



Ashley is a freshman at UofSC. She is originally from San Francisco, CA but recently moved to Columbia, SC to be closer to her grandparents. She doesn't have any friend that go to UofSC so she is a little lonely with them and her boyfriend. She spends most of her free time calling them but that makes her feel uninvolved with the campus.

### Welcome to Uofsc

To get started on your journey at UofSc, here are some apps we recommend you to download.

- Navigate**
  - This app will allow to schedule your advising appointment, find study buddies within your classes, keeping track of your holds, and you semester schedule
- GET mobile**
  - This will help you keep track of your meal swipes and your meal plan dollars.
- TransLoc**
  - This will help you locate the shuttle around campus and their route
- Freshy Buddy**
  - This app allows you to find a buddy on campus to do things with you such as eating lunch, studying, and/or walking at night.

One day, Ashley notice that the university sent out an email of all the apps they recommend the students to have. She saw that there is a buddy app where she can easily makes friends and have someone do do things with her so she downloads it.

#### Personality Quiz

Do you like to work out?

- Yes
- No

What do you like to do in your free time?

Enter activity

Do you like late night walks?

- Yes
- No

When the app was done downloading, she entered in her university information and takes the personality quiz so she can be matched with a friend.

#### Matches

Peter Parker

Kat Smith

Natalie Orr

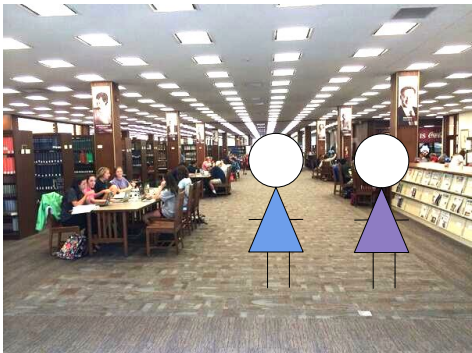
Hey!

Hello.

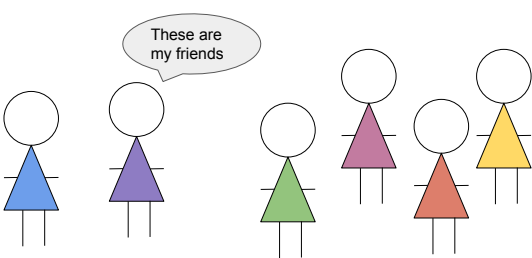
You wanna meet at 4

Yea sounds good

She got matched with a few people and started to chat with them. She scheduled a meeting time with one of the matched buddies, Kat, the next day at 4 pm so they could study together.



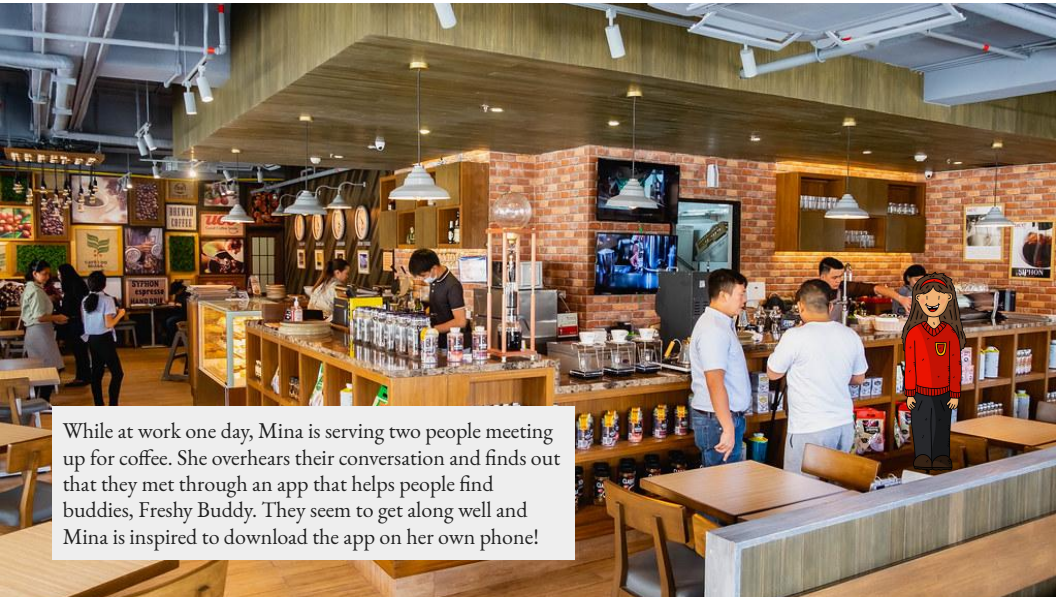
When they met up at the library the next day, Ashley and Kat realized that they have a lot in common and became good friends.



Kat introduced Ashley to her friends group in her dorm and everyone got along. Ashley started to hang out with the friend group everyday and they all planned to liver together next year in an apartment.

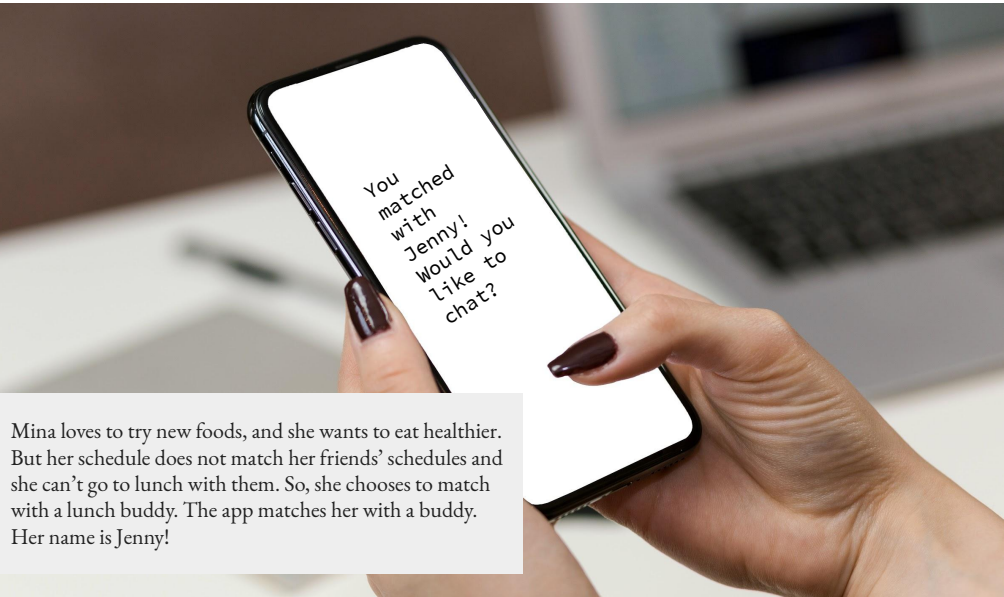
Mina Smith - By Nidhi Upasani

Mina is a busy woman! She is struggling with balancing her work, school and her social life. Her schedule is all over the place, especially since she is a transfer student and still trying to adjust to her new university. She feels stressed out all the time, and she is having a hard time staying healthy and doing things she enjoys.



While at work one day, Mina is serving two people meeting up for coffee. She overhears their conversation and finds out that they met through an app that helps people find buddies, Freshy Buddy. They seem to get along well and Mina is inspired to download the app on her own phone!

Mina creates her profile on Freshy Buddy. She is verified as a student at her university, and takes a quick personality quiz. Now, she can match with buddies for studying, mealtimes, working out, and walking.



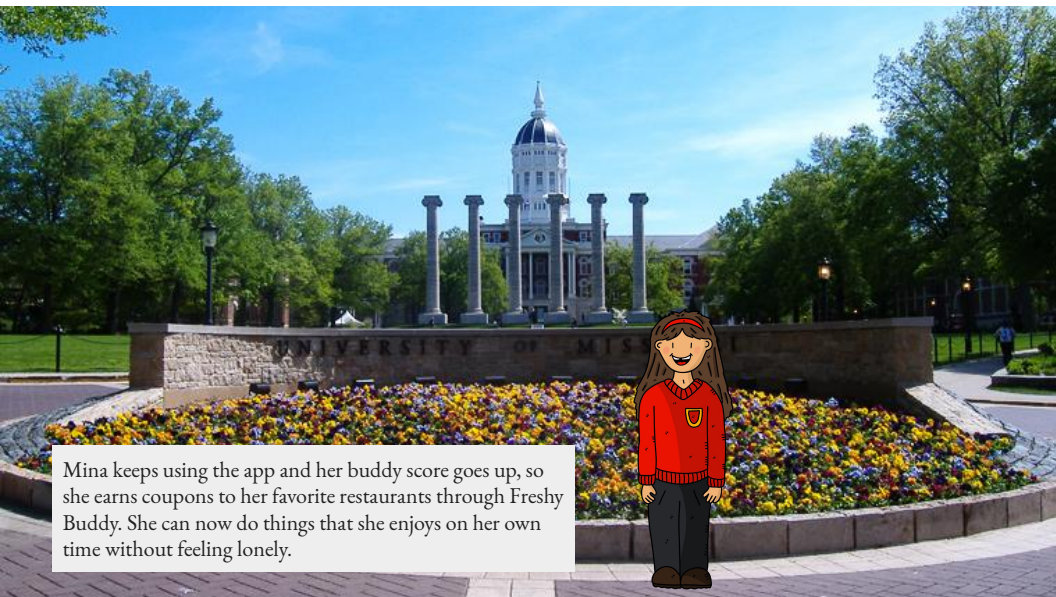
Mina loves to try new foods, and she wants to eat healthier. But her schedule does not match her friends' schedules and she can't go to lunch with them. So, she chooses to match with a lunch buddy. The app matches her with a buddy. Her name is Jenny!



Jenny and Mina share a lot of interests, since they were matched by their personalities. For a while, they chat on the buddy app. They get along well so they decide to meet for lunch on a day that Mina has free time. They want to explore a new mediterranean restaurant on campus.



Mina and Jenny meet for lunch and have a great time! They each have learned more about their university and made a new friend. Mina continues to use the buddy app to find lunch buddies and the occasional walking buddy.



Mina keeps using the app and her buddy score goes up, so she earns coupons to her favorite restaurants through Freshy Buddy. She can now do things that she enjoys on her own time without feeling lonely.



Mina has her 21st birthday party with her friends and her buddies that she met through Freshy Buddy. She feels healthier, happier, and much more relaxed than she was before she started using Freshy Buddy!



# Storyboard for Emersyn Sparks

By: Makayla Dotson



Emersyn sparks is a graduate student new to the University of South Carolina, who is always looking build new relationships with others is searching for a dinner buddy so she doesn't have to eat alone every night since she doesn't really know anyone at the school yet.

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One day, when she is on the way to a class she overhears, two girls talking about this new buddy app that let's current students find other students who are looking for buddies to accompany them to activities such as studying, working out, or eating buddies and after hearing this Emersyn thought, "Wow! This is what I need to help find me a dinner friend!"

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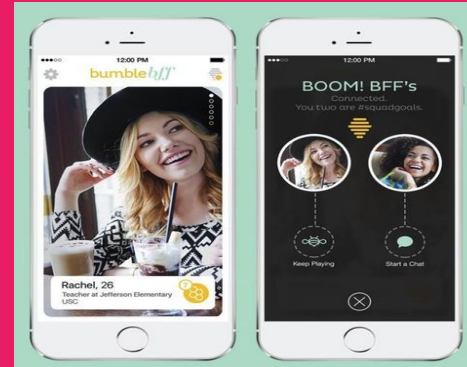
Then, Emersyn goes on to download the app, and she puts all her information about herself and interests into the system.

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Since, she is looking for a dinner buddy she goes to the category called find a meal buddy and she takes a personality and food interest quiz that will match her with someone else who have similar taste in food as she does and is looking for a dinner buddy.

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After two days, of submitting her interest quiz, she receives a ping that says she's been matched up with a girl called "Lily", and therefore goes to message her and schedule a meetup.

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Emersyn and Lily meet and they hit off very quickly. They find out that they are living in the same place and have the same taste in the music and shows. They then agree that they really would enjoy being each other's dinner buddies and get each other's personal number and agree to meet up at least four or three times a week.

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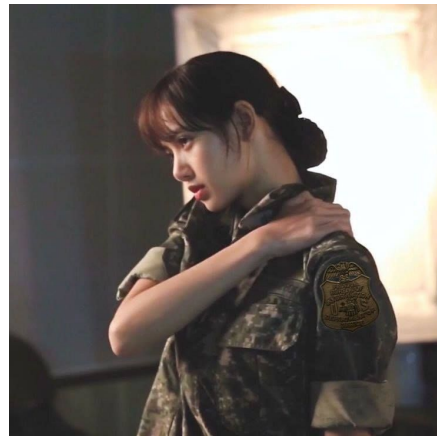


In the end, Emersyn was successful in finding a dinner buddy and she even build a new relationship with a friend that she now talks to on a daily and will keep for years to come.

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# Lisa Manoban's Storyboard

Jacqueline Askey



Because of her experience in the military, she enjoys working out regularly. However, because she doesn't have anyone to go to the gym with, she has stopped going. This leads to a decline in her attitude.

Lisa has been in school for a week after taking a year off from being in the ROTC program at UofSC. She doesn't have any friends yet and she feels very lonely.



One day, her roommate saw her in wallowing and asked what was the matter. When she told her, her roommate recommended the app "Freshy Buddy" and explained that that's how she met her best friend last year.



Inspired, Lisa downloaded "Freshy Buddy" and began to fill in her information, specifying that she enjoyed working out on the personality quiz.

# THE END

Within the hour, she was matched with a girl named Jennie. They met at the gym and enjoyed their workout together. Agreeing to meet every week to exercise, their beautiful friendship was born.





Riya Patel Storyboard (Maya Neil)



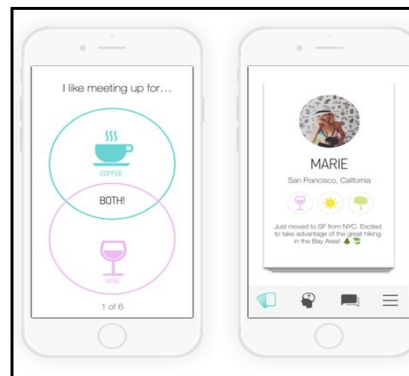
Maya Neil is a 20 year old international student residing in Columbia, SC. Most of the time, you find her studying at the library. She has a strong work ethic and lets nothing get in the way of her success.



She does not have much of a social life. After the library she heads straight back home to her apartment. You rarely see her socializing with anyone. Her only focus is studying and passing her classes with good grades.



Contemplating on life like one does when in class, she realized she needed to be socially active, school was important, but having friends and gaining connections was also very important.



Maya decides to sign up for an app that helps you make friends called "Freshy Buddies". Scrolling through, she noticed that many people had similar characteristics to her. She related to a lot of the profiles.



She matches with a girl named Lexi. On the app, they chat and get to know each other. After hours of conversation, they decide to meet up the next day for coffee.



Maya and Lexi eventually become really close. Maya realized that along with school life, she was able to balance her social as well.