

# AYUSHI PATEL

MULTIMEDIA DESIGNER

## PROFILE



Multimedia designer with practical development skills, including web design, visual design, graphic design, digital design, and well versed in Ux. I have played a vital role as a Multimedia designer, While Collaborating with web designers to develop e-commerce websites and applications. Working as a Multimedia designer has increased my knowledge about the fundamentals required to enhance end user satisfaction.

## WORK EXPERIENCE



### 2016 Iteration Technology 2018 Multimedia designer

- designed and Developed websites using HTML, XML, CSS, PHP and JavaScript with implemented SQL and Access databases
- Developed creative and interactive design for marketing Ads including logos, print materials, brochures, banners and signs
- Coordinate, created and scheduled content designs and periodic updates to team leader

## EDUCATION



### 2020 Seneca College, Canada 2021 Diploma in Interactive Media Design

- Experience in web development and interactive design
- Ability to integrate solutions with web, video and print
- Ability to communicate project goals & lead a cross-functional team

### 2012 U.V. Patel Engineering College, Kherva, Gujarat, India 2016 Bachelor of Information Technology

- Computer Networking and Network Security
- Software Design and Development
- Object Oriented Programming

## VOLUNTARY EXPERIENCE



### 2007 Scout guide 2008 Group leader

- Focus on training children from orphanage about camping and survival skills
- Maintain discipline in groups and guide them properly

## CERTIFICATES

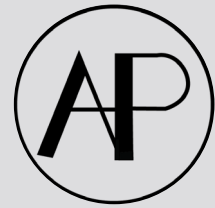


- 2016 Bhaskaracharya institute for space applications and geo-informatics Department of Science & Technology Government of Gujarat
- 2015 Convergence 2k 2015 A national level technical symposiums

## INTERESTS



- Always keeping myself fit, motivated and energetic through physical and sports activities
- Playing badminton, painting, arts and craft in leisure time



## CONTACT



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<https://www.linkedin.com/in/ayushi-patel-3966b019a/>

## SOFT SKILLS



Creative Quick Learner  
Responsible Detail Oriented  
Interpersonal Punctual  
Communication Problem Solving  
Efficient  
Able to Operate Under Pressure

## HARD SKILLS



Illustrator Php  
Photoshop HTML5  
Indesign CSS3 / SASS  
Xd JavaScript  
Premiere pro Turbo C  
Avid Media Star UML  
After Effects Eclipse IDE for Android  
Lightroom NetBeans  
Dreamweaver Visual studio  
WordPress

## DESIGN SKILLS



Wireframes Typography  
Task flows Logo design  
Personas Branding  
User journeys Storyboards

## EXPERTISE



Tutor  
Customer service representative  
Administrative  
Cashier