## **Customer Retention Analysis**

Churner 1869

**Partner** 35.8%

Yes 17.4% —

**Senior Citizen** 25.5%

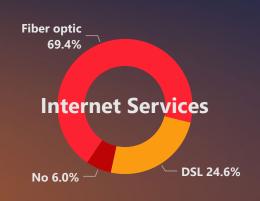
Churner Churner **Customer** 

1,531.80 **Average Charges** 

74.44 **Average Monthly Charges** 

**Online Security** 

15.8%



**Dependents** No 82.6%



Online Backup

28.0%

**Tech Support** 16.6%

**Device Protection** 29.2%

Streaming Movies

43.8%

Streaming TV 43.6%

