**REPORT – KICKSTARTER ASSIGNMENT**

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1. **What are three conclusions we can make about Kickstarter campaigns given the provided data?**

**Conclusion1**: Theaters are the most successful Genres on Kickstarter. And within theater, Plays were the most successful sub-category.

**Conclusion2**: During the month of May, is when Kickstarter was most successful. The success started declining after May, through September and it showed a slight increase in success after September, but then started declining after October.

**Conclusion3**: The category, Journalism has only been canceled and was never live, successful or a failure. The category technology, seems to have equally been successful, failed and canceled.

1. **What are some of the limitations of this dataset?**

The data set provided does not represent the entire population, it is only a sample. The accuracy of our decisions and conclusions based on this data set may or may not be valid.

**3. What are some other possible tables/graphs that we could create?**

We could use a **pie chart** to show the percentages that each category/Subcategory contributed to each state (Live, Successful, Canceled and Failed).

Example: The following Pie-Chart shows that out of all the categories canceled, technology was the highest percentage.