



**BA GRAPHICS  
(PVT) LTD.**

SECP CUIN : 0299071

**LET'S GET BRANDED**

# BUSINESS PROPOSAL

## CONTACT INFO

### HEAD OFFICE

+92 334 8344161

[www.bagraphicx.com](http://www.bagraphicx.com)

[bgraphicsx@gmail.com](mailto:bgraphicsx@gmail.com)

Islamabad, Pakistan.

### USA OFFICE

+1 323 909 3540

[www.bagraphicx.com](http://www.bagraphicx.com)

[bgraphicsx@gmail.com](mailto:bgraphicsx@gmail.com)

Houston, Texas.

# COMPANY OVERVIEW



## ABOUT US

While our creative agency was founded in the vibrant city of **Houston, Texas**, A Ba Graphics isn't just a design firm; we're also a Registered Private Limited Company with the **SECP in Pakistan**. This dual presence, combined with our experienced team, guarantees unparalleled quality and authenticity in all our services, allowing us to deliver reliable, impactful solutions backed by a legitimate corporate foundation, both globally and locally.

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## MISSION

Our mission is to equip businesses with cutting-edge digital marketing solutions that foster sustainable growth.

## VISION

At BA Graphics, we're more than just designers and developers – we're storytellers, problem-solvers, and partners in your success. Let us help you write the next chapter in your business's journey.

# TEAM EXPERTISE



At the helm of our innovative team is our **CEO, Ahmad Shah** who plays a pivotal role in shaping our strategic vision, fostering a culture of excellence, and driving the success of every client engagement.

our strength lies in our cohesive and highly skilled team of web designers and development professionals. Each member brings a unique set of talents and a shared commitment to delivering exceptional digital solutions. Our collaborative environment fosters innovation, ensuring that every project benefits from diverse perspectives and cutting-edge expertise.

Our team comprises:

 **Marketing Director**

 **Developer**

 **SEO Specialist**

 **Content Specialist**

# OUR SERVICES

## Digital Marketing

Digital marketing leverages online platforms to promote brands, products, and services by employing strategies such as SEO, social media marketing, and content creation, all aimed at effectively engaging target audiences.



**Search Engine Optimization (SEO)**



**Social Media Marketing**



**Content Marketing**



**Pay-Per-Click (PPC) Advertising**



**Email Marketing**

## Website Design & Development

Website design and development focus on creating attractive, responsive, and user-friendly platforms. This approach enhances navigation and performance, improving user experience and promoting business growth.



**Custom Website Design**



**E-commerce Development**



**Responsive Web Design**



**Content Management Systems (CMS)**



**Web Maintenance & Support**

# PROJECT TIMELINE

## BUSINESS INCOME

in Quarter 1 in Quarter 2 in Quarter 3 in Quarter 4 in Quarter 5



Day 1



Discovery & Planning

Day 2–3



Design &  
Development

Day 4



Marketing &  
Promotion

Onwards



Monitoring &  
Optimization

We believe in the power of synergistic effort. Our collective strength comes from each team member's dedication to excellence and their unique contributions to overcoming challenges. Open communication and consistent updates are the cornerstones of our collaborative environment, driving continuous innovation. By valuing and integrating client feedback, we constantly refine our processes, ensuring we not only meet but exceed expectations. We're eager to deliver outstanding results and look forward to partnering with you to achieve your vision.

# PRICING OPTIONS

## Web Design Premium Package

**Rs 15,000**

- ✓ Tailored website development with Premium themes.
- ✓ E-Commerce Website solutions

- ✓ Payment Plugins
- ✓ One Month Free Support

## Web Design Growth Package

**Rs 10,000**

- ✓ Designing Website
- ✓ Personal or Business Plan Templates or Plug ins

- ✓ Keyword Analysis and Ad Copywriting
- ✓ SEO Content

## Digital Marketing Starter Package

**Rs 9,000**

- ✓ Ongoing Digital Marketing Services
- ✓ Regular updates and posts on social media platforms.

- ✓ Regular updates each month regarding performance and engagement metrics.

# SATISFIED CLIENTS & BUSINESS ACTIVITIES

We pride ourselves on building strong, successful partnerships with Domestic and International clients across various industries. Here is a selection of satisfied clients and their respective business activities, demonstrating the breadth of our expertise and the trust they place in our Digital Marketing , web design and development services:



## SECURITY NATIONWIDE – HOUSTON

A prominent Security Guards Service Provider in Texas . We design their content and do digital marketing efforts and also we designed their secure and informative corporate website



## CLEAR FINANCE TODAY – HOUSTON

The Professional Financial services provider in USA , we did their website design for approval with various organization as they faces many compliance requitements from Us administration.



## ADVANCED SECURITY ACADEMY – HOUSTON

Texas Based , Academy that provide online courses and also train new security guards to get state license to perform Security Guard duty. we manage their Social Media , and Website .



## LIGHT OF NAFI ORG – INTERNATIONAL

Charity organization registered in Texas and operating in various regions , we did their website design proudly .

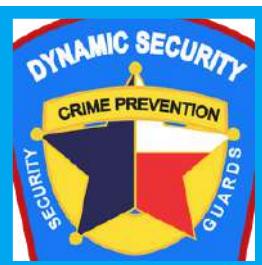


# SATISFIED CLIENTS & BUSINESS ACTIVITIES



## KHALIS FOODS - KOHAT

We proudly partner with a brand that offers pure, organic, high-quality grain flour, seed oils, and premium A-grade spices. Their state-of-the-art processing unit ensures that the final products are enriched with maximum nutrition, preserving natural flavor and aroma. From logo design to packaging, every detail reflects a commitment to excellence.



## DYNAMIC SECURITY (PVT) LTD - KARACHI

A prominent Security Guards Service Provider in Karachi . We design their content and do digital marketing efforts and also we designed their secure and informative corporate website.



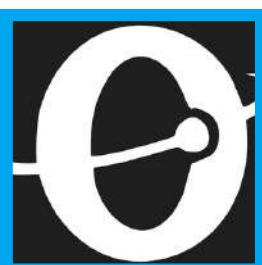
## ZAHRA WOMEN CENTER - KOHAT

A Charity organization making efforts to empowering women with education and technical skills , from logo to website we did all branding.



## NAZIR DISTRIBUTORS - PESHAWER

GSK, a medicine distributor with operations across all of KPK and a head office in Peshawar, entrusted us with the installation and management of their CRM systems, sourced from both local and international vendors.



## OMAR T-SHIRT PRINTING - LAHORE

T-shirt startup brand operating in Lahore , we did basic branding for them and hope for their Business growth.





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