTION	-IN STUDY-



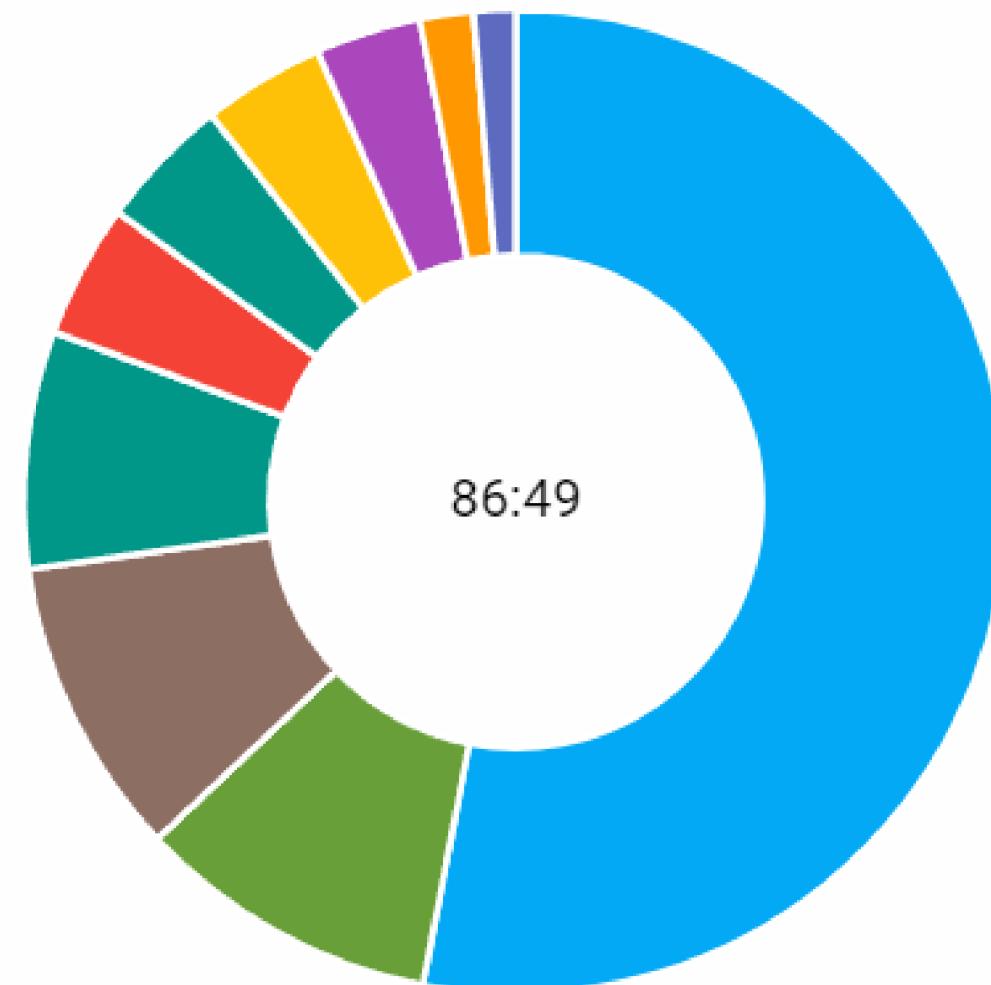
Feedback

# PROJECT STATE

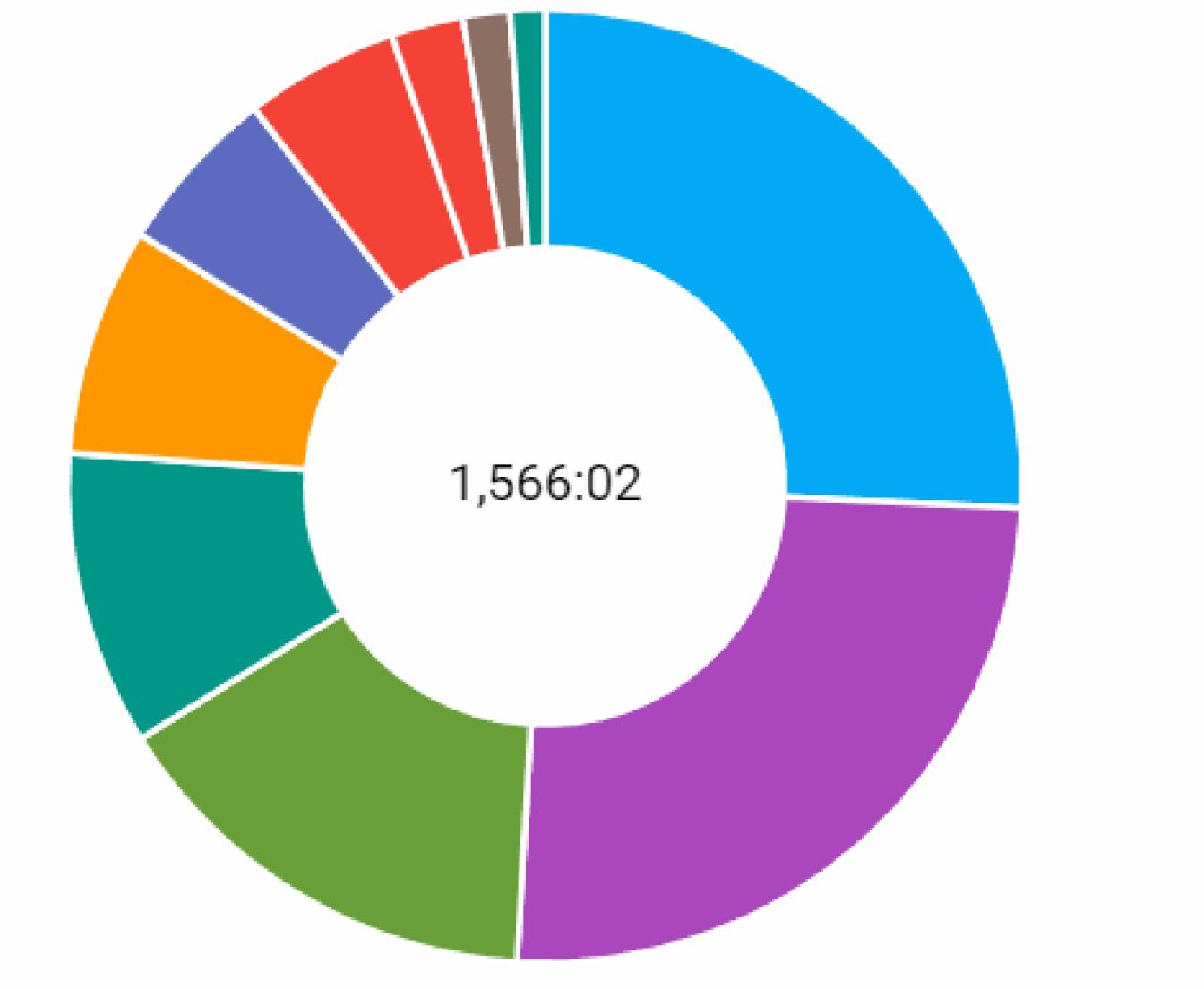
(23)

This week

Desarrollo	45:42	
Documentación	8:35	
Usuario Piloto	8:28	
Apoyo	6:43	
Configuración	3:48	
Reunión/Asistencia	3:46	
Testing	3:28	
Fix	2:59	
Presentación	1:31	
Teoría	1:11	



Total



Spent this week: 86 hours

Total spent: 1566 hours

Available: 532 hours

# TOOL STATISTICS

(24)



## Discussions

- 10 posts
- 10 closed
- 24 comments

## Projects

- 7 Issues Open
- 162 Issues Closed
- 2 In Progress



290 messages



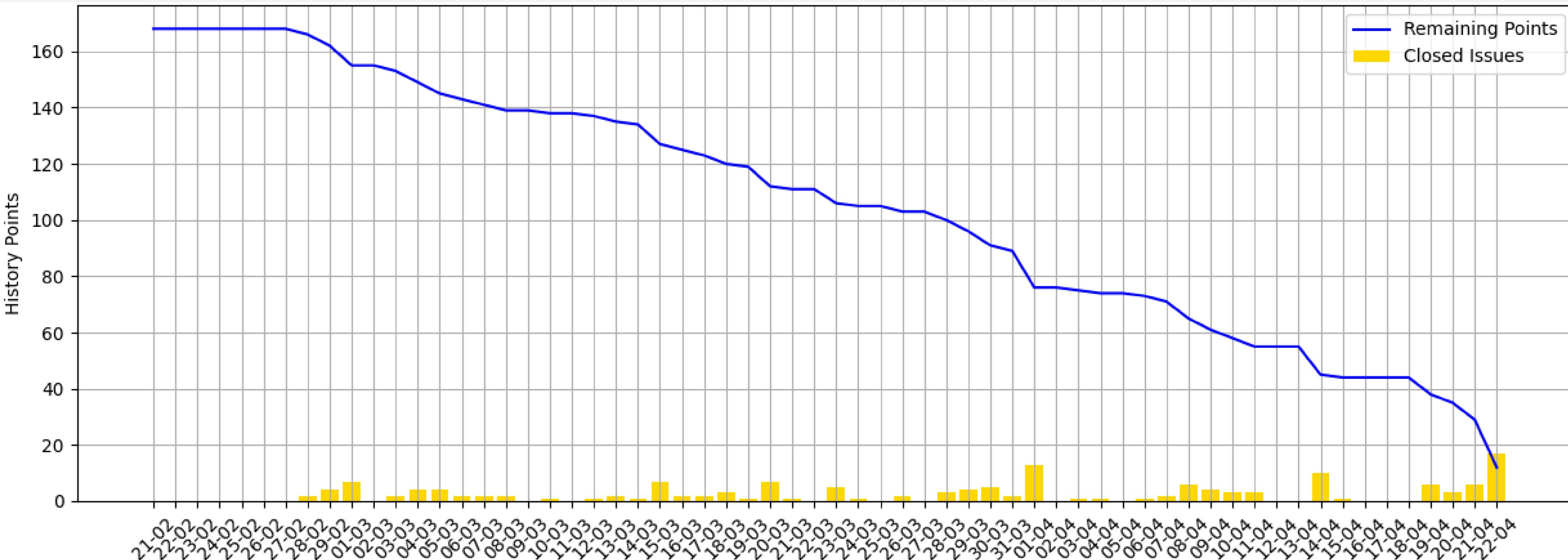
158 commits



Feedback

# PROJECT STATE

25



Sprint 3

📅 Due by May 06, 2024 ⏲ Last updated less than a minute ago

100% complete 0 open 14 closed

Edit Close Delete

# PILOT USERS



AparKing X NexONG  
AparKing X Pilot User

## Commitment Agreement 1.0

- 3 Days for testing
- Feedback given through Microsoft forms
- Clockify report required (NexONG)
- Access to the site via landing page
- Coordinators assigned



Feedback

# PILOT USERS

(27)

## MAY

2024

SUN

MON

TUE

WED

THU

FRI

SAT

28 APP  
DEPLOYED  
(PPL)



29 PILOT  
USER  
TESTING  
(PPL)

30 PILOT  
USER  
TESTING  
(PPL)

1 PILOT USER  
TESTING  
(PPL)

2 FEEDBACK  
COLLECTED  
(PPL)



3

4

5

6

7

8

9

10

11

12 APP  
DEPLOYED  
(WPL)



13 PILOT  
USER  
TESTING  
(WPL)

14 PILOT  
USER  
TESTING  
(WPL)

15 PILOT  
USER  
TESTING  
(WPL)

16 FEEDBACK  
COLLECTED  
(WPL)



17

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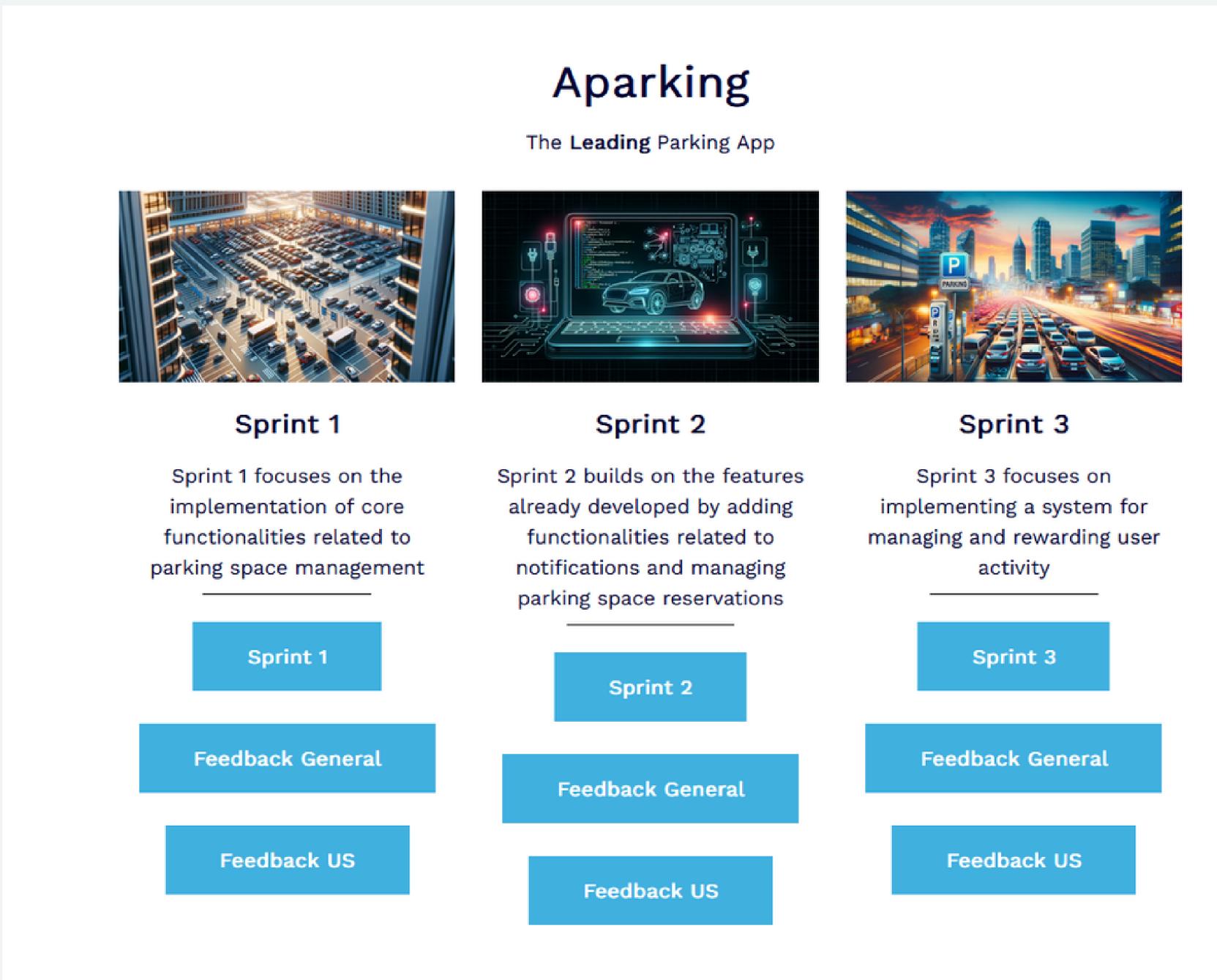
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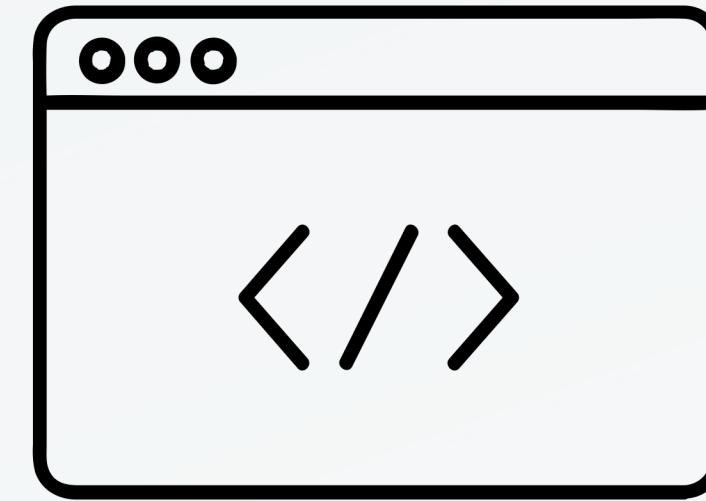
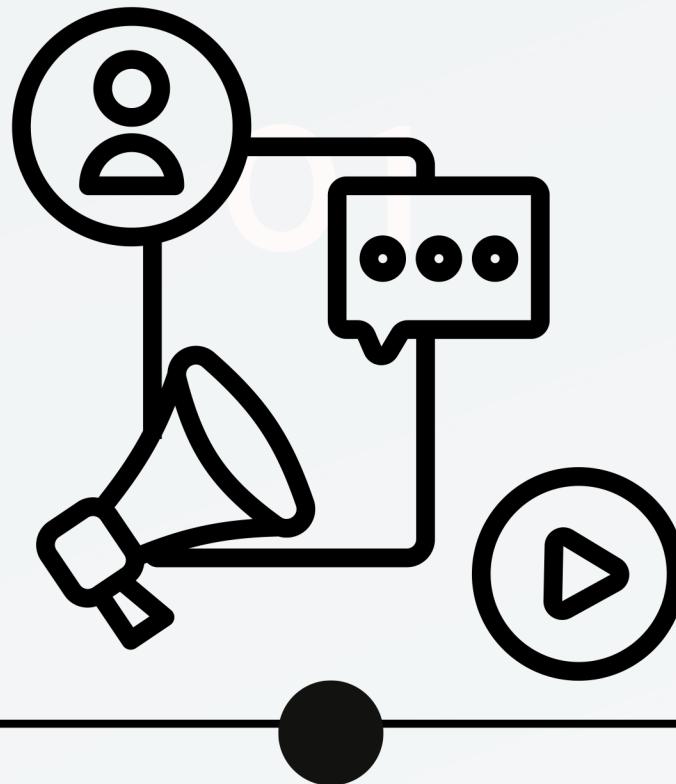
# PILOT USERS MANAGEMENT



1. Provide landing page link
2. Give the necessary indication to guide the pilot user
3. Analyze feedback
4. Prioritize change requests based on their impact
5. Apply changes

# PPL PLANNING

( 29 )



## MARKETING

- Market research
- Content generation
- Event participation

## REFACTOR

- Code review
- Performance optimisation
- Pilot user feedback

# AI REPORT



**Creation of Prompt to  
give context about the  
project**

- Frequently used for:**
- Code
  - Txt to Markdown



100%



- Frequently used for:**
- Code
  - Refactor



Following the formula below

$$F = p * k$$

F = total

p = prompts used

k = IA costs = 0,01 kWh

Total consume: 0,29 kWh = 13.45 g CO<sub>2</sub>

(+ 1,15)





Feedback

# AI CONCLUSIONS

(32)



**Useful for developing**



**Agilizes tasks times and effort**



**Not really useful for information**



**Currently evaluating the context  
Prompt**

# CONTACT US

( 33 )



aparking.g11@gmail.com



Clockify Reports



Landing Page