## CAPTURED MEMORIES: A PHOTOGRAPHER'S DIGITAL JOURNEY



The photographer in his studio trying to find a photo in an ocean of photos



Then the photographer opens an app on his smartphone named "Photo Archive Pro." After opening the app he comes across options for organizing, searching, and storing photos.



The photographer looking at computer, browsing through photos stored in various folders on his desktop. Frustrated and Struggling to locate a specific picture from an event he covered last year.



The photographer opens the app on his Desktop.
He continues his work, knowing he has easy access to his entire photo library through the app.