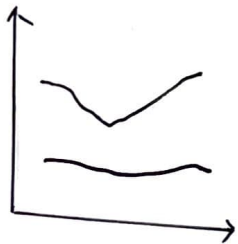
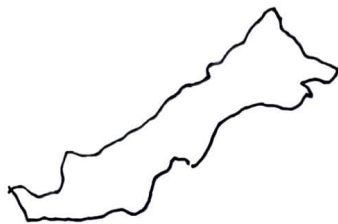


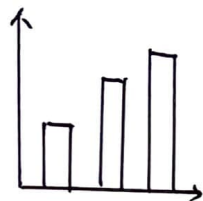
## IDEAS

States comparison

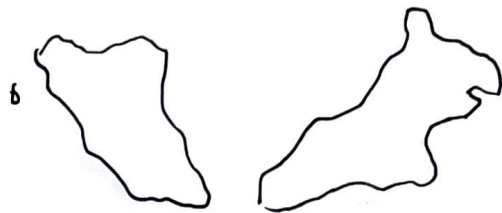


visitors graph of domestic & international

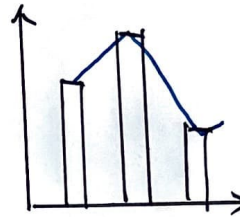
graph to show how visitors spend



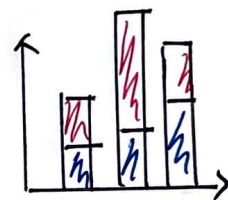
## FILTER



Show tourism ~~hot~~ hotspots



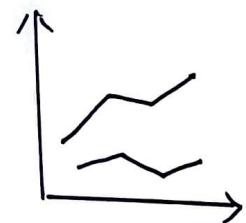
Show the difference of visitors



## COMBINE & REFINES



+



## CATEGORISE

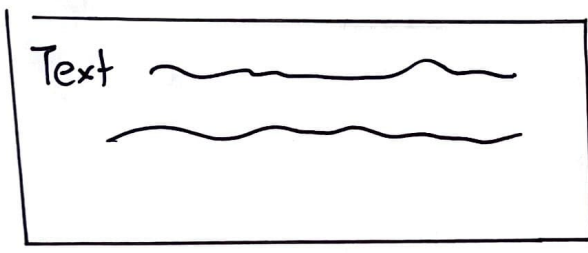
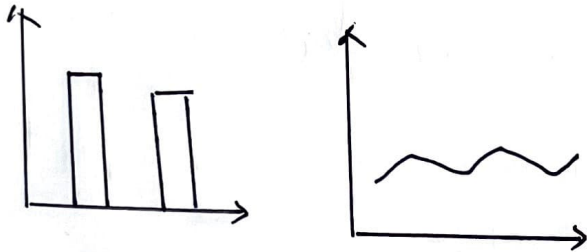
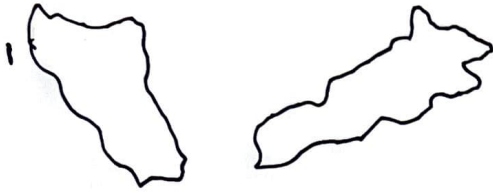
Introduction → International & Domestic

↓

Expenditures ← Hotspots

## LAYOUT

### A Glimpse into Malaysia's Tourism



Title : A Glimpse into Malaysia's Tourism

Author : Cheng Shun Yi

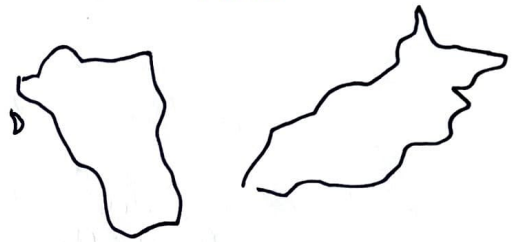
Date : 21/10/2025

Sheet : 2

Task : Initial Designs

## OPERATIONS

2024



Map that users can choose to see data of each year

## FOCUS



Choropleth map must have borders to clarify the hotspots

## DISCUSSION

### Advantages

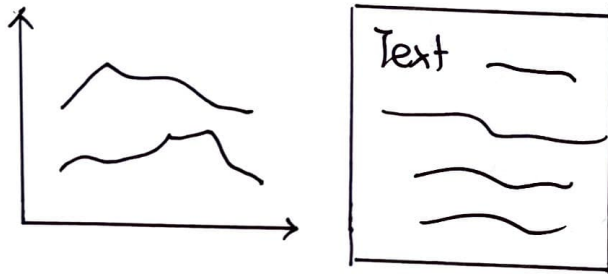
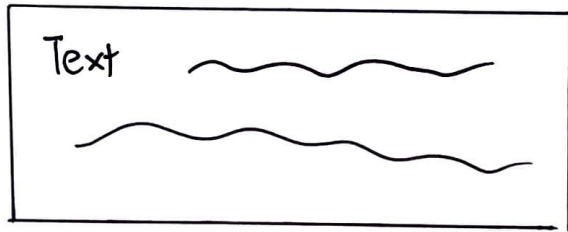
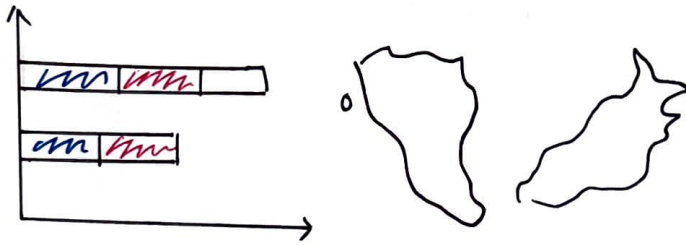
- Minimalistic design
- All informations & graphs in one place

### Disadvantages

- Viewers might get lost when reading

## LAYOUT

### A Glimpse into Malaysia's Tourism



## FOCUS



↳ using gradient to show and compare the number of visitors of each states

Title : A Glimpse into Malaysia's Tourism

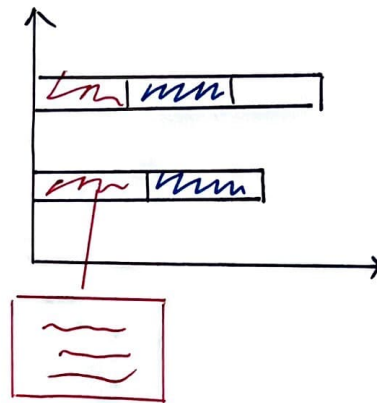
Author : Cheng Shun Yi

Date : 21/10/2015

Sheet : 3

Task : Initial Designs

## OPERATIONS



## DISCUSSION

### Advantages

- Viewers can look at data in a more organized manner

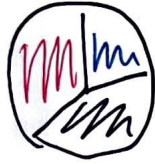
### Disadvantages

- Little content

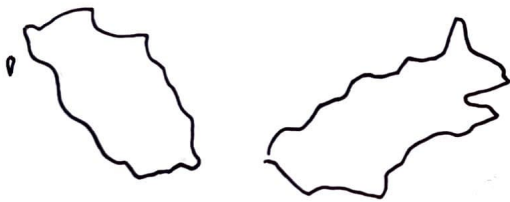
## LAYOUT

### A Glimpse into Malaysia's Tourism

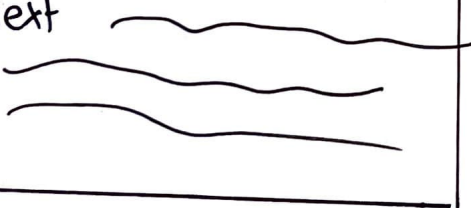
Hook



Text



Text



## FOCUS

- Using a hook to emphasize on data's visualisation and story

Title: A Glimpse into Malaysia's Tourism

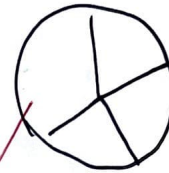
Author: Cheng Shun Yi

Date: 21/10/2025

Sheet: 4

Task: Initial Designs

## OPERATIONS



State:

Visitors:

- ↳ Have tooltip to show information

## DISCUSSION

### Advantages

- ↳ Keeps viewers engage by starting with a hook

### Disadvantages

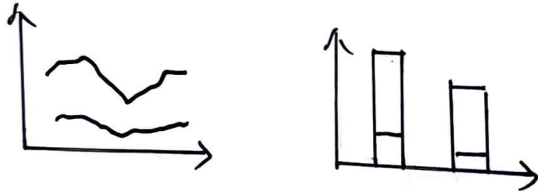
- ↳ Messy visualisation



## LAYOUT

### A Glimpse into Malaysia's Tourism

Text ~~~~~



Text ~~~~~  
~~~~~



Text ~~~~~  
~~~~~

## FOCUS

### Introduction

- Show how Malaysia's tourism has fared throughout the years

### Middle

- Talk about impact of pandemic
- Tourism hotspots
- Tourism expenditures

### Conclusion

- Talk about Malaysia's overall tourism

Title : A Glimpse into Malaysia's Tourism

Author : Cheng Shun Yi

Date : 21/10/2025

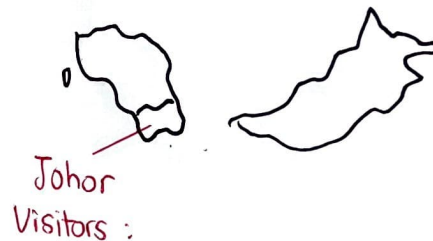
Sheet : 5

Task : Realization

## OPERATIONS

### Tooltip & Annotations

- ↳ use the tools above so that viewers can clearly see certain informations



## DETAILS

- ↳ Visualisation created via html in visual studio code

- ↳ Create github repo for public raw data

- ↳ Timeline :

- 1 day to find suitable data
- 2 days to do graphs
- 3 days to modify the html