

QUESTÃO 03

**Take your car just
anyplace for an oil change,
and you may regret it
down the road.**



Reader's Digest, set. 1993.

Nesse texto publicitário são utilizados recursos verbais e não verbais para transmitir a mensagem. Ao associar os termos *anyplace* e *regret* à imagem do texto, constata-se que o tema da propaganda é a importância da

- A** preservação do meio ambiente.
- B** manutenção do motor.
- C** escolha da empresa certa.
- D** consistência do produto.
- E** conservação do carro.

QUESTÃO 04

Letters

Children and Guns

Published: May 7, 2013

To the Editor: Re "Girl's Death by Gunshot Is Rejected as Symbol"
(news article, May 6):

I find it abhorrent that the people of Burkesville, Ky., are not willing to learn a lesson from the tragic shooting of a 2-year-old girl by her

5-year-old brother. I am not judging their lifestyle of introducing guns to children at a young age, but I do feel that it's irresponsible not to practice basic safety with anything potentially lethal — guns, knives, fire and so on. How can anyone justify leaving guns lying around, unlocked and possibly loaded, in a home with two young children? I wish the family of the victim comfort during this difficult time, but to dismiss this as a simple accident leaves open the potential for many more such “accidents” to occur. I hope this doesn't have to happen several more times for legislators to realize that something needs to be changed.

EMILY LOUBATON

Brooklyn, May 6, 2013

Disponível em: www.nytimes.com. Acesso em: 10 maio 2013.

No que diz respeito à tragédia ocorrida em Burkesville, a autora da carta enviada ao *The New York Times* busca

- A** reconhecer o acidente noticiado como um fato isolado.
- B** responsabilizar o irmão da vítima pelo incidente ocorrido.
- C** apresentar versão diferente da notícia publicada pelo jornal.
- D** expor sua indignação com a negligência de portadores de armas.
- E** reforçar a necessidade de proibição do uso de armas por crianças.

QUESTÃO 05

Israel Travel Guide

Israel has always been a standout destination. From the days of prophets to the modern day nomad this tiny slice of land on the eastern Mediterranean has long attracted visitors. While some arrive in the ‘Holy Land’ on a spiritual quest, many others are on cultural tours, beach holidays and eco-tourism trips. Weeding through Israel's convoluted history is both exhilarating and exhausting. There are crumbling temples, ruined cities, abandoned forts and hundreds of places associated with the Bible. And while a sense of adventure is required, most sites are safe and easily accessible. Most of all, Israel is about its incredibly diverse population. Jews come from all over the world to live here, while about 20% of the population is Muslim. Politics are hard to get away from in Israel as everyone has an opinion on how to move the country forward — with a ready ear you're sure to hear opinions from every side of the political spectrum.

Disponível em: www.worldtravelguide.net. Acesso em: 15 jun. 2012.