

Four horizontal bars of equal length, stacked vertically. From top to bottom, the colors are gold, orange, dark orange, and teal.

# IGNITE PITCH DECK

*Milestone-4*



# WHO WE ARE?

Name of the Venture: SANAT



# WHY?



We want to pursue this business idea because we desire to create aesthetically, pleasing and user-friendly digital products.

Which have convenient User Interfaces and are easy to use.







# WHAT?

Our desire is to provide user freindly digital products /services by helping our clients through ui/ux designs and video editing skills.



# HOW?

We identify the design issues in the trending apps, websites and create redesign or modify it and enhance the user experience and charge for the design.





# PROBLEM/OPPORTUNITY



## CONTEXT

The problem occurs when the client or user faces usability issues when using an app or website and when user finds difficulty to edit a video.

## PROBLEM

The root cause of the problem occurs when the user is not familiar with the website or app and finds it difficult to use any app or website.

## ALTERNATIVES

The clients/users ask some one to help them in using the app or website or depend on other online resources.

## CUSTOMERS

\*Clients of all age groups

\*Companies which maintain their own websites or apps

## EMOTIONAL IMPACT

The user may feel helpless and would seek for help while using the website or app

## QUANTIFIABLE IMPACT

The users may waste or loose their time(hours/minutes)

## ALTERNATIVE SHORTCOMINGS

The disadvantages of the alternatives are every time the clients may not get external support or help





# PROBLEM INTERVIEWS AND SURVEYS RESULTS

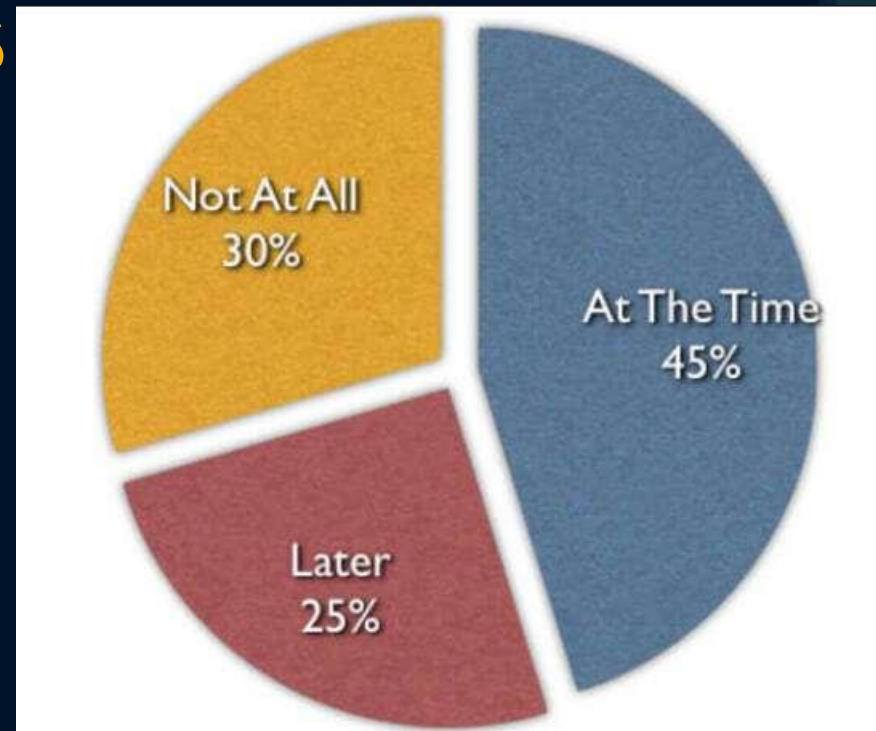


HOW MANY CUSTOMERS DID YOU INTERVIEW?

We have interviewed above 10-15  
customers from various sectors

WHAT WAS THE INTERVIEW MODE?

Physical Interview : 5 people  
Online Survey : 10 people



HOW MANY OF THEM AGREE THIS IS A PROBLEM AND WANTS A  
SOLUTION?

Almost all of the users agreed that it is a problem  
and want a user freindly website or app and no  
one opposed





# MARKET SIZE ESTIMATION

## 1. TOTAL ADDRESSABLE MARKET(TAM)

The Global UI and UX Design Software Market Size Reached USD 960.18 Million in 2023. It is Expected to Grow at a CAGR of 22.25%.

The global Video Editing Software market size was valued at USD 3900.83 million in 2023 and is expected to expand at a CAGR of 4.14% during the forecast period, reaching USD 4974.86 million by 2027.

We estimate the number of customers to be 10 -20 per month and the charge varies depending on the product or service.





# MARKET SIZE ESTIMATION



## 2. SERVICEABLE AVAILABLE MARKET (SAM)

UI/UX design has a lot of demand in various parts of the world but US(United States of America) has lot of oppurtunities for UI/UX Designers.

## 3.SERVICEABLE OBTAINABLE MARKET (SOM)

According to recent market research studies, the global UI/UX design market is expected to reach a value of USD 12500.0 million by 2027, growing at a CAGR of 37.5%. The rising need for user-friendly and good looking websites, apps & software has been one of the major factors driving this growth.

The estimated penetration rate of our venture is 2%.





# CUSTOMER PERSONA



## Joan Perez



age: 26

residence: Charlotte, NC

education: Bachelors Degree

occupation: Teacher

marital status: Single | No children

*My students come first in everything I do.*

Joan is a new teacher, having recently gotten her certification from a teacher placement agency. She is in her second year of teaching now, starting to get the hang of things more, but also now realizing how much she needs to improve. She wants to get better, but also wants to be smart about it.

### Comfort With Technology

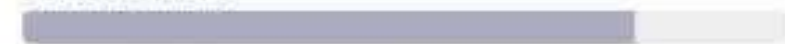
#### INTERNET



#### SOFTWARE



#### MOBILE APPS



#### SOCIAL NETWORK



### Needs

- Meseurable impact
- To have project self manage

### Values

- Student growth
- Time savings
- Products that easily fit into her current workflow

### Criteria For Success:

To see all of her students grow 1.5 grade levels.

### Wants

- Something that doesn't take long to setup
- Products that integrate with other existing technology

### Fears

- Cutting into already sparse free time
- Starting something that isn't sustainable
- Doesn't actually improve student achievement
- Someone else has already built what she needs





# CUSTOMER PERSONA



## Sean Perkins

age: 33

residence: Washington, DC

education: Bachelors Degree (BA)

occupation: Business Owner

marital status: Single | No children

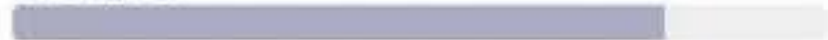


*I think this idea could work, I just need to put more energy into it.*

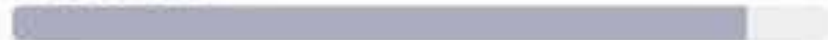
Sean is juggling many projects and priorities. He appreciates help from his vendors and employees. When tackling something new he prefers to do some research then consult an expert.

### Comfort With Technology

#### INTERNET



#### SOFTWARE



#### MOBILE APPS



#### SOCIAL NETWORK



### Criteria For Success:

When a project achieves its goals on time and on budget while delighting users.

### Needs

- Tangible results
- To have project self manage

### Wants

- Start small
- See results before spending more money

### Values

- Detailed planning
- Concrete expectations
- Decisions backed up by analytics or data

### Fears

- Failure
- Wasting money
- Being too hasty



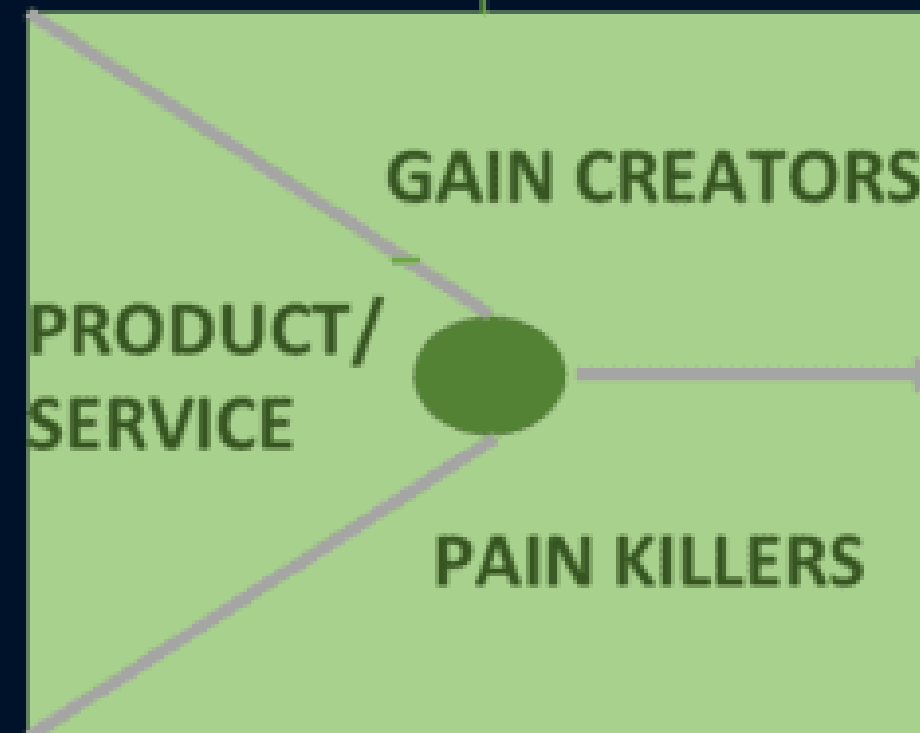


# VALUE PROPOSITION CANVAS



We make our customers happy by solving the usability issues and providing a user friendly website or app

*We redesign or create user friendly interfaces in websites or apps and also provide video editing service for our customers*



- >Interactive user interfaces.
- >Focus on accessibility
- >Provide guidance
- >Keep the flow consistent ,...etc





# SOLUTION

*We redesign or create user friendly user interfaces (UI) in websites or apps and also provide video editing services for our customers.*



The details of our service offering consists of:

- >Creates Interactive user interfaces.
- >Focuses on accessibility.
- >Provides guidance how to use an app or website.
- >Keep the flow consistent of a Website / App,..etc





# SOLUTION

## LIST OF BENEFITS OF OUR SOLUTIONS

**Major Benefits are:**

**Improves user experience.**

**Increases conversion rates.**

**Improves brand image.**

**Increases accessibility.**





# COMPETITION ANALYSIS

Your Venture – SANAT || Competitor – 1 -- eFlair Webtech || Competitor – 2 -- Lollypop Design || Competitor – 3 -- NetBrahma Studios

Competitor	Product	Price	Branding channels	Packaging	Market reviews	UVP
Competitor 1	UI/UX design services for startups and small businesses	\$5,000-\$10,000	Website, social media, paid advertising	Website portfolio, case studies, testimonials	4.5 stars on Google	Specializes in designing user-friendly and visually appealing websites and mobile apps for startups and small businesses.
Competitor 2	UI/UX design services for mid-size to enterprise businesses	\$10,000-\$50,000	Website, social media, sales team	Website portfolio, case studies, white papers	4.7 stars on Clutch	Specializes in designing complex and scalable UI/UX solutions for mid-size to enterprise businesses.
Competitor 3	UI/UX design services for Fortune 500 companies	\$50,000-\$250,000	Website, social media, sales team, industry events	Website portfolio, case studies, white papers, industry awards	4.9 stars on Glassdoor	Specializes in designing innovative and cutting-edge UI/UX solutions for Fortune 500 companies.
Your Venture	UI/UX design services for startups and small businesses	\$3,000-\$7,000	Website, social media, paid advertising, content marketing	Website portfolio, case studies, testimonials, blog posts, e-books	Not yet rated	Affordable and high-quality UI/UX design services for startups and small businesses.





# LEAN CANVAS



Component	Description
Problem	Businesses of all sizes need to create user-friendly and visually appealing websites and apps, but many do not have the in-house expertise or resources to design and develop their own UI/UX solutions.
Solution	Your UI/UX company provides businesses with the expertise and resources they need to create user-friendly and visually appealing websites and apps. You offer a wide range of services, including user research, wireframing, prototyping, visual design, and development.
Unique Value Proposition	You offer affordable and high-quality UI/UX design services for startups and small businesses. This is a unique proposition in the market, as many UI/UX design firms are focused on serving mid-size to enterprise businesses at a higher price point.
Unfair Advantage	Your team of UI/UX designers has extensive experience working with startups and small businesses. This gives you a deep understanding of their unique needs and challenges. You also have a proven track record of success in helping startups and small businesses create successful websites and apps.
Customer Segments	Your target customer segments are startups and small businesses. These businesses typically have limited budgets and resources, so they are looking for affordable and high-quality UI/UX design services.
Existing Alternatives	There are a number of other UI/UX design firms in the market. However, most of these firms focus on serving mid-size to enterprise businesses. You are one of the few firms that focuses on serving startups and small businesses at an affordable price point.



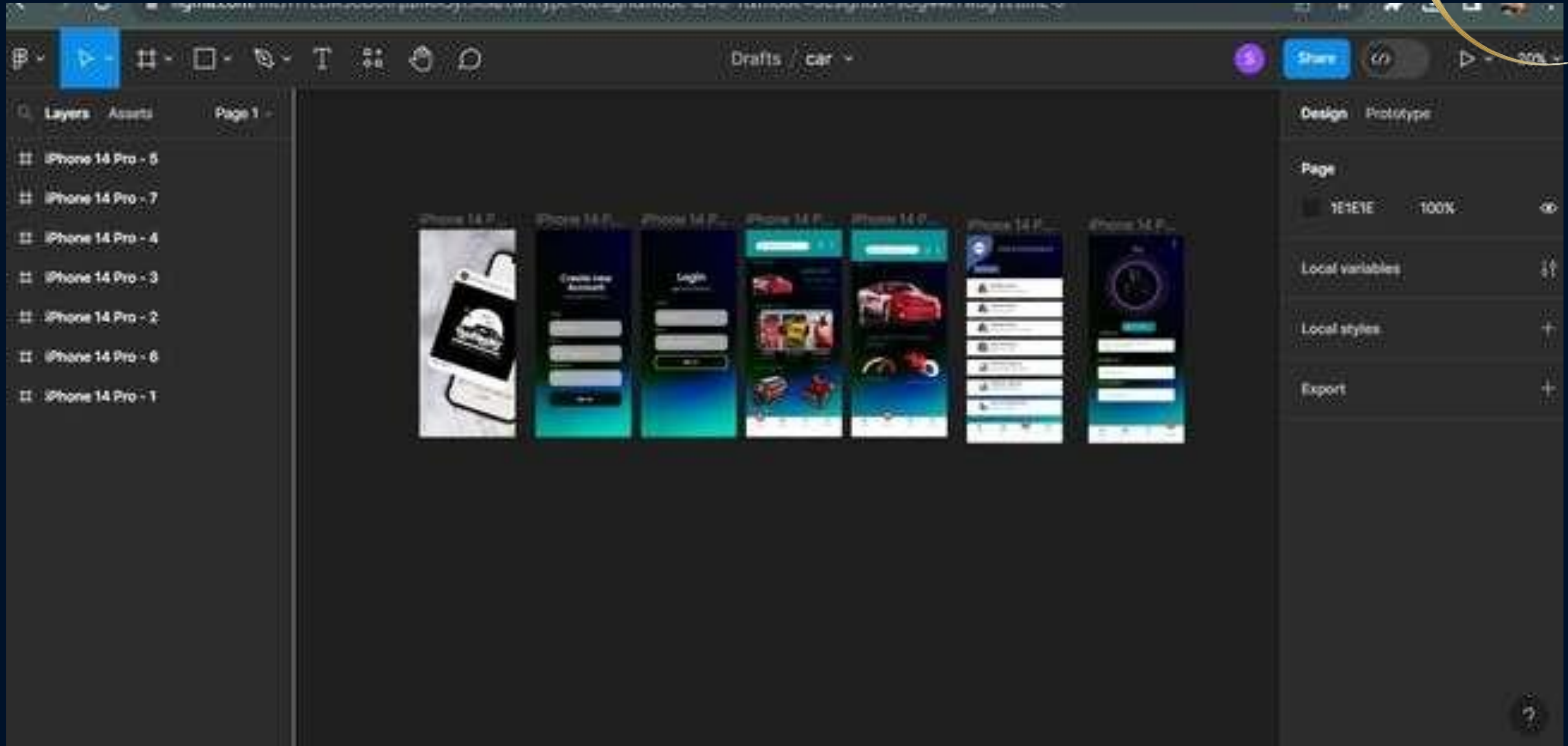
# Creative PROTOTYPE



NEXT----->>



# PROTOTYPE PICTURE OF OUR NEW PROJECT





# VIDEO LINK OF THE WORKING PROTOTYPE



**link:**

**<https://drive.google.com/file/d/1g8BuWs4Nr27av9cXD7xRIBJTfxInbKmv/view?usp=sharing>**



# SCREENSHOT LINK FOR WEBSITE



**link:**

**[https://drive.google.com/file/d/1yzs3k1jCAFsxy1gtQnxksQ\\_EfzlkXGzM/view](https://drive.google.com/file/d/1yzs3k1jCAFsxy1gtQnxksQ_EfzlkXGzM/view)**



# WEBSITE LINK



**link:**

**<https://braxton1173.hocoos.com/>**



# DESCRIPTION OF OUR SERVICE



**We want to pursue this business idea because we desire to create aesthetically, pleasing and user-friendly digital products.**

**Our desire is to provide user freindly digital products /services by helping our clients through ui/ux designs and video editing skills .**

**We identify the design issues in the trending apps, websites and create redesign or modify it and enhance the user experience and charge for the design.**

# MVP



Task	Description	Deadline	Notes
Create a landing page	Create a simple landing page that showcases your team's skills and experience, and allows potential clients to contact you for a quote.	1 week	You can use a free landing page builder like Wix or Squarespace to create your landing page.
Create a demo of your design process	Create a short video or presentation that walks potential clients through your design process. This will help them to understand how you work and how you can help them to achieve their goals.	2 weeks	You can use a screen recorder like OBS Studio to create a video demo.
Create a portfolio of your previous work	If you have any previous work in UI/UX design, create a portfolio to showcase it. If you don't have any previous work, you can create a portfolio by working on pro bono projects or creating mockups for popular products and services.	3 weeks	You can use a platform like Behance or Dribbble to create your portfolio.
Start networking	Attend industry events, connect with people on LinkedIn, and reach out to potential clients directly.	Ongoing	Building relationships is essential for success in any business, but it is especially important in the UI/UX design industry.
Generate leads	You can generate leads through your landing page, social media, email marketing, and paid advertising.	Ongoing	Experiment with different lead generation strategies to see what works best for your business.



# SALES PLAN



## CUSTOMER SALES FUNNEL



## CUSTOMER ACQUISITION PLAN

Target Customer Segment (Number)	Channels to be used to attract the target customer segment	Estimated number of leads	Estimated cost to convert the actual customers
Startups (5,000)	Content marketing, SEO, social media marketing	5,000	\$10 per lead
Small businesses (3,000)	Content marketing, SEO, social media marketing, email marketing	3,000	\$20 per lead
Midsize businesses (2,000)	Content marketing, SEO, social media marketing, email marketing, paid advertising	2,000	\$30 per lead



## TARGET MARKET

**OUR TARGET MARKET IS STARTUPS, SMALL BUSINESSES, AND MIDSIZE BUSINESSES IN A VARIETY OF INDUSTRIES. THESE BUSINESSES ARE LOOKING FOR UI/UX DESIGN AND DEVELOPMENT SERVICES TO HELP THEM CREATE USER-FRIENDLY AND VISUALLY APPEALING WEBSITES AND APPS.**

## MARKETING STRATEGY

**OUR MARKETING STRATEGY WILL FOCUS ON ONLINE CHANNELS, SUCH AS CONTENT MARKETING, SEO, AND SOCIAL MEDIA MARKETING. WE WILL ALSO ATTEND INDUSTRY EVENTS AND NETWORK WITH OTHER PROFESSIONALS TO GENERATE LEADS.**

## SALES STRATEGY

**OUR SALES STRATEGY WILL FOCUS ON QUALIFYING LEADS AND NURTURING THEM THROUGH THE SALES FUNNEL. WE WILL OFFER FREE CONSULTATIONS TO POTENTIAL CLIENTS TO LEARN MORE ABOUT THEIR NEEDS AND HOW WE CAN HELP THEM. WE WILL ALSO CREATE CASE STUDIES AND TESTIMONIALS TO SHOWCASE OUR WORK AND BUILD TRUST WITH POTENTIAL CLIENTS.**

## CUSTOMER SERVICE STRATEGY

**WE ARE COMMITTED TO PROVIDING OUR CLIENTS WITH EXCELLENT CUSTOMER SERVICE. WE WILL BE RESPONSIVE TO THEIR NEEDS AND GO THE EXTRA MILE TO ENSURE THAT THEY ARE SATISFIED WITH OUR SERVICES.**



# FINANCIAL PLAN

## START-UP COSTS



1	Category	Cost	
2	Setting up the business		
3	Consultant Fees (Accountants, Lawyers etc.)	10,000 - 20,000	
4	Business Registration fees	5,000 - 10,000	
5	Website Related (Domain registration, Website setup etc.)	5,000 - 10,000	
6	Licenses	0 - 10,000	
7	Other Start-Up Costs	0 - 10,000	
8	Equipment		
9	Computers and other hardware	50,000 - 100,000	
10	Software	10,000 - 20,000	
11	Office furniture and supplies	20,000 - 30,000	
12	Starting operations		
13	Marketing and Promotional Costs	10,000 - 20,000	
14	Supplies and Raw materials	0 - 10,000	
15	Stationery and office supplies	5,000 - 10,000	
16	Working capital	100,000 - 200,000	
17	Total	2,20,000 - 5,00,000	

# FORECAST PROFIT & LOSS



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
<b>Sales</b>													
Cash Sales	₹ 2,50,000	₹ 3,75,000	₹ 5,00,000	₹ 6,25,000	₹ 7,50,000	₹ 7,75,000	₹ 8,25,000	₹ 8,75,000	₹ 9,00,000	₹ 8,50,000	₹ 9,25,000	₹ 9,25,000	₹ 85,75,000
No. of Customers	10	15	20	25	30	31	33	35	36	34	37	37	343
Price Per Unit	₹ 25,000	₹ 25,000	₹ 25,000	₹ 25,000	₹ 25,000	₹ 25,000	₹ 25,000	₹ 25,000	₹ 25,000	₹ 25,000	₹ 25,000	₹ 25,000	₹ 25,000
Other Cash Receipts													
Total Sales	₹ 2,50,000	₹ 3,75,000	₹ 5,00,000	₹ 6,25,000	₹ 7,50,000	₹ 7,75,000	₹ 8,25,000	₹ 8,75,000	₹ 9,00,000	₹ 8,50,000	₹ 9,25,000	₹ 9,25,000	₹ 85,75,000
<b>COGS</b>													
Cost of Services	₹ 1,50,000	₹ 1,80,000	₹ 2,00,000	₹ 2,50,000	₹ 2,70,000	₹ 4,34,000	₹ 5,41,000	₹ 4,20,000	₹ 3,96,000	₹ 4,42,000	₹ 5,55,000	₹ 6,29,000	₹ 44,87,000
Cost Per Unit	₹ 15,000	₹ 12,000	₹ 10,000	₹ 10,000	₹ 9,000	₹ 14,000	₹ 17,000	₹ 12,000	₹ 11,000	₹ 13,000	₹ 15,000	₹ 17,000	₹ 13,000
Gross profit	₹ 1,00,000	₹ 1,95,000	₹ 3,00,000	₹ 3,75,000	₹ 4,80,000	₹ 3,41,000	₹ 2,84,000	₹ 4,55,000	₹ 5,04,000	₹ 4,08,000	₹ 3,70,000	₹ 2,96,000	₹ 40,88,000
<b>Fixed Expenses</b>													
Salaries	₹ 7,000	₹ 7,000	₹ 8,000	₹ 8,200	₹ 8,500	₹ 8,700	₹ 8,700	₹ 8,800	₹ 8,500	₹ 9,000	₹ 9,000	₹ 9,000	₹ 1,00,000
Marketing and Promotion	₹ 20,000	₹ 19,000	₹ 18,000	₹ 17,000	₹ 16,000	₹ 15,000	₹ 15,000	₹ 14,500	₹ 15,000	₹ 15,000	₹ 17,000	₹ 17,000	₹ 1,98,500
Digital Marketing	₹ 10,000	₹ 10,000	₹ 10,000	₹ 10,000	₹ 10,000	₹ 10,000	₹ 10,000	₹ 10,000	₹ 10,000	₹ 10,000	₹ 10,000	₹ 10,000	₹ 1,20,000
Utilities (Electricity etc.)	₹ 15,000	₹ 15,000	₹ 15,000	₹ 15,000	₹ 15,000	₹ 15,000	₹ 15,000	₹ 15,000	₹ 15,500	₹ 16,000	₹ 17,000	₹ 20,000	₹ 1,68,500
Customer Service	₹ 2,000	₹ 3,000	₹ 3,500	₹ 4,000	₹ 4,500	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000	₹ 52,000
Rent	₹ 20,000	₹ 20,000	₹ 20,000	₹ 20,000	₹ 20,000	₹ 20,000	₹ 20,000	₹ 20,000	₹ 20,000	₹ 20,000	₹ 20,000	₹ 20,000	₹ 2,40,000
Total Expenses	₹ 74,000	₹ 74,000	₹ 74,500	₹ 74,200	₹ 74,000	₹ 73,700	₹ 73,700	₹ 73,300	₹ 74,400	₹ 75,000	₹ 78,000	₹ 81,000	₹ 8,55,000
<b>Result</b>													
Net Profit/Loss	₹ 26,000	₹ 1,21,000	₹ 2,25,500	₹ 3,03,800	₹ 4,08,000	₹ 2,87,300	₹ 1,90,300	₹ 3,81,700	₹ 4,29,600	₹ 3,33,000	₹ 2,92,000	₹ 2,15,000	₹ 31,88,200
Gross Profit Margin	40%	52%	60%	60%	64%	44%	32%	52%	56%	48%	40%	32%	48%
Net Profit Margin	10%	32%	45%	48%	53%	36%	23%	46%	48%	39%	31%	23%	37%

FINANCIAL PLAN EXCEL LINK→

<https://docs.google.com/spreadsheets/d/1uQdW4IH->

[pj4pUJDJjcG5YMijZ30EcgdM/edit?usp=sharing&ouid=117932696014545236130&rtpof=true&sd=true](https://docs.google.com/spreadsheets/d/1uQdW4IH-pj4pUJDJjcG5YMijZ30EcgdM/edit?usp=sharing&ouid=117932696014545236130&rtpof=true&sd=true)



# FINANCIAL PROJECTIONS



	Year 1	Year 2	Year 3	Year 4	Year 5
Number of sales	311	379	455	550	620
Value of each sale (Contribution)	₹ 25,000	₹ 20,000	₹ 24,457	₹ 24,457	₹ 27,256
Average Price per unit	₹ 28,000	₹ 28,000	₹ 33,600	₹ 33,600	₹ 36,399
Average Cost per unit	₹ 8,000	₹ 8,000	₹ 9,143	₹ 9,143	₹ 9,143
Total revenue	₹ 85,75,000	₹ 1,06,17,600	₹ 1,52,89,344	₹ 1,84,81,613	₹ 2,25,69,402
Gross Profit	₹ 77,75,000	₹ 75,84,000	₹ 1,11,28,822	₹ 1,34,52,414	₹ 1,69,00,092
<b>Capital costs</b>					
Land and building	N.A.	N.A.	N.A.	N.A.	N.A.
Equipment	₹ 2,50,000	₹ 10,00,000		₹ 18,00,000	
Product development costs	₹ 95,000	₹ 5,00,000	₹ 7,00,000		₹ 10,00,000
Others	₹ 3,35,000				
Total	₹ 6,80,000	₹ 15,00,000	₹ 7,00,000	₹ 18,00,000	₹ 10,00,000
<b>Expenses (Annual)</b>					
Salaries	₹ 1,00,800	₹ 1,10,880	₹ 1,21,968	₹ 1,34,165	₹ 1,47,581
Marketing and Promotion	₹ 1,98,500	₹ 2,18,350	₹ 2,40,185	₹ 2,64,204	₹ 2,90,624
Digital Marketing & Customer Services	₹ 1,20,000	₹ 1,32,000	₹ 1,45,200	₹ 1,59,720	₹ 1,75,692
Utilities (electricity etc.)	₹ 1,88,500	₹ 2,07,350	₹ 2,28,085	₹ 2,50,894	₹ 2,75,983
Office Supplies	₹ 52,000	₹ 57,200	₹ 62,920	₹ 69,212	₹ 76,133
Rent	₹ 2,40,000	₹ 2,64,000	₹ 2,90,400	₹ 3,19,440	₹ 3,51,384
Total	₹ 8,99,800	₹ 9,89,780	₹ 10,88,758	₹ 11,97,634	₹ 13,17,397
<b>Earnings (EBITDA)</b>	₹ 68,75,200	₹ 65,94,220	₹ 1,00,40,064	₹ 1,22,54,780	₹ 1,55,82,694

# UNIT ECONOMICS



P & L/ unit	Year 2022	Unit Economics	Year 2022
Revenue	₹ 27,572		
COGS	₹ 8,000	CAC	₹ 1,024
Gross Profit	₹ 25,000		
Gross Profit Margin	91%	CLV	₹ 3,110
Operating Costs	₹ 10,893		
Operating Profit	₹ 16,679.10	ARPU	₹ 34,300

			Assumptions		
Step 1	APV = Average Purchase Value = Total revenue/Total number of purchases	₹ 27,572			
Step 2	APF = Average Purchase Frequency = Number of purchases/ Number of unique customers	1.24	Churn rate	customers at the beginning -customers at the end/ customers at the beginning	10
Step 3	Average Customer Lifespan = 1/Churnrate	0.10			
Step 4	CLV =APV*APF*ACL*GM	₹ 3,110			



# FUNDING PLAN



**How much funds required to reach to the next level of the venture?**

**Our startup is seeking 1 million in funding to accelerate our product development and sales and marketing efforts. We are a team of 4 experienced UI and UX designers and developers with a strong track record of success. We have a clear and concise vision for the future of our company and believe that with this additional funding, we can become a leading provider of UI and UX services.**

## **Funding Requirements**

- Total funds required: 10 lakhs
- Bootstrapped funds: 2.50 lakhs
- Additional funding required: 5 lakhs

## **Funds Utilization Strategy**

- Product development: 1.25 lakhs
- Sales and marketing: 1.25 lakhs

## **Product Development**

**The funds allocated to product development will be used to:**

- Enhance our existing product features
- Develop new product lines
- Expand our product portfolio



## Sales and Marketing

The funds allocated to sales and marketing will be used to:

- Increase brand awareness
- Generate leads
- Drive sales

## Financial Projections

We project that with the additional funding, we will achieve the following financial milestones:

- Year 1: 5 Lakhs in revenue
- Year 2: 10 Lakhs in revenue
- Year 3: 15 lakhs in revenue

## Investment Highlights

- Experienced team: Our team of 10 experienced UI and UX designers and developers has a proven track record of success.
- Strong market opportunity: The UI and UX design market is expected to grow at a CAGR of 15% over the next five years.
- Clear vision for the future: We have a clear and concise vision for the future of our company and are committed to achieving our goals.



# TEAM COMPOSITION

## Team member 1

BABY APARNA TANARI

2100030031

**ROLE/POSITION: CEO**

Email -- [2100030031@kluniversity.in](mailto:2100030031@kluniversity.in)

### Key Strengths and abilities:

->COMMUNICATION

->UX DESIGNER

->UI DESIGNER

->FINANCER

->PROPERTY MANAGER



*Sarwat*  
UI / UXDES

# TEAM COMPOSITION

## Team member 2

**SABBINENI SAATHVIK**

**2100030902**

**ROLE/POSITION: COO/CTO**

Email -- [2100030902@kluniversity.in](mailto:2100030902@kluniversity.in)

### **Key Strengths and abilities:**

- >UX DESIGNER**
- >UI DESIGNER**
- >VIDEO EDITOR**
- >GRAPHIC DESIGNER**
- >PRODUCT MANAGER**





# TEAM COMPOSITION

## Team member 3

**KAPA PALLAVI**

**2100030880**

**ROLE/POSITION: CLO/CMO**

Email -- [2100030880@kluniversity.in](mailto:2100030880@kluniversity.in)

## Key Strengths and abilities:

- >COMMUNICATION
- >MARKETING OFFICER
- >UX DESIGNER
- >UI DESIGNER
- >LEGAL ADVICER



*Pallavi*  
21/10/2021

# TEAM COMPOSITION

## Team member 4

**KOLLI CHAITANYA KRISHNA**

**2100032387**

**ROLE/POSITION: CCO/CFO**

Email -- [2100032387@kluniversity.in](mailto:2100032387@kluniversity.in)

### **Key Strengths and abilities:**

**->COMMUNICATION**

**->UX DESIGNER**

**->UI DESIGNER**

**->VIDEO EDITOR**



*Sanat*  
UI/UX DESIGN



**THANK YOU**