



Portland State Aerospace Society

Identity Standards

The PSAS Logo consists of the PSAS insignia combined with the name of the group spelled out: "Portland State Aerospace Society".

Logotype

The logotype is set in OpenSans, and open source (Apache License 2.0) typeface by Steve Matteson.

Open Sans

Aa Ee Rr
Aa Ee Rr

abcdefghijklmnopqrstuvwxyz
opqrstuvwxyz

Color Palette

PSAS uses Portland State colors, along with an extra dark green.



PSAS Dark Green
#3b4709



PSU Green
#6a7f10



PSU Yellow
#e6dc8f



PSU Sienna
#a33f1f

PSAS Logo:



Portland State Aerospace Society

PSAS Logo Greyscale:



Portland State Aerospace Society

PSAS Logo Inverted:



Portland State Aerospace Society



Portland State Aerospace Society

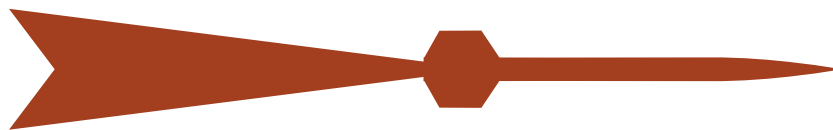
Insignia

The PSAS insignia consists of a ball with the top half darkened to represent space. A rocket with large exhaust plume crosses the center of the ball, protruding slightly on both sides. The letters "PSAS" sits in the lower middle. There is a parabola representing rocket flight goes into the distance until it is below the horizon.



Rocket

The rocket can be used by itself. It is a simplified rocket outline with a notched plume





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PSAS Insignia:



PSAS Insignia Greyscale:

