

Sales Comparisons By Region

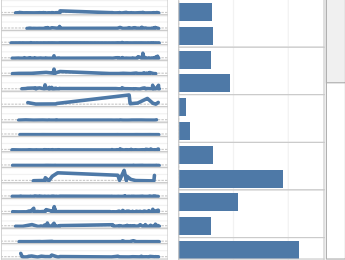
Primary Region

Contains "East"

First Order Date:	1/5/2014
Total Sales	309,366
Avg Per Order Sale:	487.2
No Of Customers:	451
No Of Orders :	635
No Of Products In Sale:	933



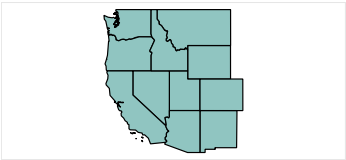
Sub-Catego..	Sales	Max. Sales
Accessories	\$12,285	\$1,688
Appliances	\$15,206	\$1,737
Art	\$3,173	\$289
Binders	\$25,302	\$4,355
Bookcases	\$16,828	\$4,008
Chairs	\$45,019	\$3,785
Copiers	\$23,860	\$8,400
Envelopes	\$2,652	\$362
Fasteners	\$441	\$41



Secondary Region

Contains "West"

First Order Date:	1/6/2014
Total Sales	335,363
Avg Per Order Sale:	456.3
No Of Customers:	472
No Of Orders :	735
No Of Products In Sale:	1,005



Sub-Catego..	Sales	Max. Sales
Accessories	\$24,409	\$3,347
Appliances	\$8,757	\$1,101
Art	\$4,500	\$1,113
Binders	\$25,522	\$4,536
Bookcases	\$14,762	\$3,407
Chairs	\$52,634	\$1,685
Copiers	\$12,780	\$2,800
Envelopes	\$2,216	\$420
Fasteners	\$541	\$93

